



2022 PROGRESS REPORT





The statistics, programs, and accolades that you will read about in the City of St. Petersburg 2022 Progress Report are only possible because of the collaboration that occurs across City departments, with City Council, and with our community partners locally and beyond.



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Message from

MAYOR KENNETH T. WELCH

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2023 will be a year in which we continue the growth and advancement of St. Petersburg, guided by our North Star of Inclusive and Principled Progress for all. Utilizing our Guiding Principles—the “Six I’s”—as a framework, the City’s progress will be advanced and shaped by the focused application of these principles, which reflect our community priorities.

Intentional Equity

We will move forward with the most impactful project in our City in a century, the redevelopment of the Historic Gas Plant District. At my direction, the RFP was reissued in June with an emphasis on equitable redevelopment, including housing, job creation, and impactful and sustainable economic development opportunities, including minority business inclusion. The partnership with the City Council and Pinellas County Commission has been strong and the responses to the RFP are promising. I look forward to the development team presentations, community feedback, staff analysis, and the announcement of my selection of the most responsive proposal at the end of January. Our work to advance

the opportunity for equitable progress within city operations and citywide is critical as well. In alignment with our guiding principle of Intentional Equity, my administration has budgeted and will implement a cabinet-level Equity Office. Additionally, the City’s newly-formed Office of Supplier Diversity, which has a new Manager, will be fully staffed and operational by the spring. These steps are responsive to the findings and/or recommendations of the City’s Structural Racism Study and the Minority- and Women-Owned Business Enterprises Disparity Study and are part of our administration’s ongoing commitment to the development and implementation of an Opportunity Agenda for Equity in our city.

In-Touch Leadership and Inclusive Governance

We will continue being present in the community and actively engage the public and the City’s workforce in our visioning. Our Community Conversations will carry forward, building on the successful engagement of nearly 1,900 residents and stakeholders who participated in our community gatherings for the Historic Gas Plant District RFP and envisioning for the Manhattan Casino. Neighborhoods will be invited to Mayor’s Night Out – a unique one-stop opportunity for hyperlocal engagement and problem solving (thanks to former Mayor Bill Foster for creating this concept). Connecting with constituents will also be bolstered by the establishment or enhancement of advisory

committees and roundtables for Business, Youth, Education, Arts and Culture and other focus areas. Building on last year's decision to raise the minimum wage for all employees to \$15 an hour, we will continue to build a culture of employee recognition via multiple channels and listen intently to our colleagues through formal and informal means.

Informed Decision Making

We will continue developing our data collection and analysis capabilities for transparency in decision making. Our Data Track engagement with Bloomberg Harvard City Leadership Institute, which focuses on permitting data for analysis and process improvement, will resume. Business Process Improvement, based on data, customer and employee feedback, and best practices for service delivery will continue to be planned and implemented throughout the organization. We will stay focused on making major information system replacements and upgrades from asset management to zoning and conduct an important analysis of our enterprise cloud strategy.

Innovation

Our ongoing work with internal and external partners to find new solutions to current and future challenges remains a top priority. Innovative projects planned or funded for next year include a home ownership partnership for 56 townhome units with Habitat for Humanity of Pinellas and West Pasco Counties. Social Service Hubs, funded by American Rescue Plan Act (ARPA) dollars, will bring critical wraparound social, nutrition, and mental health services to areas in high need. We will begin the feasibility process for transforming the Enoch Davis Recreation Center into an Opportunity and Innovation Center – a modern hub for community education, nutrition, support, and innovation. Many thanks to former Congressman Charlie Crist

for requesting the federal appropriation for this project.

We are also researching innovative housing programs for home rehabilitation, senior housing replacement, creative housing assistance and homelessness prevention. The Economic Development team looks forward to working with the business community, St. Petersburg Area Chamber of Commerce, the St. Petersburg Downtown Partnership, and other partners to develop innovative solutions to our interrelated economic development, housing, transportation, and workforce needs.

Community Impact

Every service, policy, or project should be judged by the measure of community impact. On the issues of economic development, housing, infrastructure, resiliency, city-owned lands, facilities (including the Municipal Marina and Albert Whitted Airport), and other key issues, our process and policies will prioritize the overarching goal of equitable Community Impact. Our methodology is to plan and collaborate with community stakeholders to have the necessary and sometimes difficult conversations and data-based analyses to make informed decisions on the best path forward.

On all of these matters, the status quo is not an option. Token benefits for a few will not meet the standard of equitable community impact for all. Inclusive Principled Progress is our goal; I look forward to our continued collaboration towards that goal in 2023.

