



RESOURCE and RESEARCH GUIDE

Urban Planning and Historic Preservation Division
Planning and Development Services Department
City of St. Petersburg
Municipal Services Center
One Fourth Street North, 8th Floor
St. Petersburg, Florida 33701

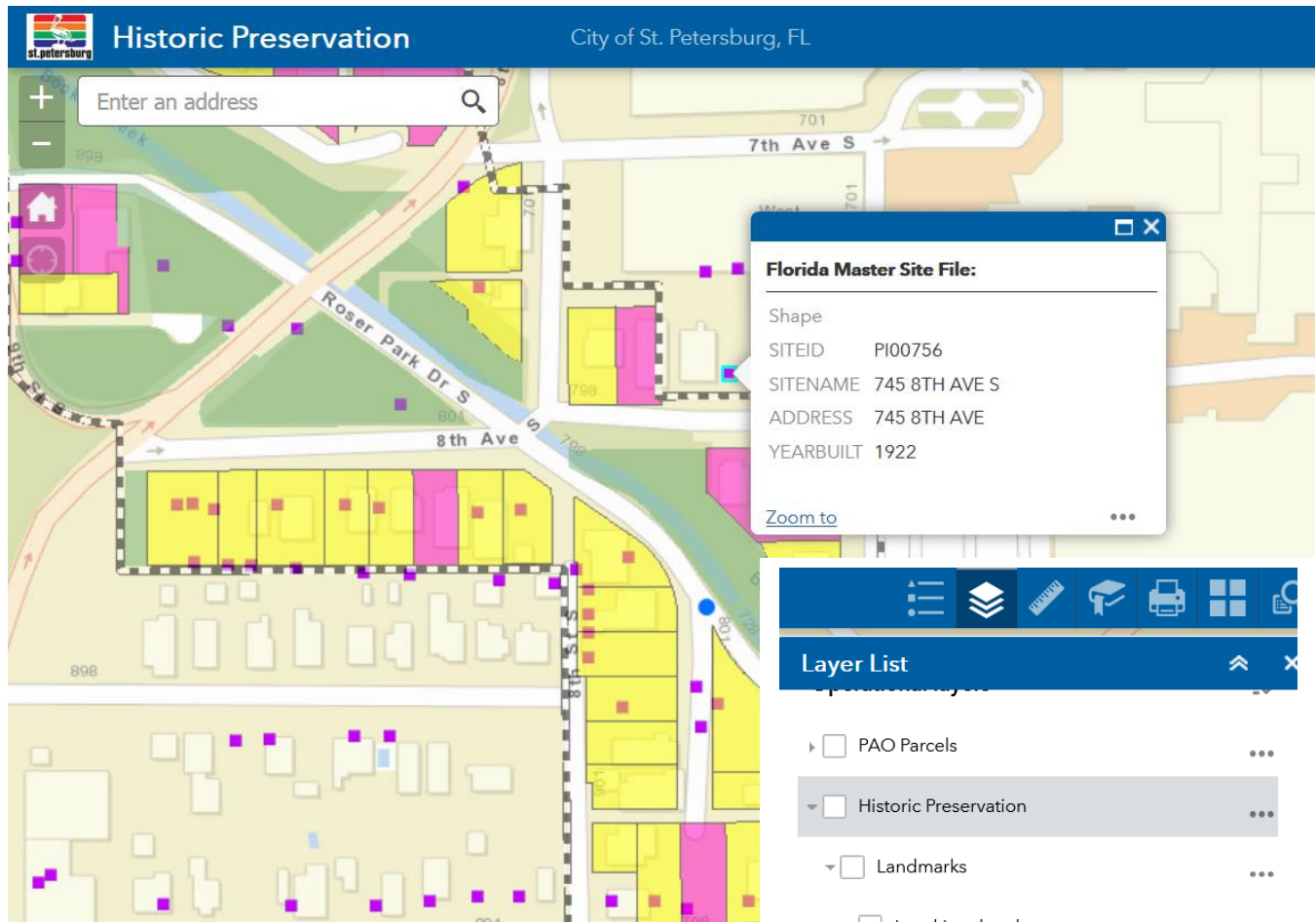
City of St. Petersburg

RESOURCE AND RESEARCH GUIDE

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HISTORIC PRESERVATION MAP MODULE



