

Winneconne Public Library Board of Trustees
Meeting Minutes
Monday October 17th, 2022

Meeting called to order by Library Board President Jeff Jensen at 5:28pm

The meeting was held in person inside of the Village of Winneconne Municipal Center.

Roll Call

Members Present in person:

Jeff Jensen, Tom Snider, Gary Witzke, Mary Brefeld, Dana Jerabek, Colleen Kutchin and Stephanie Bongert

Also Present in Person: Amanda O'Neal

Public Participation : none

Consent Agenda

Motion by Witzke to approve the Consent Agenda Minutes- (with a correction of Witzke abstaining from September's vote on approving the consent agenda.)

Second: Bongert

Vote: Bongert-yes

Brefeld-yes

Jerabek-yes

Kutchin-yes

Snider-yes

Witzke-yes

Jensen-yes

Motion carried.

Director Report:

Amanda discussed the fluctuation in traffic at the library. While September showed lower numbers of people, October has seen a much larger increase thus far that is not typical in the fall.

Programming was the main discussion and Dino Fest was at the top of the list. Amanda informed the board of the Fridays events for Dino Fest that started with a virtual live on Fox 11 that appeared to have driven many more to the event than expected. While Amanda and staff had planned for 200-250 attendees, over 400 participants had visited the event, having the library and volunteers run out of food, crafts, and supplies by 2pm. Amanda also mentioned that the Weis Museum team as well as the authors were hoping this could become an annual event.

Amanda also updated the board on the partnership with The Herd and the upcoming Winter Reading Program. Amanda and Kelly have been working with The Herd's marketing and PR team to create a personalized (to the Winneconne Library) program. After the last meeting at the library, the final "score card" was sent out and is ready for launching on December 1st. Amanda also updated the board on the cost for this program, that has now been completely covered by The Herd with them providing all incentives for the program. The program itself will run from December 1st through the end of February 2023.

Budget 2023

A brief discussion was had on the continuation of the 2023 budget. It was agreed across the board that we would not be making any changes to our proposed budget from the Village and will move forward with the numbers that were originally submitted to the Village Board and Administrator.

Witzke and Jensen also asked for more details on the expense of the \$409.86 from Whiskey River. Amanda understood the concern and explained the following:

- Whiskey River opened special for The Winneconne Book Club and closed to the public.
- On the day of the Book Club, 35 attendees showed up, many more than were expected, including new participants. Whiskey River hosted an all you can eat Nacho Bar and we were charged per person. All charges are for food, and the library never pays for drinks.
- While on the high side, and much more than what the staff expected, Amanda also informed the board that the rest of the Book Clubs for the year would not cost them anything as they are doing Potluck style events at The American Legion.

The Next Library Board meeting is planned for Monday November 21st, 5:30pm.

Items for the Next Meeting:

Continuing Budget Process 2023

2023 Closed Dates

2023 Library Board Meeting Dates

Schedule for Updating Library Policies

Plan and Schedule Holiday Dinner with Library Staff and Library Board Members

The meeting was adjourned at 6:11pm by Library Board President Jeff Jensen.