

CITY COUNCIL AGENDA PRESENTATION

August 29, 2019

TO: The Honorable Members of City Council

SUBJECT: Recognition of St. Pete PAWS:
1. Better Cities for Pets - pet friendly city for large cities
2. Grant received at the 87th Annual Meeting of the US Conference of Mayors.

PRESENTER: Susan Ajoc

SCHEDULE FOR COUNCIL ON:

Agenda of **September 12, 2019**

Rick Kriseman
Mayor

**St. Petersburg City Council
Meeting of September 12, 2019**

Report Item

TO: The Honorable Charlie Gerdes, Chair, and Members of City Council

SUBJECT: Authorizing the Mayor or his Designee to accept a United States Conference of Mayors grant in the amount of \$30,000 for the City's St. Pete PAWS initiative; approving a supplemental appropriation in the amount of \$30,000 from the increase in the unappropriated balance of the General Fund, resulting from these grant revenues, to the Community Services Department, Administration (083-1081) in support of the initiative; and providing an effective date.

BACKGROUND: Mayor Rick Kriseman proclaimed St. Petersburg a pet-friendly city in June 2018 along with various animal welfare organizations and local businesses and launched the St. Pete PAWS Initiative. The effort is modeled after the Mars Better Cities for Pets movement focused on happy, healthy pets and responsible pet ownership. Better Cities for Pets is a collaboration between Mars PetCare and the US Conference of Mayors.

The St. Pete PAWS Collective is comprised of five (5) animal welfare organizations and nearly 30 businesses that work in three areas: Businesses, Housing & Parks. Better Cities for Pets initiated a certification program for cities and St. Petersburg was selected as the first city to be officially certified "pet-friendly". To increase awareness in pet parents, the City and the St. Pete PAWS Collective is focused on education and applied for the US Conference of Mayors 2019 Better Cities for Pets Large City Grant.

The selected proposal is for new signage in the six dog parks with seasonal messaging and an educational mini-barklet display that can be used at events, meetings or other gatherings in which pets and their people may participate.

RECOMMENDATION: Support of the attached resolution authorizing the Mayor or his Designee to accept a United States Conference of Mayors grant in the amount of \$30,000 for the City's St. Pete PAWS initiative; approving a supplemental appropriation in the amount of \$30,000 from the increase in the unappropriated balance of the General Fund, resulting from these grant revenues, to the Community Services Department, Administration (083-1081) in support of the initiative; and providing an effective date.

COST/FUNDING/ASSESSMENT INFORMATION: Revenues of \$30,000 are to be received from the United States Conference of Mayors in support of the St. Pete PAWS initiative. A supplemental appropriation in the amount of \$30,000 from the increase in the unappropriated balance of the General Fund (0001), resulting from these additional revenues, to the Community Services Department, Administration Division (083-1081) is required.

NO. 2019 –

A RESOLUTION AUTHORIZING THE MAYOR OR HIS DESIGNEE TO ACCEPT A UNITED STATES CONFERENCE OF MAYORS GRANT IN THE AMOUNT OF \$30,000 FOR THE CITY'S ST. PETE PAWS INITIATIVE; APPROVING A SUPPLEMENTAL APPROPRIATION IN THE AMOUNT OF \$30,000 FROM THE INCREASE IN THE UNAPPROPRIATED BALANCE OF THE GENERAL FUND, RESULTING FROM THESE GRANT REVENUES, TO THE COMMUNITY SERVICES DEPARTMENT, ADMINISTRATION (083-1081) IN SUPPORT OF THE INITIATIVE; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, pets are part of our families in our community and make life better by giving people love, companionship and comfort; and

WHEREAS, pets bring people together, helping us meet new friends, helping us build social connections, and getting us outside for exercise; and

WHEREAS, pets make workplaces better, boosting morale and reducing stress; and

WHEREAS, people with pets are more likely to visit pet-friendly places, and stay longer; and

WHEREAS, pets must be protected from harm and have the care and nutrition they need; and

WHEREAS, our community recognizes the benefits of pets and is collaborating to reach our lowest rate ever for pet homelessness; and

WHEREAS, animal workers, advocates and veterinary caregivers in our community work tirelessly to keep pets healthy and safe; and

WHEREAS, volunteers in our community help support homeless pets through donations of time and funds; and

WHEREAS, St. Petersburg wants to lead as a pet friendly city that protects, supports and welcomes pets and the people who love them;

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg, Florida, that the Mayor or his designee is authorized to accept a United States Conference of Mayors grant in the amount of \$30,000 for the City's St. Pete PAWS initiative; and

BE IT FURTHER RESOLVED that there is hereby approved from the increase in the unappropriated balance of the General Fund (0001), resulting from these grant revenues, the following supplemental appropriation for FY19

General Fund (0001)

Community Services Department, Administration (083-1081) \$30,000

and;

BE IT FURTHER RESOLVED that the Mayor or his designee is authorized to execute all documents necessary to effectuate this transaction.

This Resolution shall take effect immediately upon its adoption.

Approvals:

Legal:



Administration:



Budget and Management:

