

*Sandra Whitehead*  
Mayor

*Kathy Clark*  
Mayor Pro-Tem

*Rolf Hechler*  
Commissioner



*Paul Baca*  
Commissioner

*George Szigeti*  
Commissioner

*Morris Madrid*  
City Manager

*505 Sims St.*  
*Truth or Consequences, New Mexico 87901*  
*P: 575-894-6673 ♦ F: 575-894-0363*  
*www.torcnm.org*

## REGULAR MEETING

THE REGULAR MEETING OF THE CITY COMMISSION OF THE CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO, IS TO BE HELD IN THE COMMISSION CHAMBERS, 405 W. 3<sup>RD</sup> ST., ON WEDNESDAY, MAY 22, 2019; TO START AT 9:00 A.M.

### A. CALL TO ORDER

### B. INTRODUCTION

#### 1. ROLL CALL

Hon. Sandra Whitehead, Mayor  
Hon. Kathy Clark, Mayor Pro-Tem  
Hon. Rolf Hechler, Commissioner  
Hon. Paul Baca, Commissioner  
Hon. George Szigeti, Commissioner

#### 2. SILENT MEDITATION

#### 3. PLEDGE OF ALLEGIANCE

#### 4. APPROVAL OF AGENDA

### C. PRESENTATIONS

1. Presentation related to an update on the Parks Department improvements. O.J. Hechler, Parks Department Manager
2. Presentation related to New Spaceport Visitor Center. Randy Ashbaugh, Requestor

### D. COMMENTS FROM THE PUBLIC (3 Minute Rule Applies)

### E. RESPONSE TO PUBLIC COMMENTS

F. CONSENT CALENDAR

1. City Commission Regular Minutes, May 8, 2019.
2. Acknowledge the Lodger's Tax Advisory Board Minutes for the January 31<sup>st</sup> and February 7<sup>th</sup>, 2019 Special Meetings.
3. FY19 Lodger's Tax funding 3<sup>rd</sup> Quarter Reports.
4. Approve the Lodger's Tax Advisory Board recommendation to amend the Lodger's Tax 2018/2019 Budget for Sierra County Arts Council.

G. ORDINANCES/RESOLUTIONS/ZONING

1. Discussion/Action: Resolution No. 43 18/19 amending and restating Resolution No. 37 18/19 adopted on April 24, 2019 approving the Drinking Water Revolving Loan (DWRL) Application (DW-4794) for the purpose of financing the costs of replacing high risk water lines identified in the Asset Management Plan. City Manager Madrid

H. NEW BUSINESS

1. Discussion/Action: Request for approval of the recommendation from the Recreation Advisory Board related to a mural on the Dog Park Wall and Dog Park Walkway for ADA Accessibility and safety. Greg D'Amour, Recreation Advisory Board Chair
2. Discussion/Action: Lodger's Tax Funding Allocations for Fiscal Year 2019/2020. City Manager Madrid/Jake Foerstner, LTAB Chairman

I. REPORTS

1. City Manager
2. City Attorney
3. City Commission

J. EXECUTIVE SESSION

1. Real Property (Various Properties) *Pursuant to 10-15-1(H.8)*
2. Litigation (HSLD) *Pursuant to 10-15-1(H.8)*

K. ACTION ON ITEMS DISCUSSED DURING EXECUTIVE SESSION, if any.

L. ADJOURNMENT

**NEXT CITY COMMISSION MEETING JUNE 12, 2019**





## CITY OF TRUTH OR CONSEQUENCES

### AGENDA REQUEST FORM

MEETING DATE: May 22, 2019

Agenda Item #: **C.1**

**SUBJECT:** Presentation related to an update from the Parks Department.

**DEPARTMENT:** Parks

**DATE SUBMITTED:** May 13, 2019

**SUBMITTED BY:** O.J. Hechler, Parks Manager

**WHO WILL PRESENT THE ITEM:** O.J. Hechler

***Summary/Background:***

This presentation will be an update on Parks improvements including the Felts Field improvements and donations received; and other Sports Complex improvements.

***Recommendation:***

None. Presentation only.

***Attachments:***

- PowerPoint
- -

***Fiscal Impact (Finance):*** N/A

-

***Legal Review (City Attorney):*** No

-

***Approved For Submittal By:*** ☒ Department Director

***Reviewed by:*** ☒ City Clerk ☐ Finance ☐ Legal ☐ Other: [Click here to enter text.](#)

***Final Approval:*** ☐ City Manager

#### CITY CLERK'S USE ONLY - COMMISSION ACTION TAKEN

Resolution No. - Ordinance No. -

Continued To: - Referred To: -

☐ Approved ☐ Denied ☐ Other: [Click here to enter text.](#)

File Name: 05-22-2019 Agenda/AR Parks Presentation

# FELTS FIELD





# SUMMER 2018 BEGINNING OF PROJECT















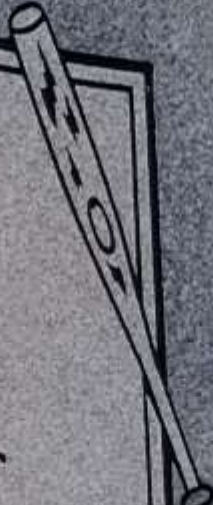



T or C  
MOOSE  
Moose Family Center  
#2050  
THE FAMILY FRATERNITY

FELT'S  
FIELD

FELT'S  
FIELD







MAY 9, 2018

# FELTS FIELD

*Dedicated to Dr. Ricky D. Felts  
Dr. Rick was a tireless supporter of  
Sierra County Youth Baseball  
He will be forever remembered*







## CITY OF TRUTH OR CONSEQUENCES

### AGENDA REQUEST FORM

MEETING DATE: May 22, 2019

Agenda Item #: **C.2**

**SUBJECT:** Presentation related to New Spaceport Visitor Center.

**DEPARTMENT:** City Clerk's Office

**DATE SUBMITTED:** May 1, 2019

**SUBMITTED BY:** Renee Cantin, City Clerk-Treasurer

**WHO WILL PRESENT THE ITEM:** Randy Ashbaugh, Requestor

***Summary/Background:***

Mr. Ashbaugh has requested to speak on the New Spaceport Visitor Center.

***Recommendation:***

None. Presentation only

***Attachments:***

- Public Agenda Request Form
- Asked for documents the Commission needs to be sent to Clerk ahead of time.

***Fiscal Impact (Finance):*** N/A

-

***Legal Review (City Attorney):*** N/A

-

***Approved For Submittal By:*** ☐ Department Director

***Reviewed by:*** ☒ City Clerk ☐ Finance ☐ Legal ☐ Other: Click here to enter text.

***Final Approval:*** ☒ City Manager

#### CITY CLERK'S USE ONLY - COMMISSION ACTION TAKEN

Resolution No. Click here to enter text. Ordinance No. Click here to enter text.

Continued To: Click here to enter a date. Referred To: Click here to enter text.

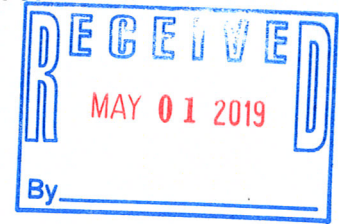
☐ Approved ☐ Denied ☐ Other: Click here to enter text.

File Name: C.1-Presentation Ashbaugh Spaceport Visitors Center



CITY OF TRUTH OR CONSEQUENCES  
CITY CLERK'S OFFICE  
505 SIMS STREET  
TRUTH OR CONSEQUENCES, NEW MEXICO 87901  
PHONE: (575) 894-6673 EXT#1301 FAX: (575) 894-7767

CITY COMMISSION MEETING  
PUBLIC AGENDA REQUEST



REQUEST MUST BE SUBMITTED TO CITY MANAGER AND CITY CLERK AND ALL DOCUMENTATION MUST BE  
SUBMITTED BY NOON ON WEDNESDAY (7 DAYS PRIOR TO REGULAR MEETING)

ADD WORDING FOR PROCESS AND PROCEDURES.

DATE: 5-01-2019

DATE OF MEETING YOU ARE REQUESTING TO BE LISTED UNDER: MAY 8<sup>th</sup> 2019

NAME OF APPLICANT/ORGANIZATION: RANDALL ASHBAUGH / ASHBAUGH  
CONST CO INC

ADDRESS: PO DRAWER 591

PHONE: 575-740-0555 E-MAIL: ASHBAUGHCCI@HOTMAIL.COM

REQUEST: (ATTACH DOCUMENTS/PRESENTATION – **ELECTRONIC FORMAT IS PREFERRED**)

SPEAK ON NEW SPACEPORT VISITOR  
CENTER

WHAT RESOURCES DO YOU REQUIRE: 10-15 MIN

ESTIMATED TIME REQUESTED (15 MIN. MAXIMUM): 10-15 MIN

SIGNATURE: [Signature]

CITY MANAGER ACTION

APPROVED FOR COMMISSION AGENDA OF: \_\_\_\_\_

DENY – REASON FOR DENIAL: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



## CITY OF TRUTH OR CONSEQUENCES

### AGENDA REQUEST FORM

MEETING DATE: May 8, 2019

Agenda Item #: **F.1**

**SUBJECT:** City Commission Minutes Approval, May 8, 2019

**DEPARTMENT:** City Clerk's Office

**DATE SUBMITTED:** May 15, 2019

**SUBMITTED BY:** Renee Cantin, City Clerk-Treasurer

**WHO WILL PRESENT THE ITEM:** City Manager Madrid

***Summary/Background:***

Minutes approval.

***Recommendation:***

Approve the minutes.

***Attachments:***

- CC Minutes

[Click here to enter text.](#)

***Fiscal Impact (Finance):*** N/A

\$0.00

***Legal Review (City Attorney):*** N/A

None.

***Approved For Submittal By:*** ☐ Department Director

***Reviewed by:*** ☒ City Clerk ☐ Finance ☐ Legal ☐ Other: [Click here to enter text.](#)

***Final Approval:*** ☒ City Manager

#### CITY CLERK'S USE ONLY - COMMISSION ACTION TAKEN

Resolution No. [Click here to enter text.](#) Ordinance No. [Click here to enter text.](#)

Continued To: [Click here to enter a date.](#) Referred To: [Click here to enter text.](#)

☐ Approved ☐ Denied ☐ Other: [Click here to enter text.](#)

File Name: CC Agendas 2019/05-22-2019/Word Docs/ F.1 AR 05-08-2019 CC Minutes

CITY COMMISSION MEETING MINUTES  
CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO  
CITY COMMISSION CHAMBERS, 405 W. 3<sup>RD</sup> St.  
WEDNESDAY, MAY 8, 2019

**A. CALL TO ORDER**

The meeting was called to order by Mayor Sandra Whitehead at 9:00 a.m., who presided and Renee Cantin, City Clerk-Treasurer, acted as Secretary of the meeting.

**B. INTRODUCTION**

**1. ROLL CALL**

Upon calling the roll, the following Commissioners were reported present.

Hon. Sandra Whitehead, Mayor  
Hon. Kathy Clark, Mayor Pro-Tem  
Hon. Rolf Hechler, Commissioner  
Hon. Paul Baca, Commissioner  
Hon. George Szigeti, Commissioner

Also Present: Morris Madrid, City Manager  
Renee Cantin, City Clerk-Treasurer

There being a quorum present, the Commission proceeded with the business at hand.

**2. SILENT MEDITATION:**

Mayor Whitehead called for fifteen seconds of silent meditation.

**3. PLEDGE OF ALLEGIANCE:**

Mayor Whitehead called for Commissioner Baca to lead the Pledge of Allegiance.

**4. APPROVAL OF AGENDA:**

**Commissioner Szigeti moved to approve the agenda removing Item C.2 which will be rescheduled. Commissioner Hechler seconded the motion. Motion carried unanimously.**

Mayor Pro-Tem Clark asked to pull Item No. 1 from Consent.

**C. PRESENTATIONS:**

- 1. Presentation of a Mayor's Commendation to Joannie Griffin who was chosen as one of three of the 2019 Inductees class New Mexico**

**Tourism Hall of Fame at the 2019 New Mexico True Governor's Conference on hospitality and tourism on April 30, 2019:**

Mayor Whitehead presented the Mayor's Commendation to Joannie Griffin who was chosen as one of three of the 2019 Inductees class New Mexico Tourism Hall of Fame at the 2019 New Mexico True Governor's Conference on hospitality and tourism on April 30, 2019.

**2. Proclamation naming April 14, 2019 as our State Envirothon Champion Hot Springs High School Scat Cats Day.**

Item was removed to be rescheduled.

**3. Proclamation naming May as Poppy Month for the American Legion Auxiliary.**

Mayor Whitehead presented the American Legion Auxiliary with a proclamation naming May as Poppy Month.

**4. Proclamation for the 50th Annual Municipal Clerk's Week from May 5<sup>th</sup> to May 11<sup>th</sup>, 2019:**

Mayor Whitehead presented the City Clerk's Office with a proclamation for the 50th Annual Municipal Clerk's Week.

**5. Proclamation for National Police Week from May 12<sup>th</sup> - 18<sup>th</sup>, 2019 and National Peace Officers' Memorial Day on May 15<sup>th</sup>, 2019:**

Mayor Whitehead presented the Police Department with a proclamation for National Police Week and National Peace Officers' Memorial Day.

**D. COMMENTS FROM THE PUBLIC:**

Ron Fenn, 316 N. Foch addressed the Commission related to:

- 1) He previously submitted a proposal for the use of the Lee Belle Johnson Center with a rate higher than any other proposal. He received a letter in response on April 25<sup>th</sup>, which he read for the record. He stated this was a slap in the face folks, he went through a lot of research for this and gave some details on those findings. This is not a tourist industry, you are supposed to be looking out for the welfare of the people. You should hang your heads in shame.

Ron Pacourek addressed the Commission related to:

- 1) He attended the meeting at the High School about the roundabouts and the building was full. After the presentation, there was only one person who was in favor of any of the roundabouts. They don't have federal funding for the roundabouts and their presentation was weak as far as he's concerned. The

presentation showed that there were 31 accidents between 2011 and 2013. They didn't include the accidents that occurred in 2014-2017. They then said that there was a speeding zone by Pizza Hut and the Citizens Bank. Then it was asked if that is a speeding zone, and if so, isn't the NMDOT responsible for the speed limit? They deem 40 mph to be a safe speed for the blind curve coming out of New School Road. One of the Moose Officials asked about the survey for installing a traffic light in that area, and NMDOT responded that the study showed there was not enough traffic to add a traffic light in that area, but yet, they got federal money to put in two roundabouts.

Mrs. DeMarino, MainStreet Truth or Consequences addressed the Commission related to:

- 1) She invited everyone to the Second Saturday Art Hop which takes place this Saturday at 6pm.
- 2) They have had 20 people attend the Customer Service Training sessions, and 30 more have signed up. Information for the training is in the Sentinel and on the MainStreet Facebook Page.
- 3) Thursday, May 23<sup>rd</sup> at the Spaceport Visitors Center will be the Town Hall Meeting. The meeting will encompass the Foch St. Downtown Project, Live/Work, and Commercial Chains in the Downtown area.

Randall Lawson, 701 Poplar St. addressed the Commission related to:

- 1) He is here to commend the Commission on behalf of the Friends of the Pool. It's the first time they don't feel like they are getting their heads beat against the wall. They feel the support that has been given to them and he thanked Mayor Whitehead and the Commission for following her lead, and City Manager Madrid as well. He wants them all to know how deeply they appreciate each and every one of them. Thank you so much.

#### **E. RESPONSE TO PUBLIC COMMENTS:**

City Manager Madrid responded to the comment about the pool and commended Kyle Blacklock and Tammy Gardner for their hard work at the pool.

Mayor Pro-Tem Clark also thanked Kyle Blacklock and Tammy Gardner for the pool and thanked Linda DeMarino for setting up the Town Hall Meeting.

Commissioner Szigeti reported he has heard great reviews about the Customer Service Training. He thinks it's an important part of our city. He also responded to Mr. Fenn's comment about nothing being done for the people. This community does more for its citizens with the facilities that are provided; the Pool, the Golf Course, the Senior Center, and the Senior Meal Site. There is so much done for the people of this town, and to base that statement solely on the use of one building is pretty low.

**F. CONSENT CALENDAR:**

- 1. City Commission Regular Minutes, April 10, 2019**
- 2. City Commission Regular Minutes, April 24, 2019**
- 3. Library Advisory Board Minutes, April 29, 2019**
- 4. Golf Course Advisory Board Minutes, March 6, 2019**
- 5. Accounts Payable, April 2019**

Item No. F.1 City Commission Regular Minutes, April 10, 2019 were pulled from the Consent Calendar for further discussion.

Mayor Pro-Tem Clark wanted to clarify an error that was stated at the April 10<sup>th</sup> meeting. She referred to page 14 of the minutes where she stated we have put somewhere between \$18,000 to \$20,000 into the Wastewater... what she meant to say was we have put \$18 million to \$20 million into our infrastructure.

**Mayor Pro-Tem Clark moved to approve the April 10, 2019 Minutes. Commissioner Szigeti seconded the motion. Motion carried unanimously.**

**Commissioner Hechler moved to approve the remainder of the consent calendar as noted. Commissioner Szigeti seconded the motion. Motion carried unanimously.**

**G. ORDINANCES/RESOLUTIONS/ZONING:**

- 1. Public Hearing/Discussion/Action: Request for a Plat Amendment at 910 N Date Street for Michael Merrel of Monaco Properties, Inc., pursuant to Chapter 15, Sec. 15-17 - Amendment of plats. Morris Madrid, City Manager:**

City Manager Madrid reported that the purpose of this item is to discuss and approve, or deny, a request for a Plat Amendment at 910 N. Date Street. This is pursuant to Chapter 15, Sec. 15-17- Amendment of plats, and the applicant is Michael Merrel of Monaco Properties. This is a simple amendment that re-draws the boundary. There are no zoning issues or right of way issues, and we have not received any protests. This does involve a bigger issue with the schools, and the idea is to re-draw the boundary in order for the schools to acquire the property. There is another use of a different piece of property that is contingent upon this transaction.

Cindy Torres, Merrel Representative, also reported that the T or C School District has made an offer on one of the buildings for their Central Services in addition to a building on the corner for their Maintenance Department, but they couldn't move their entire Central Services without a warehouse. So Mr. Merrel who is the property owner of the said property, agreed to use a garage on the property as a warehouse.

**Battershell process was used for this hearing.**

**City Clerk Cantin did the swearing in for the following people:**

- **Randy Piper**
- **Michael Merrel**
- **Cindy Torres**
- **Sam Jones**
- **City Manager Madrid**

**Opponents:**

Chuck Jones brother of Sam Jones (owner of Raymond's Lounge) stated that they are aware of the liquor license rules of liquor license establishments being in proximity of public schools or similar churches or schools. They're concerned that they would not be able to extend the building when they get to a point where they want to expand Raymond's Lounge, because it would then be closer to a school property. They would like to have a permanent waiver in place stating that they can extend their building. They understand that they are grandfathered in, and they can sell the building and the property grandfathered in, but they need the ability to expand the building.

City Manager Madrid noted that the language in the Alcohol and Beverage Control Act refers to a proximity to schools, not school property. He also noted that he does not believe that the city can issue a permit based on a possible use of property.

Chuck Jones responded that they have met with the Liquor Board and Deputy Director in Santa Fe. He is only responding to what the Deputy Director told them they could, and couldn't do. They understand the school situation, but they don't know what the long term plan for the building is, and down the road that school building could be used for children of some sort, and there are going to be families and children in and out of that building because it is going to be an Administration Building. So because of that, they have these concerns.

Mayor Whitehead asked Commissioner Baca if he has any comments.

Commissioner Baca stated that he believes the larger building on right side is going to be the Administration Building.

Commissioner Szigeti said, as the City Manager pointed out, the liquor laws say buildings with children and not an administration building. He also believes it was stated earlier that the intention for that building was going to be used as a Warehouse for storage.

City Attorney Rubin asked if the Deputy Director in Santa Fe is aware of what the intent of the building is.

Chuck Jones responded that they are aware of a school property and it could be an issue. He has heard two comments regarding the laws that are on the books, and it says school building. He doesn't know if it specifically differentiates between a High



## CITY COMMISSION MAY 8, 2019 REGULAR MEETING MINUTES

School, Junior High, Elementary School, or a Pre-School building and/or a Warehouse or Administration Building.

City Manager Madrid responded that he believes the language says school, not school building. There is a difference in the purpose of the property.

City Attorney Rubin stated that he tends to agree with the City Manager that it does say school, however he doesn't know if the interpretation of the word school is to mean more than that. He didn't know this was coming up, so he hadn't researched it.

Chuck Jones responded that they don't want to be the ones who have to spend the money to prove the point and make it a precedent. They need to know before this moves forward. It's not that they don't want it to move forward, they appreciate everybody's position, especially Mr. Merrel, but they have their investment as well, and they can't be restricted from expanding because of what they are interpreting the law to be.

Mayor Whitehead responded, they will make sure that the determination is proper, but she thinks that the code for liquor licenses says "schools" but they will make that determination. They will not put anybody in jeopardy be it you or the schools.

Chuck Jones indicated that the Deputy Director said they could get a permanent waiver.

City Attorney Rubin responded that a waiver would require a separate agenda action.

Mayor Pro-Tem Clark read regulation 60-6B-10 which stated; *no license shall be issued by the director for the sale of alcoholic beverages at a licensed premises where alcoholic beverages were not sold prior to July 1, 1981 that is within 300 ft. of any church or school. A license may be granted for a proposed licensed premises if the owner or lessee has, prior to establishment of a church or school located within 300 ft. of the proposed licensed premises, applied for, been granted and maintained a valid building permit for the construction or renovation of the proposed licensed premises and has filed on a form prescribed by the director a notice of intention to apply for transfer of license to the proposed licensed premises.*

Mayor Pro-Tem Clark continued that the code says school so that can be a little ambiguous and that's the question. Also, another question is what would happen if Raymond's wanted to sell itself, even though prior to 1981 they have been selling liquor. Would that be a sellable property if the school was right next to it, even though you were grandfathered in?

Chuck Jones responded that the Alcohol and Gaming Deputy Director informed them that they are grandfathered in as is, and they can re-sell as is. What they are concerned about is being able to expand their building.

City Manager Madrid thinks that the language would actually protect the business owner because presently it is pretty plain that there is no intent to locate a school in this building. However, if there were to be a school located in that building, it would take some renovations or modifications that would require a permit from the city. The city would probably be violating the law if we allowed a school to be located near a liquor establishment. So it's kind of a thing of who was there first. If there was a school there first, then we could not allow a liquor establishment next door, and if there was a liquor establishment there first, then we could not allow a school to be built next to it. In this case, the liquor establishment was there first.

Chuck Jones responded that he appreciates that. They just don't want a mistake to happen that's going to windup putting them at odds with anybody, and right now is the time to catch that, and that is all they are concerned about. They don't want to be in opposition or contrary. They want to be agreeable and do what they can to support any growth in T or C, but at the same time they have this investment. He appreciates Mayor Pro-Tem Clarks reading of the statute which does say schools. You can say, well there's a bunch of different churches over there, and what may be allowed on one property may be a little different than the other. Ambiguous was the word Mayor Pro-tem Clark used for schools, and that's what he thinks it is. He also understands when City Manager Madrid stated that we were there first. We are also grandfathered in for the sale, and the use of the building as is, and that's the catch, "as is." We are in agreement of this, but we are in opposition because we don't know where we stand after this happens.

Mayor Whitehead thanked Mr. Jones for his concerns and his presentation, and she assured Mr. Jones that they will look into this to make sure whatever happens will benefit both parties.

Chuck Jones asked that they be informed of the finding before this moves on.

City Manager Madrid responded that the action scheduled for today will determine the finding.

Chuck Jones asked how the item can be approved today if it has not been researched.

City Manager Madrid responded, he does not believe it really needs to be researched any further. He thinks that the record, the boundaries and the laws are clear enough for the Commission to make a decision today.

Mayor Whitehead informed Mr. Jones that he will need to bring his presentation back to the Commission when he plans on expanding the building, and the Commission will decide on his issue at that time. Today they are only talking about this one particular item which is a plat amendment request. You have now spoken as an opponent and you have brought your concerns to us, so in looking at the rules and regulations it seems that they are following the rules that should be followed pertaining to the

amendment of this plat. They will now let the proponents speak, and they will take everything into consideration while they make their ruling.

**Proponents:**

Michael Merrel clarified that he had his attorney look into this, and the code says school or church. If there is a church administration you can still have your bar there, and a school administration is not a school. The building in question is giant shed and there are no offices in there, or anything else for that matter. The school will only use that building for storage. The building behind Raymond's Lounge is where the Ambercare offices are now. When Cindy Torres told him that the school was looking into this, his attorney called the Alcohol and Gaming Division and they said it was schools or churches, not administration. He gave the school a great deal and if you have seen their building, it's terrible, and this is a great property for the school to have.

Mr. Randy Piper, Superintendent of Schools stated that his office has three holes and he would not put anyone else in his office because of the shape it's in.

Ms. Cindy Torres wanted to say the school did not take this lightly. They did have one other building and this is truly the only option.

City Manager Madrid wanted to read into the record a letter in support of the project they received by Esther Luchini. The letter reads, *dear T or C City Commissioners, She does agree with the request for a plat amendment at 910 N. Date Street in Truth or Consequences, New Mexico, submitted by Michael Merrel of Monaco Properties, Inc. She supports that the Commissioners approve the request. Respectfully, Esther Luchini.*

Mayor Whitehead closed the Public Hearing.

She opened the discussion on the plat amendment and possible approval.

Mayor Pro-Tem Clark had some comments and questions:

- If they wanted to change the use from an administration building to a school, they would have to come before the Commission first, correct?
- How far is Raymond's back door from the building?
- Can they legally give alley access even if it's just for storage?
- She thinks it would be great to do this for the school and would like Raymond's to also be protected.

City Manager Madrid responded to Mayor Pro-Tem Clark's questions:

- A change of use from an administration building to a school would probably require a lot of renovations which would require a permit from the city, and at that point we would address the distance.
- Responding to the question of how far is Raymond's back door from the building. Building to building it is more than 300 ft., but it is less than the 300 ft. building to boundary.

- They will still have access from Date Street, so it is not just precluded to the alley.
- He knows that the business owner is concerned about the language and a possible restriction on expanding, but the State Liquor Act allows for the expansion inherently under the same roof, and from what he can see they would be extending the current structure with a contiguous roof. They are automatically entitled to that, and that would not take any permission from the city, other than a building permit.

City Attorney Rubin stated that this proposed amendment is not in fact utilities, drainage or traffic, so this would be a minor amendment of plat and you could proceed on that basis also.

City Manager Madrid noted that the permanent waiver lies in the rules and regulations within the Alcohol and Beverage Control Act. He also thinks the that schools understand that by acquiring this property, and if they tried to place a teaching facility there, or a school facility there, it wouldn't happen because the Public Education Department, Board of Education, or the Superintendent would not allow it. So that in itself is the assurance.

**Commissioner Hechler moved to approve the plat amendment at 910 N Date Street for Michael Merrel of Monaco Properties, Inc., pursuant to Chapter 15, Sec. 15-17- Amendment of plats. Commissioner Baca seconded the motion. Roll call was taken by the Clerk-Treasurer. Motion carried by a vote of 4-1-0. Mayor Pro-Tem Clark voted nay.**

**2. Discussion/Action: Resolution No. 39 18/19 approval to submit the application for Juvenile Adjudication Fund (JAF) Grant for Teen Court. Judge Bobbie Sanders:**

Judge Bobbie Sanders presented Resolution No. 39 18/19 approval to submit the application for Juvenile Adjudication Fund (JAF) Grant for Teen Court.

**Mayor Pro-Tem Clark moved to approve Resolution No. 39 18/19 approval to submit the application for Juvenile Adjudication Fund (JAF) Grant for Teen Court. Commissioner Baca seconded the motion.**

Mayor Pro-Tem Clark thanked Judge Sanders for all that she does for these young people, and the fact that she still does this program, and never gives up on these kids is very admirable.

**Roll call was taken by the Clerk-Treasurer. Motion carried unanimously.**

**3. Discussion/Action: Resolution No. 40 18/19 setting fees for Fuel and Other charges at the Municipal Airport. Blair Wyman, Airport Manager:**

City Manager Madrid reported this Resolution is to establish a cost plus policy. So if fuel prices or oil prices rise or fall it will be directly related to the price for all of the customers, and there will not be any discretionary pricing or delay in pricing.

Mr. Wyman reported this will adjust their prices so they do not have to come back frequently.

**Mayor Pro-Tem Clark moved to approve Resolution No. 40 18/19 setting fees for Fuel and Other charges at the Municipal Airport. Commissioner Baca seconded the motion. Roll call was taken by the Clerk-Treasurer. Motion carried unanimously.**

**4. Discussion/Action: Resolution No. 41 18/19 NMFA Loan refinancing.  
Morris Madrid, City Manager:**

City Manager Madrid reported, in review of our debt service schedule for all of the city's debt over the next 25 years, he has made some discoveries which show that we have a small group of loans that are outstanding from prior years. The terms vary, some of them only have a few years left, and some have about 10 years left on them. The largest one matures in 2022. Normally refinancing involves borrowing new money, lengthening the term, or something that is convenient to lower the payment. In this case, the interest rates have dropped so significantly with no one noticing. All we are going to do is refinance without any new debt and without lengthening the term. The savings in total on these three loans would be about \$213,000 for the rest of the term. We will not change anything except the payments will be lower. We are not extending the terms and there is no additional debt. We will be looking at our debt capacity so we can do some more infrastructure improvements. Some of the things he has talked to NMFA about are re-doing our entire IT system, renovating the Commission Chambers, and acquiring any other necessary equipment that we might need but that is not related to this item. This item is only to re-sign a new agreement, lower the interest rate, and increase the savings.

Mayor Pro-Tem Clark thanked City Manager Madrid and said this is way overdue.

Commissioner Hechler asked if we refinance at a lower rate can we also refinance to a higher rate and pay it off earlier, is there any merit in that.

City Manager Madrid said the short answer is yes, that would've been a good option.

**Mayor Pro-Tem Clark moved to approve Resolution No. 41 18/19 for the NMFA Loan refinancing. Commissioner Szigeti seconded the motion. Roll call was taken by the Clerk-Treasurer. Motion carried unanimously.**

**H. REPORTS:**

**City Manager reports:**

**City Manager Madrid reported the following:**

- He reported for Sanitation Director Alvarez on the Spring Cleanup which included the numbers, the increase in participants, and the amount collected. He gave a special thank you to the Rotary Club for volunteering their time and making a great lunch for all of the volunteers.
- The Golf Tournament was a great success. He has never seen anything like it. He had one of the best times he has had in a long time and it was due to the people and the volunteers. The way that the community got behind this thing was entirely awesome. He felt like he was with many old friends, and you don't get that in just any community.
- Sometimes we get stuck doing what we have always done. He would like to propose that every other meeting, we do not have public comment and have an evening meeting with the City Manager. The one complaint he has heard is the meetings are during the day when people can't attend. The meetings could be held in the evening here in the Chambers and people could come in and report any issues, or get answers to any questions they may have. He will then report it to the Commission at the next meeting.

**City Attorney Rubin reported the following:**

- City Attorney Rubin was looking online about the school and he found under 15-10-2.7 there is a definition of schools.
- In relation to the Consent Calendar, we have put Advisory Board Meeting Minutes on there, and there is some concern as to whether the Commission is approving any request that may be included in those minutes. He's seen it done a couple of ways like the way it is or just as an acknowledgment.

**City Commission Reports:**

**Commissioner Szigeti reported the following:**

- Commissioner Szigeti said it was a great Fiesta Weekend and there were no significant issues. He thanked the Fiesta Board for putting on another good show.
- He finds himself thinking about discussions related to the first presentation to Ms. Griffin and he has not heard anything good about what they offer us for promotion and advertising. Granted our contribution to them is minimal, but their contribution to us is also minimal.

