

ST. PETERSBURG CITY COUNCIL

Meeting of April 19, 2018

Report

TO: The Honorable Lisa Wheeler-Bowman, Chair, and Members of City Council

SUBJECT: A Resolution recognizing the donation from the American Academy of Dermatologist in the amount of \$250,000 to be used towards the construction of a shade structure at the new **St. Pete Pier™**; approving a supplemental appropriation in the amount of \$250,000 from the increase in the unappropriated balance of the General Capital Improvements Fund (3001), resulting from the above donation, to the Pier Visioning Project (Engineering & CID Project No. 09227-019; Oracle Project No. 11988); and providing an effective date.

EXPLANATION: Each year, the American Academy of Dermatologist (“AAD”) receives hundreds of applications from communities, schools and non-profits around the country for funding shade structures to provide a sun safe area for children to play as well as raising skin care awareness. In 2016, the City reached out to AAD to determine if they had any funding for a shade structure as part of the Pier project. In October 2017, the City submitted a proposal to AAD identifying several locations within the Pier District that could be considered for the placement of a sizeable shade structure. On December 13, 2017, the City received a letter confirming AAD’s intent to donate \$250,000 for supporting the construction of a shade structure at Spa Beach Park. The location serving Spa Beach was chosen due to it being the area most open and sparsest of shade trees capable of accommodating a large enough structure, and one where activities are likely to be encouraged with the reactivation of the beach.

As part of the letter between the City and AAD acknowledging the donation, the City has agreed to design and construct the shade structure to serve the Spa Beach area as well as the following considerations:

- Recognize the donation from AAD at the City Council Meeting accepting the donation.
- Work with AAD to plan a “Skin Cancer, Take a Hike” event.
- Work with AAD to incorporate their curriculum and information into the City’s sun safety programs through the City Wellness program and Summer Play Camps.
- Work with AAD on appropriate announcements, recognition opportunities, as outlined in the City’s proposal.

The City and ASD/Rogers Partners will negotiate an amendment for additional services related to the shade structure. This amendment will be presented to City Council at a future date. Once the shade structure is designed, an amendment to the construction manager agreement between the City and Skanska will be presented to City Council for Skanska to construct the shade structure. The design and construction of the shade structure will be planned to coincide with the ongoing construction of the Pier and Pier Approach projects.

RECOMMENDATION: Administration recommends recognizing a donation from the American Academy of Dermatologist in the amount of \$250,000 to be used towards the construction of a shade structure at the new **St. Pete Pier™**; approving a supplemental appropriation in the amount of \$250,000 from the increase in the unappropriated balance of the General Capital Improvements Fund (3001), resulting

from the above donation , to the Pier Visioning Project (Engineering & CID Project No. 09227-019; Oracle Project No. 11988); and providing an effective date.

COST/FUNDING INFORMATION: Revenue in the amount of \$250,000 will be received from the American Academy of Dermatologist (AAD). Funds will be available to design and construct the shade structure after a supplemental appropriation in the amount of \$250,000 from the increase in the unappropriated balance of the General Capital Improvements Fund (3001), resulting from this donation from AAD, to the Pier Visioning Project (11988).

ATTACHMENTS: Resolution
Letter of Acceptance

APPROVALS:


Administrative


Budget

A RESOLUTION RECOGNIZING THE DONATION FROM THE AMERICAN ACADEMY OF DERMATOLOGIST IN THE AMOUNT OF \$250,000 TO BE USED TOWARDS THE CONSTRUCTION OF A SHADE STRUCTURE AT THE NEW ST. PETE PIER™; APPROVING A SUPPLEMENTAL APPROPRIATION IN THE AMOUNT OF \$250,000 FROM THE INCREASE IN THE UNAPPROPRIATED BALANCE OF THE GENERAL CAPITAL IMPROVEMENTS FUND (3001), RESULTING FROM THE ABOVE DONATION, TO THE PIER VISIONING PROJECT (ENGINEERING & CID PROJECT NO. 09227-019; ORACLE PROJECT NO. 11988); AND PROVIDING AN EFFECTIVE

WHEREAS, each year, the American Academy of Dermatologist ("AAD") receives hundreds of applications from communities, schools and non-profits around the country for funding shade structures to provide a sun safe area for children to play as well as raising skin care awareness; and

WHEREAS, in October 2017, the City submitted a proposal to AAD identifying several locations within the new St. Pete Pier™ ("Pier") that could be considered for the placement of a sizeable shade structure; and

WHEREAS, on December 13, 2017, the City received a letter confirming AAD's intent to donate \$250,000 for supporting the construction of a shade structure at Spa Beach Park; and

WHEREAS, AAD has executed a letter acknowledging and agreeing to certain details related to the shade structures and the disbursement of the \$250,000 donation.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg, Florida, that the donation from the American Academy of Dermatologist in the amount of \$250,000 to be used towards the construction of a shade structure at the new St. Pete Pier™ is hereby recognized by this Council.

BE IT FURTHER RESOLVED that there is hereby approved from the increase in the unappropriated balance of the General Capital Improvements Fund (3001), resulting from the above donation, the following supplemental appropriation for FY 2018:

<u>General Capital Improvements Fund (3001)</u>	
The Pier Visioning Project (11988)	\$250,000

This Resolution shall become effective immediately upon its adoption.

Approvals:

By: 
City Attorney (Designee)

By: 
Department

By: 
Budget Director



February 5, 2018

Connie Jo Holmes
Associate Director, Community Relations
American Academy of Dermatology
930 E. Woodfield Road
Schaumburg, Illinois 60173

Dear Connie,

The City of St. Petersburg is delighted to receive a \$250,000 donation from the American Academy of Dermatology (AAD) to bring shade structures and additional sun safety measures to our community. This will be an especially important and visible project for the new St. Pete Pier, a location that will be a frequent destination for tourists and residents alike.

Based our recent conversation the following details relate to the project and AAD's disbursement of this money to the City:

- AAD will provide 50% of the donation (i.e., \$125,000) to the City within 30 days after acknowledgment and acceptance of this letter by AAD.
- In February or March, the City will engage an architect and commence with the design and engineering for a shade structure for the Spa Beach area of the new Pier (see location on map attached). Such structure will be designed to comply with AAD's requirements as outlined in the City's proposal for AAD Sun Shade Structure Grant and include signage recognizing AAD.
- Within 30 days after AAD's approval of final design for the shade structure, AAD shall pay the balance of the donation (i.e., \$125,000) to the City.
- The City will to bid this project and construct the shade structures, with completion scheduled to be in sync with the completion date of the new Pier (spring 2019).

Additionally the City will:

- Recognize AAD at the City Council Meeting accepting the donation.
- Work with AAD to plan a "Skin Cancer, Take a Hike" event.
- Work with AAD to incorporate their curriculum and information into our sun safety programs through the City Wellness program and Summer Play Camps.
- Work with AAD on appropriate announcements, recognition opportunities, as outlined in the City's proposal.

By signing the acknowledgment below and returning to the City, AAD acknowledges and agrees with the details related to this project and AAD's disbursement of the \$250,000 donation to the City.

On behalf of the City, I want to thank you for this donation.

Best regards,



Raul Quintana, AIA
City Architect

On behalf of American Academy of Dermatology,
I acknowledge and accept the details related to
the project and disbursement of the \$250,000
donation to the City contained herein.

Sign: Nancy Ali

Print: Nancy Ali

Date: 2/8/2018

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