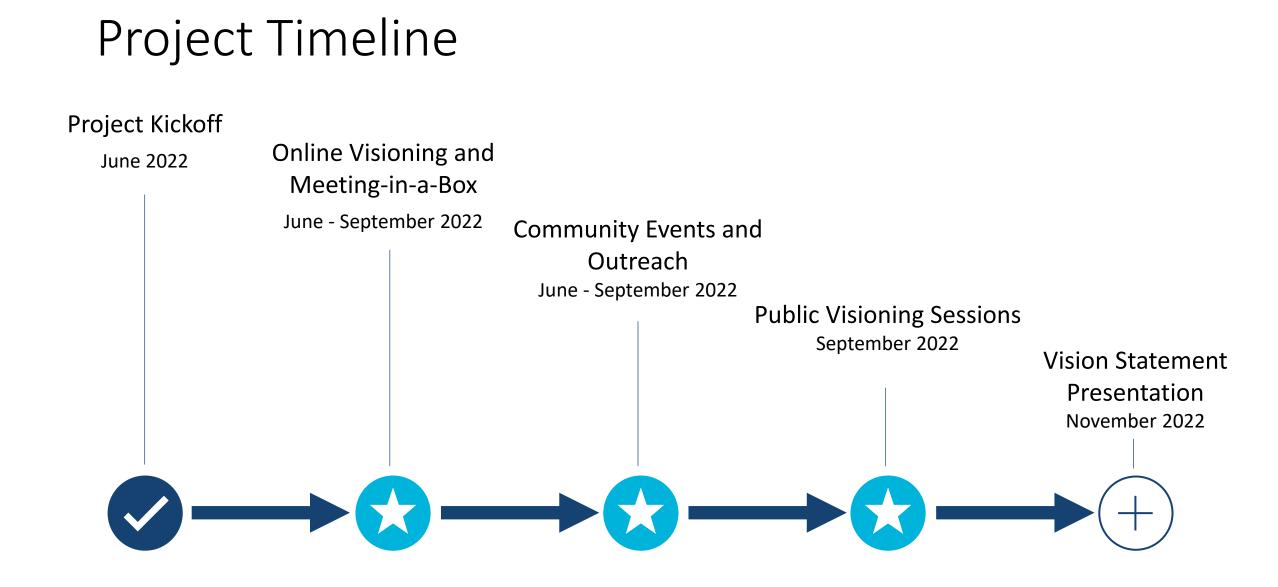


Overview of Imagine Yarmouth Engagement

Presentation to Planning Board October 12, 2022

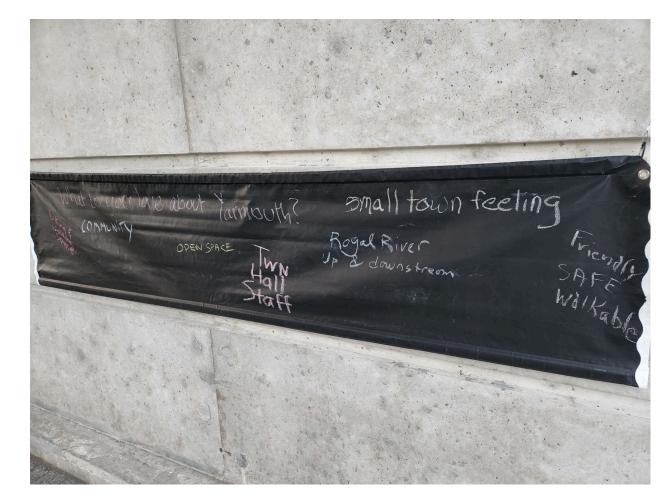
What is the purpose of the Visioning Initiative?

