

**CITY OF TRUTH OR CONSEQUENCES
LODGERS TAX ADVISORY BOARD
TUESDAY, OCTOBER 26, 2021**

AGENDA

REGULAR MEETING

Regular meeting of the Lodgers Tax Advisory Board of the City of Truth or Consequences, New Mexico to be held on Tuesday, October 26, 2021 at 12:00 p.m. in the City Commission Chambers, 405 W. 3rd St, Truth or Consequences, NM 87901.

CALL TO ORDER

ROLL CALL:

Jake Foerstner, Chairman
Gina Kelley, Vice-Chairman
Linda DeMarino, Member

- 1. APPROVAL OF AGENDA**
- 2. APPROVAL OF MINUTES:**
 - a. Regular Meeting Minutes of September 28, 2021
- 3. COMMENTS FROM THE PUBLIC (3 minute rule applies)**
- 4. NEW BUSINESS:**
 - a. Discussion/Action: Geronimo Trail Scenic Byway Inc. 2021-2022 Lodgers Tax Grant Application. Request for Funding. Tammy Gardner, Executive Assistant
 - b. Discussion/Action: Set meeting date and time for November and December 2021.
- 5. COMMENTS FROM THE BOARD**
- 6. COMMENTS FROM STAFF**
- 7. ADJOURNMENT**

**CITY OF TRUTH OR CONSEQUENCES
LODGERS TAX ADVISORY BOARD
MINUTES
TUESDAY, SEPTEMBER 28, 2021**

REGULAR MEETING

Regular meeting of the Lodgers Tax Advisory Board of the City of Truth or Consequences, New Mexico to be held in the City Commission Chambers, 405 W. Third, Truth or Consequences, New Mexico, on Tuesday, September 28, 2021 at 12:00 pm.

CALL TO ORDER:

ROLL CALL:

Jake Foerstner, Chairman
Gina Kelley, Vice-Chairman
Theresa King, Member - ABSENT
Linda DeMarino, Member

ALSO PRESENT:

Bruce Swingle, City Manager
Tammy Gardner, Executive Assistant
Dawn C. Barclay, Deputy City Clerk

1. APPROVAL OF AGENDA:

Member DeMarino made a motion to approve the agenda. Vice-Chairman Kelley seconded the motion. Motion carried unanimously.

2. APPROVAL OF MINUTES:

- a. Regular Meeting of July 26, 2021.

Vice-Chairman Kelley made a motion to approve the July 26, 2021 minutes. Member DeMarino seconded the motion. Motion carried unanimously.

3. COMMENTS FROM THE PUBLIC:

There were no comments from the public.

4. OLD BUSINESS:

a. Discussion/Review: Lodgers Tax Award Tracking Sheet from meeting July 26, 2021.

Tammy Gardner, Executive Assistant asked for clarification as to who would be maintaining the Lodgers Tax Award Tracking Sheet. Vice-Chairman Kelley confirmed she will be in charge of tracking the sheet and its information.

Vice-Chairman Kelley had one change to the tracking sheet. She suggested to add wording to the funds portion that would cover split and partially awarded funds.

The board as a whole noted that they liked the option to discuss and review the Lodgers Tax Tracking Sheet. Deputy Clerk Barclay suggested making this option part of the monthly agenda so the information can be noted and discussed if needed. Board agreed.

No motion was required.

b. Discussion/Action: Lodgers Tax Funding Guidelines.

The board discussed page 21; "Grant Report" and added that upon submission, the Lodgers Tax Advisory Board has the right to request that the recipient attend the Lodgers Tax Advisory Board meetings to address any questions the board may have. The board confirmed that there will be no quarterly reporting. The board moved on to page 9 to discuss the branding logo.

It was clarified that the Lodgers Tax Funding Guidelines must go to the City Commission for approval. City Manager Swingle noted, at this point he saw no reason why the guidelines could not be presented at the next City Commission meeting scheduled for October 13, 2021.

Vice-Chairman Kelley made a motion to approve the Lodgers Tax Funding Guidelines with change to page 21 as discussed. Member DeMarino seconded the motion. Motion carried unanimously.

5. NEW BUSINESS:

a. Discussion/Action: Loaders Tax collections from Short Term Rentals in T or C.

Vice-Chairman Kelley shared with the board information she received from a concerned vendor who had reached out to the Tourism Board. This person claimed that a reported amount of money totaling approximately \$120,000 was collected in room revenue off of Airbnb rentals within the Truth or Consequences area for the month of August. This led Vice-Chairman Kelley to start her own investigation into this claim. Going through the Airbnb website, she found

there are 93 rental options; minus 20 that were for Elephant Butte, NM. She contacted the vendor who was a representative from the company Airdna; an analytic company, and her research led her to find that Airbnb sends a one lump sum check to Cities that have community contracts in place. She did a sample booking, and found out when finalizing a booking there is a charge called "Occupancy Taxes", and when she clicked for more information, it was listed as Gross Receipts Tax (GRT). Vice-Chairman Kelley's asked a local Airbnb provider what taxes are being paid on behalf of their customers. The break down had approximately nine charges with descriptions, and some that were duplicated. Vice-Chairman Kelly brought up the question that our local short term rental business owners may be thinking that they are paying City Lodgers Tax through one of those nine charges. She wanted to share this information with the City because there might be a significant amount of Lodgers Tax revenue being lost. Vice-Chairman Kelley made a suggestion that the City contact the City of Ruidoso, NM to gather more information on how to obtain a contract with Airbnb, as Ruidoso currently has an active contract in place.

No action was taken.

b. Discussion/Action: Lodgers Tax Contract for awarded organizations.

The board confirmed that once the City Commission approves the Lodgers Tax Funding Guidelines, the Lodgers Tax Contract can be updated. Member DeMarino and Tammy Gardner, Executive Assistant will collaborate to red line the Lodgers Tax Contract. Once completed, they will present it at the next Lodgers Tax Advisory Board meeting.

No action was taken.

c. Acknowledgement: Theresa King's resignation letter.

The board acknowledged Theresa King's resignation letter.

d. Discussion/Action: Set next meeting date and time.

Member DeMarino made a motion to keep the scheduled October 26, 2021 meeting. Vice-Chairman Kelley seconded the motion. Motion carried unanimously.

6. REPORTS FROM THE BOARD:

There were no reports from the board.

7. REPORTS FROM STAFF:

Tammy Gardner, Executive Assistant asked the board for clarification between Sub-recipient and Lodgers Tax funding requests. Vice-Chairman Kelley responded, the Sub-recipient are contracts with the City for operation and maintenance. Lodgers Tax funding is used to help promote tourism activity.

8. ADJOURNMENT:

Chairman Foerstner made a motion to adjourn. Vice-Chairman Kelley seconded the motion. Motion carried unanimously.

PASSED AND APPROVED ON THIS 26th DAY OF OCTOBER 2021.