**Commissioner Hechler reported the following:**

- He reported that their Planning Retreat is scheduled for the end of this month.
- He volunteered during the Free Cleanup day and he suggested that they possibly go with Audon Trujillo's idea and call it Free Cleanup Month where they provide a coupon through the Utility Office, which allows one person to dump one load at the City Transfer Station within that month. That would avoid people having to wait in line for hours.

**Mayor Pro-Tem Clark reported the following:**

- She asked Mr. Szigeti to give her a call about the Tourism Board since she started it.
- She liked City Manager's idea of meeting once a month with the public.
- She suggested that the Consent Calendar would be for City business which would be City Minutes and Accounts Payable and then the other boards who present minutes to us would be separate on the agenda.
- Mayor Pro-tem Clark and the City Commission briefly discussed Public Comment on the agenda. Their idea would be to do a test run and only have Public Comment every other meeting, and the City Manager would meet with the public as addressed in his report. They would like that to be effective as of the second meeting in June.

**Mayor Whitehead reported the following:**

- She commented on Commissioner Szigeti's look at Tourism. Joannie Griffin has done some great things and she has also done some other things that were not so great. She would like to look into us maybe bringing this back to the City of Truth or Consequences, so we can keep our money here locally and promote our city in ways that would be terrific for us.
- She also wanted to say thank you to everybody for all of their hard work. We had our Spring Cleanup on April 27<sup>th</sup> and she thanked Officer Marin for all of his help. She also thanked Sanitation Director Alvarez; Grant/Projects Coordinator Burnette; all the Sanitation Personnel; all the volunteers; Commissioner Hechler; the Rotary Club; Renee Cantin, Steve Buckley, Virginia & George Lee, Earl Bridges, Chief Aragon, and any others who were there. She agrees we also need to look at some different ways to do it.
- She also thanked the staff; volunteers, and everyone who participated in the Golf Course Tournament.
- Last week we had a great parade. She thanked all of the volunteers; staff; vendors; and OJ and his staff.
- We also had the concert and she thanked everyone for their involvement during our Fiesta weekend.

**M. ADJOURNMENT:**

**Commissioner Szigeti moved to adjourn at 10:55 a.m. Commissioner Baca seconded the motion. Motion carried unanimously.**

**Passed and Approved this \_\_\_\_ day of \_\_\_\_\_, 2019.**

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Sandra Whitehead, Mayor

CITY COMMISSION MAY 8, 2019 REGULAR MEETING MINUTES

ATTEST:

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Reneé L. Cantin, CMC, City Clerk





## CITY OF TRUTH OR CONSEQUENCES

### AGENDA REQUEST FORM

MEETING DATE: May 22, 2019

Agenda Item #: **F.2**

**SUBJECT:** Acknowledge the Lodger's Tax Advisory Board (LTAB) Minutes for the January 31<sup>st</sup> and February 7<sup>th</sup>, 2019 Special Meetings.

**DEPARTMENT:** Clerk's Office

**DATE SUBMITTED:** May 1, 2019

**SUBMITTED BY:** Lisa Gabaldon/City Clerk Cantin

**WHO WILL PRESENT THE ITEM:** City Manager / Renee Cantin, Clerk-Treasurer

***Summary/Background:***

Lodger's Tax Advisory Board Minutes for January and February 2019 as approved by board. The recommendations they have from the January and February Meetings have already been approved by the Commission at a prior meeting. There are a few more items on this meeting which include the 3<sup>rd</sup> Quarter Reports; one budget amendment request from the SCAC; and the Allocations approval for FY2020 funding.

***Recommendation:***

Approve the January 31<sup>st</sup> and February 7<sup>th</sup> meeting minutes.

***Attachments:***

- 01-31-2019 Minutes as approved by LTAB
- 02-07-2019 Minutes as approved by LTAB

***Fiscal Impact (Finance):*** No

\$0.00

***Legal Review (City Attorney):*** No

None.

**Approved For Submittal By:** ☒ Department Director

**Reviewed by:** ☒ City Clerk ☐ Finance ☐ Legal ☐ Other: [Click here to enter text.](#)

**Final Approval:** ☐ City Manager

**CITY CLERK'S USE ONLY - COMMISSION ACTION TAKEN**

Resolution No. N/A Ordinance No. N/A

Continued To: [Click here to enter a date.](#) Referred To: [Click here to enter text.](#)

☐ Approved ☐ Denied ☐ Other: [Click here to enter text.](#)

File Name: 5-08-19/F.2 LTAB Minutes 01-31-19 and 02-07-19.docx

**City of Truth or Consequences**  
**Lodger's Tax Advisory Board**  
**SPECIAL MEETING MINUTES**  
City Commission Chambers, 405 W. 3<sup>rd</sup> St.  
January 31, 2019 at 5:30 p.m.

**INTRODUCTION:**

Chairman Foerstner called the meeting to order at 5:30 p.m.

**ROLL CALL:**

Jake Foerstner, Chair  
Moshe Koenick, Vice Chair  
Theresa King, Member

Lisa Gabaldon, Assistant Clerk served as the Secretary and City Clerk Cantin was also in attendance.

All members were present.

**1. Approval of Agenda**

**Member King moved to approve the agenda.**  
**Vice-Chair Koenick seconded the motion.**  
**Motion carried unanimously.**

**2. Approval of Minutes**  
**a. October 25, 2018 Meeting**

**Member King moved to approve the minutes.**  
**Vice-Chair Koenick seconded the motion.**  
**Motion carried unanimously.**

**3. Comments from the Public**

Gina Kelley: I own Hot Springs Marketing here in town. I did submit an application to join this board and I haven't heard anything, so I do hope I get to join you, but in the meantime, I wanted to make you aware that The Hospitality Association of New Mexico 2 years ago worked very, very hard to get legislation passed that would remove the exemption of 3 rooms or less from Lodgers Tax so that everybody has to pay. It made it through both Houses almost unanimous bi-partisan support, but the Governor vetoed it for political reasons. Now it's on The Rocket Docket, it's supposed to hit the Governor's desk maybe tomorrow, but most likely next week and it will probably be signed into law. Just wanted to give everybody a heads up, everybody's gonna have to pay Lodgers Tax, its coming. Enforcement is challenging, but we'll figure it out. Just wanted to give you a heads up because it is gonna affect every community with vacation rentals in New Mexico.

Chairman Foerstner: so right now, Airbnb's are supposed to pay Lodgers Tax but only if they have more than 3 rooms?

City Clerk Cantin notified them we have an ordinance that we did put into place. We have about 24 that are renting as Airbnb's and with the inspection, with planning and the Fire Chief, in the beginning, they were counting the 3 rooms even as the kitchen and a bathroom, but we can't leave it. It has to be 3 lodging rooms, so that knocked us down to only 2 that is eligible. But we did get the others that came in and that we have notified and they have a business registration now. We have done quite a bit of lobbying for it as well. I know our legislators are so far on board, so if all we have to do is wait for the Governor, it's a good thing. We've done our homework, we have the lists, we can go back on and check in case there are some new ones, but people come in and ask. We give them the ordinance. And I understand that there's another Bill that's out, requiring Airbnb to pay the Lodgers Tax portion.

Gina Kelley: actually, they have community compacts with Santa Fe, Taos, Ruidoso, and Albuquerque, where they already charge the guests tax and they do write the checks. Santa Fe, the first time they did it, they got a check for \$80,000 for one month. So, community compacts are great but it's a lot of work to get them. Another challenge will be with VRBO because with Airbnb you pay Airbnb, but with VRBO which is vacation rentals by owner, which is Home Away, it's all those little sub groups, you pay the homeowner, so you're not paying a central organization that can collect the tax for you and pay it. You're paying individual homeowners, so that's gonna be real challenging to enforce.

City Clerk Cantin: our listing and our research included both of those. And actually, there was only like two differences, 2 listings that were on both.

Gina Kelley: there's another bill that I just want to let you know about, and I'm not sure where it's gonna go, but there's one that gives the cities the opportunity to charge an extra 3% of Lodgers Tax, if they want, to set aside that money for low income housing. And that's the result of places like Taos and Santa Fe where people can't afford to live there because everybody's snapping up casitas and putting them on Airbnb and VRBO. It's gonna be left to individual communities, I'm not sure if it's gonna go anywhere this year, but that's just something that I learned about this week at the conference in Santa Fe.

## **Review of 2<sup>nd</sup> Quarter Reports**

### **a. 2<sup>nd</sup> Quarter Reports and Summary**

City Clerk Cantin: I meant to add in the email from Hugh Moba who requested funding, did send a letter, and I'll have to forward it to them. They can't find any publications that they can use the funding for, so they're gonna return it.

Chairman Foerstner: yah, I thought I saw that somewhere, I think you did send it.

City Clerk Cantin: ok, so we'll make that part of the minutes as well.

Member King: so am I reading this correctly, that the Veteran's Memorial Park submitted late for both quarters? And the New Mexico OHV alliance, they backed out last quarter, didn't they?

Chairman Foerstner: so, do we have a quarterly report from The Arts Council?

City Clerk Cantin: No, I don't see one, I'm thinking that's why she put a red X and it should've been a NO.

Chairman Foerstner: what are the official rules for not turning in a quarterly report, does that just factor in to future awards in the future, or is there any kind of official penalty for that?

City Clerk Cantin: It's in the guidelines and we brought extra copies of the guidelines and such for you to review. Lisa will pass out the hard copies now for you to have.

Chairman Foerstner: it just says that failure to report can affect future grant funding requests on page 19. So, we have the discretion?

City Clerk Cantin: yes, so that's what we can do, maybe in the minutes, Lisa can make a note to start a new file or once we go close to the 3<sup>rd</sup> quarter reports.

Member King: At this point, so we know if they've submitted it and it's just late? I know that that's what happened at the last meeting, was with the Veteran's Memorial they had submitted it late.

City Clerk Cantin: the one with the 01/22 date, that was late

Chairman Foerstner: But these ones they didn't get it at all?

Member King: they haven't submitted it even to date now?

Lisa Gabaldon: not that I'm aware of, Tammy took that over.

City Clerk Cantin: Tammy was supposed to be here, and I text her.

Chairman Foerstner: so it's not Jagger anymore?

City Clerk Cantin: Jagger is your Arts Counsel; Tammy Gardner is the new City Managers executive assistant. Lots of changes. I'll have Lisa make a note to make sure that we provide that quarterly report cover sheet.

Member King: I don't know if I'm reading these reports of the reimbursement requests correctly, but with the veterans memorial park and museum, we have the first one that they submitted, it has their grant funds and then what they want reimbursed and then what's left over. But when I was looking at others, when they submitted the 2<sup>nd</sup> quarterly report, are they not subtracting both reimbursements from the amount? Because I feel like they have the remaining balance after the first quarter was \$2696 and then they submitted \$1000 and they still have \$2400, so I don't know if I'm reading it incorrectly.

City Clerk Cantin: well with that \$2696 on the second page is their remaining balance

Member King: Right. That's the first quarterly report, right? So on the second one, are they not requesting \$1071 or are they only requesting the \$2267?

City Clerk Cantin: you'll notice that we did attach the invoices; you guys asked for all that, makes it a little bigger packet. Yah, I think that she just put request #3 on the top for you and it goes down, so if you go down to the request number 1.

Chairman Foerstner: ok, do you guys notice anything else with the quarterly reports that we need to discuss?

Member King: no, that was the only question I had with it.

**Vice-Chair Koenick moved to accept**

**Member King seconded the motion. Motion carried unanimously.**

#### **4. Request to amend 2018/2019 Budget**

##### **a. MainStreet Truth or Consequences**

Chairman Foerstner: did you guys get the letter from Linda? Ok, so they are not doing the Hot Springs Festival, that's a disappointment. So they're turning back the funds for that, do you guys remember how much? I don't have that in front of me, or do we have that letter in front of us?

Vice-Chair Koenick: I thought she had told me somewhere around \$1500, but I could be wrong.

City Clerk Cantin: I don't even see the amended budget one.

Chairman Foerstner: I could find the email real quick on my phone. If you guys want, I can read it to enter it into the record since we don't have it printed.

So this is from Linda DeMarino of MainStreet: hello, both John and I will be out of town for the lodger's tax meeting. Rather than training someone on a request, I have attached the following letter. Feel free to contact me if you have any questions, I'll be traveling Wednesday during the day.

Dear member of Lodgers Tax Board,

MainStreet Truth or Consequences is returning \$3460 to the lodger's tax board as we will not be holding the Hot Springs Festival in this fiscal year. This amount comes from the publishing and radio advertising that we have budgeted for this event. We wanted to inform you of this change as soon as we could so this money could be allocated elsewhere, if or when needed. Additionally we are requesting to add the word 'rack cards' to the printed section as we have decided to create a rack card rather than a brochure for one of our projects.

Feel free to contact me.

Linda DeMarino

So I had missed that about the rack cards. That's a pretty good chunk of change.

So how does that work? When it's turned back to us, if another non-profit doesn't step forward with a request, can we make recommendations on how that's spent and the city can put it towards another entity or do we have to get an application?

City Clerk Cantin: If you would like to, you could. I think you could open it up and we could send it the organizations now that we can increase them. Also, it might help you to have just a little bit for carryover now that you've spent that on the Film Fest and don't have anything.

Chairman Foerstner: it did kind of kill our carryover.

Member King: it did, it took it all, plus some.

Chairman Foerstner: we held back 20 and then the city ended up awarding all of it.

City Clerk Cantin: All of it and whatever was left in the actual remaining balance of the last fiscal year.

Chairman Foerstner: because then they gave it to the Film Festival, so we have nothing except for what NM Hova turned back in this, right.

City Clerk Cantin: yes, so there's \$1500 there. It would be nice if for the record we keep track of that that way we have a good tally on our own.

Gina Kelly: if I might, the billboards on I-25 are really faded and you can't read them very well.

Chairman Foerstner: I do agree with that. So that's the City.

Gina Kelly: I do remember that it was brought to Mayor Green's attention when he was serving, that maybe what we could do with those funds is redo the vinyl's which would be between \$1500-\$2000.

Chairman Foerstner: To redo how many signs?

Gina Kelly: There are 2 billboards. FYI...just keep that in the back of your head.

Chairman Foerstner: so they're paid for, but just \$1500 to reprint them.

Gina Kelly: \$1500-\$2000, I didn't see the actual quote, I just heard thru the grapevine.

City Clerk Cantin: the city directly pays for this.

Chairman Foerstner: I agree the one in Cruces is badly faded. I think the one north of Socorro looks better because it faces north. But the one north of Cruces is very faded and dated. Personally, I think that wouldn't be a bad thing for the city to allocate funds towards reprinting but, like you said; it's not part of our pool that we can necessarily make recommendations on. Do you guys agree with that?

Member King: I agree

Chairman Foerstner: But we can put in the minutes that we feel that it could be a good thing.

**Member King moved to accept the amended budget from MainStreet.**

**Vice-Chair Koenick seconded the motion. Motion carried unanimously.**

**5. Commission request to review guidelines for late submission of invoices**

City Clerk Cantin: Lisa brought in the hand outs for the sub recipient guidelines, so that we can go over it here and we'll kind of take a look at it and will send it to you and figure out when you want to meet again, that way we can hatch this out and get it to the City Commission, we'll be ready for that for the next application process.

One of the problems we need to look into fixing is, Mayor Green before he resigned, said that it's not right the Commission gets to play King Solomon and the sub-recipient has it set. If you miss your deadline for submission, sorry, you have to wait until next year. You can't go to the commission and beg for forgiveness. And, if you are late on your quarterly reports or don't submit one, you automatically lose 50% of your invoice request for that quarter. That's what we want to look at. For administrative purposes, it sure would be nice to get as close as we can to the sub-recipient, that's one of the things that's so confusing right now.

The contractor shall be subject to losing 50% of a quarterly draw if the invoice is not submitted by the due date. They cannot request an extension of time, sub-recipients cannot request an increase in budget, but we can change that for the Lodgers Tax one. They have deadlines for submitting invoices and reports discussed in greater detail in applicable sections of these guidelines.

Invoices must be submitted on a quarterly basis along with a quarterly report by the 15<sup>th</sup> that the end of the quarter, with the exception of 4<sup>th</sup> quarter report is due by deadline on the agreement. It's either June 1<sup>st</sup> or June 15<sup>th</sup> at the latest because the 30<sup>th</sup> is the end of the fiscal year, and the city has to close out the books by the end of the fiscal year.

It is the contractor's responsibility to submit all invoices on time for the agreement.

I think it's pretty similar with the quarterly report portion.

In sub-recipient it says what we already stated.

Is there anything in the sub-recipient one that you guys feel might be worth looking into for the next time, and we'll just build this one and go over it?

With the sub-recipient, just so you know, they just receive an allotment, and some of those can be for operations. So their reports are just a little bit different, where ours are a report of the invoicing per the lodgers tax regulations of advertising, location and the list that we worked on. So that's kind of the difference, when they're talking about a typed report, you're not necessarily gonna get that for lodgers tax because they don't get operations.

Chairman Foerstner: Just a summary of what we're looking at, we're looking at the guidelines for sub-recipients versus our guidelines for lodger's tax allotments. Sub-recipients are non-profits that don't come to us to ask for anything, they get it directly from the city as a co-op grant?

City Clerk Cantin: Yes

Chairman Foerstner: ok, so we're considering taking some of those guidelines out of their more strict guidelines and incorporating them into ours?

City Clerk Cantin: Yes

Chairman Foerstner: ok



City Clerk Cantin: And really, specifically it's for the late quarter report submissions and the late filing of the application.

Chairman Foerstner: So if we had it in the guidelines, that is they don't turn in their application on time for funding and we turn them down, the city couldn't because it's in the guidelines to override us like they did last time?

City Clerk Cantin: When we present it to the commission, we will say this is what you wanted. Until you guys can work it out, because we don't want to do anything that they're not going to support. It would be easier that way, if they submit their application late, they would maybe only be eligible for half of what they asked for and have to deal with it.

Do you want to put a clause in there, because now we're allowing them to increase their budget for applying later? Maybe put something in there in the quarterly reports so you can look at it.

Member King: I'm not sure how we would go about wording it if you're submitting it late you're only gonna get 50% because it would be pretty easy to say ok I'm late, so I'll just double what I originally wanted.

City Clerk Cantin: We will know that, because we have all of the past years information.

Member King: That's true. I guess even if they did double it, we wouldn't have to approve it.

Chairman Foerstner: I think everyone doubles it anyway, because they know we're gonna cut them down.

Member King: But I think that it does need to be spelled out a little bit more clearer for them, as to what kind of penalties there are if they are submitting it late. And, maybe it is, and I'm not seeing it, for example, what is the penalty for the arts counsel for not submitting for the 2<sup>nd</sup> quarter? Other than, they may not get funding for next year, that's their penalty?

Chairman Foerstner: That's their penalty.

City Clerk Cantin: If you look on page 5 of the sub-recipient, that's where that 50% is. And it says, 'Contractor shall be subject to losing 50% of quarterly draw if the invoice is not submitted by the due date.'

Vice-Chair Koenick: Is that the quarterly that they were just submitting for the next quarter? Some of these people don't have events until 3 quarters have passed.

Member King: Yah, they're not losing anything if there was nothing to submit, but they should still be penalized because they didn't file the report.

City Clerk Cantin: It might not hurt to put for the next quarter; you will only get 50% of your draw.



Chairman Foerstner: Can we put something in the clause that says it's up to our discretion if something's late, whether to limit their award the next quarter and how much? So we can do it case by case?

City Clerk Cantin: You can, but then you'll be playing King Solomon and you still have to recommend it to the commission. Right now, you don't have to.

Chairman Foerstner: What do you guys think? 50%?

Vice-Chair Koenick: Or a percentage, something. 50% is definitely a hefty fine.

Chairman Foerstner: They won't be late.

Member King: Or they'll just go to the city commission and possibly get it anyway, which just makes it null and void.

Chairman Foerstner: But I think the city wants it in writing, so that way they have something behind them to say look, we're just following the guidelines.

Member King: If you think 50% is too hefty Moe, what do you think is a good percentage?

Gina Kelley: It's already in writing: failure to report can affect future grant funding requests. That's vague enough where you don't have a percentage on it, but it does show that there's a penalty.

Chairman Foerstner: For the next fiscal year.

Gina Kelley: It doesn't have to be for the next fiscal year, it doesn't say that.

Chairman Foerstner: So can we then, every quarter, say hey they were late, so we're gonna claw back? Can we do a claw back if it was already awarded or recommend a claw back?

City Clerk Cantin: If we include this, then yes.

Chairman Foerstner: I like the way it's already written because it allows us to do it.

City Clerk Cantin: It would be acceptance and notification of reduced in funding, or reduction or penalty or whatever you want to call it.

Member King: But does the wording 'future grant funding' means they've already been awarded grant funding?

Chairman Foerstner: We could add a clause to make it clearer, that the next quarter there could be claw back.

Member King: Yah, because I'm just seeing future grant funding. It could be open to interpretation either way, I think.

City Clerk Cantin: I thought future grant funding was very clear before we gave them the opportunity to request an increase with the chamber encompass. Now that they have that opportunity they may request other funding throughout the year. But if they're late on their things, and they come in, for example, the film festival, and ask for more money, it is right there and says I'm sorry you were late with your reports, we're gonna recommend to the commission that it's drawn back.

Member King: So we maybe need to take that bold item there and reword it to say: failure to report can affect current and future grant funding? I mean, that's pretty vague as well.

Chairman Foerstner: Future requests to me, says next year.

Member King: Maybe we just take out future and say can affect grant funding requests. But again, that's pretty vague. But it would cover all aspects.

City Clerk Cantin: Contractor shall be subject to losing 50%, you don't have to go with 50% if you want to start with 25%, and see how it goes. Or if you want to try and make it threatening and bring it back a little. You guys can change the guidelines whenever you want.

Chairman Foerstner: I'm ok with just mirroring that. Subject to losing 50% and it just says subject, so we still have the discretion to recommend what we want and see. But it's in the guidelines so they're not thinking that we're playing any games, because it's right there. And it gives us up to 50%.

Member King: That's true, we don't have to do the full 50%, and it's subject to.

Vice-Chair Koenick: so should it say to losing 50% or subject to losing up to 50%?

Member King: Maybe it should say up to 50%.

City Clerk Cantin: This way its set in stone and I'll be there to remind them you guys wanted these, if they approve it, they won't have any other options. So do you want up to 50% or do you want to maybe go 40%?

Chairman Foerstner: Up to gives us the discretion, that way we're not just stuck with it.

Vice-Chair Koenick: I don't want that control. I want a flat rate.

Chairman Foerstner: Because then we're just following the guidelines.

Vice-Chair Koenick: Yah, that way we don't have to hassle.

Member King: And you're right, 50% is high, but hopefully it will show them that they need to get it in on time.

Vice-Chair Koenick: Is it any specific quarter?

City Clerk Cantin: I would say the quarterly draw in that they were late in submitting.

Chairman Foerstner: That makes more sense. What if fiesta is late on their one quarter and all we're doing is penalizing the next quarter with them not requesting anything anyway.

Member King: Right

City Clerk Cantin: Exactly

Chairman Foerstner: To me, the application is the most important deal to be on time. The quarterly is important too.

Member King: It is, but if the penalty falls in a period where they didn't have any submissions anyway, it's not going to matter, but it still can affect future grant funding. So they could still be penalized. I guess we have that as well.

City Clerk Cantin: do you want it to say to include a report with a zero balance or a report with no activity? Or if they have no activity, do you want to leave that to where it's kind of a sham or do we want to make them all comply period?

Member King: I think they should all comply period, even it's a zero. If there's no funding, it's a matter of typing zero. That's the easiest submission they have to make all year.

City Clerk Cantin: so we would put, including reports with no activity.

Let's look at pages 10 and 11. One says payment reimbursements and payment reimbursement requirements. This one says rejected payments will be submitted to the lodger's tax board for consideration and recommendation for submission to the city commission. So, the board can recommend something to the commission on the pay reimbursement. The requirements of funds must be spent on invoices turned in to the manager's office no later than the last business day in May. Invoices submitted after that will not be paid and will be the responsibility of the contractor. That's the one where you have no fiesta, they have until the end of May, why not get your invoices in. That's the hard part.

Member King: The one on page 10 about the rejected payments, could that include things that are rejected for reasons other than being late? I don't know what other reasons those might be.

City Clerk Cantin: When they submit an invoice to the city and the city doesn't approve the expenditure, if it doesn't make it through the executive assistant and we CPO for accounts payable and the finance director and the city manager, then it's rejected and sent back to them. The way this is written, they can submit it to the board here, and say we have a rejected payment. And if you guys decide that it's ok to proceed with it, after we do plenty of research, and then you could recommend to the commission. That's just internally if we deny or reject an invoice that they submit.

Chairman Foerstner: And this has been on the books for a while. Do we know how often it's happened where you all have rejected the payment and they've come to the lodger's tax? So it just leaves the door open for them to come in for them to say it's special and for us to consider it. It just gives us the power to consider, it doesn't mean we have to do it.

Member King: Just like an appeals basis, basically.

City Clerk Cantin: And you're got Linda who really watches that stuff too. As long as they come in and ask about it before it's something that they submit. We can probably amend our budget to avoid it all together. Is there anything we need to add, remove, or amend?

Member King: I'm ok to keep it just as it is.

Chairman Foerstner: yah, it leaves it to our discretion.

City Clerk Cantin: What about the other on page 10?

Member King: In the history, has this been an issue as well?

City Clerk Cantin: when you deal with fiesta, hot springs festival is either the week before or the week after. There are a couple of events in May.

Gina Kelley: I think with the May 30<sup>th</sup> deadline, it's there because it coincided with the state tourism department co-op grants deadline. So much of what these organizations use and what the city used, was a match for the co-op grant for the tourism department, so I think when they changed their deadline to May 30<sup>th</sup>, I think that's the reason.

City Clerk Cantin: You guys could think of doing something to the effect of...

Chairman Foerstner: May not be paid.

Gina Kelley: That's kind of a finance department decision.

City Clerk Cantin: We could put something to the effect of, no later than the last business day in May. Applications with May events...

Member King: Any applications with May events get an additional 10-15 day extension, but I don't know what that does to the city. If that's the end of their fiscal year...

City Clerk Cantin: June 30<sup>th</sup>, but I think it's just so that there's plenty of time to get everything paid. The second week in May is when you do the allocations and recommendations and submit them to the commission, so it has to be in by the end of June. That's probably another reason for that date. But you could say, applications with events occurring in May, may be given special consideration at the time of application. That way when you're going through the applications and recommending the allotment for the commission, if their application says that there's something in May, like we know fiesta, we can ask those specifically, do you feel like you can make that last business day in May? If you needed extra time, how much time would you need? If you put something in there to where you guys would have the opportunity to say, ok, we'll give them one more week and that's it. Or just leave it.

Chairman Foerstner: I think we should just leave it.

Member King: I think if we leave it, they still have that other clause that's on the other page that allows them to appeal to us, correct?

City Clerk Cantin: Yes, with their invoices.

Chairman Foerstner: if you guys reject it, they can still come to appeal, if it says rejected payment. So it seems like it's already working correctly.

City Clerk Cantin: Even if they brought it to you right now, it says it won't be paid. If you want an opportunity to be able to say, you know what, this is reasonable.

Chairman Foerstner: It seems like page 10 already takes care of that, right? If they're rejected because of page 11, we have the ability on page 10 for consideration and recommendation. We don't have to say anything specific about May.

Member King: I think it's covered.

City Clerk Cantin: we will leave it then.

Member King: I guess maybe once we get to May, we might realize that we do need to make a change. We don't know, because we've never experienced it yet to know if it will indeed happen.

Chairman Foerstner: I like the strict wording though, so that way people will try and stick with the deadlines.

Member King: As soon as you open up the door, they push the limit.

City Clerk Cantin: What about grant agreements? Eligibility probably wouldn't hurt to look over these sections. Like she said, make sure that they match the statute.

Member King: Can we go back to the top of the previous page, where it says: the purpose of the tax is to bring visitors to the city. Do we want to say that we want to bring overnight visitors to the city?

Chairman Foerstner: It is supposed to be 'heads on beds'. So change that to overnight, right?

City Clerk Cantin: We will add it in there.

What I don't see in this part and in the grant agreement is anything that says, if you submit your thing late, what happens?

Chairman Foerstner: I think we already have the discretion to approve or deny it based on if they're late or not. We can already do that without it being in the guidelines.

City Clerk Cantin: You can, but I think that's part of what they were talking about.

One of the things that he's concerned with is, if they submit their application late, there should be some type of penalty.

Chairman Foerstner: Make them wait until the next quarter, and make them reapply next quarter. If you want that in writing, we can put that in there. For their award though, we deny it. Because right now, everyone is applying all at one time. And then we deny that one that was late, and the city recommended it, I think that they wanted something in writing saying that they missed the deadline for that quarter. They can apply for the next quarter, because we're allowing that. We're allowing people to apply every quarter.

Member King: Are we allowing them to apply every quarter or are we allowing people who have already received grants to ask for additional funding but not new recipients, I thought, is how it was.

Chairman Foerstner: Oh no, we want to do recipients too, in case something came up, right? If an event came up mid-year, we want to be able to award that event, instead of all at just one time. It wouldn't be just to change an award; it would be a new recipient.

City Clerk Cantin: Applications examined carefully. Process starts March or April. Application must be filled out and signed. Applicants must submit previous years audit report. Must have all of the above to be eligible.

Member King: And then the one below that says it must be completed and submitted by deadline.

City Clerk Cantin: No other recourse is available. We've never had a problem with the sub-recipients being late. They all comply. That's probably why.

Chairman Foerstner: Let's adopt that verbiage then. Let's get stricter on them.

Member King: It's stronger for sure.

Chairman Foerstner: Let's help the city commission make some hard decisions by putting it in writing. I don't know, I just wouldn't want to kill it forever though, like the next quarter they couldn't even apply? So basically, a non-profit gets nothing for the whole year? Because I thought we were opening up for each quarter to be able to come back to us. And, if we gave it all away the last quarter, then tough. I like the strict wording.  
For me, if it's not in time for our meeting, then we shouldn't even consider it.

Member King: How can we, because we've already awarded the grant?

Chairman Foerstner: What happens is there's a deadline before the meeting and then they show up to the meeting. They pleaded during public comment and we had to turn them down, and they city did what they wanted.

Member King: But I think that we can put a page in for the grant application and apply a lot of this to it and then we don't have a whole lot in here for our grant application process.

City Clerk Cantin: Applications are examined carefully. Right now if we get recommendations done, get them to the city commission and then distribute March or April, then we have them all, we can schedule for the end of April to kind of start reviewing. Right now I think we're ok.

I'll add some of these in and we can hash it out at the next one, will that work?

Chairman Foerstner: Yah

Member King: Yes, and then we can redefine it at the next meeting?

City Clerk Cantin: Yes.

Member King: Yes, because I can already see there are a couple of things that we probably want to redefine, so we can do that in the next meeting.

City Clerk Cantin: And I think that if I see something that really doesn't pertain to you guys, then I'll probably do a strikethrough on it, so you'll see it.

That's good; we have enough to work on. You guys just need to decide when to get together again so we can get it done.

**Member King moved to approve**

**Vice-Chair Koenick seconded the motion. Motion carried unanimously.**

**6. Comments from the Board**

None

**7. Set time, place & date for the next meeting.**

Thursday February 7, 2019 @ 5:30pm

(Meets quarterly on the last Thursday of the month at 5:30 PM – April 25, 2019 but guidelines should be reviewed before then for next year's applications)

**8. Adjourn**

***Member King moved to adjourn at 6:51 p.m. Vice-Chair Koenick seconded the motion. Motion carried unanimously.***

Approved by the Lodger's Tax Advisory Board on Thursday, May 2, 2019.

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Lisa Gabaldon, Assistant Clerk/LTAB Secretary

**City of Truth or Consequences**  
**Lodger's Tax Advisory Board**  
**SPECIAL MEETING MINUTES**  
City Commission Chambers, 405 W. 3<sup>rd</sup> St.  
February 7, 2019 at 5:30 p.m.

INTRODUCTION:

Chairman Foerstner called the meeting to order at 5:30 p.m.

