

ST. PETERSBURG CITY COUNCIL

Consent Agenda

Meeting of December 8, 2022

TO: City Council Chair and Members of City Council

SUBJECT: Authorizing the Mayor or his designee to accept an award in the amount of \$17,000 from the Aetna Foundation, Inc., to support the City's Mind Power Program and to execute all documents necessary to effectuate this transaction; approving a supplemental appropriation in the amount of \$17,000 from the increase in the unappropriated balance of the General Fund (0001), resulting from these additional revenues, to the Parks and Recreation Department, Healthy St. Pete Division (190-1587); and providing an effective date.

EXPLANATION: The Healthy St. Pete Division implements citywide health programs and aims to cultivate and strengthen social and emotional development in all youth inclusive of differing abilities and backgrounds. Through a partnership with the Aetna Foundation Inc., Healthy St. Pete will implement the Mind Power Program, a mindfulness-based and social-emotional learning method, through weekly yoga classes and the use of an audio-guided mindfulness program entitled Inner Explorer. The Mind Power Program will be implemented at 12 recreation centers and offer free family yoga classes and community events. Families will also receive free access to the Inner Explorer online learning, evidenced-based program to promote social-emotional health at home.

COST/FUNDING/ASSESSMENT INFORMATION: Revenues of \$17,000 will be received from the Aetna Foundation Inc. and deposited into the General Fund (0001). Funds will be available after the approval of a supplemental appropriation in the amount of \$17,000 from the increase in the unappropriated balance of the General Fund (0001), resulting from these additional revenues to the Parks and Recreation Department, Healthy St. Pete Division (190-1587).

ATTACHMENTS: Resolution

APPROVALS:

Administration: Richard L. Craft Budget: myz

Resolution No. 2022-_____

A RESOLUTION AUTHORIZING THE MAYOR OR HIS DESIGNEE TO ACCEPT AN AWARD IN THE AMOUNT OF \$17,000 FROM THE AETNA FOUNDATION, INC., TO SUPPORT THE CITY'S MIND POWER PROGRAM AND TO EXECUTE ALL DOCUMENTS NECESSARY TO EFFECTUATE THIS TRANSACTION; APPROVING A SUPPLEMENTAL APPROPRIATION IN THE AMOUNT OF \$17,000 FROM THE INCREASE IN THE UNAPPROPRIATED BALANCE OF THE GENERAL FUND (0001), RESULTING FROM THESE ADDITIONAL REVENUES, TO THE PARKS AND RECREATION DEPARTMENT, HEALTHY ST. PETE DIVISION (190-1587); AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the mission of Healthy St. Pete is to build a culture of health in St. Petersburg by making the healthy choice the easy choice through a collaborative community effort; and

WHEREAS, according to the Centers for Disease Control, Attention-deficit/Hyperactivity Disorder (ADHD), anxiety problems, behavior problems, and depression are the most commonly diagnosed mental disorders in children; and

WHEREAS, studies show that offering Mindfulness-Based Stress Reduction programs and activities helps to build the social and emotional skills necessary to manage stress, regulate emotions, increase the ability to focus on tasks, and to develop a positive outlook on life; and

WHEREAS, the City and the Aetna Foundation, Inc., desire to collaborate to cultivate and strengthen social and emotional development in all youth inclusive of differing abilities and backgrounds; and

WHEREAS the Mind Power Program will provide mindfulness-based social-emotional learning through weekly yoga classes and the use of an audio-guided mindfulness program entitled Inner Explorer, an evidenced-based mindfulness program; and

WHEREAS, the Mind Power Program will provide free family yoga classes and offer family-focused events to showcase skills learned and connect the families to community resources to foster social-emotional learning; and

WHEREAS, the Aetna Foundation, Inc., will provide \$17,000 to the City to be used toward the implementation of the Mind Power Program; and

WHEREAS, Administration recommends approval of this resolution.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg, Florida, that the Mayor, or his designee, is authorized to accept an award in the amount of \$17,000 from the Aetna Foundation, Inc., to support the City's Mind Power Program and to execute all documents necessary to effectuate this transaction

BE IT FURTHER RESOLVED that there is hereby approved from the increase in the unappropriated balance of the General Fund (0001), resulting from these additional revenues, the following supplemental appropriation for FY23:

General Fund (0001)
Parks and Recreation Department, Healthy St. Pete Division (190-1587) \$17,000

This resolution shall become effective immediately upon its adoption.

Legal: *Christina Boussias*

Administration: *Richard L. Craft*

Budget: *E. Makofski*

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (“MOU”) is entered into on this 18th day of November 2022, (“Effective Date”) by and between the City of St. Petersburg, Florida (“City”) and Aetna Life Insurance Company (“Aetna”) (collectively, the “Parties”) to detail the collaboration between the City of St. Petersburg Parks and Recreation Department by and through the Healthy St. Pete Division and Aetna for the purpose of achieving guidelines relating to the City’s **Mind Power Program**.

