



PROGRAM GUIDE

OCTOBER, 2023

EFFICIENCY YARMOUTH

REBATE PROGRAM



Efficiency Yarmouth Program Guide

The Town of Yarmouth is now offering permanent, income-eligible residents an additional rebate on heat pump installations - up to \$2000. The program, called *Efficiency Yarmouth*, is being piloted on a funding-limited basis in an effort to support low- and moderate-income residents as they make their homes more comfortable, efficient, and less expensive to heat.

Currently, Efficiency Yarmouth rebates are limited to the purchase of heat pumps. This program is designed to supplement what is offered by the state through Efficiency Maine. Efficiency Maine offers access to rebates and financing for heat pumps and many other efficiency projects. Taking advantage of the state's heat-pump rebate program is a requirement for participating in the *Efficiency Yarmouth* rebate program.



Heat pumps typically
cost 25-50% less

than oil – the fuel used by 70% of Maine people - to produce the same amount of heat*

*according to Efficiency Maine Trust (EMT).

Why Heat Pumps?

Heat pumps are an efficient all-in-one heating and cooling technology that can save on utility bills while keeping your home more comfortable. Heat pumps offer highly efficient heating, air conditioning, and dehumidification.

[Learn how heat pumps work](#)

[Compare heat-pump cost savings](#)

IMPORTANT: To qualify for this program, you must qualify for Efficiency Maine's Low- and Moderate-Income Enhanced Rebates. Verify your eligibility at www.energymaine.com/income-based-eligibility-verification/

If you don't qualify for these income-based enhanced rebates, there may be other financing options available. See the Additional Resources document for information about additional resources and financing options.

Are you eligible? Move to Page 2!

Questions?

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Answer these questions to see if you are eligible for Efficiency Yarmouth

1 Do you qualify for the Efficiency Maine (EMT) low-and-moderate income rebates? [Verify your eligibility with Efficiency Maine.](#)

Yes, I do qualify for EMT's income eligible rebate.

You are eligible for the Efficiency Yarmouth rebate program.

No, I did not qualify for the low-and-moderate income rebate.

If you didn't qualify for EMT's income eligible rebate, then you do not qualify for this Town program. Explore EMT for other financing options and more ways to maximize efficiency in your home!

2 Are you already working with a heat pump contractor/ vendor?

Yes, I've started working with, or exploring vendors.

Work with your vendor to verify availability of town resources and to reserve an Efficiency Yarmouth rebate. Rebate reservations are first come first serve.

Pass along Page 3 to your vendor.

No, I haven't started the process yet.

The first step is learning more and choosing a vendor. [Efficiency Maine](#) has tools and resources to help.

Are you a vendor? Jump to page 3.

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DIRECTIONS FOR **Vendors**

To receive an Efficiency Yarmouth rebate for a heat pump installation for a Yarmouth customer, you must first receive an Efficiency Maine (EMT) prequalification letter and provide proof of the rebate to Town staff. Please note, only Yarmouth homeowners qualified for EMT's low-and-moderate income heat pump rebate qualify for this town program. One Town rebate allowed per household. Only air source heat pumps installed after October 20th, 2023 are eligible at this time.

With rebate funding limited at this time, vendors are required to **RESERVE** a rebate by submitting the prequalification letter from Efficiency Maine on behalf of their Yarmouth customer. Vendors with a confirmed rebate reservation will be expected to include the rebate in their estimate and pass along upfront cost savings to the customer.

Step 1

Fill out and submit a **rebate reservation form** and proof of customer prequalification letter from Efficiency Maine (EMT). Reservations are required for each customer and you will receive an email confirmation of your successful rebate reservation.

Step 2

Let your customer know you have successfully reserved the rebate with Efficiency Yarmouth and **pass down savings** in the form of lowering their upfront costs.

Step 3

Install the heat pump system within the reservation term limit (6 month maximum, 3 month preferred).

Step 4

Fill out the **application form with appropriate documentation**, including customer-signed invoice, EMT rebate claim form, W9, and certificate of insurance. You will receive payment from the town shortly after processing.

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