ROLL CALL:

Jake Foerstner, Chair  
Moshe Koenick, Vice Chair  
Theresa King, Member  
Lisa Gabaldon, Secretary

All members were present.

Others present included: City Clerk Cantin; City Manager Madrid and Tammy Gardner, City Manager Executive Assistant

1. Approval of Agenda

**Member King moved to approve the agenda. Vice-Chair Koenick seconded the motion. Motion carried unanimously.**

2. Comments from the Public

No comments

3. **Commission request to review guidelines for late submission of invoices.**

Chairman Foerstner: On page 25 it looks like we've got the listed proposed changes, which states the organization cannot request an increase in funds

City Clerk Cantin: And that's the one that the commission already approved last August. So they're aware that we made that change in the guidelines because this board expressed interest in hopefully being able to build a little bit of a carryover from time to time and leave some in their funds, so if there's a new event they could come back and request that money. The chamber came back and requested the money, but at that time, the guidelines said that they could not request any more money. So that change was approved in August and the chamber was awarded an additional amount for the film festival.

Chairman Foerstner: The next one is grant application added grant application information from sub-recipient pages 4 and 5.

City Clerk Cantin: So if you look at page 6 of the document, you'll see the added the grant application information, highlighted. With that grant application information, which wasn't in ours before, the following applications are examined carefully. There are usually more requests for funds than are available. The application process normally starts in March or April, by publishing notices that the city is accepting applications. We do also update the city



website and the local newspapers, so I don't see any reason to change that. Applications must be completely filled out and signed. The certificate or online screen shot of the non-profit status must be submitted with the grant application, for both the IRS and SOS. Applicant must submit the previous year's audit report or internal informal financial statement with their application. The application must have all of the above to be eligible and it must be completed and submitted by the deadline. Deadline is final. No other recourse is available. And that's what we discussed at the last meeting. I also added in: the lodger's tax advisory board reviews the applications and makes recommendations to the commission for allocations and applicants are invited to that meeting.

Chairman Foerstner: That's great. So the only thing that I wonder, because we talked about holding funds back so that people can come back for special projects, the way it's written now it says the application process normally starts in March or April by publishing notices that the city is accepting applications. And then it talks about the deadline; I'm just wondering if we need any verbiage to let people know that we can get applications later on for each quarter and review applications throughout the year, as opposed to just the one time that it's historically been done. Or is this enough, that we can just publish notices for each meeting and people can still apply.

City Clerk Cantin: I think that maybe an additional section for an application. First we want to say that if their application is past the deadline, then sorry.

City Manager Morris Madrid: I would leave the language as is so that you're not encouraging late applications and they're done for special circumstances. Some organizations will say, oh, we can apply for it later. And if the cash has already been absorbed by a lot of the projects then you may have multiple groups coming in for the same thing at the same time that are way past the deadline, and I think the intent is for you to leave the door open for things that are out of the ordinary. Is that correct?

Chairman Foerstner: yah, for the most part, it's out of the ordinary things. I just didn't want for us to be going against our own guidelines when we do consider those applications. Definitely don't want to open the door to everybody doing that, but at the same time, I think that we're in agreement that we're kind of making a major change. Instead of awarding everything all in one giant sum and then kind of doing not much the whole rest of the year, but looking at quarterly reports, that we actually can award; because a lot of things do come up on kind of short notice.

City Manager Morris Madrid: Maybe you can include one simple line that says: other funding applications will be considered on a case by case basis.

Chairman Foerstner: That's easy enough. That covers us.

Vice-Chair Koenick: Something that basically says that at first when you apply in the beginning, that guarantees you for the year. But rather than waiting until the 2<sup>nd</sup> quarter to apply, do it now, otherwise funding could be gone.

City Clerk Cantin: So maybe: application for annual funding must be submitted by the deadline. Additional applications may be considered on a case by case basis.

Chairman Foerstner: Should we add throughout the year or quarterly, anything like that?

City Manager Morris Madrid: Upon request.

Chairman Foerstner: I like that. At least that way, we're not going against our guidelines, we can do it if we hold back funds. I like that, thank you Mr. Manager.

City Clerk Cantin: And then also, should we indicate in there that your meetings are only held quarterly so you don't end up with monthly requests?

Chairman Foerstner: Yes. Absolutely.

Member Theresa King: Upon requests at quarterly meetings? Can it be that simple?

City Clerk Cantin: Prior to quarterly meetings?

City Manager Morris Madrid: You may box yourself into that if you put that language in there. You may want to call a special meeting next week if you get a really hot request.

Chairman Foerstner: That's true, just like today. We could always call it when we need to.

City Clerk Cantin: Is that ok to add in that application for annual funding?

Chairman Foerstner: Yah

Member Theresa King: I think so.

City Clerk Cantin: And then, other applications may be considered on a case by case basis. Do you want to put for individual events or do you want them to be able to come at the first quarterly meeting with the request for the events for the rest of the year.

Member Theresa King: Oh, I see what you're saying. So that it's a 'one time' event request and not "I missed the first quarter, so I'm gonna put in for the rest of the year."

Chairman Foerstner: The thing is, I just don't want to pigeonhole into this just being for events. Other projects can come up. It can be for a brochure that all of a sudden we need a dining brochure or whatever, and somebody comes for that project. I think leaving it vague like that is fine, because it's basically being considered on a case by case, they can ask, we can hold a meeting.

City Clerk Cantin: And, we can change it again later that gives you guys the option like you was asking for.

Chairman Foerstner: Yah, I'd rather keep it vague like that.

Ok, so back to page 26. Lodger's Tax Advisory Board reviews the applications and makes recommendations to the city commission for allocations. Applicants are invited to this meeting. Grant agreement and purpose of the tax is to bring overnight visitors to the city. Yes. So we added overnight, I agree with that. Quarterly work, spending report – failure to

report can affect future grant funding requests, including reports with no activity. The contractor shall be subject to losing 50% of a quarterly draw if the invoice is not submitted by the due date. And is the due date stipulated in the guidelines?

City Clerk Cantin: Yes.

Tammy Gardner: The 15<sup>th</sup> of the month after the quarter ends.

Chairman Foerstner: ok

City Clerk Cantin: Quarterly work, spending report is on page 20.

Chairman Foerstner: So basically, we're saying 'shall be subject', but it says 'subject', so we still have some discretion, right? But we have this in writing in case we want to take 50% of the award.

Member Theresa King: Right

Chairman Foerstner: Looks good to me

City Clerk Cantin: Those are the two ticklers, is the one that there will be no exceptions, but there really are exceptions.

Chairman Foerstner: Right, but it's case by case and we have it in writing in case we want to say no.

City Clerk Cantin: If for some reason they submit their invoices to Tammy, they could be subject to losing 50%. So basically when you get your quarterly reports submissions and we have one like you reviewed last week with the couple that didn't submit reports, if they had any activity then they may lose some. The whole thing is gonna be for us to really really, individually get with the people who are funded right now or we actually have them sign in that first meeting, when we're starting the application process, here we go, these are the rules, and these are the real rules. And they are required to have at least one representative here.

Chairman Foerstner: Ok, it sounds good.

Tammy Gardner: I have a question on the quarterly work spending report. From what I've found in files, it seems as though maybe something has been sent out saying 'you have not submitted your report.' Is that a just being nice gesture, but not a requirement?

City Clerk Cantin: Yes

Tammy Gardner: So I don't have to send them something saying 'hey, you didn't submit'

City Clerk Cantin: You really don't, I think just to kind of help them out in the past, because it's been such a big ordeal.

Tammy Gardner: It's a courtesy?

City Clerk Cantin: it's a courtesy, it's up to you, but it's not required. It's just a friendly reminder for them.

Tammy Gardner: I just wanted to know if the reminder needed to be in any of the guidelines because I am just going through the computer and I didn't see any of that, so there are some reports that I haven't gotten.

City Clerk Cantin: I think once we really start pushing for it, we need to let each of them know.

Tammy Gardner: Yah, so I haven't sent anything notifying them that they haven't gotten their report in.

City Clerk Cantin: And that's ok, it's not a requirement. At this point, they still will have a little more of a leeway from the commission, but what we're gonna push for this year, is the deadline for an application. Right now, the reports if we start pushing, it could jeopardize future funding. And you guys might even want to make this effective for the next cycle.

Chairman Foerstner: Yah, that's what I was thinking.

Tammy Gardner: Yah, because you can see in the reports that was submitted for the last meeting, how many didn't submit and how many were late. There were a couple that were late.

Chairman Foerstner: They're real simple too. I actually have a question. Contractors shall be subject to losing 50% of a quarterly draw if the invoice is not submitted by the due date. So the 15<sup>th</sup> after the quarter ends. So our meeting, do we decide whether to do that or not or are we talking about the quarter that just ended, that they just submitted their report? do You then, subtract from that? That's what I'm a little confused about, is the next quarter that we're subtracting 50% or the quarter they were late on?

City Clerk Cantin: I think what we looked at was the quarter they were late on.

Chairman Foerstner: So then, don't you guys usually pay those invoices before our meeting though? So then we don't even have to decide, it's already in writing you just do it. Is that what we're saying?

City Clerk Cantin: Yes. Remember last time, we didn't have it right, we had already taken it to the commission. So now you guys are reviewing. Now, we're giving it to you guys to let you do your job for recommendations, and review your advisory boards. It will be that October meeting that you guys review, and then we go to commission for final approval. So, when you review, if there is anything, a report we haven't received, we'll make it very clear for you guys, and we will start like a notice for the funding cycle.

City Manager Morris Madrid: And the language says 'shall', it doesn't say maybe



Chairman Foerstner: So that takes the heat off of us of even making that decision, it's just simply done. So if they're late for that quarter, they will not receive funding.

Tammy Gardner: Well in that case, the ones that were late last...

Chairman Foerstner: Yah, but we hadn't passed these yet. We hadn't passed this change so I don't think we can do it to the late ones from before.

City Clerk Cantin: No, it'll be for next year.

Tammy Gardner: Ok. This isn't one of the ones that you pulled from the other guidelines?

City Clerk Cantin: No, it's not gonna take effect until July 1. And that's what we talked about in the last meeting, if you were to say, ok you're gonna lose 50% of your next draw, then they may not spend the money and they're not gonna lose anything and so where's the penalty?

Chairman Foerstner: So this actual policy won't take effect until July 1, but we will be presenting it to the applicants for this process in April.

City Clerk Cantin: Yes.

Chairman Foerstner: So they know about it ahead of time. Looks good to me.

Vice-Chair Koenick moved to approve the guideline for late submission invoices.  
Member King seconded the motion. Motion carried unanimously.

#### **4. Comments from the Board.**

Chairman Foerstner: I want to find out the procedure for adding members to the board, like Gina who came and applied. Do we need to discuss that here or is that just something that she's gonna be on the city commissions agenda or do we have to do something formally here to recommend her?

City Clerk Cantin: We could not locate her application.

Chairman Foerstner: She even CC'd me.

City Clerk Cantin: I'll check in our email again. I don't know if it went to the T or C clerk or mine. If you find yours, will you forward it to us?

Chairman Foerstner: Absolutely.

City Clerk Cantin: We have another person that might be a possibility. If so, I might call a quick meeting with you guys so we can get your recommendation. I like to have the boards do a recommendation. Because that gives you guys the opportunity to do your job.

Chairman Foerstner: Right. But we do need 5 members, right?

City Clerk Cantin: We do need 5 members, but we didn't put that for the next City Commission meeting or this agenda. That would be nice so we can get it full.

Chairman Foerstner: So we need to recommend the new members, but Gina's not on this agenda so we can't get her on for this next City Commission meeting, you're saying?

City Clerk Cantin: Right.

Chairman Foerstner: I don't know about you guys, but she was our tourism director for years, so I know that she knows Lodger's Tax just from that aspect as a sub-recipient. Then tourism director for Ruiodoso for many years so as a new board member myself I just thought that her experience could be very valuable to get her in here on time for the application process.

Member Theresa King: I agree.

Chairman Foerstner: So, how can we fast track her?

City Clerk Cantin: Mr. Chair, the proper wording you can use, is if there are no objections, we would really like Gina Kelley to be considered on the next city commission meeting.

Chairman Foerstner: Can I make that motion as a Chair?

City Clerk Cantin: There's no motion. You state if there are no objections.

Chairman Foerstner: Yah, and if there are no objections, I would recommend that she be...

City Clerk Cantin: If somebody objects, then we need to put it on a meeting for proper motion, if not, we'll just go ahead and add it.

Chairman Foerstner: Alright. Are there any objections from you guys?

Vice-Chair Koenick: No objections.

Member Theresa King: No objections.

Chairman Foerstner: Ok great, then we can get her on the next city commission, that's excellent.

City Clerk Cantin: We sure will.

5. **SET TIME, PLACE AND DATE FOR NEXT MEETING** (Meets quarterly on the last Thursday of the month at 5:30 PM) Board Members requested to move the meeting to March 28th at 5:30 p.m.

6. Adjourn

***Vice-Chair Koenick moved to adjourn at 6:00 p.m. Member King seconded the motion. Motion carried unanimously.***

Approved by the Lodger's Tax Advisory Board on Thursday, May 2, 2019.

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Lisa Gabaldon, Assistant Clerk/LTAB Secretary



## CITY OF TRUTH OR CONSEQUENCES

### AGENDA REQUEST FORM

MEETING DATE: May 22, 2019

Agenda Item #: **F.3**

**SUBJECT:** FY19 Lodger's Tax funding 3<sup>rd</sup> Quarter Reports

**DEPARTMENT:** Clerk's Office

**DATE SUBMITTED:** May 1, 2019

**SUBMITTED BY:** Tammy Garner, Exec. Assistant/Renee Cantin, Clerk-Treasurer

**WHO WILL PRESENT THE ITEM:** City Manager

***Summary/Background:***

Contract requires that recipients of Lodgers Tax Grants submit a quarterly report to the City by the 15<sup>th</sup> of the month following the quarter. The reports have been reviewed and accepted by the Lodgers Tax Advisory Board.

***Recommendation:***

Accept the 3<sup>rd</sup> Quarter reports.

***Attachments:***

- 3<sup>rd</sup> Quarter reports.
- 

***Fiscal Impact (Finance):*** No

\$0.00

***Legal Review (City Attorney):*** No

None.

**Approved For Submittal By:** ☐ Department Director

**Reviewed by:** ☒ City Clerk ☐ Finance ☐ Legal ☐ Other: [Click here to enter text.](#)

**Final Approval:** ☒ City Manager

**CITY CLERK'S USE ONLY - COMMISSION ACTION TAKEN**

Resolution No. N/A Ordinance No. N/A

Continued To: [Click here to enter a date.](#) Referred To: [Click here to enter text.](#)

☐ Approved ☐ Denied ☐ Other: [Click here to enter text.](#)

File Name: 5-08-19/F.3 LTAB 3<sup>rd</sup> Qtr Reports.docx



**LODGERS' TAX RECIPIENTS**

Reports due by 15th of month following quarter.

**FISCAL YEAR: 2018/2019***Updated: 01/18/19*

NAME OF ORGANIZATION	ALLOTMENT	1ST QTR. REPORT		2ND QTR. REPORT		3RD QTR. REPORT		4TH QTR. REPORT	
		YES	NO	YES	NO	YES	NO	YES	NO
Chamber of Commerce	\$10,000	X	10/15	X	01/07	X	04/12		
Geronimo Springs Museum	\$10,000	X	10/15	X	01/08	X	04/11		
MainStreet Truth or Consequences	\$14,000	X	09/21	X	01/14	X	04/08		
NM Off Highway Vehicle Alliance	\$1,500	X	10/18	X		X			
Sierra County Arts Council	\$3,000	X	10/15	X	03/06	X	04/02		
T or C Fiesta, Inc.	\$4,000	X	10/09	X	01/14	X	04/04		
Veterans Memorial Pk/Museum	\$3,500	X	10/30	X	1/22	X	04/09		
Geronimo Trail Scenic Byway	Coop Grant	X	10/10	X	01/04	X	04/09		
Sierra County Recreation & Tourism	Coop Grant	X	10/10	X	12/13	X	04/05		

1ST QTR: JUL, AUG, SEP

2ND QTR: OCT, NOV, DEC

3RD QTR: JAN, FEB, MAR

4TH QTR: APR, MAY, JUN

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T9

FY: 2018/19

**LODGERS' TAX  
QUARTERLY WORK/SPENDING REPORT**

NAME OF GRANTEE: Chamber of Commerce of Truth or Consequences & Sierra CoTHREE MONTH PERIOD OF REPORT: 01/01/19 TO 03/31/19  
(mm/dd/yy) (mm/dd/yy)PLEASE PROVIDE A DETAILED STATUS OF ACTIVITY FOR REPORTING PERIOD  
(If no work has been done, explain why work has not begun.)1)website work started; 2)Social Media Promotion started; 3)Visitors Guide started;4)Sierra County App updates started, 5)Visitors Guide Graphics not started;6)Visitors Guide Distribution done; 7)Film Fiesta Fliers, Tickets, Posters done;8)Film Fiesta Graphics Design almost done; 9)Website build - torcfilmfiesta.com done;10)Film Fiesta Movie Purchase Fees negotiatedITEMS AND AMOUNTS FOR WHICH REIMBURSEMENT FUNDS WERE REQUESTED  
DURING PERIOD:

<u>ITEMS(S)</u>	<u>AMOUNT</u>
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
NM GRT	\$ _____ (if applicable)
<b>TOTAL</b>	\$ <u>0.00</u>

ANTICIPATED COMPLETION DATES OF TASKS NOTED ABOVE:

<u>TASK</u>	<u>ANTICIPATED COMPLETION DATE</u>
<u>1)website 2)Social Media 4) App Expansion</u>	<u>05/15/19</u>
<u>3)Visitor Guide Printing 5) Visitor Guide Graphics</u>	<u>05/15/19</u>
<u>7) Film Fiesta Printing 8) Film Fiesta Graphics</u>	<u>10/20/18</u>
<u>9)Film Fest Website 10)Movie Purchase</u>	<u>04/15/19</u>

  
 SIGNATURE

575 894-2239  
 CONTACT PHONE NUMBER

04/12/19  
 DATE

**LODGERS' TAX  
QUARTERLY WORK/SPENDING REPORT**

RECEIVED APR 11 2019

Th

NAME OF GRANTEE: GERONIMO SPRINGS MUSEUM

THREE MONTH PERIOD OF REPORT: 01/01/19 TO 03/31/19  
(mm/dd/yy) (mm/dd/yy)

PLEASE PROVIDE A DETAILED STATUS OF ACTIVITY FOR REPORTING PERIOD.

(If no work has been done, explain why work has not begun.)

*This quarter we received reimbursement for the Dec Craft show, where local artists are featured. About 30 artisans were featured, most being consignees for the museum. February is the annual banquet, always featuring a noted speaker-this time a well-known archaeologist. He discussed a well-known Apache battle. General information ads are done this time of year for the benefit of winter visitors, to encourage them to stay in area longer.*

ITEMS AND AMOUNTS FOR WHICH REIMBURSEMENT FUNDS WERE REQUESTED DURING PERIOD:

<u>ITEMS(S)</u>	<u>AMOUNT</u>
<u>Sentinel-Craft Show</u>	<u>\$ 120.00</u>
<u>Herald-Chap Guide-Non Local</u>	<u>\$ 315.00</u>
<u>Herald-Craft Fair</u>	<u>\$ 123.69</u>
<u>Cobblestone-General Information-Non Local-</u>	<u>\$ 100.00</u>
<u>Cobblestone-Annual Banquet-Non Local</u>	<u>\$ 125.00</u>
NM GRT	\$ (if applicable)
<b>TOTAL</b>	<b>\$ 783.69</b>

ANTICIPATED COMPLETION DATES OF TASKS NOTED ABOVE:

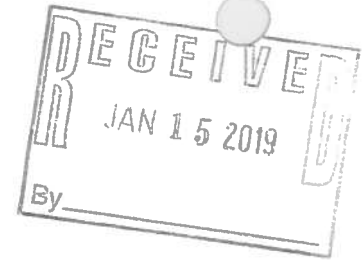
<u>TASK</u>	<u>ANTICIPATED COMPLETION DATE</u>
<u>Print-\$1,000.00</u>	<u>Prior to May 15, 2019</u>
<u>Publish-\$,375.58</u>	<u>Prior to May 15, 2019</u>
<u>Radio-\$1,00000</u>	<u>Prior to May 15, 2019</u>
<u>Web-\$1,000.00</u>	<u>Prior to May 15, 2019</u>

*Marilyn Pope*  
SIGNATURE

575-894-6600  
CONTACT PHONE NUMBER

04/11/15  
DATE

**LODGERS' TAX  
REIMBURSEMENT REQUEST**



A. Grantee: GERONIMO SPRINGS MUSEUM

Remit to: City of Truth or Consequences

B. Contact: MARILYN POPE

Attn: Kristin Saavedra

Address: 211 MAIN T OR C, NM 87901

505 Sims Street

Phone #: 575-894-6600 Cell #: 575-740-0724

Truth or Consequences, NM 87901

C. Reimbursement Request No. 9

FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Previous Grant Expenditures	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Publish	\$7,000.00	\$125.00	\$1,499.42	\$1,624.42	\$5,375.58
Advertise			\$0.00	\$0.00	\$0.00
TV			\$0.00	\$0.00	\$0.00
Radio	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Website	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Other Costs (Specify)			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
<b>TOTALS</b>		<b>\$125.00</b>	<b>\$1,499.42</b>	<b>\$1,624.42</b>	<b>\$8,375.58</b>

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official	Typed or Printed Name	Date
<i>Marilyn Pope</i>	MARILYN POPE	01/04/19

Rev. 5/2013



Form Prepared By: Tammy Gardner Department: City Manager Date: 01/23/2019

# The Cobblestone

# Invoice

74 Clancy St. #4, Truth or Conequences, NM, cobblestoneshoppingguide@gmail.com  
Tel: 575-740-1685

Bill to Geronimo Springs Museum 11 Main Street T or C, NM 87901  1038	Ship to Same	Invoice no. 3275 Invoice Date Jan 2, 2019 Purchase Order
--	-----------------	--

January 2019

Quantity	Item no.	Description	Unit Price	Tax	Amount
1	3011	Printing 80 Raffle tickets Christmas Home Tour Bleed cut	19.45	T	19.45
1	10251	Quarter Page in Cobblestone Color banuqert	125.00	T	125.00
1	10062	Donation	(25.00)	T	(25.00)
Subtotal					119.45
New Mexico Sales					10.15
Invoice Amount					129.60
US Dollars					
Terms: Payable on Receipt					

OFFICE; Monday through Friday 10 - 2, Now Open 9:30 - 2 Saturdays plus Second Saturday Art Hop 6-8 and by appointment in THE CORNER CENTER 474 Clancy, (on the corner of Clancy and Austin) downtown T or C  
JANUARY 12 Third Birthday Party  
Come see all that's new Refreshments. Persons born in our building (the old St. Ann's Hospital) receive a free gift  
EB: Snowbird/Sunbirds Flock to The Cobblestone for a potluck during Art Hop.  
1-2-19  
#5158  
2% discount on accounts paid by the 10th of month billed.  
5% carrying charge on all accounts over 30 days (\$7.50 minimum)



# HAVE QUESTIONS ABOUT CBD?

See us for ALL your CBD needs SPECIALIZING IN ORGANIC, NO THC CBD 5 NEW PRODUCT LINES. COME CHECK THEM OUT!

## KOALA TEA CBD

QUESTIONS ARE GOOD. WE WELCOME THEM!

JULIE CAN HELP YOU FIND THE RIGHT CBD PRODUCT

CBD IS NOT A SIDE LINE IT'S ALL WE DO!

318 BROADWAY, TRUTH OR CONSEQUENCES, NM

206-941-0979 • OPEN WED. - SAT. 8 TO 4 • KOALATEACBD.COM

## A glance at history

Sierra County was formed in April 1884 out of portions of Socorro, Grant and Dona Ana counties. Due to the location and population, Hillsboro became the first county seat. The Hillsboro Post Office was the hub for mail transportation.

Hot Springs, an attractive designation, was the original county seat.

Lore has it that the safe in Hillsboro was stole by a group of cowboys one dark night and taken to the then Hot Springs. Months later an election would be held making everything official.



### Beautiful and practical

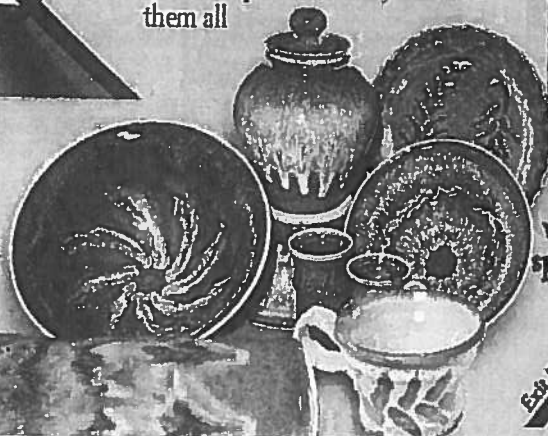
All stoneware is hand thrown and fired on site. Glazes are original and one of a kind. All pottery is non-toxic, food safe, oven and dishwasher safe. One piece or a set you'll love them all

Handmade  
Stoneware

by

Ken Merrick

Since 1974



411 Date Street

or C. New Mexico 87901

575-894-6100

[www.spectrumpottery.com](http://www.spectrumpottery.com)

[spectrumpottery@gmail.com](mailto:spectrumpottery@gmail.com)

START SAVING  
YOUR CHANGE!

THE ANNUAL

## Baby Bottle Fund Raiser Is coming

Get your baby bottle at participating churches or stop by our offices. Large baby bottles will be located at businesses throughout the area



**Open Arms**  
Pregnancy Center

209 W. 6th, T-or-C, NM • Open Tues., Wed., and Thurs. 11 - 5  
575-894-HOPE (4673) Option Line: 1-800-712-4357

## SIERRA COUNTY HISTORICAL SOCIETY Geronimo Springs Museum

PRESENT

In Search of the

**Sand Creek Massacre Site**

FEB. 9 • ALBERT LYONS EVENT CENTER

2953 SOUTH BROADWAY T OR C

Fundraising and Dinner DOORS OPEN 5:30 PM

**BRISKET DINNER 6 PM**

\$25/PERSON-MEAL \$45/COUPLE-MEAL

\$15/CHILDREN 12 AND UNDER-MEAL

**SPEAKER**

**CHARLES HAECKER 7 PM**

ARCHAEOLOGIST SPECIALIZING IN  
NATIVE AMERICANS BATTLEFIELDS



**GERONIMO SPRINGS MUSEUM**

211 Main, Downtown T-or-C  
[info@geronimospringsmuseum.com](http://info@geronimospringsmuseum.com)

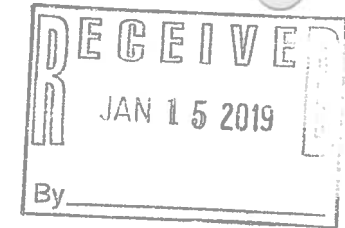
For more information 575-894-6600

Tickets available at the Geronimo Springs Museum  
or at The Cobblestone Offices in The Corner Center

Paid for in part by  
Truth or Consequences  
Lodger's  
Tax Funds



**LODGERS' TAX  
REIMBURSEMENT REQUEST**



A. Grantee: GERONIMO SPRINGS MUSEUM

Remit to: City of Truth or Consequences

B. Contact: MARILYN POPE

Attn: Kristin Saavedra

Address: 211 MAIN T OR C, NM 87901

505 Sims Street

Phone #: 575-894-6600 Cell #: 575-740-0724

Truth or Consequences, NM 87901

C. Reimbursement Request No. 8 FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Previous Grant Expenditures	Cumulative Expenditures Total	Remaining Project Balance
	Grant Funds			Current Request + Previous Grant Fund Expenditures	
	Grant Funds	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Publish	\$7,000.00	\$100.00	\$1,399.42	\$1,499.42	\$5,500.58
Advertise			\$0.00	\$0.00	\$0.00
TV			\$0.00	\$0.00	\$0.00
Radio	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Website	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Other Costs (Specify)			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
<b>TOTALS</b>		<b>\$100.00</b>	<b>\$1,399.42</b>	<b>\$1,499.42</b>	<b>\$8,500.58</b>

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official <i>Marilyn Pope</i>	Typed or Printed Name MARILYN POPE	Date 01/04/19
---	---------------------------------------	------------------

Rev. 5/2013



# The Cobblestone

## Invoice

474 Clancy St. #4, Truth or Consequences, NM, cobblestoneshoppingguide@gmail.com  
575-740-1685

Sold to  
Geronimo Springs Museum  
211 Main Street  
T or C, NM 87901

1038

Ship to  
Same

Invoice no.  
3229  
Invoice Date  
Dec 2, 2018  
Purchase Order

December 2018

Quantity	Item no.	Description	Unit Price	Tax	Amount
1	1027	Half Page in Cobblestone assortment	100.00	T	100.00
25	1059	Copies 8.5 x 11 color announcing speaker donated	0.00	T	0.00
30	1059	Copies 11x17 color	0.65	T	19.50
Subtotal					119.50
New Mexico Sales					10.16
Invoice Amount					129.66
					US Dollars

Terms: Payable on Receipt

OFFICE; Monday through Saturday 10 - 2, Second Saturday Art Hop 6-8 and by appointment  
in THE CORNER CENTER 474 Clancy, (on the corner of Clancy and Austin) downtown T or C  
DECEMBER: Stop by for Old Fashioned Christmas and Art Hop.  
Join us in entering KCHS's Annual Myrna's Christmas Decorating Contest.  
Come by. We'll be all dolled up.

\* 2% discount on accounts paid by the 10th of month billed.  
15% carrying charge on all accounts over 30 days (\$7.50 mir

12-12-18  
#5132

Cleared check  
Ad

The Cobblestone  
474 Clancy St. #4, Truth or Consequences, NM, cobblestonesh

# Bud's Small Engine Repair 575-297-4376

1155 Hwy 195  
Elephant Butte, NM

Bud Harris  
Budssmallengine@hotmail.com



**FROM A TRUE COWBOY:** I've been a cowboy my whole life and when I was growing up we said our "yes sir/mam" and held the door open for women and old cowboys and cowgirls. So when I say just because you own a pair of boots, spurs hat, drive a truck, or ... have a horse doesn't mean you're a cowboy. People wh walk around saying they're cowboys and don't have anything to back it up with make us real cowboys look bad. By the w JUST because you ride bulls doesn't ma you a cowboy. Not once have I ever been asked "Hey man do you think you could come over some time and break my bull for me". It's stupid and you're not a cow

## Auto Detailing

FOR SQUEAKY CLEAN

Call or Text Judy

575-740-7012



hat, drive a truck, or ... have a horse doesn't mean you're a cowboy. People wh walk around saying they're cowboys and don't have anything to back it up with make us real cowboys look bad. By the w JUST because you ride bulls doesn't ma you a cowboy. Not once have I ever been asked "Hey man do you think you could come over some time and break my bull for me". It's stupid and you're not a cow

## FOURTH ANNUAL Holiday MARKET

Dec. 1 & 2 • T or C Civic Center

Over 30 produce, fine arts and crafts, baked goods and other prepared food vendors

LIVE MUSIC BOTH DAYS!