WHEREAS, the mission of Healthy St. Pete is to build a culture of health in St. Petersburg by making the healthy choice the easy choice through a collaborative community effort; and

WHEREAS, the City and Aetna desire to collaborate to cultivate and strengthen social and emotional development in all youth inclusive of differing abilities and backgrounds to provide mindfulness-based social emotional learning through weekly yoga classes and the use of an audio-guided mindfulness program entitled Inner Explorer, an evidenced-based mindfulness platform designed to support mindfulness-based Social Emotional Learning (MSEL) (“Mind Power Program”); and

WHEREAS, Aetna will provide \$17,000 to be used toward the implementation of the Mind Power Program.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Obligations of the City:

- a. The City shall announce the Mind Power Program and collaboration with Aetna through media release and social media channels.
- b. As part of the Mind Power Program, the City shall:
 - i. Host 16-weeks of onsite yoga classes, offering one yoga class per location weekly at St. Petersburg recreation facilities.
 - ii. Host six family friendly yoga classes, free of charge and open to the public for participation.
 - iii. Build capacity to sustain the Program, in partnership with a local yoga provider, through certification of instructors in kid-centric yoga practices.
 - iv. Implement Inner Explorer at St. Petersburg recreation facilities.
 - v. Host a citywide community yoga event once during the term of this MOU.
- c. The City shall include the Aetna logo on all printed materials, social media, and electronic marketing materials related to the Mind Power Program.
- d. The City shall collaborate with Aetna on press releases associated with the Mind Powe Program.
- e. The City shall provide Aetna with branding material for any marketing, promotional, and social media items created for the Mind Power Program.

- f. The city shall provide Aetna the option for tabling during the family yoga events and classes hosted as part of the Mind Power Program to provide activity and/or distribute promotional items.

2. Obligations of Aetna

- a. Aetna shall provide to the City a one-time funding contribution of seventeen thousand dollars (\$17,000) (“Award”) to be used by the City toward implementation of the Mind Power Program. Aetna shall distribute the total amount of the Award to the City no later than thirty (30) days after execution of this MOU.
 - b. Aetna shall provide the City with the Aetna logo in whatever medium is necessary for the City to utilize such logo in all printed materials, social media, and electronic marketing materials related to the Mind Power Program.
 - c. If Aetna intends to market or promote the Mind Power Program, Aetna shall provide to the City any marketing, promotional, or social media materials it creates for such purpose, which materials must be approved in writing by the City before Aetna may use them.
 - d. Aetna shall collaborate with the City on the Mind Power Program citywide community yoga event.
 - e. Aetna shall collaborate with the City on press releases associated with Mind Power Program.
3. The term of this MOU shall commence on the Effective Date and shall remain in effect until May 31, 2023, unless earlier terminated as provided for herein or extended by the Parties in accordance with this MOU.
 4. The Parties shall comply with all applicable current and future federal, state, and local laws, ordinances, rules and regulations, the federal and state constitutions, and orders and decrees of any lawful authorities having jurisdiction over the matter at issue (collectively, “Laws”), including but not limited to Florida public records laws (e.g., Chapter 119, Florida Statutes).
 5. The Parties shall maintain all pertinent financial and accounting records pertaining to this MOU in accordance with generally accepted accounting principles and other procedures. All records related to this MOU are subject to Florida Public Records laws and applicable retention periods.
 6. Any party may terminate this MOU upon 15 days notice upon one or more of the following: any party’s violation of any federal, state, or local law or regulation, or any party’s breach of any of the terms or conditions of this MOU that has not been cured within 30 days written notice of such breach.

7. This MOU shall be construed in accordance with the laws of the State of Florida. Venue for any dispute or legal action shall be in Pinellas County, Florida
8. The obligations of the City as to any funding required pursuant to this MOU shall be limited to an obligation in any given year to budget, appropriate and pay from legally available funds, after monies for essential City services have been budgeted and appropriated, sufficient monies for the funding that is required during that year. Notwithstanding the foregoing, the City shall not be prohibited from pledging any legally available non-ad valorem revenues for any obligations heretofore or hereafter incurred, which pledge shall be prior and superior to any obligation of the City pursuant to this MOU.
9. This MOU may be altered, modified or amended only by a written document signed by the Parties.
10. Nothing contained herein shall be deemed or construed by the parties, or by any third party, as creating the relationship of principal and agent or of partnership or of joint venture between the parties, it being understood and agreed that nothing contained herein, nor any acts of the parties, shall be deemed to create any relationship between the parties other than the relationship of independent contractors and principles of their own accounts.
11. This MOU may not be assigned or transferred by either party without the prior written consent of the other Parties.
12. This MOU contains the entire agreement of the parties, and there are no other promises or conditions in any other agreement whether oral or written concerning the subject matter of this MOU. This MOU supersedes any prior written or oral agreement between the parties.
13. This MOU may be executed in two or more counterparts, each of which shall be an original and all of which, when taken together, shall constitute the same agreement and may be delivered by facsimile or electronic mail transmission with the same force and effect as if originally executed copies hereof were delivered.

Aetna

Authorized Representative:

Print/Type Name: Cathy Aguirre

Title: Executive Director Public and Labor

Cathy Aguirre

Signature

11/18/2022

Date

ATTEST:

(SEAL)

City of St. Petersburg

Authorized Representative:

Print/Type Name: _____

Title: _____

Signature

Date

By: _____

City Clerk

Approved as to Content and Form:

City Attorney (Designee) 00648865