



COMMUNITY WORKSHOP

NOVEMBER 7, 2019 - 6:00 PM

NOVEMBER 9, 2019 - 11:00 AM

NOVEMBER 20, 2019 - 6:00 PM

STPETE2050



STPETE2050

STPETE2050.COM



WELCOME

Council Member
Charlie Gerdes



TONIGHT'S AGENDA

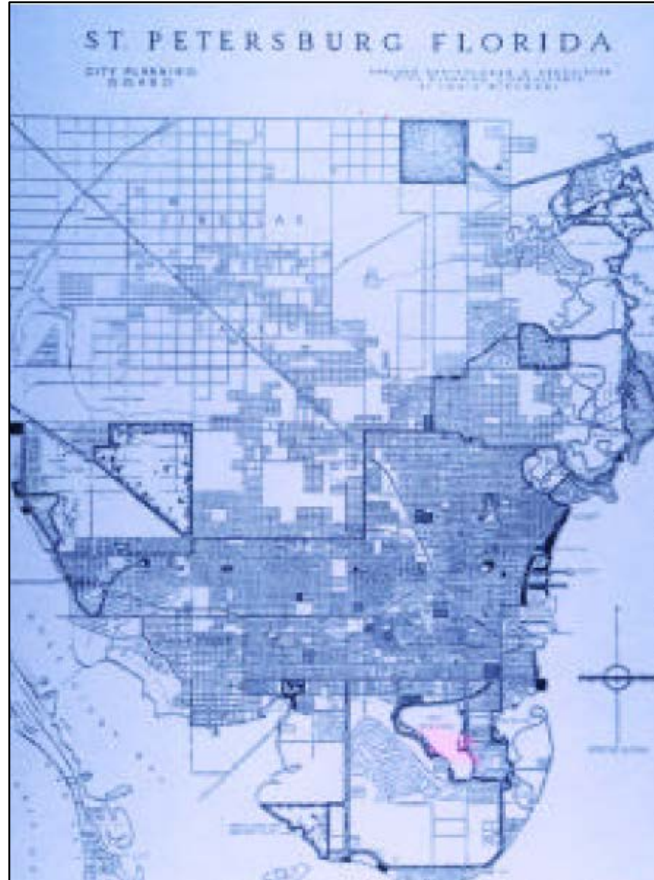
1. Welcome / Video (6:10 pm)
2. Vision 2020 History (6:15 pm)
3. StPete2050 Project (6:25 pm)
4. Small Group Discussions (6:35 pm)
5. Closing (7:20 pm)
6. Open House / Online Survey / Comment Cards (7:30-8:00 pm)

WHERE HAVE WE BEEN?