SAT: 11-2 Philippe Holmes 2-5 Constance • SUN: Sheriff Hamilton's 'On Call'

EBT and DUEBs accepted for food & produce! Come find something for everyone on your 'nice' list including yourself. See Sierra County Farmers Market Facebook page to find your favorite vendor. For more information call Colleen Davis 575-894-9475 or email colleen@sierracountyfarmersmarket.org

## Come Worship with us!

Sunday Scripture Study 9 am • Worship Service 10 am

Desert Springs Lutheran Church

Rocky Mountain ELCA



1685 Caballo Road  
T or C, NM

Rev. Peter Cacoperdo, Minister

## WISHING THE BEST OF THE HOLIDAYS

Have a wonderful  
Christmas with  
Geronimo Springs Museum

### Excellent Book Selection

Apacheland • Black Range Tales  
Children's Titles • Cookbooks  
Gem Guides of New Mexico  
Ghost Towns • Indeh • Local Authors

Native American and  
Locally Made Jewelry

Zuni Baskets • Art  
Ceramics • Topo Maps

T or C & Elephant Butte  
T-shirts

Fresh Honey • Jams  
Jellies • Marmalade

OVER 60 LOCAL  
ARTISANS/CONSIGNEES

Craft Show  
Dec 8 • 9-4  
Albert Lyon Building

Next to Fair Barn Building  
LOCAL ARTISANS  
NATIVE AMERICANS,  
FOOD, PRIZES,  
PRIZES, PRIZES

### Sierra County Historical Society Banquet

Feb 9 • 5:30

Charles Haecker  
In Search of the Sand Creel Massacre Site  
Brisket Dinner • Music  
Silent Auction • Prizes

TICKETS NOW AVAILABLE

### UPCOMING EVENTS

Dec 7 • 5-8 pm

Old Fashioned Christmas  
Refreshments, Santa,  
Family Fun

Dec 8 • 9-4

Craft Show  
Albert Lyon Building

Feb 9 • 5:30

Sierra County Historical  
Society Banquet

TBA

Grand Opening  
New Arrowhead/Pottery  
Exhibit

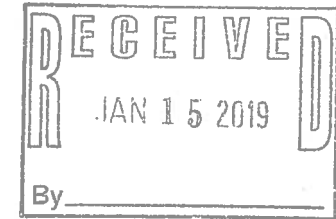
## GERONIMO SPRINGS MUSEUM

311 Main, Downtown T-or-C • OPEN EVERY DAY

Paid for in part by Truth or Consequences Lodger's Tax Funds



**LODGERS' TAX  
REIMBURSEMENT REQUEST**



A. Grantee: GERONIMO SPRINGS MUSEUM

Remit to: City of Truth or Consequences

B. Contact: MARILYN POPE

Attn: Kristin Saavedra

Address: 211 MAIN T OR C, NM 87901

505 Sims Street

Phone #: 575-894-6600 Cell #: 575-740-0724

Truth or Consequences, NM 87901

C. Reimbursement Request No. 7 FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Previous Grant Expenditures	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Publish	\$7,000.00	\$123.69	\$1,275.73	\$1,399.42	\$5,600.58
Advertise			\$0.00	\$0.00	\$0.00
TV			\$0.00	\$0.00	\$0.00
Radio	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Website	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Other Costs (Specify)			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
<b>TOTALS</b>		<b>\$123.69</b>	<b>\$1,275.73</b>	<b>\$1,399.42</b>	<b>\$8,600.58</b>

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official <i>Marilyn Pope</i>	Typed or Printed Name MARILYN POPE	Date 01/04/19
---	---------------------------------------	------------------

Rev. 5/2013

Invoice #

## INVOICE



**HERALD PUBLISHING CO., INC.**

PHONE (575) 894.2143

FAX (575) 894.7824

email: [herald@torcherald.com](mailto:herald@torcherald.com)



PO BOX 752 • 1204 NORTH DATE  
TRUTH or CONSEQUENCES, NM 87901

11775

26 Dec 2018

*Greenino Springs Museum*

*Thank You • The Herald Appreciates Your Business*

DATE	DESCRIPTION	AMOUNT
12/5/18		
	Craft event Ad	
		123.69

**TERMS:** Due the 10th of the following month. Any account not paid within 120 days will be assessed 1.5% (18% per year) on the balance of the account. Attorney fees will be added if placed for collections. We accept major credit cards. There will be a \$2.00 processing fee on all credit/debit payments, with the exception of AMEX, which is \$3.00.

Mike O. Tooley, Publisher





# HERALD PUBLISHING CO., INC.

1204 North Date Street • P.O. Box 752

Truth or Consequences, New Mexico 87901

(575) 894-2143 • Fax (575) 894-7824

email: [herald@torcherald.com](mailto:herald@torcherald.com) & [torcheraldpub@gmail.com](mailto:torcheraldpub@gmail.com)

website: [heraldpub.com](http://heraldpub.com) & [theheraldtorc.com](http://theheraldtorc.com)

Page # 1

S T A T E M E N T

Geronimo Springs Museum  
211 Main St.  
TorC, New Mexico 87901

DATE 12/26/18  
CUSTOMER # 011307-00039

CURRENT	OVER 30 DAYS	OVER 60 DAYS	OVER 90 DAYS	OVER 120 DAYS
878.69	0.00	0.00	0.00	0.00

DATE	TRANSACTION	TIMES	DESCRIPTION	AMOUNT
------	-------------	-------	-------------	--------

	11/29/18	-----	Balance Forward -----	435.00
301	11/30/18	Insrt Order: Start 12/05/18	1X Class 1 CraftEvent	123.69
302	12/15/18	Misc. 2019 Calendars		680.00
303	12/18/18	Misc. Letterhead 500Brown		75.00
304	12/20/18	Payment -- Check #5136	Thank You	-435.00

**TERMS:** Due the 10th of the following month. Any account not paid within 120 days will be assessed 1.5% (18% per year) on the balance of the account. Attorney fees will be added if placed for collections. We accept major credit cards. There will be a \$2.00 processing fee on all credit/debit payments, with the exception of AMEX, which is \$3.00.

Mike O. Tooley, Publisher

TOTAL DUE 878.69

12-27-18  
#5152

Consequences  
Brewing Company  
TorC Brewing Company  
a family-owned micro-  
brewery and taproom lo-

**WRECK IT RALPH 2**  
**AQUAMAN • THE MULE**

El Cortez Theater, 415 Main St., TorC **575-894-4914**  
check us out on facebook for previews & more! Search El Cortez Theater

# GERONIMO SPRINGS MUSEUM CRAFT EVENT

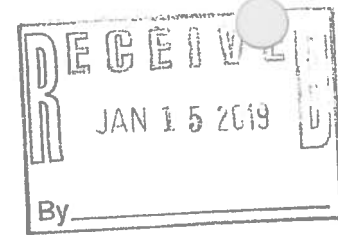


**SATURDAY, DEC. 8 • 9 AM TO 4 PM**  
**ALBERT LYON EVENTS CENTER**

**VENDORS**

DARLA HAM

**LODGERS' TAX  
REIMBURSEMENT REQUEST**



A. Grantee: GERONIMO SPRINGS MUSEUM

Remit to: City of Truth or Consequences

B. Contact: MARILYN POPE

Attn: Kristin Saavedra

Address: 211 MAIN T OR C, NM 87901

505 Sims Street

Phone #: 575-894-6600 Cell #: 575-740-0724

Truth or Consequences, NM 87901

C. Reimbursement Request No. 6 FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from	Previous Grant	Cumulative Expenditures Total	Remaining Project
	Grant Funds	Grant Funds	Expenditures Grant Funds	Current Request + Previous Grant Fund Expenditures Grant Funds	Balance Grant Funds
Print	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Publish	\$7,000.00	\$315.00	\$960.73	\$1,275.73	\$5,724.27
Advertise			\$0.00	\$0.00	\$0.00
TV			\$0.00	\$0.00	\$0.00
Radio	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Website	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Other Costs (Specify)			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
<b>TOTALS</b>		<b>\$315.00</b>	<b>\$960.73</b>	<b>\$1,275.73</b>	<b>\$8,724.27</b>

OK TK

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official <i>Marilyn Pope</i>	Typed or Printed Name MARILYN POPE	Date 01/04/19
---	---------------------------------------	------------------

Rev. 5/2013

Invoice #

INVOICE



**HERALD PUBLISHING CO., INC.**

PHONE (575) 894.2143  
FAX (575) 894.7824



PO BOX 752 • 1204 NORTH DATE  
TRUTH or CONSEQUENCES. NM 87901

email: herald@torcherald.com

11690

28 Nov 20 18

*Geronimo Springs Museum*

*Thank You • The Herald Appreciates Your Business*

DATE	DESCRIPTION	AMOUNT
	1/2 page B&W	
	"Dec." Chaparral Guide	
		\$ 315 00
		12-12-18
		#5136

**TERMS:** Due the 10th of the following month. Any account not paid within 120 days will be assessed 1.5% (18% per year) on the balance of the account. Attorney fees will be added if placed for collections. We accept major credit cards. There will be a \$2.00 processing fee on all credit/debit payments, with the exception of AMEX, which is \$3.00.

Mike O. Tooley, Publisher





# **CHRISTMAS**

at **Geronimo Springs Museum**

T or C Christmas Dec 7 • 6 8:30

## **Favorite Books for Sale**

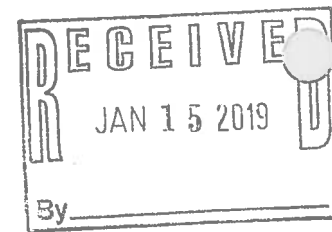
Apacheland From Those Who Lived It

Black Range Tales

Children's Titles Spanish & English



**LODGERS' TAX  
REIMBURSEMENT REQUEST**



A. Grantee: GERONIMO SPRINGS MUSEUM

Remit to: City of Truth or Consequences

B. Contact: MARILYN POPE

Attn: Kristin Saavedra

Address: 211 MAIN T OR C, NM 87901

505 Sims Street

Phone #: 575-894-6600 Cell #: 575-740-0724

Truth or Consequences, NM 87901

C. Reimbursement Request No. 5 FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Previous Grant Expenditures	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Publish	\$7,000.00	\$120.00	\$840.73	\$960.73	\$6,039.27
Advertise			\$0.00	\$0.00	\$0.00
TV			\$0.00	\$0.00	\$0.00
Radio	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Website	\$1,000.00		\$0.00	\$0.00	\$1,000.00
Other Costs (Specify)			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
<b>TOTALS</b>		<b>\$120.00</b>	<b>\$840.73</b>	<b>\$960.73</b>	<b>\$9,039.27</b>

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official	Typed or Printed Name	Date
<i>Marilyn Pope</i>	MARILYN POPE	01/04/19

Rev. 5/2013

#5

# Sierra County Sentinel-KCHS

a subsidiary of GPK Media LLC  
1747 E. Third Street  
Truth or Consequences, NM 87901  
575-894-3088 / 575-894-2400  
Fax: 575-894-3998 • www.gpkmedia.com

## Invoice

Invoice No.

103983

Date

12/28/18

P.O. Number

**Bill To:**

Geronimo Springs Museum  
211 Main Street  
Truth or Consequences, NM 87901

Terms

Due Date

Net 15

01/12/19

Item	Description	Quantity	Rate	Amount
Inches	12/7 - Museum Annual Craft Event	24	5.00	120.00T ✓
Inches	12/7 - Great Gift Ideas	6	5.00	30.00T
Inches	12/14 - Great Gift Ideas	6	5.00	30.00T
Inches	12/21-Great Gift Ideas	6	5.00	30.00T
			8.50%	17.85
			Total	
			\$227.85	

*PK # 3159  
11/1/19  
(part of \$227.85 cb)*

## Season



(Courtesy Photo)  
as lit the annual  
and the holiday  
ivities were (I-  
uvall, adminis-  
it and city clerk



# Geronimo Spring Museum Annual Craft Fair

Saturday, Dec 8  
9:00-5:00

Albert Lyon Building

### Over 30 Vendors +

Darrel & Betty Arthur  
C & S Morningstar-Magdalena  
Connie Baca  
Robert Baca  
Glenna & Patti Bean  
Trudie Browning  
Delores Buck  
Robin Christofani  
DAV Auxillary  
Leon Dunning  
Garleen Daniels  
Nancy Evans  
Delvin Garcia-Santo Domingo  
Jack Glynn  
Darla Ham  
Sharon Holmes  
Bean & Kathy Howell  
Trish Justice & Susan Downs  
Robert Lasy  
Dolly Lorimor  
Mary Miller  
Melissa Rucker  
Sherry Russell  
Karla Urban  
Michael & Beverly Ury  
Delores Whitehead  
Jean Wilkinson

Food, music, lots of prizes, great fun  
great fun for all! Many more great

RECEIVED APR 08 2019  
79



**LODGERS' TAX  
QUARTERLY WORK/SPENDING REPORT**

RECEIVED MAR 06 2019

NAME OF GRANTEE Sierra County Arts Council

THREE MONTH PERIOD OF REPORT: 10/1/18 TO 12/31/18  
(mm/dd/yy) (mm/dd/yy)

PLEASE PROVIDE A DETAILED STATUS OF ACTIVITY FOR REPORTING PER  
(If no work has been done, explain why work has not begun.)

Sierra County Arts Council program of  
work is on going

ITEMS AND AMOUNTS FOR WHICH REIMBURSEMENT FUNDS WERE REQUESTED  
DURING PERIOD:

<u>ITEMS(S)</u>	<u>AMOUNT</u>
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
NM GRT	\$ _____ (if applicable)
<b>TOTAL</b>	<b>\$ 0.00</b>

ANTICIPATED COMPLETION DATES OF TASKS NOTED ABOVE:

<u>TASK</u>	<u>ANTICIPATED COMPLETION DATE</u>
<u>Advertising program will</u>	_____
<u>complete in May of 2019</u>	_____
_____	_____
_____	_____

  
SIGNATURE

575-740-7158  
CONTACT PHONE NUMBER  
dillwood1k@gmail  
com

3-3-2019  
DATE

Rev. 3/2015

Please let me apologise to the lateness & incompleteness of  
this report. I will have the SCAC lodgers tax program up to  
date & complete by the end of the last quarter. over 1.

I now have people with some experience with lodgers tax helping me. This New year the Arts council will be able to get our reports out - complete & timely. Its taking me some time to straighten this all out

Thanks.

Andy Underwood



RECEIVED  
APR 04 2019  
By \_\_\_\_\_

THREE MONTH PERIOD OF REPORT: 01/01/19 TO 03/31/19  
(mm/dd/yy) (mm/dd/yy)

**(If no work has been done, explain why work has not begun.)**

*No work will be done until just before Fiesta takes place in May.*

ITEMS(S)

AMOUNT[illegible]

NM GRT \$ (if applicable)

<b>TOTAL</b>	<b>\$</b>	<b><i>0.00</i></b>
--------------	-----------	--------------------

### TASK

ANTICIPATED COMPLETION DATE

**SIGNATURE**

575-894-8948

---

CONTACT PHONE NUMBER

04/03/19  
DATE



T or C Fiesta  
P. O. Box 249  
Truth or Consequences, NM 87901



April 3, 2019

Morris Madrid, City Manager  
City of Truth or Consequences  
505 Sims Street  
Truth or Consequences, NM 87901

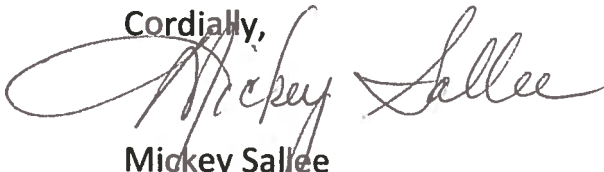
Dear Mr. Madrid:

Our annual Fiesta is traditionally held on the first week end in May. This puts us in a unique position because of the timing. All reimbursement requests are due in the City office by the last business day in May. We have to receive invoices from the advertisers with tear sheets attached, write a check and mail it for the advertisers to deposit. Then we have to wait until the check clears our bank to get a copy, back and front, to complete the paperwork and submit it for reimbursement. The use of digital copies could make the process quicker but we still have to wait for the cancelled checks.

We are relentless about contacting advertisers to try to expedite this process but some of these companies have their own procedures and don't understand or care about our needs. Many times we do not receive May invoices until June.

We are requesting a two week extension. Thank you for your consideration.

Cordially,

  
Mickey Sallee  
Secretary/Treasurer  
T or C Fiesta

**LODGERS' TAX  
QUARTERLY WORK/SPENDING REPORT**

**RECEIVED APR 09 2019**

NAME OF GRANTEE: VETERANS MEMORIAL PARK & MUSEUM

THREE MONTH PERIOD OF REPORT: 01/01/19 TO 03/31/19  
(mm/dd/yy) (mm/dd/yy)

PLEASE PROVIDE A DETAILED STATUS OF ACTIVITY FOR REPORTING PERIOD  
(If no work has been done, explain why work has not begun.)

Billboard Advertising

ITEMS AND AMOUNTS FOR WHICH REIMBURSEMENT FUNDS WERE REQUESTED  
DURING PERIOD:

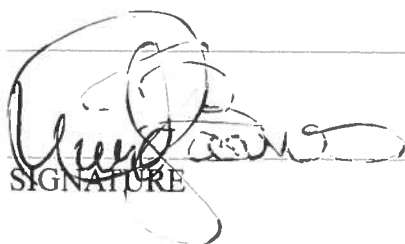
<u>ITEMS(S)</u>	<u>AMOUNT</u>
<u>Billboard Advertising</u>	\$ <u>535.60</u>
	\$
	\$
	\$
NM GRT	\$ (if applicable)
<b>TOTAL</b>	\$ <u>535.60</u>

STATUS OF TASKS ACTIVE DURING REPORTING PERIOD (list all applicable):

<u>TASK</u>	<u>STATUS</u>
	% COMPLETE
	% COMPLETE
	% COMPLETE

ANTICIPATED COMPLETION DATES OF TASKS NOTED ABOVE:

<u>TASK</u>	<u>ANTICIPATED COMPLETION DATE</u>
-------------	------------------------------------

  
SIGNATURE

575-952-0484  
CONTACT PHONE NUMBER

04/08/19  
DATE



LODGERS' TAX  
REIMBURSEMENT REQUEST

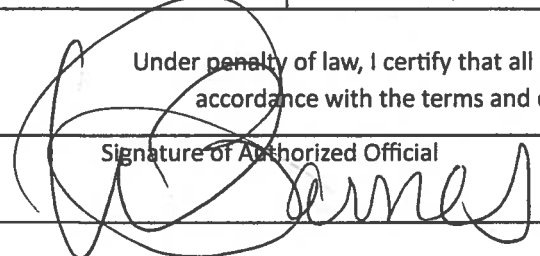
RECEIVED MAR 04 2019

A. Grantee: T or C Veterans Memorial Park & Museum  
B. Contact: Windy Barnes  
Address: 511 N. Caballo Rd T or C  
Phone #: \_\_\_\_\_ Cell #: 575-952-0484  
C. Reimbursement Request No. 7 FY: 18/19

Remit to: City of Truth or Consequences  
Attn: \_\_\_\_\_  
505 Sims Street  
Truth or Consequences, NM 87901

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print				\$0.00
Publish				\$0.00
Advertise	\$3,500.00	267,80	\$1,339.00	\$2,161.00
TV				\$0.00
Radio				\$0.00
Website				\$0.00
Other Costs (Specify)				\$0.00
				\$0.00
				\$0.00
				\$0.00
<b>TOTALS</b>	<b>\$3,500.00</b>	<b>\$0.00</b>	<b>\$1,339.00</b>	<b>\$2,161.00</b>

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official 	Typed or Printed Name Windy Barnes	Date 03/01/19
---	---------------------------------------	------------------



# INVOICE

QUESTIONS? CONTACT 800-334-2236  
OR (225) 926-1000

56

STOMER: VETERANS MEMORIAL PARK  
VERTISER: VETERANS MEMORIAL PARK

STOMER  
NTRACT NO:

LAMAR CUSTOMER NO: 131814  
LAMAR CONTRACT NO: 2990229

INVOICE NO: 109846826  
INVOICE DATE: 01/01/2019  
DUE DATE: 01/31/2019

MARKET / MEDIA TYPE / DESIGN / LOCATION	CONTRACT SERVICE DATES	PANEL NUMBER	PANEL TAB ID	ILLUM	AMOUNT
2 - TRUTH OR CONSEQUENCES, NM 96-New Mexico/El Paso Media Type: Bulletins 25 W/L.05SMMP072 MP 71.95	1/1/19-1/31/19	20872	7403930	No Total Panels:1	267.80
<div>PAID # 2682 1-9-19</div>					
STATE TAX	COUNTY or PARISH TAX	CITY TAX			AMOUNT
0.00	0.00	0.00			267.80

<b>TOR C MEMORIAL WALL</b> TRUST BOARD P.O. BOX 111 P.O. BOX 111 TRUTH OR CONSEQUENCES, NJ 07001		2602
DATE <u>1-2-17</u>		79 583-914
PAY TO THE ORDER OF <u>Lamar Company</u>		15 767 86
<u>Two Hundred - Fifty Seven + 86/100</u>		U.S. \$
FOR <u>209846826</u>		
*002602* 609140683300030056312*		

*mpigant all*

DDA Debits - Check#: 2602 - Check Amount \$267.80

01/17/2017 - 120724 - 188 LAMAR CORP ACCT 600215783 27 MEMORIAL CHASE N.J.	01/17/2017 - 120724 - 188 LAMAR CORP ACCT 600215783 27 MEMORIAL CHASE N.J.
--	--

DDA Debits - Check#: 2602 - Check Amount \$ 67.80

# STOP LOOK REMEMBER TORG Veterans' Memorial And Museum

166 S Broadway Truth or Consequences, NM

PAID FOR BY TRUTH OR CONSEQUENCES LODGERS TAX FUND



LODGERS' TAX  
REIMBURSEMENT REQUEST

RECEIVED MAR 04 2019

A. Grantee: T or C Veterans Memorial Park & Museum

Remit to: City of Truth or Consequences

B. Contact: Windy Barnes

Attn: \_\_\_\_\_

Address: 511 N. Caballo Rd T or C

505 Sims Street

Phone #: \_\_\_\_\_ Cell #: 575-952-0484

Truth or Consequences, NM 87901

C. Reimbursement Request No. 8 FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print				\$0.00
Publish				\$0.00
Advertise	\$3,500.00	267.80	\$1,606.80	\$1,893.20
TV				\$0.00
Radio				\$0.00
Website				\$0.00
Other Costs (Specify)				\$0.00
				\$0.00
				\$0.00
				\$0.00
<b>TOTALS</b>	<b>\$3,500.00</b>	<b>\$0.00</b>	<b>\$1,606.80</b>	<b>\$1,893.20</b>

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official 	Typed or Printed Name Windy Barnes	Date 03/01/19
---	---------------------------------------	------------------



# INVOICE

2157

QUESTIONS? CONTACT 800-334-2236  
OR (225) 926-1000

CUSTOMER: VETERANS MEMORIAL PARK  
ADVERTISER: VETERANS MEMORIAL PARK

INVOICE NO: 109922091

CUSTOMER  
CONTRACT NO:

LAMAR CUSTOMER NO: 131814  
LAMAR CONTRACT NO: 2990229

INVOICE DATE: 02/01/2019

DUE DATE: 03/03/2019

MARKET / MEDIA TYPE / DESIGN / LOCATION	CONTRACT SERVICE DATES	PANEL NUMBER	PANEL TAB ID	ILLUM	AMOUNT
22 - TRUTH OR CONSEQUENCES, NM 296-New Mexico/El Paso Media Type: Bulletins I 25 W/L.05SMMP072 MP 71.95	2/1/19-2/28/19	20872	7403930	No Total Panels:1	267.80
<div>#2604 2/8/19</div>					
STATE TAX	COUNTY or PARISH TAX	CITY TAX			
0.00	0.00	0.00			
					267.80



DDA Debits - Check#: 2604 - Check Amount \$267.80

DDA Debits - Check#: 2604 - Check Amount \$267.80

# STOP LOOK REMEMBER

TorC  
Veterans'  
Memorial  
And Museum

106 S Broadway Truth or Consequences, NM

PAID FOR BY TRUTH OR CONSEQUENCES LODGERS TAX FUND



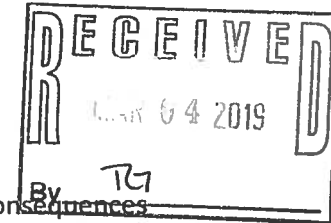
**RECEIVED**

APR 09 2019  
1135

By \_\_\_\_\_ *[Signature]*

Rev. 3/2015

**LODGERS' TAX  
REIMBURSEMENT REQUEST**



A. Grantee: Geronimo Trail Scenic Byway  
 B. Contact: LaRena Miller  
 Address: P O Box 1072  
 Phone #: 575-894-2255 Cell #: \_\_\_\_\_  
 C. Reimbursement Request No. 1

Remit to: City of Truth or Consequences  
 Attn: Kristin Saavedra  
505 Sims Street  
Truth or Consequences, NM 87901

FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Previous Grant Expenditures	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$5,000.00		\$0.00	\$0.00	\$5,000.00
Publish			\$0.00	\$0.00	\$0.00
Advertise			\$0.00	\$0.00	\$0.00
TV			\$0.00	\$0.00	\$0.00
Radio			\$0.00	\$0.00	\$0.00
Website	\$1,000.00	\$999.97	\$0.00	\$999.97	\$0.03
Other Costs (Specify)			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
<b>TOTALS</b>		<b>\$999.97</b>	<b>\$0.00</b>	<b>\$999.97</b>	<b>\$5,000.03</b>

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official <i>LaRena Miller</i>	Typed or Printed Name LaRena Miller	Date 03/04/19
--	--	------------------



ReadyWebService

Ruanna Waldrum  
575 740 8480

405 Juniper  
Truth or Consequences, New Mexico  
87901  
United States

Billed To  
LaRena Miller  
Geronimo Trail Scenic Byway  
301 S. Foch  
Truth or Consequences, NM  
87901

Date of Issue  
03/04/2019

Due Date  
04/03/2019

Invoice Number  
0000843

Amount Due (USD)  
**\$999.97**  
OK Tq

Description	Rate	Qty	Line Total
hosting Total Care Package: 12 months hosting on a dedicated VPS - management of all plugin, theme & WordPress updates - site backups created & stored weekly	\$35.00 +8.5%	12	\$420.00
continued development (Geronimo Trail Scenic Byway) Ruanna Waldrum / ReadyWebService.com – July 30, 2018 color change from dark brown to neutrals and green	\$55.00 +8.5%	5.74	\$315.70
website revisions per Gina (Geronimo Trail Scenic Byway) Ruanna Waldrum / ReadyWebService.com – August 04, 2018 home page video styling, switched out driving directions per Gina; created a user for Gina and showed her how to log in and revise content, add more videos	\$55.00 +8.5%	1.55	\$85.25
continued development Server updated to PHP 7.2 rendered the mobile menu incompatible - switched SD Mobile Menu plugin for ShiftNav mobile menu plugin	\$55.00 +8.5%	1.45	\$79.75
Namecheap.com geronimotrail.com, geronimotrail.org	\$20.93 +8.5%	1	\$20.93
	Subtotal		921.63
	8.5% (8.5%) #03090621000		78.34

Amount Paid

0.00

Amount Due (USD)

\$999.97

OK Tg





# RECEIPT

Namecheap, Inc.  
4600 East Washington Street. Suite 305,  
Phoenix, AZ 85034  
USA

www.namecheap.com

Order # 42754235

support@namecheap.com

Order Date : 3/3/2019 10:38:27 AM      Payment Source : CreditCard  
Order Number : **42754235**      Initial Charge : \$20.93  
Transaction ID : 49221730      Final Cost : \$20.93  
User Name : Ruanna  
Address : Ruanna Waldrum  
owner  
ReadyWebService.c  
om  
322 Broadway  
Truth or  
Consequences  
NM , 87901  
US  
Total Refund : \$0.00  
Refund Transaction ID : N/A  
Refunded To : N/A

TYPE	NAME	QTY	DURATION	PRICE	SUB TOTAL
RENEW	Domain Renewal geronimotrail.com	1	1 year	\$9.61	\$9.61 ICANN Fee \$0.18
RENEW	Whoisguard	1	1 year	\$0.00	\$0.00 ICANN Fee \$0.00
RENEW	Domain Renewal geronimotrail.org	1	1 year	\$10.96	\$10.96 ICANN Fee \$0.18
				Sub Total	\$20.93
				TOTAL	<b>\$20.93</b>

OK To

## Additional Transaction Details:

Order # ch\_1E9wOUI2aKwfvOvns54BANEd  
Approval # ch\_1E9wOUI2aKwfvOvns54BANEd

## COLOR UPDATE

## REVISED MOBILE MENU

[Home](#)
[Geronimo](#)
[Virtual Tour](#)
[Travel Advice](#)
[About The Byway](#)
[Visitor Center](#)



**GERONIMO TRAIL  
NATIONAL SCENIC BYWAY**  
Sierra County New Mexico

**575-894-1968**  
301 S. Foch  
Truth or Consequences  
New Mexico, U.S.A.  
[info@geronimotrail.com](mailto:info@geronimotrail.com)





**STOP IN AND SEE US!** THE GERONIMO TRAIL NATIONAL SCENIC BYWAY VISITOR CENTER IS T OR C'S HEADQUARTERS FOR BROCHURES, MAPS AND DRIVING DIRECTIONS, RECOMMENDATIONS, AND MORE.



**NM TRUE TV - LAKE VALLEY HISTORIC TOWNSITE**



**NM TRUE TV - HILLSBORO & KINGSTON GHOST TOWNS**



**NM TRUE TV - CHLORIDE GHOST TOWN**



**ABOUT / CREDITS**

Geronimo Trail National Scenic Byway Visitor Center  
301 S. Foch St  
Truth or Consequences, NM 87901  
ph: (575) 894-1968  
[info@geronimotrail.com](mailto:info@geronimotrail.com)

 Paid for by Truth or Consequences Lodgers Tax

 Wildflower by Randy Wildflower

© 2016 Geronimo Trail National Scenic Byway. All Rights Reserved

**TOUR THE BYWAY**

**NORTHERN ROUTE**



**ON THE RIO GRANDE**



**SOUTHERN ROUTE**



**GET IN TOUCH**

Name \*

Email \*

Message \*


Don't put me in a box

confirm humanity

I'm not a robot

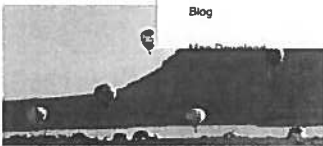



[Home](#)
[Geronimo](#)
[Virtual Tour](#)
[Northern Route](#)
[On The Rio Grande](#)
[Southern Route](#)
[Travel Advice](#)
[About The Byway](#)
[Board of Directors](#)
[Ghost Towns Rack Card](#)
[Photos](#)
[Blog](#)




**GERONIMO TRAIL  
NATIONAL SCENIC BYWAY**  
Sierra County New Mexico

**575-894-1968**  
301 S. Foch  
Truth or Consequences  
New Mexico, U.S.A.  
[info@geronimotrail.com](mailto:info@geronimotrail.com)






**STOP IN AND SEE US!** THE GERONIMO TRAIL NATIONAL SCENIC BYWAY VISITOR CENTER IS T OR C'S HEADQUARTERS FOR BROCHURES, MAPS AND DRIVING DIRECTIONS, RECOMMENDATIONS, AND MORE.



