No City funding requested
And revenue stays local

$8.9 billion revenue-share
Disbursed to the City during the first 60 years.
St. Petersburg is our revenue partner

$800 million
Toward the new stadium

95% local team
Our money, our team

Global sports and development

JLL #1 in volume - project and development services, $120 billion in development volume (2020) and development advisor for The Battery and Truist Park

AECOM Global sports leader, ENR’s #2 Top Design Firm and designer of Golden 1 Center and planner of London 2012 Olympic Legacy Community

100% minority ownership
In the development

50% affordable housing
Reserved of total onsite apartments — for the life of the 99-year ground lease

50% MBE/WBE/VBE/SDVBE
Award-winning design, with 25 AIA design awards and a national sports portfolio, anchors a diverse team of professional consultants

$10 million career fund
To support job training and career development

You can’t control your future if you don’t own it.
- Monti Valrie

St. Pete residents retain ownership of land and revenue
An intensive, sustainable, vibrant, urban, mixed-use and mixed-income community that creates a unique experience and strong sense of place for all people.

The plan puts the people of St. Petersburg at its core. The proposed destination community is organized around a signature central gathering space, Booker Creek Commons, that acts as a magnet for gatherings, celebrations, recreation, artistic expression and cultural heritage. This is the epicenter of vibrancy, surrounded by multi-level restaurants and shopping, as well as the new stadium and adjoining entertainment district. Residences at a full range of price-points, hotels and offices float above the active streets and the arts will infuse community spaces and architecture. Green roofs and curbside bio-retention along new streets capture and filter runoff that will be stored and cleaned farther below grade in the Commons, before feeding a revitalized Booker Creek.

**50% AFFORDABLE/WORKFORCE HOUSING**

Our central goal is to create a mixed-income community. We will be building approximately 6,700 multi-family apartments and 50% of these apartments will be affordable and workforce housing.