



**ST. PETE
RESILIENCE +
RETENTION
INCENTIVE
PACKAGE**





HAS YOUR ORGANIZATION OR BUSINESS BEEN IMPACTED BY COVID-19?

Which best describes you?

- A non-profit with a signature community event canceled or postponed due to COVID-19.**
↳ Refer to “Nonprofit Event Host Organizations Program”
- An organization that provided COVID-19 support to small businesses during the pandemic.**
↳ Refer to “Business Support Organizations Program”
- An independent small business with COVID-19 related expenses.**
↳ Refer to “Small Business Retention & Restoration Microfund Program”
- A working artist, independent gallery or cultural performance venue owner.**
↳ Refer to “Arts and Culture Business & Performance Program”



NONPROFIT EVENT HOST ORGANIZATIONS PROGRAM

Are you a nonprofit organization that had to cancel, downsize, or postpone your large-scale signature event because of the pandemic? If so, you might be eligible for the Nonprofit Event Host Organizations Program.

Program Details & Technical Support Launch – 7/21/2021

Application Launch – 8/4/2021, 8 a.m. and open until funds exhaust

The Non-Profit Event Host Organizations Program provides a one-time grant up to \$20,000 to certain non-profit event host organizations. This program provides support for large-scale, signature arts and cultural events that are recognized as being part of the unique culture of St. Petersburg and have been downsized, postponed, or canceled due to the pandemic. A signature event is a large-scale event that is locally recognized as a significant St. Petersburg event. Only the primary non-profit organization responsible for hosting the event is eligible for this grant. Each event is limited to receiving one grant.

BASIC DOCUMENT CHECKLIST

Additional documents may be requested

- Copy of “active” organization’s registration from Florida Division of Corporations (*Source: Sunbiz.org*)

- Copy of Applicant’s Driver’s License or State ID

- 2019 and 2020 Business Tax Financial Documents (Form 990)

- Current St. Petersburg Business Tax Receipt or proof of exemption (*Source: Stpete.org/businessstax*)

- Employee Listing (*if applicable*)



TECHNICAL SUPPORT: Small Business Navigators will be available by phone and email during business hours from July 21- August 3. Virtual office hours will be Tuesday and Thursday of each week for live 1-on-1 help.



BUSINESS SUPPORT ORGANIZATIONS PROGRAM

Are you an organization that has provided COVID-19 related support to small businesses in St. Pete during the pandemic? If so, you might be eligible for the Business Support Organizations Program.

Program Details & Technical Support Launch – 7/21/2021

Application Launch – 8/4/2021, 8 a.m. and open until funds exhaust

The Business Support Organizations Program provides a one-time grant up to \$10,000 to non-profit business support organizations that (i) have provided COVID-19 related support, outreach, or other services to small businesses in the city during the pandemic, and/or (ii) have had a decrease of revenue during the pandemic, and/or who (iii) will start or continue to provide technical assistance, information, activities, materials, and other resources to help small, local businesses stay competitive through the end of 2021. Business support organizations are nonprofits that have a primary mission of, and spend a majority of their staff time, budget, and resources to provide assistance, programs, and resources to small local business.

BASIC DOCUMENT CHECKLIST

Additional documents may be requested

- Copy of “active” organization’s registration from Florida Division of Corporations (*Source: Sunbiz.org*)

- Copy of Applicant’s Driver’s License or State ID

- 2019 and 2020 Business Tax Financial Documents (Form 990)

- Current St. Petersburg Business Tax Receipt or proof of exemption (*Source: Stpete.org/businessstax*)

- Employee Listing (*if applicable*)



TECHNICAL SUPPORT: Small Business Navigators will be available by phone and email during business hours from July 21- August 3. Virtual office hours will be Tuesday and Thursday of each week for live 1-on-1 help.



SMALL BUSINESS RETENTION & RESTORATION MICROFUND PROGRAM

Are you a small and independent business in need of capital to assist with COVID-19 related expenses?

Program Details & Technical Support Launch – 8/4/2021

Application Launch – 8/18/2021, 8 a.m. and open until funds exhaust

The Small Business Retention and Restoration Microfund Program is part of St. Petersburg’s continued efforts to meet the existing and future COVID-19-related needs of the small and local businesses community. The fund will provide much-needed capital to assist eligible small businesses with a \$10,000 grant to reimburse pandemic-related business expenses, retroactively, from March 17, 2020, to June 29, 2021, and/or to cover future expected costs that contribute to the business’ overall retention and restoration efforts.

BASIC DOCUMENT CHECKLIST

Additional documents may be requested

- Copy of “active” organization’s registration from Florida Division of Corporations (*Source: Sunbiz.org*)

- Copy of Applicant’s Driver’s License or State ID

- 2020 Business Tax Financial Documents – if applicable, a business established less than 1 year may be requested to submit their most recent quarterly income statement

- Current St. Petersburg Business Tax Receipt or proof of exemption (*Source: Stpete.org/businessstax*)

- Employee Listing (*if applicable*)



TECHNICAL SUPPORT: Small Business Navigators will be available by phone and email during business hours from August 4–17. Virtual office hours will be Tuesday and Thursday of each week for live 1-on-1 help.

ARTS AND CULTURE BUSINESS & PERFORMANCE PROGRAM



Are you a working artist, gallery, or cultural performance venue in St. Petersburg?

Program Details & Technical Support Launch – 8/18/2021

Application Launch – 9/1/2021, 8 a.m. and open until funds exhaust

Arts and Culture Business and Performance Program provides support to St. Petersburg's scores of independent galleries, a successful, close-knit community of working artists and craftspeople, and a stellar performing arts community.

Brick & Mortar eligible locations, including charitable non-profit 501c3 organizations, may be eligible for one \$10,000 grant.

Artists & Performers may be eligible to apply for one \$2,500 grant if their primary source of income is arts related.

Cultural Venues up to medium Size, including charitable non-profit 501c3 organizations, may be eligible for one \$15,000 grant.

BASIC DOCUMENT CHECKLIST

Additional documents may be requested

- Copy of “active” organization’s registration from Florida Division of Corporations (*Source: Sunbiz.org*)

- Copy of Applicant’s Driver’s License or State ID

- 2019 and 2020 Business Tax Financial Documents – if eligible, a business established less than 1 year may be requested to submit their most recent quarterly income statement

- Current St. Petersburg Business Tax Receipt or proof of exemption (*Source: Stpete.org/businessstax*)

- Employee Listing (*if applicable*)



TECHNICAL SUPPORT: Small Business Navigators will be available by phone and email during business hours from August 18–31. Virtual office hours will be Tuesday and Thursday of each week for live 1-on-1 help.