- To capture a picture of the community's identity for the future
- To express community values and priorities based on consensus from community input in the visioning process
- To support a fair and representative community engagement process
- To guide the development of the Town's next Comprehensive Plan



Engagement Opportunities So Far

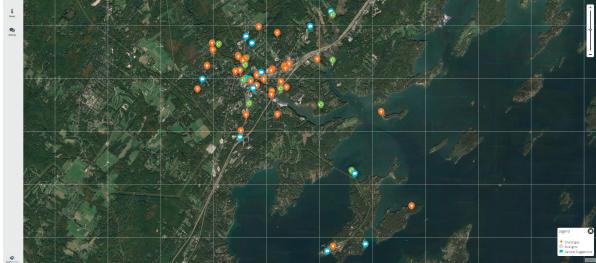
- Interactive Website
- Survey
- Pop Up Activities
- Meeting in a Box
- In Person and Virtual Visioning Sessions
- Photography Contest



Interactive Website: Go to Place for Information!

- Introductory Video
- Event Listing
- Online Survey Link
- Vision Board (top image)
- Town Map (bottom image)
- Frequently Asked Questions
- Contact Information
- Over 1,000 unique users!

| i | Share with us about | | | | | |
|----------|---|---|--|---|---|--|
| About | | | | | | |
| | Something I Would Like to Change | | | | | |
| | To like to be able to question the school budget without being labeled "anti-education". To like to be able to question expenditures in town without being labeled alphr wait. Till there it town to be truly coverant of labels of both the laberals and conservatives and those in-between. I would like to have a Yarmouth that was economically diverse. | Something I like? I think we have terrific town saft Friendy, accessible, innoviedgesble, seen happy to be here. I don't thenk them enough! the tart a datasion Something Table Edgn age Like +1 Dollar O | I would like to see Yermouth build a town/community pool so that all members of the community can learn to swim, stay active, and have access to this resource. The suprised that our community doesn't have a pool. (Hell storogly that every child hing in our town should know how to swim (both for shifty vasions and for reasons of receiption and adversel). If could be | Hi, I would like to restore the Royal River to help faith migrate from the ocean upstream for spewning. This most effective way to restore the river is to rework the two icid laplaced dams that are owned by our town. This is a binportant because a rescored river would support a airgge variety of faih and other wildlife that depend on faih for survival. J view our commuty as a caring. | Yermouth is known for its wonderful landscapes and sesocapes, but these views are being lost to linestive plants. These invasives are a major threat to biodiversity, damage property subset, and obscure views of the waterways. At times, it is hard to see the Toe River given the growth of japanesk inconcod. I often see blants having to swerve around these plants, which redrangers | As a sometime car driver and sometime bicycle driver I am concerned when I see vehicle drivers turning when the orosewalk is activated & the sign says fro turni when fasting? I see which do drivers in time gas when a light turning view (and sometimer red) is achieved or and says speeding, even when the speed inn't is already too high (MirkD). So which we do to change those |
| | Start a discussion | Development. We have enough housing, more than enough cars, we have too many people. Stop. Mein Street Development should conform | wave a magic wand kids would have swimming lessons as part of PE at school. | and thoughtful about each other and the environment! Debbie Landry | them. I suggest hiring teams of people to remove these plants, without the use of pesticides. | behaviors, which do not fit well with most everyone's concept that Yarmouth has village character? |
| | Overall town walkability. The end of the sidewalk | to our existing architecture. | # Something I Would Life to Change 23 days ago Life d-2 Dislike ♥.1 | | ♥ Something I Would Like to Change a month ago Like Ø Dolke Q | Something (Would Like to Change 2 months ago Like + S Disting Q |
| | on East Main St. is really challenging for folks living on that side of town that want to walk/run. It would be nice to see the sidewalk extended down to the Community Garden. I also think this would promote visitation of the garden beyond | # Something I Would Like to Change 2 months ago Like | Please include a fully fenced in dog park in the future planning for the town. This is something the community is seriously lacking and I think it would be a great investment. | I'd like to see more electric car charging options available-both level 2 and level 3 types. A mix of community-supported options and pay-to-charge options for faster charging seems appropriate | Yarmouth has long been designated a Tree City, but to maintain that standard we need to do more for our town canopy. Many of our trees are aging and/or threatened by pests, diseases, and | The COVID task force/neighborhood communicator outreach was a great way to feel connected and informed about all things |
| | those with plot access. | The full impact on all infrastructure-schools, water, police and fire protection, severs and traffic- of additional housing, particularly condos, needs to be determined BEFORE approval is | Start a discussion | opuons for laster charging seems appropriate given pending chargings. It would be very cool to eventually attract one of the areas only electric- car charging stations/stores or penhaps work with local gas stations to proactively put electric into | aging a racio of measured by pess, of seases, and development. The town recently charged a Tree Advisory Committee and hired a Tree Warden to help preserve and grow our canopy. Much more needs to be done to protect this community | Varnouth-from critical needs at the food pantry to available services during an unsettled time. This type of outreach/commictation should be included in our discussions about Yarnouth |
| | Fameshing I Would Like to Duringe 2 months ago Like ⊕v3 Dolle O | given. For example, one hundred units of three- bedroom housing could produce as many as 100- 200 additional school children and add 200 cars to the area's streets. A question which needs to | General Suggestions 2 months ago Like -2 Datker -3 A challenge that Yarmouth needs to plan for is the | their mix. | asset, which is critical for out personal and environmental health and central to Yarmouth's character. | Infrastructure. Whether it's information about a critical-need blood drive, or how to avoid a dry well during drought, there is a need. |
| | Would love to see the Main Street with hanging flower baskets and or flags. Would also like to see window boxes on all the store fronts! | be answered is hour much of the additional infrastructure cost should the developer bear. | rising see level. There are many crucial spots that attention needs to be paid to, such as the bridge to Littlejohn Island and other low-lying roads. | Cereni Suggestions 2 months ago Like 🖝 4 Dicilie 🖤 1 | General Suggestions 2 months ago Like ↓ 5 Daties | ♥ Join the discussion (1) ♥ General Suggestions 2 months age Lite ● 10 Disite Q |
| | Join the discussion (4) | Join the discussion (1) General Suggestions 2 months ago Like 4-8 Dodae 4-1 | | If I were to choose a single word to describe Yarmouth—which sets it apart from nearby towns | | |
| | ♥ General Suggestions 2 months age Like d+2 Datks Q | I like the Breez bus service. It's fast and convenient way to get to Downtown Portland. I | Soin the discussion (2) General Suggestions 2 months ago Like +10 DualterQ | such as Faimouth—It would be "Village." The character of our historic mixed use village contributes more than anything else to the quality of life here. With residences, small businesses, a great library, a slading pond, historic churches, a | One thing I have noticed in small communities similar to Yarmouth around this country is golf carts being registered for use on public roads with posted speeds of 25 and under. I always wondered why it was never a thing in Yarmouth. It | I love our parks and green spaces, but feel that the decilion to do away with public trash cans has proven to be a negative. Most people take their trash with them, but some percentage of people it seems will always leave trash on the ground |
| Q | I would like to see more housing options so Yarmouth doesn't become just another exclusive | took it the other day to visit someone at Maine Med. Super-easy. | I like that the village feels like a real town and not | museum, eating places, parks, and tree-lined streets, the village welcomes diverse send | would help with congestion at peak hours, its a greener source of transportation and it really is a | where a trash can "should be" — can we bring trash cans back to Royal River Park, Sandy Point, |



