



Turner Recreation Commission

**SPONSORSHIP
PACKAGES**

JULY 1, 2022- JUNE 30, 2023

TURNER RECREATION COMMISSION

SPONSOR IMPACT

Thank you for taking the time and considering being a sponsor for the Turner Recreation Commission Youth and Adult Programs and Special Events. Enclosed is our Sponsorship Package.

The Turner Recreation Commission enhances the lives of Wyandotte, Johnson County, and the rest of the Kansas City Metro area by providing yearly educational, competitive, recreational and family-friendly programs and events. Turner Recreation Commission serves thousands of participants in a vast array of programs and events ranging from toddlers to senior citizens.

Being a sponsor for Turner Recreation Commission programs and events means more than a traditional sponsorship. A sponsorship with us provides you with the opportunity to create valuable, positive, association with the Turner Recreation Commission through marketing, advertising, hospitality, website, and promotional opportunities. Through our programs and events, you will have the opportunity to gain local provincial, and national exposure organically through name associations in media mentions, visibility, signage and spoken references.

We personally picked your business/organization to be a sponsor because we believe you are a vital part of the Kansas City metro area. We are a non-profit organization, so all of the money we raise through sponsorships is going towards continuing to renovate and improve our facilities and programs. We are looking for support from the regions' to help contribute to the growth of our children. We need your help to buy the equipment, jerseys and materials needed to support the needs of the community.

We thank you for your support and look forward to speaking with you more about becoming a long-lasting partner of Turner Recreation Commission.



Robbie Spencer
Executive Director
Turner Recreation Commission
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TURNER RECREATION COMMISSION

SPONSOR LEVELS



STARTER

As a Starter you are the first to help Turner Recreation with your contributions. Starters are community members and businesses who know the value of sport and the benefit it brings to Turner. Starters get the opportunity to sponsor TRC Events, their logo and link on our website, two invitations to our sponsor thank you event, and a special post on our social media accounts (FB & TW).

\$500



CAPTAIN

Our Captains help us to move forward and make an impact at Turner Recreation Commission. Your contributions help to provide recreational facilities, activities, and events. As a Captain, you will receive everything in the Starters' package plus the opportunity to be a vendor and discounts on facility rentals.

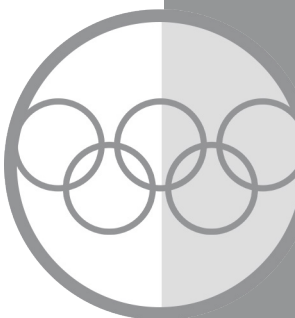
\$1,000



MVP

Our Most Valuable Players help Turner Recreation Commission to support recreational youth teams. MVP funds impact our youth teams and programs. These funds help to provide uniforms, equipment, and other needs. All MVPs have the ability to get their logo included on special event and program t-shirts. MVPs will also receive a medium 3x6 banner at the Sports Complex.

\$2,000



OLYMPIC

The Olympic sponsors are the reason we are able to improve our facilities. Olympic sponsors receive ad placement in our program catalog, mention in the TRC Newsletter (2 times annually), logo on team uniforms, and get one included TRC event sponsorship (up to \$500).

\$4,000



HALL OF FAME

Our Hall of Fame sponsors are the highest level of sponsorship we offer! Hall of Fame level sponsors receive the most ad placement than any other sponsorship package. Hall of Fame sponsors receive 6 mentions in our newsletter per year, a business ad in our program catalog, and banner ad space on our website. Olympic level sponsors also get a banner at all of our sport facilities giving you the most exposure in the Turner community.

\$10,000

TURNER RECREATION COMMISSION

SPONSOR BENEFITS

	STARTER	CAPTAIN	MVP	OLYMPIC	HALL OF FAME
LOGO AND LINK ON WEBSITE	X	X	X	X	X
INVITATION TO END OF YEAR PARTY	(2)	(2)	(4)	(6)	(8)
"THANK YOU" SOCIAL POST (FB + TW)	X	X	X	X	X
OPPORTUNITY TO BE A VENDOR AT TRC EVENTS		X	X	X	X
DISCOUNT ON FACILITY RENTALS		X	X	X	X
LOGO ON SELECT SPECIAL EVENT & PROGRAM T-SHIRTS			X	X	X
INCLUDED SPONSORSHIP OF TRC SPECIAL EVENT(S)			(1)	(1)	(2)
MEDIUM 3X6 BANNER AT ONE SPORTS COMPLEX			X	X	
BANNER AT ALL SPORTS COMPLEXES					X
TEAM UNIFORM LOGO PLACEMENT				X	X
BUSINESS AD IN TRC PROGRAM (1)				X	X
MENTION IN NEWSLETTER (2 TIMES PER YEAR)				X	
MENTION IN NEWSLETTER (6 TIMES PER YEAR)					X
BANNER ADS ON WEBSITE					X

