

**CITY OF TRUTH OR CONSEQUENCES
LODGERS TAX ADVISORY BOARD**

MINUTES

TUESDAY, OCTOBER 26, 2021

REGULAR MEETING

Regular meeting of the Lodgers Tax Advisory Board of the City of Truth or Consequences, New Mexico to be held in the City Commission Chambers, 405 W. Third, Truth or Consequences, New Mexico, on Tuesday, October 26, 2021 at 12:00 pm.

CALL TO ORDER: The meeting was called to order by Chairman Foerstner.

ROLL CALL: Jake Foerstner, Chairman
Gina Kelley, Vice-Chairman
Linda DeMarino, Member

ALSO PRESENT: Traci Alvarez, Assistant City Manager
Tammy Gardner, Executive Assistant
Dawn C. Barclay, Deputy City Clerk

1. APPROVAL OF AGENDA:

Member DeMarino made a motion to approve the agenda. Vice-Chairman Kelley seconded the motion. Motion carried unanimously.

2. APPROVAL OF MINUTES:

a. Regular Meeting of September 28, 2021.

Member DeMarino made a motion to approve the September 28, 2021 minutes. Vice-Chairman Kelley seconded the motion. Motion carried unanimously.

3. COMMENTS FROM THE PUBLIC:

There were no comments from the Public.

4. NEW BUSINESS:

a. Discussion/Action: Geronimo Trail Scenic Byway Inc. 2021-2022 Lodgers Tax Grant Application. Request for Funding. Tammy Gardner, Executive Assistant

Tammy Gardner, Executive Assistant – Presented request in the amount of \$4,000.00. \$2,500.00 is for reprinting of brochures and \$1,500.00 is for the website work and hosting.

Member DeMarino - Would like a representative to come and answer a few questions. She would like to know how many number of brochures are being printed for the \$2,500.00 being requested.

Member DeMarino made a motion to approve the funding in the amount of \$1,500 for their website project. Table the brochures to be presented by a representative from the organization at the next scheduled meeting. Vice-Chairman Kelley seconded the motion. Motion carried unanimously.

b. Discussion/Action: Set meeting date and time for November and December 2021.

The board as a whole discussed and thought it might be best to schedule a monthly meeting with the option to cancel if no agenda item(s) are presented for that month's meeting. Also, the board would like to continue discussions on Short Term Rentals at the next scheduled meeting.

Tammy Gardner, Executive Assistant - Relayed a special request from Bruce Swingle, City Manager, to move the Lodgers Tax Advisory Board meeting's from Tuesdays to Mondays, due to scheduling conflicts with other boards. The board agreed to hold future meetings on Monday's. With the request in mind, the board agreed that next month's meeting will be held on Monday, November 15, 2021 at Noon.

Vice-Chairman Kelley made a motion to approve next month's meeting to be held on Monday, November 15, 2021 at Noon. Member DeMarino seconded the motion. Motion carried unanimously.

5. REPORTS FROM THE BOARD:

Vice-Chairman Kelley – Mentioned that Molly Hammer, who is an Airbnb owner, is interested in joining as a Lodgers Tax Advisory Board member. She stated, one of Ms. Hammer has ideas would be to establish a procedure on how to move the Airbnb community into compliance by creating rules regarding short term rentals and Lodgers Tax collection. Vice-Chairman Kelley gave an update on the City of Ruidoso, NM that they are not interested in renewing the contract with Airbnb to collect lodger tax. They have decided to collect the lodger's tax on their own. Vice-Chairman Kelley confirmed Gross Receipts Tax for NM is still charged by and collected through Airbnb when a reservation is made.

Linda DeMarino, Member - Made note to the two vacant board positions that still need to be filled; Lodging and Tourism. She also updated the board on the "Contract" she and Tammy Gardner, Executive Assistant has been delayed due to Member DeMarino has been out of town.

Vice-Chairman Kelley – Gave a report that the Lodgers Tax Funding Guidelines were presented and approved by the City Commission. She would now like to see all the approved Lodgers Tax forms be accessible through the City website.

Linda DeMarino, Member – Spoke about moving forward with the City Branding. Vice-Chairman said she will reach out to Roster with MainStreet and begin the

6. REPORTS FROM STAFF:

There were no reports from the staff.

7. ADJOURNMENT:

There being no further business to come before the Lodgers Tax Advisory Board Vice-Chairman Kelley made a motion to adjourn the meeting. Member DeMarino seconded the motion. Motion carried unanimously. Meeting was adjourned.

PASSED AND APPROVED ON THIS 15th DAY OF NOVEMBER 2021.



Jake Foerstner, Chairman
Lodgers Tax Advisory Board