Survey: Accessible online or paper

- Developed based on the branding survey
- Over 115 responses

What are your biggest concerns as Yarmouth continues to grow and change?

Please select up to 5 responses.

Accommodating population growth

Addressing impacts of climate change

Cost of living

Creating a variety of housing options

Developing a thriving Town center

Growing the Town's economic base

Housing affordability

Maintaining Town services

Maintaining public infrastructure

Maintaining quality schools

Preserving natural areas and open space

Preserving the historic character of the community

Public health

Public safety

Which of the following statements best represent your vision for Yarmouth?

Select up to 3 responses.

□ A town with a walkable, vibrant center that is a place for the community to gather.

A town with a thriving and diverse local economy that supports new and existing businesses.

□ A town that is committed to preserving the environment and natural systems for the protection of wildlife, enjoyment by the community, and wellbeing for all.

A welcoming community with a strong social structure that supports diversity and inclusivity.

A town with a unique historic identity and small town character.

 A vibrant coastal community with vital commercial and recreational waterfront activities.

A town with abundant open space and recreational opportunities.

A town where people feel safe and comfortable where they live, work, learn and play.

A town where community members are actively engaged and empowered to participate in decision making that impacts the community.

A town where a strong quality of life is available to all, including access to safe and affordable housing, jobs, transportation, recreation, and education.

A town that balances growth that supports quality housing and economic opportunity and protection of natural areas and open space.

A town that is innovative and forward-thinking while also respectful of the community's history and traditions.

Pop Up Activities: Meet people where they are!

| Date | Location | Date | Location |
|-------------------|--------------------------|---|---------------------------------|
| July 5 and July 8 | Yarmouth Food Pantry | August 13 | Plein Air Arts Festival |
| July 11 | Merrill Memorial Library | August 18 | Yarmouth Farmers' Market |
| July 15 | Clam Festival | August 25 | Brickyard Hollow |
| July 20 | Clayton's | August 25 | Bartlett Woods |
| July 23 | Estabrook's | August 26 | Madeleine Point |
| July 25 | Merrill Memorial Library | September 15 | Rowe School |
| July 30 | Town Landing | September 21 | Yarmouth High School (Parents) |
| August 5 | Chebeague Island Ferry | September 28 | Yarmouth High School (Students) |
| August 9 | Bartlett Circle | October 4 | North Yarmouth Academy |
| August 12 | Merrill Memorial Library | Static Popups for Rowe Elementary School, Harrison Middle School and Yarmouth Elementary School at Back to School Nights. | |

Meeting in a Box: Fun, informal meetings!

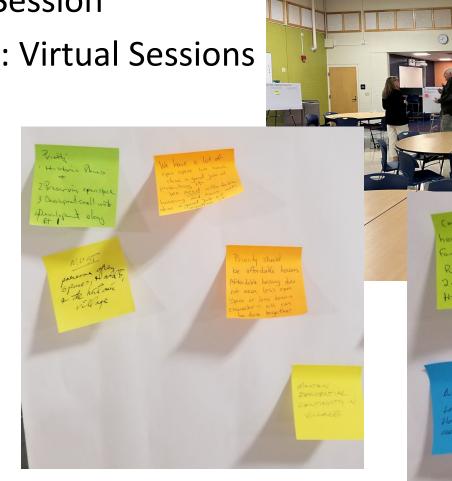
- 3 Unfacilitated Meetings in a Box
 - 24 Individuals, including Yarmouth Community Alliance for Racial Equity
- 5 Facilitated Meetings in a Box
 - Yarmouth Bicycle and Pedestrian Committee
 - Economic Development Advisory Board
 - Royal River Alliance
 - Cousins and Littlejohn Islands Improvement Association
 - YHS Student Senate



In Person and Virtual Visioning

- September 20: In Person Session
- September 21, 22, and 29: Virtual Sessions





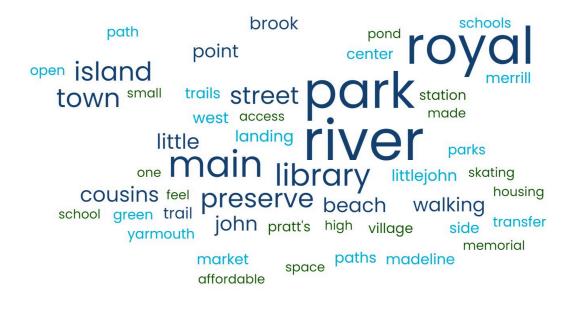
Photography Contest: Visual Representation

- Extended through October 13
- Panel of 5 local judges representing the business community, school community, arts community, and volunteer community
- See the submitted photos on Town's Facebook and interactive website



What we have heard

What are your favorite places in Yarmouth?



Which of the following statements best represent your vision for Yarmouth?

Top 3 statements selected:



A town that is committed to preserving the environment and natural systems for the protection of wildlife, enjoyment by the community, and wellbeing for all.