In progress,



Kenneth T. Welch

CITY VISION

St. Petersburg will be a diverse, vibrant city guided by principled progress and intentional inclusivity, where innovation, partnerships and ingenuity create opportunity for all.

PRINCIPLES FOR ACCOUNTABLE AND RESPONSIVE GOVERNMENT

INTENTIONAL EQUITY

We will incorporate equity into all policies, to ensure that our growth benefits our entire community.

INFORMED DECISION MAKING

We will be guided by best practices, facts, science, and our city's history.

IN-TOUCH

Our approach will be hands-on, active in the community, and collaborative with constituents.

INNOVATION

We will embrace new technologies, new ideas, and creative partnerships to implement effective solutions and improve constituent services.

INCLUSIVE

Everyone will have a seat at the table, every constituent will be heard, and every employee will be valued.

COMMUNITY IMPACT

We will ask the question, "Will it improve the quality of life for the people of St. Petersburg?"

PILLARS FOR PROGRESS

EDUCATION AND YOUTH OPPORTUNITIES

EQUITABLE DEVELOPMENT, ARTS & BUSINESS OPPORTUNITIES

NEIGHBORHOOD HEALTH & SAFETY

HOUSING OPPORTUNITIES FOR ALL

ENVIRONMENT, INFRASTRUCTURE & RESILIENCE

MAYOR'S CABINET

ROBERT GERDES City Administrator
TOM GREENE Assistant City Administrator
JAMES CORBETT City Development Administrator
AMY FOSTER Community and Neighborhood Affairs Administrator
ANTHONY HOLLOWAY Police Department Chief
MIKE JEFFERIS Leisure Services Administrator
JACKIE KOVILARITCH City Attorney
JAMES LARGE Fire & Rescue Department Chief
ALIZZA PUNZALAN-RANDLE Communications and Community Engagement Managing Director
CLAUDE TANKERSLEY Public Works Administrator
JORDAN "DOYLE" WALSH Chief of Staff

CITY COUNCIL



COPLEY GERDES
District 1



BRANDI GABBARD
District 2
Chair (2023)
Vice-Chair (2022)



ED MONTANARI
District 3



LISSET HANEWICZ
District 4



DEBORAH FIGGS-SANDERS
District 5
Vice-Chair (2023)



GINA DRISCOLL
District 6
Chair (2022)



JOHN MUHAMMAD
District 7



RICHIE FLOYD
District 8

EDUCATION AND YOUTH OPPORTUNITIES

Our focus on developing practical, real-world educational programs and youth opportunities leads to a better prepared and educated workforce. The Mayor's Opportunity Agenda provides a roadmap to youth empowerment through mentorships, digital literacy and access, internships, wraparound services, and skills training. By affording youth access to opportunities, eliminating any potential access barriers, and creating pipelines to careers and/or college, we help them secure job prospects that would enable them to stay and thrive in the city that raised them.

PRINCIPLED PROGRESS IN ACTION

The young people who live and learn in St. Pete represent our future and we are invested in their success. Through education and youth programs, we partner with and champion organizations and initiatives that contribute to positive mental, physical, academic, and social-emotional outcomes for our young people.

1

The City invested nearly \$1M in youth workforce and employment programs (STYLE at the Pinellas County Urban League, Reads to Me at R'Club, and after school/summer efforts at Boley Centers) and youth development grants that were awarded to 24 local nonprofits that work with underserved youth.

2

The Cohort of Champions (COC) training program coaches 100 African American women and men, ages 12 to 24, to be workforce ready by providing them with educational, entrepreneurial, and enrichment training opportunities. In 2022, the COC served:

- 31 Champions, ages 18-24, in the Technical Academy (with 17 of them completing an industry wide certification)
- 32 Champions in the Summer Workforce Academy
- 293 Champions in the In-School Academy
- 72 Champions, ages 12-17, in the After-school Academy



3

The Healthy Kids program offered evidence-based health programs at 20 locations and engaged 2,637 children across the community. Healthy Kids also:

- Distributed 334 Play Packs, in partnership with BayCare, to local elementary schools to encourage physical activity through the Play Healthy Initiative and offered on-site nutrition and fitness classes and events.
- Offered 102 free evidence-based lessons on topics such as financial wellness, fitness, healthy eating, and cooking for children and adults via the Health 360 program.