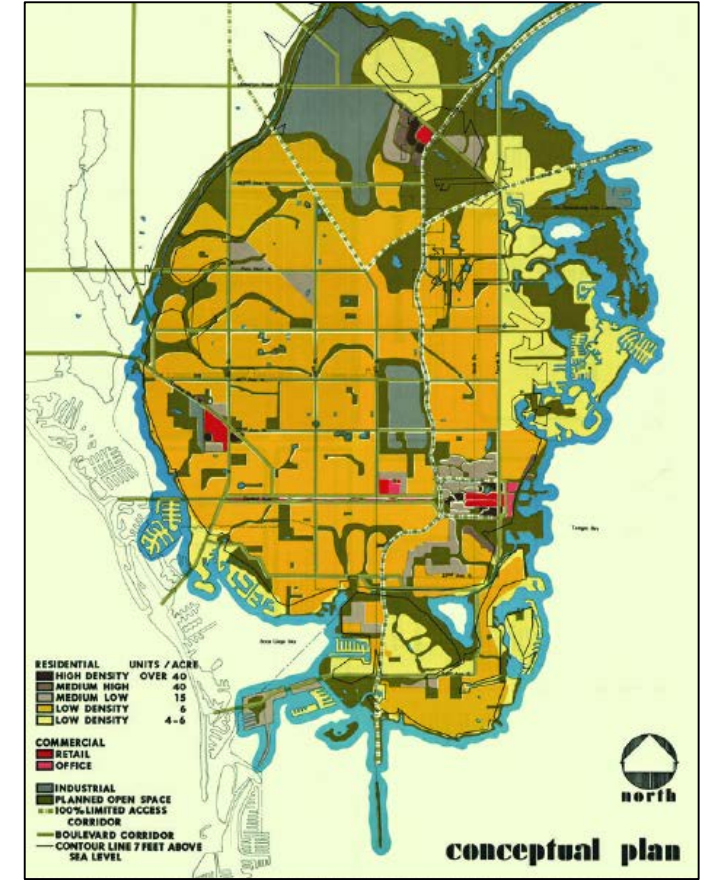
LEGACY OF PLANNING



1920s Nolen Plan



1940s Bartholomew Plan



1974 Citywide Plan

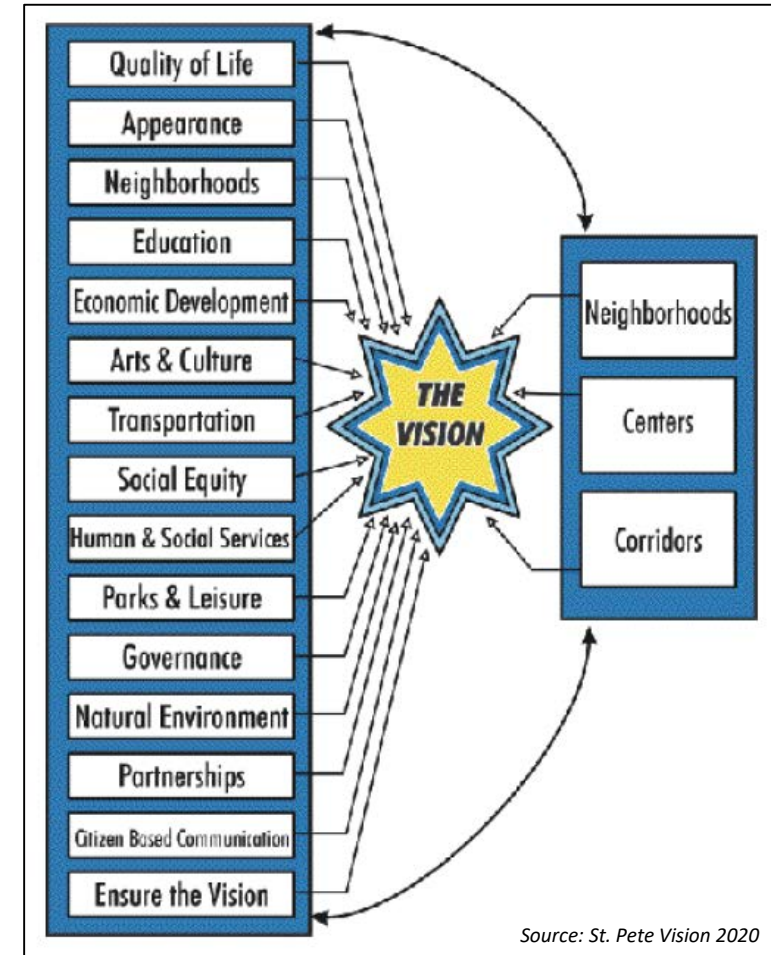
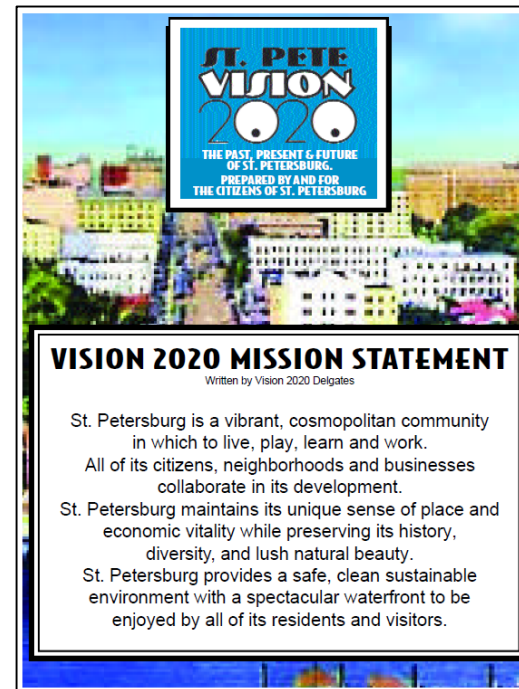
VISION 2020

Created in 2001-02

375 Citizen Delegates

Components:

- Mission Statement
- Citizen Based Themes (15)
 - 104 "Results of a successful 2020 Vision" statements
- City Development Framework
 - Centers/corridors and neighborhoods
 - 41 recommendations
- Implementation



A CITY OF NEIGHBORHOODS, CENTERS & CORRIDORS

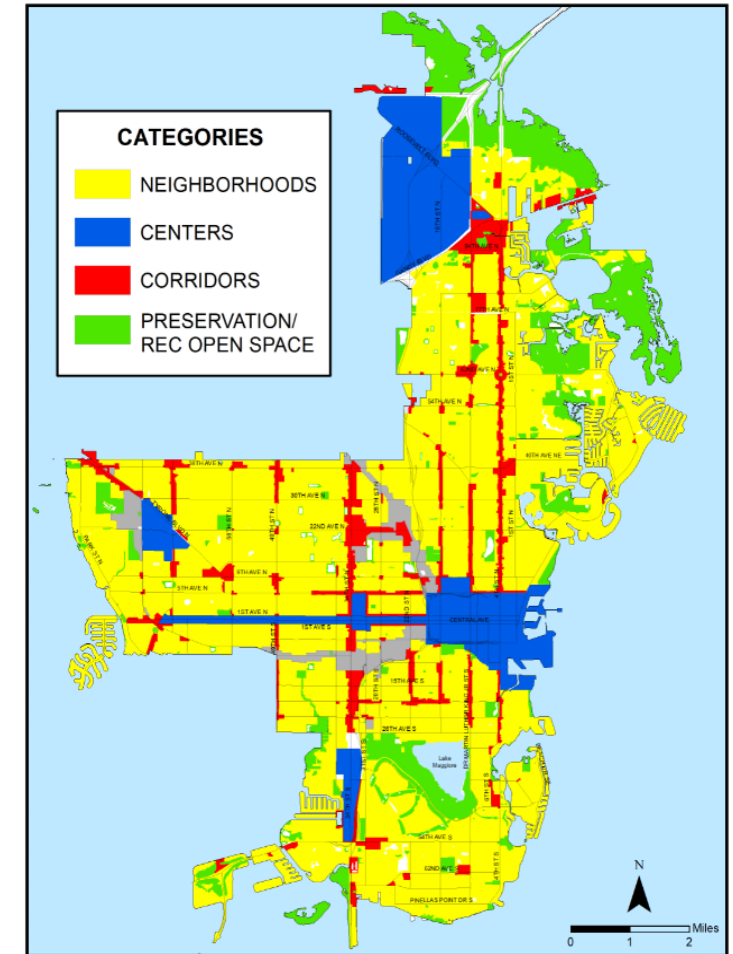


VISION 2020 – IMPLEMENTATION

Ongoing City and Community Actions Since 2002

City Development Framework Recommendations (41)

- **Neighborhoods (traditional, suburban)**
 - Protect and reinforce the unique character of each neighborhood,
 - Housing that is stable, safe and varied
 - Streets should be livable public open space
- **Centers (downtown, suburban, future)**
 - Enhance the unique character of the downtown
 - Comprehensive Solutions to Transportation. Design for people, not cars.
 - Civic uses should be reinforced
- **Corridors (commercial, residential, industrial, environmental)**
 - Identify main nodes of activity and intensify uses, density and activity at these areas through mixed use.
 - Beautify corridors through landscaping, road improvements and surrounding architecture
 - Increase standards and incentives for design



VISION 2020 - IMPLEMENTATION

Citizen Based Theme: Arts & Culture

- Consistent community involvement/use of cultural facilities and programs.
- A city of visible art and lively culture.
- Financial stability and sustainable funding through city actions, private partners and art institutions.
- City commitment to cultural programs and inclusion of art in capital improvement efforts.
- Sufficient and appropriate facilities.
- Integration of arts with education system.
- Develop a public art master plan.



VISION 2020 - IMPLEMENTATION

Citizen Based Theme: Economic Development

- Long range redevelopment strategy
- Diverse and independent economic base
- Locally owned/niche business districts
- Socio/cultural/economic integration
- Center and Corridor re-investment
- Successful Southside re-investment
- Economically successful arts community



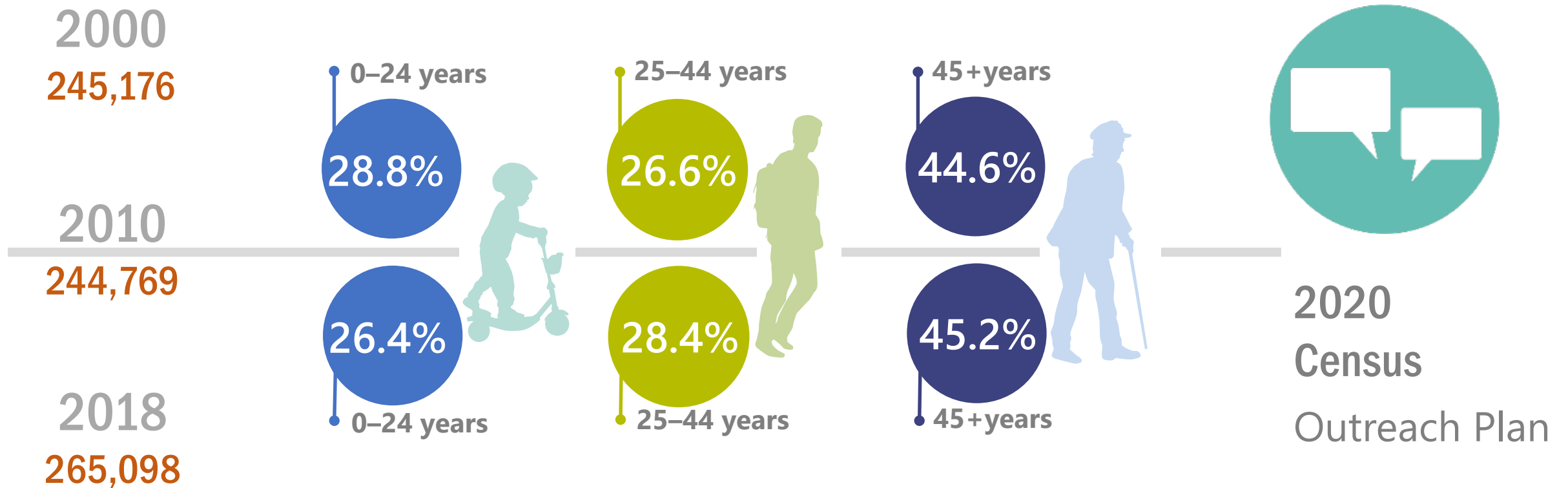
VISION 2020 - IMPLEMENTATION

Citizen Based Theme: Neighborhoods

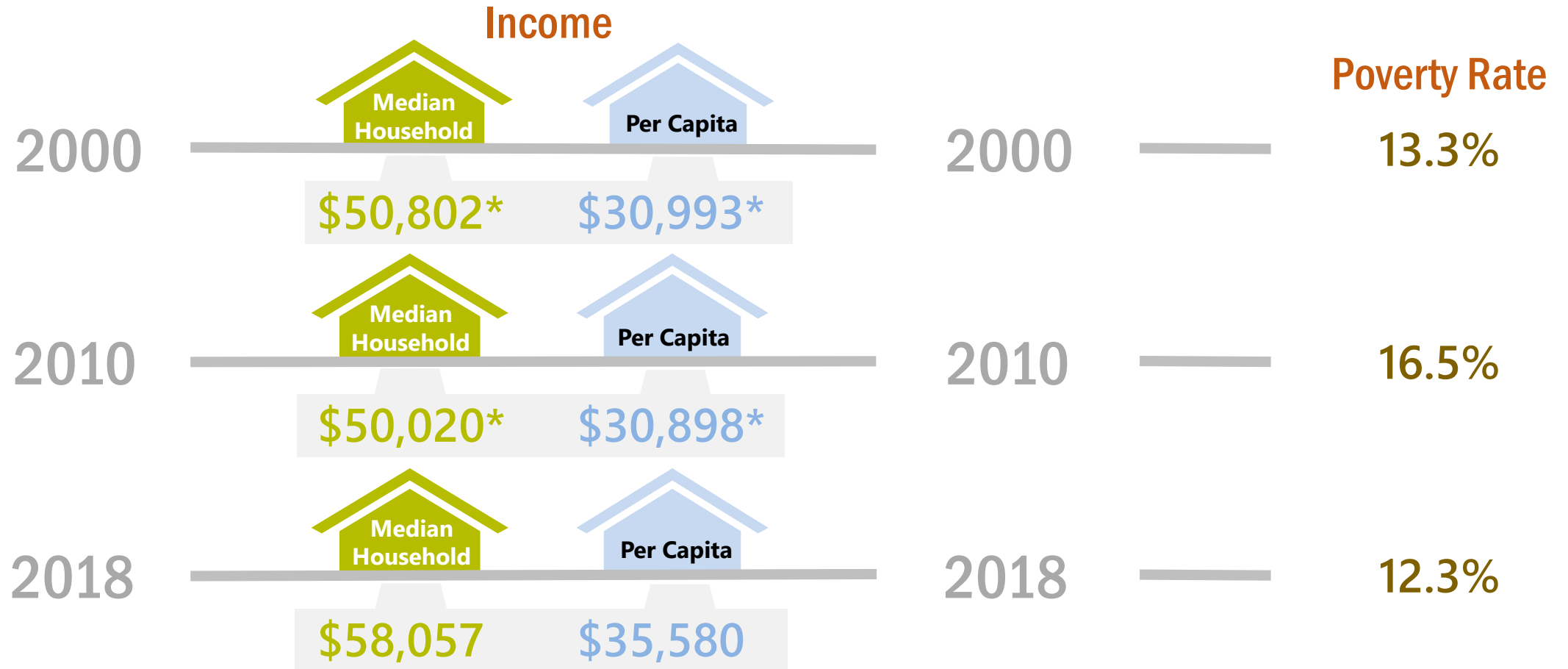
- Stable, safe and successful neighborhoods for everyone.
- Protection from large commercial development. Locally based businesses with neighborhood needs.
- Strong relationship to parks, neighborhood schools and community buildings.
- Variety of quality housing choices within neighborhoods.
- Quality neighborhood revitalization / reinvestment.



POPULATION CHANGE SINCE VISION 2020



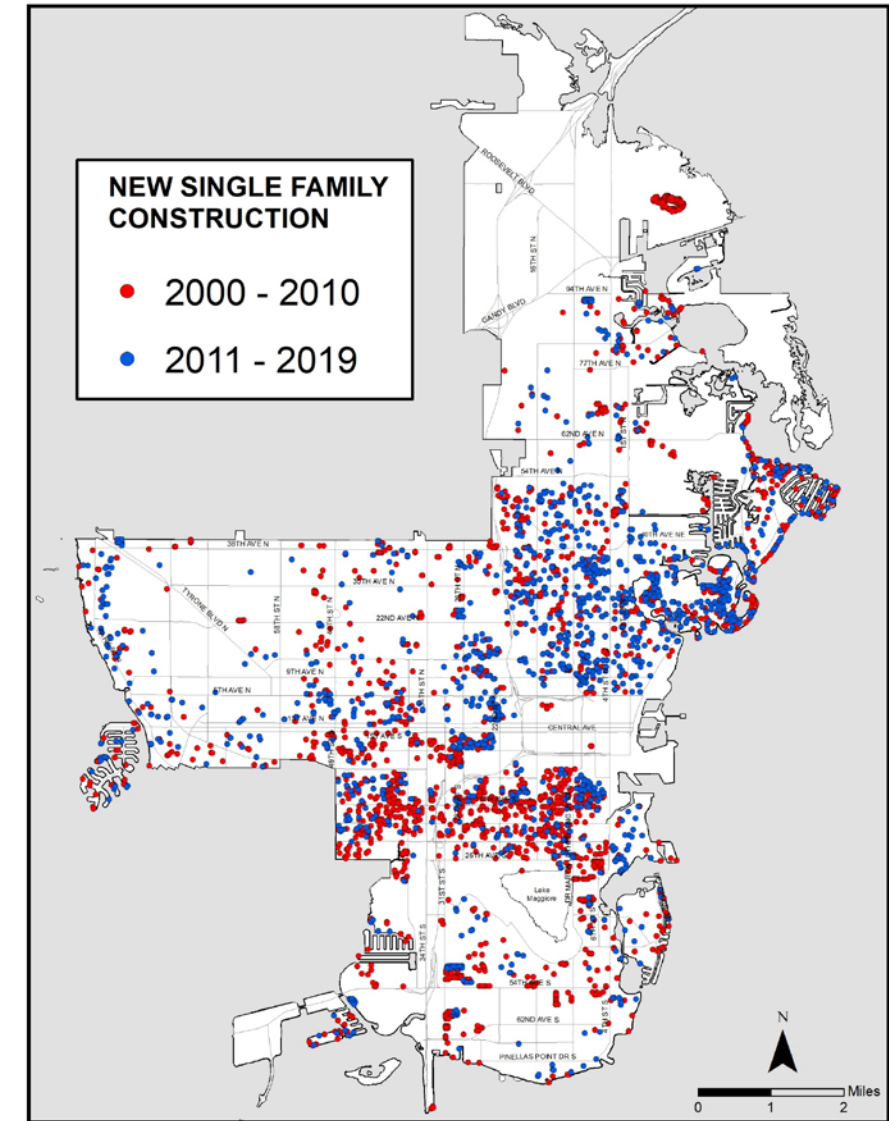
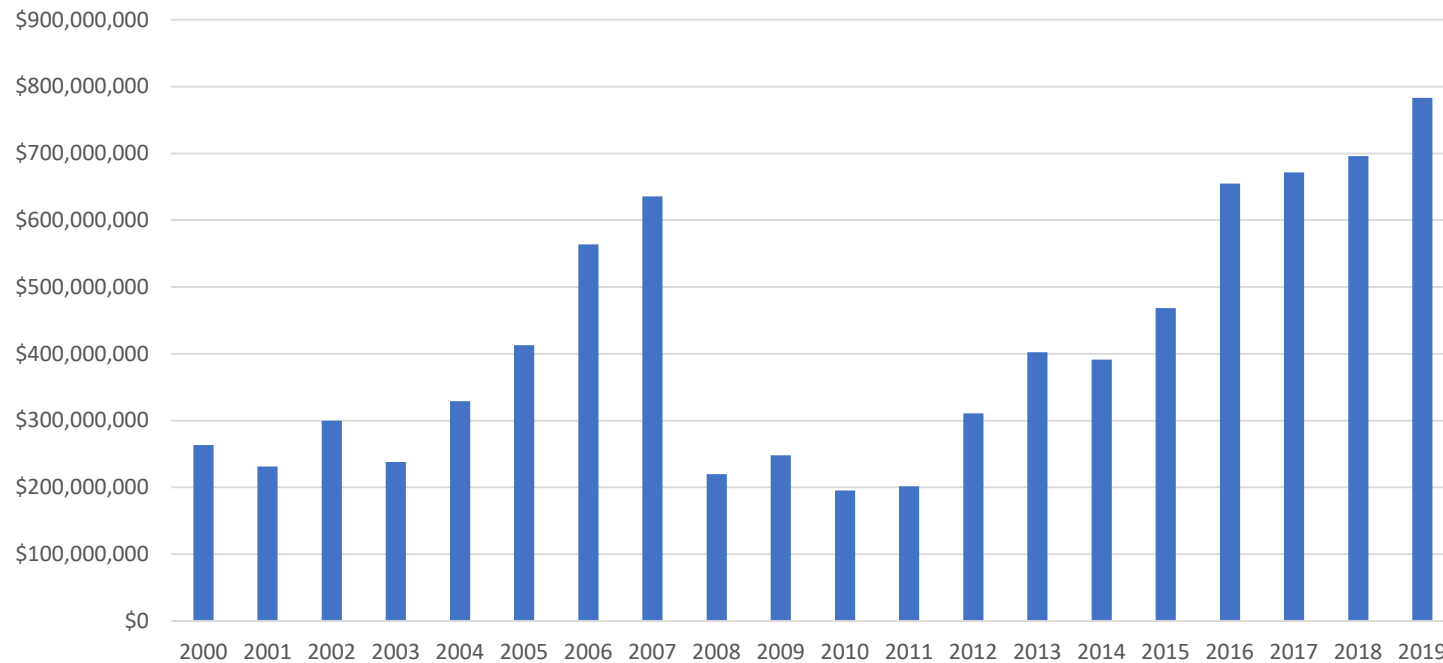
INCOME CHANGE SINCE VISION 2020



* - Adjusted for inflation.

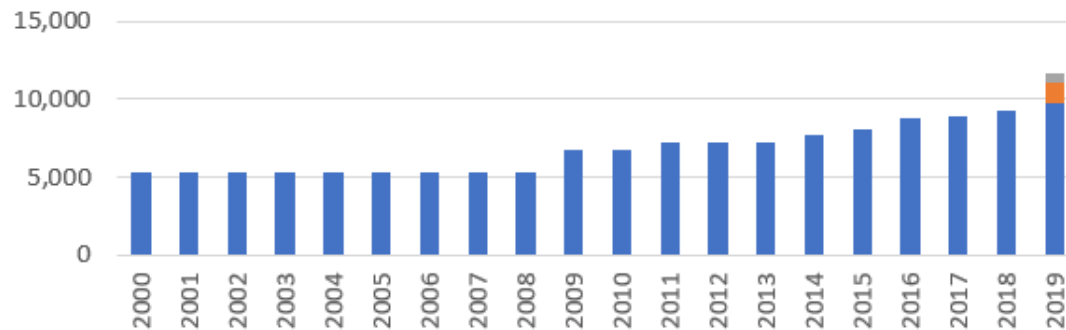
GROWTH AND DEVELOPMENT CHANGE SINCE VISION 2020

Annual Citywide Construction Value (\$)

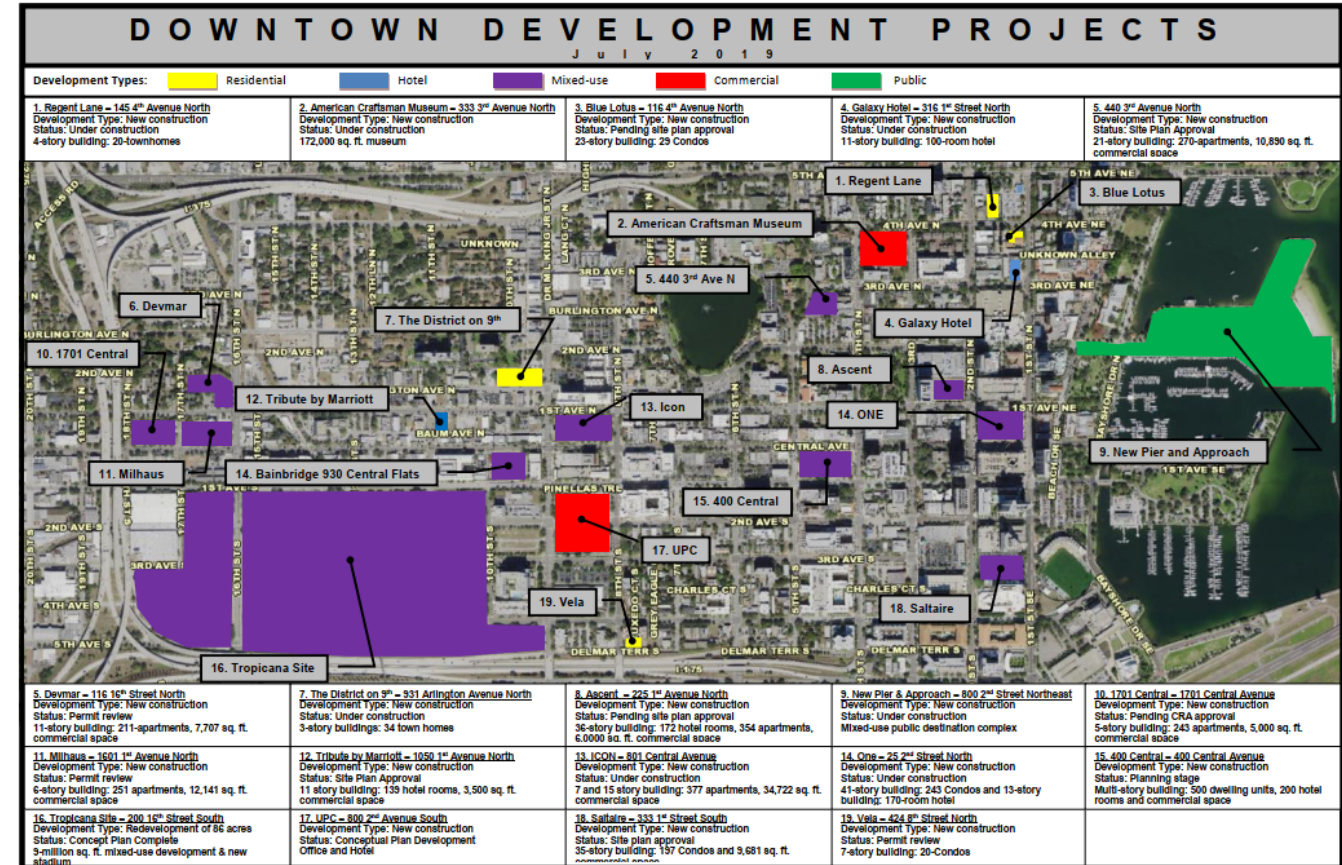


GROWTH AND DEVELOPMENT CHANGE SINCE VISION 2020

Downtown Dwelling Units



- Downtown Dwelling Units Permitting
- Downtown Dwelling Units Under Construction
- Downtown Dwelling Units In Place



EMERGING CHALLENGES SINCE VISION 2020

Housing Needs

- Increased Housing Costs
- Choice and Attainability
- City's 10-Year Plan – *For All, From All*

2000

Renters

36.4%

Homeowners

63.6%

2018

Renters

40.3%

Homeowners

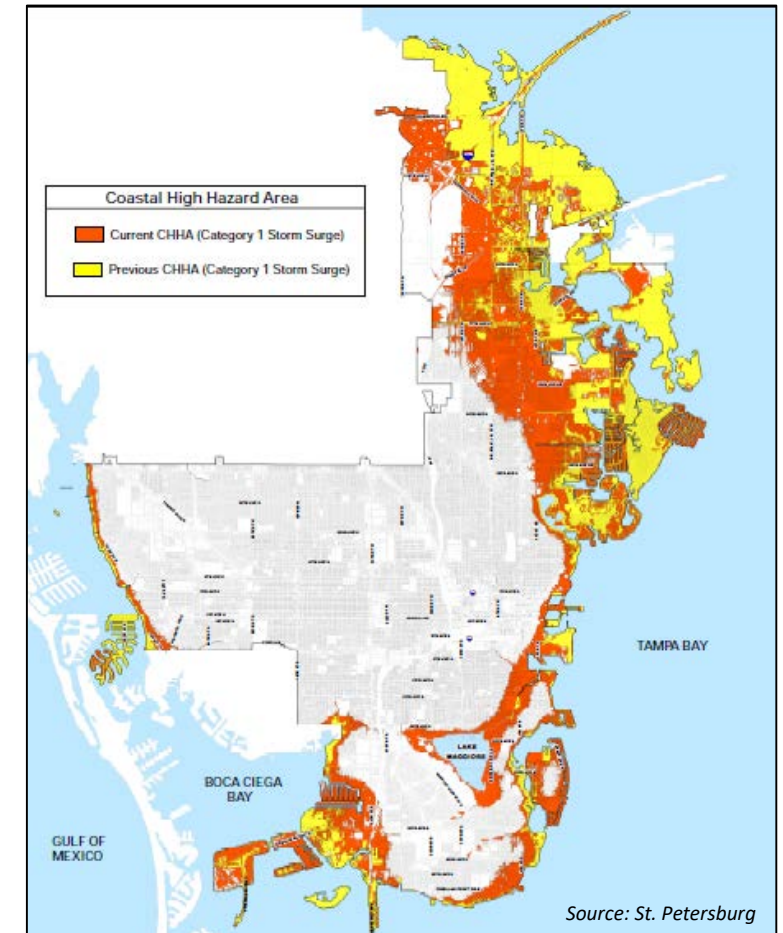
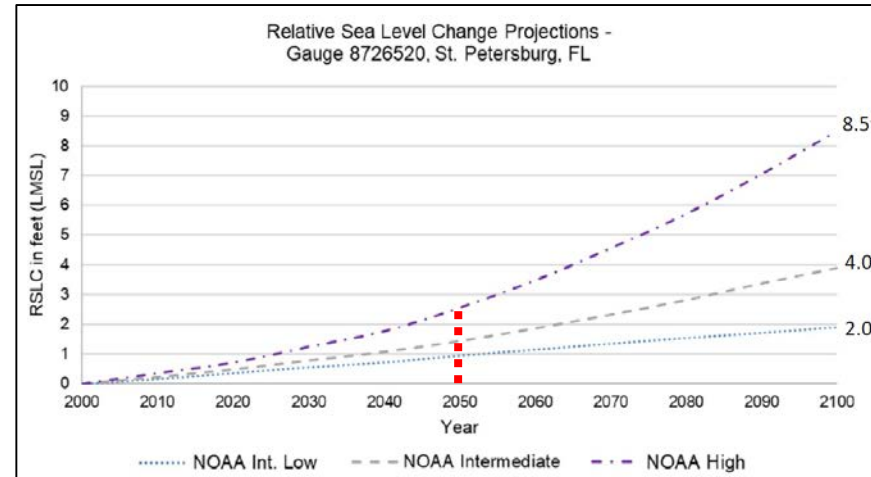
59.7%



EMERGING CHALLENGES SINCE VISION 2020

Sustainability / Resiliency Emphasis

- Climate Change / Sea Level Rise
- Coastal High Hazard Area
- Energy Goals
- Bloomberg Grant



EMERGING CHALLENGES SINCE VISION 2020

Infrastructure Investments

- Maintaining Aging Systems
 - Stormwater
 - Sanitary Sewer
 - Potable Water
- Integrated Water Resource Management Plan



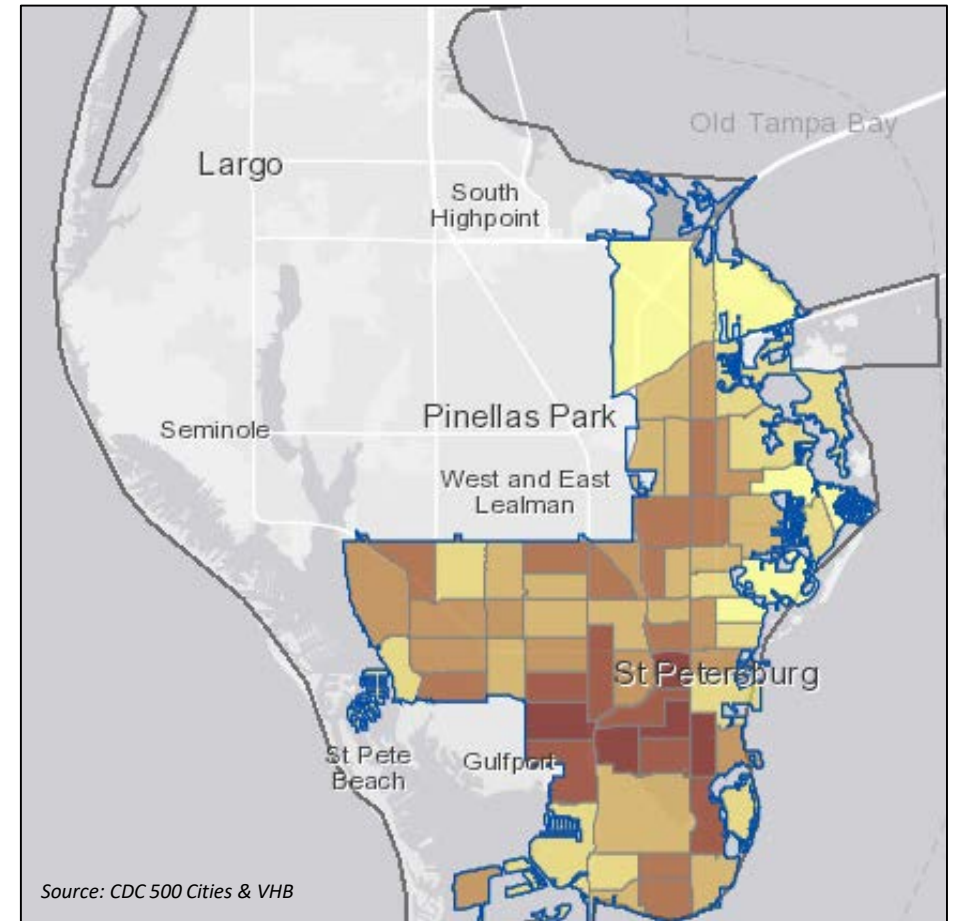
EMERGING CHALLENGES SINCE VISION 2020

Focus on Community Health

- Center for Health Equity – Goal is for a healthier and more equitable community.
- CDC 500 Cities Health Data – Chronic disease data by Census Tract.



**Foundation for a
Healthy St. Petersburg**



STPETE2050

Help us better understand issues that are important to your future in St. Petersburg.

Help us identify your priorities that should guide the vision for the City moving towards 2050.

STPETE2050 PROJECT SCHEDULE

August - December

January - March

April - September

1. Project Initiation	2. Project Development	3. Plan Delivery
<ul style="list-style-type: none"> Communications / Community Engagement Plans Data Collection Evaluation of Current Conditions / Market Assessment Future Opportunities & Challenges 	<ul style="list-style-type: none"> Community Engagement Theme Area Best Practices / Alternatives Develop Plan 	<ul style="list-style-type: none"> Community Engagement Recommendations Plan Documentation Final Presentations Plan Completion
Workshops		
<ul style="list-style-type: none"> Where Have We Been? Nov. 7th, Nov. 9th, Nov. 20th 	<ul style="list-style-type: none"> Where Do We Want To Go? Jan. 30th, Feb. 1st, Feb. 4th 	<ul style="list-style-type: none"> How Do We Get There? April 23rd, April 25th, TBD
 Community Outreach and Engagement		




“OUR VISION FOR ST. PETE IS...
space for flying
cars and cool
skate **parks**.”

— Hawk and Peregrine
(ages 6 and 7)




“MY VISION FOR ST. PETE...
more development
& entertainment
options in
Pinellas Point and
South US 19.”

— Michael (age 47)

“MY VISION FOR ST. PETE IS...
a diverse and
welcoming
community that
grows while
respecting its history.”

— Caitlin (age 17)



“MY VISION FOR ST. PETE IS...
more **career**
training
opportunities for
younger people of
all backgrounds.”

— Joanna (age 17)



“MY VISION FOR ST. PETE IS...
better entry-level
jobs that help
grow careers for
young people.”

— Jerome (age 60)



“OUR VISION FOR ST. PETE...
housing availability
& **diversity**
of choices in
every community.”

— Amanda (age 27)
— Josh (age 28)



“OUR VISION FOR ST. PETE IS...
improved
schools
and resources to
enable student
success.”

— Ashley (age 33)
— Alysse (age 25)

ONLINE COMMUNITY SURVEY

StPete2050 Community Survey

WELCOME

What is StPete2050?

StPete2050 is a citywide conversation about the future of St. Petersburg, which will guide plans, programs, and services throughout the city. The City prioritizes this opportunity to engage the Sunshine City's residents.

[Begin](#)

To guide the sustainable, resilient, and equitable growth over the next 30 years, St. Petersburg will require a vision that captures the essence and reflects the voice of the community.



st.petersburg
www.stpete.org

2

PRIORITY RANKING

3

SURVEY QUESTIONS

4

MAP MARKERS

5

WRAP UP

GROUP ACTIVITY

Mapping Strengths & Opportunities

At each table:

- Labels with possible themes
- Blank labels to add your own theme
- Description of themes
- St. Petersburg Map
- Comment Cards



Arts & Culture

Diversity &
Inclusion

Education

Growth &
Character

Healthy
Communities

Shared
Prosperity

Sustainability

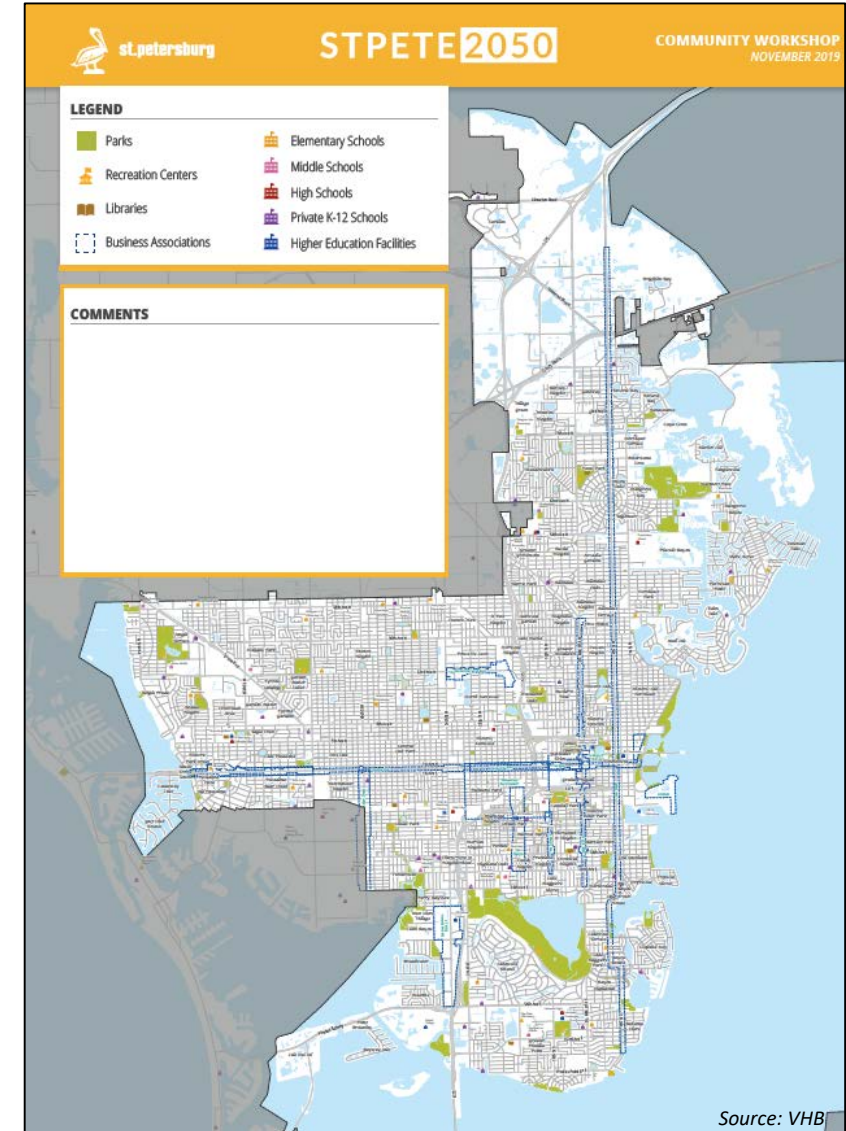
Transportation
& Mobility

GROUP ACTIVITY

Mapping Strengths & Opportunities

What to do:

- Choose and stick labels on the map; Note with marker why that theme for that location; Discuss with group.
- Use city-wide map for notes.
- Refer to handouts for themes.
- Complete your comment card.



GROUP ACTIVITY

Mapping Strengths & Opportunities

Example:

- Transportation
 - Bicycle / Pedestrian
 - Roadway
 - Transit



NEXT STEPS

- Turn in Comment Cards
- Take the Online Community Survey
- Sign Up Online for Project Updates (www.stpete2050.com)
- Get Involved

Next Workshop Dates:

Workshop Series 2 - January 30, February 1 & February 4





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