**NM TRUE TV - LAKE VALLEY HISTORIC TOWNSITE**





**LODGERS' TAX  
REIMBURSEMENT REQUEST**

Grantee: Geroimo Trail Scenic Byway  
 B. Contact: LaRena Miller  
 Address: P O Box 1072  
 Phone #: 894-2255 Cell #: \_\_\_\_\_

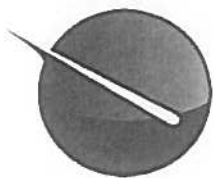
Remit to: City of Truth or Consequences  
 Attn: Kristin Saavedra  
505 Sims Street  
Truth or Consequences, NM 87901

C. Reimbursement Request No. 2 FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Previous Grant Expenditures	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$5,000.00	\$5,000.00	\$0.00	\$5,000.00	\$0.00
Publish			\$0.00	\$0.00	\$0.00
Advertise			\$0.00	\$0.00	\$0.00
TV			\$0.00	\$0.00	\$0.00
Radio			\$0.00	\$0.00	\$0.00
Website	\$1,000.00		\$999.97	\$999.97	\$0.03
Other Costs (Specify)			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
			\$0.00	\$0.00	\$0.00
<b>TOTALS</b>		<b>\$5,000.00</b>	<b>\$999.97</b>	<b>\$5,999.97</b>	<b>\$0.03</b>

OK TG  
 Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official <i>LaRena Miller</i>	Typed or Printed Name LaRena Miller	Date 03/07/19
--	--	------------------



# STARLINE

PRINTING COMPANY, LLLP

P.O. Box 1045 Albuquerque, NM 87103  
Tel 505.345.8900 Fax 505.344.9763

## INVOICE

GERONIMO TRAIL SCENIC BY  
301 S FOCH STREET  
P.O. BOX 1072  
TRUTH OR CONSEQUENCES, NM 87901  
USA

**Invoice:** 37830  
**Invoice Date:** 2/28/2019  
**Order Date:** 2/20/2019  
**Job Number:** 42906  
**Customer Number:** 4159  
**Salesperson:** Becky Maher  
**Purchase Order Number:**

Quantity	Description	Price
5,000	SIERRA COUNTY DAY TRIPS	5,000.00

**Net Sales:** 5,000.00

**Invoice Total:** 5,000.00

**We Appreciate You!!**

**Terms:** 1/2 Down, Balance Prior to Shipping

OK Ta


RECEIVED  
APR 05 2019  
By \_\_\_\_\_

THREE MONTH PERIOD OF REPORT: 01/01/19 TO 03/31/19  
(mm/dd/yy) (mm/dd/yy)

*Tourism Website updates, maintenance, projects, coorections, additions, Facebook, Twitter,  
Trip Advisory Online Advertising, Brochure Distribution Statewide.*

<u>ITEMS(S)</u>	<u>AMOUNT</u>
<i>Website updates,maint,projects,Facebook,Twitter,Trip Advis</i>	\$ 6,138.07
<i>Brochure Distribution Statewide</i>	\$ 1,000.00
	\$
	\$
	\$
	\$
NM GRT	\$ 96.74 (if applicable)
<b>TOTAL</b>	<b>\$ 7,234.81</b>

<u>TASK</u>	<u>ANTICIPATED COMPLETION DATE</u>
<i>Website, updates, maintenance, advertising, Facebook</i>	<i>05/01/19</i>
<i>Print</i>	<i>05/01/19</i>

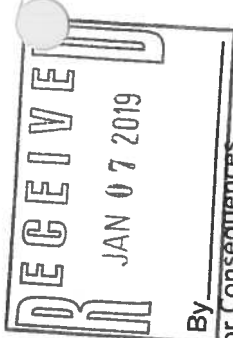
  
SIGNATURE

(575) 740-1777

---

CONTACT PHONE NUMBER

DATE



LODGERS' TAX  
REIMBURSEMENT REQUEST

A. Grantee: Sierra Cnty Recreation & Tourism Advisory Brd Remit to: City of Truth or Consequences  
B. Contact: Kim Skinner Attn: Kristin Saavedra  
Address: PO Box 1072, Truth or Consequences, 87901  
Phone #: 575-894-1968 Cell #: 575-740-1777  
C. Reimbursement Request No. 7 FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$3,000.00			\$3,000.00
Publish				\$0.00
Advertise				\$0.00
TV				\$0.00
Radio				\$0.00
Website	\$12,000.00	\$412.82	\$3,633.58	\$8,366.42
Other Costs (Specify)	\$1,000.00			\$1,000.00
				\$0.00
				\$0.00
				\$0.00
TOTALS	\$16,000.00	\$412.82	\$3,633.58	\$12,366.42

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official 	Typed or Printed Name Kim Skinner - SCRTAB Chairman	Date 01/07/19
Approved		Rev. 5/2013 1-18-19

Form Prepared By: Tammy Gardner Department: City Manager's Office Date: 01/18/2019





Ruanna Waldrum  
575 740 8480

405 Juniper  
Truth or Consequences, New Mexico  
87901  
United States

Billed To  
Kristin Saavedra  
City of T or C  
505 Sims  
Truth or Consequences, New Mexico  
87901  
United States

Date of Issue  
01/01/2019

Invoice Number  
0000835

Amount Due (USD)  
**\$412.82**

Due Date  
01/31/2019

Description

Rate

Qty

Line Total

Service

SierraCountyNewMexico.info  
DECEMBER 2018

Updates / maintenance on website  
additions and deletions to existing  
documents (ie downloadable pdfs)

Namecheap.com  
domain: sierracounty.info

Last month's hasn't been  
paid.

Request #4  
delivered 12/12/18.

\$368.66 1 \$368.66

\$11.82

\$80.48

\$32.34

Total

412.82

Amount Paid

0.00

Amount Due (USD)

\$412.82

Approved  
1/7/19  
Lynn Danner  
Chairman  
Scribbles



www.namecheap.com

## RECEIPT

Order # 41042735

Namecheap, Inc.  
4600 East Washington Street. Suite 305,  
Phoenix, AZ 85034  
USA

support@namecheap.com

Order Date	: 1/2/2019 5:32:42 PM	Payment Source	: CreditCard
Order Number	: <b>41042735</b>	Initial Charge	: \$11.82
Transaction ID	: 47373601	Final Cost	: \$11.82
User Name	: Ruanna		
Address	: Ruanna Waldrum owner ReadyWebService.c om 322 Broadway Truth or Consequences NM , 87901 US	Total Refund	: \$0.00
		Refund Transaction ID	: N/A
		Refunded To	: N/A

TYPE	NAME	QTY	DURATION	PRICE	SUB TOTAL
RENEW	Domain Renewal sierracounty.info	1	1 year	\$11.64	\$11.64 ICANN Fee \$0.18
Sub Total					\$11.82
TOTAL					<b>\$11.82</b>

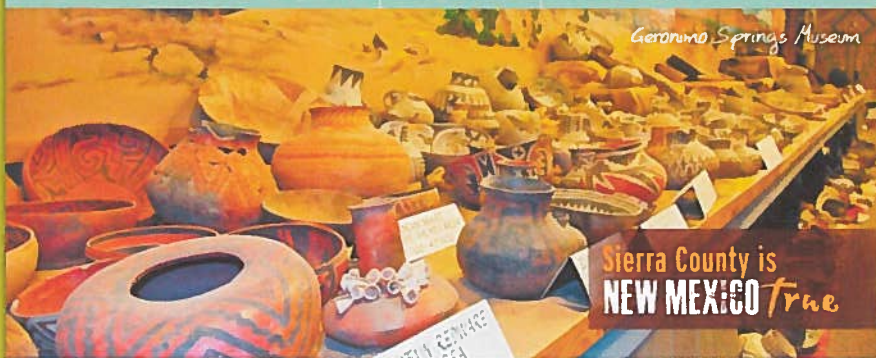
### Additional Transaction Details:

Order	# ch_1DolGTI2aKwfvOvnSNVjxwOO
Approval	# ch_1DolGTI2aKwfvOvnSNVjxwOO

TRUTH OR CONSEQUENCES

ELEPHANT BUTTE

SPACEPORT AMERICA



Home

Attractions

Accommodations

Restaurants

Things To Do

About

Contact Us



WELCOME!

#### December Events in Sierra County



#### 39ish Things To Do While You're Here



Search site

Search

#### Tweets by @sierracountynm



Visit Sierra County  
@sierracountynm

The Morgan Bros at Truth or Consequences Brewing Co  
Sun Dec 2, 4 pm. Rock and folk. Free show.



22h

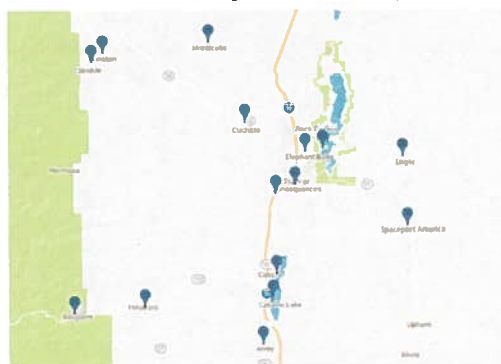


Visit Sierra County  
@sierracountynm

Milo Matthews Sat Dec 1, 7 pm, Truth or Consequences  
Brewing Co. Free show.



#### Sierra County New Mexico Map



#### Get the Monthly Events Email

Email Address (required)

First Name

Last Name

Zip Code

Subscribe

Home

groups / meeting planner

press section

blog

Sierra County Recreation and Tourism  
Copyright © 2018 All Rights Reserved  
Paid for in part by Truth or Consequences Lodgers Tax.  
[Terms of Use](#) [Privacy Policy](#)

301 S. Foch, Truth or Consequences NM  
[Director@SierraCountyNewMexico.Info](mailto:Director@SierraCountyNewMexico.Info)  
575-894-1968

**NEW MEXICO True**  
Adventure that leads the soul begins here. [www.nmtrue.org](http://www.nmtrue.org)

# Ruanna Waldrum / ReadyWebService.com

405 Juniper Truth or Consequences NM 87901 575 740 8480

## DETAIL - December 2018

- added Balloon Regatta video to EBBR annual event listing on Tourism and also added to the "Events & Recreation" page on the County Government's relocation page
- redirected crawl errors in Google Search Console (1 hour)
- noticed sign for Dynamic Directions in Bodywork in Kingston - photoed sign, called owner, added to business directory under Wellness - linked to Studio de la Luz and Corner Center since she gives treatments at both in addition to Kingston studio
- searched for Hillsboro NM and found it had been de-indexed by Google, wtf. Tried to request re-crawl, got an error. Switched to new Google Console and requested re-index. Checked canonical.
- found site broken on 2018-12-14 - narrowed it down to htaccess which had been revised at 4:17am. replacing the code from an 11-21 htaccess copy, which fixed it. diff-merged partial htaccess and 11-21 htaccess and probably got most of the recent changes restored. will save off copies of htaccess after every set of changes going forward.
- tweeted and Facebooked Albuquerque Journal online article on birding in Sierra County - the article used all our photos with barely a mention of the source, and no link-back - used a photo by Moshe Koenick that they didn't have access to
- WaPo 2018-11-19 Virgin Galactic's Quest for Space - screenshot, aligned and chopped up in photoshop, uploaded to AS3, created press page, created Spaceport post with featured image and excerpt, redirected Spaceport post to press page
- found shopping "locations" redirects missing, re-set in htaccess
- Mothership Yoga Lounge is using the calendar lately; added them as a business, listed under the retreats page
- found icon-breaking htaccess file in wp-content; deleting that file brought back the white screen sitemap and the icons that were missing for years
- started working on a non-Builder-themed site
- subcontracted google maps issue on SierraCountyEvents.com
- revised dates on Hot Springs festival per Gina - updated on SierraCounty.info, SierraCountyEvents.com, and on the downloadable PDF for 2019
- sent Gina the hot springs map
- brought over changes to Winter Haven RV Park and ran the whole thing by Kim & LaRena - question being - they are monthly rentals only, do they belong on our website? answer was yes, if they are booking monthlies then tourists might stay there
- after Linda DeMarino sent a few photos for the relocation package, added them to the relocation page on SierraCo.org
- provided reports and information on statistics and website as requested / required
- approved submitted events for the online calendar / featured on current events page of Tourism per deadlines / promoted on social media
- compiled and submitted events to City Utilities Department for inclusion on utility bills

CONGRATULATIONS, YOUR AD FOCUS FORM  
"SIERRA COUNTY TOURISM WEBSITE - TRUE  
HEADER" WAS APPROVED

Read message

Between you and dan.monaghan@st...

New

dan.monaghan@st... 22 sec ago [Delete](#)

Congratulations,

Your Ad Focus Form has been approved by the New Mexico Tourism Department because it clearly shows the potential visitor what makes New Mexico True. Your next step is to create your ad from the "My Content" link in your toolbar.

Please note the following admin comments (if any)

Some very nice images.

Approved

Don't forget to follow Step 4 and submit the "ad" itself (same as this entry content) for final approval.

It's just a formality in this case, but necessary for Coop reimbursement

Thanks

[Click here to get started.](#)

— New Mexico Asset Toolkit team

CONGRATULATIONS, YOUR AD "SIERRA COUNTY  
TOURISM WEBSITE - TRUE HEADER" WAS  
APPROVED

Read message

Between you and dan.monaghan@st...

New

dan.monaghan@st... 3 min ago [Delete](#)

Congratulations,

Your Ad has been approved by the New Mexico Tourism Department because it clearly shows the potential visitor what makes New Mexico True. Please continue to visit and use this asset website again and again for all your creative needs.

Please note the following admin comments (if any)

Approved. Thanks.

— New Mexico Asset Toolkit team

**LODGERS' TAX  
REIMBURSEMENT REQUEST**



A. Grantee: Sierra Cnty Recreation & Tourism Advisory Brd  
 B. Contact: Kim Skinner  
 Address: PO Box 1072, Truth or Consequences, 87901  
 Phone #: 575-894-1968 Cell #: 575-740-1777

Remit to: City of Truth or Consequences  
 Attn: ~~Kristin Saavedra~~ Tammy  
505 Sims Street  
Truth or Consequences, NM 87901

C. Reimbursement Request No. 8 FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$3,000.00			\$3,000.00
Publish				\$0.00
Advertise				\$0.00
TV				\$0.00
Radio				\$0.00
Website	\$12,000.00		\$3,633.58	\$8,366.42
Other Costs (Specify)	\$1,000.00	\$1,000.00	\$1,000.00	\$0.00
				\$0.00
				\$0.00
				\$0.00
<b>TOTALS</b>	<b>\$16,000.00</b>	<b>\$1,000.00</b>	<b>\$4,633.58</b>	<b>\$11,366.42</b>

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official 	Typed or Printed Name Kim Skinner - SCRTAB Chairman	Date 02/01/19
---	--	------------------

# FUN and GAMES

7820 Enchanted Hills Blvd., Suite A-300  
Rio Rancho, NM 87144 • 505 771-8302

City of Truth or Consequences

Att: Kim

P.O. Box 1072

T or C, NM 87901

01/25/19

## INVOICE #0401

SERVICE PROVIDED: Distribution at high profile events state wide. Distribution to state visitors centers as requested. FREE email blasts of special event announcements, fliers, etc.

We keep the major visitor centers stocked with Sierra County collateral year round. There are 9 state run centers with an annual combined visitor count of 2.5 million plus according to the New Mexico Tourism Department. In addition we supply centers and chambers in many other areas such as Santa Fe, Albuquerque, Taos, Los Alamos, Ruidoso, Roswell, Carlsbad, Red River, Angel Fire and most everywhere in between. We carry your material to many events in New Mexico such as the Albuquerque Balloon Fiesta, State Fair, Wine Fests, Indian and Spanish Markets, etc.. We send out email blasts to over 2,600 in the tourism industry promoting your special events.

SERVICE DATE(S): January - December, 2019

Total due: \$1,000

Thank you for riding on the Van that Can!

FUN AND GAMES

We Deliver New Mexico

2/1/19  
Approved  
Lynn Danner  
Chasman  
Sartab



**FUN AND GAMES DELIVERY REPORT**  
**505 771-8302 . funandgamesnm@msn.com**

**SIERRA COUNTY DELIVERY LOCATIONS / 2018**

<b>LOCATION</b>	<b>CONTACT</b>	<b>PHONE</b>
Angel Fire	Jimmy	575 377-6555
Artesia Cham.	Sunday	575 746-2744
Aztec Chamber	Wilann	505 334-7632
Carlsbad Chamber	Donna	575 887-6516
Chama Vic	Tonya	575 756-2306
Deming VIC	Cindy	800 848-4955
Espanola Chamber	Charlene	505 753-2831
Farmington VIC	Amy	505 326-7602
Grants	Tammy	800 748-2142
Jemez Pueb. Vic	Anthony	505 834-7235
Las Cruces CVB	Sonia	575 541-2150
Las Vegas Vic.	Yvette	575 425-6831
Los Alamos Vic	Melanie	505 661-4815
Raton Chamber	Dee	575 455-3689
Red River Chamber	Jessica	800 348-1444
Rio Grande Vic	Randy	751 489-9751
Rio Rancho Chamb.	Susan	505 892-1533
Roswell Vis Cntr	Amanda	575 624-7704
Ruidoso Chamber	Crysten	575 257-7395
Ruidoso Vic	Jamie	575 378-5318
Sandia Resort	Fred	505 796-7500
Sandoval County	Nikki	505 867-8687
SF Downtown vic	Judy	505 470-1115
Santa Fe CVB	Pat	505 955-6204
Santa Fe Railyard vic.	Judy	505 955-6204
SF Tourism Center	Judy	505 955-6204
State Tour Bus	Toby	505 670-0613

**Taos Vic.  
White Rock**

**Allyn  
Melanie**

**800 732-8267  
800 444-0707**

**NM STATE TOURISM CENTERS**

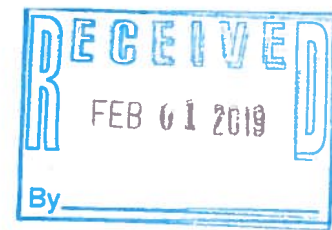
**Gallup  
Glenrio  
Lordsburg  
Santa Fe**

**Calvin  
Tina  
Josie  
Rachael**

**575 870-0249  
575 576-2424  
575 542-8149  
505 827-7336**

**Deliveries made to Santa Fe / Albuquerque Hotels**

**LODGERS' TAX  
REIMBURSEMENT REQUEST**



A. Grantee: Sierra Cnty Recreation & Tourism Advisory Brd  
B. Contact: Kim Skinner  
Address: PO Box 1072, Truth or Consequences, 87901  
Phone #: 575-894-1968 Cell #: 575-740-1777

Remit to: City of Truth or Consequences  
Attn: Tammy  
505 Sims Street  
Truth or Consequences, NM 87901

C. Reimbursement Request No. 9 FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$3,000.00			\$3,000.00
Publish				\$0.00
Advertise				\$0.00
TV				\$0.00
Radio				\$0.00
Website	\$12,000.00	\$5,000.00	\$8,633.58	\$3,366.42
Other Costs (Specify)	\$1,000.00		\$1,000.00	\$0.00
				\$0.00
				\$0.00
				\$0.00
<b>TOTALS</b>	<b>\$16,000.00</b>	<b>\$5,000.00</b>	<b>\$9,633.58</b>	<b>\$6,366.42</b>

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official 	Typed or Printed Name Kim Skinner - SCRTAB Chairman	Date 02/01/19
---	--	------------------



# INVOICE

Invoice: 332033258672  
Invoice Date: January 25, 2019  
Account No: 3320383289  
Payment Terms: Net due 30  
Due Date: February 24, 2019

**Bill To:**

Sierra County Recreation & Tourism Board  
301 Foch Street  
Attn: Renee Cantin  
Truth or Consequences, NM 87901  
United States of America

Account Manager: Emily Brilliati  
PO no: N/A  
Reference:  
Opportunity ID: 0062A00000r0LDBQA2  
Campaign Name: Sierra County NM Media 2018 - 2019

**Please Remit To:**

TripAdvisor, LLC

**Wires:**

Beneficiary Bank: Bank of America  
Bank Address: 100 N Tryon Street Charlotte, NC 28202  
WIRE: 026009593  
ACH: 061000052  
SWIFT CODE: BOFAUS3N  
Account Name: TripAdvisor, LLC  
Account Number: 3299044190

**Checks:**

TripAdvisor, LLC  
P.O. Box 844325  
Dallas, TX 75284 - 4325

Please reference 332033258672 in your remit information

Line	Description	Service Dates	Quantity	Unit Price	Amount
1	Prebill	Feb 1, 2019 - Apr 30, 2019			5,000.00

Net Amount:	5,000.00
Tax:	0.00
Amount Due:	USD 5,000.00

OK TG

To ensure accurate payment allocation, please reference 332033258672 with your payment and provide remittance detail to [AccountsReceivable@TripAdvisor.com](mailto:AccountsReceivable@TripAdvisor.com)

2/1/19  
approved  
Jim Shannon  
Chairman  
Sentals

Invoice Questions? Please email [billing@tripadvisor.com](mailto:billing@tripadvisor.com).

TripAdvisor, LLC - 400 1st Avenue Needham, MA 02494



## INVOICE

Invoice: 332033258672  
Invoice Date: January 25, 2019  
Account No: 3320383289  
Payment Terms: Net due 30  
Due Date: February 24, 2019

IN ORDER TO RECEIVE PROPER CREDIT, PLEASE DETACH AND SEND SECTION BELOW WITH YOUR PAYMENT

**Please Remit To:**

TripAdvisor, LLC

**Wires:**

Beneficiary Bank: Bank of America

Bank Address: 100 N Tryon Street Charlotte, NC 28202

WIRE: 026009593

ACH: 061000052

SWIFT CODE: BOFAUS3N

Account Name: TripAdvisor, LLC

Account Number: 3299044190

**Checks:**

TripAdvisor, LLC

P.O. Box 844325

Dallas, TX 75284 - 4325

Please reference 332033258672 in your remit information

Account No	3320383289
Invoice	332033258672
Invoice Date	January 25, 2019
Net Amount	5,000.00
Tax	0.00
Payments	0.00
Adjustments	0.00
Amount Due	USD 5,000.00

Invoice Questions? Please email [billing@tripadvisor.com](mailto:billing@tripadvisor.com).

TripAdvisor, LLC - 400 1st Avenue Needham, MA 02494



03-SierraCounty-160x600-Geronimo-Springs-Museum.jpg



06-SierraCounty-300x600-highway-152.jpg



05-SierraCounty-300x600-BullocksOriole.jpg



02-SierraCounty-160x600-MilkyWay.jpg



01-SierraCounty-160x600-BlackRangeMtns.jpg



04-SierraCounty-300x250-BullocksOriole.jpg



08-SierraCounty-728x90-VetWall.jpg



07-SierraCounty-728x90-HotSprings.jpg



09-SierraCounty-320x50-Engle.jpg

## Ad Builder Tool Kit

NEW MEXICO *True*

AD BUILDER GUIDEBOOK

AD FOCUS FORM

BRAND ASSETS

SUBMIT AD

TRIP ADVISOR  
ADVERTISEMENTS

View

Edit

**New Mexico Approval:**  
Approved**Upload your content OR use the field below to supply a link for video or audio:**  
04-SierraCounty-300x250-BullocksOriole.jpg**Objective for the Ad:**  
Fulfill the obligations of our 2018-2019 Trip Advisor contract**Goal of the Ad:**  
Enhance the appearance of our Trip Advisor content, show off Sierra County's assets**Who are you talking to?:**  
Trip Advisor users potentially interested in Sierra County NM**What type of ad are you creating?:**  
Digital banner**Where will the ad appear?:**  
Trip Advisor**How long will the ad be in market?:**  
February 1 - April 30, 2019**What are the specific size requirements for the ad that you're creating?:**  
350x200**What software are you using to create the ad?:**  
InDesign**Do you need a dedicated logo lock-up for this ad?:**  
No**If you are you a current COOP grant recipient, will this be submitted for reimbursement?:**  
Yes**What date is the ad due to the production vendor or publication?:**  
January 31, 2019**Are there additional dollars from other source(s) - beyond Co-op funds - that will be funding this ad placement?:**  
no



LODGERS' TAX  
REIMBURSEMENT REQUEST

RECEIVED FEB 12 2019

A. Grantee: Sierra Cnty Recreation & Tourism Advisory Brd      Remit to: City of Truth or Consequences  
 B. Contact: Kim Skinner      Attn: Tammy  
 Address: PO Box 1072, Truth or Consequences, 87901      505 Sims Street  
 Phone #: 575-894-1968      Cell #: 575-740-1777      Truth or Consequences, NM 87901  
 C. Reimbursement Request No. 10      FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$3,000.00			\$3,000.00
Publish				\$0.00
Advertise				\$0.00
TV				\$0.00
Radio				\$0.00
Website	\$12,000.00	\$411.37	\$9,044.95	\$2,955.05
Other Costs (Specify)	\$1,000.00		\$1,000.00	\$0.00
				\$0.00
				\$0.00
				\$0.00
<b>TOTALS</b>	<b>\$16,000.00</b>	<b>\$411.37</b>	<b>\$10,044.95</b>	<b>\$5,955.05</b>

Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official 	Typed or Printed Name Kim Skinner - SCRTAB Chairman	Date 02/11/19
---	--	------------------



Ruanna Waldrum  
575 740 8480

405 Juniper  
Truth or Consequences, New Mexico  
87901  
United States

Billed To  
Renee Cantin  
City of T or C  
505 Sims  
Truth or Consequences, New Mexico  
87901  
United States

Date of Issue  
02/01/2019

Due Date  
03/03/2019

Invoice Number  
0000842

Amount Due (USD)  
**\$411.37**

Description	Rate	Qty	Line Total
Service SierraCountyNewMexico.info JANUARY 2019	\$368.66 +8.5%	1	\$368.66
Updates / maintenance on websites and projects, including corrections, additions and deletions to existing web pages and all supporting documents (ie downloadable pdfs). Detail attached.			
Namecheap.com sierracountynewmexico.us	\$10.48 +8.5%	1	\$10.48

Subtotal 379.14

8.5% (8.5%) 32.23  
#03090621000

Total 411.37  
Amount Paid 0.00

Amount Due (USD) \$411.37

OK TB

2/11/19  
Approved  
by Dannei  
Chamman  
SERTAB

RECEIVED FEB 12 2019



# RECEIPT

Namecheap, Inc.  
4600 East Washington Street. Suite 305,  
Phoenix, AZ 85034  
USA

www.namecheap.com

Order # 41233624

support@namecheap.com

Order Date : 1/9/2019 1:23:48 PM      Payment Source : CreditCard  
Order Number : **41233624**      Initial Charge : \$10.48  
Transaction ID : 47579387      Final Cost : \$10.48  
User Name : Ruanna  
Address : Ruanna Waldrum      Total Refund : \$0.00  
                 owner      Refund Transaction : N/A  
                 ReadyWebService.c      ID  
                 om      Refunded To : N/A  
                 322 Broadway  
                 Truth or  
                 Consequences  
                 NM , 87901  
                 US

TYPE	NAME	QTY	DURATION	PRICE	SUB TOTAL
RENEW	Domain Renewal sierracountynewmexico. us	1	1 year	\$10.48	\$10.48 ICANN Fee \$0.00
Sub Total					\$10.48
TOTAL					<b>\$10.48</b>

## Additional Transaction Details:

Order # ch\_1DqliQl2aKwfvOvn90Z4hnQw  
Approval # ch\_1DqliQl2aKwfvOvn90Z4hnQw

OK Ta

RECEIVED FEB 12 2019

## Ruanna Waldrum / ReadyWebService.com

405 Juniper Truth or Consequences NM 87901 575 740 8480

### DETAIL - January 2019

- continued work switching off the Builder theme (4 hours)
- updated Big Food hours per their website
- updated Arrey Cafe hours per a sign on their door
- disabled RC Sumthins after confirming it closed
- set a redirect on the former URL for Sumthins
- on staging site, added TripAdvisor and Yelp to Arrey Cafe restaurant listing
- attended to Trip Advisor adverts (2 hours) with Emily Brillante & Kim
- brainstorming GoSierraCounty events revisions for staging site
- called Connie Siffring re: Annual Gathering of Quilts
- adjusted listing at GoSierraCounty.com to mention no appraisals in 2019
- wrote to Elizabeth Kearns re: 2020 annual events list
- set up 404 template on staging site
- created attractions layout on staging site
- created recreation layout on staging site
- created pods fields for attractions on staging site
- put together Arrey and Caballo pages replacing Themer Pods with LoopBuddy
- hot springs page replacing Themer Pods with LoopBuddy
- created pods fields for recreation on staging site
- created pods fields for business on staging site
- created pods fields for rv park on staging site
- created pods fields for hotel on staging site
- revised hours on Me Gusta per their website
- added links to Me Gusta yelp and trip advisor pages
- created themer layout for marinas list on dev site
- created themer layout for ghost towns list on staging site
- created custom layouts for pages that contain listings
- updated Blackstone listing with links to Yelp, Google
- checked and reconfigured 3 Envira Galleries to fill the bottom row
- email response to Don Edmunds re: his request for Chloride inclusion in the GoSierraCounty events list
- tweets, Facebook status updates and inquiry responses, Insta and Google posts, general maintenance of social media accounts and pages
- reports and information on statistics and website as requested / required
- approved submitted events for the online calendar
- created the Go Sierra County email - included pulling and re-ordering information from the online calendar, creating a word document for the printable pdf, transferring info to page on site, adding photos and links
- Compiled and submitted events to City Utilities Department for inclusion on utility bills
- hosting and maintenance for 2 websites - standard price = \$25-55/month depending on site size

RECEIVED FEB 12 2019

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WELCOME!

## Upcoming Events in Sierra County



## 39ish Things To Do While You're Here



Search site

Search

## Tweets by @sierracountynm

Saturday night Jan 12 during #Art-hop in downtown #TruthorConsequences — check out live pop-punk rock music by Albuquerque's ALIEN SPACE KITCHEN at #TorC  
#BrewerygoSierraCounty.comsierracountyevents.com



Jan 10, 2019

Visit Sierra County  
@sierracountynm

## Get the Monthly Events Email

Email Address (required)

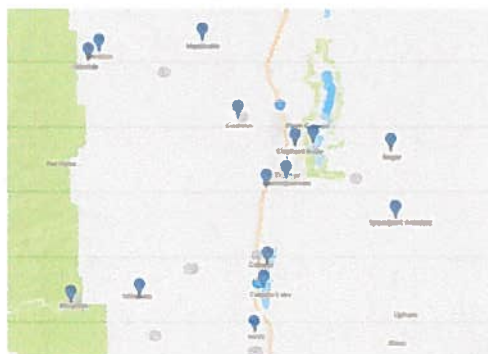
First Name

Last Name

Zip Code

Subscribe

## Sierra County New Mexico Map



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**NEW MEXICO** *True*  
Adventure that leads life and laughter. [newmexico.org](#)

301 S. Foch, Truth or Consequences NM  
[Director@SierraCountyNewMexico.info](mailto:Director@SierraCountyNewMexico.info)  
575-894-1968

RECEIVED FEB 12 2019

CONGRATULATIONS, YOUR AD FOCUS FORM  
"SERRA COUNTY TOURISM WEBSITE - TRUE  
HEADER" WAS APPROVED

Read message

Between you and dan.monaghan@st...

dan.monaghan@st...

Delete

Congratulations,

Your Ad Focus Form has been approved by the New Mexico Tourism Department because it clearly shows the potential visitor what makes New Mexico True. Your next step is to create your ad from the "My Content" link in your toolbar.

Please note the following admin comments (if any):

Some very nice images.

Approved

Don't forget to follow Step 4 and submit the "ad" itself (same as this entry content) for final approval.

It's just a formality in this case, but necessary for Coop reimbursement

Thanks

[Click here to get started.](#)

-- New Mexico Asset Toolkit team

CONGRATULATIONS, YOUR AD "SERRA COUNTY  
TOURISM WEBSITE - TRUE HEADER" WAS  
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Read message

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Congratulations,

Your Ad has been approved by the New Mexico Tourism Department because it clearly shows the potential visitor what makes New Mexico True. Please continue to visit and use this asset website again and again for all your creative needs.

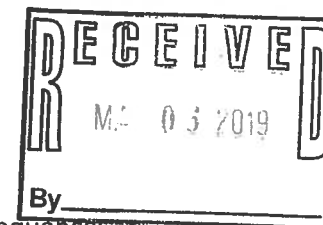
Please note the following admin comments (if any):

Approved. Thanks.

-- New Mexico Asset Toolkit team

RECEIVED FEB 12 2019

**LODGERS' TAX  
REIMBURSEMENT REQUEST**



A. Grantee: Sierra Cnty Recreation & Tourism Advisory Brd

Remit to: City of Truth or Consequences

B. Contact: Kim Skinner

Attn: Tammy

Address: PO Box 1072, Truth or Consequences, 87901

505 Sims Street

Phone #: 575-894-1968 Cell #: 575-740-1777

Truth or Consequences, NM 87901

C. Reimbursement Request No. 11 FY: 18/19

CATEGORY	Budget	Current Expenditures Requested for Reimbursement from Grant Funds	Cumulative Expenditures Total Current Request + Previous Grant Fund Expenditures	Remaining Project Balance
	Grant Funds	Grant Funds	Grant Funds	Grant Funds
Print	\$3,000.00			\$3,000.00
Publish				\$0.00
Advertise				\$0.00
TV				\$0.00
Radio				\$0.00
Website	\$12,000.00	\$410.62	\$9,455.57	\$2,544.43
Other Costs (Specify)	\$1,000.00		\$1,000.00	\$0.00
				\$0.00
				\$0.00
				\$0.00
<b>TOTALS</b>	<b>\$16,000.00</b>	<b>\$410.62</b>	<b>\$10,455.57</b>	<b>\$5,544.43</b>

OK Tb  
Under penalty of law, I certify that all the above expenditures are true and correct and are for appropriate purposes in accordance with the terms and conditions of the pertinent Grant and that payment has not been received.