In order to identify the status of your property, please visit the City of St. Petersburg's Historic Preservation map module, an interactive mapping feature:

1. [Link to the Historic Preservation Map](#)
2. Click on the following icon to reveal information layers:
3. Click on the small arrow to the left of each check box reveal additional sub-layers of information
4. Click on the checkbox to activate a layer for viewing on the interactive map
5. Enter your street address into the search box at the upper left corner or zoom tools

- ☐ PAO Parcels ...
- ☒ Historic Preservation ...
 - ☒ Landmarks ...
 - ☐ Local Landmark ...
 - ☐ National Register Landmark ...
 - ☐ Potentially Eligible Property ...
 - ☒ Historic Districts ...
 - ☐ National Register Historic District w/ Contributing Resources ...
 - ☐ Local Historic District w/ Contributing Resources ...
 - ☐ Florida Master Site File ...
 - ☐ African American Heritage Trails ...
 - ☐ Signs of Historic Significance ...
 - ☐ Hexagon Block Sidewalks ...
 - ☐ Brick Streets ...

NATIONAL REGISTER OF HISTORIC PLACES

The National Register of Historic Places, the “official list of the Nation’s historic places worthy of preservation,” is administered by the National Park Service. To be eligible for listing in the National Register, a property must meet the National Register Criteria for Evaluation. During this evaluation, the resource’s age and historic integrity are examined, and the property must be shown to hold association with events, activities, or trend’s that were important to the past. The listing of a property in the National Register does not place restrictions on a private owner’s future alterations, unless Federal assistance is involved in the project.

[List of St. Petersburg Resources in the National Register of Historic Places](#)



CITY OF ST. PETERSBURG, FLORIDA

NATIONAL REGISTER OF HISTORIC PLACES

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ST. PETERSBURG REGISTER OF HISTORIC PLACES

The St. Petersburg Register of Historic Places is a local program created by the Land Development Regulations of City Code and administered by City staff. Eligibility for the St. Petersburg Register, often referred to as “local landmark designation,” is established through a set of criteria that are closely modeled after the National Register Criteria for Evaluation.

Unlike listing in the National Register, a resource’s designation as a local landmark in the St. Petersburg Register of Historic Places provides properties with a degree of protection from unnecessary demolition or unsympathetic alterations by private owners. Historic preservation staff conducts reviews of proposed changes to locally designated properties through the issuance of Certificates of Appropriateness.

[List of Resources in the St. Petersburg Register of Historic Places](#)



CITY OF ST. PETERSBURG, FLORIDA

ST. PETERSBURG REGISTER OF HISTORIC PLACES

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ST. PETERSBURG'S LIST OF POTENTIALLY ELIGIBLE PROPERTIES

The identification and listing of historic properties potentially eligible for local landmark designation is authorized by City Code. The intent is to protect properties identified as individually eligible from the threat of demolition by establishing a 30-day stay-of-demolition and public notice.

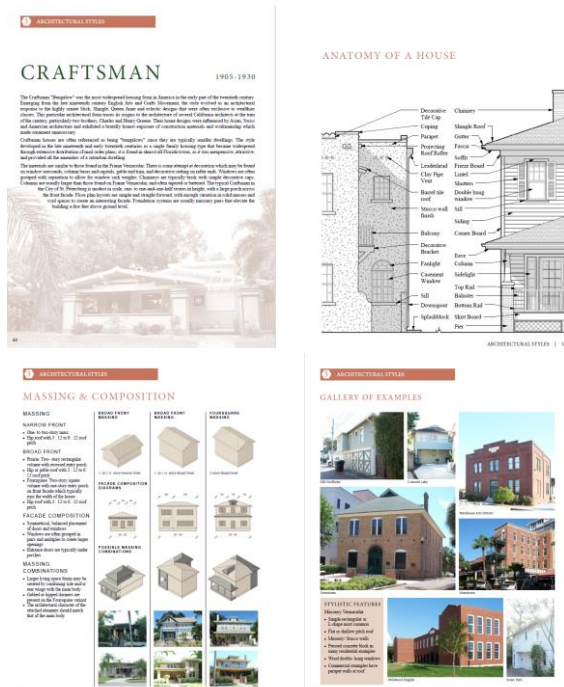
[List of Potentially Eligible Properties](#)



ST. PETERSBURG'S DESIGN GUIDELINES FOR HISTORIC PROPERTIES

Titled *St. Petersburg's Design Guidelines for Historic Properties* ("Design Guidelines"), this important resource includes an introduction, architectural styles section, information relating to maintenance and repair, additions and alterations, and new construction, a description of community characteristics, and an appendix including specific information relating to each of the City's local historic districts.

[Design Guidelines for Historic Properties](#)



ST. PETERSBURG'S SIGNS of HISTORIC SIGNIFICANCE

Some signs have become significant and iconic elements of the built environment in their own regard. Since policies regulating the size and placement of business signs have changed over the years, some of St. Pete's most unique and recognizable signs have become nonconforming. To allow and encourage the continued use, maintenance, and preservation of these signs, the City has adopted regulations pertaining to Signs of Historic Significance.

[Signs of Historic Significance](#)



ST. PETERSBURG'S LEGACY BUSINESSES

The identification and recognition of legacy businesses is an approach to preservation that celebrates the significance and contributions of longstanding local businesses, not just the spaces they inhabit. These legacy businesses have helped shape the character of the neighborhood they're located in and continue to serve today. A legacy business is defined as one that has been in existence for at least 50 years. Since these legacy businesses tend to have smaller margins and lack outside investors or shareholders, their continued success depends on community support. For more information or to submit an unlisted legacy business, please contact history@stpete.org.



CITY OF ST. PETERSBURG, FLORIDA

ST. PETERSBURG LEGACY BUSINESSES

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ST. PETERSBURG's MARKERS and MONUMENTS

Markers and monuments are important commemorations of an important event, person, or group who has made a significant contribution to the history and culture of St. Pete, the region, state, or nation. Markers and monuments also commemorate buildings or sites in the area of architecture and archaeology. The City's policy regulating markers and monuments are administered through the Urban Planning and Historic Preservation Division in partnership with the Cultural Affairs Director.

[List of Markers and Monuments](#)



CITY OF ST. PETERSBURG, FLORIDA

ST. PETERSBURG MARKERS and MONUMENTS

Urban Planning and Historic Preservation Division
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HOW TO RESEARCH YOUR HOME

This guide is designed to help you better understand the origins and history of your home or place of business. Whether it is located within one of our districts listed in the National Register of Historic Places or St. Petersburg Register of Historic Places, is an individual landmark, or is simply a space that you love, uncovering the details of a building's evolution between then and now can be a rewarding exercise and might even reveal some remarkable connections to the city's social and developmental past.

A Resident's Guide to Researching Historic Property

A Resident's Guide to Researching Historic Property

Toolkit for Curious Citizens
of the Sunshine City, St. Petersburg



View from the Coliseum, c. 1920

visitors and winter residents, which can be helpful in narrowing a construction date range.

» **Historical photographs** are another way to determine that a building had been constructed by a certain date or earlier, and can also give you clues about dates of alterations or additions. Some good sources for such photos are listed in the Local & State Photo Archives section.

» The Pinellas County Property Appraiser's Office Website hosts a fully searchable database that includes each parcel's legal description, the original plat book and page describing the land's subdivision, recent sales, and construction date. This date can be somewhat unreliable for buildings dating to 1925 or earlier, so be sure



The Blocker House at 145 Fourth Ave. NE,
Constructed in 1905 and photographed
shortly thereafter

Learning about Previous Occupants

Getting to know the stories of the individuals who have dwelt in, worked in, and shaped the city's buildings creates connections between the past and present that are often delightfully unexpected. Take your research beyond previous occupants' names and dates to document occupations, travels, and interests; you might find you have something in common!

» Talking to **neighbors and former residents** might yield a surprising amount of information. Names and dates of ownership, anecdotes about previous occupants, and even historic photos have been revealed through something as casual as a friendly conversation.

Polk's City Directories were published annually beginning in 1912 and can be used to confirm the existence and residents of historic properties. It

**Times, Trucks
and
Accessories**

Ramm's Garage **On 2nd St. S.**
Always Open Phone 39

1st Fourth Ave N & 2nd St S *Fourth Ave S*

115- C. Wilson	134 Meritt S North
116- Charles Pelton	190 Stacy Court
117- Frank Fry	1st Franklin Ave
118- Roy A. & Mary	120 Van
119- Mrs M. & A. Anderson	126 Vincent
120- J. D. Snyder	128 Vincent
121- J. D. Snyder	134 Vincent
122- J. D. Snyder	136 Geo. F. Clark
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Entry for the Blocker House in 1920 Polk's City Directory. City Directories can identify neighboring families, boarders, and occupants' professions as well as owners' names.

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- Jackson, Page S. **History of St. Petersburg and Pinellas County, Florida**. 1962
- Jones, Payton. **Struggle in the Sunshine City:” The Movement for Racial Equality in St. Petersburg, Florida 1955-1968**. (Master’s Thesis) Department of Florida Studies, University of South Florida, 2010.
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- New York Public Library Digital Collections. **The Green Book**. 1936 – 1967. [\[LINK\]](#)
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- Schnur, James Anthony and Landon, Patricia M., "**Historical Reflections along Mirror Lake**" (2012). USF St. Petersburg campus Faculty Publications. 3028. https://digitalcommons.usf.edu/fac_publications/3028
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PHOTO COLLECTIONS

- **Burgert Brother Photograph Collection.** Retrieved from the Hillsborough County Public Library's Digital Archive. A Burgert Brother Photographic Collection including more than 600 historic photos. <https://digitalcollections.hcplc.org/digital/collection/p15391coll1/search/searchterm/petersburg/field/all/mode/all/conn/and/display/200/order/nosort/ad/asc>
- **St. Petersburg Museum of History Photograph Collection.** An online photograph collection including more than 350 historic photos. The museum also has an extensive archive library featuring more than 8,000 photographs and a combined 30,000 images and documents; it is the most comprehensive photo collection of historic St. Petersburg. <https://www.flickr.com/photos/spmoh-archives/with/14513495325/>

- **Earl R. Jacobs III Collection of Francis G. Wagner's St. Petersburg Photographs**. Retrieved from University of South Florida St. Petersburg Digital Archive. This collection documents the growth of St Petersburg from the 1920's to the 1960's. Photographer Francis G. Wagner [1891-1975], a native of Tontogany, Ohio, came to St. Petersburg in the winter of 1914. He opened St Petersburg's first camera store, the Strand Camera Shop at 9 Second Street in 1916. The Wagners sold the Strand Camera Shop to employee Charlie E. Jones in 1963 and Jones closed the shop around 1980. The space was rented to various businesses over the years. Hired in April 1984 to clean out the storage loft, Earl R. Jacobs, III found and preserved more than one thousand negatives, which he later donated to USF Libraries Special Collections. <https://digital.lib.usf.edu/wagner/all/usfapi>
- **Hampton Dunn Collection of Florida Postcards**. Retrieved from University of South Florida St. Petersburg Digital Archive. As a longtime leader in the Peninsula Motor Club, an affiliate of the American Automobile Association (AAA), Journalist Hampton Dunn had the opportunity to criss-cross Florida countless times. In his travels and own historic research, he became an avid collector of Florida ephemera. His postcard collection alone consists of more than 16,000 items, mostly from the first half of the twentieth century, featuring images of Florida landmarks. Hampton Dunn Collection of Florida Postcards provides scenic images from early twentieth century Florida, conveying a sense of what earlier times looked like, or may have looked like, displaying color images of street scenes, natural vistas, and Floridians at work and play. This link leads to a curated collection of approximately 200 postcards from within St. Petersburg. <https://digital.lib.usf.edu/results/?t=St.%20Petersburg,dunn-postcards&f=ZZ,ZX&o=0>
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- Rooks, Sandra. **Black America Series: St. Petersburg Florida**. Charleston, SC: Arcadia Publishing, 2003.
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- Spencer, Donald. **St. Petersburg in Vintage Postcards**. Ormond Beach, FL: Camelot

VIDEO COLLECTIONS

- **Sunken Gardens: Paradise Preserved**. Robin Reed & Bill Ryland. Society for Commercial Archeology ("SCA") National Conference, April 2014. <https://youtu.be/2DwO5XS3X94>
- **Florida Roadside Attraction Signs and Entrances**. Ken Breslauer. SCA National Conference, April 2014. <https://youtu.be/UXRASKjSp8>
- **The Curious Tale of Jack Kerouak's Death in St. Petersburg**. Jonathon Tallon. SCA National Conference, April 2014. <https://youtu.be/XzpC9g6bu14>
- **A History of St. Petersburg's Derby Lanes**. Chris Berger. SCA National Conference, April 2014. https://youtu.be/P0KK_8dYvE0
- **Roadside Remnants of the Sunshine State**. Dick Bjornseth. SCA National Conference, April 2014. <https://youtu.be/bgc-eYvDEVY>
- **Neon Icons: Vintage Roadside Signs Along Florida's Scenic Byways**. Penny Perkins. SCA National Conference, April 2014. https://youtu.be/t_ICVob-R0c
- **City of St. Petersburg "Living Local" Series [LINK]:**
 - Alliance for Bayway Communities
 - Broadwater
 - Campbell Park
 - Child's Park
 - Crescent Heights
 - Crescent Lake
 - Disston Heights
 - Driftwood
 - Euclid St. Paul
 - Historic Kenwood
 - Historic Old Northeast
 - Historic Roser Park
 - Historic Uptown
 - Jungle Prada
 - Lake Maggiore Shores
 - Lakewood Estates
 - Old Southeast
 - Palmetto Park
 - Pinellas Point
 - Shore Acres
 - St. Pete Heights
 - Tropical Shores
 - Woodlawn

- **City of St. Petersburg “Est. 1903: A St. Pete History Show” Series [\[LINK\]](#):**
 - Al Capone
 - Baseball Desegregation
 - Benoist Breakdown
 - The Dawn of Spring Training
 - The Fountain of Youth
 - First Black Settler
 - The Indian Mounds
 - Jazz in the City
 - Little St. Mary’s
 - Mirror Lake Water Supply
 - The Vinoy
 - ‘Wardsville’ to ‘St. Petersburg’
 - Webb’s City
 - World’s First Commercial Airline

- **City of St. Petersburg “Black History Stories” [\[LINK\]](#):**
 - African American Heritage Trail
 - The Deuces: 22nd Street South
 - Education
 - Elder Jordan Sr.
 - The Future
 - Gibbs High School
 - Manhattan Casino
 - Standing on the Shoulders of History

HERITAGE TRAILS and VIRTUAL TOURS

Residents and visitors can experience St. Pete history on foot by engaging with one of the many self-guided historic tours around the city. Heritage trails are a valuable cultural resource and an important component of historic preservation and heritage tourism. In addition to preserving personal stories, heritage trails bring life and add value to the surrounding physical environment.

- **African American Heritage Trail [\[LINK\]](#)**

The African American Heritage Trail has two self-guided walking tours, each of which contains a concentration of resources that are significant to the history of St. Petersburg’s African American residents. Nineteen markers and a corresponding guide explore the African American community between the arrival of the first African Americans in 1868 and the Civil Rights era ending in 1968. Both trails begin at the Dr. Carter G. Woodson Museum at 2240 9th Ave South. *This tour is a collaboration between the City of St. Petersburg and the African American Heritage Association of St. Petersburg.*

- **Historic Outdoor Museum of Roser Park [\[LINK\]](#)**

The Historic Outdoor Museum of Roser Park is a self-guided walking tour that currently features twenty-eight markers describing the neighborhood's features and history. *This tour is maintained through the Historic Roser Park Neighborhood Association.*

- **Walk St. Pete: Downtown Audio & Photo Tour [\[LINK\]](#)**

The Florida Stories Walking Tour app offers fun stories about characters from the city’s past and guides users to some of downtown’s best in historic architecture. *This tour is a collaboration between the Florida Humanities Council and Preserve the Burg, Inc.*

- **Downtown and Waterfront Walking Tours [\[LINK\]](#)**

There are three routes to choose from on the Downtown and Waterfront Walking Tours. Visitors can guide their own tour or hire a professional docent to host a tour. *This tour is a collaboration between the Florida Department of State—Division of Historic Resources, Preserve the Burg, Inc. and Southern Roots Realty, Inc.*

- **The History Half Hour Virtual Tours** [\[LINK\]](#)

With this video series, learn about the rich history of St. Petersburg. Hosted by Monica Kile, historian, and presented on behalf of I Love the Burg in partnership with the St. Petersburg Downtown Partnership, this video series aims to inform, educate, and entertain with valuable information that connects our past to the present, both good and bad, and perhaps serve as a guide for the Sunshine City's future.

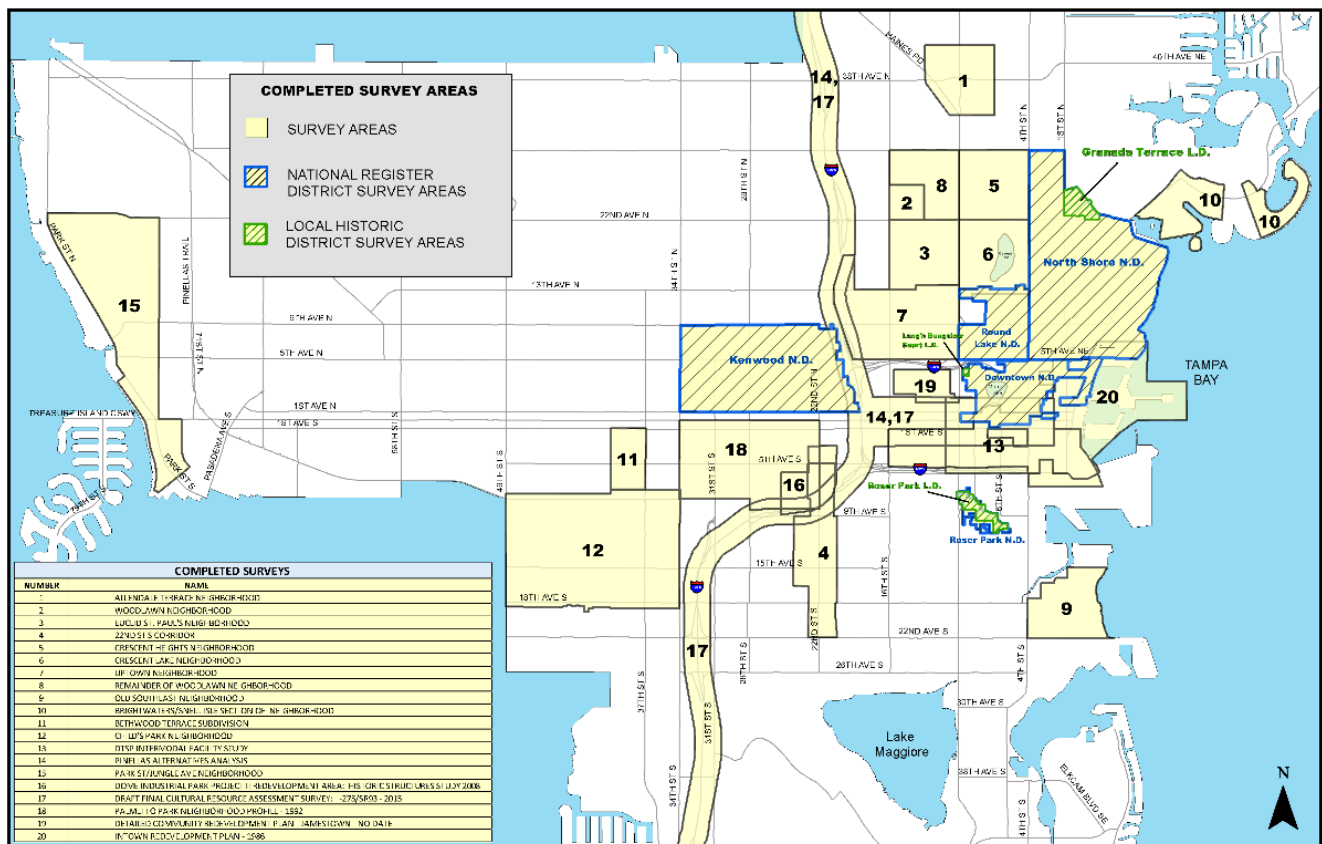
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HISTORIC, ARCHITECTURAL, CULTURAL RESOURCE ASSESSMENT SURVEYS



Surveys on File with the City of St. Petersburg's Urban Planning and Historic Preservation Division

- 22nd Street South – 2000
- Brightwaters Section of Snell Isle - 2000
- Child's Park Neighborhood Profile – 1993
- Crescent Heights, Crescent Lake, Portion of Uptown – 1996
- CRAS Interstate 275 - 2015
- CRRS Downtown SP Intermodal Facility Study - 2009
- CRRS Pinellas Alternatives Analysis
- Dome Industrial Park - 2008
- EDGE District - 2016
- Jungle Avenue, Park Street - 2000
- Kenwood – 1995
- North Shore, Roser Park, Portion of Round Lake – 1994
- Old Southeast - 1993
- Palmetto Park Neighborhood Profile - 1992
- Woodlawn, Allendale, Euclid St. Paul – 1997
- Woodlawn, Part II – 2000

MISCELLANEOUS RESOURCE LINKS

Local Resources

[Dr. Carter G. Woodson African American Museum](#)
[Olive B. McLin Community History Project](#)
[Pinellas County Heritage Village](#)
[Pinellas Pioneer Settlement](#)
[Pinellas Remembers: Community Remembrance Project Coalition](#)
[St. Petersburg Museum of History](#)
[Sanborn Fire Insurance Maps](#)
[State Library and Archives of Florida](#)
[St. Petersburg College, Digital Archive](#)
[St. Petersburg Museum of History](#)
[Tampa Bay History Center](#)
[University of South Florida, Special Collections Library](#)
[University of South Florida, Digital Archive](#)
[The Weekly Challenger Digital Newspaper Archive](#)

National Organizations

[National Trust for Historic Preservation](#)
[Society for Commercial Archaeology \(Roadside Architecture\)](#)

Statewide Organizations

[Florida Humanities Council](#)
[Florida Main Street Program](#)
[Florida Public Archaeology Network](#)
[Florida State Historic Preservation Office](#)
[Florida Trust for Historic Preservation](#)

Local Organizations

[African American Heritage Association of St. Petersburg](#)
[American Institute of Architects, Tampa Bay Chapter](#)
[American Planning Association, Suncoast Chapter](#)
[CNU \(Congress for New Urbanism\) Tampa Bay](#)
[Preserve the 'Burg](#)
[ULI \(Urban Land Institute\) Tampa Bay](#)

Professional Information

[Building Technology Heritage Library](#)
[Traditional Building](#)