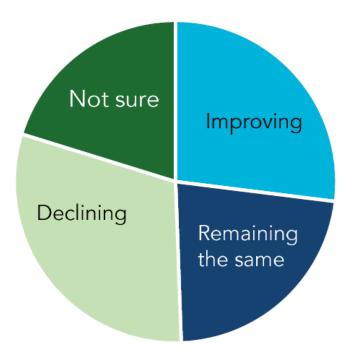
A town with a walkable, vibrant center that is a place for the community to gather.



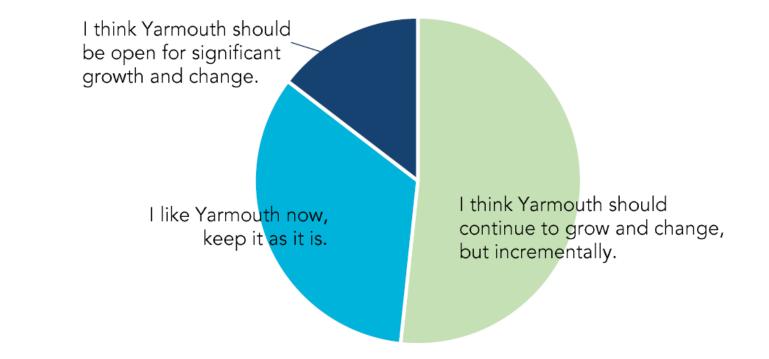
A town with a unique historic identity and small-town character.

What we have heard

Do you believe the quality of life in Yarmouth is...

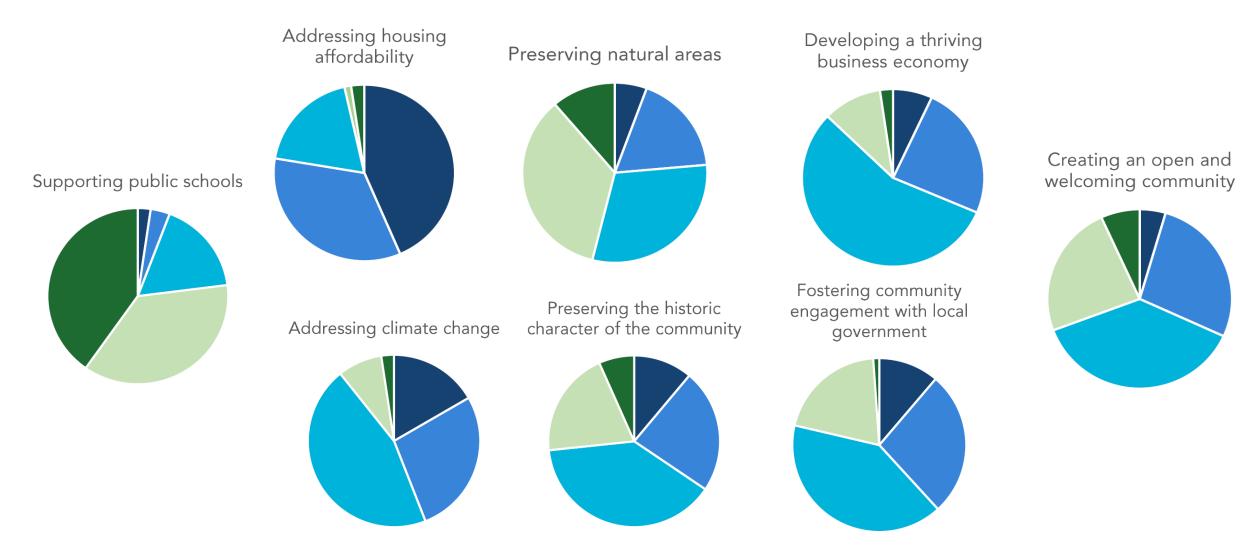


Select the statement that best represents your thoughts about Yarmouth.



How well is the Town doing on the following issues

Poor Fair Good Very Good Excellent



Next Steps

- Release Engagement Summary and Analysis
- Draft Vision Statement
- Presentation to Town Council and community in November