Signature of Authorized Official* 	Typed or Printed Name Kim Skinner - SCRTAB Chairman	Date 03/06/19
---------------------------------------	--	------------------





Ruanna Waldrum  
575 740 8480

405 Juniper  
Truth or Consequences, New Mexico  
87901  
United States

Billed To  
Renee Cantin  
City of T or C  
505 Sims  
Truth or Consequences, New Mexico  
87901  
United States

Date of Issue  
03/01/2019

Invoice Number  
0000846

Due Date  
03/31/2019

Amount Due (USD)  
**\$410.62**

Description	Rate	Qty	Line Total
Service SierraCountyNewMexico.info February 2019	\$368.66 +8.5%	1	\$368.66
Updates / maintenance on websites and projects, including corrections, additions and deletions to existing web pages and all supporting documents (ie downloadable pdfs). Detail attached.			
Namecheap.com sierracountyarts.com	\$9.79 +8.5%	1	\$9.79
Subtotal			378.45
8.5% (8.5%)			32.17
#03090621000			
Total			410.62
Amount Paid			0.00
Amount Due (USD)			\$410.62

## Ruanna Waldrum / ReadyWebService.com

405 Juniper Truth or Consequences NM 87901 575 740 8480

### DETAIL - February 2019

- updated birding page with Moe's new graphics, then moe sent better ones
- put moe's image on dev site
- removed bike rentals at White Water Weekends from biking page
- changed Kingston Art & Antiques to Kingston Antiques and Art after Barbara Lovell wrote
- went by Martha's to photo Heart in Hand (craft mall) - got business card and hours
- correspondence with Gina re: state tourism website
- troubleshooting css grid breaking after latest updates on shopping pages
- rewrote business listing for Hand in Heart, renamed page and changed permalink, created a redirect
- rewrote Black Cat Poets listing at GoSierraCounty.com to reflect change of venue
- correspondence with Carol Borsello re: Black Cat Poets and the TCCT production of Beer for Breakfast
- added Beer for Breakfast image to event listings, adjusted color and cropped for events email
- activated Pye Cabin on hotel listings per Don Edmund and a conversation with Kim & Gina
- asked Don for images of the other two cabins
- set redirect on Chloride lodging locations (forwards to Pye Cabin)
- added Chloride back to the lodging page sidebar "hotel locations" menu
- replicated the above on staging/dev
- renamed New Mexico True video, uploaded to Youtube, optimized with description and tags
- embedded New Mexico True video on the TorC page of the Tourism site
- Gina entered Spaceport Open house and suggested we switch from the Upham address to one that shows the location as T or C
- updated Kingston Clay details per an email from Jennifer on behalf of Eric
- added Facebook page and interior image to Kingston Schoolhouse Museum
- Jennifer from Kingston Clay approved images but sent a new photo - optimized, color corrected, reduced size, renamed, uploaded to AS3, added to listing on live and staging
- found and corrected broken URL on staging shopping
- created a blog post from Gina's Spaceport Open House entry at SierraCountyEvents - repurposed the 2015 Spaceport Open House photo gallery and created a featured image from a screencap of the gallery
- tweets, Facebook status updates and inquiry responses, Insta and Google posts, general maintenance of social media accounts and pages
- reports and information on statistics and website as requested / required
- approved submitted events for the online calendar
- created the Go Sierra County email - included pulling and re-ordering information from the online calendar, creating a word document for the printable pdf, transferring info to page on site, adding photos and links
- Compiled and submitted events to City Utilities Department for inclusion on utility bills
- hosting and maintenance for 2 websites - standard price = \$25-55/month per site depending on site size



## RECEIPT

www.namecheap.com

Order # 42734621

Namecheap, Inc.  
4600 East Washington Street. Suite 305,  
Phoenix, AZ 85034  
USA

support@namecheap.com

Order Date	: 3/2/2019 5:13:19 PM	Payment Source	: CreditCard
Order Number	: <b>42734621</b>	Initial Charge	: \$9.79
Transaction ID	: 49200892	Final Cost	: \$9.79
User Name	: Ruanna		
Address	: Ruanna Waldrum	Total Refund	: \$0.00
	owner	Refund Transaction	: N/A
	ReadyWebService.c	ID	
	om	Refunded To	: N/A
	322 Broadway		
	Truth or		
	Consequences		
	NM , 87901		
	US		

TYPE	NAME	QTY	DURATION	PRICE	SUB TOTAL
RENEW	Domain Renewal sierracountyarts.com	1	1 year	\$9.61	\$9.61 ICANN Fee \$0.18
RENEW	Whoisguard	1	1 year	\$0.00	\$0.00 ICANN Fee \$0.00
Sub Total					\$9.79
TOTAL					<b>\$9.79</b>

### Additional Transaction Details:

Order	# ch_1E9g54I2aKwfvOvnl8KUIXLG
Approval	# ch_1E9g54I2aKwfvOvnl8KUIXLG

FOOTHS OF CONSEQUENCES

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Truth or Consequences

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NEW MEXICO fine

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WELCOMET

Spaceport America Open House: April 7,  
2019



Upcoming Events in Sierra County



Tweets by @sierracounty

Visit Sierra County

NEW at Studio de la Luz in Truth or Consequences every  
Friday from 1:30 to 5:30: FRIDAY AFTERNOON  
MASSAGE CLINIC with Mariza and Leah! Pop in for a  
quick treatment, walk out feeling better. Suggested  
donation: \$20 +  
[www.sierracounty.com/events/friday](http://www.sierracounty.com/events/friday)



Join the Monthly Events Group

Email Address (required)

First Name

Last Name

Zip Code

Subscribe

Sierra County New Mexico Map



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Version of the Privacy Policy

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Sierra County Recreation and Tourism

101 S. First, Truth or Consequences NM  
81608  
81608  
920.494.1200

CONGRATULATIONS, YOUR AD FOCUS FORM  
SERRA COUNTY TOURISM WEBSITE - TRUE  
HEADER WAS APPROVED

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New

dan.monaghan@st... 12 am ago [Delete](#)

Congratulations,

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Please note the following admin comments (if any)

Some very nice images.

Approved

Don't forget to follow Step 4 and submit the "ad" itself (same as this entry comment) for final approval.

It's just a formality in this case, but necessary for Coop reimbursement

Thanks

[Click here to get started.](#)

— New Mexico Asset Toolkit team

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TOURISM WEBSITE - TRUE HEADER" WAS  
APPROVED

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New

dan.monaghan@st... 12 am ago [Delete](#)

Congratulations,

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Please note the following admin comments (if any)

Approved, Thanks

— New Mexico Asset Toolkit team



## CITY OF TRUTH OR CONSEQUENCES

### AGENDA REQUEST FORM

MEETING DATE: 5-22-2019

Agenda Item #: **G.1**

**SUBJECT:** Resolution No. 43 2018/2019 amending and Restating Resolution No. 37 18/19 Adopted April 24, 2019 (*Resolution No. 37 18/19 Authorizing the Execution and Delivery of a Loan and Subsidy Agreement Between the City of Truth or Consequences and The New Mexico Finance Authority, Evidencing A Special Limited Obligation of The Governmental Unit to Pay A Principal Amount of No More Than \$620,542. And to Accept A Loan Subsidy of No More Than \$620,542. For the Purpose of Financing the Costs of Replacing High Risk Water Lines Identified in The Asset Management Plan*)

**DEPARTMENT:** Community Development

**DATE SUBMITTED:** 5-15-2019

**SUBMITTED BY:** Traci Burnette

**WHO WILL PRESENT THE ITEM:** City Manager Madrid

**Summary/Background:**

Amended to include the Electric Utility within the "Joint Utility"

**Recommendation:**

Motion to approve Resolution No. 43 18/19 Amending and Restating Resolution No. 37 18/19 Adopted April 24, 2019 as noted in updated documents.

**Attachments:**

- Resolution No. 37 18/19
- NMFA Supporting Documents

**Fiscal Impact: No.**

\$1,241,085 with a maturity of 22 years and interest rate of .263%. 50% principal forgiveness is being offered. Loan to be paid by Water Enterprise system.

Principal Amount of no more than \$620,542, and a Loan Subsidy of no more than \$620,542

**Legal Review (City Attorney): Yes**

Submitted to legal for review.

**Approved For Submittal By:** ☐ Department Director

**Reviewed by:** ☒ City Clerk ☐ Finance ☐ Legal ☐ Other: [Click here to enter text.](#)

**Final Approval:** ☒ City Manager

**CITY CLERK'S USE ONLY - COMMISSION ACTION TAKEN**

Resolution No. N/A Ordinance No. N/A

Continued To: [Click here to enter a date.](#) Referred To: [Click here to enter text.](#)

☐ Approved ☐ Denied ☐ Other: [Click here to enter text.](#)

File Name: 5-22-19/G.1 AR Resolution 43 18-19 revising Resolution. 37.docx

RECORD OF PROCEEDINGS RELATING TO THE ADOPTION OF  
RESOLUTION NO. 43 18/19 OF THE CITY COMMISSION  
OF THE CITY OF TRUTH OR CONSEQUENCES, SIERRA COUNTY, NEW MEXICO  
MAY 22, 2019

STATE OF NEW MEXICO  
CITY OF TRUTH OR CONSEQUENCES  
SIERRA COUNTY

The City Commission (the "Governing Body") of the City of Truth or Consequences, New Mexico, met in regular session in full conformity with law and the rules and regulations of the Governing Body at the Commission Chambers, 405 W. 3<sup>rd</sup> Street, Truth or Consequences, New Mexico 87901, being the meeting place of the Governing Body for the regular meeting held on May 22, 2019, at the hour of 9:00 a.m. Upon roll call, the following members were found to be present:

Present:

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Absent:

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Also Present:

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Thereupon, there was officially filed with the City Clerk-Treasurer a copy of a proposed resolution in final form



CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO  
RESOLUTION NO. 43 18/19

AMENDING AND RESTATING RESOLUTION NO. 37 18/19 ADOPTED APRIL 24, 2019 BY THE CITY OF TRUTH OR CONSEQUENCES, SIERRA COUNTY, NEW MEXICO (THE "GOVERNMENTAL UNIT"); AUTHORIZING THE EXECUTION AND DELIVERY OF A LOAN AND SUBSIDY AGREEMENT ("LOAN AGREEMENT") BY AND BETWEEN THE GOVERNMENTAL UNIT AND THE NEW MEXICO FINANCE AUTHORITY, EVIDENCING A SPECIAL LIMITED OBLIGATION OF THE GOVERNMENTAL UNIT TO PAY A PRINCIPAL AMOUNT OF NO MORE THAN \$620,543, TOGETHER WITH INTEREST, EXPENSES, IF ANY, AND ADMINISTRATIVE FEES THEREON, AND TO ACCEPT A LOAN SUBSIDY OF NO MORE THAN \$620,479.94. FOR THE PURPOSE OF FINANCING THE COSTS OF REPLACING HIGH RISK WATER LINES IDENTIFIED IN THE ASSET MANAGEMENT PLAN; PROVIDING FOR THE PLEDGE AND PAYMENT OF THE PRINCIPAL, ADMINISTRATIVE FEES AND INTEREST DUE UNDER THE LOAN AGREEMENT SOLELY FROM THE NET REVENUES OF THE WATER, SEWER AND ELECTRIC UTILITY SYSTEM OF THE GOVERNMENTAL UNIT; SETTING AN INTEREST RATE FOR THE LOAN; APPROVING THE FORM OF AND OTHER DETAILS CONCERNING THE LOAN AGREEMENT; RATIFYING ACTIONS HERETOFORE TAKEN; REPEALING ALL ACTION INCONSISTENT WITH THIS RESOLUTION; AND AUTHORIZING THE TAKING OF OTHER ACTIONS IN CONNECTION WITH THE EXECUTION AND DELIVERY OF THE LOAN AGREEMENT.

Capitalized terms used in the following recitals have the same meaning as defined in Section 1 of this Resolution, unless the context requires otherwise.

WHEREAS, the Governmental Unit is a legally and regularly created, established, organized and existing municipality under the general laws of the State; and

WHEREAS, by this Resolution, the Governmental Unit shall amend and restate in its entirety Resolution No. 37 18/19 adopted by the Governing Body on April 24, 2019; and

WHEREAS, the Governing Body has determined and hereby determines that the Project may be financed with amounts borrowed under the Loan Agreement and that it is in the best interest of the Governmental Unit and the public it serves that the Loan Agreement be executed and delivered and that the financing of the construction of the Project take place by executing and delivering the Loan Agreement; and

WHEREAS, the Governing Body has determined that it may lawfully pledge the Pledged Revenues for the payment of amounts due under the Loan Agreement; and

WHEREAS, other than as described on the Term Sheet, the Pledged Revenues have not heretofore been pledged to secure the payment of any obligation which is currently outstanding; and

WHEREAS, there have been presented to the Governing Body, and there presently are on file with the City Clerk-Treasurer, this Resolution and the form of the Loan Agreement; and

WHEREAS, the Governing Body hereby determines that the Project to be financed by the Loan Agreement is to be used for governmental purposes of the Governmental Unit; and

WHEREAS, all required authorizations, consents and approvals in connection with (i) the use and pledge of the Pledged Revenues to the Finance Authority (or its assigns) for the payment of amounts due under the Loan Agreement, (ii) the use of the proceeds of the Loan Agreement to finance the Project, and (iii) the authorization, execution and delivery of the Loan Agreement, which are required to have been obtained by the date of the Resolution have been obtained or are reasonably expected to be obtained prior to the Closing Date.

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF TRUTH OR CONSEQUENCES, SIERRA COUNTY, NEW MEXICO:

Section 1. Definitions. Capitalized terms defined in this Section 1 shall, for all purposes, have the meaning herein specified, unless the context clearly requires otherwise (such meanings to be equally applicable to both the singular and the plural forms of the terms defined):

“Administrative Fee” or “Administrative Fee Component” means the 0.25% annual fee payable to the Finance Authority as 0.125% of the Loan Agreement Principal Amount then outstanding as a part of each Loan Agreement Payment for the costs of originating and servicing the Loan.

“Aggregate Disbursements” means, at any time after the Closing Date, the sum of all Disbursements.

“Aggregate Forgiven Disbursements” means the amount of Subsidy provided in the form of principal forgiveness, and shall at any time after the Closing Date be equal to the product of the Subsidy times the Aggregate Disbursements, up to the Maximum Forgiven Principal.

“Aggregate Repayable Disbursements” means, at any time after the Closing Date, the Aggregate Disbursements less the Aggregate Forgiven Disbursements.

“Approved Requisition” means a requisition in the form of Exhibit “C” to the Loan Agreement, together with supporting documentation submitted to and approved by the Finance Authority pursuant to Section 4.2 of the Loan Agreement.

“Authorized Officers” means the Mayor, City Manager, City Clerk-Treasurer of the Governmental Unit.

“Bonds” means drinking water state revolving loan fund revenue bonds, if any, issued hereafter by the Finance Authority and related to the Loan Agreement and the Loan Agreement Payments.

“Closing Date” means the date of execution, delivery and funding of the Loan Agreement authorized by this Resolution.

“Debt Service Account” means the debt service account established in the name of the Governmental Unit and administered by the Finance Authority to pay the Loan Agreement Payments under the Loan Agreement as the same become due.

“Disbursement” means an amount caused to be paid by the Finance Authority for an Approved Requisition for costs of the Project, including the Expense Fund Component.

“DWSRLF Act” means the general laws of the State, particularly the Drinking Water State Revolving Loan Fund Act, NMSA 1978, §§ 6-21A-1 through 6-21A-9, as amended; NMSA 1978, §§ 3-31-1 through 3-31-12, as amended; and enactments of the Governing Body relating to the Loan Agreement, including this Resolution.

“Drinking Water State Revolving Loan Fund” means the drinking water state revolving loan fund established by the DWSRLF Act.

“Environmental Protection Agency” means the Environmental Protection Agency of the United States.

“Expense Fund” means the expense fund hereby created to be held and administered by the Finance Authority to pay Expenses.

“Expense Fund Component” means an amount equal to one percent (1%) of each Disbursement for the Project, minus any amount forgiven under the Loan Agreement, simultaneously withdrawn and deposited in the Expense Fund to pay Expenses.

“Expenses” means the Finance Authority’s costs of issuance of the Loan Agreement and the Bonds, if any, and periodic and regular fees and expenses incurred by the Finance Authority in administering the Loan Agreement, including legal fees.

“Final Loan Agreement Payment Schedule” means the schedule of Loan Agreement Payments due on the Loan Agreement following the Final Requisition, as determined on the basis of the Aggregate Repayable Disbursements.

“Final Requisition” means the final requisition of moneys to be submitted by the Governmental Unit, which shall be submitted by the Governmental Unit on or before the date provided for in Section 4.1(b) of the Loan Agreement.

“Finance Authority” means the New Mexico Finance Authority, created by the New Mexico Finance Authority Act, NMSA 1978, §§ 6-21-1 through 6-21-31, as amended.

“Fiscal Year” means the period commencing on July 1 of each calendar year and ending on the last day of June of the next succeeding calendar year, or any other twelve-month period which any appropriate authority may hereafter establish for the Governmental Unit as its fiscal year.

“Governing Body” means the duly organized City Commission of the Governmental Unit and any successor governing body of the Governmental Unit.

“Governmental Unit” means the City of Truth or Consequences, Sierra County, New Mexico.

“Gross Revenues” means all income and revenues directly or indirectly derived by the Governmental Unit from the operation and use of the System, or any part of the System, for any particular Fiscal Year period to which the term is applicable, and includes, without limitation, all revenues received by the Governmental Unit, or any municipal corporation or agency succeeding to the rights of the Governmental Unit, from the System and from the sale and use of water, sewer, electric or other services or facilities, including the Joint Utility Office, or any other service, commodity or facility or any combination thereof furnished by the System.

Gross Revenues do not include:

(a) Any money received as (i) grants or gifts from the United States of America, the State or other sources or (ii) the proceeds of any charge or tax intended as a replacement therefore or other capital contributions from any source which are restricted as to use;

(b) Gross receipts taxes, other taxes and/or fees collected by the Governmental Unit and remitted to other governmental agencies; and

(c) Condemnation proceeds or the proceeds of any insurance policy, except any insurance proceeds derived in respect of loss of use or business interruption.

“Herein,” “hereby,” “hereunder,” “hereof,” “hereinabove” and “hereafter” refer to this entire Resolution and not solely to the particular section or paragraph of this Resolution in which such word is used.

“Interest Component” means the portion of each Loan Agreement Payment paid as interest accruing on the Aggregate Repayable Disbursements then outstanding, calculated from the date of each Disbursement.

“Interest Rate” means the rate of interest on the Loan Agreement as shown on the Term Sheet.

“Joint Utility Office” means the administrative office of the Governmental Unit organized to manage the Governmental Unit’s water, sewer and electric utilities.

“Loan” means the funds to be loaned to the Governmental Unit by the Finance Authority pursuant to the Loan Agreement, up to the Maximum Principal Amount.

“Loan Agreement” means the loan and subsidy agreement and any amendments or supplements thereto, including the exhibits attached to the loan agreement.

“Loan Agreement Payment” means, collectively, the Principal Component, the Interest Component, Expenses, and the Administrative Fee Component to be paid by the Governmental Unit as payment on the Aggregate Repayable Disbursements under the Loan Agreement, as shown on Exhibit “B” thereto.

“Loan Agreement Principal Amount” means, as of any date of calculation, the Aggregate Repayable Disbursements (including the Expense Fund Component) then outstanding.

“Maximum Forgiven Principal” means the maximum amount of loan subsidy available in the form of principal forgiveness, which is equal to fifty percent (50%) of the Maximum Principal Amount. The Maximum Forgiven Principal is \$620,479.94.

“Maximum Repayable Principal” means the maximum amount of Aggregate Repayable Disbursements repayable by the Governmental Unit pursuant to the Loan Agreement, and is equal to the Maximum Principal Amount less the Maximum Forgiven Principal. The Maximum Repayable Principal is \$620,543.

“Maximum Principal Amount” means \$1,241,022.94.

“Net Revenues” means the Gross Revenues of the System owned and operated by the Governmental Unit minus Operation and Maintenance Expenses of the System, indirect charges, amounts expended for capital replacements and repairs of the System, required set asides for debt and replacement requirements and any other payments from the gross revenues reasonably required for operation of the System.

“NMSA” means the New Mexico Statutes Annotated, 1978 Compilation, as amended and supplemented from time to time.

“Operation and Maintenance Expenses” means all reasonable and necessary current expenses of the System, for any particular Fiscal Year or period to which such term is applicable, paid or accrued, related to operating, maintaining and repairing the System, including, without limiting the generality of the foregoing:

(a) Legal and overhead expenses of the Governmental Unit directly related and reasonably allocable to the administration of the System;

(b) Insurance premiums for the System, including, without limitation, premiums for property insurance, public liability insurance and workmen's compensation insurance, whether or not self-funded;

(c) Premiums, expenses and other costs (other than required reimbursements of insurance proceeds and other amounts advanced to pay debt service requirements on System bonds) for credit facilities;

(d) Any expenses described in this definition other than expenses paid from the proceeds of System bonds;

(e) The costs of audits of the books and accounts of the System;

(f) Amounts required to be deposited in any rebate fund;

(g) Salaries, administrative expenses, labor costs, surety bonds and the cost of water, materials and supplies used for or in connection with the current operation of the System; and

(h) Any fees required to be paid under any operation, maintenance and/or management agreement with respect to the System.

Operation and Maintenance Expenses do not include any allowance for depreciation, payments in lieu of taxes, franchise fees payable or other transfers to the Governmental Unit's general fund, liabilities incurred by the Governmental Unit as a result of its negligence or other misconduct in the operation of the System, any charges for the accumulation of reserves for capital replacements or any Operation and Maintenance Expenses payable from moneys other than Gross Revenues.

"Parity Obligations" means any obligations of the Governmental Unit under the Loan Agreement and any other obligations now outstanding or hereafter issued or incurred, payable from or secured by a pledge of the Pledged Revenues and issued with a lien on the Pledged Revenues on a parity with the Loan Agreement, including any such obligations shown on the Term Sheet.

"Pledged Revenues" means the Net Revenues of the Governmental Unit pledged to payment of the Loan Agreement Payments pursuant to this Resolution and described on the Term Sheet.

"Project" means the project described in the Term Sheet.

"Resolution" means this Resolution No. 43 18/19 adopted by the Governing Body of the Governmental Unit on May 22, 2019, approving the Loan Agreement and pledging the Pledged Revenues to the payment of the Loan Agreement Payments as shown on the Term Sheet and the Final Loan Agreement Payment Schedule, as supplemented from time to time in accordance with the provisions hereof.

“Senior Obligations” means any bonds or other obligations of the Governmental Unit now outstanding or hereafter issued or incurred, payable from or secured by a pledge of the Pledged Revenues and issued with a lien on the Pledged Revenues superior to the lien created by the Loan Agreement, including any such obligations shown on the Term Sheet.

“State” means the State of New Mexico.

“Subordinated Obligations” means any bonds or other obligations of the Governmental Unit now outstanding or hereafter issued or incurred with a lien on the Pledged Revenues subordinate to the lien created by the Loan Agreement and subordinate to any other outstanding Parity Obligations having a lien on the Pledged Revenues, including any such obligations shown on the Term Sheet.

“Subsidy” means the subsidy in the form of principal forgiveness for the Governmental Unit, to be applied proportionally at the time of each Disbursement to the Governmental Unit, being fifty percent (50%) of such Disbursement.

“System” means the public utility designated as the Governmental Unit’s water, sewer and electric utility system, and all improvements or additions thereto, including additions and improvements to be acquired or constructed with the proceeds of the Loan Agreement.

“Term Sheet” means Exhibit “A” to the Loan Agreement.

“Unrequisitioned Principal Amount” means the amount, if any, by which the Maximum Principal Amount exceeds the Aggregate Disbursements at the time the Governmental Unit submits the certificate of completion required pursuant to Section 6.3 of the Loan Agreement.

Section 2. Ratification. All action heretofore taken (not inconsistent with the provisions of this Resolution) by the Governing Body and officers of the Governmental Unit directed toward the acquisition and completion of the Project, and the execution and delivery of the Loan Agreement shall be, and the same hereby is, ratified, approved and confirmed.

Section 3. Authorization of the Project and the Loan Agreement. The acquisition and completion of the Project and the method of financing the Project through execution and delivery of the Loan Agreement are hereby authorized and ordered. The Project is for the benefit and use of the Governmental Unit.

Section 4. Findings. The Governmental Unit hereby declares that it has considered all relevant information and data and hereby makes the following findings:

A. Moneys available and on hand for the Project from all sources other than the Loan Agreement are not sufficient to defray the cost of acquiring and constructing the Project.



B. The Pledged Revenues may lawfully be pledged to secure the payment of amounts due under the Loan Agreement.

C. It is economically feasible and prudent to defray, in whole or in part, the costs of the Project by the execution and delivery of the Loan Agreement.

D. The Project and the execution and delivery of the Loan Agreement in the Maximum Principal Amount pursuant to the DWSRLF Act to provide funds for the financing of the Project are necessary or advisable in the interest of the public health, safety, and welfare of the residents and the public served by the Governmental Unit.

E. The Governmental Unit will acquire and construct the Project, in whole or in part, with the net proceeds of the Loan.

F. Other than as described on the Term Sheet, the Governmental Unit does not have any outstanding obligations payable from Pledged Revenues which it has incurred or will incur prior to the initial execution and delivery of the Loan Agreement.

G. The net effective interest rate on the Maximum Principal Amount does not exceed the current market rate, which is the maximum rate permitted by federal law.

#### Section 5. Loan Agreement - Authorization and Detail.

A. Authorization. This Resolution has been adopted by the affirmative vote of at least a majority of the Governing Body. For the purpose of protecting the public health, conserving the property, and protecting the general welfare and prosperity of the public served by the Governmental Unit and acquiring and constructing the Project, it is hereby declared necessary that the Governmental Unit, pursuant to the DWSRLF Act, execute and deliver the Loan Agreement evidencing a special limited obligation of the Governmental Unit to pay a principal amount of \$620,543 and interest thereon, and to accept a loan subsidy in the amount of \$620,479.94 and the execution and delivery of the Loan Agreement is hereby authorized. The Governmental Unit shall use the proceeds of the Loan and Subsidy (i) to finance the acquisition and completion of the Project and (ii) to pay the Administrative Fee and Expenses of the Loan Agreement and the costs of issuance of the Bonds, if any. The Project will be owned by the Governmental Unit.

B. Detail. The Loan Agreement shall be in substantially the form of the Loan Agreement presented at the meeting of the Governing Body at which this Resolution was adopted. The Loan shall be in an amount not to exceed the Maximum Principal Amount of \$1,241,022.94. The Loan Agreement Principal Amount shall be payable in installments of principal due on May 1 of the years designated in the Final Loan Agreement Payment Schedule and bear interest payable on May 1 and November 1 of each of the years designated in the Final Loan Agreement Payment Schedule, at the interest rate designated in the Loan Agreement, including Exhibit "A" thereto, which rate includes the Administrative Fee.

Section 6. Approval of Loan Agreement. The form of the Loan Agreement as presented at the meeting of the Governing Body at which this Resolution was adopted is hereby approved. Authorized Officers are hereby individually authorized to execute, acknowledge and deliver the Loan Agreement with such changes, insertions and omissions as may be approved by such individual Authorized Officers, and the City Clerk-Treasurer is hereby authorized to affix the seal of the Governmental Unit on the Loan Agreement and attest the same. The execution of the Loan Agreement by an Authorized Officer shall be conclusive evidence of such approval.

Section 7. Special Limited Obligation. The Loan Agreement shall be secured by the pledge of the Pledged Revenues as set forth in the Loan Agreement and shall be payable solely from the Pledged Revenues. The Loan Agreement, together with interest thereon and other obligations of the Governmental Unit thereunder, shall be a special, limited obligation of the Governmental Unit, payable solely from the Pledged Revenues as provided in this Resolution, and the Loan Agreement shall not constitute a general obligation of the Governmental Unit or the State, and the holders of the Loan Agreement may not look to any general or other fund of the Governmental Unit for payment of the obligations thereunder. Nothing contained in this Resolution nor in the Loan Agreement, nor any other instruments, shall be construed as obligating the Governmental Unit (except with respect to the application of the Pledged Revenues) or as imposing a pecuniary liability or a charge upon the general credit of the Governmental Unit or against its taxing power, nor shall a breach of any agreement contained in this Resolution, the Loan Agreement, or any other instrument impose any pecuniary liability upon the Governmental Unit or any charge upon its general credit or against its taxing power. The Loan Agreement shall never constitute an indebtedness of the Governmental Unit within the meaning of any State constitutional provision or statutory limitation and shall never constitute or give rise to a pecuniary liability of the Governmental Unit or a charge against its general credit or taxing power. Nothing herein shall prevent the Governmental Unit from applying other funds of the Governmental Unit legally available therefor to payments required by the Loan Agreement, in its sole and absolute discretion.

Section 8. Disposition of Proceeds; Completion of Acquisition and Completion of the Project.

A. Debt Service Account; Disbursements. The Governmental Unit hereby consents to creation of the Debt Service Account to be held and maintained by the Finance Authority as provided in the Loan Agreement.

The proceeds derived from the execution and delivery of the Loan Agreement shall be disbursed promptly upon receipt of an Approved Requisition (as defined in the Loan Agreement).

Until the acquisition and completion of the Project or the date of the Final Requisition, the money disbursed pursuant to the Loan Agreement shall be used and paid out solely for the purpose of acquiring and constructing the Project in compliance with applicable law and the provisions of the Loan Agreement.

B. Prompt Completion of the Project. The Governmental Unit will complete the Project with all due diligence.

C. Certification of Completion of the Project. Upon the acquisition and completion of the Project, the Governmental Unit shall execute and send to the Finance Authority a certificate stating that the completion of and payment for the Project has been completed.

D. Finance Authority Not Responsible for Application of Loan Proceeds. The Finance Authority shall in no manner be responsible for the application or disposal by the Governmental Unit or by its officers of the funds derived from the Loan Agreement or of any other funds herein designated.

Section 9. Deposit of Pledged Revenues; Distributions of the Pledged Revenues and Flow of Funds.

A. Deposit of Pledged Revenues. Pledged Revenues shall be paid directly by the Governmental Unit to the Finance Authority in an amount sufficient to pay principal, interest, Administrative Fees, Expenses and other amounts due under the Loan Agreement, as provided in Section 5.2 of the Loan Agreement.

B. Termination on Deposits to Maturity. No payment shall be made into the Debt Service Account if the amount in the Debt Service Account totals a sum at least equal to the entire aggregate amount of Loan Agreement Payments to become due as to principal, interest on, Administrative Fees and any other amounts due under the Loan Agreement, in which case moneys in such account in an amount at least equal to such principal, interest and Administrative Fee requirements shall be used solely to pay such obligations as the same become due, and any moneys in excess thereof in such accounts shall be transferred to the Governmental Unit and used as provided in Section 9.C of this Resolution.

C. Use of Surplus Revenues. After making all the payments required to be made by this Section and any payments required by outstanding Parity Obligations, any moneys remaining in the Debt Service Account shall be transferred to the Governmental Unit on a timely basis and applied to any other lawful purpose, including, but not limited to, the payment of any Parity Obligations or bonds or obligations subordinate and junior to the Loan Agreement, or purposes authorized by the Governmental Unit, the Constitution and laws of the State, as the Governmental Unit may from time to time determine.