4

St. Pete's Library System remains in-touch and innovative. Our Library System:

- Enhanced community engagement through library-planned and facilitated programming held in parks, other outdoor venues, and virtual platforms to accommodate more youth and families.
- Established and expanded partnerships with local innovation, education, and school readiness hubs to strengthen literacy, digital inclusion, and accessibility for underserved youth, families, and adults.
- Launched the IDEAL working group, which includes volunteers across staff classifications, to emphasize and promote inclusivity, diversity, equity, and accessibility in library programs, resources, services, and technology more strongly.

ADDITIONAL POINTS OF PROGRESS

- St. Pete is part of a six-member Southern Cities cohort of the National League of Cities (NLC) focused on reengaging youth. Since February, the cohort has received technical assistance from NLC to assist in creating a strategy to reengage "opportunity youth." Opportunity youth make up approximately 11% of young people between the ages of 16-24 in St. Pete who are neither working nor enrolled in school.
- With Eckerd College as a co-creator, the city funded a first-of-its-kind summer camp serving high school students attending Title I schools. The overnight, weeklong camp exposed the students to dorm life, college courses, and life skills training.
- In coordination with the Pinellas Education Foundation, city employees raised more than \$60K for Take Stock in Children Scholarships.
- Through the My Sister's Keeper program, more than 1,200 women and girls participated in the Girls Conference and Sisters Kin-nect program, a community of inspiring women who ignite and connect to create opportunity for one another.
- In its fourth year and alongside St. Petersburg College and Pinellas County Schools, the City organized Keys to Manhood, a male conference for middle and high school students that focuses on student success, health, and wellness of young men of color and the families that support them.

EQUITABLE DEVELOPMENT, ARTS AND BUSINESS OPPORTUNITIES

We are committed to inclusive and equitable economic development that improves the quality of life for every resident in every neighborhood. Equitable Development means everyone in the community is invested in the City's progress, not displaced by it. Every decision will focus on creating new opportunities. Public-private partnerships, equitable funding for businesses and the arts, and City initiatives like the Community Benefits Program promote economic equity, attract innovative start-ups and entrepreneurs, and ensure our arts community continues to thrive in the diverse, vibrant atmosphere that is St. Pete.

PRINCIPLED PROGRESS IN ACTION

1 The Historic Gas Plant District redevelopment project will shape the City and the Tampa Bay region for generations to come. Mayor Welch launched a new Request for Proposals (RFP), community engagement was prioritized, and input was received from more than 1,000 people. Four proposals were received in December. A month later, the developers shared highlights from their respective proposals at a Community Presentation held at the Coliseum that was attended by 700-plus people. Mayor Welch's selection of a developer was announced as part of the annual State of the City in January 2023.

2 Construction Services and Permitting, which works to facilitate the development process and partner with citizens and customers to ensure their projects meet minimum code standards, enjoyed a record-breaking year:

- | | | | |
|--|--|------------------------------------|--|
| • \$1.3B in construction value (a 30% increase from previous FY, the highest ever) | • 36,814 permits issued (a 7% increase from previous FY) | • \$9.3M in revenue (highest ever) | • 25% reduction in building and permitting fees (2-year temporary reduction) |
|--|--|------------------------------------|--|

3 In response to the findings of the City's Minority- and Women-Owned Business Enterprises Disparity Study, the City's Procurement Department solidified efforts to ensure diversity and inclusion are ingrained in the City's procurement and supplier processes and culture:

- | | | |
|---|---|---|
| • The City officially established the Office of Supplier Diversity and hired its first team member. Recruitment efforts for additional key roles will continue in 2023. | • The City established an Equity in Contracting advisory group that consists of community leaders with a strong interest in business diversity. | • The City's legal team will draft an ordinance for City Council to consider in early 2023. The ordinance will create new opportunities for small, minority- and women-owned businesses to participate in City contracting. |
|---|---|---|



4

The Greenhouse provides an array of programs, services, and resources to foster the development of a prosperous local economy where entrepreneurship can start, grow and thrive.

- 2,500+ unique clients received business assistance or navigation from the Greenhouse.
- 522 mentoring engagements served 169 unique clients.
- 2,700+ attended 254 Greenhouse capacity buildings workshops.

The Small Business Enterprise (SBE) program, which is coordinated by the Greenhouse, fosters growth in the economy and provides opportunities for small business participation in city construction projects and the procurement of goods and services. Highlights include:

- \$12.3M (third highest total in program history) in direct spending on SBE businesses in FY22.
- 30 new businesses were certified, 60 existing businesses were recertified, and 9 supplier diversity events were held.

5

In partnership with Pinellas Suncoast Transit Authority (PSTA), the City welcomed the SunRunner, Tampa Bay's very first Bus Rapid Transit (BRT) project. In its first few months, nearly 250,000 people rode the SunRunner from downtown St. Pete to South Pasadena and St. Pete Beach. Residents, visitors, and small businesses are benefiting from this new form of transportation that connects downtown with the beaches.

6

St. Pete continues to be ranked as a top arts and cultural destination among cities its size. In 2022:

- \$455K was awarded directly to various performing, visual, and literary arts organizations.
- \$95K was awarded to the St. Pete Arts Alliance for the SHINE Mural Festival and the Second Saturday Art Walk.



The Public Arts Commission selected three finalists for the artwork to appear at the City's new Sanitation Building and completed art installations at the Shore Acres Recreation Center and Westside Parks.



An unprecedented number of grants have been completed and are actively under pursuit:

- FDOT's Transportation Alternative Programs will provide \$1.2M in signal upgrades in west St. Pete and allow for a new video wall in the City's Traffic Management Center.
- \$30M+ of federal grant applications for Safe Streets and Roads for All and the Reconnecting Communities Pilot Program.
- A \$2M partnership application for SMART (Systems and Modeling for Accelerated Research in Transportation) mobility in the South St. Pete Community Redevelopment Area.

Thanks to former U.S. Congressman Charlie Crist, the City of St. Petersburg was successfully awarded a combined total of \$1.65M of Community Project Funding from the federal Appropriations Committee.

- \$901K will provide upgrades and renovations to the Historic Manhattan Casino, the James Weldon Johnson Community Library, and the Enoch Davis Center.
- \$750K will fund the Police Computer-Aided Dispatch (CAD)/Record Management System (RMS)/Mobile System. The investments will increase efficiency in workflows, reduce repetition of data entry, and save time in managing, processing, and dispatching response resources in emergency situations, saving lives.

ADDITIONAL POINTS OF PROGRESS

- The St. Pete Pier was selected as one of six winners of the Urban Land Institute's 2022 ULI Global Awards for Excellence, a top honor recognizing the best new urban designs in the world. The Pier was one of two designs in the U.S. to be awarded.
- A Master Plan for the Grand Central District launched in the summer and will provide the foundation for build-out of the District by taking a comprehensive approach in evaluating economic vitality, streetscape, transportation, and design components. An artist was selected to provide two unique and welcoming sculptures for the Grand Central District Entryway. Sculptures will be installed by the end of 2023.
- For the ninth year in a row, St. Pete scored a perfect 100 on the Human Rights Campaign's annual Municipal Equality Index (MEI) - the only nationwide assessment of LGBTQ inclusion in municipal law, policy and services.
- In conjunction with the U.S. Decennial Census, the City Charter requires a City Council Redistricting Process to occur every ten years. In 2022, City Council adopted the Citizens Redistricting Commission's recommended districts, which resulted in the creation of new District maps. The Redistricting Process is now complete.
- Updates to the Downtown Waterfront Master Plan and Downtown Mobility Study were completed and adopted by City Council.
- Guided by the community leadership of Deuces Live and the Warehouse Arts District Business Associations, two new city parks will be added along 22nd Street S, as identified in the Warehouse Arts District Deuces Live Action Plan. The construction of District Park & Deuces Park, two public plazas, will provide new public spaces for businesses and organizations to host events, festivals, and community gatherings.

NEIGHBORHOOD HEALTH AND SAFETY



We are working to create safe and healthy neighborhoods by investing in communities most impacted by poverty, inequity, and crime. Improving availability and accessibility to wholesome foods, health care and social services, while reducing crime and gun violence by focusing on the root causes of crime, will result in safer, healthier environments where our citizens have the opportunity to thrive.

PRINCIPLED PROGRESS IN ACTION

1

The City received more than \$45M from President Biden's American Rescue Plan Act (ARPA) to fund efforts focused on Housing Affordability and Support (\$34.3M) and Health and Social Equity (\$11.1M).

- \$8.58M for sub-recipient Pinellas Community Foundation (PCF) to create a competitive solicitation process to establish a network of coordinated, neighborhood-based, trauma-informed social service Hubs in neighborhoods that have suffered disproportionate impacts from the pandemic.
- Five projects are being funded for Food Security (\$1.18M) and Youth Development (\$946K).
- \$405K will support a City position that will establish metrics and measure community impacts and systemic changes intended by these funding uses.



2

In receiving its 10th reaccreditation (since receiving it initially in 1985), St. Petersburg Police Department (SPPD) was found to be in 100% compliance with all applicable standards for excellence in policing.