Jake Foerstner, Chairman
Lodgers Tax Advisory Board



2021-2022 LODGERS' TAX GRANT APPLICATION

PART I: PROJECT INFORMATION

Complete one application for each project or event.

| | |
|---|---|
| Organization Name | Geronimo Trail Scenic Byway Inc. |
| Project/Event Name | Visitors Center |
| Event Date(s) and Location (if applicable) | All Year Round |
| Event Organizer & Title within Organization (if applicable) | LaRena Miller Executive Director |
| Phone Number of Organizer | 575-894-2255 |
| Email of Organizer | larenam@windstream.net |
| Organization Address | P O Box 1072 575-894-1968 301 S Foch Street, T or C, NM 87901 |
| Organization's Contact Person (If different than event organizer) | |
| Contact Phone and Email for Organization's Contact Person | |

PART 2: PROJECT COST AND FUNDING REQUEST Lodgers Tax Grant Funding

| | |
|---|--------------------|
| Amount Requested: (Must match application page 4) | \$ 4,000.00 |
| Anticipated Attendance (not including volunteers/staff): | 8,000 |

PART 3: CRITERIA



Was this project/event funded in 2020-2021? Circle one: Yes/No **No**

How many times has your event occurred? List previous events years. If new, indicate "new":
_Every year since 1995 with the exception of March 2020 – February 2021

1. Define/Describe the overall project/event (what is happening at the event?): **_National Scenic Byway for visitors to travel, experience hiking, biking, fishing, boating, outdoor activities along the Geronimo Trail National Scenic Byway. This is a year-round experience open to the public. The Visitors Center provides information and brochures, travel guides, and answers questions regarding the things that can be see along the Byway. The internet web site details travel information, accommodations and pertinent facts about the Byway experience. We also stress the hot mineral soaking pools, shopping, dining, and other activities in Truth or Consequences, plus places to stay. We help promote local events as they occur, such as Art Hop, Music events, Fiesta and other things that take place in Truth or Consequences and the surrounding area.**

2. Who is your target audience for your project/event and advertising (who do you want to attend?) **_We want visitors from all over the United States, Canada, Mexico, and other foreign countries. We have visitors from all 50 States as well as many foreign places in Europe, Asia, Africa, South America, Australia and other island nations in both the Pacific and Atlantic Oceans.**

3. Describe the regions/cities in which you plan to market your project/event outside of Truth or Consequences?
_The Internet Advertising is world-wide so reaches people in all nations. We mail out our brochures along with other local information upon request both throughout the United State and other countries. We pay postage for fulfillment packages out of our subrecipient funds from the City of Truth or Consequences. We have information placed in visitors centers throughout New Mexico.

4. What percentage of your printed materials will be distributed outside of Sierra County and how will they be distributed? **Ft. We provided cases of material to Fun and Games for distribution throughout the State. We also mail cases of our brochures to locations no included in Fun and Games routes. We have information in Albuquerque, Santa Fe, Silver City, Las Cruces,**

El Paso, Bliss, Roswell, Carlsbad, and other cities throughout New Mexico. Our internet web site receives hits from all 50 States plus many foreign countries and we receive requests for information from many places.

5. Describe your project/event indicators of success and how you plan to gather the information and how you plan to share that assessment with the City (e.g. increased hotel stays, increased attendance, first time attendees:

_We collect date from our sign-in sheets that tells us how many people come from where. We have statistical information on our visitors going back several years, so there is a comparison of attendance from year to year from towns in New Mexico, other States in the United States, and foreign countries. If people are from a more distant location we assume they will be spending a night here, and certainly they will be eating meals here, doing some shopping, soaking in our Hot Springs, and purchasing gasoline and other supplies. We recommend places to shop, dine, soak, and other local attractions such as our Museums and local parks.

6. How many Facebook followers do you have for this event page or organization page (for a project)? 584 Instagram followers? N/A

7. If applicable, do you plan to sell advertising for this project? If so, how much do you anticipate will be ad revenue will be generated? NO

8. If you are asking for funding for an existing website, be sure to attached analytics from previous year.

PART 4: PLAN FOR GRANT AMOUNT REQUESTED

Fill out this chart with your spending plan and the costs for these items. Note: **The items listed within this budget are the only reimbursable items after funds are awarded.** Modifications to your plan may only take place with regards to variation in dates of publication. Items not listed within the application at the time of approval will not be reimbursed. The Lodgers' Tax Board reserves the right to recommend denying funding of specific items within this budget during their recommendation to City Commission.

| Advertising/Promotion Company/Provider | Type of Ad/Promotion | Cost |
|---|--|-------------------|
| Moshe Koenick | Reprint of Geronimo Trail brochures | \$ 2500.00 |
| Ruanna Waldrum | Updates to web site and web site hosting for a year. | \$ 1500.00 |
| | | |
| | | |
| | | |
| | | |
| | | |
| TOTAL AMOUNT REQUESTED: Must match page 1. | | \$ 4000.00 |

PART 5: FINANCIAL DISCLOSURE CHECKLIST

As per the attached City Ordinance, all applicants for Lodgers' Tax funds must submit the following information. You are only required to submit this information once per fiscal year.

IRS and Secretary of State proof of Good Standing

Previously submitted

PART 6: ASSURANCES AND CERTIFICATIONS

I/We certify that I/we am/are authorized to act on behalf of the organization making this application and that the statements herein are complete and accurate to the best of my knowledge. If funded, we will keep a clear and accurate accounting of how the funds were used. We will evaluate the use of funds as required and approved by the City of Truth or Consequences and will deliver an evaluation report to the City no more than (60) days after the event or project completion, except when the events or projects occur between April 1st and May 15th, such evaluations must be submitted by the last day of May.