Section 10. Lien on Pledged Revenues. Pursuant to the Loan Agreement, the Pledged Revenues are hereby authorized to be pledged, and are hereby pledged, and the Governmental Unit grants a lien on the Pledged Revenues and security interest therein, for the payment of the principal, interest, Administrative Fees, and any other amounts due under the Loan Agreement, subject to the uses thereof permitted by and the priorities set forth in this Resolution. The Loan Agreement constitutes an irrevocable first lien, but not necessarily an exclusive first lien, on the Pledged Revenues as set forth herein and therein, and the Governmental Unit shall not create a

lien on the Pledged Revenues superior to that of the Loan Agreement without the express prior written approval of the Finance Authority.

Section 11. Authorized Officers. Authorized Officers are hereby individually authorized and directed to execute and deliver any and all papers, instruments, opinions, affidavits and other documents and to do and cause to be done any and all acts and things necessary or proper for carrying out this Resolution, the Loan Agreement and all other transactions contemplated hereby and thereby. Authorized Officers are hereby individually authorized to do all acts and things required of them by this Resolution and the Loan Agreement for the full, punctual and complete performance of all the terms, covenants and agreements contained in this Resolution and the Loan Agreement including, but not limited to, the execution and delivery of closing documents and reports in connection with the execution and delivery of the Loan Agreement, and the publication of the summary of this Resolution set out in Section 17 of this Resolution (with such changes, additions and deletions as may be necessary).

Section 12. Amendment of Resolution. This Resolution amends and restates in its entirety Resolution No. 37 18/19 adopted by the Governing Body on April 24, 2019. Prior to the Closing Date, the provisions of this Resolution may be further supplemented or amended by resolution or ordinance of the Governing Body with respect to any changes which are not inconsistent with the substantive provisions of this Resolution. After the Closing Date, this Resolution may be amended without receipt by the Governmental Unit of any additional consideration, but only with the prior written consent of the Finance Authority.

Section 13. Resolution Irrepealable. After the Closing Date, this Resolution shall be and remain irrepealable until all obligations due under the Loan Agreement shall be fully paid, canceled and discharged, as herein provided.

Section 14. Severability Clause. If any section, paragraph, clause or provision of this Resolution shall for any reason be held to be invalid or unenforceable, the invalidity or unenforceability of such section, paragraph, clause or provision shall not affect any of the remaining provisions of this Resolution.

Section 15. Repealer Clause. All bylaws, orders, resolutions and ordinances, or parts thereof, inconsistent herewith are hereby repealed to the extent only of such inconsistency. This repealer shall not be construed to revive any bylaw, order, resolution or ordinance, or part thereof, heretofore repealed.

Section 16. Effective Date. Upon due adoption of this Resolution, it shall be recorded in the book of the Governmental Unit kept for that purpose, authenticated by the signatures of the Mayor and City Clerk-Treasurer, and the title and general summary of the subject matter contained in this Resolution (set out in Section 17 below) shall be published in a newspaper which is of general circulation in the Governmental Unit, and the Resolution shall be in full force and effect thereafter, in accordance with law.

Section 17. General Summary for Publication. Pursuant to the general laws of the State, the title and a general summary of the subject matter contained in this Resolution shall be published in substantially the following form:

*[Form of Summary of Resolution for Publication.]*

City of Truth or Consequences, New Mexico  
Notice of Adoption of Resolution

Notice is hereby given of the title and of a general summary of the subject matter contained in Resolution No. 43 18/19, duly adopted and approved by the Governing Body of the City of Truth or Consequences, New Mexico (the “Governmental Unit”), on May 22, 2019. Complete copies of the Resolution are available for public inspection during normal and regular business hours in the office of the City Clerk-Treasurer, 505 Sims Street, Truth or Consequences, New Mexico 87901.

The title of the Resolution is:

CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO  
RESOLUTION NO. 43 18/19

AMENDING AND RESTATING RESOLUTION NO. 37 18/19 ADOPTED APRIL 24, 2019 BY THE CITY OF TRUTH OR CONSEQUENCES, SIERRA COUNTY, NEW MEXICO (THE “GOVERNMENTAL UNIT”); AUTHORIZING THE EXECUTION AND DELIVERY OF A LOAN AND SUBSIDY AGREEMENT (“LOAN AGREEMENT”) BY AND BETWEEN THE GOVERNMENTAL UNIT AND THE NEW MEXICO FINANCE AUTHORITY, EVIDENCING A SPECIAL LIMITED OBLIGATION OF THE GOVERNMENTAL UNIT TO PAY A PRINCIPAL AMOUNT OF NO MORE THAN \$620,543, TOGETHER WITH INTEREST, EXPENSES, IF ANY, AND ADMINISTRATIVE FEES THEREON, AND TO ACCEPT A LOAN SUBSIDY OF NO MORE THAN \$620,479.94. FOR THE PURPOSE OF FINANCING THE COSTS OF REPLACING HIGH RISK WATER LINES IDENTIFIED IN THE ASSET MANAGEMENT PLAN; PROVIDING FOR THE PLEDGE AND PAYMENT OF THE PRINCIPAL, ADMINISTRATIVE FEES AND INTEREST DUE UNDER THE LOAN AGREEMENT SOLELY FROM THE NET REVENUES OF THE WATER, SEWER AND ELECTRIC UTILITY SYSTEM OF THE GOVERNMENTAL UNIT; SETTING AN INTEREST RATE FOR THE LOAN; APPROVING THE FORM OF AND OTHER DETAILS CONCERNING THE LOAN AGREEMENT; RATIFYING ACTIONS HERETOFORE TAKEN; REPEALING ALL ACTION INCONSISTENT WITH THIS RESOLUTION; AND AUTHORIZING THE TAKING OF OTHER ACTIONS IN CONNECTION WITH THE EXECUTION AND DELIVERY OF THE LOAN AGREEMENT.

The title sets forth a general summary of the subject matter contained in the Resolution.

This notice constitutes compliance with NMSA 1978, § 6-14-6.

*[End of Form of Summary for Publication.]*

Section 18. Execution of Agreements. The City of Truth or Consequences through its Governing Body agrees to authorize and execute all such agreements with the New Mexico Finance Authority as are necessary to consummate the Loan contemplated herein and consistent with the terms and conditions of the Loan Agreement and this Resolution.

PASSED, APPROVED AND ADOPTED THIS 22<sup>ND</sup> DAY OF MAY, 2019.

CITY OF TRUTH OR CONSEQUENCES,  
NEW MEXICO

By \_\_\_\_\_  
Sandra Whitehead, Mayor

[SEAL]

ATTEST:

By \_\_\_\_\_  
Renee Cantin, City Clerk-Treasurer

*[Remainder of page intentionally left blank.]*



Governing Body Member \_\_\_\_\_ then moved adoption of the foregoing Resolution duly seconded by Governing Body Member \_\_\_\_\_.

The motion to adopt said Resolution, upon being put to a vote, was passed and adopted on the following recorded vote:

Those Voting Aye: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Those Voting Nay: \_\_\_\_\_  
\_\_\_\_\_

Those Absent: \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ (\_\_\_\_\_) members of the Governing Body having voted in favor of said motion, the Mayor declared said motion carried and said Resolution adopted, whereupon the Mayor and the City Clerk-Treasurer signed the Resolution upon the records of the minutes of the Governing Body.

After consideration of other matters not relating to the Resolution, the meeting on motion duly made, seconded and carried, was adjourned.

CITY OF TRUTH OR CONSEQUENCES,  
NEW MEXICO

By \_\_\_\_\_  
Sandra Whitehead, Mayor

[SEAL]

ATTEST:

By \_\_\_\_\_  
Renee Cantin, City Clerk-Treasurer

*[Remainder of page intentionally left blank.]*

[illegible]

I, Renee Cantin, the duly appointed, qualified, and acting City Clerk-Treasurer of the City of Truth or Consequences, New Mexico (the “Governmental Unit”), do hereby certify:

1. The foregoing pages are a true, perfect, and complete copy of the record of the proceedings of the City Commission (the "Governing Body"), constituting the governing body of the Governmental Unit, had and taken at a duly called regular meeting held at Commission Chambers, 405 W. 3<sup>rd</sup> Street, Truth or Consequences, New Mexico 87901, on May 22, 2019, at the hour of 9:00 a.m., insofar as the same relate to the adoption of the Resolution and the execution and delivery of the proposed Loan and Subsidy Agreement, copies of which are set forth in the official records of the proceedings of the Governing Body kept in my office. None of the action taken has been rescinded, repealed, or modified.

2. Said proceedings were duly had and taken as therein shown, the meeting therein was duly held, and the persons therein named were present at said meeting, as therein shown.

3. Notice of the meeting was given in compliance with the permitted methods of giving notice of meetings of the Governing Body as required by the State Open Meetings Act, NMSA 1978, §§ 10-15-1 through 10-15-4, as amended, including, the Governing Body's Open Meetings Resolution No. 01 18/19 presently in effect.

IN WITNESS WHEREOF, I have hereunto set my hand as of this 28<sup>th</sup> day of June, 2019.

CITY OF TRUTH OR CONSEQUENCES,  
NEW MEXICO

By \_\_\_\_\_  
Renee Cantin, City Clerk-Treasurer

[SEAL]

EXHIBIT “A”

Notice and Agenda of Meeting



## CITY OF TRUTH OR CONSEQUENCES

### AGENDA REQUEST FORM

MEETING DATE: May 22, 2019

Agenda Item #: **H.1**

**SUBJECT:** Request for approval of the recommendation from the Recreation Advisory Board related to a mural on the Dog Park Wall and Dog Park Walkway for ADA Accessibility and safety.

**DEPARTMENT:** Parks

**DATE SUBMITTED:** May 13, 2019

**SUBMITTED BY:** O.J. Hechler, Parks Manager

**WHO WILL PRESENT THE ITEM:** Greg D'Amour, Recreation Advisory Board Chair

***Summary/Background:***

Greg D'Amour, Recreation Advisory Board Chair has requested on behalf of the Recreation Advisory Board (Recreation Advisory Board) to present two projects they discussed related to the Dog Park, including a mural on the dog Park Wall and a walkway for ADA accessibility and safety.

***Recommendation:***

None.

***Attachments:***

- Agenda Request Form.
- -

***Fiscal Impact (Finance):*** Unknown

-

***Legal Review (City Attorney):*** No

-

**Approved For Submittal By:** ☒ Department Director

**Reviewed by:** ☒ City Clerk ☐ Finance ☐ Legal ☐ Other: [Click here to enter text.](#)

**Final Approval:** ☐ City Manager

#### CITY CLERK'S USE ONLY - COMMISSION ACTION TAKEN

Resolution No. - Ordinance No. -

Continued To: - Referred To: -

☐ Approved ☐ Denied ☐ Other: [Click here to enter text.](#)

File Name: 05-22-2019 Agenda/H.1 AR - RAB Recommendation.docx



CITY OF TRUTH OR CONSEQUENCES  
CITY CLERK'S OFFICE  
505 SIMS STREET  
TRUTH OR CONSEQUENCES, NEW MEXICO 87901  
PHONE: (575) 894-6673 EXT#1301 FAX: (575) 894-7767

## CITY COMMISSION MEETING PUBLIC AGENDA REQUEST

REQUEST MUST BE SUBMITTED TO CITY MANAGER AND CITY CLERK AND ALL DOCUMENTATION MUST BE  
SUBMITTED BY NOON ON WEDNESDAY (7 DAYS PRIOR TO REGULAR MEETING)

### ADD WORDING FOR PROCESS AND PROCEDURES.

DATE: 5-14-19

DATE OF MEETING YOU ARE REQUESTING TO BE LISTED UNDER: 5-22-19

NAME OF APPLICANT/ORGANIZATION: City of Truth or Consequences Recreation Advisory Board

ADDRESS: \_\_\_\_\_

PHONE: 575-497 9032 E-MAIL: gda.health@hotmail.com

REQUEST: (ATTACH DOCUMENTS/PRESENTATION – **ELECTRONIC FORMAT IS PREFERRED**)

1. Mural on Dog Park Wall

Dog Park Walkway - ADA accessibility + safety -

WHAT RESOURCES DO YOU REQUIRE: \_\_\_\_\_

ESTIMATED TIME REQUESTED (15 MIN. MAXIMUM): 10 min SIGNATURE: [Signature]

### CITY MANAGER ACTION

APPROVED FOR COMMISSION AGENDA OF: \_\_\_\_\_

DENY – REASON FOR DENIAL: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



## CITY OF TRUTH OR CONSEQUENCES

### AGENDA REQUEST FORM

MEETING DATE: May 22, 2019

Agenda Item #: **H.2**

**SUBJECT:** Lodgers Tax Funding Allocations for FY 2019/2020

**DEPARTMENT:** Clerk's Office

**DATE SUBMITTED:** May 17, 2019

**SUBMITTED BY:** Tammy Garner, Exec. Assistant/Renee Cantin, Clerk-Treasurer

**WHO WILL PRESENT THE ITEM:** City Manager

***Summary/Background:***

The Lodger's Tax Advisory Board met on May 2<sup>nd</sup> and thoroughly reviewed all applications. Assistant Clerk Lisa Gabaldon prepared the letter with the recommendation from the board for the Commission review and approval.

***Recommendation:***

Lodger's Tax Advisory Board recommendation is attached.

***Attachments:***

- Lodger's Tax Advisory Board recommendation
- Applications only. Full packet will be distributed to the Commission.

***Fiscal Impact (Finance):*** No

\$46,843

***Legal Review (City Attorney):*** No

None.

***Approved For Submittal By:*** ☐ Department Director

***Reviewed by:*** ☒ City Clerk ☐ Finance ☐ Legal ☐ Other: [Click here to enter text.](#)

***Final Approval:*** ☒ City Manager

**CITY CLERK'S USE ONLY - COMMISSION ACTION TAKEN**

Resolution No. N/A Ordinance No. N/A

Continued To: [Click here to enter a date.](#) Referred To: [Click here to enter text.](#)

☐ Approved ☐ Denied ☐ Other: [Click here to enter text.](#)

File Name: 5-22-19/H.2 Lodgers Tax Funding Allocations FY2020.docx



## LODGERS' TAX RECIPIENTS

Reports due by 15th of month following quarter.

FISCAL YEAR: 2018/2019

Updated: 04/16/19

NAME OF ORGANIZATION	ALLOTMENT	1ST QTR. REPORT		2ND QTR. REPORT		3RD QTR. REPORT		4TH QTR. REPORT	
		YES	NO	YES	NO	YES	NO	YES	NO
Chamber of Commerce	\$10,000	X	10/15	X	01/07	X	04/12		
Geronimo Springs Museum	\$10,000	X	10/15	X	01/08	X	04/11		
MainStreet Truth or Consequences	\$14,000	X	09/21	X	01/14	X	04/08		
NM Off Highway Vehicle Alliance									
*No longer needed funding.	\$1,500	X	10/18						
Sierra County Arts Council	\$3,000	X	10/15	X	03/06	X	04/02		
T or C Fiesta, Inc.	\$4,000	X	10/09	X	01/14	X	04/04		
Veterans Memorial Pk/Museum	\$3,500	X	10/30	X	1/22	X	04/09		
Geronimo Trail Scenic Byway	Coop Grant	X	10/10	X	01/04	X	04/09		
Sierra County Recreation & Tourism	Coop Grant	X	10/10	X	12/13	X	04/05		

1ST QTR:	JUL, AUG, SEP
2ND QTR:	OCT, NOV, DEC
3RD QTR:	JAN, FEB, MAR
4TH QTR:	APR, MAY, JUN

Copies to LTAB 10/25/18

Copies to LTAB

Copies to LTAB 05/02/2019

Copies to LTAB

Copies to CC 11/14/18

Copies to CC

Copies to CC

Copies to CC

505 Sims Street  
Truth or Consequences, NM 87901  
PH: 575-894-6673  
FX: 575-894-6690

City of Truth or Consequences

# Lodgers Tax

Eligibility Requirements for Applying

- Applicant must be a nonprofit organization. (Cannot use someone else's nonprofit status.)
- Applicant must be registered with the Internal Revenue Service and provide the authority number.
- Applicant must provide most **RECENT** filing with the IRS.
- Applicant must be registered with the Office of the State Secretary and provide authority number.
- Applicant must provide most **RECENT** filing with the State.
- Applicant must provide contact information: mailing address, e-mail address and telephone number. The contact information can serve as the cover page for the documents requested above.
- All of the above must be submitted together and approved before receiving an application.
- If approved, applicant will be mailed an application and e-mailed an electronic copy. Therefore, contact information is very important.



# City of Truth or Consequences

505 Sims Street

Truth or Consequences, New Mexico 87901

City: (575) 894-6673 • FAX: (575) 894-7767

May 3, 2019

Honorable Mayor and City Commission  
505 Sims Street  
Truth or Consequences, NM 87901

Honorable Mayor and City Commission:

The Lodger's Tax Advisory Board at their Regular meeting held May 2, 2019, reviewed Lodger's Tax Allocation applications for FYE 2020 and makes the following recommendations:

Chamber of Commerce of T or C & S.C.	\$12,000
Geronimo Springs Museum	\$10,000
MainStreet Truth or Consequences	\$11,600
Sierra County Arts Council	\$ 5,000
T or C Fiesta	\$ 4,000
Veteran's Memorial Park/Museum Trust Board	<u>\$ 2,825</u>
<b>Total Allocations</b>	<b>\$45,425</b>

Your favorable consideration will be appreciated.

Respectfully submitted,

Lisa Gabaldon, Assistant Clerk &  
Lodger's Tax Advisory Board, Secretary





505 Sims Street  
Truth or Consequences, NM 87901  
PH: 575-894-6673  
FX: 575-894-6690

## City of Truth or Consequences

FY: 2019/20

This evaluation form is provided for the Board's convenience, therefore, it is not filled out completely.  
The City provides you with information to help you make an informed decision.

# Lodgers Tax

## Application Evaluation

NAME OF ORGANIZATION:

***CHAMBER OF COMMERCE  
OF TRUTH OR CONSEQUENCES & SIERRA COUNTY***

- Is applicant a nonprofit organization? Must provide proof of nonprofit status.  
☒ Yes    ☐ No    ☐ Unknown, No Documentation Provided
- Was previous year's audit report or internal/informal financial statement provided?  
☒ Yes    ☐ No
- Was application submitted by the deadline?    ☒ Yes    ☐ No
- Does their marketing plan meet the guideline objectives?    ☐ Yes    No ☐
- Did applicant apply the 75/25 marketing ratio?    ☐ Yes    No ☐  
***Request: \$24,500.00 (75% = \$18,375.00) (25% = \$6,125.00)***
- What other funding sources does applicant have?  
***None per application***
- Did applicant receive Lodgers Tax funds from the City for the previous grant year?  
☒ Yes    ☐ No  
If yes, was the entire allocation expended?    ☐ Yes    ☒ No    78% Not Used  
***FY 18/19 Allocation: \$10,000 - \$2,150.00 has been paid to date.***
- Were quarterly reports submitted timely?    ☒ Yes    ☐ No

STAFF NOTES: ***Please reference comments to questions above.***

NOTES/COMMENTS: \_\_\_\_\_

RECOMMENDATION: ☐ APPROVED    ☐ DECLINED

LTAB Member: \_\_\_\_\_

Date: \_\_\_\_\_

RECEIVED APR 22 2019

74

Page 1 of 3



TYPE OF ADVERTISING: (Attach additional sheets if needed.)

ESTIMATED EXPENSE

PRINT:	<u>Sierra County Visitors Guide</u>	\$ <u>18,000.00</u>
PUBLISH:	<u>SCVG Graphic Design and typesetting</u>	\$ <u>2,000.00</u>
WEBSITE:	<u>Chamber Website &amp; Sierra County App Updates</u>	\$ <u>1,400.00</u>
WEBSITE:	<u>ebbr.org 2019 updates</u>	\$ <u>300.00</u>
OTHER COSTS:	<u>Balloon glow at VA Home on 09/12/19</u>	\$ <u>1,200.00</u>
	<u>SCVG ABQ distribution</u>	\$ <u>1,600.00</u>
		\$ _____

HOW WILL YOU PROMOTE T. OR C. AND THE AREA IN CONJUNCTION WITH YOUR EVENT/PROJECT?

SCVG distributed throughout NM, including 4 months intensive Albuquerque including Balloon Festival; and 4 months intensive El Paso in summer.

Balloon Glow at the VA will be the new kick off for the Elephant Butte Balloon Regatta so as to include T or C in the event and draw visitors a day earlier. It will be included in the promotion for the EBBR

HAS YOUR ORGANIZATION APPLIED FOR FUNDING FROM ANOTHER SOURCE? ☐ YES ☒ NO

If so, please provide a copy of the funding application.

HOW MUCH WAS YOUR ORGANIZATION FUNDED: \_\_\_\_\_

DESCRIBE THE ACTIVITIES YOUR ORGANIZATION SOUGHT FUNDING FOR \_\_\_\_\_

ATTACH A SEPARATE SHEET IF ADDITIONAL SPACE IS NEEDED FOR ANSWERS. THANK YOU.

ALL PRINTED MATERIALS OF THE ORGANIZATIONS WHICH ARE PAID FOR FROM LODGERS TAX MONIES, SHALL INCLUDE THE WORDING "PAID IN PART BY TRUTH OR CONSEQUENCES LODGERS TAX", THE CITY OF TRUTH OR CONSEQUENCES LOGO IF APPLICABLE, AND THE NEW MEXICO TOURISM DEPARTMENT LOGO. THE LOGO MAY BE OBTAINED BY VISITING [WWW.NMTOURISM.ORG](http://WWW.NMTOURISM.ORG).

\*\*\*\*\*

FOR BOARD USE ONLY:

PRIORITY NO. \_\_\_\_\_

AMOUNT TO BE RECOMMENDED TO CITY COMMISSION \$ \_\_\_\_\_

ANY SPECIAL INSTRUCTION OR ADDITIONAL COMMENTS:



505 Sims Street  
Truth or Consequences, NM 87901  
PH: 575-894-6673  
FX: 575-894-6690

## City of Truth or Consequences

FY: 2019/20

This evaluation form is provided for the Board's convenience, therefore, it is not filled out completely.  
The City provides you with information to help you make an informed decision.

# Lodgers Tax

## Application Evaluation

NAME OF ORGANIZATION:

### **GERONIMO SPRINGS MUSEUM**

- Is applicant a nonprofit organization? Must provide proof of nonprofit status.  
☒ Yes    ☐ No    ☐ Unknown, No Documentation Provided
- Was previous year's audit report or internal/informal financial statement provided?  
☒ Yes    ☐ No
- Was application submitted by the deadline?    ☒ Yes    ☐ No
- Does their marketing plan meet the guideline objectives?    ☐ Yes    No ☐
- Did applicant apply the 75/25 marketing ratio?    ☐ Yes    No ☐

***Request: \$12,000 (75% = \$9,000) (25% = \$3,000)***

- What other funding sources does applicant have?  
***Applicant received \$3,500 in Subrecipient funds from the City for FY 18/19. They received \$250 from Sierra County, documentation provided. Congratulations on the other fund!***
- Did applicant receive Lodgers Tax funds from the City for the previous grant year?  
☒ Yes    ☐ No  
If yes, was the entire allocation expended?    ☐ Yes    ☒ No    70 % Not Used  
***FY 18/19 Allocation: \$10,000 - \$1,433.57 has been paid to date.***
- Were quarterly reports submitted timely?    ☒ Yes    ☐ No

STAFF NOTES: ***Please reference notes to questions above. Please see attachments.***

NOTES/COMMENTS: \_\_\_\_\_

RECOMMENDATION: ☐ APPROVED    ☐ DECLINED

LTAB Member: \_\_\_\_\_

Date: \_\_\_\_\_



LODGERS TAX ADVISORY BOARD  
CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO  
CITY CLERK'S OFFICE  
505 SIMS STREET

RECEIVED APR 18 2019

FY: 2019/2020 APPLICATION FOR FUNDS

FORM IS DUE IN THE OFFICE OF  
THE CITY MANAGER NO LATER THAN  
April 22, 2018 by 5:00 PM

(Attachment A)

EIN # 85-0220497

(NON-PROFIT CORPORATION COMMISSION) AUTHORITY NUMBER 780768

Geronimo Springs Museum

NAME OF NON-PROFIT ORGANIZATION

211 Main

P.O. BOX OR STREET ADDRESS

Truth or Consequences, NM 87901

CITY, STATE & ZIP

100

NO. OF MEMBERS

04/11/19

DATE

Marilyn Pope

CONTACT PERSON (Print or Type)

Marilyn Pope

SIGNATURE

575-894-6600 or 575-740-0724

TELEPHONE NUMBER

AMOUNT REQUESTED \$12,000.00

AMOUNT AWARDED: \_\_\_\_\_ For Board Use Only

E-MAIL

NAME OF EVENTS/PROJECT: (Attachment B)

DATES OF EVENTS/PROJECT: (Attachment B)

LOCATION OF EVENTS: (Attachment B)

HOW MANY PEOPLE ATTEND: 15,000 app  
(Total)

12,000 app  
(Outside Sierra County)

WHAT ARE YOUR METHODS FOR TRACKING YOUR EVENT: We have sign-in sheets at the museum,  
we do event counts, and tour counts. I know we miss some, but we really work on tracking.

DESCRIBE THE EVENTS/PROJECT: (Attachment B)

HOW WILL THE FUNDS BE USED? GIVE A PROPOSED BUDGET FOR YOUR ADVERTISING.

(EXAMPLE: RADIO, TELEVISION, NEWSPAPERS, BROCHURES, MAGAZINES, POSTERS, ETC.)

TYPE OF ADVERTISING: (Attach additional sheets if needed.)	ESTIMATED EXPENSE
PRINT: <u>Ads, Posters, Cards-specific to event</u>	\$ <u>4,000.00</u>
PUBLISH: <u>El Paso, Las Cruces, Socorro, &amp; Albuquerque</u>	\$ <u>2,500.00</u>
RADIO: <u>Silver City, Deming, &amp; Las Cruces for Gila history, etc.</u>	\$ <u>1,500.00</u>
TELEVISION: _____	\$ _____
WEBSITE: _____	\$ <u>3,000.00</u>
OTHER COSTS: <u>T shirts-described in Attachment B</u>	\$ <u>1,000.00</u>
_____	\$ <u>12,000.00</u>

HOW WILL YOU PROMOTE T. OR C. AND THE AREA IN CONJUNCTION WITH YOUR EVENT/PROJECT?

(Attachment C)

HAS YOUR ORGANIZATION APPLIED FOR FUNDING FROM ANOTHER SOURCE ☒ YES ☐ NO  
If so, please provide a copy of the funding application. (Attachment D)

HOW MUCH WAS YOUR ORGANIZATION FUNDED \$250.00

DESCRIBE THE ACTIVITIES YOUR ORGANIZATION SOUGHT FUNDING FOR (Attachment E)

ATTACH A SEPARATE SHEET IF ADDITIONAL SPACE IS NEEDED FOR ANSWERS. THANK YOU.

ALL PRINTED MATERIALS OF THE ORGANIZATIONS WHICH ARE PAID FOR FROM LODGERS TAX MONIES, SHOULD INCLUDE THE WORDING "PAID IN PART BY TRUTH OR CONSEQUENCES LODGERS TAX", THE CITY OF TRUTH OR CONSEQUENCES LOGO IF APPLICABLE, AND THE NEW MEXICO TOURISM DEPARTMENT LOGO. THE LOGO CAN BE OBTAINED BY VISITING [WWW.NMTOURISM.ORG](http://WWW.NMTOURISM.ORG).

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FOR BOARD USE ONLY:

PRIORITY NO. \_\_\_\_\_

AMOUNT TO BE RECOMMENDED TO CITY COMMISSION: \$ \_\_\_\_\_

ANY SPECIAL INSTRUCTION OR ADDITIONAL COMMENTS:



505 Sims Street  
Truth or Consequences, NM 87901  
PH: 575-894-6673  
FX: 575-894-6690

## City of Truth or Consequences

FY: 2019/20

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# Lodgers Tax

## Application Evaluation

NAME OF ORGANIZATION:

### **MAINSTREET TRUTH OR CONSEQUENCES**

- Is applicant a nonprofit organization? Must provide proof of nonprofit status.  
☒ Yes    ☐ No    ☐ Unknown, No Documentation Provided
- Was previous year's audit report or internal/informal financial statement provided?  
☒ Yes    ☐ No
- Was application submitted by the deadline?    ☒ Yes    ☐ No
- Does their marketing plan meet the guideline objectives?    ☐ Yes    ☐ No
- Did applicant apply the 75/25 marketing ratio?    ☐ Yes    ☐ No  
*Request: \$11,600 (75% = \$8,700) (25% = \$2,900)*
- What other funding sources does applicant have?  
*Applicant received \$35,000 in Subrecipient funds from the City for FY 18/19.*  
*Applicant has not applied for funding from another source.*
- Did applicant receive Lodgers Tax funds from the City for the previous grant year?  
☒ Yes    ☐ No  
If yes, was the entire allocation expended?    ☐ Yes    ☒ No    92 % Not Used  
*FY 18/19 Allocation: \$14,000- \$1,240 has been paid to date.*
- Were quarterly reports submitted timely?    ☒ Yes    ☐ No

STAFF NOTES: *Please reference notes to questions above. Did not complete the amount requested section.*

NOTES/COMMENTS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

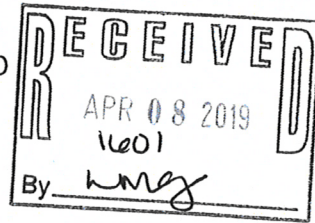
RECOMMENDATION: ☐ APPROVED    ☐ DECLINED

LTAB Member: \_\_\_\_\_

Date: \_\_\_\_\_



LODGERS TAX ADVISORY BOARD  
CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO  
CITY CLERK'S OFFICE  
505 SIMS STREET



FY: 2019/2020 APPLICATION FOR FUNDS

FORM IS DUE IN THE OFFICE OF  
THE CITY MANAGER NO LATER THAN  
April 22, 2018 by 5:00 PM

EIN # 27-2594746

(NON-PROFIT CORPORATION COMMISSION) AUTHORITY NUMBER: 4238085

MainStreet Truth or Consequences

NAME OF NON-PROFIT ORGANIZATION

PO Box 1602

P.O. BOX OR STREET ADDRESS

Truth or Consequences, NM 87901

CITY, STATE & ZIP

75

NO. OF MEMBERS

04/08/19

DATE

Linda DeMarino

CONTACT PERSON (Print or Type)

[Signature]

SIGNATURE

575-740-6180

TELEPHONE NUMBER

AMOUNT REQUESTED: \$11,600.00

AMOUNT AWARDED: \_\_\_\_\_ (For Board Use Only) ldemarino@hotmail.com

E-MAIL

NAME OF EVENTS/PROJECTS: Second Saturday Art Hop, Old-Fashioned Christmas, End of Summer Car Show, Print Collateral (Hot Springs Brochures, T or C Rack Card, Relocation Guide, Biz. Directory, etc)

DATES OF EVENTS/PROJECTS: Every Second Saturday of the month, last weekend in May, December 14 for events, projects throughout the year

LOCATION OF EVENTS: Downtown Truth or Consequences

HOW MANY PEOPLE ATTEND: 2,500 1,200  
(Total) (Outside Sierra County)

WHAT ARE YOUR METHODS FOR TRACKING YOUR EVENTS: Questionnaires to participants, polling business owners

DESCRIBE THE EVENTS/PROJECTS: Retail and special events created to bring people to downtown Truth or Consequences as well as collateral materials that will attract people to T or C

HOW WILL THE FUNDS BE USED? GIVE A PROPOSED BUDGET FOR YOUR ADVERTISING.  
(EXAMPLE: RADIO, TELEVISION, NEWSPAPERS, BROCHURES, MAGAZINES, POSTERS, ETC.)

TYPE OF ADVERTISING: (Attach additional sheets if needed.)