- SPPD received the Gold Standard of Advanced Accreditation and was designated as a Meritorious Agency for its many years of Commission on Accreditation for Law Enforcement Agencies (CALEA) accreditation.
- The Emergency Communication Division received its initial CALEA Public Safety Communications Accreditation. Noted for being 100% in compliance with all applicable standards in the Public Safety Communications area, it is now one of only 16 agencies in the state with an accredited Communications Division.
- The Narcotics Unit was selected as this year's recipient of the Florida Narcotics Officers' Association, Region III Unit of the Year award for Operation Rough Rider.
- The public met SPOT, a remote-control robotic dog that SWAT can deploy in extraordinary situations that involve a threat to human life and/or risk for First Responders.
- The City successfully negotiated a new, 3-year collective bargaining agreement with the Sun Coast Police Benevolent Association.

3

The Community Assistance and Life Liaison (CALL) Program, a partnership between SPPD and Gulf Coast JFCS, instructs emergency dispatchers to send social workers to certain calls for service including mental health crisis, suicide intervention, truancy, homeless complaints, and neighborhood disputes. In 2022:

- 1,952 unique clients were served.
- 3,783 contacts were made in the community, including over 2,000 live calls for service.
- 76% of contacts were mental health-related.
- 91% of contacts were made without police assistance.
- 0 incidents of injury or violence occurred.
- CALL was recognized with the Florida Police Chiefs Association's Rocky Pomerance Law Enforcement Excellence Award.
- CALL was featured nationally in the law enforcement tool kit published by the Vera Institute of Justice.

4

Accredited for the fifth time by the Commission on Fire Accreditation International, St. Petersburg Fire and Rescue (SPFR) enjoys a long history of partnering with community organizations, schools, and non-profits on safety education initiatives.

In partnership with various local agencies throughout the year, SPFR:

- Distributed 1,000+ child-sized lifejackets
- Created water safety/drowning prevention education kits for more than 5,000 students at 100 preschools
- Promoted a Distracted Driving Awareness PSA video to 6,000+ high school students
- Installed 171 10-year lithium battery smoke alarms in over 90 homes in the Bartlett Park neighborhood
- Handed out hurricane preparedness starter kits to more than 300 residents
- Provided holiday assistance to families affected by home fires and EMS calls and holiday gifts to more than 350 children across the city.

- In May, SPFR hosted Florida CFO and State Fire Marshal Jimmy Patronis for his public announcement of \$130K + grant funding to help protect Tampa Bay area firefighters from cancer-causing contaminants threatening their long-term health.
- In November, SPFR held a ground breaking ceremony for a new Heroes of the St. Pete Police and Fire Memorial to honor the 15 police officers and 4 firefighters who have died while protecting our community.
- The City successfully negotiated a new, 3-year collective bargaining agreement with the St. Petersburg Association of Firefighters IAFF-SPAFF.

5

In response to Hurricane Ian, the City activated its Emergency Operations Center (EOC):

- To maintain 24-hour operations, 40+ city staffers worked throughout the duration of the storm at the EOC. The City EOC, together with 10 City Department EOC Sub-Centers, and hundreds more “boots on the ground” City employees ensured the City’s preparedness, response, and recovery from the storm.
- City sandbag operations included five sites: three premade bag sites and two self-serve locations. These combined locations distributed 94,000 sandbags to the public.
- The City deployed personnel as “Street Teams” to canvas areas of the City that were most impacted by Hurricane Ian. These teams distributed pamphlets regarding City recovery services and assessed overall community need.
- SPFR made hundreds of calls to special needs residents who resided within mandatory evacuation zones and transported close to 100 individuals to a special needs shelter.

- Post-storm recovery consisted of City Staff and contractors working evenings and weekends for 6-weeks throughout the city to collect 76,000 cubic yards of storm debris.
- In addition to local recovery operations, members representing various City departments participated in the Statewide Mutual Aid Agreement (SMAA) assisting communities in Lee and Charlotte counties.





6

Healthy St. Pete continues to build a culture of health across the City while it supports City leadership as health and equity considerations are incorporated into decision-making processes.

- Healthy St. Pete received the 2022 Innovation in Programming Award from the Florida Recreation and Park Association for the creation and implementation of the Healthier Together Initiative, which engaged 415 participants in quarterly workshops.
- 11,175 residents were engaged through 70 community events and partnerships with 76 community organizations.
- 90 community fitness classes were offered through the Get Fit St. Pete program and 54 were offered in partnership with AARP and FitLot.

7

The Sunshine Senior Center is nationally recognized for their excellence in senior programming and is one of 200 agencies in the country holding national accreditation from the National Council on Aging's National Institute of Senior Centers.

- 200 visitors and more than 40 local agencies participated in the inaugural Seniors Week dedicated to celebrating aging well and aging prepared in St. Pete.
- More than 200 guests recognized 16 nominees and 5 inductees at the 38th Annual Senior Hall of Fame, which honors senior volunteers 62 years of age and older for their significant contributions toward enriching the quality of life for others.

8

The Athletics Division offered year-round adult and youth programs:

- 7,300 adults made up 722 teams that played in 91 leagues covering basketball, kickball, pickleball, softball, and flag football.
- 5,000 youth were served by 20 City-sponsored youth sports organizations.
- 30+ collaborations with outside groups helped to expand the number of sporting opportunities for all ages and interests.



9

The Aquatics Division provided lessons during the spring, summer, and fall.

- 4,289 two-week sessions of swim lessons were offered.
- In partnership with community organizations, 1,800 free sessions of swim lessons were offered.
- In partnership with Pinellas County Schools, seasonal swim lessons were offered to students within walking distance of City pools.

10

Community Services supports Council of Neighborhood Association (CONA) leadership and more than 60 active neighborhoods with capacity building and financial resources. In 2022:

- More than 30 grants totaling \$25K were awarded to 28 different neighborhoods for beautification, signage, art, and engagement.
- 42 associations attended the Mayor's Neighborhood Awards program where 6 new awards were given by Mayor Welch for special efforts in principled progress: Innovation, In-Touch, Informed Decision-Making, Inclusivity, Intentionality, and Community Impact.
- Association leadership capacity continues to grow: 24 residents graduated from the CONA leadership program, and 10 new association presidents attended the New Association Presidents' Orientation.
- 3,117 neighborhood volunteers served 39,421 volunteer hours valuing \$1.18M.
- 13 neighborhoods participated in neighborhood and alley cleanups, collecting more than 84 tons of debris.

11

The City values the direct and wraparound services provided by local human and social services organizations. In addition to assisting families in need with information and referrals, the City also provides direct and indirect support to nonprofits that can assist at a broader level:

- \$125K was provided to WestCare GulfCoast-Florida, Inc. for A Turning Point, an inebriation center that accepts homeless individuals for 21 days of treatment to assist them in achieving sober living and shelter placement.
- \$75K was awarded to the Neighborly Care Network, Inc., for their Meals on Wheels program to reach 100 residents for a total of 9,090 frozen meals.
- \$25K was provided to the Homeless Leadership Alliance of Pinellas (HLA), which serves as the lead agency of the HUD-designated Homeless Continuum of Care. The HLA coordinates most of the service providers and funding agencies which collaborate to address making homelessness rare, brief, and a one-time episode for those experiencing homelessness.



Mayor's Neighborhood Awards Program

12

The new position of Community Support Specialist (CSS) assisted tenants facing eviction and enforcing tenant bill of rights violations. In partnership with organizations like 2-1-1, Homeless Leadership Alliance, and Community Law Group, the CSS helps to steer affected tenants to available resources. In finding several violations of the Tenant's Bill of Rights (TBOR) during her work, 474 tenant-initiated cases were brought forward, a 48% increase from the previous year.

13

The Neighborhood Team (N-Team) completed a total of 113 projects, 78 of which were located within the South St. Petersburg Community Redevelopment Area (CRA) due to four additional N-Team staff funded by the CRA. The N-Team assisted elderly and homeowners in need fix code violations, avoid liens, and stay safely in their homes.

14

Parks and Recreation received a total of \$624K in grants from the USDA through the State of Florida to provide afterschool snacks and summer breakfast and lunch to 2000+ children 18 and under.

- Provided 37,131 summer breakfasts and 46,284 summer lunches (\$398K in grants)

- Provided 183,041 afterschool snacks (\$226K in grants)

15

The Facility Systems Division supported the Playing Close to Home initiative by upgrading playgrounds at Campbell Park, Fossil Park, and Millennium Youth Park. We-Go-Swings, the first no-transfer inclusive swing – allowing users with disabilities independent access to a swing – was integrated into the playground setting to allow children of all abilities to get in on the playground fun. The swings were installed at Lake Vista Park and Fossil Park, making St. Pete one of the first two cities in Florida to incorporate the swings in public parks.

HOUSING OPPORTUNITIES FOR ALL

Better housing opportunities for all raises the level of daily living and pride among residents, builds strong neighborhoods and intentional equity, and creates a community - not just a place to eat and sleep. To purposefully impact the community, affordable housing programs provide greater incentives for qualified buyers to achieve first-time home ownership and encourage developers to construct more new housing for low- and moderate-income households.

PRINCIPLED PROGRESS IN ACTION

Through intentional partnerships and funding opportunities, the City is taking extraordinary measures to add affordable housing units to the City's housing inventory, ease the burden of increasing rental costs, prevent homelessness, and assist individuals and families who are already homeless.

1

The City received more than \$45M from President Biden's American Rescue Plan Act (ARPA) to fund efforts focused on Housing Affordability and Support and Health and Social Equity. \$34.3M for Housing Affordability and Support will result in building 483 new affordable units, most under 80% Area Median Income (AMI).

2

Community Redevelopment Agency Housing Developments:

- Burlington Post - \$2.63M to build 75 new affordable housing units
- Fairfield Avenue - \$2.3M to build 264 new affordable housing units
- Jordan Park - \$2M to rehab 206 units and build 60 new senior housing units
- Citrus Grove - \$1.4M to renovate 84 affordable housing units
- Shell Dash - \$1.075M to build new 10-unit townhome
- Namaste - \$286K to build new 11-unit townhome
- Pelican Place - 44 new owner-occupied townhomes
- The Grove - 12 new owner-occupied townhomes

3

Single-Family Housing Accomplishments:

- 43 first-time single-family homebuyers purchased a home with \$1.9M in assistance. Down payment assistance was increased from \$25K per homeowner to \$60K.
- 8 affordable homes for those making under 120% Area Median Income (AMI) were completed using the Affordable Lot Disposition Program.
- 237 residents stayed housed due to homeowner rehabilitation assistance and Neighborhood Team support. Program assistance increased from a maximum of \$45K per homeowner to \$60K to help with the rising costs of improvements.
- 265 households completed homebuyer mortgage classes.

4

Accessory Dwelling Units (ADUs) saw a significant increase:

- 43 ADU units were completed, 64 units have permits approved, and 54 are in the permitting process.
- Only 36 ADUs were constructed in the previous 10 years combined.
- Adopted in July, the ADU allowance has been expanded to over 70% of single-family parcels.

5

Multi-Family Housing Accomplishments:

- \$34.9M committed by the City leveraged an additional \$216.1M for the construction of 697 multi-family units. The majority of units are or households whose incomes are at or below 80% of AMI.
- 201 affordable units were completed [Skyway Lofts (65), Delmar Terrace (65), Butterfly Grove (20), and the Shores (51)].
- 308 affordable units were preserved through funding commitments [Jordan Park (206), Russell St. (12), Citrus Grove (84), and Contemporary Housing Alternatives of Florida (6)].
- 247 new units began construction [Arya, Innovare, Namaste, and Jordan Park Senior Units (60)].
- 35 additional units have approved permits [Whispering Pines (20) and Founders Point (15)]. Bear Creek Elderly with 85 units has permits in process.
- 200 non-subsidized workforce density bonus units are in permitting or under construction. 17 units were completed and opened this year due to the expansion of zoning categories permitting higher densities. This year's permitting has doubled what was completed in the previous 10 years (93).

6

Rental Assistance: 435 households were able to remain in their rental units through the City's Emergency Rental Assistance (ERA) program totaling \$2.64M. Another \$2.45M in additional ERA funding was pursued and received to support construction of new units.

7

American Rescue Plan Act (ARPA) Funding for Family Shelter Programming: St. Vincent de Paul CARES was selected to administer \$2.5M in Family Shelter funds. Families are being placed in hotel rooms or houses which are leased through "master leases" for use as temporary, transitional housing. 85 families have been placed in shelter to date.

8

Reducing Childhood Homelessness and Improving Academic Performance:

- \$260K was awarded to the Homeless Leadership Alliance for the continuation of a project designed to house homeless students as defined by the McKinney-Vento Homeless Assistance Act and attending one of seven Transformation Zone schools in St. Pete.
- 168 families (187 adults and 410 children) have been served. 78 of those families were placed in permanent housing.
- 80% of the students maintained or improved their academic performance, with 15% improving by two letter grades.



A home at Jordan Park

9

Through federal funding sources, the City assisted nonprofits with \$4.2M of operating support and overhead, tenant-based rental assistance, sidewalk replacements, bathroom renovations, and personnel costs. 692 households and 8,787 individuals benefited.

10

In partnership with Pinellas County, the City is part of a Rapid Rehousing (RRH) collaborative to assist homeless individuals and families with housing identification, rent, utilities, move-in assistance, and case management services.

- \$1.08M helped 130 families and individuals attain housing which equated to 305 unique individuals no longer being homeless.
- With \$400K in General Fund Revenue that was appropriated by City Council for RRH services, 78 households were referred from the Coordinated Entry System to St. Vincent de Paul.

11

Social Action Funding and Targeted Funding:

- \$525K in competitive Social Action Funding grants was awarded to 10 agencies/12 programs to aid in addressing the prevention of homelessness or assisting those who are already homeless.
- \$150K was awarded to the Pinellas County Sheriff to assist with operational costs of Pinellas Safe Harbor, a 450-bed shelter.
- \$150K was allocated to Catholic Charities to assist with operational costs of Pinellas Hope.
- \$148K was awarded to St. Vincent de Paul Center of Hope CARE Center, a 24/7 program that provides overnight shelter and a day services program.
- \$75K was awarded to WestCare GulfCoast-Florida, Inc., to provide substance abuse treatment for homeless people and others who may have an addiction to opioids for 60-90 days of extended care.

ENVIRONMENT, INFRASTRUCTURE AND RESILIENCE

St. Pete's status as one of the most vulnerable communities for sea level rise is a reality that will impact every resident of our city. Our priorities are protecting and preserving our environment; upgrading aging infrastructure, and ensuring resiliency to rising seas and hotter temperatures through shoreline restoration and alternative energy; investing in environmental technology; and creating codes and regulations that protect the fragile eco-balance in Tampa Bay.

PRINCIPLED PROGRESS IN ACTION

1

Boyd Hill Nature Preserve saw a marked increase in visitation and participation in events and programs.

- 88,917 visitors enjoyed the preserve.
- 17,513 visitors participated in environmental education programs.
- 7,245 children attended camps.
- 7,000 people attended events.

2

Parks and Recreation was ranked nationally by The Trust for Public Lands, the national gold-standard comparison of park systems across the 100 most populated cities in the nation. Measuring park systems according to five categories (access, investment, amenities, acreage, and equity), St. Pete ranked #13 nationally and #1 out of Florida cities.



3

Three new parks were added to the City's network of parks: I-375 Park, Deuces Park, and District Park at Warehouse Arts District.

4

The Sanitation Department is planning for the future:

- In October, City Council approved \$15.2M for a new 18,600 sq. ft. solar-powered facility that will be LEED certified, replace the current buildings, and serve as an Emergency Operations Center.
- Successful completion of a \$1.5M Environmental Protection Agency (EPA) grant assisted with the department's fleet conversion from diesel to compressed natural gas.
- Fuel cost savings due to the conversion of collection vehicles from diesel to clean-burning compressed natural gas totaled \$1.4M with a CO2 output of 1,600.6 tons.



Childs Park Sewer Lift Station #87

5

As part of St. Pete's Water Plan, \$111M was invested in our water and sewer systems to make them more resilient and sustainable. Annual highlights include:

- Childs Park Sewer Lift Station #87, which has a 3.5-million-gallon capacity per day, now connects to the Pasadena Master Pump Station via a new 16-inch diameter pipeline. Benefits of the lift station include: protection of the environment, minimization of wet weather overflows, improved system reliability during wet weather events, optimal location between the Northwest Water and Southwest Water reclamation facilities, and bi-directional flow so operators can send wet weather flows to either facility as needed. The lift station is adorned with its own Shine Mural Festival artwork by local artist Jabari Reed, aka iBOMS, who worked with the community to create a meaningful mural suitable to the neighborhood.
- A new Lake Manager position was established to provide leadership and guidance pertaining to wetlands, lakes, and vegetation control with an emphasis on improving water quality, lake ecology and the surrounding environment.
- The City embarked on several coastline resiliency projects, including a living shoreline at Lassing Park and planning projects for Maximo Park and North Shore Park. Staff continues to look for solutions to preserve and protect parkland for future generations amid environmental changes.

6

The City's three golf courses—Mangrove Bay, Cypress Links and Twin Brooks—has experienced a dramatic increase in attendance and revenue:

- \$5.4M total revenue from all three courses was a 29% increase over projected revenue.
- 237,675 total residents and visitors played or practiced on City courses.
- The St. Pete Golf website was redesigned to better serve our golfing community.
- 146,867 total rounds of golf were played.
- Cypress Links Golf Course and Clubhouse were renovated and regrassed within budget.
- 300 volunteers worked more than 18,000 hours.



Campbell Park Mural by iBOMS, Reid Jenkins & Zulu Painter

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