Print your name and title: LaRena Miller, executive director

Signature: LaRena Miller

Date: 9-1-21

Audience Overview

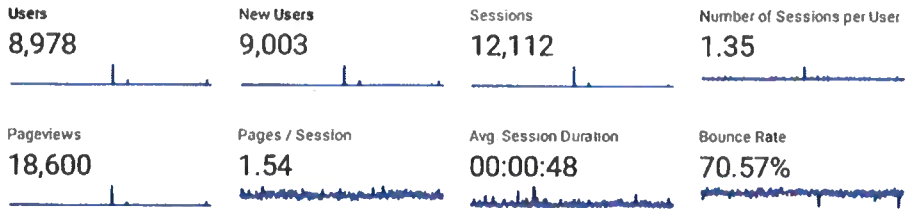
Aug 1, 2020 - Jul 31, 2021

All Users
100.00% Users

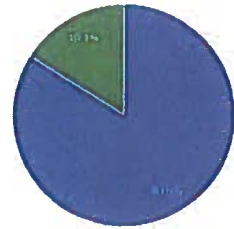
Overview

Users

1,500
1,000
500



New Visitor Returning Visitor



Language

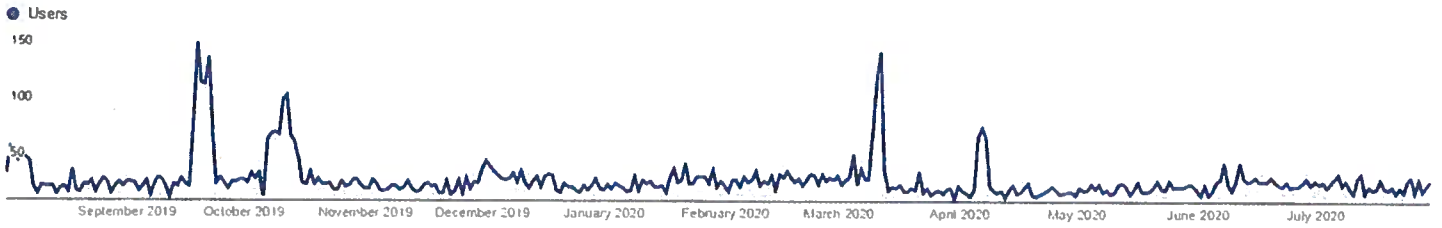
| Language | Users | % Users |
|-----------|-------|---------|
| 1. en-us | 6,822 | 75.92% |
| 2. en | 678 | 7.55% |
| 3. en-gb | 514 | 5.72% |
| 4. zh-cn | 93 | 1.03% |
| 5. de-de | 68 | 0.76% |
| 6. de | 60 | 0.67% |
| 7. es-es | 59 | 0.66% |
| 8. fr-fr | 57 | 0.63% |
| 9. it-it | 41 | 0.46% |
| 10. en-ca | 40 | 0.45% |

Channels

All Users
100.00% Users

Aug 1, 2019 - Jul 31, 2020

Explorer
Summary



| Default Channel Grouping | Acquisition | | Behavior | | | Conversions | | | |
|--------------------------|--|--|--|--|--|--|--|--|---|
| | Users ↓ | New Users | Sessions | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| | 6,638 <small>% of Total: 100.00% (6,638)</small> | 6,634 <small>% of Total: 100.03% (6,632)</small> | 7,369 <small>% of Total: 100.00% (7,369)</small> | 75.27% <small>Avg for View: 75.27% (0.00%)</small> | 1.59 <small>Avg for View: 1.59 (0.00%)</small> | 00:01:03 <small>Avg for View: 00:01:03 (0.00%)</small> | 0.00% <small>Avg for View: 0.00% (0.00%)</small> | 0 <small>% of Total: 0.00% (0)</small> | \$0.00 <small>% of Total: 0.00% (0.00%)</small> |
| 1. Organic Search | 3,114 <small>(46.42%)</small> | 3,073 <small>(46.32%)</small> | 3,489 <small>(47.35%)</small> | 73.89% | 1.69 | 00:01:17 | 0.00% | 0 <small>(0.00%)</small> | \$0.00 <small>(0.00%)</small> |
| 2. Direct | 1,837 <small>(27.39%)</small> | 1,832 <small>(27.47%)</small> | 2,027 <small>(27.51%)</small> | 74.59% | 1.65 | 00:01:12 | 0.00% | 0 <small>(0.00%)</small> | \$0.00 <small>(0.00%)</small> |
| 3. Social | 1,501 <small>(22.38%)</small> | 1,481 <small>(22.32%)</small> | 1,562 <small>(21.20%)</small> | 80.60% | 1.25 | 00:00:11 | 0.00% | 0 <small>(0.00%)</small> | \$0.00 <small>(0.00%)</small> |
| 4. Referral | 253 <small>(3.77%)</small> | 245 <small>(3.69%)</small> | 287 <small>(3.89%)</small> | 68.64% | 1.84 | 00:01:35 | 0.00% | 0 <small>(0.00%)</small> | \$0.00 <small>(0.00%)</small> |
| 5. Email | 3 <small>(0.04%)</small> | 3 <small>(0.05%)</small> | 4 <small>(0.05%)</small> | 25.00% | 3.50 | 00:09:35 | 0.00% | 0 <small>(0.00%)</small> | \$0.00 <small>(0.00%)</small> |

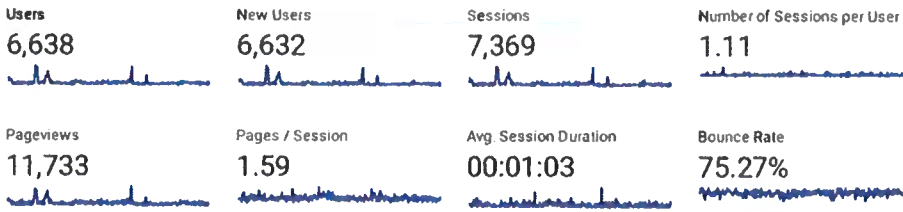
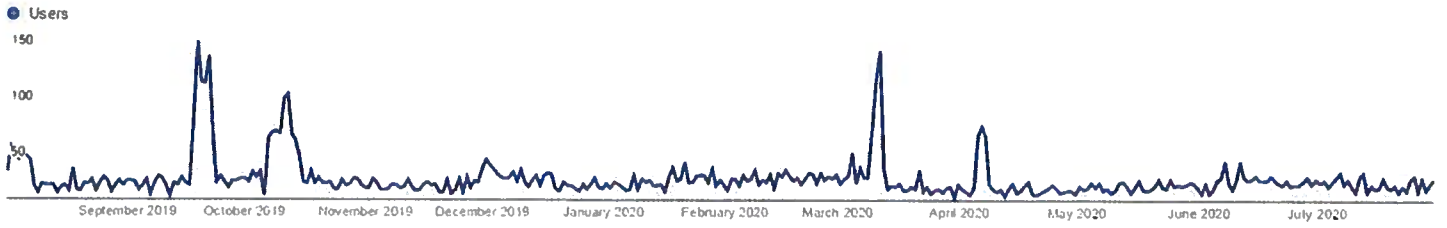
Rows 1 - 5 of 5

Audience Overview

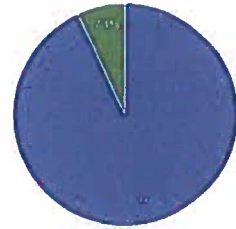
Aug 1, 2019 - Jul 31, 2020

All Users
100.00% Users

Overview



■ New Visitor ■ Returning Visitor



| Language | Users | % Users |
|-----------|-------|---------|
| 1. en-us | 5,057 | 75.95% |
| 2. es-us | 516 | 7.75% |
| 3. en | 384 | 5.77% |
| 4. es-mx | 192 | 2.88% |
| 5. en-gb | 112 | 1.68% |
| 6. es-es | 64 | 0.96% |
| 7. es-xl | 54 | 0.81% |
| 8. en-ca | 30 | 0.45% |
| 9. es-419 | 30 | 0.45% |
| 10. de-de | 27 | 0.41% |

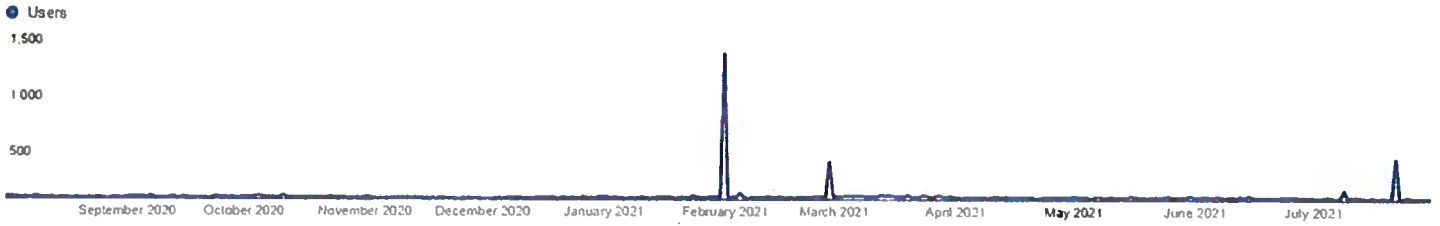
Channels

All Users
100.00% Users

Aug 1, 2020 - Jul 31, 2021

Explorer

Summary



| Default Channel Grouping | Acquisition | | Behavior | | | Conversions | | | |
|--------------------------|--|--|--|--|--|--|--|--|--|
| | Users ↓ | New Users | Sessions | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| | 8,978 <small>% of Total: 100.00% (8,978)</small> | 9,006 <small>% of Total: 100.00% (9,003)</small> | 12,112 <small>% of Total: 100.00% (12,112)</small> | 70.57% <small>Avg for View: 70.57% (0.00%)</small> | 1.54 <small>Avg for View: 1.54 (0.00%)</small> | 00:00:48 <small>Avg for View: 00:00:48 (0.00%)</small> | 0.00% <small>Avg for View: 0.00% (0.00%)</small> | 0 <small>% of Total: 0.00% (0)</small> | \$0.00 <small>% of Total: 0.00% (0.00)</small> |
| 1. Organic Search | 6,026 <small>(61.67%)</small> | 5,973 <small>(66.32%)</small> | 7,742 <small>(63.92%)</small> | 74.09% | 1.49 | 00:00:48 | 0.00% | 0 <small>(0.00%)</small> | \$0.00 <small>(0.00%)</small> |
| 2. Direct | 1,871 <small>(19.15%)</small> | 1,870 <small>(20.76%)</small> | 2,202 <small>(18.18%)</small> | 69.48% | 1.75 | 00:01:20 | 0.00% | 0 <small>(0.00%)</small> | \$0.00 <small>(0.00%)</small> |
| 3. Referral | 1,732 <small>(17.73%)</small> | 1,024 <small>(11.37%)</small> | 2,019 <small>(16.61%)</small> | 57.95% | 1.49 | 00:00:17 | 0.00% | 0 <small>(0.00%)</small> | \$0.00 <small>(0.00%)</small> |
| 4. Social | 142 <small>(1.45%)</small> | 139 <small>(1.54%)</small> | 149 <small>(1.23%)</small> | 75.17% | 1.45 | 00:00:41 | 0.00% | 0 <small>(0.00%)</small> | \$0.00 <small>(0.00%)</small> |

Rows 1 - 4 of 4

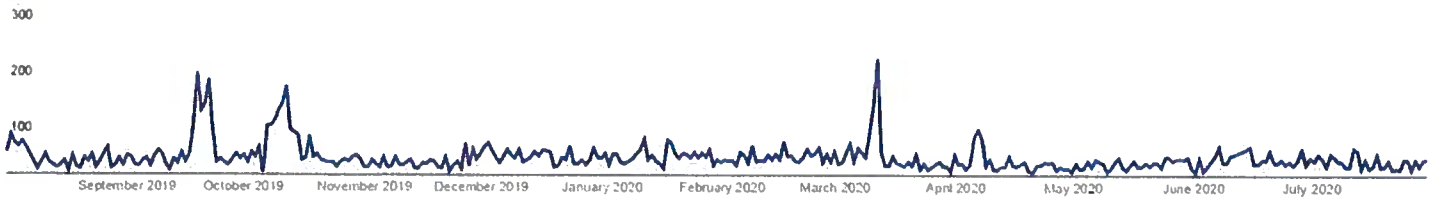
Pages

All Users
100.00% Pageviews

Aug 1, 2019 - Jul 31, 2020

Explorer

Pageviews



Page

| Page | Pageviews | Unique Pageviews | Avg. Time on Page | Entrances | Bounce Rate | % Exit | Page Value |
|---|--|--|--|--|--|--|--|
| | 11,733 <small>% of Total: 100.00% (11,733)</small> | 9,647 <small>% of Total: 100.00% (9,647)</small> | 00:01:46 <small>Avg for View: 00:01:46 (0.00%)</small> | 7,369 <small>% of Total: 100.00% (7,369)</small> | 75.27% <small>Avg for View: 75.27% (0.00%)</small> | 62.81% <small>Avg for View: 62.81% (0.00%)</small> | \$0.00 <small>% of Total: 0.00% (\$0.00)</small> |
| 1. /index.php | 3,112 <small>(26.52%)</small> | 2,434 <small>(25.23%)</small> | 00:01:20 | 2,341 <small>(31.71%)</small> | 60.79% | 56.39% | \$0.00 <small>(0.00%)</small> |
| 2. /the-hot-springs-of-truth-or-consequences/index.php | 2,022 <small>(17.23%)</small> | 1,727 <small>(17.90%)</small> | 00:01:41 | 1,723 <small>(23.38%)</small> | 83.46% | 83.23% | \$0.00 <small>(0.00%)</small> |
| 3. /geronimo/index.php | 1,573 <small>(13.41%)</small> | 1,397 <small>(14.49%)</small> | 00:03:23 | 1,286 <small>(17.45%)</small> | 86.63% | 80.55% | \$0.00 <small>(0.00%)</small> |
| 4. /northern-route/index.php | 837 <small>(7.13%)</small> | 662 <small>(6.89%)</small> | 00:02:05 | 146 <small>(1.98%)</small> | 76.03% | 35.72% | \$0.00 <small>(0.00%)</small> |
| 5. /tour-and-travel-advice/index.php | 702 <small>(5.98%)</small> | 557 <small>(5.77%)</small> | 00:02:00 | 164 <small>(2.22%)</small> | 83.54% | 48.43% | \$0.00 <small>(0.00%)</small> |
| 6. /southern-route/index.php | 701 <small>(5.97%)</small> | 584 <small>(6.05%)</small> | 00:01:49 | 186 <small>(2.52%)</small> | 77.42% | 45.93% | \$0.00 <small>(0.00%)</small> |
| 7. /on-the-no-grande/index.php | 646 <small>(5.51%)</small> | 557 <small>(5.77%)</small> | 00:02:00 | 186 <small>(2.52%)</small> | 84.95% | 49.54% | \$0.00 <small>(0.00%)</small> |
| 8. /virtual-tour/index.php | 352 <small>(3.00%)</small> | 255 <small>(2.64%)</small> | 00:00:58 | 137 <small>(1.86%)</small> | 45.26% | 39.49% | \$0.00 <small>(0.00%)</small> |
| 9. /break-for-spring-in-sierra-county/index.php?fbclid=IwAR0NjVzao9tjdugNlWheEOAE9NWc9Lw_5oBUZNh45yICDP_EAAHZCUyU | 326 <small>(2.78%)</small> | 256 <small>(2.65%)</small> | 00:00:21 | 256 <small>(3.47%)</small> | 73.83% | 77.91% | \$0.00 <small>(0.00%)</small> |
| 10. /contact-us/index.php | 160 <small>(1.36%)</small> | 124 <small>(1.29%)</small> | 00:02:12 | 70 <small>(0.95%)</small> | 62.86% | 50.00% | \$0.00 <small>(0.00%)</small> |
| 11. /cool-off-on-the-geronimo-trail-scenic-byway-when-its-hot/index.php | 152 <small>(1.30%)</small> | 149 <small>(1.54%)</small> | 00:02:20 | 147 <small>(1.99%)</small> | 97.28% | 97.37% | \$0.00 <small>(0.00%)</small> |
| 12. /about-the-byway/index.php | 150 <small>(1.28%)</small> | 104 <small>(1.09%)</small> | 00:00:32 | 28 <small>(0.38%)</small> | 67.86% | 30.67% | \$0.00 <small>(0.00%)</small> |
| 13. /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR1EVIoT1zntsIdKs_9sOU788LJaV46bTrpHggRCdJxo6ggAWJh | 142 <small>(1.21%)</small> | 107 <small>(1.11%)</small> | 00:01:18 | 106 <small>(1.43%)</small> | 68.87% | 73.94% | \$0.00 <small>(0.00%)</small> |
| 14. /a-day-in-hillsboro-new-mexico/index.php | 108 <small>(0.92%)</small> | 93 <small>(0.96%)</small> | 00:06:21 | 92 <small>(1.25%)</small> | 81.52% | 81.48% | \$0.00 <small>(0.00%)</small> |
| 15. /ghost-towns-of-sierra-county/index.php | 103 <small>(0.88%)</small> | 85 <small>(0.88%)</small> | 00:02:11 | 51 <small>(0.69%)</small> | 70.59% | 49.51% | \$0.00 <small>(0.00%)</small> |
| 16. /byway-photos/index.php | 74 <small>(0.63%)</small> | 64 <small>(0.66%)</small> | 00:00:41 | 24 <small>(0.32%)</small> | 87.50% | 55.41% | \$0.00 <small>(0.00%)</small> |
| 17. /2019-holiday-events-on-the-geronimo-trail/index.php | 66 <small>(0.56%)</small> | 38 <small>(0.39%)</small> | 00:04:55 | 32 <small>(0.43%)</small> | 59.38% | 54.55% | \$0.00 <small>(0.00%)</small> |
| 18. /lake-valley-back-country-byway/index.php | 64 <small>(0.55%)</small> | 52 <small>(0.54%)</small> | 00:01:53 | 49 <small>(0.66%)</small> | 77.55% | 75.00% | \$0.00 <small>(0.00%)</small> |
| 19. /short-and-sweet-day-drives-caballo-lake-state-park/index.php | 46 <small>(0.39%)</small> | 41 <small>(0.43%)</small> | 00:00:58 | 41 <small>(0.55%)</small> | 85.37% | 82.61% | \$0.00 <small>(0.00%)</small> |
| 20. /chloride/index.php | 37 <small>(0.32%)</small> | 36 <small>(0.37%)</small> | 00:02:20 | 36 <small>(0.49%)</small> | 91.67% | 91.89% | \$0.00 <small>(0.00%)</small> |
| 21. /blog/index.php | 34 <small>(0.29%)</small> | 27 <small>(0.28%)</small> | 00:00:14 | 13 <small>(0.18%)</small> | 76.92% | 38.24% | \$0.00 <small>(0.00%)</small> |
| 22. /management-plan/index.php | 34 <small>(0.29%)</small> | 32 <small>(0.33%)</small> | 00:01:04 | 11 <small>(0.15%)</small> | 100.00% | 67.65% | \$0.00 <small>(0.00%)</small> |
| 23. /the-hot-springs-of-truth-or-consequences/index.php?fbclid=IwAR2KDSH2vharYosXwXfEbF2j8FIKLAfWJ2AfsIMRoeKtJZNUC | 23 <small>(0.20%)</small> | 20 <small>(0.21%)</small> | 00:12:09 | 20 <small>(0.27%)</small> | 90.00% | 86.96% | \$0.00 <small>(0.00%)</small> |
| 24. /break-for-spring-in-sierra-county/index.php | 22 <small>(0.19%)</small> | 16 <small>(0.17%)</small> | 00:01:10 | 14 <small>(0.19%)</small> | 57.14% | 59.09% | \$0.00 <small>(0.00%)</small> |
| 25. /about-the-byway/board-of-directors/index.php | 19 <small>(0.16%)</small> | 18 <small>(0.19%)</small> | 00:01:01 | 8 <small>(0.11%)</small> | 100.00% | 63.16% | \$0.00 <small>(0.00%)</small> |
| 26. /lake-valley-back-country-byway/index.php?fbclid=IwAR12-Glvee5swBcLZ47AhOdahdNPnDf5DNf6mkzID4hs0xMOCE8Neb | 17 <small>(0.14%)</small> | 15 <small>(0.16%)</small> | 00:01:31 | 15 <small>(0.20%)</small> | 86.67% | 88.24% | \$0.00 <small>(0.00%)</small> |
| 27. /index.php?mc_cid=b5d38ef498&mc_eid=20e51f17c4 | 8 <small>(0.07%)</small> | 4 <small>(0.04%)</small> | 00:04:23 | 4 <small>(0.05%)</small> | 25.00% | 25.00% | \$0.00 <small>(0.00%)</small> |

| Index | URL | Count | Percentage | Time | Count | Percentage | Count | Percentage | Count | Percentage |
|-------|--|-------|------------|----------|-------|------------|---------|------------|--------|------------|
| 30 | /index.html | 6 | 6 (0.05%) | 00:00:47 | 6 | 6 (0.05%) | 83.33% | 83.33% | \$0.00 | 0.00% |
| 31 | /cool-off-on-the-geronimo-trail-scenic-byway-when-its-hot/index.php?fbclid=IwAR1YWW8_BUvGHgYzAAyEsx72sQyYIINSP__BRs1QU6nP1MGVLuQ6ddWpo | 5 | 5 (0.04%) | 00:00:00 | 5 | 5 (0.04%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 32 | /hillsboro.html | 5 | 5 (0.04%) | 00:00:26 | 5 | 5 (0.04%) | 40.00% | 40.00% | \$0.00 | 0.00% |
| 33 | /index.php?fb_builder= | 4 | 4 (0.03%) | 00:00:16 | 1 | 1 (0.01%) | 0.00% | 0.00% | \$0.00 | 0.00% |
| 34 | /cool-off-on-the-geronimo-trail-scenic-byway-when-its-hot/index.php?fbclid=IwAR0i2ynIOF_9fsPh8Wwgyy1ytNVs5AxW11KfQxPZRjDEss6Guf68gZtxQ | 3 | 3 (0.03%) | 00:01:59 | 1 | 1 (0.01%) | 0.00% | 33.33% | \$0.00 | 0.00% |
| 35 | /links/zone2.html | 3 | 3 (0.03%) | 00:00:00 | 3 | 3 (0.03%) | 0.00% | 100.00% | \$0.00 | 0.00% |
| 36 | /short-sweet-day-drives-enge/index.php | 3 | 3 (0.03%) | 00:03:14 | 2 | 2 (0.01%) | 50.00% | 33.33% | \$0.00 | 0.00% |
| 37 | /black_range_scenic_area.html | 2 | 2 (0.02%) | 00:00:00 | 2 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 38 | /introduction/index.php | 2 | 2 (0.02%) | 00:00:00 | 2 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 39 | /lake-valley-back-country-byway/index.php?fbclid=IwAR0d3kxt08z-tzTy-y2FGMLe1dLJUczsb7mtkXbEzhRM4J1hSnb6wsSbo | 2 | 2 (0.02%) | 00:00:00 | 2 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 40 | /lake-valley-back-country-byway/index.php?fbclid=IwAR1WOFj02FTkVO1kMiebTe8z_ckVcq41RhP2X6jpwY19nUeChK5JGnb1s | 2 | 2 (0.02%) | 00:00:00 | 2 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 41 | /northern-route/index.php?fbclid=IwAR1uZw7nMd7x8dx1meSBkroBwtTK_SAlYAg7ZzEuIEEnY-DIHE_BW50yg6l | 2 | 2 (0.02%) | 00:01:03 | 1 | 1 (0.01%) | 0.00% | 50.00% | \$0.00 | 0.00% |
| 42 | /signin?context=popup&next=https://www.youtube.com/post_login | 2 | 2 (0.02%) | 00:00:00 | 2 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 43 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR0iOpy2z27XtU8thRm20UAPpgMha8v4ypdALqnRKwE97EL5y | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 44 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR1Bqmt6YSJov3CgHfxeDgg_UhVrdOFun4A6PaNSISfrYdsY81 | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 45 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR1hgGUKi99x9HnKEH2C3TPk2Xs4abFYaCm1chH-w9JJEfkxR | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 46 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR1IMC4XVxd08YXin9WsfYdAJx30POoqqskDnwUyUD1kPEP | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 47 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR1treSFAvgpUvMzJfQa3rJgNICTVgnF0TevpxcUM_FisVY0Ax | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 48 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR1uCoxiNeZKms1zsZWpkriH6PRR-ILJYE5XU8Aa4n_JYALTIG | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 49 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR2eKpx2ckil-wu59exVyB3aLbWjewP8v1ITobG6EM5X8Wyuad | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 50 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR2oSiauj9AIGQ_6qwJvKORyBudX6ix0MMAy-3nekupH_O_7EX | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 51 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR2qx-QbknIB5ia0b8fL601N7stXddWLCx7PihcpeEnWn9JlwtKQ | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 52 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR2smI3Bq1XPX9fCinN18zbGSp5rms04XB0cJM3Cxp3X2f3 | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 53 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR3P7SnEtkA-ZvsqbSM-fovLAw-EwGdJuz7bweHRT_s82K0J | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 54 | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR3XxLtcW3w-6zcnJILXTFEmav4zV15VEvalpJK3UqtTxUzG0j | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 55 | /404/index.php | 1 | 1 (0.01%) | 00:00:25 | 1 | 1 (0.01%) | 0.00% | 0.00% | \$0.00 | 0.00% |
| 56 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR0t4XGhIGD7Efi2cveHkTKDd9lghFezJ5y4KAYvbd1K_Z6RuwvZemBxze | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 57 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR0XLuMbbElpVwp04YKXUE8HD4k4XkBL_tfwxaMJ10TvwVr2dDrFXI9lP | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 58 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR18NSVmuEhbBA0xbyTwtq0jhgDSBNX0A6OVON9Y16NkdNs4C1m | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 59 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR24SHTxbOFKcfrTNEiaA4wPs-w6VTDt0satCPKF1AJhQCAyvj8nOCmcy | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 60 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR20f0ZeGf_SZ0SdW2uJi1SB0MjlafdWLTW2FG5J7RgAqKXvEmETyJn | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 61 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR2S1Wq5MBGWH_-VP3_WN8bkqcHqDavgldyDf2PtoUINWuqJDrkRGA | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 62 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR2urZYbyd1qhZtrXCWl6eCyAQzEzc9LkfnWHAz4LbCIVMlbzGtrUMK07 | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 63 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR2UtKFnneCNG-A-158msmXvV9CrNeDbywqG1yZZymUXELrPPsu23 | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 64 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR2VkkueJ3IYw7sBSFYwf-ofQEAIwRHkhwzshzbGCPvDcbgYfUDNlOyc | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 65 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR39mrbsP9i0NZ1tUwXvtbakb8n6kSbmUP_CU7k1QWb9vChOU8_fjic | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 66 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR3h_VQ-gvRMOdGhcc847Ums5A1uWq3zRiEA0V8cZ0loP0DkYkIqlu | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 67 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR3Z2hHbCP3ANOAQ5HNK7DryMpZjppUedvmxCl8_K6_B7HYSArUn3V | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 68 | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR3Z2H1xiqMLgDA6QDPEUjszZhbtsodzLIPWwBjMzPmWzHQwhX | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |
| 69 | /chlonde/index.php?fbclid=IwAR3ZorVucNISSaLdWY4y7UuHKcbMPZ5GYc-0sSUUKNBX6Rwd_INgDE14o | 1 | 1 (0.01%) | 00:00:00 | 1 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 | 0.00% |

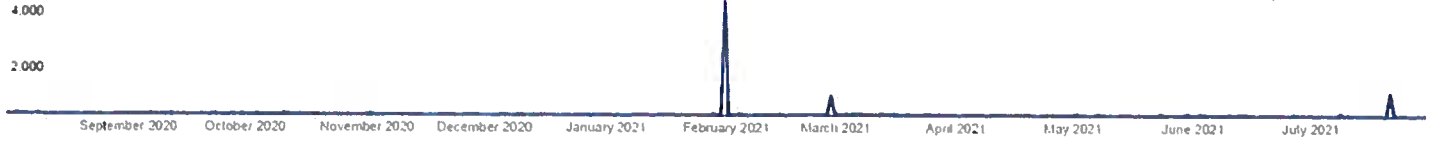
Pages

All Users
100.00% Pageviews

Aug 1, 2020 - Jul 31, 2021

Explorer

Pageviews
6,000



| Page | Pageviews | Unique Pageviews | Avg. Time on Page | Entrances | Bounce Rate | % Exit | Page Value |
|---|---------------------------------|---------------------------------|---|---------------------------------|---|---|-------------------------|
| | 18,600 (100.00%) (18,600) | 15,051 (100.00%) (15,051) | 00:01:30 Avg for View: 00:01:30 (0.00%) | 12,112 (100.00%) (12,112) | 70.57% Avg for View: 70.57% (0.00%) | 65.12% Avg for View: 65.12% (0.00%) | \$0.00 Total: \$0.00 |
| 1. /index.php | 5,189 (27.90%) | 3,660 (24.32%) | 00:01:03 | 3,517 (29.04%) | 45.95% | 54.02% | \$0.00 (0.00%) |
| 2. /bot-traffic-icu | 4,055 (21.80%) | 3,300 (21.93%) | <00:00:01 | 3,300 (27.25%) | 77.18% | 81.38% | \$0.00 (0.00%) |
| 3. /the-hot-springs-of-truth-or-consequences/index.php | 2,799 (15.05%) | 2,559 (17.00%) | 00:02:46 | 2,552 (21.07%) | 87.03% | 86.60% | \$0.00 (0.00%) |
| 4. /geronimo/index.php | 1,484 (7.98%) | 1,336 (8.88%) | 00:02:59 | 1,162 (9.59%) | 85.46% | 77.83% | \$0.00 (0.00%) |
| 5. /northern-route/index.php | 981 (5.27%) | 803 (5.34%) | 00:01:57 | 127 (1.05%) | 78.74% | 34.56% | \$0.00 (0.00%) |
| 6. /southern-route/index.php | 919 (4.94%) | 778 (5.17%) | 00:02:37 | 271 (2.24%) | 80.07% | 51.58% | \$0.00 (0.00%) |
| 7. /on-the-no-grande/index.php | 791 (4.25%) | 701 (4.66%) | 00:02:19 | 193 (1.59%) | 82.90% | 50.57% | \$0.00 (0.00%) |
| 8. /tour-and-travel-advice/index.php | 740 (3.98%) | 584 (3.88%) | 00:01:49 | 110 (0.91%) | 80.91% | 46.22% | \$0.00 (0.00%) |
| 9. /virtual-tour/index.php | 439 (2.36%) | 326 (2.17%) | 00:01:13 | 180 (1.49%) | 41.11% | 35.08% | \$0.00 (0.00%) |
| 10. /contact-us/index.php | 194 (1.04%) | 152 (1.01%) | 00:01:24 | 92 (0.76%) | 52.17% | 48.45% | \$0.00 (0.00%) |
| 11. /about-the-byway/index.php | 170 (0.91%) | 111 (0.74%) | 00:01:33 | 35 (0.29%) | 62.86% | 35.29% | \$0.00 (0.00%) |
| 12. /ghost-towns-of-sierra-county/index.php | 161 (0.87%) | 146 (0.97%) | 00:01:50 | 96 (0.79%) | 66.67% | 56.52% | \$0.00 (0.00%) |
| 13. /a-day-in-hillsboro-new-mexico/index.php | 122 (0.66%) | 113 (0.75%) | 00:03:50 | 110 (0.91%) | 90.00% | 87.70% | \$0.00 (0.00%) |
| 14. /lake-valley-back-country-byway/index.php | 101 (0.54%) | 84 (0.56%) | 00:03:29 | 83 (0.69%) | 77.11% | 72.28% | \$0.00 (0.00%) |
| 15. /byway-photos/index.php | 74 (0.40%) | 64 (0.43%) | 00:01:31 | 16 (0.13%) | 56.25% | 43.24% | \$0.00 (0.00%) |
| 16. /short-and-sweet-day-drives-caballo-lake-state-park/index.php | 50 (0.27%) | 42 (0.28%) | 00:02:55 | 42 (0.35%) | 78.57% | 76.00% | \$0.00 (0.00%) |
| 17. /chloride/index.php | 40 (0.21%) | 39 (0.26%) | 00:01:12 | 39 (0.32%) | 92.31% | 90.00% | \$0.00 (0.00%) |
| 18. /about/index.php | 38 (0.20%) | 25 (0.17%) | 00:00:28 | 6 (0.05%) | 83.33% | 21.05% | \$0.00 (0.00%) |
| 19. /managment-plan/index.php | 38 (0.20%) | 37 (0.25%) | 00:04:05 | 15 (0.12%) | 100.00% | 73.68% | \$0.00 (0.00%) |
| 20. /break-for-spring-in-sierra-county/index.php | 20 (0.11%) | 19 (0.13%) | 00:02:08 | 18 (0.15%) | 61.11% | 60.00% | \$0.00 (0.00%) |
| 21. /about/partners/index.php | 16 (0.09%) | 9 (0.06%) | 00:01:15 | 5 (0.04%) | 100.00% | 50.00% | \$0.00 (0.00%) |
| 22. /blog/index.php | 9 (0.05%) | 9 (0.06%) | 00:00:44 | 5 (0.04%) | 60.00% | 55.56% | \$0.00 (0.00%) |
| 23. /2019-holiday-events-on-the-geronimo-trail/index.php | 7 (0.04%) | 6 (0.04%) | 00:03:51 | 4 (0.03%) | 100.00% | 85.71% | \$0.00 (0.00%) |
| 24. /about-the-byway/board-of-directors/index.php | 7 (0.04%) | 7 (0.05%) | 00:00:41 | 3 (0.02%) | 100.00% | 57.14% | \$0.00 (0.00%) |
| 25. /introduction/index.php | 6 (0.03%) | 6 (0.04%) | 00:00:00 | 6 (0.05%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 26. /short-sweet-day-drives-enale/index.php | 6 (0.03%) | 5 (0.03%) | 00:12:45 | 5 (0.04%) | 80.00% | 83.33% | \$0.00 (0.00%) |
| 27. /about/board-of-directors/index.php | 5 (0.03%) | 4 (0.03%) | 00:00:14 | 2 (0.02%) | 100.00% | 60.00% | \$0.00 (0.00%) |
| 28. /quirks/geronimo-trail-visitor-center/index.php | 3 (0.02%) | 3 (0.02%) | 00:00:04 | 2 (0.02%) | 100.00% | 66.67% | \$0.00 (0.00%) |

| | | | | | | | | | |
|-----|--|---|--------------|--------------|----------|--------------|---------|---------|-------------------|
| 30. | /index.html | 🔗 | 3 (0.02%) | 1 (0.01%) | 00:00:03 | 1 (0.01%) | 0.00% | 33.33% | \$0.00 (0.00%) |
| 31. | /northern-route/index.php?_sm_pdc=1&_sm_rld=KS65V7sns3HRHNMLJF71HP6NnP07JPV7RQM0Vr | 🔗 | 3 (0.02%) | 1 (0.01%) | 00:01:48 | 0 (0.00%) | 0.00% | 0.00% | \$0.00 (0.00%) |
| 32. | /skde_trip_4.html | 🔗 | 3 (0.02%) | 2 (0.01%) | 00:05:42 | 2 (0.02%) | 0.00% | 0.00% | \$0.00 (0.00%) |
| 33. | /virtual-tour/index.php?_x_tr_sl=en&_x_tr_tl=de&_x_tr_hi=de&_x_tr_pto=sjax,sc,elem | 🔗 | 3 (0.02%) | 1 (0.01%) | 00:00:12 | 1 (0.01%) | 0.00% | 0.00% | \$0.00 (0.00%) |
| 34. | /virtual-tour/index.php?fbclid=IwAR0Q70Qg3zaDs0hJgLh9M1QmofilenR0qy4S3vGwdoKUSyPuvuVUVCVOSzA | 🔗 | 3 (0.02%) | 3 (0.02%) | 00:00:00 | 3 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 35. | /author/gkelley/index.php | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:00 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 36. | /author/oh-ronimo/index.php | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:00 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 37. | /author/sirblogsatol/index.php | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:00 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 38. | /category/along-the-trail/index.php | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:00 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 39. | /category/along-the-trail/northern-leg/index.php | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:00 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 40. | /category/along-the-trail/rio-grande/index.php | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:00 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 41. | /category/along-the-trail/southern-leg/index.php | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:00 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 42. | /cool-off-on-the-geronimo-trail-scenic-byway-when-its-hot/index.php | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:00 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 43. | /envira/byway-scenes/index.php | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:09 | 2 (0.02%) | 50.00% | 50.00% | \$0.00 (0.00%) |
| 44. | /geronimo-trail-scenic-byway/index.php | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:00 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 45. | /geronimo/index.php?fbclid=IwAR00efZGHB4bMtKqN_G8IY11vTNY2Y2B4pkEV4L0NcVvaqdv5EFFBz_pBU | 🔗 | 2 (0.01%) | 1 (0.01%) | 00:00:18 | 1 (0.01%) | 0.00% | 50.00% | \$0.00 (0.00%) |
| 46. | /geronimo/index.php?fbclid=IwAR1Jbg4shWau2iFFN_cXFyPvBrIKfNmcsJB0Ja_vt20oPo0D5-f92wcaH9mw | 🔗 | 2 (0.01%) | 1 (0.01%) | 00:00:01 | 1 (0.01%) | 0.00% | 50.00% | \$0.00 (0.00%) |
| 47. | /geronimo/index.php?fbclid=IwAR2D19ezcc2BZB12T5_C9QSNXn5TVDPXeGq36b0CJc4jVOHuiLAF1s88g | 🔗 | 2 (0.01%) | 1 (0.01%) | 00:03:58 | 1 (0.01%) | 0.00% | 50.00% | \$0.00 (0.00%) |
| 48. | /index.php?_sm_pdc=1&_sm_rld=KS65V7sns3HRHNMLJF71HP6NnP07JPV7RQM0Vr | 🔗 | 2 (0.01%) | 1 (0.01%) | 00:00:42 | 1 (0.01%) | 0.00% | 50.00% | \$0.00 (0.00%) |
| 49. | /index.php?fbclid=IwAR3qWJwU9OAbMULnDk6GYXJ5pVsMSklvzps6DOoWgWCCSj41IE93IUDQsA | 🔗 | 2 (0.01%) | 1 (0.01%) | 00:01:06 | 1 (0.01%) | 0.00% | 0.00% | \$0.00 (0.00%) |
| 50. | /signin?context=popup&next=https://www.youtube.com/post_lojin | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:00 | 2 (0.02%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 51. | /the-hot-springs-of-truth-or-consequences/index.php?fbclid=IwAR013-jgg0Euq97ue4Sg5stWNo3yE4t54_E7nhvHwJPLPUE83g9nRXNo | 🔗 | 2 (0.01%) | 2 (0.01%) | 00:00:08 | 1 (0.01%) | 100.00% | 50.00% | \$0.00 (0.00%) |
| 52. | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR0cd6uE9Y1e7QRZyuCZhm_951x03_cf6yVr3gahF6uhYVB047ySxXLnVB | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 53. | /2019-holiday-events-on-the-geronimo-trail/index.php?fbclid=IwAR0EpEVj_xD20ZsAXNikSSzNIFgos_HvLXr6NC2itixyKjQihLDPW4KW0 | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 54. | /404/index.php | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:04 | 1 (0.01%) | 0.00% | 0.00% | \$0.00 (0.00%) |
| 55. | /about-the-byway/partners/index.php | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:01:18 | 1 (0.01%) | 0.00% | 0.00% | \$0.00 (0.00%) |
| 56. | /articles/sienracounty_snm/article.html | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 57. | /black_range_scenic_area.html | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 58. | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR3K1b7r713JoKoaq4WHugd6M0cpnTxWmu9eXBjGyYPBYJ8vEUxWR90FEU | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 0 (0.00%) | 0.00% | 100.00% | \$0.00 (0.00%) |
| 59. | /break-for-spring-in-sierra-county/index.php?fbclid=IwAR3r3L19FVbXR-MxWL87xhdrug3wh_rQBhYLiSimWuR8ne57n407-SEDAs | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:24 | 1 (0.01%) | 0.00% | 0.00% | \$0.00 (0.00%) |
| 60. | /cmp/cmp2018.pdf | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:20 | 1 (0.01%) | 0.00% | 0.00% | \$0.00 (0.00%) |
| 61. | /envira/hot-springs/index.php | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 62. | /envira/lake-valley-cemetery/index.php | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 63. | /geronimo/index.php?back=https://www.google.com/search?client=safan&as_qdr=all&as_occt=any&safe=active&as_q=Can+you+tell+me+about+the+Gregon+Indian+and+Arizona+New+Mexico&channel=apl&b&source=a-app1&hl=en | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 64. | /geronimo/index.php?back=https://www.google.com/search?client=safan&as_qdr=all&as_occt=any&safe=active&as_q=where+is+Geronimo+mountains&channel=apl&b&source=a-app1&hl=en | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 65. | /geronimo/index.php?fbclid=IwAR06zM9aoCfd1qhz3hflykPVf7kDZWrxP7OovurouK4pDuBjBukoU7QewQ | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 66. | /geronimo/index.php?fbclid=IwAR0Dnja5YFf3598wvGQ06f1BovFeoWzCWaMNeSzsQYiYcQ_306FsTehYDF8 | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 67. | /geronimo/index.php?fbclid=IwAR0I4R-v5RFwhYao85K0zHNwS4y5F4LjnoRbDoeSUSLr2jNqNRGMjlrEY_Wc | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 68. | /geronimo/index.php?fbclid=IwAR0izjN-9VPhb-Nph4jCKa94lirV44cre_PkMuehWQQXfKHojdOaqHeGpcM | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 69. | /geronimo/index.php?fbclid=IwAR0jWFNNyXY_JFRUfV1ocxTWODoM4Dn64UWYlUphAQKfAeL2_NAuhU0 | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 70. | /geronimo/index.php?fbclid=IwAR0MuNjyWJXXeQnVKKkj1NCIMUjHW71VFUJqkVMgyY1xYNZFnn86DlRqLIE | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |
| 71. | /geronimo/index.php?fbclid=IwAR0VWCeyksATfmuUPDSOzrT4HX8Q5QY5wW7JpKp4LS1jP3FmWrQGOmms | 🔗 | 1 (0.01%) | 1 (0.01%) | 00:00:00 | 1 (0.01%) | 100.00% | 100.00% | \$0.00 (0.00%) |

[HOME](#)

Business Search

Corporations/LLC Search Results

| Entity Name | DBA Name | Business ID# | Entity Type | State of Incorporation | Sovereign | Status | Date of Expiration |
|--------------------------------|----------|--------------|--------------------------------|------------------------|-----------|--------|--------------------|
| GERONIMO TRAIL SCENIC BYWAY | | 2004349 | Domestic Nonprofit Corporation | New Mexico | N/A | Active | N/A |

Total No. of Records: 1 Page 1 of 1

Partnerships/LLP Search Results

| Entity Name | Business ID# | Entity Type | Registration/Reservation Date | Status | Date of Expiration |
|-------------|--------------|-------------|-------------------------------|--------|--------------------|
|-------------|--------------|-------------|-------------------------------|--------|--------------------|

No records to view.





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Geronimo Trail Scenic Byway

EIN: 85-0460964 | Truth Or Consequences, NM, United States

Form 990-N

Items per page: 25 ▼

[Return to Top](#)

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