



# Town of Winslow

## Military Hometown Heroes Banner Program



Winslow is seeking to honor its local veterans and those currently serving in the United States Armed Forces. In order to allow for a coordinated and consistent program, the Town has established the following policy and guidelines for the Military Hometown Hero Banner Program.

### Guidelines

#### Eligibility

1. Active, retired, or honorably discharged members of the five United States Armed Forces service branches (Air Force, Army, Coast Guard, Marines, and Navy).
2. A current Town of Winslow resident or graduated from Winslow High School or an immediate family member of a current resident (spouse, parent, sibling, child or grandchild)

Proof of eligibility will be required before an application is considered complete.

- Proof of residency (e.g., copy of military orders or military ID)
- Honorable discharge or retirement papers with SSN redacted/DD-214
- High-Resolution digital image (min 300 dpi) in jpeg format or 5x7 photograph of honoree in official uniform (with no objects). Original photo will be returned.

#### Application and Sponsorship

- A written application for placement of a Hero Banner must be completed on a form provided to the Town.
- All banner fees must be paid by January 10<sup>th</sup> the 2024 fee is \$115.00
- If the applicant is not the person to be honored, the honoree must consent to the hero banner, if the honoree is living.

#### Banner Locations

1. Available space is determined on a first-come, first-served, basis among the qualified applicants. All banner locations shall be determined solely by the Town of Winslow.
2. The banner location to be determined by the Town of Winslow

#### Display Period

1. The banners will be displayed from Memorial Day through Veterans Day and will be displayed a minimum of 2 years, or until banner starts to show deterioration.
2. At the end of the program, Town staff will contact the applicant to offer them the banner; all banners that remain unclaimed after 60 days from removal will become property of the Town.

3. In addition to displaying the banners all participants will be listed on the Towns Website.

#### Banner Style and Display

The Town of Winslow has determined the following specifications for the banners. The specifications and design of the banners are at the sole discretion of the Town and can be modified at any time.

- Double sided, vinyl, weatherproof



#### Procedures

1. The Military Hometown Hero banner application may be obtained from the Town of Winslow's website at <https://www.winslow-me.gov/> or you may contact the Parks and Recreation office to have one emailed or mailed to you by contacting [amccaslin@winslow-me.gov](mailto:amccaslin@winslow-me.gov) or calling 207-872-2776 ext 5211.
2. Applications are accepted from July 1<sup>st</sup> through December 31<sup>st</sup> for the following year and every effort will be made to have banners installed by Memorial Day of each year. However, this is at the sole discretion of the Town and is based on the availability of the Town Staff, resources, and staff scheduling for installation and removal.
3. A waiting list shall be established based on the date a complete application is received in the Town's Parks and Recreation office. In order for an application to be considered complete, all supporting documentation must be received and verified by the Town. In addition, full payment for the banner must be received by the Town.

4. Applicants will be notified by the Town staff once an installation date has been determined or been completed.
5. At the end of the banner display period, Town staff will contact the family and/or applicant to offer them the banner, All banners unclaimed within the 60 days of removal will become the property of the Town of Winslow.

#### Waiver and Limitations

1. The Town of Winslow is not responsible for replacing banners that are stolen, damaged, or destroyed due to age, vandalism, or any acts of nature, including high winds.
2. Any loss or damage to an installed banner will be handled at the discretion of the Town.
3. The Town reserves the right to not install a banner if the requirements of this banner program are not met.

## Winslow Hometown Banner Application

Each application submission should be placed in its own labeled manila folder. Banners are on a **first come first serve with completed application only**. Please bring your labeled manila folder including application, picture, residency or school verification, payment, and military documentation to the Town Office during regular business hours. Each year will have limited availability as we raise the funds for the banner holders.

Original pictures are best; with a minimal size of 5x7.

Veteran Information:

Full Name of person in photo: \_\_\_\_\_

Era of Service: \_\_\_\_\_

<p><b>Official DOD Dates.....Era of Service</b></p> <p>GWOT..... September 11, 2001 to present (list this if veteran hasn't been to Iraq or Afghanistan)</p> <p>Persian Gulf..... August 2, 1990 – August 31, 1991</p> <p>Cold War..... September 2, 1945 – December 26, 1991</p> <p>Vietnam Era..... February 28<sup>th</sup>, 1961 – May 7<sup>th</sup>, 1975</p> <p>Korea Conflict Era.....June 27<sup>th</sup>, 1950 – July 27, 1953</p> <p>WWII..... December 7<sup>th</sup>, 1941 – December 31, 1946</p> <p>WWI.....April 6<sup>th</sup>, 1917 – November 11<sup>th</sup> 1918</p>
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Is this Veteran?  Alive  Deceased  KIA  POW/MIA

Branch of Service: (please check one)



Army



Marine Corps



Coast Guard



Navy



Air Force

Name of Applicant: \_\_\_\_\_

Relationship to Service Member (if any): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

To Your knowledge does this individual have a banner up in an area community?

Yes      No

Information for banners will be taken directly from the application. Once banners are printed no changes can be made. I hereby grant the Town of Winslow permission to use the included photo which includes a likeness of myself or of my relative in the Hometown Heroes banner program. In addition, I take full responsibility that all the information provided is accurate.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature of Hometown Hero if still alive

\_\_\_\_\_  
Date

**Banner Cost Includes:**

- Creation and Printing of Banner
- Installation
- Removal of Banner – Banner will be yours to keep after 2 years or when the banner is deemed to weathered to put up anymore.