ESTIMATED EXPENSE

PRINT:	<u>Advertising for Events and Assets</u>	\$ <u>2,500.00</u>
PUBLISH:	<u>Printed Collateral</u>	\$ <u>3,500.00</u>
RADIO:	<u>KRWG</u>	\$ <u>600.00</u>
TELEVISION:		\$
WEBSITE:	<u>Website hosting and maintenance</u>	\$ <u>450.00</u>
OTHER COSTS:	<u>Photography, graphic design, banners, promotional items,</u>	\$ <u>4,550.00</u>
	<u>promotional booth necessities</u>	\$

HOW WILL YOU PROMOTE T. OR C. AND THE AREA IN CONJUNCTION WITH YOUR EVENT/PROJECT?

MainStreet always promotes the area with our events and projects. Every event or project is  
made with the goals of putting heads in beds. We look to target our advertising and collateral to  
bring people to town. The more people know about the area, the longer they will stay.

HAS YOUR ORGANIZATION APPLIED FOR FUNDING FROM ANOTHER SOURCE? ☐ YES ☒ NO

If so, please provide a copy of the funding application.

HOW MUCH WAS YOUR ORGANIZATION FUNDED? \_\_\_\_\_

DESCRIBE THE ACTIVITIES YOUR ORGANIZATION SOUGHT FUNDING FOR: \_\_\_\_\_

ATTACH A SEPARATE SHEET IF ADDITIONAL SPACE IS NEEDED FOR ANSWERS. THANK YOU.

ALL PRINTED MATERIALS OF THE ORGANIZATIONS WHICH ARE PAID FOR FROM LODGERS TAX MONIES, SHALL INCLUDE THE WORDING "PAID IN PART BY TRUTH OR CONSEQUENCES LODGERS TAX", THE CITY OF TRUTH OR CONSEQUENCES LOGO IF APPLICABLE, AND THE NEW MEXICO TOURISM DEPARTMENT LOGO. THE LOGO MAY BE OBTAINED BY VISITING [WWW.NMTOURISM.ORG](http://WWW.NMTOURISM.ORG).

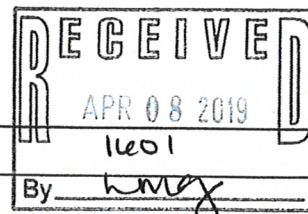
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FOR BOARD USE ONLY:

PRIORITY NO. \_\_\_\_\_

AMOUNT TO BE RECOMMENDED TO CITY COMMISSION\$ \_\_\_\_\_

ANY SPECIAL INSTRUCTION OR ADDITIONAL COMMENTS:





505 Sims Street  
Truth or Consequences, NM 87901  
PH: 575-894-6673  
FX: 575-894-6690

## City of Truth or Consequences

FY: 2019/20

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# Lodgers Tax

## Application Evaluation

NAME OF ORGANIZATION:

**SIERRA COUNTY ARTS COUNCIL**

- Is applicant a nonprofit organization? Must provide proof of nonprofit status.  
☒ Yes    ☐ No    ☐ Unknown, No documentation provided. ***Proof from last year's SOS Only***
- Was previous year's audit report or internal/informal financial statement provided?  
☒ Yes    ☐ No
- Was application submitted by the deadline?    ☒ Yes    ☐ No
- Does their marketing plan meet the guideline objectives?    ☐ Yes    No ☐
- Did applicant apply the 75/25 marketing ratio?    ☐ Yes    No ☐  
***Request: \$21,310.00 (75%=\$15,982.50) (25%=\$5,327.50)***
- What other funding sources does applicant have?  
***Applicant has not applied to another source for funding.***
- Did applicant receive Lodgers Tax funds from the City for the previous grant year?  
☒ Yes    ☐ No  
If yes, was the entire allocation expended?    ☐ Yes    ☒ No    100% Not Used  
***FY 17/18 Allocation: \$3,000 – \$0.00 has been paid to date.***
- Were quarterly reports submitted timely?    ☐ Yes    ☒ No    ***2<sup>nd</sup> Q was late.***

STAFF NOTES: ***Please reference comments to questions above.***

NOTES/COMMENTS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

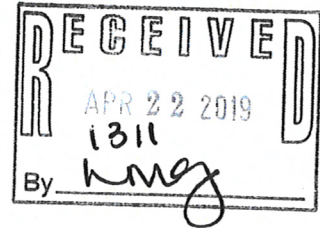
RECOMMENDATION: ☐ APPROVED    ☐ DECLINED

LTAB Member: \_\_\_\_\_

Date: \_\_\_\_\_



LODGERS TAX ADVISORY BOARD  
CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO  
CITY CLERK'S OFFICE  
505 SIMS STREET



FY: 2019/2020 APPLICATION FOR FUNDS

FORM IS DUE IN THE OFFICE OF  
THE CITY MANAGER'S NO LATER THAN  
April 18, 2019 by 5:00 PM

WORKSHOP: THURSDAY, March 28, 2019  
5:30 PM IN THE CITY COMMISSION CHAMBERS  
405 W. 3rd Street, Truth or Consequences, NM

EIN # 1720929

(NON-PROFIT CORPORATION COMMISSION) AUTHORITY NUMBER: \_\_\_\_\_

Sierra Arts Council

NAME OF NON-PROFIT ORGANIZATION

203 Main St

P.O. BOX OR STREET ADDRESS

Truth or Consequences, NM 87901

CITY, STATE & ZIP

140

NO. OF MEMBERS

04/22/19

DATE

Cary Gustin Jagger

CONTACT PERSON (Print or Type)

[Signature]

SIGNATURE

575 894 0615

TELEPHONE NUMBER

AMOUNT REQUESTED: \$21,310.00

AMOUNT AWARDED: \_\_\_\_\_ (For Board Use Only) scacnewmexico@gmail.com

E-MAIL

NAME OF EVENTS/PROJECTS: See attached Calendar of Events

DATES OF EVENTS/PROJECTS: See attached Calendar of Events

LOCATION OF EVENTS: SCAC uses various locations including the Civic Center, Healing Waters Plaza, I

HOW MANY PEOPLE ATTEND: \_\_\_\_\_ See Event Descriptions  
(Total) (Outside Sierra County)

WHAT ARE YOUR METHODS FOR TRACKING YOUR EVENTS: sign in sheets, guest registers, ticket sales, wel

DESCRIBE THE EVENTS/PROJECTS: SCAC tries to bring various art venues to the visitors and residents of TorC

HOW WILL THE FUNDS BE USED? GIVE A PROPOSED BUDGET FOR YOUR ADVERTISING.  
(EXAMPLE: RADIO, TELEVISION, NEWSPAPERS, BROCHURES, MAGAZINES, POSTERS, ETC.)

TYPE OF ADVERTISING: (Attach additional sheets if needed.)		ESTIMATED EXPENSE
PRINT:	<u>See attached Budget details</u>	\$ <u>8,400.00</u>
PUBLISH:	<u>See attached Budget details</u>	\$ <u>5,360.00</u>
RADIO:	<u>See attached Budget details</u>	\$ <u>3,400.00</u>
TELEVISION:	<u></u>	\$ <u></u>
WEBSITE:	<u>See attached Budget details</u>	\$ <u>2,650.00</u>
OTHER COSTS:	<u>See attached Budget details</u>	\$ <u>1,500.00</u>
		\$ <u>21,310.00</u>

HOW WILL YOU PROMOTE T. OR C. AND THE AREA IN CONJUNCTION WITH YOUR EVENT/PROJECT?

SCAC will promote TorC and the area with ads in regional magazines and newspapers. We use daily e

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HAS YOUR ORGANIZATION APPLIED FOR FUNDING FROM ANOTHER SOURCE? ☐ YES ☒ NO

If so, please provide a copy of the funding application.

HOW MUCH WAS YOUR ORGANIZATION FUNDED?

DESCRIBE THE ACTIVITIES YOUR ORGANIZATION SOUGHT FUNDING FOR:

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ATTACH A SEPARATE SHEET IF ADDITIONAL SPACE IS NEEDED FOR ANSWERS. THANK YOU.

ALL PRINTED MATERIALS OF THE ORGANIZATIONS WHICH ARE PAID FOR FROM LODGERS TAX MONIES, SHALL INCLUDE THE WORDING "PAID IN PART BY TRUTH OR CONSEQUENCES LODGERS TAX", THE CITY OF TRUTH OR CONSEQUENCES LOGO IF APPLICABLE, AND THE NEW MEXICO TOURISM DEPARTMENT LOGO. THE LOGO MAY BE OBTAINED BY VISITING [WWW.NMTOURISM.ORG](http://WWW.NMTOURISM.ORG).

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FOR BOARD USE ONLY: PRIORITY NO.

AMOUNT TO BE RECOMMENDED TO CITY COMMISSION\$

ANY SPECIAL INSTRUCTION OR ADDITIONAL COMMENTS:

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505 Sims Street  
Truth or Consequences, NM 87901  
PH: 575-894-6673  
FX: 575-894-6690

## City of Truth or Consequences

FY: 2019/20

This evaluation form is provided for the Board's convenience, therefore, it is not filled out completely.  
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# Lodgers Tax

## Application Evaluation

NAME OF ORGANIZATION:

### **TORC FIESTA**

- Is applicant a nonprofit organization? Must provide authority number.  
☒ Yes    ☐ No    ☐ Unknown, No Documentation Provided
- Was previous year's audit report or internal/informal financial statement provided?  
☐ Yes    ☒ No
- Was application submitted by the deadline?    ☒ Yes    ☐ No
- Does their marketing plan meet the guideline objectives?    ☐ Yes    ☐ No
- Did applicant apply the 75/25 marketing ratio?    ☐ Yes    ☐ No  
***Request: \$8,000 (75% = \$6,000) (25% = \$2,000)***
- What other funding sources does applicant have?  
***Applicant has not applied for funding from another source.***
- Did applicant receive Lodgers Tax funds from the City for the previous grant year?  
☒ Yes    ☐ No  
If yes, was the entire allocation expended?    ☐ Yes    ☒ No    100 % Not Used  
***Single event falls on the 4<sup>th</sup> QTR. Nothing has been submitted yet on \$4,000 award.***
- Were quarterly reports submitted timely?    ☒ Yes    ☐ No

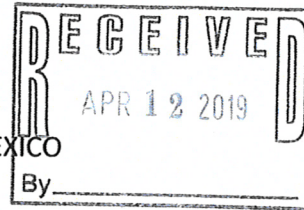
STAFF NOTES: ***Please reference comments to questions above.***

NOTES/COMMENTS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

LTAB Member: \_\_\_\_\_

Date: \_\_\_\_\_

LODGERS TAX ADVISORY BOARD  
CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO  
CITY CLERK'S OFFICE  
505 SIMS STREET



FY: 2019/2020 APPLICATION FOR FUNDS

FORM IS DUE IN THE OFFICE OF  
THE CITY MANAGER NO LATER THAN  
April 22, 2018 by 5:00 PM

EIN # 46-3634202

(NON-PROFIT CORPORATION COMMISSION) AUTHORITY NUMBER: 4824784

<u><b>T or C Fiesta</b></u>	<u><b>7</b></u>	<u><b>04/12/19</b></u>
NAME OF NON-PROFIT ORGANIZATION	NO. OF MEMBERS	DATE
<u><b>PO Box 249</b></u>	<u><b>Mickey Sallee</b></u>	
P.O. BOX OR STREET ADDRESS	CONTACT PERSON (Print or Type)	
<u><b>Truth or Consequences, NM 87901</b></u>	<u><i>Mickey Sallee</i></u>	
CITY, STATE & ZIP	SIGNATURE	
	<u><b>575-894-8948</b></u>	
AMOUNT REQUESTED: <u><b>\$8,000.00</b></u>	TELEPHONE NUMBER	
AMOUNT AWARDED: _____	(For Board Use Only) <u>shalakotoo@yahoo.com</u>	
	E-MAIL	

NAME OF EVENTS/PROJECTS: **T or C's Ralph Edwards Fiesta**

DATES OF EVENTS/PROJECTS: **First full weekend in May**

LOCATION OF EVENTS: **Ralph Edwards Park and various locations throughout T or C**

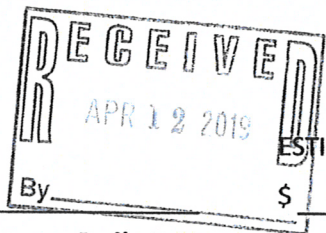
HOW MANY PEOPLE ATTEND: **5,500** **2500-3500**  
(Total) (Outside Sierra County)

WHAT ARE YOUR METHODS FOR TRACKING YOUR EVENTS: \_\_\_\_\_  
**contest entries, vendors, web visits, parade viewers**

DESCRIBE THE EVENTS/PROJECTS: **Parade, live music, golf tournament, vendors, rodeo, fishing derby,**  
**junk boat races, skateboard competition and more**

HOW WILL THE FUNDS BE USED? GIVE A PROPOSED BUDGET FOR YOUR ADVERTISING.  
(EXAMPLE: RADIO, TELEVISION, NEWSPAPERS, BROCHURES, MAGAZINES, POSTERS, ETC.)





TYPE OF ADVERTISING: (Attach additional sheets if needed.)

PRINT:	<u>Sentinel, M Graphics</u>	ESTIMATED EXPENSE	
PUBLISH:	<u>EP Scene, Ink, Ft Bliss, Bugle, Alibi, Cobblestone, Daily Pres</u>	\$	<u>1,250.00</u>
RADIO:	<u>Bravo Mic</u>	\$	<u>4,600.00</u>
TELEVISION:		\$	<u>950.00</u>
WEBSITE:	<u>facebook</u>	\$	<u></u>
OTHER COSTS:	<u>Golf carts for parade, musical acts, etc.</u>	\$	<u>200.00</u>
	<u>Porta potties</u>	\$	<u>500.00</u>

HOW WILL YOU PROMOTE T. OR C. AND THE AREA IN CONJUNCTION WITH YOUR EVENT/PROJECT?

Ads in newspapers, on radio, on posters, on facebook, chamber of commerce, telephone contacts, vendor and parade applicants, musicians, advertising booklet

HAS YOUR ORGANIZATION APPLIED FOR FUNDING FROM ANOTHER SOURCE? YES ☒ NO  
If so, please provide a copy of the funding application.

HOW MUCH WAS YOUR ORGANIZATION FUNDED? n/a

DESCRIBE THE ACTIVITIES YOUR ORGANIZATION SOUGHT FUNDING FOR: n/a

ATTACH A SEPARATE SHEET IF ADDITIONAL SPACE IS NEEDED FOR ANSWERS. THANK YOU.

ALL PRINTED MATERIALS OF THE ORGANIZATIONS WHICH ARE PAID FOR FROM LODGERS TAX MONIES, SHALL INCLUDE THE WORDING "PAID IN PART BY TRUTH OR CONSEQUENCES LODGERS TAX", THE CITY OF TRUTH OR CONSEQUENCES LOGO IF APPLICABLE, AND THE NEW MEXICO TOURISM DEPARTMENT LOGO. THE LOGO MAY BE OBTAINED BY VISITING [WWW.NMTOURISM.ORG](http://WWW.NMTOURISM.ORG).

\*\*\*\*\*

FOR BOARD USE ONLY: PRIORITY NO. \_\_\_\_\_

AMOUNT TO BE RECOMMENDED TO CITY COMMISSION \$ \_\_\_\_\_

ANY SPECIAL INSTRUCTION OR ADDITIONAL COMMENTS:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



505 Sims Street  
Truth or Consequences, NM 87901  
PH: 575-894-6673  
FX: 575-894-6690

## City of Truth or Consequences

FY: 2019/20

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# Lodgers Tax

## Application Evaluation

NAME OF ORGANIZATION:

### VETERANS MEMORIAL PARK AND MUSEUM

- Is applicant a nonprofit organization? Must provide authority number.  
☒ Yes    ☐ No    ☐ Unknown, No Documentation Provided
- Was previous year's audit report or internal/informal financial statement provided?  
☐ Yes    ☒ No
- Was application submitted by the deadline?    ☒ Yes    ☐ No
- Does their marketing plan meet the guideline objectives?    ☐ Yes    ☐ No
- Did applicant apply the 75/25 marketing ratio?    ☐ Yes    ☐ No  
*Request: \$8,700.00 (75% = \$6,525.00) (25% = \$2,175.00)*
- What other funding sources does applicant have?  
*As the Park/Museum is on City property, applicant receives other funding from the City.*
- Did applicant receive Lodgers Tax funds from the City for the previous grant year?  
☒ Yes    ☐ No  
If yes, was the entire allocation expended?    ☐ Yes    ☒ No    39% Not Used  
*FY 17/18 Allocation: \$3,500 - \$2,142.40 has been paid to date.*
- Were quarterly reports submitted timely?    ☐ Yes    ☒ No    *2 of 3 were late.*

STAFF NOTES:

NOTES/COMMENTS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

RECOMMENDATION: ☐ APPROVED    ☐ DECLINED

LTAB Member: \_\_\_\_\_

Date: \_\_\_\_\_

## RECEIVED APR 09 2019

Page 1 of



(EXAMPLE: RADIO, TELEVISION, NEWSPAPERS, BROCHURES, MAGAZINES, POSTERS, ETC.)

TYPE OF ADVERTISING: (Attach additional sheets if needed.)	ESTIMATED EXPENSE
PRINT: <u>BROCHURES, PAPER AD'S, FLYERS</u>	\$ <u>3,500.00</u>
PUBLISH: <u>BILLBOARD SIGN ON I-25</u>	\$ <u>3,300.00</u>
RADIO: _____	\$ _____
TELEVISION: _____	\$ _____
WEBSITE: <u>torcveteransmemorial.com</u>	\$ <u>1,400.00</u>
OTHER COSTS: <u>COPY PAPER, PRINTER INK</u>	\$ <u>500.00</u>
_____	\$ _____

HOW WILL YOU PROMOTE T. OR C. AND THE AREA IN CONJUNCTION WITH YOUR EVENT/PROJECT?

BILLBOARDE I-25

PROMOTIONAL BROCHURES SENT OUT IN CHAMBER OF COMMERCE PACKETS, AND PUT OUT  
IN OUT OF TOWN LOCATIONS SUCH AS VA CENTER IN ALBQ. SENT TO SCHOOLS, MOTELS,GAS  
STATIONS ALONG I -25 AND I-40 , INTERNET WEBSITE, FLYER HAND OUTS AROUND TOWN  
AND VARIOUS MOTORCYCLE SHOPS AND MAIL TO SEVERAL MOTORCYCLE CLUBS AROUND N

\_\_\_\_ YES ☒ NO

If so, please provide a copy of the funding application.

HOW MUCH WAS YOUR ORGANIZATION FUNDED \_\_\_\_\_

DESCRIBE THE ACTIVITIES YOUR ORGANIZATION SOUGHT FUNDING FOR \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

ATTACH A SEPARATE SHEET IF ADDITIONAL SPACE IS NEEDED FOR ANSWERS. THANK YOU.

ALL PRINTED MATERIALS OF THE ORGANIZATIONS WHICH ARE PAID FOR FROM LODGERS TAX MONIES, SH/ INCLUDE THE WORDING "PAID IN PART BY TRUTH OR CONSEQUENCES LODGERS TAX", THE CITY OF TRUTH OR CONSEQUENCES LOGO IF APPLICABLE, AND THE NEW MEXICO TOURISM DEPARTMENT LOGO. THE LOGO I BE OBTAINED BY VISITING WWW.NMTOURISM.ORG.

\*\*\*\*\*

FOR BOARD USE ONLY:

PRIORITY NO. \_\_\_\_\_

AMOUNT TO BE RECOMMENDED TO CITY COMMISSIONER \$ \_\_\_\_\_

ANY SPECIAL INSTRUCTION OR ADDITIONAL COMMENTS:

\_\_\_\_\_  
\_\_\_\_\_



505 Sims Street  
Truth or Consequences, NM 87901  
PH: 575-894-6673  
FX: 575-894-6690

## City of Truth or Consequences

FY: 2019/20 Coop Grant Participant

This evaluation form is provided for the City Commission's convenience; therefore, it is not filled out completely.  
Staff provides you with information to help you make an informed decision.

# Lodgers Tax

## Application Evaluation

NAME OF ORGANIZATION:

### **GERONIMO TRAIL SCENIC BYWAY**

- Is applicant a nonprofit organization? Must provide authority number.  
☒ Yes    ☐ No    ☐ Unknown, No Documentation Provided
- Was previous year's audit report or internal/informal financial statement provided?  
☒ Yes    ☐ No
- Was application submitted by the deadline?    ☒ Yes    ☐ No
- Does their marketing plan meet the guideline objectives?    ☐ Yes    ☐ No
- Did applicant apply the 75/25 marketing ratio?    ☐ Yes    ☐ No

***Request: \$7,500 (75% = \$5,625) (25% = \$1,875)***

- What other funding sources does applicant have?  
***Applicant received \$5,000 in Subrecipient funds from the City for FY 18/19. Applicant applied to Sierra County for Lodgers Tax funding and was awarded \$650.00. Congratulations on your other fund!***
- Did applicant receive Lodgers Tax funds from the City for the previous grant year?  
☒ Yes    ☐ No  
If yes, was the entire allocation expended?    ☐ Yes    ☒ No    ☐ ≤1 % Not Used  
***FY 17/18 Allocation \$6,000 – \$5,999.97 has been paid to date.***
- Were quarterly reports submitted timely?    ☒ Yes    ☐ No

STAFF NOTES: ***Reference comments to questions above.***

NOTES/COMMENTS: \_\_\_\_\_

\_\_\_\_\_

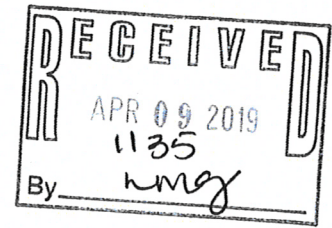
\_\_\_\_\_

City Commissioner: \_\_\_\_\_

Date: \_\_\_\_\_



LODGERS TAX ADVISORY BOARD  
CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO  
CITY CLERK'S OFFICE  
505 SIMS STREET



FY: 2019/2020 APPLICATION FOR FUNDS

FORM IS DUE IN THE OFFICE OF  
THE CITY MANAGER NO LATER THAN  
April 22, 2018 by 5:00 PM

EIN # 85-0460964

(NON-PROFIT CORPORATION COMMISSION) AUTHORITY NUMBER: 2004349

**Geronimo Trail Scenic Byway Inc.**

NAME OF NON-PROFIT ORGANIZATION

**P O Box 1072**

P.O. BOX OR STREET ADDRESS

**Truth or Consequences, NM 87901**

CITY, STATE & ZIP

**N/A**

NO. OF MEMBERS

**4/**

DATE

**LaRena M Miller**

CONTACT PERSON (Print or Type)

SIGNATURE

**575-894-2255**

TELEPHONE NUMBER

AMOUNT REQUESTED: \$7,500.00

AMOUNT AWARDED: \_\_\_\_\_ (For Board Use Only)

larenam@windstream.net

E-MAIL

NAME OF EVENTS/PROJECTS: **Promotion of Scenic Byway and tourism in T or C and Sierra County throughout the year. Operation of visitors center in Lee Belle Building under contract with City**

DATES OF EVENTS/PROJECTS: **Throughout the year, with extra promotion of special events along the Byway**

LOCATION OF EVENTS: **Throughout the Geronimo Trail, Truth or Consequences, Elephant Butte, Williamsburg, communities os Hillsboro, Kingston, Lake Valley, Winston, Chloride**

HOW MANY PEOPLE ATTEND: **8,117 in 2018** **7,408 in 2018**  
(Total) (Outside Sierra County)

WHAT ARE YOUR METHODS FOR TRACKING YOUR EVENTS: **Visitor sign-ins at Geronimo Trail visitor center Information from Chloride, requests for information, feedback from visitors**

DESCRIBE THE EVENTS/PROJECTS: **Scenic Beauty, historic value, cultural influences and recreational opportunities that have qualified for designation a National Scenic Byway**

HOW WILL THE FUNDS BE USED? GIVE A PROPOSED BUDGET FOR YOUR ADVERTISING.  
(EXAMPLE: RADIO, TELEVISION, NEWSPAPERS, BROCHURES, MAGAZINES, POSTERS, ETC.)



TYPE OF ADVERTISING: (Attach additional sheets if needed.)		ESTIMATED EXPENSE
PRINT:	<u><b>Day Trips Along the Geronimo Trail/ Geronimo Trail broch</b></u>	\$ <u><b>5,500 / \$1,500</b></u>
PUBLISH:	_____	\$ _____
RADIO:	_____	\$ _____
TELEVISION:	_____	\$ _____
WEBSITE:	<u><b>Maintenance and updating</b></u>	\$ <u><b>500.00</b></u>
OTHER COSTS:	_____	\$ _____
	_____	\$ _____

HOW WILL YOU PROMOTE T. OR C. AND THE AREA IN CONJUNCTION WITH YOUR EVENT/PROJECT?

**We promote Truth or Consequences and the surrounding area with our brochures that we hand out, information delivered to over 30 locations in T or C, Elephant Butte and Williamsburg, making recommendations to visitors for places to stay, eat, soak, shop, sight-see and encouraging them to stay for a longer visit or to return for a weekend often. We also provide informational bags for conferences and sent 5 cases of Day Trips to El Paso for their visitors center, airport and Ft. Bliss**

HAS YOUR ORGANIZATION APPLIED FOR FUNDING FROM ANOTHER SOURCE? ☒ YES ☐ NO

If so, please provide a copy of the funding application.

HOW MUCH WAS YOUR ORGANIZATION FUNDED? **\$650.00**

DESCRIBE THE ACTIVITIES YOUR ORGANIZATION SOUGHT FUNDING FOR: **Sierra County Lodgers Tax awarded money for internet advertising by a contractor, updating of material on the State Tourism website, and frequent blogs on area activities.**

ATTACH A SEPARATE SHEET IF ADDITIONAL SPACE IS NEEDED FOR ANSWERS. THANK YOU.

ALL PRINTED MATERIALS OF THE ORGANIZATIONS WHICH ARE PAID FOR FROM LODGERS TAX MONIES, SHALL INCLUDE THE WORDING "PAID IN PART BY TRUTH OR CONSEQUENCES LODGERS TAX", THE CITY OF TRUTH OR CONSEQUENCES LOGO IF APPLICABLE, AND THE NEW MEXICO TOURISM DEPARTMENT LOGO. THE LOGO MAY BE OBTAINED BY VISITING [WWW.NMTOURISM.ORG](http://WWW.NMTOURISM.ORG).

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FOR BOARD USE ONLY: PRIORITY NO. \_\_\_\_\_

AMOUNT TO BE RECOMMENDED TO CITY COMMISSION \$ \_\_\_\_\_

ANY SPECIAL INSTRUCTION OR ADDITIONAL COMMENTS:

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505 Sims Street  
Truth or Consequences, NM 87901  
PH: 575-894-6673  
FX: 575-894-6690

## City of Truth or Consequences

FY: 2019/20 Coop Grant Participant

This evaluation form is provided for the City Commission's convenience; therefore, it is not filled out completely.  
Staff provides you with information to help you make an informed decision.

# Lodgers Tax

## Application Evaluation

NAME OF ORGANIZATION:

**SIERRA COUNTY RECREATION & TOURISM ADVISORY BOARD**

- Is applicant a nonprofit organization? Must provide authority number.  
☐ Yes ☒ No ☐ Unknown, No Documentation Provided *Refer to note below.*
- Was previous year's audit report or internal/informal financial statement provided?  
☐ Yes ☒ No
- Was application submitted by the deadline? ☒ Yes ☐ No
- Does their marketing plan meet the guideline objectives? ☐ Yes ☐ No
- Did applicant apply the 75/25 marketing ratio? ☐ Yes ☐ No  
*Request: \$22,895 (75% = \$17,171.25) (25% = \$5,723.75)*
- What other funding sources does applicant have?  
*Applicant has not applied for funding from another source.*
- Did applicant receive Lodgers Tax funds from the City for the previous grant year?  
☒ Yes ☐ No  
If yes, was the entire allocation expended? ☐ Yes ☒ No 35 % Not Used  
*FY 2016/17 Award: \$16,000.00 – \$10,455.57 has been paid to date.*
- Were quarterly reports submitted timely? ☒ Yes ☐ No

STAFF NOTES: *Applicant is an agent of the County. Therefore, proof of nonprofit status is not applicable.*

NOTES/COMMENTS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

City Commissioner: \_\_\_\_\_

Date: \_\_\_\_\_



LODGERS TAX ADVISORY BOARD  
CITY OF TRUTH OR CONSEQUENCES, NEW MEXICO  
CITY CLERK'S OFFICE  
505 SIMS STREET

RECEIVED APR 18 2019  
TQ

FY: 2019/2020 APPLICATION FOR FUNDS

FORM IS DUE IN THE OFFICE OF  
THE CITY MANAGER NO LATER THAN  
April 22, 2018 by 5:00 PM

EIN # 85-600251

(NON-PROFIT CORPORATION COMMISSION) AUTHORITY NUMBER: County of Sierra

**Sierra County Recreation & Tourism Advisory Board**

NAME OF NON-PROFIT ORGANIZATION

PO Box 1072

P.O. BOX OR STREET ADDRESS

Truth or Consequences, NM 87901

CITY, STATE & ZIP

15

04/18/19

NO. OF MEMBERS

DATE

Kim Skinner, Chairman

CONTACT PERSON (Print or Type)

Kim Skinner  
SIGNATURE

575-740-1777

TELEPHONE NUMBER

AMOUNT REQUESTED: \$22,895.00

AMOUNT AWARDED: \_\_\_\_\_ (For Board Use Only) kimskinner01@windstream.net

E-MAIL

NAME OF EVENTS/PROJECTS: N/A

DATES OF EVENTS/PROJECTS: N/A

LOCATION OF EVENTS: N/A

HOW MANY PEOPLE ATTEND: \_\_\_\_\_  
(Total) see attached reports  
(Outside Sierra County)

WHAT ARE YOUR METHODS FOR TRACKING YOUR EVENTS: Website: www.sierracounty.info,  
Online Visitors Stats, Mobile Google Analytics, Attached response and reports.

DESCRIBE THE EVENTS/PROJECTS: See Detailed Attached Reports: Website, Go Travel Sites & Go New  
Mexico advertising, "I" Brochures, Fun & Games Inc., Trip Advisor Banner Ads, Facebook, Twitter, Blo

HOW WILL THE FUNDS BE USED? GIVE A PROPOSED BUDGET FOR YOUR ADVERTISING.  
(EXAMPLE: RADIO, TELEVISION, NEWSPAPERS, BROCHURES, MAGAZINES, POSTERS, ETC.)

TYPE OF ADVERTISING: (Attach additional sheets if needed.)

ESTIMATED EXPENSE

PRINT:	<u>Update &amp; Reprint "I" Brochure</u>	\$ <u>3,000.00</u>
PUBLISH:	<u>New Mexico Magazine 2020 "True" Adventures Guide 1/3</u>	\$ <u>5,895.00</u>
RADIO:	<u></u>	\$ <u></u>
TELEVISION:	<u></u>	\$ <u></u>
WEBSITE:	<u>Website, Facebook, Blog, Twitter, Instagram, Trip Advisor, Aa</u>	\$ <u>13,000.00</u>
OTHER COSTS:	<u>Brochure Distribution, Fun&amp;Games Inc, eblast Event Fliers</u>	\$ <u>1,000.00</u>
	<u></u>	\$ <u></u>

HOW WILL YOU PROMOTE T. OR C. AND THE AREA IN CONJUNCTION WITH YOUR EVENT/PROJECT?

see attachments with response to the question.

HAS YOUR ORGANIZATION APPLIED FOR FUNDING FROM ANOTHER SOURCE? ☐ YES ☒ NO

If so, please provide a copy of the funding application.

HOW MUCH WAS YOUR ORGANIZATION FUNDED? \$0.00

DESCRIBE THE ACTIVITIES YOUR ORGANIZATION SOUGHT FUNDING FOR:

ATTACH A SEPARATE SHEET IF ADDITIONAL SPACE IS NEEDED FOR ANSWERS. THANK YOU.

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FOR BOARD USE ONLY:

PRIORITY NO.

AMOUNT TO BE RECOMMENDED TO CITY COMMISSION \$

ANY SPECIAL INSTRUCTION OR ADDITIONAL COMMENTS: