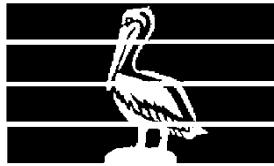


# COUNCIL MEETING

Municipal Building  
175-5<sup>th</sup> Street North  
Second Floor Council Chamber

CITY OF ST. PETERSBURG



**February 13, 2025  
3:00 PM**

Welcome to the City of St. Petersburg City Council meeting. The public may address City Council in person.

The public must attend the meeting in person to speak during public hearings or quasi-judicial hearings. If you are a person with a disability who needs an accommodation in order to participate in this meeting or have any questions, please contact the City Clerk's Office at 893-7448. If you are deaf/hard of hearing and require the services of an interpreter, please call our TDD number, 892-5259, or the Florida Relay Service at 711, as soon as possible. The City requests at least 72 hours advance notice, prior to the scheduled meeting, for accommodations.

To assist the City Council in conducting the City's business, we ask that you observe the following:

1. If you are speaking under the Public Hearings, Appeals or Open Forum sections of the agenda, please observe the time limits indicated on the agenda.
2. Placards and posters are not permitted in the Chamber. Applause is not permitted except in connection with Awards and Presentations.
3. Please do not address Council from your seat. If asked by Council to speak to an issue, please do so from the podium.
4. Please do not pass notes to Council during the meeting.
5. Please be courteous to other members of the audience by keeping side conversations to a minimum.
6. The Fire Code prohibits anyone from standing in the aisles or in the back of the room.
7. If other seating is available, please do not occupy the seats reserved for individuals who are deaf/hard of hearing.

The public can also attend the meeting in the following ways:

- Watch live on Channel 15 WOW!/Channel 641 Spectrum/Channel 20 Frontier FiOS
- Watch live online at [www.stpete.org/TV](http://www.stpete.org/TV)
- Listen and participate by dialing one of the following phone numbers
  - +1 312 626 6799 or
  - +1 646 876 9923 or
  - +1 253 215 8782 or
  - +1 301 715 8592 or
  - +1 346 248 7799 or

- +1 669 900 6833 and entering webinar ID: 993 3183 1785#
- Watch, listen, and participate on your computer, mobile phone, or other device by visiting the following link: <https://zoom.us/j/99331831785>

The public can participate in the meeting by providing public comment for agenda items other than public hearings and quasi-judicial hearings in the following ways:

- If attending the Zoom meeting by computer or other device, use the “raise hand” button in the Zoom app.
- If attending the Zoom meeting by phone only, enter \*9 on the phone to use the “raise hand” feature.

The “raise hand” feature in the Zoom meeting indicates your desire to speak but does not allow you to speak immediately. You must use the “raise hand” feature at the time the agenda item is addressed. All “raised hands” will be lowered after each agenda item. When it is your turn to speak, your microphone will be unmuted. At the conclusion of your comments or when you reach the three-minute limit, you will be muted. Please be advised that at all times the chair has the authority and discretion to re-order agenda items, and in the event the meeting is disrupted by violations of the rules of decorum, to accept public comment by alternate means, including by email only.

Regardless of the method of participation used, normal rules for participation apply, including the three-minute limit on comments, the requirement that any presentation materials must be submitted to the City Clerk in advance of the meeting, and the rules of decorum. Public comments must be submitted before the public comment period has closed.

**A. Meeting Called to Order and Roll Call.**

Invocation and Pledge to the Flag of the United States of America.

**B. Approval of Agenda with Additions and Deletions.**

**C. Consent Agenda (see attached)**

**Open Forum**

The City Council receives public comment during Open Forum and on agenda items with limited exceptions consistent with Florida law. All issues discussed under Open Forum must be limited to issues related to the City of St. Petersburg government. If you wish to address City Council on subjects other than public hearing or quasi-judicial items listed on the agenda, please sign up with the Clerk. Only City residents, owners of property in the City, owners of businesses in the City or their employees may speak during Open Forum. If you wish to address City Council through the Zoom meeting, you must use the “raise hand” feature button in the Zoom app or enter \*9 on your phone at the time the agenda item is addressed. When it is your turn to speak, you will be unmuted and asked to state your name and address. At the conclusion of your comments or when you reach the three-minute time limit, you will be muted. All “raised hands” will be lowered after each agenda item. Regardless of the method of participation used, normal rules apply, including the three-minute time limit on comments, the requirement that any presentation materials must be submitted in advance of the meeting and the rules of decorum. If live public comment is disrupted by violations of the rules of decorum, the chair is authorized to accept public comment by alternate means, including by email only.

**D. Awards and Presentations**

1. [Feeding Tampa Bay Annual Report](#)
2. [Proclamation ~ Radio St. Pete Day](#)
3. [Proclamation ~ Black History Month](#)
4. [Proclamation ~ Localtopia](#)

**E. New Ordinances - (First Reading of Title and Setting of Public Hearing)**

**F. Reports**

1. [Tampa Bay Regional Planning Council \(TBRPC\) Update](#)
2. [FGPSP Race Days](#)
  - (a) A resolution pursuant to Section Three of Ordinance No. 702-G, as amended, establishing Race Days for the 2025 Firestone Grand Prix of St. Petersburg during which Race Zone and Clean Zone regulations and other regulations are in effect; and providing an effective date.
3. [Arts Conservatory for Teens \(ACT\) Update](#)
4. [Code Enforcement on Storm Damaged Properties](#)

**G. New Business**

1. Respectfully requesting a referral to the Committee of the Whole to discuss the Puryear Park Expansion Project currently on the Weeki Wachee Project List. (Council Member Harting)

**H. Council Committee Reports**

**I. Legal**

**J. Public Hearings and Quasi-Judicial Proceedings - 5:01 P.M.**

**K. Open Forum**

**L. Adjournment**

**Consent Agenda A  
February 13, 2025**

NOTE: The Consent Agenda contains normal, routine business items that are very likely to be approved by the City Council by a single motion. Council questions on these items were answered prior to the meeting. Each Councilmember may, however, defer any item for added discussion at a later time.

**(Procurement)**

**(City Development)**

**(Community Enrichment)**

**(Public Works)**

**(Appointments)**

**(Miscellaneous)**

# CONSENT AGENDA

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COUNCIL MEETING

CITY OF ST. PETERSBURG

**Consent Agenda B**  
**February 13, 2025**

NOTE: The Consent Agenda contains normal, routine business items that are very likely to be approved by the City Council by a single motion. Council questions on these items were answered prior to the meeting. Each Councilmember may, however, defer any item for added discussion at a later time.

**(Procurement)**

**(City Development)**

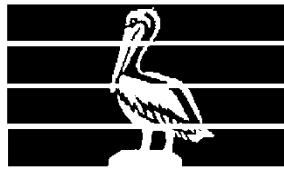
**(Community Enrichment)**

**(Public Works)**

**(Appointments)**

**(Miscellaneous)**

# MEETING



# AGENDA

CITY OF ST. PETERSBURG

**Note: An abbreviated listing of upcoming MEETING AGENDA Council meetings.**

**Youth & Family Services Committee**

*Thursday, February 20, 2025, 9:00 a.m., Conference Room 100*

**Legislative Affairs & Intergovernmental Relations Committee**

*Thursday, February 13, 2025, 10:30 a.m., Conference Room 100*

**City Council Meeting**

*Thursday, February 20, 2025, 1:30 p.m., City Council Chamber*

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**CITY OF ST. PETERSBURG**  
**Board and Commission Vacancies**

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## **PROCEDURES TO BE FOLLOWED FOR QUASI-JUDICIAL PROCEEDINGS:**

1. Anyone wishing to speak must fill out a yellow card and present the card to the Clerk. All speakers must be sworn prior to presenting testimony. No cards may be submitted after the close of Public Comment. Each party and speaker is limited to the time limits set forth herein and may not give their time to another speaker or party. Each party and speaker wishing to present handouts, photographs, presentation slides or any other materials (collectively, "Materials") during a quasi-judicial proceeding must submit such Materials to the City Clerk no later than 24 hours in advance of the applicable public hearing. Materials submitted after the deadline will not be accepted and may not be used.

2. At any time during the proceeding, City Council members may ask questions of any speaker or party. The time consumed by Council Member questions and answers to such questions shall not count against the time frames allowed herein. Burden of proof: in all appeals, the Appellant bears the burden of proof; in rezoning and land use cases, the Property Owner or Applicant bears the burden of proof except in cases initiated by the City, in which event the City Administration bears the burden of proof; for all other applications, the Applicant bears the burden of proof. Waiver of Objection: at any time during the proceeding Council Members may leave the Council Chamber for short periods of time provided they continue to hear testimony by audio. If any party has an objection to a Council Member leaving the Chamber during the hearing, such objection must be made at the start of the hearing. If an objection is not made as required herein it shall be deemed to have been waived.

3. Reading of the Title of the Ordinance(s), if applicable.

4. Initial Presentation. Each party shall be allowed ten (10) minutes for their initial presentation. The order of initial presentations shall be:

a. Presentation by City Administration.

b. Presentation by the Appellant followed by the Applicant, if different. If Appellant and Applicant are different entities, then each is allowed the allotted time for each part of these procedures.

c. Presentation by Opponent. If anyone wishes to utilize the initial presentation time provided for an Opponent, said person shall register as an Opponent with the City Clerk at least one week prior to the scheduled public hearing or within 48 hours after the City staff report for the public hearing has been published (whichever is later). If more than one person registers to utilize the initial presentation time provided for an Opponent, the registered persons shall attempt to agree on a single representative to participate as the Opponent in the proceeding. If the persons cannot agree on a single representative, then each person (or person's representative) shall share equally the time allotted to the Opponent for each part of these procedures. If there is an Appellant who is not the Applicant or Property Owner, then no Opponent is allowed. If a Property Owner who is not the Appellant or the Applicant opposes the Application and utilizes any part of the time available to the Property Owner to make an initial presentation, the Opponent shall not be permitted to make an initial presentation (but shall be provided an opportunity for cross-examination and rebuttal/closing).

d. If the Property Owner is neither the Appellant nor the Applicant, they shall be allowed the allotted time for each part of these procedures and shall have the opportunity to speak last in each part of these procedures so that they have the opportunity to address what all the interested parties have presented.

5. Public Comment. Upon conclusion of the initial presentations, members of the public may speak for not more than three (3) minutes each. Speakers shall limit their testimony to information relevant to the ordinance or application and criteria for review.

6. Cross Examination. Each party shall be allowed a total of five (5) minutes for cross examination, which includes the time consumed by both questions and answers. Each party who opposes the application may only cross examine any witness who previously testified in support of the application. Each party who supports the application may only cross examine any witness who previously testified in opposition to the application. The questioning party is not permitted to make any statements, only to ask questions that are directly related to the testimony or evidence presented. All questions shall be addressed to the Chair and then (at the discretion of the Chair) asked either by the Chair or by the party conducting the cross examination of the appropriate witness. One (1) representative of each party shall conduct the cross examination. If anyone wishes to utilize the time provided for cross examination and rebuttal as an Opponent, and no one has previously registered with the City Clerk as an Opponent, said individual shall notify the City Clerk prior to the beginning of initial presentations for the applicable public hearing. If no one gives such notice, there shall be no cross examination or rebuttal by Opponent(s). The order of cross examination shall be:

- a. Cross examination by City Administration.
- b. Cross examination by Opponents, if applicable.
- c. Cross examination by Appellant followed by Applicant, followed by Property Owner, if different.

7. Rebuttal/Closing. Each party shall have five (5) minutes to provide a closing argument and/or rebuttal. The order of rebuttal/closing shall be:

- a. Rebuttal/Closing by City Administration.
- b. Rebuttal/Closing by Opponent, if applicable.
- c. Rebuttal/Closing by Applicant followed by the Appellant, if different, followed by Property Owner, if different.

The following page(s) contain the backup material for Agenda Item: Feeding Tampa Bay Annual Report

Please scroll down to view the backup material.



**D-1**

# **CITY COUNCIL AGENDA PRESENTATION ITEM**

**DATE:** January 14, 2025

**TO:** The Honorable Members of City Council

**SUBJECT:** Feeding Tampa Bay Annual Report

**PRESENTER:** Thomas Mantz, *CEO of Feeding Tampa Bay*

**SCHEDULE FOR COUNCIL ON:** February 13, 2025

Lisset Hanewicz  
Council Vice-Chair, District 4

# feeding TAMPA BAY



2023 - 2024 ANNUAL REPORT

it's possible.

With the opening of our new facility this past May, it's safe to say 2024 was a year of great consequence in the life of Feeding Tampa Bay and our community. In fact, other than the year of our founding in 1982, there's never been another year where the reverberation of impact will be felt for a long time to come.

Our new facility represents two key elements, among many, that are important.

First, the Causeway Center is a Community Center. It was built by our community for our community. We know from deep and meaningful conversations with all of our constituents – those we serve, our volunteers, our funders, our partners – that a food bank was needed but a community center was required. Since opening we've welcomed in a wide variety of guests, all of whom have used the space to better our community which is exactly what our vision was.

Second, a building is just that. A facility. A place. To truly become a community center it must be filled with the opportunities it represents. It must come to life and fulfill its purpose. Our vision is thriving communities, today and for generations to come. In the coming pages, you'll read how the Causeway Center, along with a passionate, committed, and invested community will make that vision a reality.

We believe *it's possible.*



Kareem J. Spratling  
FTB Board Chair



Thomas Mantz  
FTB President & CEO



# what we've learned

*essential lessons shaping our path forward*

## **food alone will not solve hunger.**

For over 40 years, we've delivered food to our community, providing vital crisis intervention and a foundation for those in need. Hunger often signals a deeper financial crisis. While feeding our community remains essential, it's equally important to address the broader factors impacting their circumstances.

## **household financial instability, or the gap between responsibilities and available resources, is at the heart of the issue.**

Our neighbors are hardworking individuals, putting in full 40-hour workweeks; yet, rising living costs far outpace wage growth. Families are spending on essentials like childcare, rent, and healthcare—not on luxury items. Their financial burden stems from the widening gap between income and essential expenses.

## **solutions start with the neighbor in need and build on each individual's unique circumstances.**

Each person we serve has unique values and makes personal choices about spending and sacrifice. Some forgo healthcare, while others live farther from work. Every decision brings both benefits and challenges. To effectively assist our community, we need solutions that tackle both systemic issues and individual circumstances.

## **prioritizing intervention over prevention diverts resources from strategies that create long-term success.**

As a society, we invest far more in interventions than in prevention. Yet prevention is more cost-effective and impactful, addressing root causes rather than merely managing symptoms through intervention.

## **The social services system is insufficient, uncoordinated, and ineffective, perpetuating the need for support.**

While resources exist for those we serve, they're often difficult to access and not widely known. Services are siloed, making it hard for individuals to get the help they need and requiring significant resilience. Navigating the nonprofit system can worsen trauma and negatively impact mental health.

# from insight to action

*guiding our approach to long-term solutions*

## understanding the roots of hunger

In 2021, our organization launched a deep research initiative to explore the roots of hunger. We quickly learned that food insecurity is more than just a lack of food—it is a symptom of systemic failures across financial, healthcare, and social structures. To better understand the evolving needs of our community, we engaged in a comprehensive research process, including community surveys, workshops, and over 150 reviewed studies. We also conducted interviews with neighbors directly affected by food insecurity. This extensive effort led to the development of our strategic plan, transforming our understanding and enabling us to serve more effectively.

## the state of our community

Our research revealed that many individuals in our community belong to a group we call ALICE: Asset-Limited, Income-Constrained, and Employed. These are hardworking neighbors who, despite full-time jobs, struggle to meet the rising costs of living.

Income isn't keeping up with rising living costs. Essentials like housing, childcare, healthcare, and transportation consume most of their income. Furthermore, they lack savings, leaving them vulnerable to financial instability.

In Tampa and St. Petersburg, a single adult needs a salary of \$94,432 to live comfortably,<sup>1</sup> yet the average salary in Florida is only \$55,980.<sup>2</sup> The financial burden these families face is immense. With most of their income going to essentials, they have little left for unexpected expenses. This stress can worsen their overall well-being and work performance. For many, seeking help is difficult due to the stigma associated with hunger, further exacerbating their struggles.

### ALICE

- > Asset Limited
- > Income Constrained
- > Employed

COMPARISON OF MONTHLY COSTS + WAGES, FAMILY OF 4 <sup>3</sup>





**In our region, nearly 1 million people require our services:**

- 1 in 6 adults
- 1 in 4 children

**75%**  
of neighbors we see are employed

## going beyond food

We've realized that providing food alone will not solve hunger. The root causes—low wages, high living costs, and systemic barriers—demand a more comprehensive approach. As a result, we've expanded our mission to go beyond food assistance and address these underlying issues.

Our new strategy focuses on four core pillars:

**feeding solutions**

**feeding wellbeing**

**feeding humanity**

**feeding connections**

*interventive programs for today*

*preventative programs for tomorrow*

Crafted with our five learnings in mind, these four pillars were built to address hunger in a new way—taking into account our organizational response and cross-sector collaboration. You'll read more on the following pages about each of these pillars and how they uniquely paint pictures of success.

## it's possible

Our goal is to empower, not just serve. By addressing root causes and investing in prevention, we aim to build resilient communities where hunger is no longer a symptom of larger issues, but a challenge we can overcome together. It's possible to create lasting change, and together, we can turn that possibility into reality.

1. WFLA News. "How Much Does a Single Adult Need to Live Comfortably in Tampa Bay?" WFLA, October 9, 2024.

2. Forbes Advisor. "Average Salary by State in 2024." Forbes, October 9, 2024.

3. United Way for ALICE, in partnership with United Way of Florida. Alice in the Crosscurrents: Update. United Way, May 2024.

4. Bureau of Labor Statistics, U.S. Department of Labor. "Occupational Employment and Wages, May 2023"

5. ASPE. "Poverty Guidelines." U.S. Department of Health and Human Services, 2021, 2022, and 2023.



**“It’s encouraging to see the kids try new things and fill their hunger with something that’s good for their bodies instead of sweets and sugar.”**

**– Joy Robinson**  
ASSISTANT PROGRAM SUPERVISOR AT  
HILLSBOROUGH COUNTY

# feeding solutions

*for empowered neighbors*

## neighbor centered services

We know every individual that turns to the social service system for care has a unique story, and as with any notable customer service organization, we know that deeper understanding up-front will lead to better outcomes in the end. As we work to provide more comprehensive solutions, we are evolving the way we serve beyond a one-size-fits all model to focus on the individuals within it. We are creating people-focused solutions that will address the unique needs of each neighbor, combining interventions and preventative methods to develop individualized solutions with long-lasting impact.

This approach shifts our model by providing new pathways where we may deliver the solutions we're built for, partner with other nonprofits to provide solutions we do not have the expertise in, and refer neighbors to

nonprofits who can address areas they need support. With this model, a neighbor walks in for a meal but walks out with far more.

At Causeway Center, Community Place was designed to take a holistic approach to food relief. It consists of a bistro, market, neighborhood, and learning classrooms, providing tailored support for families, seniors, and veterans. Partners will be co-located onsite to assist in areas of need and host classes on topics of common concern, like healthcare or finances. This approach creates empowered neighbors.

An **empowered neighbor** is self-sufficient, able to navigate resources confidently, and ultimately, no longer dependent on social services. They have the skills and knowledge needed to independently access resources and change the course of their life; taking control of their circumstances and building a sustainable future.

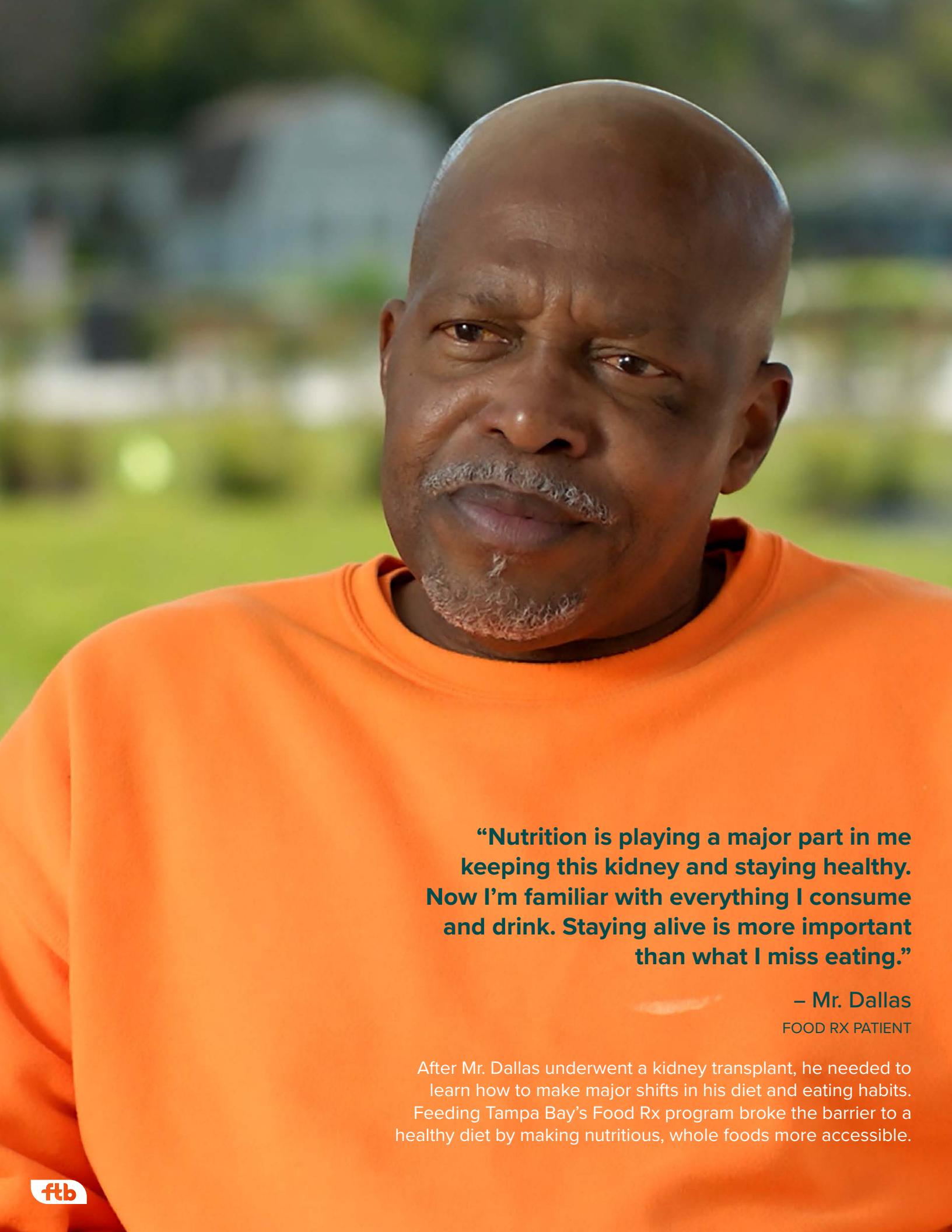
**4,699**  
services provided

*top services being food, SNAP, housing and transportation assistance*

**4,083**  
calls fielded by  
our neighborhood  
empowerment team  
*to connect neighbors to services and move them ahead in their journey*

**6**  
committed  
partners housed  
full-time in  
**The Neighborhood**

*Bay Area Legal Services, BayCare, Hillsborough County Social Services, Metropolitan Ministries, and Family Healthcare Foundation*



**“Nutrition is playing a major part in me keeping this kidney and staying healthy. Now I’m familiar with everything I consume and drink. Staying alive is more important than what I miss eating.”**

– Mr. Dallas  
FOOD RX PATIENT

After Mr. Dallas underwent a kidney transplant, he needed to learn how to make major shifts in his diet and eating habits. Feeding Tampa Bay's Food Rx program broke the barrier to a healthy diet by making nutritious, whole foods more accessible.

# feeding wellbeing

*for healthy neighbors*

## **nourishing our community**

We are redefining nourishment by addressing food insecurity on multiple levels. We know that a lack of nutritious food creates a health crisis—one that affects physical and mental wellbeing. At the intersection of our food bank and the broader food system, we recognize that food and health have a dynamic, evolving relationship throughout life. To truly nourish our community, we must offer more holistic support, ensuring that our neighbors have consistent access to health-promoting, culturally responsive food.

Our approach is intentional: we provide nutritious food in our market and restaurants, ensure the same food is accessible in food pantries across our service area, and educate

our neighbors on how to utilize these foods effectively. Neighbors have the opportunity to attend classes with our nutrition team to learn how to prepare, store, and build meals that fit within the resources they have.

Our goal of a *healthy neighbor* is someone with consistent access to nutrient-dense foods, the knowledge to incorporate these into their daily lives, and the means to maintain a positive relationship with food and health. We will support and promote policies that address food insecurity, and enhance food assistance programs. A healthy neighbor understands that food is the starting point for their holistic wellbeing and indulges in meals that support that journey.

**1,005**

**nutrition education  
classes held**

*in our 10 county service area: Citrus, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk, & Sumter*

**17**

**FoodRx Sites in  
Pinellas, Pasco  
and Hillsborough  
dispensing weekly  
healthy food  
prescriptions**

**\$363m**

**economic impact  
*in realized  
household value  
of meals provided***

**“FreshForce was kind of like a comeback story.”**

– Keba Mayers

FRESHFORCE COHORT 3 CULINARY PROGRAM

“I was a stay-at-home mom with my last child, and even though that opportunity was really awesome, I wasn’t feeling like my whole self. I am now a member of the Neighbor Services team at Feeding Tampa Bay, and I help people get the food, utilities, and housing they need every day.”



# feeding humanity

*for thriving neighbors*

## **creating economic opportunity**

We know the gap between income and financial responsibilities is widening; wages have grown but the cost of goods and services has out-paced income. Our goal is to close this gap through economic opportunity.

Our work in this area can take many forms. Education can lead to debt reduction strategies or financial management skills that sharpen the household budget. Access to banking and other financial supports can create stability and sustainability. Training classes for personal skills can foster pathways to new opportunities. And awareness of and connections to other programs building household assistance can yield new strategies.

Our FreshForce program offers workforce training, skill-building, job placement, education, and economic empowerment,

creating the potential for sustained financial independence. To secure a pipeline to quality employment upon graduation, we're strengthening ties among nonprofit, government, and private stakeholders. We're also advocating for policies that remove employment barriers and ensure that neighbors have the financial education and resources needed for growth. By educating our community on the factors that lead to poverty and advocating for economic justice, we can help neighbors thrive.

***Thriving neighbors*** have gained the skills and resources necessary to obtain and keep a job, and are focused on building a career to pave a pathway out of poverty. They believe that a better life is possible and continuously pursue personal and community growth—pushing forward to long-term stability and representing the true impact of our work.

**174**  
graduates since  
the inagural  
**FreshForce cohort**  
*gained certifications  
and workforce  
training*

**86%**  
employment rate  
for graduates  
*across warehouse,  
transportation and  
culinary industries*

**\$31m**  
of economic value  
*each student creates  
over \$180,000 in  
economic value*



**“At the end of the day, we want to progress and achieve a sense of stability. Then let that support pass to someone else that also needs it.”**

– Mary Tovar

Mary and her husband Arnaldo moved to Florida from Venezuela. She was a professor, and he had a chemical engineering degree, but the language barrier forced career changes. Arnaldo took up manual labor, which quickly led to a strain on his physical health and caused him to take a leave of absence for a few months.

With two young children and a reduced income, Mary found support through Feeding Tampa Bay’s trustworthy system. Our holistic services, backed by strong connections, helped her access SNAP benefits quickly, easing their grocery budget with nutritious food and giving their family reliable support during a challenging time.

# feeding connections

*for a trustworthy system*

## **healthy community collaboration**

A more efficient social services system will create lasting outcomes for all who are invested in creating better communities. When partnerships form across all sectors, we expand services and amplify impact so we can transform our community. Through cross-sector partnerships and shared resources, we aim to foster an environment where collective efforts meet a broader spectrum of needs and enhance the quality of life for our neighbors.

Feeding Tampa Bay occupies a unique space in the system: we work alongside almost all nonprofit organizations in the social services space and we connect to those using the most services – the food insecure. By leveraging this position, we have an opportunity to build partnerships

that develop into a better community of care. We are already convening healthcare partnerships, education collaboratives and workforce services that have broken down barriers to use and created outcomes that last. Facilitating access, connecting providers, and consolidating services will lead to a more efficient, effective, and trustworthy system.

A **trustworthy system** is structured for collaboration and built to meet neighbors where they are. It is a system committed to evaluating practices, learning community needs, listening to pain points, and analyzing data to remain responsive to emerging challenges. As a collective, we listen to the needs of the community and work together to address issues that will drive lasting, positive change.

# 15k

**nonprofits in the  
Tampa Bay area**

*creating barriers and  
confusion for neighbors  
with limited time*

# 4

**services provided  
at Causeway Center  
on average**  
*to a neighbor in  
a single visit*

# evolving our impact

*a bold plan for complex issues*

Our learnings were significant, so our response must be bold. We want to move past intervention and address the root causes of hunger. To do this, we must redefine our impact and our scope of services—we must redefine what it means to *feed* Tampa Bay.



OUR VISION

**is flourishing communities, today  
and for generations to come.**

OUR MISSION

**is to build people-focused solutions**

BECAUSE

**food alone will  
not solve hunger**

SO WE WILL

**dismantle barriers  
and disrupt systems**

WE BELIEVE

**it's possible.**



# together, we thrive

*many thanks to our committed partners*

## CORPORATE ANNUAL PARTNERSHIP PROGRAM

**22**

Through this program, funds go beyond financial support to foster active partnerships that lay the groundwork for long-term, sustainable impact on our community.

BayCare, Briggs JCB, ChappellRoberts, Convene, DeepWatch, DTCC, eBridge, Edward Jones, FrankCrum Corporate, Inc., HCA Largo, Mahaffey Apartment Company, MUFG, NaturZone Pest Control, PAR Inc., PennyMac, Slide Insurance, Stella Artois, Stoneweg US, Sysco Corporation, Tampa Bay Buccaneers, Tampa Bay Rays, & Ultimate Medical Academy

## VOLUNTEER CAPTAINS

**58**

Volunteer leads who educate and train other volunteers alongside or in place of our staff.

## WISH

**85**

*Women Inspired to Solve Hunger*  
Influential female leaders committed to learning about local food insecurity, supporting hunger relief programs, and growing our network of women inspired to solve hunger.

## FORKLIFTERS

**1,037**

Committed donors who give monthly to support hunger fighting programs and beyond food work.

## PLANNED GIVING

**52**

Opportunities to build a legacy through wills, bequests, IRAs, stocks, and securities.

## CATALYST

**15**

High school students who take action against hunger by volunteering and sharing their experience on social media in our summer leadership program.

## CHANGEMAKERS

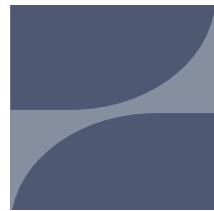
**150+**

Elementary-aged children from 5-10 years old get a taste of philanthropy through lessons on foodbanking, leadership, nutrition, and financial literacy.

## STUDENT AMBASSADORS

**105**

College-enrolled students dedicated to making a difference through action, awareness, and advocacy to support our mission.



## 2023 - 2024 FISCAL HEALTH + STEWARDSHIP

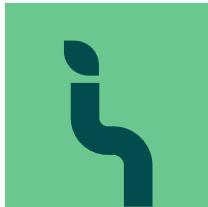
# SUMMARY

### Statement of Activities

<b>PUBLIC SUPPORT AND REVENUE</b>	<b>2024</b>	<b>2023</b>
DONATED FOOD RECEIVED	\$158,742,503	\$156,069,313
REVENUE	\$33,365,967	\$31,770,481
<b>TOTAL PUBLIC SUPPORT AND REVENUE</b>	<b>\$192,108,470</b>	<b>\$187,839,794</b>
<b>EXPENSES</b>		
PROGRAM EXPENSE	\$177,314,330	\$180,139,497
ADMINISTRATIVE EXPENSE	\$2,250,736	\$2,139,844
FUNDRAISING EXPENSE	\$3,210,733	\$3,299,774
<b>TOTAL PROGRAM EXPENSES</b>	<b>\$182,775,799</b>	<b>\$185,579,115</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$9,332,671</b>	<b>\$2,260,679</b>
<b>NET ASSETS AT BEGINNING OF YEAR</b>	<b>\$37,472,354</b>	<b>\$35,211,675</b>
<b>NET ASSETS AT END OF YEAR</b>	<b>\$46,805,025</b>	<b>\$37,472,354</b>

*These financial statements may be subject to adjustments while under audit review.  
Audited financials will be published and available at [www.feedingtampabay.org](http://www.feedingtampabay.org)*





# 2023 - 2024 ANNUAL GIVING LIST OF **DONORS**

## **\$1,000,000 and above**

BayCare Health Systems  
Hillsborough County  
David & Tara Ruberg  
Schneider Family Charitable Remainder Unitrust  
State of Florida Department of Financial Services

## **\$500,000 - \$999,999**

CVS  
Vinik Family Foundation

## **\$100,000 - \$499,999**

Ashton Woods & Starlight Homes  
Bank of America  
City of Tampa  
Feeding America  
Florida Blue  
FrankCrum Corporate, Inc.  
Jabil  
Gary & Melody Johnson  
Milkey Family Foundation  
Ollie's Bargain Outlet  
Pinellas County  
Publix  
Southeastern Grocers  
Starbucks  
Suncoast Credit Union  
Tampa Bay Buccaneers  
TECO Energy  
The Spurlino Foundation  
USAA  
USDA  
Walmart  
Wawa

## **\$50,000 - \$99,999**

Albert Shapiro Foundation  
AmeriCorps  
Betty Maddalone 2000 Trust  
Bloomin' Brands  
Cammie & Jim Chatterton  
Chick-fil-A  
Citi Group  
Costco  
DTCC  
Dunkin' Joy in Childhood Foundation  
EFSP Hillsborough  
Feeding Florida  
First Presbyterian Church/  
DBF Missions Committee  
Kate Gummer Fisher & Jake Fisher  
Jersey Mike's  
June H. Jones Foundation  
McNeel Family Fund  
MUFG (Mitsubishi UFJ Financial Group)  
Raymond James  
Robert Irvine Foundation  
Steve & Cindy Shevlin  
Bob & Cathy Smith  
Sysco  
Tampa Bay Lightning  
Tampa Bay Rays  
The Huber Family Foundation  
United Way of Central Florida  
Nancy & Steve Westphal  
Todd & Rita Wickner  
Ken & Chrissy Young

**\$25,000 - \$49,999**

Bay Food Brokerage  
Bern's Steakhouse  
Broadway Cares/Equity Fights  
AIDs, INC  
Capital One Services  
Cigna Healthcare  
Shay & Graham Cochrane  
CoreGiving Co.  
Crocs  
Dave, Inc.  
Steve & Shirley Dehmlow  
Tony & Shannon DiBenedetto  
Enterprise Holdings  
Sheldon & Cindy Fox  
Steve & Victoria Heiser  
J Crayton Pruitt Foundation  
JVS Contracting, Inc.  
Kellogg Co  
Kiwanis Club Of Greater Brandon  
Manatee County  
Margaret Grasston  
John & Marion McLaughlin  
W. Tommy Morgan  
Morgan Stanley  
The Mosaic Company  
Nestle USA Inc  
Network for Good  
New York Yankees Foundation, Inc.  
PFRH LLC  
Pinellas Community Foundation  
Mary Ann & Gary Renfrow  
RSI  
Lori Shelly & Karen Carr  
Simmons Giving Fund  
Simply Healthcare Plans, Inc.  
Stoneweg US  
TJ Maxx  
Ultimate Medical Academy  
United Way Suncoast  
Sherri Wilson-Romero  
Mary Young

**\$10,000 - \$24,999**

Anonymous  
7-Eleven  
Ravi Ainpudi  
Ameriprise Financial  
Kim & Jeffrey Anderson  
Arby's Foundation  
Douglas Barber  
Mike and Laura Bauer  
Big Lots Foundation  
BoxLunch  
Briggs JCB  
Joanne & Phil Bryant  
C&S Wholesale Grocers  
Caliber Collision Centers  
Edward J Cavazuti  
Colleen & Dan Chappell  
ChappellRoberts  
Suzy Chen  
Coca-Cola Beverages Florida  
Convene  
Copperhead Charities  
Dale Coram  
Julianne & Lewis Corlew  
Thomas Courtney  
Crate & Barrel  
Crofton Cares  
Judith Daniele  
James & Libby Darnell  
David Weekley Homes  
Deepwatch  
David Dembo  
DFCU Financial  
Doug & Tricia Dieck  
eBridge, Inc  
Edward Jones  
EFSP Manatee  
Fifth Third Bank  
Dave Finkel  
First Horizon Bank

Flatwoods Consulting Group  
Jerry Ford  
George & Barbara Freeman  
Alan Friedman  
Dick & Joyce Funk  
GEICO  
GTE Financial  
Ruth & Eric Guerrazzi  
Chris & Kelly Hagemo  
HCA Healthcare West Florida  
Division Office  
HCA Largo  
Helios Education Foundation  
Hendrick Automotive Group  
Keri Higgins Bigelow & Jaime  
Bigelow  
Hillsborough Community College  
Foundation  
HMSHost Foundation  
Hoehl Family Foundation  
Bob Hogan & Jane Imboden  
Terry Holcombe  
Stanley Hollen  
Richard Hume  
Jacarlene Foundation  
Jacob Best Foundation  
Dr. Pepper Snapple Group  
L6 Foundation  
Fred & Laura Lay  
Judith & Ernest Lisi  
LivingHR  
Lockheed Martin AeroCARES  
Thomas & Lynne Mantz  
Marvin M Tenberg Charitable  
Foundation  
Mary & Bob Sierra Family  
Foundation, Inc.  
Masonite  
McKinsey & Company  
In Memory of Daniel Meehan  
Sarah & Raymond Melnyk

Rosebel Monteiro	Randy Ware	Construction Services, Inc. of Tampa
Jackie Muir	Wells Fargo	Corcoran Partners
Tina Murdock	Laura & Scott Whitley	Crane Charitable Funds
Nationwide Financial Institutions	Hank Wojcicki	Ellen Daley
NaturZone Pest Control	Yara North America	Darden Restaurants Inc
New York Life		Gerard & Kristine deBlasi
NFL Foundation	<b>\$5,000 - \$9,999</b>	William Demeza
Noren Foundation	Anonymous	DentaQuest
Marvin O'Quinn	Accenture LLP	Sean Donahoe
One Elevate	Maria Aguayo	Gleason Family Foundation
Patrick Owings	Chris Altenbernd	Scott Drainville
Erin Parilla	David Amis	Thomas Dunn
Paychex	Cathleen & John Anthony	Elara Brands
Pennymac	Ardent Mills	Shirley Estridge
Pepin Distributing Company	Lisa Armes	Fay Constructive Foundation
Eugene Pizzo	BAE Systems	Jane Ferguson
Radtke Family Foundation, Inc.	Sheryl & Jeff Baker	John & Janet Ferguson
Lynn & Mike Ramsey	Kathleen & Espy Ball	Marilyn & Robert Fernandez
ReliaQuest Bowl	Patricia Ball	Florida Dreamin, Inc.
Linda Ruediger	BankUnited	Frenzel Family Foundation
Karen Scott	Caroline Barnhill	Laura Gagnon
Jenny & Ken Shin	Behr	Donelda Gallagly
Simek's	BMW of North America, LLC	Douglas Gatchell
Linda & Randy Simmons	Brian Bocksen	General Mills
Slide Insurance	Jackie Booth	Jennifer & Brian Giglia
Loreen & Marc Spencer	Brenda Breslow & John Sternberg	Give Lively Foundation
St. Timothy Catholic Church	Gloria Brooke	Gladys & Mildred Tomiak Foundation Inc
Sunshine Combined Federal Campaign	Millie Brown	Elaine & Stephen Graham
Deborah Talbot	Brown & Brown Insurance - Pinellas Division	Eryl Hadler
TD Synnex	Dan Budwick	Sue & Rob Hamill
The Bob and Brian Group	James Caldwell	Connie Haney-Sinex & Russ Sinex
The Kamminga & Roodvoets, Inc. Charitable Fund	Zehra Candler	Jeannette & Russell Harms
Kraft Foods Group	Chris & Toni Ann Cascaes	Sarane & Chris Harrell
The Mahaffey Apartment Company	CDS Family Foundation	Dennis Harris & Timothy Flight
Transamerica	Charles & Margery Barancik Foundation	HDR
Emily Turek	Charles Schwab & Co	Gwenne & Alan Henricks
U.S. Charitable Gift Trust	Charts In Time, Inc.	Kirby & Carol Howell
Unilever	Carl Christensen	HSN
Union Home Mortgage	Clinical Research of West Florida	James Hughes
Vision Service Plan (VSP)	Comerica Bank	Inovalon
	Concordia Village of Tampa	JPMorgan Chase
	Kevin Connor	Jewish Benevolent Society of Greater Tampa Bay
		Richard Johnson

Junior League of Winter Haven	Elise & Chase O'Malley	The Clemens Family Corp
Maureen & Matthew Keller	Ochstein Family Philanthropic Fund	The David & Sandra Millspaugh Foundation, Inc.
Gregory Kerr	John & Kelly Ornell	The Fresh Market
Kimmins Terrier Foundation, Inc.	Robert & Kathleen Palano	The Ingrid Mahan Foundation
Rowland Kinkler	Harry Palmer	The Prado Group
Kinney, Fernandez & Boire	The Pampered Chef	The Progressive Insurance Foundation
Lee Kirkman	Peter Park	The Rob & Sue Cavender Charitable Fund
Heather Knable	Coral Patrizi	Barbara Thomas
Kenneth Krueger & Anne Christman	PCL Construction, Inc.	Gemma & James Thomas
Charles Leonard	Carmen & Marc Peden	Tito's Vodka
Doug Longfellow & Laurie	Maureen Pierce	UHG
Woloshen	Power Design, Inc.	United Healthcare Services
Joan Lund	Nicholas Quintana	Valley Bank
Alastair Main	Jacqueline Reck	Warren Averett CPAs & Advisors
James Marshall	Sandra Robinson	Charis Warshof
Marvin & Melissa Gill	Ron Jon Surf Shop	Craig & Sally Waterstraat
Mass Mutual	Lisa & Michael Ross	Robert & Karen Wenning
Rhonda Maule	Stephanie Rumbley	John Stephen Wiley
Joe McClung	Liaquddin Shaikh	Willie Family Foundation
Ralph Metcalf	Norwood & Susan Smith	WoodmenLife Insurance
Carol Mims	Mark & Eleanor Spada	
Muslim Men for Humanity	Al & Sandee Steinberg	
Candace Nelson	Sandra Tapper	
George Nunez	Teresa Rizzo & Karen Stites	

## 2023 - 2024 Board of Directors

CHAIRMAN <b>Kareem J. Spratling</b> Bryant Miller Olive P.A.	April Butterfield Jabil	Pat Hafner Carrabba's Italian Grill	Jennifer Ransford BayCare
VICE CHAIRWOMAN <b>Keri Higgins-Bigelow</b> LivingHR	Chris Cascaes Citigroup	Dr. David Himmelgreen USF Anthropology	Lisa Ross Cushman & Wakefield
IMMEDIATE PAST CHAIR <b>Marc Spencer</b> Bank of America	Colleen Chappell ChappellRoberts	Lauren Key AdventHealth	Norwood Smith Mainsail Lodging & Development
EXECUTIVE MEMBER <b>Chris Hagemo</b> Mosaic	Cammie Chatterton Bay Food Brokerage	Heather Knable Raymond James Financial	Shannon Smith Coca-Cola Beverages Florida
SECRETARY <b>Tori Simmons</b> Hill, Ward, Henderson	Marie Chinnici-Everitt MCE Strategic Consulting LLC	Clara Lawhead In Memoriam	Mike Suarez Suarez Insurance, Inc.
TREASURER <b>Kate Fisher</b> Deloitte	Noemi Cruz Florida Blue	Laura Lay Construction Services Inc. of Tampa	Roberto Torres Blind Tiger Cafe
Sheri Anderson Vinik Sports Group	Jeff Darrey Cross Boss Media/Studio 3:16	Drew Marshall C.I. Group	Jenn Tran Tampa Bay Rays
Tara Battiatto Tampa Bay Buccaneers	Steve Ellis Publix Super Markets	Tim Merrick MetLife	Todd Wickner Community Supporter
	Dave Finkel Community Volunteer	Jeanne Milkey Community Supporter	Monica Wilson Community Food Pantry
	Ralph Garcia RGA Advisory	Woodrow "Woody" H. Pollack Shutts & Bowen LLP	
	Howard Grosswirth New York Yankees		

# feeding resilience

Causeway Center was built to increase capacity and foster community collaboration. See how it has expanded our services, elevated our capabilities, and welcomed new partners into our world.

Though this does not fall into the timeline of the past fiscal year, two hurricanes devastated our community as we went to print. Helene flooded the homes and vehicles of many of our neighbors and Milton left millions without power. We wanted to capture our response to share the magic of Causeway Center in action.



Welcomed 4,612 volunteers to campus over 3 weeks to help execute disaster response efforts.



Held 132 direct distributions, providing over 4.56M meals to families across our 10-county area.



Hosted over 100 Red Cross team members onsite, serving as their basecamp for their emergency relief efforts.

Our team contributes to disaster relief in 4 phases:

### ready

Ahead of a potential disaster we prepare the community with solutions that increase health and capacity.

### response

Distributions in the days following an event include water, flood kits, and MREs (Meals Ready to Eat).

### recovery

Distributions expand to include shelf stable foods and fresh produce; what our neighbors need to restock their pantries and fridges after power loss or water damage wipes their supply.

### rebuild

We help our community rebuild not just from a crisis, but toward the future. Our dedication to feeding resiliency ensures we address the lasting impacts for everyone in the community.



Prepared and delivered over 41,740 hot meals to facilities without power across our service area.



3 generators powered our facility for 4 days post-storm, keeping produce and frozen product fresh for our neighbors.



Deployed 74 vehicles with emergency resources to bring to the hardest hit areas.



3624 Causeway Boulevard  
Tampa, FL 33619

[feedingtampabay.org](http://feedingtampabay.org)



# Feeding Tampa Bay Annual Report

*We build people focused solution*

Thomas Mantz,  
President & CEO

February 13, 2025

# Who We Serve

**We serve 1 million people in the 10-county service area.**

**46% or 8.8 million** of Florida households fall below ALICE threshold.

**16%** of Florida's children live in poverty.

## **City of St. Petersburg:**

- per capita income: \$49,283
- families living in poverty: 11.7%
- persons without health insurance (under 65): 12.9%
- veteran population: 16,446

# Our Investment

## Countywide numbers:

- **16,821,964 meals** to the community
- **52** community partners
- **17 school pantries serve:** 12,540 families
- **50** nutrition education classes
- **Food Rx:** 5 sites via 2 partners (Baypines, Evara)
- **\$5.4 million** in economic output through Freshforce (workforce program)

# What's Next

## Expansion of Services

- Food
  - Investment in food access, nutrition services and education
  - expansion of Healthy Pantry Network
- Programs
  - Expansion of social services within community partner infrastructure

## Capacity Building

- Agency partner infrastructure investment
- Disaster recovery funding for agency partners and community at large

## Future Regional Collaboration

# QUESTIONS?

The following page(s) contain the backup material for Agenda Item: Proclamation ~ Radio St. Pete Day

Please scroll down to view the backup material.



D-2

# **CITY COUNCIL AGENDA**

## **Presentation Item**

**DATE:** February 6, 2025

**TO:** The Honorable Members of City Council

**SUBJECT:** Proclamation ~ Radio St. Pete Day

**PRESENTER:** Mayor Kenneth T. Welch

**SCHEDULE FOR COUNCIL ON:** February 13, 2025

Mayor Kenneth T. Welch

# Proclamation

## CITY OF ST. PETERSBURG

**WHEREAS**, Radio St. Pete is a listener-supported, volunteer-run community radio station that has provided diverse and independent programming to the residents of St. Petersburg and fostered a vibrant, inclusive, and engaged community for years; and

**WHEREAS**, Radio St. Pete and Radio StPete.com offers a platform for local musicians, artists, civic leaders, and individuals to share their voices, ideas, and passions, promoting creativity, local culture, and community connection; and

**WHEREAS**, Radio St. Pete and Radio StPete.com serves as a resource for education, entertainment, and information, contributing to the civic life of St. Petersburg through thought-provoking interviews, local news, and cultural programming; and

**WHEREAS**, The station's commitment to providing access to the airwaves for underrepresented voices and supporting community-driven initiatives exemplifies the spirit of public service and the values of community engagement; and

**WHEREAS**, Radio St. Pete's continued success is a testament to the dedication of its volunteers, supporters, and listeners, who work together to ensure its mission and vision remain strong and vibrant.

**NOW, THEREFORE, I, Kenneth T. Welch**, Mayor of the City of St. Petersburg, do hereby proclaim Wednesday, March 5, 2025, as

### ***Radio St. Pete Day***

in St. Petersburg and encourage all our residents to celebrate the work of Radio St. Pete and to support its ongoing efforts to provide quality, community-centered programming that strengthens the bonds of St. Petersburg.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the official Seal of the City of St. Petersburg, County of Pinellas, and State of Florida to be affixed this 13<sup>th</sup> day of February 2025.



Kenneth T. Welch  
54<sup>th</sup> Mayor

# **CITY COUNCIL AGENDA**

## **Presentation Item**

**DATE:** February 6, 2025

**TO:** The Honorable Members of City Council

**SUBJECT:** Proclamation ~ Radio St. Pete Day

**PRESENTER:** Mayor Kenneth T. Welch

**SCHEDULE FOR COUNCIL ON:** February 13, 2025

Mayor Kenneth T. Welch

# Proclamation



**WHEREAS**, Radio St. Pete is a listener-supported, volunteer-run community radio station that has provided diverse and independent programming to the residents of St. Petersburg fostering a vibrant, inclusive, and engaged community for years; and

**WHEREAS**, Radio St. Pete and Radio StPete.com offers a platform for local musicians, artists, civic leaders, and individuals to share their voices, ideas, and passions, promoting creativity, local culture, and community connection; and

**WHEREAS**, Radio St. Pete serves as a resource for education, entertainment, and information, contributing to the civic life of St. Petersburg through thought-provoking interviews, local news, and cultural programming; and

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A handwritten signature in blue ink that reads "Kenneth T. Welch".

---

**Kenneth T. Welch**  
54<sup>th</sup> Mayor

# **CITY COUNCIL AGENDA**

## **Presentation Item**

**DATE:** February 6, 2025

**TO:** The Honorable Members of City Council

**SUBJECT:** Proclamation ~ Radio St. Pete Day

**PRESENTER:** Mayor Kenneth T. Welch

**SCHEDULE FOR COUNCIL ON:** February 13, 2025

Mayor Kenneth T. Welch

# Proclamation

## CITY OF ST. PETERSBURG

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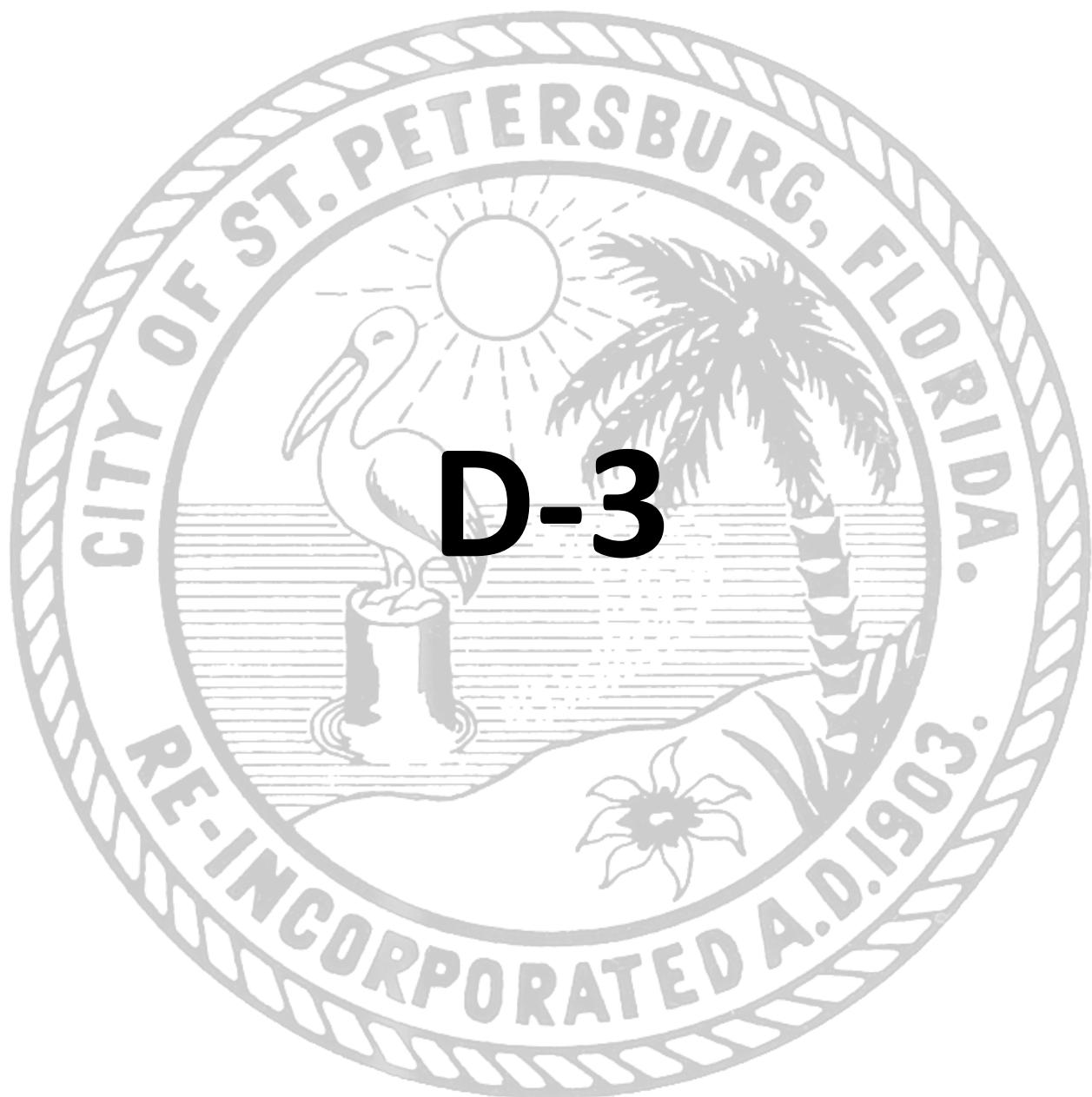
**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the official Seal of the City of St. Petersburg, County of Pinellas, and State of Florida to be affixed this 13<sup>th</sup> day of February 2025.



Kenneth T. Welch  
54<sup>th</sup> Mayor

The following page(s) contain the backup material for Agenda Item: Proclamation ~ Black History Month

Please scroll down to view the backup material.



D-3

# **CITY COUNCIL AGENDA**

## **Presentation Item**

**DATE:** February 6, 2025

**TO:** The Honorable Members of City Council

**SUBJECT:** Proclamation ~ Black History Month

**PRESENTER:** Mayor Kenneth T. Welch

**SCHEDULE FOR COUNCIL ON:** February 13, 2025

Mayor Kenneth T. Welch

# Proclamation

## CITY OF ST. PETERSBURG

**WHEREAS**, February is annually observed as Black History month and has been designated to identify the historical contributions of African American citizens; and

**WHEREAS**, African Americans have made countless contributions to the city of St. Petersburg, Pinellas County, the State of Florida, the United States of America, and the world; and

**WHEREAS**, The City of St. Petersburg has a robust center of cultural organizations such as the Woodson Museum of Florida, ASALAH, African American Heritage Association, and community oral historians who continue to work to support the intellectual development of our community to collect and preserve Black stories, sponsor Black history and literature events; and

**WHEREAS**, The late John Lewis' words, "Do not get lost in a sea of despair. Be hopeful, be optimistic. Our struggle is not the struggle of a day, a week, a month, or a year, it is the struggle of a lifetime. Never, ever be afraid to make some noise and get in good trouble, necessary trouble," continue to ring true today more than ever; and

**WHEREAS**, The City of St. Petersburg takes pride in celebrating Black History Month and recognizing the contributions of notable African Americans.

**NOW, THEREFORE, I, Kenneth T. Welch**, Mayor of the City of St. Petersburg, Florida, do hereby proclaim February 2025 as

### ***Black History Month***

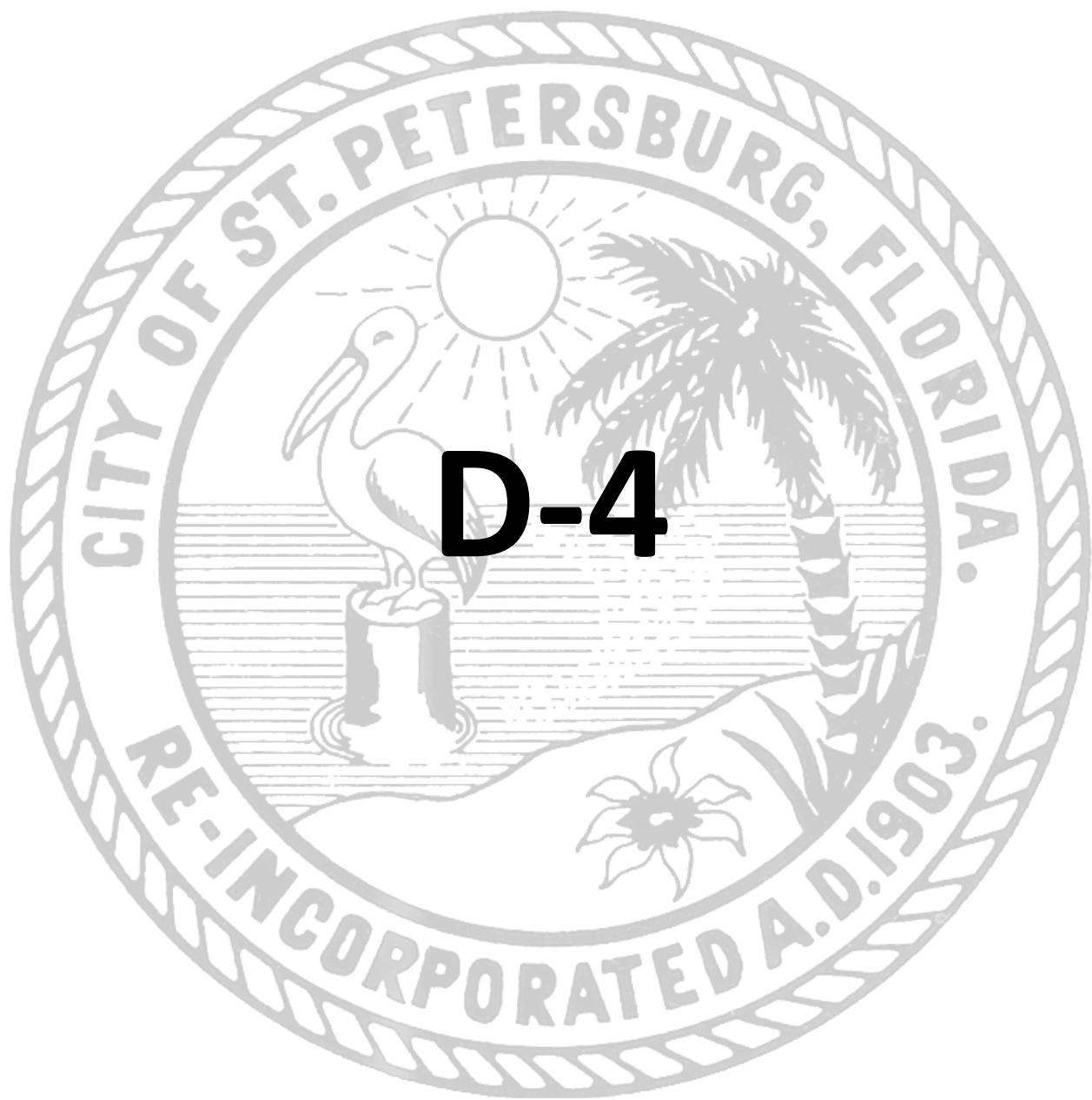
in St. Petersburg and I urge residents to join with me in celebrating African American history, legacy, and our profound contributions to our society.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the official Seal of the City of St. Petersburg, County of Pinellas, and State of Florida to be affixed this 6<sup>th</sup> day of February 2025.



**Kenneth T. Welch**  
**Mayor**

The following page(s) contain the backup material for Agenda Item: Proclamation ~ Localtopia  
Please scroll down to view the backup material.



D-4

# **CITY COUNCIL AGENDA**

## **Presentation Item**

**DATE:** February 6, 2025

**TO:** The Honorable Members of City Council

**SUBJECT:** Proclamation ~ Localtopia

**PRESENTER:** Mayor Kenneth T. Welch

**SCHEDULE FOR COUNCIL ON:** February 13, 2025

Mayor Kenneth T. Welch

# Proclamation



**WHEREAS**, Our city's locally owned, independent businesses are integral to the unique flavor of St. Petersburg and make it the place we want to live, work, and play; and

**WHEREAS**, The health of St. Petersburg's economy depends on our support of businesses owned by our families, friends, and neighbors; and

**WHEREAS**, Our St. Pete-grown businesses need our support now more than ever to survive; and

**WHEREAS**, The Independent Business Alliance, Keep Saint Pete Local, works to build a thriving local economy and a unique community; and

**WHEREAS**, Keep Saint Petersburg Local will commemorate its Thirteen-Year Anniversary by presenting the Twelfth Annual **LOCALTOPIA**, at Williams Park, our city's first park, purposefully selected as the venue for the festival; and

**WHEREAS**, **LOCALTOPIA**, will be held from 10 am to 5 pm on Saturday, February 22<sup>nd</sup>, in Williams Park, and is a "Community Celebration of All Things Local."

**NOW, THEREFORE, I, Kenneth T. Welch**, Mayor of the City of St. Petersburg, do hereby proclaim Saturday, February 22, 2025, as

## **LOCALTOPIA Day**

in St. Petersburg and encourage all our residents to attend the celebration, savor our local flavor, support the participants, and continue to support all our locally owned, independent businesses year-round.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the official Seal of the City of St. Petersburg, County of Pinellas, and State of Florida to be affixed this 13<sup>th</sup> day of February 2025.

---

Kenneth T. Welch  
54<sup>th</sup> Mayor

# Proclamation



**WHEREAS**, Our city's locally owned, independent businesses are integral to the unique flavor of St. Petersburg and make it the place we want to live, work and play; and

**WHEREAS**, The health of St. Petersburg's economy depends on our support of businesses owned by our families, friends, and neighbors; and

**WHEREAS**, The individual decisions every community member makes today affect the future of St. Petersburg; and

**WHEREAS**, Our St. Pete-grown businesses need our support right now more than ever to grow; and

**WHEREAS**, The Independent Business Alliance, Keep Saint Petersburg Local, is working to build a thriving local economy and a unique community; and

**WHEREAS**, Keep Saint Petersburg Local will commemorate its Thirteen-Year Anniversary by presenting the Eleventh Annual **LOCALTOPIA**, at Williams Park, our city's first park, purposefully selected by the Alliance as the venue for the festival; and

**WHEREAS**, **LOCALTOPIA**, is to be held from 10 am to 5 pm on Saturday, February 22<sup>nd</sup>, in Williams Park, and is our city's favorite "Community Celebration of All Things Local"; and

**WHEREAS**, **LOCALTOPIA** has helped change our community's mindset about Williams Park, has become the biggest event to be held in the park in recent times, has been an agent for changes to the park, and has inspired others to hold events in the park.

**NOW, THEREFORE, I, Kenneth T. Welch**, Mayor of the City of St. Petersburg, do hereby proclaim Saturday, February 22, 2025, as

## **LOCALTOPIA Day**

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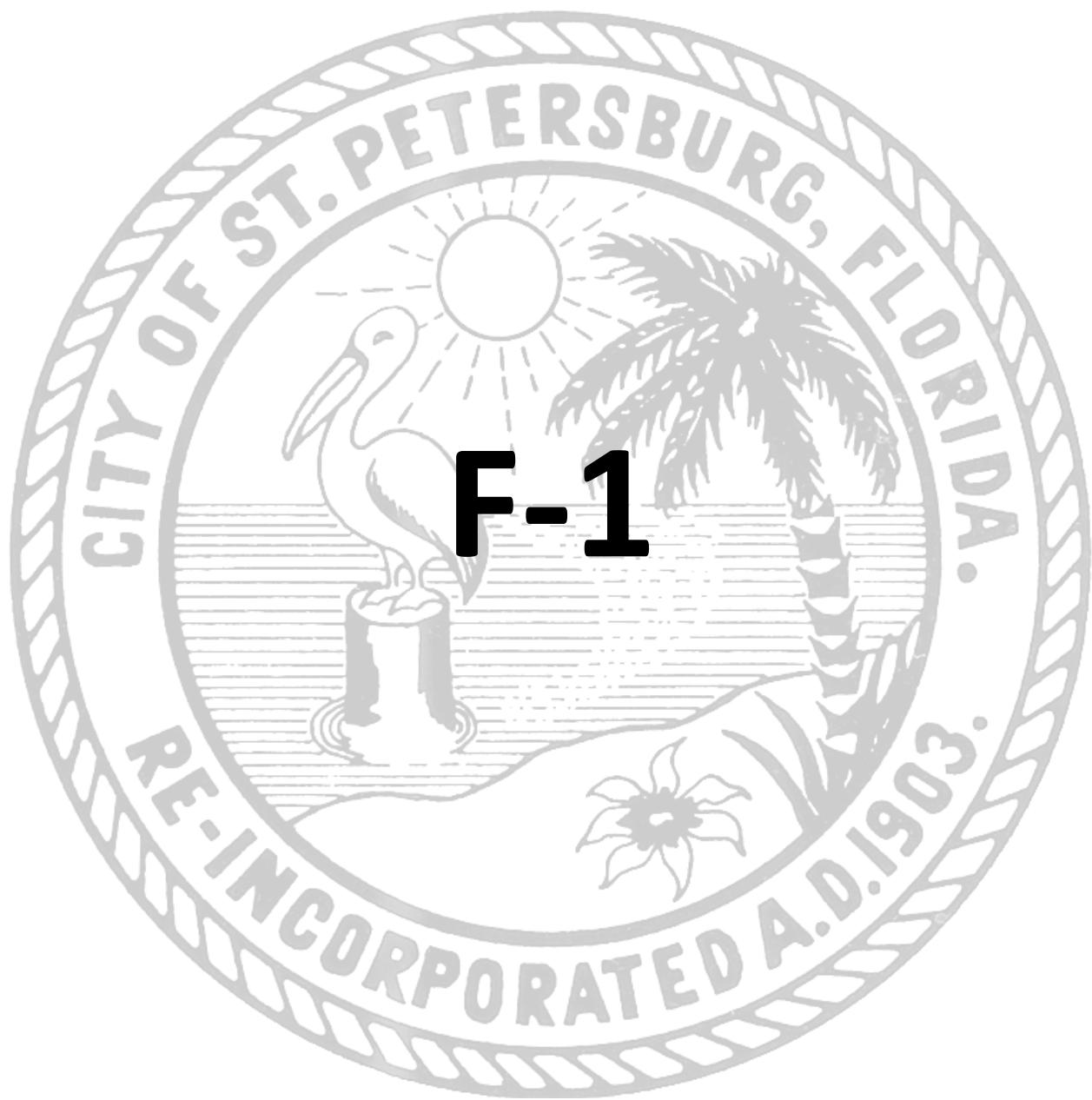
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A handwritten signature in blue ink that reads "Kenneth T. Welch".

Kenneth T. Welch  
54<sup>th</sup> Mayor

The following page(s) contain the backup material for Agenda Item: Tampa Bay Regional Planning Council (TBRPC) Update

Please scroll down to view the backup material.



F-1

# **CITY COUNCIL AGENDA REPORT ITEM**

**Date:** January 13, 2025

**TO:** The Honorable Members of City Council

**SUBJECT:** Tampa Bay Regional Planning Council (TBRPC) Update

**PRESENTER:** Wren Krahl, Executive Director

**SCHEDULE FOR COUNCIL ON:** February 13, 2025

Councilmember Brandi Gabbard  
District 2



**TBRPC**  
TAMPA BAY REGIONAL  
PLANNING COUNCIL

**TAMPA BAY REGIONAL PLANNING COUNCIL**  
**CITY OF ST. PETERSBURG, FLORIDA**  
**FEBRUARY 13, 2025**



**TBRPC**  
TAMPA BAY REGIONAL  
PLANNING COUNCIL

A photograph of the Sunshine Skyway bridge in Florida, silhouetted against a vibrant sunset or sunrise. The bridge spans a body of water, with its distinctive cable-stayed towers and long approach spans visible. In the foreground, the dark silhouettes of rocks or debris are scattered across the water. The sky is filled with warm, orange and pink hues, with scattered clouds.

**WREN G. KRAHL, CP-PHR**  
**EXECUTIVE DIRECTOR**  
**FEBRUARY 13, 2025**



**Cara Woods Serra**  
Director of Resiliency

Twice featured resiliency  
speaker in the Spotlight  
Tampa Bay Series.



# CITY OF ST. PETERSBURG TBRPC REPRESENTATIVE

## Thank you for your leadership!

### Councilwoman Brandi Gabbard, District 2

- TBRPC Past Chair
- Vice Chair of the TBRPC Regional Resiliency Coalition
- Founding Member of the Regional Resiliency Coalition and Past Chair





**TBRPC**  
TAMPA BAY REGIONAL  
PLANNING COUNCIL

## MISSION STATEMENT

*To serve our citizens and member governments by providing a forum to foster communication, coordination, and collaboration in identifying and addressing needs regionally.*

# Florida's Only...

The Regional Planning Council is recognized as Florida's **only multipurpose regional entity** that is in a position to plan for and coordinate intergovernmental solutions to growth-related problems on greater-than-local issues, provide technical assistance to local governments, and meet other needs of communities in each region.

Florida Statutes 186.502(4)1

# Convening the Region for 63 Years



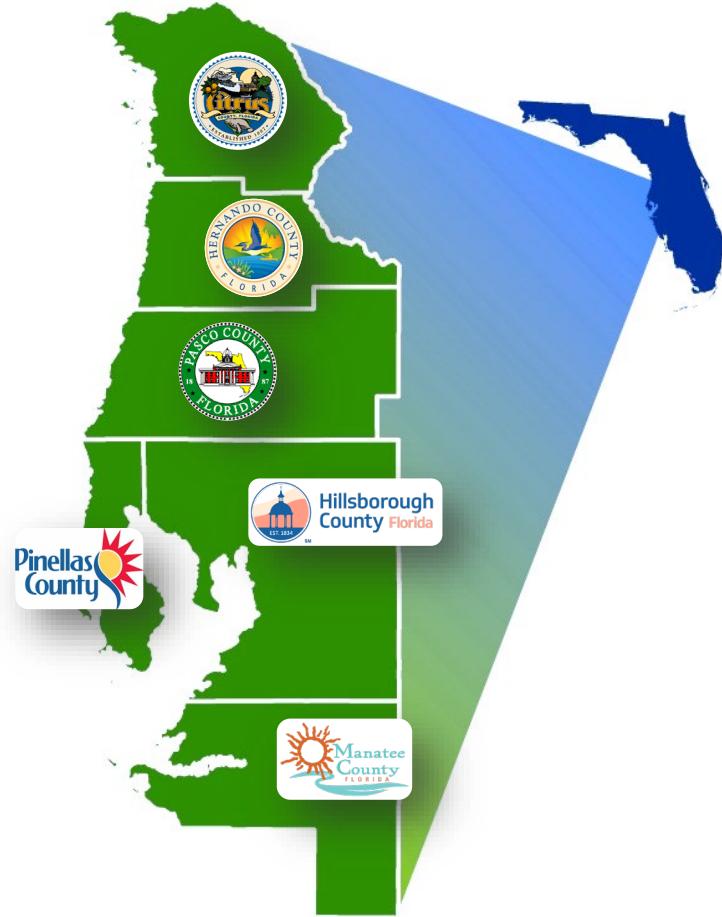
- Promote Regional Leadership
- Economic Development
- Resiliency Planning
- Environmental Stewardship

# Who We Serve

- 6 Counties
- 23 Municipalities
- 13 Gubernatorial Appointees
- 3 Ex-Officios



**Southwest Florida**  
*Water Management District*



# 2025 OFFICERS



**Mayor Maureen  
“Moe” Freaney**

Chair

**City of Dunedin**



**Commissioner René  
Flowers**

Vice Chair

**Pinellas County**



**Commissioner  
Rebecca Bays**

Secretary/Treasurer

**Citrus County**



**Wren Krahel**  
CP-PHR Executive Director

Board Operations | Administration

 727-570-5151 ext. 22

 wren@tbrpc.org



**Sarah Vitale**  
AICP Planning Director

Program Management | 3D  
Visualization

 727-570-5151 ext. 27

 sarah@tbrpc.org



**Cara Woods Serra**  
AICP, CFM Director of  
Resiliency

Resiliency Coalition | Hazard  
Mitigation

 727-570-5151 ext. 28

 cara@tbrpc.org



**Maria Robles**  
Manager of  
Administration/Public  
Information

Board Liaison | Website & Event  
Management | Graphic Design |  
Spanish Translations | Public  
Information State of Florida RMLO  
| Agency Public Records Custodian

 727-570-5151 ext. 11

 maria@tbrpc.org

# TBRPC MANAGEMENT TEAM

727.570.5151

# TAMPA BAY GOVERNMENT LIAISON PROGRAM

The Tampa Bay Region is larger than the state of Delaware and the country of Qatar...

- **Population: 3.9 million**
- **Jobs: 2.3 million**
- **Gross Regional**
- **Product: \$251 billion**  
annually
- **Land Area: 4,136**  
square miles
- **Tampa Bay Water**  
**Area: 400 square miles**



# COUNCIL PROGRAMS

- ECONOMIC DEVELOPMENT
- EMERGENCY PREPAREDNESS
- ENVIRONMENTAL PLANNING
- GEOGRAPHIC INFORMATION SYSTEMS (GIS)
- PLANNING & DESIGN VISUALIZATION
- RESILIENCY PLANNING



# Economic Development

- Economic Development District
- Comprehensive Economic Development Strategy (CEDS)
- Economic Analysis (REMI)
- Statewide Economic Analysis



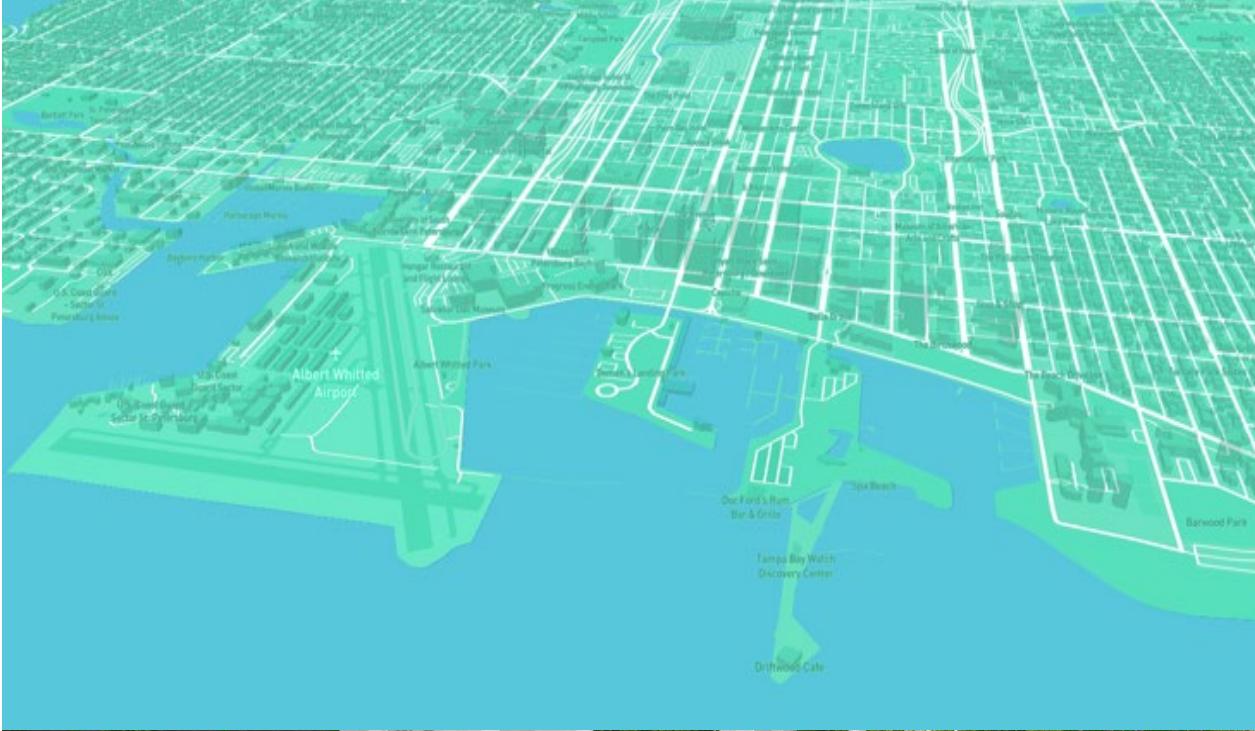
# Emergency Preparedness & Hazardous Materials

- Local Emergency Planning Committee
- First Responder Training
- Hazard Analysis
- EPCRA How to Comply



# Environmental Planning

- Agency on Bay and Coastal Management
- Bay Soundings Environmental Journal
- FDOT Stormwater Public Education



# GIS and Design Visualization

- Mapping and Analysis
- Spatial Modeling
- 3D Design



# Resiliency

- Tampa Bay Regional Resiliency Coalition
  - Resiliency Summit
  - Regional Resiliency Action Plan
- Clean Air Tampa Bay
- Hazard Mitigation & Vulnerability Assessments
- Tampa Bay Coastal Master Plan



**NEW in 2025...**

[www.tbrpc.notion.site/ric](http://www.tbrpc.notion.site/ric)



# Tampa Bay Regional Information Center

Managed by the Tampa Bay Regional Planning Council

## Information Hubs

-  [Tampa Bay Economic Development Hub](#)
-  [Tampa Bay Emergency Management Hub](#)
-  [Resilient Shorelines Data Repository](#)
-  [Tampa Bay Regional Tree Management](#)

## Databases

-  [Resources](#)
-  [Contacts & Committees](#)
-  [Funding Opportunities](#)



# REGIONAL RESILIENCY SUMMIT

May 15<sup>th</sup> and 16<sup>th</sup> , 2025  
BRAND NEW RESORT...  
Palmetto Marriott Resort

# 31 ST FUTURE OF THE REGION AWARDS

Call for entries opens on February 24, 2025



BUILT ENVIRONMENT



COMMUNITY PREPAREDNESS & RESILIENCY



COMMUNITY SERVICE



ECONOMY & ENERGY



TRANSPORTATION & MOBILITY



NATURAL RESOURCES & THE ENVIRONMENT

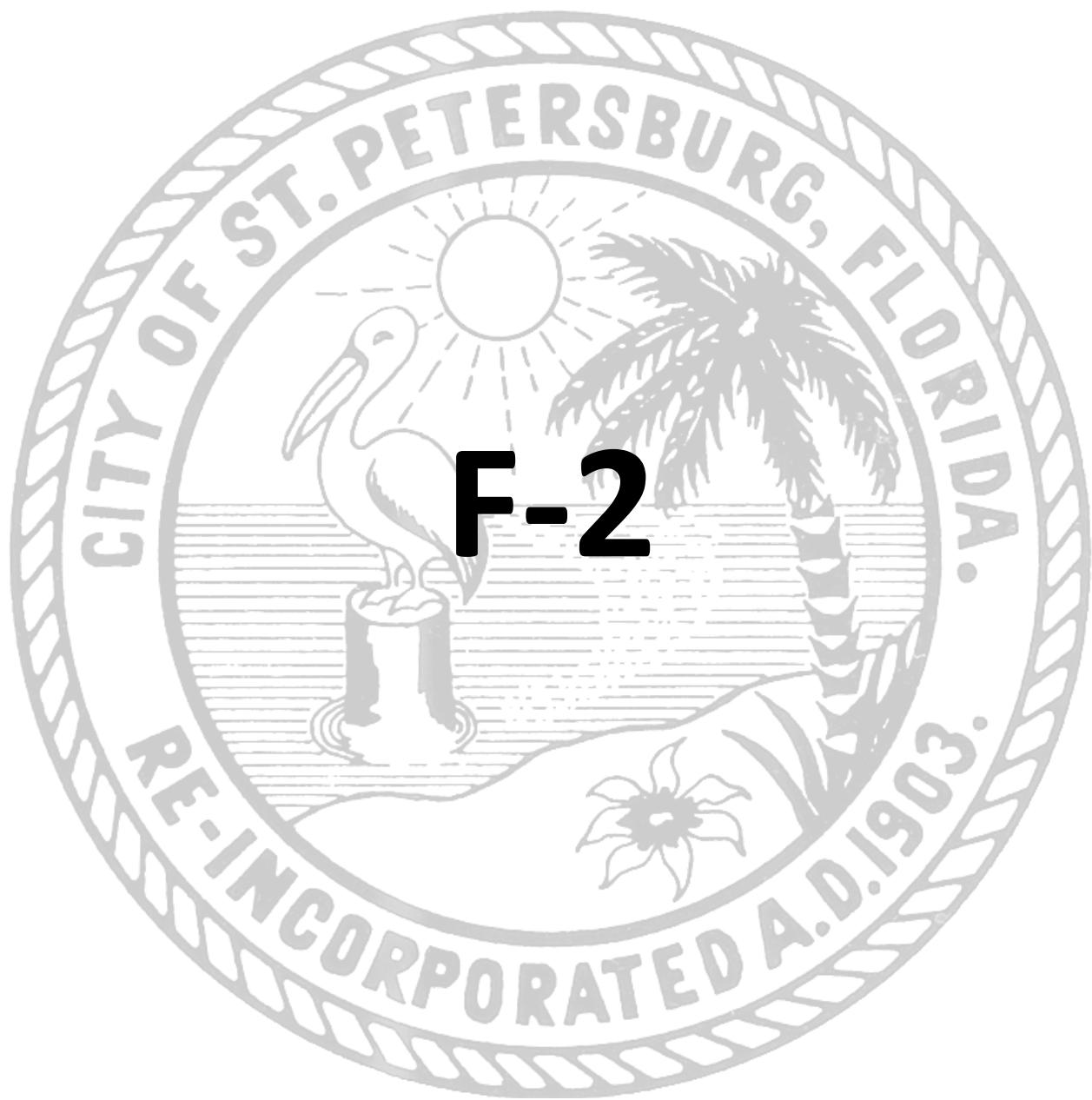


**TBRPC**  
TAMPA BAY REGIONAL  
PLANNING COUNCIL

A photograph of the Sunshine Skyway bridge in Florida, silhouetted against a vibrant sunset or sunrise. The bridge spans a body of water, with its towers and cables visible against the orange and pink sky. In the foreground, the dark silhouette of a large, partially submerged object, possibly a shipwreck or a large log, rests on the water. The overall scene is peaceful and scenic.

QUESTIONS? THANK YOU!  
WREN G. KRAHL, EXECUTIVE DIRECTOR  
FEBRUARY 13, 2025

The following page(s) contain the backup material for Agenda Item: FGPSP Race Days  
Please scroll down to view the backup material.



**F-2**

## RESOLUTION NO. 2025- \_\_\_\_

A RESOLUTION PURSUANT TO SECTION THREE OF ORDINANCE NO. 702-G, AS AMENDED, ESTABLISHING RACE DAYS FOR THE 2025 FIRESTONE GRAND PRIX OF ST. PETERSBURG DURING WHICH RACE ZONE AND CLEAN ZONE REGULATIONS AND OTHER REGULATIONS ARE IN EFFECT; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, on December 9, 2003, the City Council adopted Ordinance No. 702-G (as amended from time-to-time, the “Clean Zone Ordinance”), which established a Race Zone and a Clean Zone, along with regulations to be in effect in each of those areas during the Grand Prix of St. Petersburg; and

WHEREAS, Section Three of the Clean Zone Ordinance establishes that these Race Zone and Clean Zone regulations and other regulations will be in effect during certain “Race Days;” and

WHEREAS, on March 3, 2011, City Council adopted Ordinance No. 1013-G to amend the Clean Zone Ordinance, including amendment of Section Three to allow City Council to change already-established Race Days by resolution; and

WHEREAS, on March 19, 2015, City Council adopted Ordinance No. 156-H to amend the Clean Zone Ordinance, including amendment of Section Three to allow City Council to establish all Race Days by resolution; and

WHEREAS, other amendments to the Clean Zone Ordinance have not modified Section Three, including those adopted on February 1, 2018, through Ordinance No. 318-H; and

WHEREAS, the 2025 Firestone Grand Prix of St. Petersburg is scheduled for February 27, 2025, through March 3, 2025.

NOW, THEREFORE, BE IT RESOLVED that, pursuant to Clean Zone Ordinance Section Three, the City Council of the City of St. Petersburg, Florida, hereby establishes February 27, 2025, at 12:01 AM through March 3, 2025, at 11:59 PM as the Race Days for the 2025 Firestone Grand Prix of St. Petersburg.

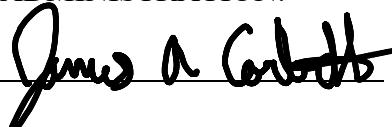
BE IT FURTHER RESOLVED that, pursuant to the Clean Zone Ordinance, the Race Zone and Clean Zone regulations and other regulations shall be in effect during those Race Days.

This resolution shall become effective immediately upon its adoption.

LEGAL:

  
00792542

ADMINISTRATION:



**ST. PETERSBURG CITY COUNCIL**  
**Meeting of February 13, 2025**

**TO:** The Honorable Copley Gerdes, Chair, and Members of City Council

**FROM:** Chris Ballestra, Managing Director, City Development Administration

**SUBJECT:** To adopt a resolution pursuant to Section Three of Ordinance No. 702-G, as amended, establishing Race Days for the 2025 Firestone Grand Prix of St. Petersburg as February 27, 2025 through March 3, 2025 during which Race Zone and Clean Zone regulations and other regulations are in effect.

---

**EXPLANATION:** Pursuant to the City's Agreement with Green Savoree Racing Promotions, Inc. to produce and conduct an annual automobile race on city streets and public lands, City Council adopted Ordinance No. 702-G in December, 2004, for a racing event under State Statutes, establishing a Race Zone (e.g. areas inside the event) and a Clean Zone (e.g. areas within a one block distance outside of the Race Area). Section Three of Ordinance No. 702-G was amended by Ordinance No. 1013-G in March, 2011 to allow City Council to change Race Days by resolution and Section Three of Ordinance No. 702-G was amended in March 2015 to allow City Council to establish Race Days by resolution.

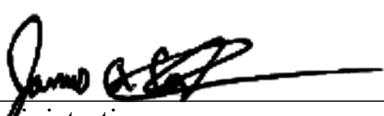
The proposed resolution, pursuant to Section Three of Ordinance 702-G, as amended, establishes the Race Days for the 2025 Firestone Grand Prix of St. Petersburg to be February 27, 2025 through March 3, 2025, and the Race Days shall begin at 12:01 a.m. on February 27, 2025 and end at 11:59 p.m. on March 3, 2025.

**RECOMMENDATION:** Administration recommends City Council approval of the attached resolution.

**COST/FUNDING INFORMATION:** N/A

**ATTACHMENTS:** Resolution

**APPROVALS:**

  
Administration

  
Budget

RESOLUTION NO. 2025- \_\_\_\_

A RESOLUTION PURSUANT TO SECTION THREE OF ORDINANCE NO. 702-G, AS AMENDED, ESTABLISHING RACE DAYS FOR THE 2025 FIRESTONE GRAND PRIX OF ST. PETERSBURG DURING WHICH RACE ZONE AND CLEAN ZONE REGULATIONS AND OTHER REGULATIONS ARE IN EFFECT; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, on December 9, 2003, the City Council adopted Ordinance No. 702-G (as amended from time-to-time, the “Clean Zone Ordinance”), which established a Race Zone and a Clean Zone, along with regulations to be in effect in each of those areas during the Grand Prix of St. Petersburg; and

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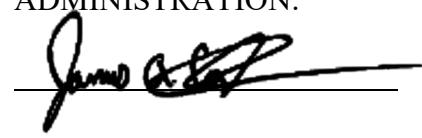
BE IT FURTHER RESOLVED that, pursuant to the Clean Zone Ordinance, the Race Zone and Clean Zone regulations and other regulations shall be in effect during those Race Days.

This resolution shall become effective immediately upon its adoption.

LEGAL:

  
00787773

ADMINISTRATION:



The following page(s) contain the backup material for Agenda Item: Arts Conservatory for Teens (ACT) Update

Please scroll down to view the backup material.



**F-3**

# **CITY COUNCIL AGENDA REPORT ITEM**

**Date:** February 5, 2025

**TO:** The Honorable Members of City Council

**SUBJECT:** Arts Conservatory for Teens (ACT) Update

**PRESENTER:** Dr. Alex Harris, Co-Founder - President /CEO

**SCHEDULE FOR COUNCIL ON:** February 13, 2025

Councilmember Deborah Figgs-Sanders  
District 5



# ARTS CONSERVATORY FOR TEENS (ACT)

Career Development and Research in the Arts for Healthier Communities

EDUCATE | EMPOWER | ENRICH

CELEBRATING 13 YEARS OF IMPACTING OVER 15,000 YOUNG PEOPLE!

Prepared by  
Dr. Alex Harris, President/CEO



# WELCOME TO THE PRESENTATION

## Partnering for Positive Transformation

St Petersburg, Florida



# OUR MISSION

**Educate, Empower, and Enrich the lives of youth and teens to foster healthy, productive, and responsible citizens through arts for healthier communities.**

# WHY ACT?

- Create Access to All Youth and Teens (ages 11 to 18 yrs.)
- Reduces Crime
- Reduces Attrition and Increases High School Graduation
- Creates an Environment that Cultivates a Hope Conscience
- Creates an Environment that Stimulates a Creative Consciousness
- Creates an Environment That Cultivates Resilience
- Prepares Students for the Creative Workforce as well as other Traditional Careers

# PROGRESS REPORT

## Investment Impact

Program Expansion

Community Engagement

Capacity

### PROGRAM

860 Students Enrollment (154% Increase)

19 Locations

10,582 Contact Hours of Core Curriculum

### COMMUNITY

45 Events or Activities

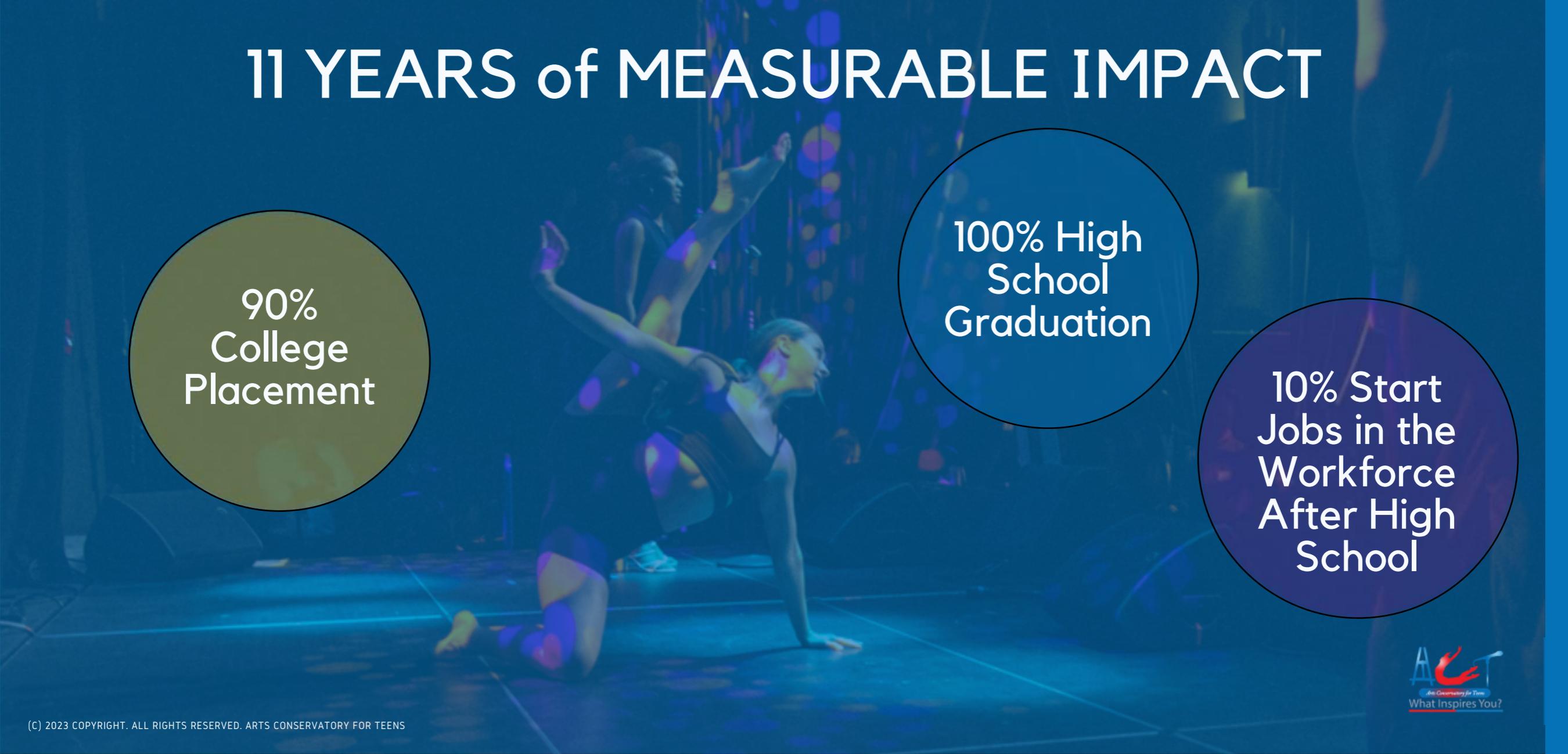
### CAPACIT

28 Teaching Artists (155% Increase)

9 Contracted Fulltime Support Program Staff



# 11 YEARS of MEASURABLE IMPACT



90%  
College  
Placement

100% High  
School  
Graduation

10% Start  
Jobs in the  
Workforce  
After High  
School



# OUR FOCUS

## MEASURABLE IMPACT

Evaluation Administered by Dr. Bruce Jones, Vice President of Research, Howard University, Washington, D.C. (2022)

### PURE ART FOCUS

Fostering Passion for the Arts

78% STUDENTS  
REPORTED  
THEY LOVE  
THE ARTS



### SKILLS FOCUS

Enhancing Communication + Enthusiasm

66% IMPROVED  
COMMUNICATION  
SKILLS



63% EXCITED  
ABOUT LEARNING

### EDUCATION FOCUS

Igniting Interest in Education

91% INTERESTED IN  
GOING TO SCHOOL



# OUR FOCUS

## MEASURABLE IMPACT

Evaluation Administered by Dr. Bruce Jones, Vice President of Research, Howard University, Washington, D.C. (2022)

### PSYCHOSOCIAL FOCUS

Building Confidence + Resilience

72% FEEL  
CONFIDENT IN  
SCHOOL WORK

53% NAVIGATE  
CHALLENGES  
EFFECTIVELY



### INSTITUTIONAL FOCUS

ENRICH THE  
EDUCATIONAL  
EXPERIENCE



BENEFITS FOR  
STUDENTS,  
TEACHERS, AND  
COMMUNITY

### UNIQUE APPROACH

CREATING CLEAR  
PATHWAYS FOR  
SUCCESS



HOPE,  
RESILIENCE, JOB  
PREPAREDNESS

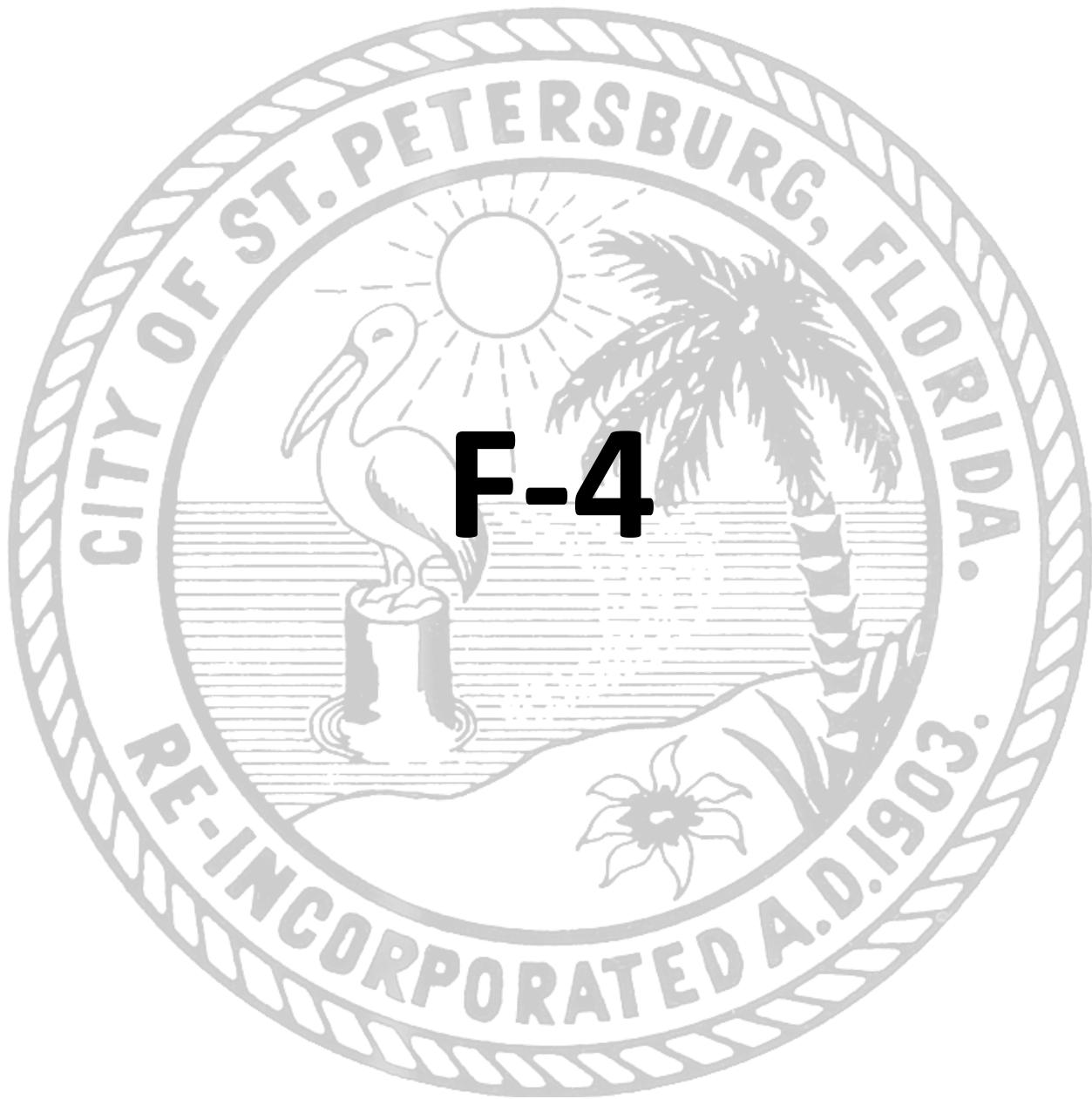
# THANK YOU!

## Contact Information:

Dr. Alex Harris, Co-Founder - President/CEO  
E: [alex@artsconservatoryforteens.org](mailto:alex@artsconservatoryforteens.org)  
P: 706-402-3367

The following page(s) contain the backup material for Agenda Item: Code Enforcement on Storm Damaged Properties

Please scroll down to view the backup material.



F-4

## **CITY COUNCIL AGENDA REPORT ITEM**

**Date:** February 7, 2025

**TO:** The Honorable Members of City Council

**SUBJECT:** Code Enforcement on Storm Damaged Properties

**PRESENTER:** Housing and Neighborhood Services Administration

**SCHEDULE FOR COUNCIL ON:** February 13, 2025

Councilmember Brandi Gabbard  
District 2

The following page(s) contain the backup material for Agenda Item: Respectfully requesting a referral to the Committee of the Whole to discuss the Puryear Park Expansion Project currently on the Weeki Wachee Project List. (Council Member Harting)  
Please scroll down to view the backup material.



**G-1**

# **CITY COUNCIL AGENDA**

## **NEW BUSINESS ITEM**

TO: Members of City Council

DATE: February 12, 2025

COUNCIL DATE: February 13, 2025

RE: Referral to the Committee of the Whole to Discuss the Puryear Park Expansion Project Currently on the Weeki Wachee Project List.

---

### **ACTION DESIRED:**

Respectfully requesting a referral to the Committee of the Whole to discuss the Puryear Park Expansion Project currently on the Weeki Wachee Project List.

Mike Harting  
Council Member, District 3