

City of St. Petersburg  
**Public Services & Infrastructure Committee**  
September 12, 2024 – 9:25 AM  
City Hall, Room 100

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Members: Committee Chair Lisset Hanewicz, Committee Vice-Chair Copley Gerdes,  
Council Member Ed Montanari, and Council Member Richie Floyd

Alternate: Council Chair Deborah Figgs-Sanders

Support Staff: Tricia Terry – City Council Legislative Aide

- 1) **Call to Order**
- 2) **Approval of Agenda**
- 3) **Approval of August 8, 2024 Minutes**
- 4) **New Business – September 12, 2024**
- 5) A Presentation on the City of St. Petersburg’s 2024 Community Survey – *Amy Foster, Housing and Neighborhood Services Administrator, Alissa Punwar, Senior Survey Associate & Statewide Projects Manager at Polco, and Joseph Dell’Olio, Senior Survey Associate at Polco*

**Attachments:**

- 1) St. Petersburg Community Survey Infographic
- 2) The National Community Survey Report - St. Petersburg
- 3) PowerPoint Presentation

**Upcoming Meeting Dates & Tentative Agenda Items**

**October 10, 2024**

- a) Residential Parking Permit Program for Areas Outside the Current Downtown Boundaries Outlined in the City Code Section 26-168 – *Evan Mory, Transportation and Parking Management Director, and Heather Judd, Assistant City Attorney*
- b) Update on the City’s Sign Code (16.40.120) – *Heather Judd, Assistant City Attorney*

**November 7, 2024**

- a) TBD

**General Attachments:**

Minutes of the August 8, 2024 PS&I Committee Meeting  
Pending and Continuing Referral List  
Agenda Support Material

City of St. Petersburg  
**Public Services & Infrastructure Committee**  
**August 8, 2024, Meeting Minutes**  
*City Hall, Room 100*

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**Present:** Committee Chair Lisset Hanewicz, Committee Vice-Chair Copley Gerdes, Council Member Ed Montanari, Council Member Richie Floyd, and Council Chair Deborah Figgs-Sanders (Alternate)

**Absent:** None

**Also Present:** Council Member Brandi Gabbard, Chief Assistant City Attorney Jeannine Williams, Assistant City Administrator Tom Greene, Assistant City Attorney Ken MacCollom, Brian Nathan (speaking for the Local Building and Construction Trades Council), and Deputy City Clerk Paul Traci

**Support Staff:** Tricia Terry – Legislative Aide

**1. Call to Order** – 9:25 AM

**2. Approval of Agenda** – CM Montanari motioned for approval. All voted in favor.

**3. Approval of July 11, 2024, Minutes** – Vice-Chair Gerdes motioned for approval. All voted in favor.

**4. New Business – August 8, 2024**

**Discussion Regarding Preempted Major Construction Project and Contract Requirements (Continued from July 11, 2024, City Council Meeting)** – *Jeannine Williams, Chief Assistant City Attorney*

Chief Assistant City Attorney Jeannine Williams gave an overview of the preemption of the City’s disadvantaged and apprenticeship ordinances with House Bill 705, as well as a Final Court Order that the City received in Florida Gulf Coast Chapter Associated Builders & Contractors v. City of St. Petersburg finding them unconstitutional.<sup>1</sup> Assistant City Attorney Ken MacCollom expanded on the history of the lawsuit from the builders trade group as it went through the trial and subsequent appeal. He then stated that the 14-page court order, along with the preemption from the State, found our ordinance to be stricken, null and void. Mr. MacCollom pointed out that the City’s ordinance was specifically cited in the legislation’s history. With the appellate court granting conditional attorney’s fees to the plaintiff, both the Legal Department and Administration recommend not proceeding any further on this matter.

Chair Hanewicz asked to review the appeal timeframe and City Council’s role with appeals. Mr. MacCollom confirmed that the appeal period for this case is 30 days, which ran out yesterday. Ms. Williams explained that the City Charter outlines that Administration is the client for purposes of determining settlement. Therefore, even if we were within the appeal timeframe, City Council could only request Administration to file the Notice of Appeal. Assistant City Administrator Tom Greene closed with a statement that Administration is not happy with this situation, but ultimately saw no way to proceed with an appeal.

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<sup>1</sup> Public Works Projects, HB 705, 2024 Regular Session, <https://www.flsenate.gov/Session/Bill/2024/705>

Chair Hanewicz introduced Brian Nathan from the Building and Construction Trades Council. Mr. Nathan explained that his organization's attorney had contacted the City regarding these ordinances and urged the City to appeal. He stated that it is their belief that the final day to file an appeal was today. Mr. Nathan discussed potential bases for an appeal, including the original ruling being overturned solely for lack of explanation, not from any fault of the decision itself. It is also their belief that the three ordinances are not linked as was mentioned in the final summary judgment. Mr. Nathan expanded that the lawsuit was specifically against the apprenticeship ordinance, not the other two. He added that the preemption applies to local and state money, but not federal. He stated that while the ordinances are not enforceable, they could remain for any federal money that comes down. He ended his discussion by pointing out that there are other laws, viewed as anti-worker, that are currently being appealed.

Chair Hanewicz asked to clarify the 30-day appeal deadline. Mr. MacCollom indicated that the order was received on July 8, and with July having 31 days, the deadline would be August 7. Chair Hanewicz then asked what power City Council has when a court rules on a local ordinance. Mr. MacCollom indicated that the City could continue to litigate to the next higher court or make new ordinances that complied with the preemption. Chair Hanewicz brought up Mr. Nathan's point about non-severability between the ordinances. Mr. MacCollom mentioned *Emerson v. Hillsborough County*, in which the Florida Supreme Court found that if part of an ordinance fails, then so does the entire ordinance.

CM Gabbard expressed her frustration with the State's preemption. She asked to clarify exceptions, specifically if removing state money would allow the ordinance to just apply to local and federally funded projects. Ms. Williams indicated that the City currently follows the hiring requirements that accompany federal dollars. She expanded that this statute does not allow for local-only funding for these types of ordinances. CM Gabbard asked how this would affect the CBA.<sup>2</sup> Ms. Williams stated that since the CBA does not require a contractor to do something specific, and with this voluntary assumption, the CBA would not be preempted. CM Gabbard then asked if an incentive program could be developed for the evaluation of contracts to encourage, but not mandate, contractors to utilize apprenticeship and disadvantaged workers. Ms. Williams indicated that she would need to investigate that further, but felt it was not likely an option due to the Final Court Order. Mr. Greene expanded that the City could not put those types of incentives into a regular RFP, but those incentives could be included in developments with a CBA.

Chair Hanewicz asked for clarification on the effects of court orders. Mr. MacCollom explained the risks when pushing cases up to higher courts and how it could end up strengthening the State's preemption. This could then impact other cases and other municipalities.

Council Chair (CC) Figgs-Sanders expressed her disappointment with the outcome of the court ruling and state preemption. She then stated her desire to have a conversation on what the City can do to help our workers and unions moving forward, rather than just a further explanation of what they cannot do to help.

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<sup>2</sup> CBA – Community Benefits Agreement

CM Floyd asked about the living wage preemption and the sunset provision.<sup>3</sup> Ms. Williams indicated that the Final Court Order only preempted the disadvantaged worker ordinance and the apprenticeship ordinance. The living wage ordinance will not be affected until 2026, at which time that ordinance will also be preempted. CM Floyd then asked if we had analyzed if any part of the ordinances is still permissible. Ms. Williams explained that the judge had found the entire ordinance to be preempted and unconstitutional. CM Floyd then related this situation to the landlord tenant relationship preemption and his resolution that has been drafted to ask Administration to report on negotiations, and if this could be handled similarly. CM Floyd then asked the status of other municipalities with similar ordinances to ours. Ms. Williams stated that she has been in contact with some other municipalities, and while they have not taken any action, they are currently evaluating. CM Floyd finished his remarks asking to continue to look for a path forward and he confirmed that CM Gabbard would be taking the lead on exploring those options.

Vice-Chair (VC) Gerdes voiced his support of a resolution like what was done in housing. He expanded that he believes that the onus will fall to City Council to inquire if these items are included in future contracts, and if not, to ask why. VC Gerdes then asked for a ballpark figure regarding the demand for attorney's fees that have been filed. Mr. MacCollom estimated the fees to be in the mid six figures as it stands now, with the possibility of a higher amount if the City pursued this further in the courts. Chair Hanewicz commented on the risk of further rulings expanding to the surrounding areas, and if it got to the Florida Supreme Court, that ruling would be state-wide. She also pointed out that our Legal Department had indicated that they do not feel like the City has a strong case to continue.

CC Figgs-Sanders asked for a review of the current version of the CBA, to add language supporting additional priorities, and updating that policy. Mr. Greene confirmed that there could be a conversation prioritizing benefits within the CBA.

General discussion took place on removing this item from the referral list. CM Gabbard indicated that she supports removing this item, as she will be bringing forward a new item on this subject after conversations with stakeholders. She then spoke to the possibility of bringing forward changes to the CBA at the future joint Committee of the Whole and CBA meeting. Mr. Greene indicated that he would have to check with Mr. Corbett and Mr. Caper to verify if that could be accomplished. The Committee members agreed to the removal of this item from the referral list, with the understanding that a new business item will be coming at a later date.

***With no further business, Chair Hanewicz adjourned the meeting at 10:34AM.***

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<sup>3</sup> Employment Regulations, HB 433, 2024 Regular Session, <https://flsenate.gov/Session/Bill/2024/433>

Public Services & Infrastructure Committee Pending & Continuing Referral List						September 12, 2024	
	Topic	Return Date	Referral Date	Prior Meeting	Referred by	Staff	Notes
1	City of St. Petersburg 2024 Community Survey	9/12/2024	6/6/2024	—	Hanewicz (Staff Request)	Amy Foster	
2	Residential Parking Permit Program for areas outside the current downtown boundaries outlined in City Code Section 26-168	10/10/2024	7/20/2023	—	Hanewicz	Evan Mory, Heather Judd	
3	Update on the City's Sign Code (16.40.120)	10/10/2024	7/11/2024	—	Gerdes	Heather Judd	
4	<b>Capital Improvement Assessment (Maintenance &amp; Hurricane/Tropical Storm Preparedness)</b> (1) Bridges (2) Reclaimed Water (3) Sidewalks (4) Seawalls (5) Stormwater (6) Potable Water (7) Wastewater (8) Buildings (9) Roads	TBD Wastewater & Roads (Tankersley)	2/2/2017	a) 9/24/2020 b) 8/24/2017 c) 9/24/2020 d) 9/24/2020 e) 7/12/2018 f) 7/26/2018 (COW) h) 9/24/2020	Montanari	a) Tankersley b) Palenchar c) Tankersley d) Tankersley e) M.Hampton f) Palenchar g) Tankersley h) Tankersley	<b>9/24/2020</b> – C. Tankersley provided update on sidewalks, seawalls, bridges & their respective investment gaps. As well as introduced “CAMP” Committee asked staff to return with more info on funding for sidewalks & seawalls, as well as further guidance on the conflict between Sec. 25-191 & Resolution 96-55 related to property owner responsibilities <b>9/6/2022</b> – Item was deferred by Committee Chair Montanari
5	A discussion on potential requirements for the undergrounding of power lines in certain circumstances and providing for exceptions.	TBD	10/20/2022	—	Driscoll	Liz Abernethy Brejesh Prayman Heather Judd	
6	A discussion on alternative locations for the City's brush site, located at 2500 26th Avenue South.	TBD	9/7/2023		Montanari	Aaron Fisch	
7	A discussion on the enforcement of driving without a license and potential diversion options.	TBD	5/18/2023	—	Floyd	Jeannine Williams Chief Holloway	
8	A presentation on the findings of the Private Laterals Pilot Study. Discussion to include consideration of potential financing programs for residents to be administered by SELF (Solar Loan Energy Fund)	TBD	3/23/2023	10/12/2023	Gabbard	Claude Tankersley John Palenchar Kira Barrera	<b>10/12/2023</b> - Item returning for further discussion <b>5/7/2024</b> - Per John P - should be ready to come back soon (when Jacobs report is final)
9	Update regarding the funding of a large item pickup software system.	TBD	3/2/2023	—	Figgs-Sanders	Amy Foster Willie Joseph	
10	Review of the conceptual future metered reclaimed water fee structure	TBD	3/2/2023 (PSI) 4/8/2021 (HERS)	7/29/2021 (HERS) 4/13/2023 (PSI)	Driscoll	Angela Miller John Palenchar	<b>3/2/2023</b> - Moved from HERS Per NBI <b>4/13/2023</b> - Remaining on PSI Referral Sheet for follow up discussion
11	Public Funding for Elections	TBD	12/1/2022	—	Floyd	Brett Pettigrew	

12	A discussion regarding the renovation and future use of the Sunshine Center	TBD	5/6/2021	_____	Montanari	Mike Jefferis	
13	Update on the Citywide Capital Asset Management Program (“CAMP”) (Previously the “City’s Facility Maintenance Plan”)	TBD	6/7/2018	5/9/2019 11/4/2021 12/8/2022	Montanari, Administration	Claude Tankerlsey	<p><b>9/12/2019</b> – T. Greene indicated staff would like return to PS&amp;I for a check-in once the plan became fully staffed</p> <p><b>9/24/2020</b> – Brief update from C. Tankersley on the name change (“CAMP”) &amp; plan overview</p> <p><b>11/4/2021</b> – Comprehensive update of CAMP, including the new asset management administrative policy and status of cloud-based software for city-wide asset management.</p> <p><b>12/8/2022</b> – Brief update from C. Tankersley and Brief update from A. Miller on Strategic Asset Management</p>
14	Update on Albert Whitted Airport Master Plan	TBD	5/17/2018	8/9/2018 2/13/2020 7/15/2021 1/27/2022	Staff Request Montanari	Chris Ballestra R. Lesniak, D. DiCarlo- (Environmental Services Associates (ESA)	<p><b>7/15/2021</b> – Update on master plan progress, review of working papers submitted to the FAA</p> <p><b>1/27/2022</b> – Update on master plan progress, overview of most recent submittals to the FAA and next steps</p>
15	A Discussion Regarding Codes Compliance Assistance Moving to Proactive Enforcement of our Short-Term Rental Ordinance.	TBD	8/1/2024		Floyd	Joe Waugh	
16	A Discussion on the City's Electric and Hybrid Fleet Vehicles and the Plan for Achieving Emissions-Free Mobility.	TBD	8/8/2024		Figgs-Sanders	Claude Tankersley Randall Johnston	
17	Discussion on No Wake Zones on Roads During Flood Events, Potential Signage, and Enforcement Under Florida Statutes (FS 316.183)	TBD	9/5/2024		Montanari	Brett Pettigrew Laura Roe	
<b>2024 PS&amp;I Dates: 1/11, 2/08, 3/21, 4/11, 5/30, 7/11, 8/08, 9/12, 10/10, 11/7</b>							

# 2024

# ST. PETERSBURG COMMUNITY SURVEY

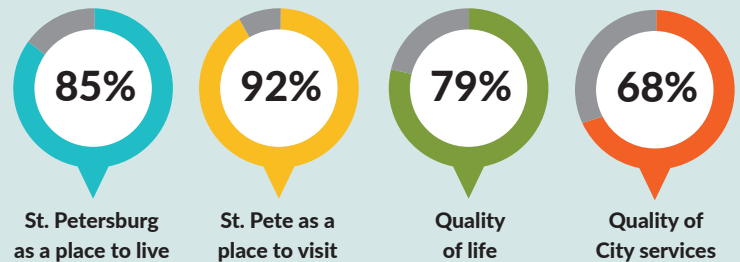


## BACKGROUND

The City of St. Petersburg partnered with the National Research Center at Polco to administer the National Community Survey™, a reporting tool that has been used to gauge the livability of more than 500 communities across the US. The survey was referred to publicly as the 2024 St. Petersburg Community Survey and was intended to provide an initial baseline of results, a “pulse check” of public opinion.

## OVERALL PERCEPTIONS

Scored a rating of Good or Excellent



## METHODOLOGY

**Timeframe:** January 16 - March 5, 2024

**Delivery Mechanism:** A statistically significant sampling of 5,000 households was randomly selected to initially receive a mailing inviting them to take the survey beginning on January 16, 2024. Data collection for this portion of the survey remained open for seven weeks. The 5,000 households had the option to complete the survey online or on paper, ensuring equity of access in the sampling. The survey was then opened publicly to the entire city February 13 – March 5, 2024.

### Response:

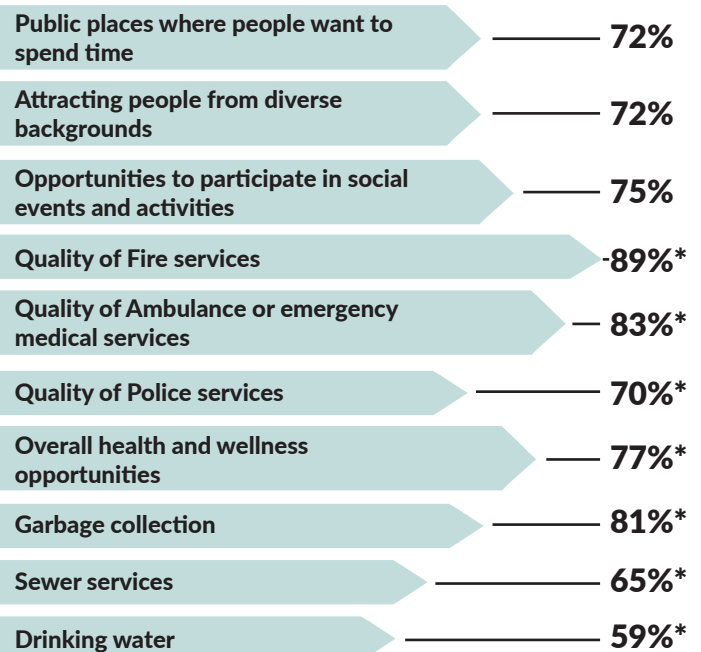
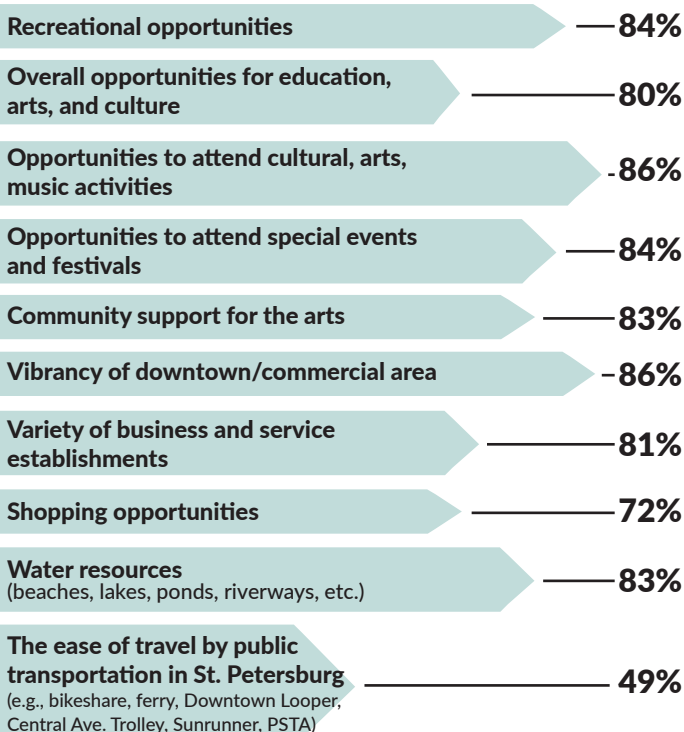
**Randomly Selected Households:** 590 responses

**Citywide Polling:** 2,497 responses

The results presented below are from the statistically significant sampling of the 5,000 households since it has the lowest margin of error of results (4%). The results from this main survey effort represent the most robust consensus of resident opinions.

## WHERE WE SHINE

Scored a rating of Good or Excellent higher than national benchmarks. (\*) indicates a rating of similar to the national benchmark.





## AREAS OF OPPORTUNITY

Scored a rating of Good or Excellent lower than national benchmarks.



**16%**  
Cost of living



**35%**  
Ease of public parking



**13%**  
The availability of affordable quality housing



**53%**  
safety from fire, flood, or other natural disaster



**46%**  
K-12 education (not provided by the City)



**38%**  
taking care of vulnerable residents (elderly, disabled, homeless, etc.)



**62%**  
St. Pete as a place to raise children



**49%**  
Utility billing



**47%**  
stormwater management (storm drainage, dams, levees, etc.)



**48%**  
the overall quality of utility infrastructure (water, sewer, stormwater, electric/gas, broadband)

## ACTIONS WE'RE TAKING

Funding, resources, and programs aimed at tackling our Areas of Opportunity.

### Economy

- The City's Housing Opportunities for All Plan currently has 2,148 housing units in the pipeline or completed, and 96% of those units are for households with less than 80% Area Median Income (AMI).
- In 2024, the City introduced the Renter Utility Relief Program to allocate \$3 million to help St. Pete renters pay past-due electric, sanitation, and water bills.
- The City's Utility Assistance Program allows utility customers to make one-time or recurring donations through their utility bill to help other utility customers in need.

### Mobility

- Nearly 900 public parking spaces are planned or under construction in the EDGE District and Downtown. Additionally, parking garages are planned for the Historic Gas Plant District Redevelopment.
- A Parking Study Update is planned for Fiscal Year 2025, which will yield data and recommendations to help improve the ease of public parking.
- The City's Complete Streets initiative aims to create streets that are safe and convenient for all users of the roadway. The Complete Streets Plan is slated for an update in 2025, partially funded by a successful grant application to the U.S. Department of Transportation.

### Community Design

- The City has pursued and secured millions of dollars in federal funding for projects related to infrastructure, affordable housing, community resources, and more.

### Utilities

- St. Pete's Water Plan and the Stormwater Master Plan are in effect to address St. Pete's aging water infrastructure and efficiently provide continued reliable service and increase resiliency for the future.

### Safety

- Teams from more than 20 City departments activate the Emergency Operations Center to help residents prepare for, endure, and recover from hurricanes and large storms.
- The City is in the process of replacing 56 existing backflow preventers, which help prevent flooding and standing water on streets and in neighborhoods..

### Education, Arts, and Culture

- In 2024, Mayor Welch hired a new Education and Youth Opportunities Director to ensure educational pathways are equitable, achievable, and measurable.

### Inclusivity and Engagement

- Each year, the City awards funding to social service agencies that provide homeless services and/or homeless prevention services through Social Action Funding Grants. In Fiscal Year 2023, the City awarded \$578,023 to 10 local organizations.



# St. Petersburg, FL

## The National Community Survey

Report of Results  
2024

Report by:



Visit us online!  
[www.polco.us](http://www.polco.us)



National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

## About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of St. Petersburg. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The NCS was developed by the experts from National Research Center at Polco in partnership with the International City/County Management Association (ICMA) and has been administered in hundreds of communities across the United States.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS focuses on the livability of St. Petersburg by categorizing survey questions into the ten main “facets” of community livability shown below, which have been identified through years of extensive survey research as those that are most impactful to residents’ quality of life.

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement



POWERED BY POLCO



The report provides the opinions of a representative sample of 590 residents of the City of St. Petersburg collected from January 16, 2024 to March 5, 2024. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2024 survey was 12%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in St. Petersburg.



## How the results are reported

For the most part, the percentages presented in this report represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey, respondents may answer “don’t know.” The proportion of respondents giving a “don’t know” response is shown in the full set of responses included in the “complete data” section; however, these responses have been removed from the analyses presented in the main body of the report. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

## Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, St. Petersburg’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by St. Petersburg residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that St. Petersburg’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then St. Petersburg’s average rating was more than 20 points different when compared to the benchmark.

## Methods



### Selecting survey recipients

All households within the City of St. Petersburg were eligible to participate in the survey. A list of all households within the zip codes serving St. Petersburg was purchased from NRC's mailing vendor, Go-Dog Direct, based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of St. Petersburg households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of St. Petersburg boundaries were removed from the list of potential households to survey. Each address identified as being within City boundaries was further identified as being within one of the eight districts. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was randomly selected using the birthday method. The birthday method selects a person within the household by asking the "person who most recently had a birthday" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

### Conducting the survey

The 5,000 randomly selected households received mailings beginning on January 16, 2024 and data collection for the survey remained open for seven weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online, as well as QR codes to further encourage participation. All follow-up mailings asked those who had not completed the survey to do so, and those who had already done so to refrain from completing the survey again.

The survey was available in English and Spanish. All mailings contained paragraphs in both languages instructing participants on how to complete the survey in their preferred language.

About 5% of the 5,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 4,754 households that received the invitations to participate, 590 completed the survey, providing an overall response rate of 12%. Of the 590 responses, 588 were completed in English and 2 were completed in Spanish. The response rate was calculated using AAPOR's response rate #2 for mailed surveys of unnamed persons.<sup>1</sup>

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of St. Petersburg survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (590 completed surveys).

In addition to the randomly selected "probability sample" of households, a link to an online open-participation survey was publicized by the City of St. Petersburg. The open-participation survey was identical to the random sample survey, with two small updates; it asked a question to confirm the respondent was a resident of St. Petersburg and also a question about where they heard about the survey. The open-participation survey was open to all city residents and became available on February 13, 2024. The survey remained open for three weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open-participation respondents.

## Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in the City of St. Petersburg. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.<sup>2</sup> The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target <sup>4</sup>
<b>Age</b>	18-34	8%	28%	28%
	35-54	21%	30%	30%
	55+	71%	42%	42%
<b>Area</b>	District 1	12%	11%	11%
	District 2	9%	15%	15%
	District 3	16%	13%	13%
	District 4	13%	12%	12%
	District 5	15%	13%	13%
	District 6	15%	14%	14%
	District 7	8%	11%	11%
	District 8	10%	11%	11%
<b>Hispanic origin</b>	No, not of Hispanic, Latino/a/x, or Spanish origin	94%	93%	92%
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin	6%	7%	8%
<b>Housing tenure</b>	Own	77%	63%	63%
	Rent	23%	37%	37%
<b>Housing type</b>	Attached	40%	40%	40%
	Detached	60%	60%	60%
<b>Race &amp; Hispanic ori..</b>	Not white alone	19%	33%	33%
	White alone, not Hispanic or Latino	81%	67%	67%
<b>Sex</b>	Man	45%	47%	48%
	Woman	55%	53%	52%
<b>Sex/age</b>	Man 18-34	2%	12%	13%
	Man 35-54	9%	15%	15%
	Man 55+	34%	20%	20%
	Woman 18-34	5%	15%	15%
	Woman 35-54	13%	16%	15%
	Woman 55+	37%	23%	22%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python, and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey, respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the “complete data” section. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

### Contact

The City of St. Petersburg funded this research. Please contact Susan Ajoc of the City of St. Petersburg at [Susan.Ajoc@stpete.org](mailto:Susan.Ajoc@stpete.org) if you have any questions about the survey.

### Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged, and can include non-response error, coverage error, recall bias and social desirability bias. Non-response error arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences that survey responders. For general resident surveys, where the results are meant to be generalized to the entire adult population living in households, the mailing lists based on the Delivery Sequence File from the United States Post Office may exclude certain types of housing units, such as those in multi-family buildings where mail is addressed to a named resident at the address rather than to a specific unit or where residents only receive their mail at a post office box and the geographic location of a residence cannot be determined, there may be a coverage error, although for most locations, this is minimal. Respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events, for example), and for some survey items, they may answer in ways they think cast their responses in a more favorable light (recall bias and social desirability bias).

### Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

1. See AAPOR's Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>
2. Pasek, J. (2014). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>
3. Targets come from the 2020 Census and 2022 American Community Survey

## Key Findings

### **Residents generally feel safe in St. Petersburg but continue to prioritize safety in the community.**

Residents offered high ratings of importance (89% essential or very important) and quality (70% excellent or good) to the overall feeling of safety in St. Petersburg, suggesting that safety is a priority and a strength for the community. Roughly 9 in 10 residents said they felt very or somewhat safe in their neighborhoods during the day and in the city's downtown/commercial areas during the day, both in line with national comparisons. About 76% felt safe from violent crime, while slightly fewer (67%) reported feeling safe from property crime, both of which were also on par with national averages. However, one area of opportunity emerged: only half of residents felt safe from fire, flood, or other natural disaster, ranking much lower than national benchmark comparisons.

The City's safety-related services received relatively strong marks from respondents, with all scoring similar to national averages. Almost 9 in 10 gave positive reviews to fire services, while 8 in 10 favorably assessed ambulance or emergency medical services and emergency preparedness. About 7 in 10 residents positively scored police services and fire prevention and education, and 6 in 10 similarly rated crime prevention and animal control.

### **St. Petersburg's economy is a strong community feature.**

About 9 in 10 St. Petersburg residents favorably rated the city as a place to visit and the vibrancy of its downtown/commercial areas, both scoring much higher than national comparisons. Approximately 8 in 10 residents positively ranked the overall quality of business and service establishments (on par with benchmark comparisons) and the variety of business and service establishments (higher than benchmark comparisons). Shopping opportunities in St. Petersburg also scored higher than national benchmarks, with 72% of respondents offering excellent or good marks.

Despite the generally positive results for St. Petersburg's local economy, items related to residents' personal economic outlook and cost of living were rated less favorably. Economic development and employment opportunities received positive scores from just over half of residents (52% and 58%, respectively), similar to national benchmarks. When asked what impact, if any, the economy would likely have on their family income in the next six months, only 26% of residents expected the impact to be somewhat or very positive. Cost of living was only positively reviewed by 16% of residents, falling below benchmark comparisons.

### **Residents appreciate St. Petersburg's natural environment and recreational opportunities.**

Most survey items pertaining to local natural environment and recreation aligned with comparison communities nationwide, with a few aspects surpassing the benchmarks. About 70% of residents gave excellent or good reviews to the overall quality of the natural environment in St. Petersburg. Roughly 8 in 10 offered positive evaluations of the city's air quality and water resources, with the latter scoring higher than the national average. Additionally, approximately 6 in 10 favorably rated the cleanliness of St. Petersburg, the preservation of natural areas (open space), recycling services, and yard waste pick-up. Results related to parks and recreation were also overwhelmingly positive. Residents' evaluations of local recreational opportunities exceeded national averages, earning excellent or good marks from 84%. At least 8 in 10 residents favorably rated City parks, the overall quality of parks and recreation opportunities, and fitness opportunities, all in line with benchmark comparison communities. Similarly, 76% of residents positively reviewed the city's recreation centers or facilities, recreation programs or classes, and availability of paths and walking trails.

### **Alternative transportation is a strength for St. Petersburg, but some aspects of overall mobility present an opportunity for growth.**

St. Petersburg residents reported high usage rates for alternate modes of transportation. Close to 7 in 10 participants indicated they had walked or biked instead of driving within the past year, scoring similar to the national average. Additionally, nearly half reportedly carpooled with other adults or children instead of driving alone. One-third of residents used bus, rail, subway, or other public transportation instead of driving, higher than the national average. Respondents also gave favorable marks to the community's alternative mobility measures. About 67% of residents favorably rated the ease of walking in St. Petersburg, in line with comparison communities. Ease of travel by bicycle (53% excellent or good) also ranked similar to nationwide comparisons. About half positively rated the ease of travel by public transportation in St. Petersburg, scoring higher than the national average.

Despite these positive evaluations for alternate transportation, some elements of car travel and general mobility may present opportunities for growth. Only about half of respondents offered positive evaluations of the overall quality of the city's transportation system. While 58% of respondents were pleased with the ease of travel by car in St. Petersburg, less favorable ratings were given to traffic flow on major streets (44% excellent or good) and street repair services (39%). The ease of public parking earned positive reviews from just over one-third of residents, falling below national averages. Furthermore, 8 in 10 residents identified the city's overall transportation system as a critical focus area for the coming two years, indicating a need for additional attention.



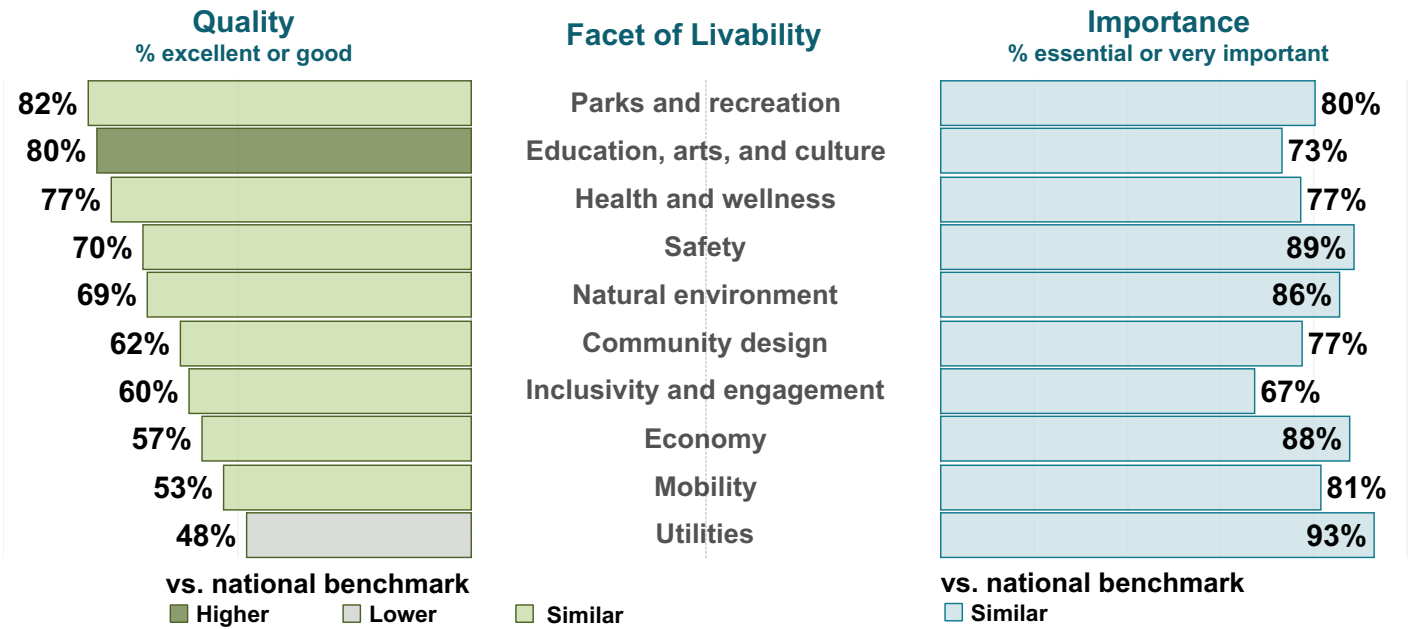
# Facets of livability



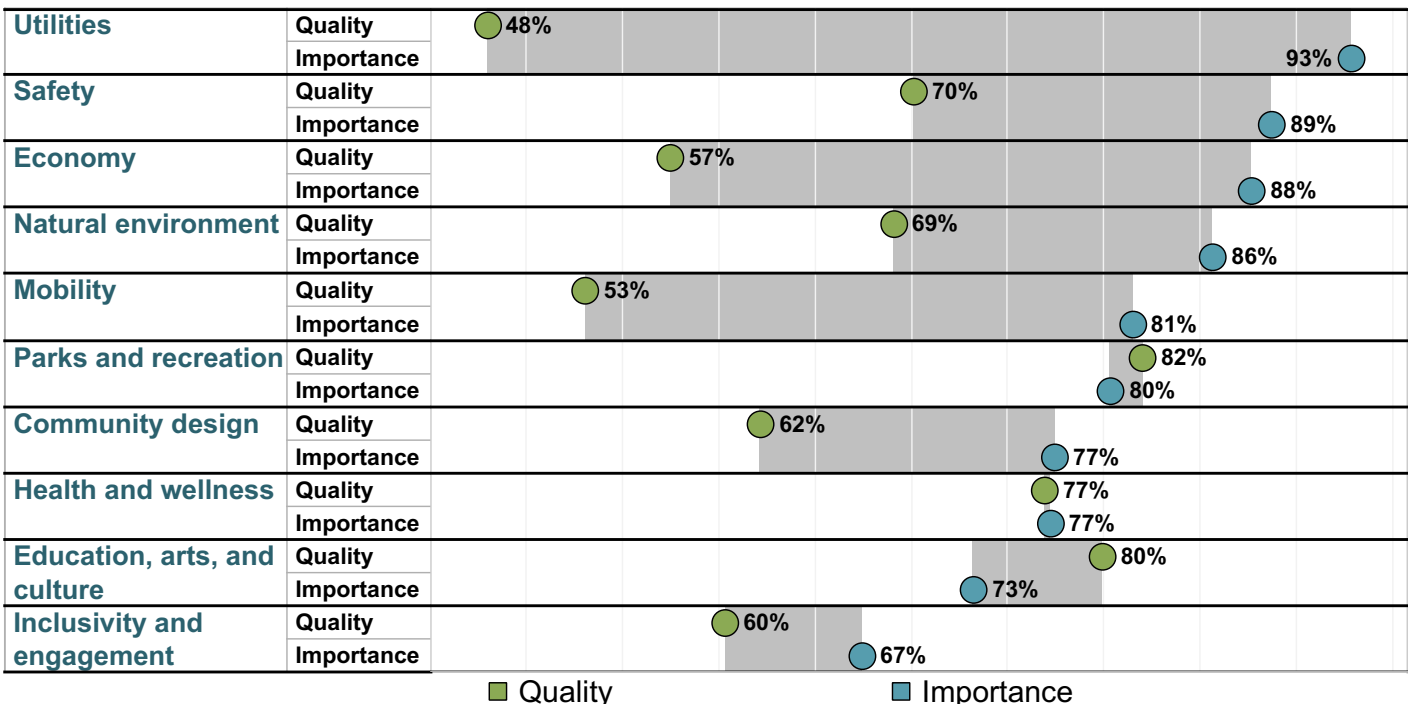
Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address...

## Quality and Importance by the Numbers

The table below shows the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local quality ratings were lower, similar, or higher than communities across the country (the national benchmark).

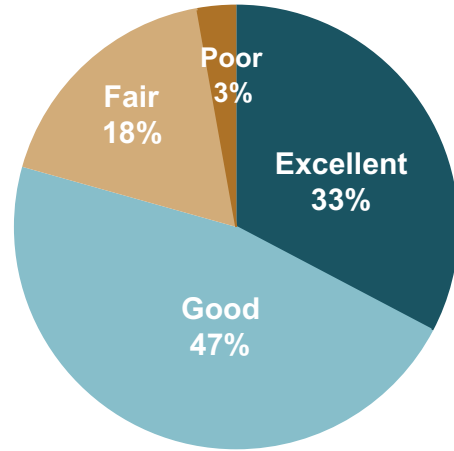


## Quality/Importance Gap Analysis





**The overall quality of life in St. Petersburg, 2024**



**Quality of Life**

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

**Please rate each of the following aspects of quality of life in St. Petersburg. (% excellent or good)**

		vs. benchmark <sup>6</sup>
St. Petersburg as a place to live	85%	Similar
The overall quality of life in St. Petersburg	79%	Similar

**Please indicate how likely or unlikely you are to do each of the following. (% very or somewhat likely)**

Remain in St. Petersburg for the next five years	86%	Similar
Recommend living in St. Petersburg to someone who asks	79%	Similar

**Please rate each of the following in the St. Petersburg community. (% excellent or good)**

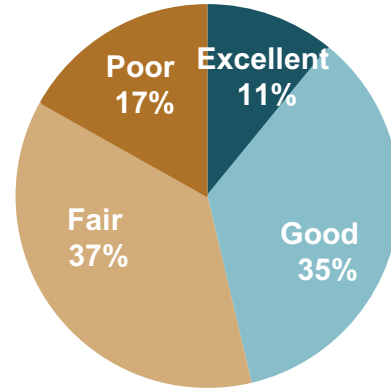
Overall image or reputation of St. Petersburg	78%	Similar
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6. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall confidence in St. Petersburg government, 2024

### Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.



#### Please rate the quality of each of the following services in St. Petersburg. (% excellent or good)

		vs. benchmark <sup>7</sup>
Overall customer service by St. Petersburg employees (police, receptionists, planners, etc.)	66%	Similar
Public information services	64%	Similar

#### Please rate the following categories of St. Petersburg government performance. (% excellent or good)

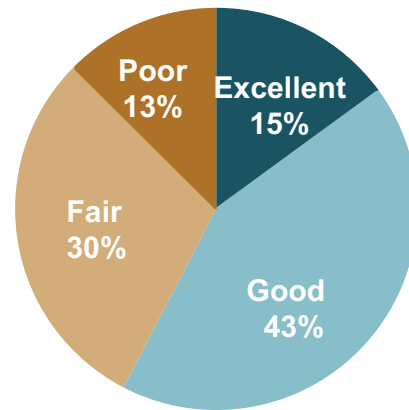
Treating residents with respect	55%	Similar
The job St. Petersburg government does at welcoming resident involvement	50%	Similar
Generally acting in the best interest of the community	48%	Similar
The value of services for the taxes paid to St. Petersburg	48%	Similar
The overall direction that St. Petersburg is taking	47%	Similar
Being honest	47%	Similar
Overall confidence in St. Petersburg government	46%	Similar
Treating all residents fairly	45%	Similar
Being open and transparent to the public	41%	Similar
Informing residents about issues facing the community	40%	Similar

#### Overall, how would you rate the quality of the services provided by each of the following? (% excellent or good)

The City of St. Petersburg	68%	Similar
Pinellas County	65%	
The State Government	32%	
The Federal Government	39%	Similar

## Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.



**Please rate each of the following aspects of quality of life in St. Petersburg.**  
(% excellent or good)

		vs. benchmark <sup>8</sup>
St. Petersburg as a place to visit	92%	Much higher
St. Petersburg as a place to work	69%	Similar

**Please rate each of the following characteristics as they relate to St. Petersburg as a whole.**  
(% excellent or good)

Overall economic health of St. Petersburg	57%	Similar

**Please rate each of the following in the St. Petersburg community.**  
(% excellent or good)

Vibrancy of downtown/commercial area	86%	Much higher
Overall quality of business and service establishment..	82%	Similar
Variety of business and service establishments in St. ...	81%	Higher
Shopping opportunities	72%	Higher
Employment opportunities	52%	Similar
Cost of living in St. Petersburg	16%	Lower

**Please rate the quality of each of the following services in St. Petersburg.**  
(% excellent or good)

Economic development	58%	Similar

**What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:**  
(% very or somewhat positive)

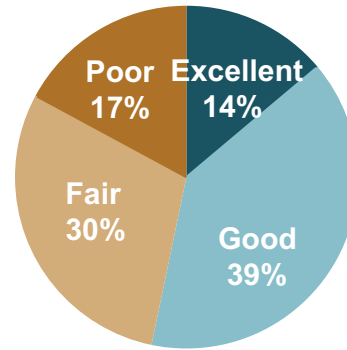
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	26%	Similar

8. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall quality of the transportation system in St. Petersburg, 2024

### Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.



Please rate each of the following characteristics as they relate to St. Petersburg as a whole.

(% excellent or good)

vs.  
benchmark<sup>9</sup>

Overall quality of the transportation system (auto, bicycle, foot, bus) in St. Petersburg	53%	Similar
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Please also rate each of the following in the St. Petersburg community.

(% excellent or good)

Ease of walking in St. Petersburg	67%	Similar
Ease of travel by car in St. Petersburg	58%	Similar
Ease of travel by bicycle in St. Petersburg	53%	Similar
Ease of travel by public transportation in St. Petersburg (e.g., bikes..	49%	Higher
Traffic flow on major streets	44%	Similar
Ease of public parking	35%	Lower

Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)

Walked or biked instead of driving	67%	Similar
Carpooled with other adults or children instead of driving alone	52%	Similar
Used bus or other public transportation instead of driving	33%	Higher

Please rate the quality of each of the following services in St. Petersburg.

(% excellent or good)

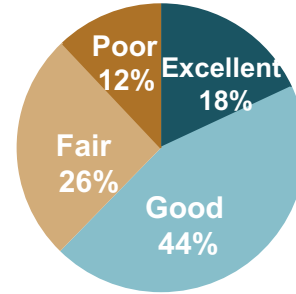
Street lighting	64%	Similar
Street cleaning	60%	Similar
Traffic enforcement	54%	Similar
Traffic signal timing	50%	Similar
Sidewalk maintenance	49%	Similar
Bus or transit services (not provided by the city)	48%	Similar
Street repair	39%	Similar

9. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

**Overall design or layout of St. Petersburg's residential and commercial areas, 2024**

**Community Design**

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



**Please rate each of the following aspects of quality of life in St. Petersburg.**  
(% excellent or good)

vs. benchmark<sup>10</sup>

Your neighborhood as a place to live	81%	Similar
--------------------------------------	-----	---------

**Please rate each of the following characteristics as they relate to St. Petersburg as a whole.**  
(% excellent or good)

Overall design or layout of St. Petersburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	62%	Similar
--	-----	---------

**Please also rate each of the following in the St. Petersburg community.**  
(% excellent or good)

Overall appearance of St. Petersburg	78%	Similar
Public places where people want to spend time	72%	Higher
Preservation of the historical or cultural character of the community	60%	Similar
Well-designed neighborhoods	46%	Similar
Overall quality of new development in St. Petersburg	45%	Similar
Well-planned commercial growth	45%	Similar
Well-planned residential growth	34%	Similar
Variety of housing options	30%	Similar
Availability of affordable quality housing	13%	Lower

**Please rate the quality of each of the following services in St. Petersburg.**  
(% excellent or good)

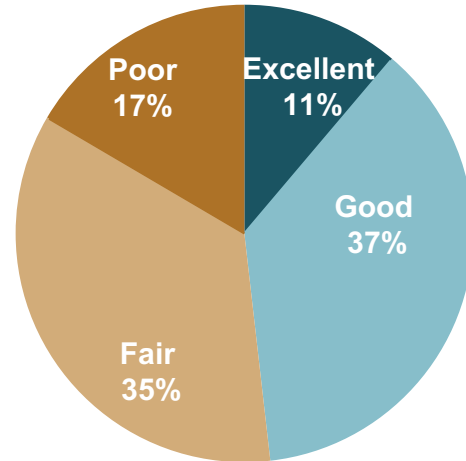
Code enforcement (weeds, abandoned buildings, etc.)	39%	Similar
Land use, planning, and zoning	35%	Similar

10. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall quality of the utility infrastructure in St. Petersburg, 2024

### Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.



Please rate the quality of each of the following services in St. Petersburg.  
(% excellent or good)

		vs. benchmark <sup>11</sup>
Garbage collection	81%	Similar
Power (electric and/or gas) utility (not provided by the city)	66%	Similar
Sewer services	65%	Similar
Drinking water	59%	Similar
Affordable high-speed internet access	50%	Similar
Utility billing	49%	Lower
Storm water management (storm drainage, dams, levees, etc.)	47%	Lower

Please rate each of the following characteristics as they relate to St. Petersburg as a whole.  
(% excellent or good)

Overall quality of the utility infrastructure in St. Petersburg (water, sewer, storm water, electric/gas, broadband)	48%	Lower
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11. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

### Overall feeling of safety in St. Petersburg, 2024



Please rate each of the following characteristics as they relate to St. Petersburg as a whole. (% excellent or good)

		vs. benchmark <sup>12</sup>
Overall feeling of safety in St. Petersburg	70%	Similar

Please rate how safe or unsafe you feel: (% very or somewhat safe)

In your neighborhood during the day	92%	Similar
In St. Petersburg's downtown/commercial area during the day	85%	Similar
From violent crime	76%	Similar
From property crime	67%	Similar
From fire, flood, or other natural disaster	53%	Much lower

Please rate the quality of each of the following services in St. Petersburg. (% excellent or good)

Fire services	89%	Similar
Ambulance or emergency medical services	83%	Similar
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	77%	Similar
Police services	70%	Similar
Fire prevention and education	69%	Similar
Crime prevention	59%	Similar
Animal control (not provided by the city)	59%	Similar

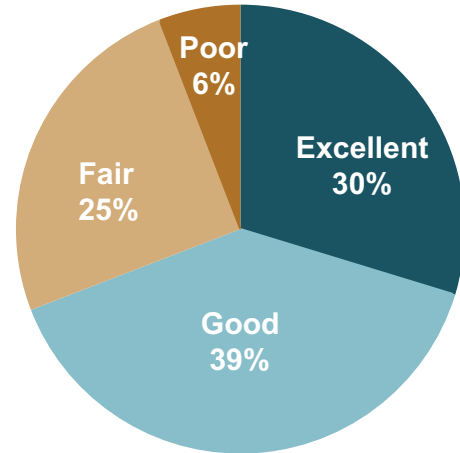
12. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.



## Overall quality of natural environment in St. Petersburg, 2024

### Natural Environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.



Please rate each of the following characteristics as they relate to St. Petersburg as a whole. (% excellent or good)

		vs. benchmark <sup>13</sup>
Overall quality of natural environment in St. Petersburg	69%	Similar

Please also rate each of the following in the St. Petersburg community. (% excellent or good)

Water resources (beaches, lakes, ponds, riverways, etc.)	83%	Higher
Air quality	79%	Similar
Cleanliness of St. Petersburg	66%	Similar

Please rate the quality of each of the following services in St. Petersburg. (% excellent or good)

Preservation of natural areas (open space)	64%	Similar
Recycling	64%	Similar
Yard waste pick-up	63%	Similar

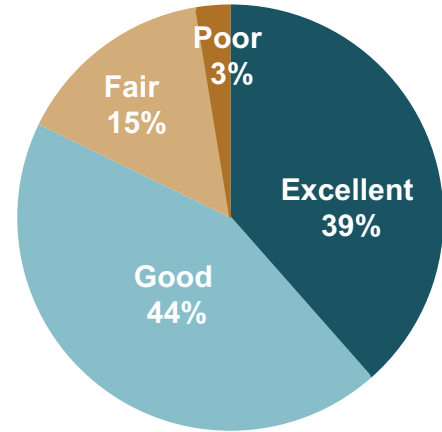
13. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

**Overall quality of the parks and recreation opportunities, 2024**

**Parks and Recreation**

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association



**Please rate each of the following characteristics as they relate to St. Petersburg as a whole.**  
 (% excellent or good) vs. benchmark<sup>14</sup>

Overall quality of parks and recreation opportunities	<b>82%</b>	Similar
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**Please also rate each of the following in the St. Petersburg community.**  
 (% excellent or good)

Recreational opportunities	<b>84%</b>	Higher
Fitness opportunities (including exercise classes and paths or trails, etc.)	<b>81%</b>	Similar
Availability of paths and walking trails	<b>76%</b>	Similar

**Please rate the quality of each of the following services in St. Petersburg.**  
 (% excellent or good)

City parks	<b>85%</b>	Similar
Recreation centers or facilities	<b>76%</b>	Similar
Recreation programs or classes	<b>76%</b>	Similar

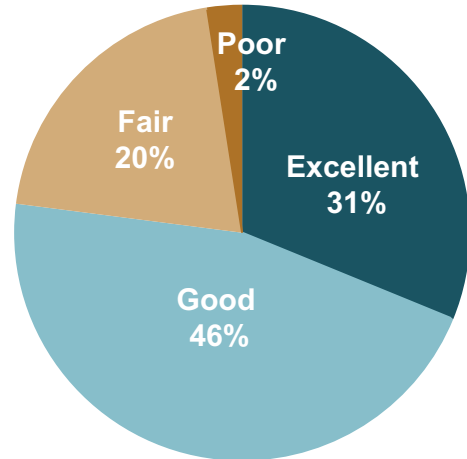
14. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.



## Overall health and wellness opportunities in St. Petersburg, 2024

### Health and Wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.



Please rate each of the following characteristics as they relate to St. Petersburg as a whole.  
(% excellent or good)

		vs. benchmark <sup>15</sup>
Overall health and wellness opportunities in St. Petersburg	77%	Similar

Please also rate each of the following in the St. Petersburg community.  
(% excellent or good)

Availability of preventive health services	56%	Similar
Availability of affordable quality food	54%	Similar
Availability of affordable quality health care	52%	Similar
Availability of affordable quality mental health care	40%	Similar

Please rate the quality of each of the following services in St. Petersburg.  
(% excellent or good)

Health services (not provided by the city)	58%	Similar
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Please rate your overall health.  
(% excellent or very good)

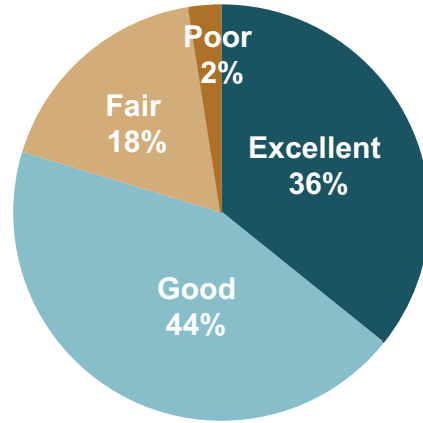
Please rate your overall health.	73%	Similar
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15. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

**Overall opportunities for education, culture and the arts, 2024**

**Education, Arts, and Culture**

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.



**Please rate each of the following characteristics as they relate to St. Petersburg as a whole.**  
 (% excellent or good)

vs. benchmark<sup>16</sup>

Overall opportunities for education, culture, and the arts	80%	Higher
--	-----	--------

**Please also rate each of the following in the St. Petersburg community.**  
 (% excellent or good)

Opportunities to attend cultural/arts/music activities	86%	Much higher
Opportunities to attend special events and festivals	84%	Higher
Community support for the arts	83%	Much higher
Adult educational opportunities	62%	Similar
K-12 education (not provided by the city)	46%	Lower
Availability of affordable quality childcare/preschool	40%	Similar

**Please rate the quality of each of the following services in St. Petersburg.**  
 (% excellent or good)

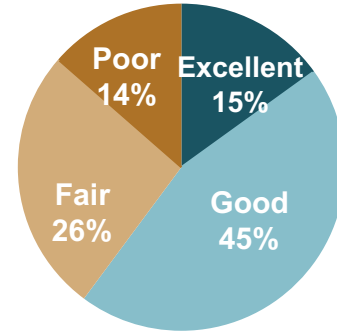
Public library services	80%	Similar
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16. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Residents' connection and engagement with their community, 2024

### Inclusivity and Engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



**Please rate each of the following aspects of quality of life in St. Petersburg.**  
(% excellent or good)

		vs. benchmark <sup>17</sup>
St. Petersburg as a place to retire	68%	Similar
Sense of community	64%	Similar
St. Petersburg as a place to raise children	62%	Lower

**Please rate each of the following characteristics as they relate to St. Petersburg as a whole.**  
(% excellent or good)

Residents' connection and engagement with their community	60%	Similar
---	-----	---------

**Please rate the job you feel the St. Petersburg community does at each of the following.**  
(% excellent or good)

Making all residents feel welcome	72%	Similar
Attracting people from diverse backgrounds	72%	Higher
Valuing/respecting residents from diverse backgrounds	68%	Similar
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	38%	Lower

**Please also rate each of the following in the St. Petersburg community.**  
(% excellent or good)

Opportunities to volunteer	78%	Similar
Opportunities to participate in social events and activities	75%	Higher
Sense of civic/community pride	69%	Similar
Openness and acceptance of the community toward people of diverse backgrounds	67%	Similar
Neighborliness of residents in St. Petersburg	67%	Similar
Opportunities to participate in community matters	64%	Similar

17. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

# Residents' Participation Levels





















Please indicate whether or not you have done each of the following in the last 12 months.  
 (% yes) vs. benchmark<sup>18</sup>

Voted in your most recent local election	77%	Similar
Contacted the City of St. Petersburg (in-person, phone, email, or web) for help or information	53%	Similar
Volunteered your time to some group/activity in St. Petersburg	37%	Similar
Advocated for a local issue, cause, or candidate	31%	Higher
Watched (online or on television) a local public meeting	28%	Similar
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town hall..	21%	Similar
Contacted St. Petersburg elected officials (in-person, phone, email, or web) to express your opinion	17%	Similar
<b>In general, how many times do you:</b> (% a few times a week or more)		
Use or check email	97%	Similar
Access the internet from your cell phone	96%	Similar
Access the internet from your home using a computer, laptop, or tablet computer	92%	Similar
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	83%	Similar
Shop online	55%	Similar
Share your opinions online	34%	Similar

17. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Custom Questions

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded, but may be added to the table using the response filter below.

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.				
	City website (stpete.org)	Major source		61%
		Minor source		28%
		Not a source		11%
	Local newspapers	Major source		30%
		Minor source		40%
		Not a source		31%
	City council meetings and other public meetings	Major source		24%
		Minor source		42%
		Not a source		33%
	City social media channels (Facebook, Twitter, Instagram, Nextdoor)	Major source		50%
		Minor source		31%
		Not a source		19%
	Talking with city officials	Major source		21%
		Minor source		37%
		Not a source		41%
Word of mouth	Major source		42%	
	Minor source		43%	
	Not a source		15%	

## National Benchmark Tables

This table contains the comparisons of St. Petersburg's results to those from other communities. The first column shows the comparison of St. Petersburg's rating to the benchmark. St. Petersburg's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by St. Petersburg residents is statistically similar to or different than the benchmark. The second column is St. Petersburg's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to St. Petersburg's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for St. Petersburg's result -- that is what percent of surveyed communities had a lower rating than St. Petersburg.

			% positive	Rank	Number of communities	Percentile	
<b>Governance</b>	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Public information services	Similar	64%	168	329	48%
		Overall customer service by St. Petersburg employees (police, receptionists, planners, etc.)	Similar	66%	285	377	21%
	<b>Please rate the following categories of St. Petersburg government performance.</b>	The value of services for the taxes paid to St. Petersburg	Similar	48%	217	382	41%
		The overall direction that St. Petersburg is taking	Similar	47%	229	357	35%
		The job St. Petersburg government does at welcoming resident involvement	Similar	50%	174	349	50%
		Overall confidence in St. Petersburg government	Similar	46%	192	321	40%
		Generally acting in the best interest of the community	Similar	48%	212	325	35%
		Being honest	Similar	47%	216	316	31%
		Being open and transparent to the public	Similar	41%	180	272	34%
		Informing residents about issues facing the community	Similar	40%	191	276	31%
		Treating all residents fairly	Similar	45%	239	322	26%



<b>Governance</b>	<b>Please rate the following categories of St. Petersburg government performance.</b>	Treating residents with respect	Similar	55%	187	269	30%
	<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	The City of St. Petersburg	Similar	68%	204	376	44%
The Federal Government		Similar	39%	158	309	49%	
<b>Economy</b>	<b>Please rate each of the following aspects of quality of life in St. Petersburg.</b>	St. Petersburg as a place to work	Similar	69%	146	375	60%
		St. Petersburg as a place to visit	Much higher	92%	16	334	95%
	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall economic health of St. Petersburg	Similar	57%	207	328	36%
	<b>Please rate each of the following in the St. Petersburg community.</b>	Overall quality of business and service establishments in St. Petersburg	Similar	82%	54	328	83%
		Variety of business and service establishments in St. Petersburg	Higher	81%	11	267	96%
		Vibrancy of downtown/commercial area	Much higher	86%	8	308	97%
		Employment opportunities	Similar	52%	126	341	62%
		Shopping opportunities	Higher	72%	40	331	88%
		Cost of living in St. Petersburg	Lower	16%	289	318	9%
<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Economic development	Similar	58%	122	323	62%	
<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall economic health of St. Petersburg	Similar	88%	96	302	68%	
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	26%	81	311	74%	

<b>Mobility</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall quality of the transportation system (auto, bicycle, foot, bus) in St. Petersburg	Similar	53%	122	275	55%
	<b>Please also rate each of the following in the St. Petersburg community.</b>	Traffic flow on major streets	Similar	44%	220	349	35%
		Ease of public parking	Lower	35%	280	308	9%
		Ease of travel by car in St. Petersburg	Similar	58%	267	339	20%
		Ease of travel by public transportation in St. Petersburg (e.g., bikeshare, ferry, Downtown Looper, Central Ave. Trolley, Sunrunner, PSTA)	Higher	49%	59	311	81%
		Ease of travel by bicycle in St. Petersburg	Similar	53%	148	339	55%
		Ease of walking in St. Petersburg	Similar	67%	140	343	58%
	<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Used bus or other public transportation instead of driving	Higher	33%	62	293	79%
		Carpooled with other adults or children instead of driving alone	Similar	52%	64	310	79%
		Walked or biked instead of driving	Similar	67%	85	312	73%
<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Traffic enforcement	Similar	54%	243	370	32%	
	Traffic signal timing	Similar	50%	178	321	44%	
	Street repair	Similar	39%	235	362	34%	
	Street cleaning	Similar	60%	184	332	44%	
	Street lighting	Similar	64%	158	360	54%	

<b>Mobility</b>	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Sidewalk maintenance	Similar	49%	235	332	28%
		Bus or transit services (not provided by the city)	Similar	48%	121	300	59%
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall quality of the transportation system (auto, bicycle, foot, bus) in St. Petersburg	Similar	81%	48	265	82%
<b>Utilities</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall quality of the utility infrastructure in St. Petersburg (water, sewer, storm water, electric/gas, broadband)	Lower	48%	224	266	16%
		<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Affordable high-speed internet access	Similar	50%	143	264
		Garbage collection	Similar	81%	138	342	59%
		Drinking water	Similar	59%	253	331	22%
		Sewer services	Similar	65%	283	328	13%
		Storm water management (storm drainage, dams, levees, etc.)	Lower	47%	317	342	5%
		Power (electric and/or gas) utility (not provided by the city)	Similar	66%	234	288	19%
		Utility billing	Lower	49%	281	307	7%
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall quality of the utility infrastructure in St. Petersburg (water, sewer, storm water, electric/gas, broadband)	Similar	93%	11	265	96%
<b>Safety</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall feeling of safety in St. Petersburg	Similar	70%	257	367	28%
		<b>Please rate how safe or unsafe you feel:</b>	In your neighborhood during the day	Similar	92%	225	346
		In St. Petersburg's downtown/commercial area during the day	Similar	85%	201	334	39%

Safety	Please rate how safe or unsafe you feel:	From property crime	Similar	67%	184	277	33%
		From violent crime	Similar	76%	189	277	31%
		From fire, flood, or other natural disaster	Much lower	53%	259	267	3%
	Please rate the quality of each of the following services in St. Petersburg.	Police services	Similar	70%	288	394	24%
		Crime prevention	Similar	59%	257	371	28%
		Animal control (not provided by the city)	Similar	59%	266	343	20%
		Ambulance or emergency medical services	Similar	83%	244	340	26%
		Fire services	Similar	89%	256	359	26%
		Fire prevention and education	Similar	69%	259	328	20%
		Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Similar	77%	79	328	75%
Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.	Overall feeling of safety in St. Petersburg	Similar	89%	202	302	33%	
Natural environment	Please rate each of the following characteristics as they relate to St. Petersburg as a whole.	Overall quality of natural environment in St. Petersburg	Similar	69%	204	328	37%
	Please also rate each of the following in the St. Petersburg community.	Cleanliness of St. Petersburg	Similar	66%	225	342	34%
		Water resources (beaches, lakes, ponds, riverways, etc.)	Higher	83%	29	249	88%
		Air quality	Similar	79%	164	315	48%

<b>Natural environment</b>	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Preservation of natural areas (open space)	Similar	64%	132	314	58%
		Recycling	Similar	64%	219	346	35%
		Yard waste pick-up	Similar	63%	208	308	32%
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall quality of natural environment in St. Petersburg	Similar	86%	38	302	87%
<b>Health and wellness</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall health and wellness opportunities in St. Petersburg	Similar	77%	93	321	71%
		<b>Please also rate each of the following in the St. Petersburg community.</b>	Availability of affordable quality food	Similar	54%	209	313
		Availability of affordable quality health care	Similar	52%	201	320	37%
		Availability of preventive health services	Similar	56%	184	308	40%
		Availability of affordable quality mental health care	Similar	40%	173	312	44%
	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Health services (not provided by the city)	Similar	58%	198	305	34%
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall health and wellness opportunities in St. Petersburg	Similar	77%	154	302	49%
	Please rate your overall health.	Similar	73%	93	308	70%	
<b>Community design</b>	<b>Please rate each of the following aspects of quality of life in St. Petersburg.</b>	Your neighborhood as a place to live	Similar	81%	206	335	38%
	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall design or layout of St. Petersburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	62%	136	319	57%
	<b>Please also rate each of the following in the St. Petersburg community.</b>	Well-planned residential growth	Similar	34%	184	269	31%

<b>Community design</b>	<b>Please also rate each of the following in the St. Petersburg community.</b>	Well-planned commercial growth	Similar	45%	116	268	57%
		Well-designed neighborhoods	Similar	46%	191	269	28%
		Preservation of the historical or cultural character of the community	Similar	60%	148	265	44%
		Public places where people want to spend time	Higher	72%	46	313	85%
		Variety of housing options	Similar	30%	262	326	19%
		Availability of affordable quality housing	Lower	13%	299	348	13%
		Overall quality of new development in St. Petersburg	Similar	45%	219	337	34%
		Overall appearance of St. Petersburg	Similar	78%	115	351	66%
		<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Land use, planning, and zoning	Similar	35%	223	332
Code enforcement (weeds, abandoned buildings, etc.)	Similar		39%	225	362	35%	
<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall design or layout of St. Petersburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	77%	129	302	57%	
	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall opportunities for education, culture, and the arts	Higher	80%	40	324	87%
<b>Please also rate each of the following in the St. Petersburg community.</b>		Opportunities to attend cultural/arts/music activities	Much higher	86%	5	329	98%
		Community support for the arts	Much higher	83%	9	265	96%
<b>Education, arts, and culture</b>	Availability of affordable quality childcare/preschool	Similar	40%	195	321	39%	

<b>Education, arts, and culture</b>	<b>Please also rate each of the following in the St. Petersburg community.</b>	K-12 education (not provided by the city)	Lower	46%	263	325	19%
		Adult educational opportunities	Similar	62%	98	315	69%
		Opportunities to attend special events and festivals	Higher	84%	13	319	96%
	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Public library services	Similar	80%	245	338	27%
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall opportunities for education, culture, and the arts	Similar	73%	133	302	56%
<b>Inclusivity and engagement</b>	<b>Please rate each of the following aspects of quality of life in St. Petersburg.</b>	St. Petersburg as a place to raise children	Lower	62%	293	385	21%
		St. Petersburg as a place to retire	Similar	68%	115	380	69%
		Sense of community	Similar	64%	150	346	56%
	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Residents' connection and engagement with their community	Similar	60%	125	269	53%
	<b>Please rate the job you feel the St. Petersburg community does at each of the following.</b>	Making all residents feel welcome	Similar	72%	110	271	59%
		Attracting people from diverse backgrounds	Higher	72%	37	268	86%
		Valuing/respecting residents from diverse backgrounds	Similar	68%	77	269	71%
		Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Lower	38%	218	265	18%
	<b>Please also rate each of the following in the St. Petersburg community.</b>	Sense of civic/community pride	Similar	69%	81	265	69%
		Neighborliness of residents in St. Petersburg	Similar	67%	150	314	52%

<b>Inclusivity and engagement</b>	<b>Please also rate each of the following in the St. Petersburg community.</b>	Opportunities to participate in social events and activities	Higher	75%	32	324	90%
		Opportunities to volunteer	Similar	78%	48	319	85%
		Opportunities to participate in community matters	Similar	64%	113	319	64%
		Openness and acceptance of the community toward people of diverse backgrounds	Similar	67%	62	337	81%
		<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Residents' connection and engagement with their community	Similar	67%	162	302
<b>Parks and recreation</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall quality of parks and recreation opportunities	Similar	82%	112	272	59%
		<b>Please also rate each of the following in the St. Petersburg community.</b>	Availability of paths and walking trails	Similar	76%	139	343
		Fitness opportunities (including exercise classes and paths or trails, etc.)	Similar	81%	65	315	79%
		Recreational opportunities	Higher	84%	48	333	85%
	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	City parks	Similar	85%	135	339	60%
Recreation programs or classes		Similar	76%	91	336	72%	
Recreation centers or facilities		Similar	76%	96	323	70%	
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall quality of parks and recreation opportunities	Similar	80%	119	266	55%
<b>Participation</b>	<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Contacted the City of St. Petersburg (in-person, phone, email, or web) for help or information	Similar	53%	78	341	77%
		Contacted St. Petersburg elected officials (in-person, phone, email, or web) to express your opinion	Similar	17%	116	312	63%



<b>Participation</b>	<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood association, etc.)	Similar	21%	120	315	62%
		Watched (online or on television) a local public meeting	Similar	28%	87	305	71%
		Volunteered your time to some group/activity in St. Petersburg	Similar	37%	102	318	68%
		Advocated for a local issue, cause, or candidate	Higher	31%	13	308	96%
		Voted in your most recent local election	Similar	77%	118	265	55%
		<b>In general, how many times do you:</b>	Access the internet from your home using a computer, laptop, or tablet computer	Similar	92%	182	264
	Access the internet from your cell phone	Similar	96%	75	266	72%	
	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Similar	83%	42	266	84%	
	Use or check email	Similar	97%	148	267	44%	
	Share your opinions online	Similar	34%	32	265	88%	
	Shop online	Similar	55%	139	264	47%	
<b>Quality of life</b>	<b>Please rate each of the following aspects of quality of life in St. Petersburg.</b>	St. Petersburg as a place to live	Similar	85%	162	381	56%
		The overall quality of life in St. Petersburg	Similar	79%	196	397	49%
	<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Recommend living in St. Petersburg to someone who asks	Similar	79%	227	329	30%
		Remain in St. Petersburg for the next five years	Similar	86%	111	327	66%

**Quality of life**

**Please rate each of the following in the St. Petersburg community.**

Overall image or reputation of St. Petersburg

Similar

78%

123

375

66%

## Custom Benchmark Tables

This table contains the comparisons of St. Petersburg's results to those from [describe custom parameters]. The first column shows St. Petersburg's rating compared to the benchmark: results are noted as "higher" or "lower" if the average rating given by St. Petersburg residents is at least 10 points above or below the benchmark, and "similar" if it is within 10 points. The second column shows St. Petersburg's "percent positive", which is the combination of the most positive response options (e.g., excellent/good). The third column shows St. Petersburg's ranking in comparison to other communities where a similar question was asked, and the fourth column shows the number of communities that asked that question. The fifth column shows the percentile for St. Petersburg's result (the percent of communities that had a lower rating).

			% positive	Rank	Number of communities	Percentile	
<b>Governance</b>	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Public information services	Similar	64%	9	20	60%
		Overall customer service by St. Petersburg employees (police, receptionists, planners, etc.)	Similar	66%	14	22	38%
	<b>Please rate the following categories of St. Petersburg government performance.</b>	The value of services for the taxes paid to St. Petersburg	Similar	48%	8	25	70%
		The overall direction that St. Petersburg is taking	Similar	47%	8	22	68%
		The job St. Petersburg government does at welcoming resident involvement	Similar	50%	3	20	90%
		Overall confidence in St. Petersburg government	Similar	46%	7	21	71%
		Generally acting in the best interest of the community	Similar	48%	9	20	60%
		Being honest	Similar	47%	11	19	47%
		Being open and transparent to the public	Similar	41%	9	19	57%
		Informing residents about issues facing the community	Similar	40%	8	18	61%
		Treating all residents fairly	Similar	45%	13	20	40%
		Treating residents with respect	Similar	55%	9	18	55%
	<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	The City of St. Petersburg	Similar	68%	8	24	68%
		The Federal Government	Similar	39%	8	20	63%

<b>Economy</b>	<b>Please rate each of the following aspects of quality of life in St. Petersburg.</b>	St. Petersburg as a place to work	Similar	69%	7	24	73%
		St. Petersburg as a place to visit	Higher	92%	3	21	90%
	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall economic health of St. Petersburg	Similar	57%	8	21	65%
		Overall quality of business and service establishments in St. Petersburg	Higher	82%	3	19	89%
	<b>Please rate each of the following in the St. Petersburg community.</b>	Variety of business and service establishments in St. Petersburg	Higher	81%	3	18	88%
		Vibrancy of downtown/commercial area	Much higher	86%	2	18	94%
		Employment opportunities	Similar	52%	7	23	72%
		Shopping opportunities	Higher	72%	4	19	84%
		Cost of living in St. Petersburg	Lower	16%	18	20	15%
	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Economic development	Similar	58%	4	20	84%
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the ..</b>	Overall economic health of St. Petersburg	Similar	88%	10	18	50%
		What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	26%	3	19	89%
	<b>Mobility</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall quality of the transportation system (auto, bicycle, foot, bus) in St. Petersburg	Similar	53%	5	18
Traffic flow on major streets			Similar	44%	10	22	55%
<b>Please also rate each of the following in the St. Petersburg community.</b>		Ease of public parking	Lower	35%	17	18	11%
		Ease of travel by car in St. Petersburg	Similar	58%	15	23	33%
		Ease of travel by public transportation in St. Petersburg (e.g., bikeshare, ferry, Downtown Looper, Central Ave. Trolley, Sunrunner, PSTA)	Higher	49%	5	21	80%
	Ease of travel by bicycle in St. Petersburg	Similar	53%	9	21	60%	

Mobility	Please also rate each of the following in the St. Petersburg community.	Ease of walking in St. Petersburg	Similar	67%	4	21	85%
		Used bus or other public transportation instead of driving	Higher	33%	2	19	94%
	Please indicate whether or not you have done each of the following in the last 12 months.	Carpooled with other adults or children instead of driving alone	Similar	52%	4	19	84%
		Walked or biked instead of driving	Higher	67%	2	19	94%
		Traffic enforcement	Similar	54%	5	22	80%
	Please rate the quality of each of the following services in St. Petersburg.	Traffic signal timing	Similar	50%	9	21	60%
		Street repair	Similar	39%	15	24	39%
		Street cleaning	Similar	60%	8	19	63%
		Street lighting	Similar	64%	7	22	70%
		Sidewalk maintenance	Similar	49%	11	18	44%
Bus or transit services (not provided by the city)		Similar	48%	5	19	78%	
Overall quality of the transportation system (auto, bicycle, foot, bus) in St. Petersburg		Similar	81%	4	18	83%	
Utilities	Please rate each of the following characteristics as they relate to St. Petersburg as a whole.	Overall quality of the utility infrastructure in St. Petersburg (water, sewer, storm water, electric/gas, broadband)	Similar	48%	13	18	33%
		Affordable high-speed internet access	Similar	50%	6	17	70%
	Please rate the quality of each of the following services in St. Petersburg.	Garbage collection	Similar	81%	7	19	68%
		Drinking water	Similar	59%	11	20	50%
		Sewer services	Similar	65%	16	20	25%
		Storm water management (storm drainage, dams, levees, etc.)	Lower	47%	17	19	11%

Utilities	Please rate the quality of each of the following services in St. Petersburg.	Power (electric and/or gas) utility (not provided by the city)	Similar	66%	12	17	35%
		Utility billing	Similar	49%	15	18	22%
	Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the ..	Overall quality of the utility infrastructure in St. Petersburg (water, sewer, storm water, electric/gas, broadband)	Similar	93%	1	18	####
Safety	Please rate each of the following characteristics as they relate to St. Petersburg as a whole.	Overall feeling of safety in St. Petersburg	Similar	70%	13	22	45%
		Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	92%	10	20
		In St. Petersburg's downtown/commercial area during the day	Similar	85%	4	18	83%
		From property crime	Similar	67%	10	21	55%
		From violent crime	Similar	76%	10	21	55%
		From fire, flood, or other natural disaster	Lower	53%	17	18	11%
	Please rate the quality of each of the following services in St. Petersburg.	Police services	Similar	70%	16	27	37%
		Crime prevention	Similar	59%	11	22	50%
		Animal control (not provided by the city)	Similar	59%	13	22	40%
		Ambulance or emergency medical services	Similar	83%	13	22	36%
Fire services		Similar	89%	12	23	47%	
Fire prevention and education		Similar	69%	13	21	36%	
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)		Similar	77%	5	22	80%	
Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the ..	Overall feeling of safety in St. Petersburg	Similar	89%	13	18	33%	
Natural environment	Please rate each of the following characteristics as they relate to St. Petersburg as a whole.	Overall quality of natural environment in St. Petersburg	Similar	69%	10	21	57%

Natural environment	Please also rate each of the following in the St. Petersburg community.	Cleanliness of St. Petersburg	Similar	66%	7	19	68%	
		Water resources (beaches, lakes, ponds, riverways, etc.)	Higher	83%	2	18	94%	
		Air quality	Similar	79%	7	19	68%	
	Please rate the quality of each of the following services in St. Petersburg.	Preservation of natural areas (open space)	Similar	64%	6	20	75%	
		Recycling	Similar	64%	12	22	50%	
		Yard waste pick-up	Similar	63%	10	19	52%	
	Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the ..	Overall quality of natural environment in St. Petersburg	Similar	86%	5	18	77%	
	Health and wellness	Please rate each of the following characteristics as they relate to St. Petersburg as a whole.	Overall health and wellness opportunities in St. Petersburg	Similar	77%	5	19	78%
			Please also rate each of the following in the St. Petersburg community.	Availability of affordable quality food	Similar	54%	11	19
		Availability of affordable quality health care		Similar	52%	11	19	47%
Availability of preventive health services		Similar		56%	11	19	47%	
Availability of affordable quality mental health care		Similar		40%	9	19	57%	
Please rate the quality of each of the following services in St. Petersburg.		Health services (not provided by the city)	Similar	58%	12	22	45%	
Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the ..		Overall health and wellness opportunities in St. Petersburg	Similar	77%	15	18	22%	
		Please rate your overall health.	Similar	73%	6	19	73%	
Community design	Please rate each of the following aspects of quality of life in St. Petersburg.	Your neighborhood as a place to live	Similar	81%	11	21	50%	
		Please rate each of the following characteristics as they relate to St. Petersburg as a whole.	Overall design or layout of St. Petersburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	62%	4	20	85%
	Please also rate each of the following in the St. Petersburg community.		Well-planned residential growth	Similar	34%	10	18	50%

<b>Community design</b>	<b>Please also rate each of the following in the St. Petersburg community.</b>	Well-planned commercial growth	Similar	45%	5	18	77%
		Well-designed neighborhoods	Similar	46%	10	18	50%
		Preservation of the historical or cultural character of the community	Similar	60%	6	18	72%
		Public places where people want to spend time	Higher	72%	3	19	89%
		Variety of housing options	Similar	30%	14	19	31%
		Availability of affordable quality housing	Similar	13%	19	24	21%
		Overall quality of new development in St. Petersburg	Similar	45%	7	19	68%
		Overall appearance of St. Petersburg	Higher	78%	4	20	85%
		<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Land use, planning, and zoning	Similar	35%	12	22
Code enforcement (weeds, abandoned buildings, etc.)	Similar		39%	9	21	57%	
Overall design or layout of St. Petersburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar		77%	9	18	55%	
<b>Education, arts, and culture</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall opportunities for education, culture, and the arts	Higher	80%	2	21	95%
		Opportunities to attend cultural/arts/music activities	Much higher	86%	1	21	####
	<b>Please also rate each of the following in the St. Petersburg community.</b>	Community support for the arts	Much higher	83%	1	18	####
		Availability of affordable quality childcare/preschool	Similar	40%	8	19	63%
		K-12 education (not provided by the city)	Similar	46%	10	19	52%
		Adult educational opportunities	Similar	62%	5	19	78%
		Opportunities to attend special events and festivals	Higher	84%	2	19	94%



<b>Education, arts, and culture</b>	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Public library services	Similar	80%	13	23	47%
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the ..</b>	Overall opportunities for education, culture, and the arts	Similar	73%	11	18	44%
<b>Inclusivity and engagement</b>	<b>Please rate each of the following aspects of quality of life in St. Petersburg.</b>	St. Petersburg as a place to raise children	Similar	62%	15	26	41%
		St. Petersburg as a place to retire	Similar	68%	8	25	69%
		Sense of community	Similar	64%	3	22	90%
	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Residents' connection and engagement with their community	Similar	60%	3	18	88%
	<b>Please rate the job you feel the St. Petersburg community does at each of the following.</b>	Making all residents feel welcome	Similar	72%	4	19	84%
		Attracting people from diverse backgrounds	Higher	72%	1	18	####
		Valuing/respecting residents from diverse backgrounds	Similar	68%	1	18	####
		Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Similar	38%	12	18	38%
	<b>Please also rate each of the following in the St. Petersburg community.</b>	Sense of civic/community pride	Higher	69%	2	18	94%
		Neighborhoodliness of residents in St. Petersburg	Similar	67%	2	19	94%
Opportunities to participate in social events and activities		Higher	75%	2	20	95%	
Opportunities to volunteer		Similar	78%	2	20	94%	
Opportunities to participate in community matters		Similar	64%	4	19	84%	
Openness and acceptance of the community toward people of diverse backgrounds		Higher	67%	1	20	####	
<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the ..</b>	Residents' connection and engagement with their community	Similar	67%	11	18	44%	
<b>Parks and recreation</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall quality of parks and recreation opportunities	Similar	82%	6	18	72%





















**Parks and recreation**

<b>Please also rate each of the following in the St. Petersburg community.</b>	Availability of paths and walking trails	Similar	76%	6	20	75%	
	Fitness opportunities (including exercise classes and paths or trails, etc.)	Higher	81%	4	19	84%	
	Recreational opportunities	Higher	84%	6	22	77%	
<b>Please rate the quality of each of the following services in St. Petersburg.</b>	City parks	Similar	85%	7	21	71%	
	Recreation programs or classes	Higher	76%	3	20	89%	
	Recreation centers or facilities	Higher	76%	5	18	77%	
<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the ..</b>	Overall quality of parks and recreation opportunities	Similar	80%	8	18	61%	
<b>Participation</b>	<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Contacted the City of St. Petersburg (in-person, phone, email, or web) for help or information	Similar	53%	5	21	80%
		Contacted St. Petersburg elected officials (in-person, phone, email, or web) to express your opinion	Similar	17%	11	19	47%
		Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood association, etc.)	Similar	21%	7	19	68%
		Watched (online or on television) a local public meeting	Similar	28%	13	19	36%
		Volunteered your time to some group/activity in St. Petersburg	Similar	37%	4	19	84%
		Advocated for a local issue, cause, or candidate	Higher	31%	2	19	94%
		Voted in your most recent local election	Similar	77%	8	17	58%
		<b>In general, how many times do you:</b>	Access the internet from your home using a computer, laptop, or tablet computer	Similar	92%	9	18
Access the internet from your cell phone	Similar		96%	2	18	94%	
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Similar		83%	1	17	####	
Use or check email	Similar		97%	6	18	72%	



<b>Participation</b>	<b>In general, how many times do you:</b>	Share your opinions online	Similar	34%	4	18	83%
		Shop online	Similar	55%	9	18	55%
<b>Quality of life</b>	<b>Please rate each of the following aspects of quality of life in St. Petersburg.</b>	St. Petersburg as a place to live	Similar	85%	5	25	83%
		The overall quality of life in St. Petersburg	Similar	79%	8	24	69%
	<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Recommend living in St. Petersburg to someone who asks	Similar	79%	9	20	57%
		Remain in St. Petersburg for the next five years	Similar	86%	4	21	85%
	<b>Please rate each of the following in the St. Petersburg community.</b>	Overall image or reputation of St. Petersburg	Higher	78%	5	23	82%

## Complete Set of Frequencies













This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Please rate each of the following aspects of quality of life in St. Petersburg.	St. Petersburg as a place to live	Excellent		<b>44%</b> N=253		
		Good		<b>42%</b> N=244		
		Fair		<b>14%</b> N=79		
		Poor		<b>1%</b> N=4		
		Your neighborhood as a place to live		Excellent		<b>39%</b> N=225
		Good		<b>42%</b> N=246		
		Fair		<b>17%</b> N=101		
		Poor		<b>2%</b> N=13		
		St. Petersburg as a place to raise children		Excellent		<b>25%</b> N=105
				Good		<b>37%</b> N=158
				Fair		<b>28%</b> N=121
				Poor		<b>10%</b> N=43
		St. Petersburg as a place to work		Excellent		<b>26%</b> N=124
				Good		<b>43%</b> N=206
				Fair		<b>22%</b> N=104
				Poor		<b>9%</b> N=45
		St. Petersburg as a place to visit		Excellent		<b>63%</b> N=363
				Good		<b>29%</b> N=166
				Fair		<b>6%</b> N=33
				Poor		<b>2%</b> N=12

























**Please rate each of the following aspects of quality of life in St. Petersburg.**

























St. Petersburg as a place to retire	Excellent		<b>40%</b> N=211
	Good		<b>28%</b> N=148
	Fair		<b>19%</b> N=101
	Poor		<b>13%</b> N=67
The overall quality of life in St. Petersburg	Excellent		<b>33%</b> N=189
	Good		<b>47%</b> N=269
	Fair		<b>18%</b> N=103
	Poor		<b>3%</b> N=16
Sense of community	Excellent		<b>24%</b> N=141
	Good		<b>40%</b> N=229
	Fair		<b>24%</b> N=141
	Poor		<b>11%</b> N=65

























**Please rate each of the following characteristics as they relate to St. Petersburg as a whole.**

Overall economic health of St. Petersburg	Excellent		<b>15%</b> N=81
	Good		<b>43%</b> N=232
	Fair		<b>30%</b> N=162
	Poor		<b>13%</b> N=68
Overall quality of the transportation system (auto, bicycle, foot, bus) in St. Petersburg	Excellent		<b>14%</b> N=78
	Good		<b>39%</b> N=223
	Fair		<b>30%</b> N=167
	Poor		<b>17%</b> N=97
Overall design or layout of St. Petersburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Excellent		<b>18%</b> N=105
	Good		<b>44%</b> N=257
	Fair		<b>26%</b> N=149
	Poor		<b>12%</b> N=70

























Please rate each of the following characteristics as they relate to St. Petersburg as a whole.

























Overall quality of the utility infrastructure in St. Petersburg (water, sewer, storm water, electric/gas, broadband)	Excellent		11% N=64
	Good		37% N=211
	Fair		35% N=201
	Poor		17% N=94
Overall feeling of safety in St. Petersburg	Excellent		14% N=80
	Good		56% N=328
	Fair		24% N=140
	Poor		6% N=36
Overall quality of natural environment in St. Petersburg	Excellent		30% N=172
	Good		39% N=228
	Fair		25% N=145
	Poor		6% N=34
Overall quality of parks and recreation opportunities	Excellent		39% N=223
	Good		44% N=253
	Fair		15% N=88
	Poor		3% N=15
Overall health and wellness opportunities in St. Petersburg	Excellent		31% N=171
	Good		46% N=252
	Fair		20% N=113
	Poor		2% N=13
Overall opportunities for education, culture, and the arts	Excellent		36% N=201
	Good		44% N=247
	Fair		18% N=100
	Poor		2% N=14

<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Residents' connection and engagement with their community	Excellent		<b>15%</b> N=83
		Good		<b>45%</b> N=249
		Fair		<b>26%</b> N=145
		Poor		<b>14%</b> N=75
<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Recommend living in St. Petersburg to someone who asks	Very likely		<b>46%</b> N=262
		Somewhat likely		<b>33%</b> N=188
		Somewhat unlikely		<b>13%</b> N=74
		Very unlikely		<b>8%</b> N=43
	Remain in St. Petersburg for the next five years	Very likely		<b>60%</b> N=328
		Somewhat likely		<b>26%</b> N=145
		Somewhat unlikely		<b>8%</b> N=45
		Very unlikely		<b>5%</b> N=30
<b>Please rate how safe or unsafe you feel:</b>	In your neighborhood during the day	Very safe		<b>66%</b> N=384
		Somewhat safe		<b>26%</b> N=151
		Neither safe nor unsafe		<b>5%</b> N=27
		Somewhat unsafe		<b>2%</b> N=13
		Very unsafe		<b>1%</b> N=6
	In St. Petersburg's downtown/commercial area during the day	Very safe		<b>54%</b> N=300
		Somewhat safe		<b>32%</b> N=178
		Neither safe nor unsafe		<b>12%</b> N=66
		Somewhat unsafe		<b>3%</b> N=17
		Very unsafe		<b>0%</b> N=1
From property crime	Very safe		<b>26%</b> N=148	
	Somewhat safe		<b>41%</b> N=238	

























<b>Please rate how safe or unsafe you feel:</b>	From property crime	Neither safe nor unsafe		<b>18%</b> N=104	
		Somewhat unsafe		<b>12%</b> N=71	
		Very unsafe		<b>3%</b> N=16	
	From violent crime	Very safe		<b>37%</b> N=212	
		Somewhat safe		<b>39%</b> N=220	
		Neither safe nor unsafe		<b>14%</b> N=81	
		Somewhat unsafe		<b>8%</b> N=43	
		Very unsafe		<b>2%</b> N=13	
	From fire, flood, or other natural disaster	Very safe		<b>13%</b> N=75	
		Somewhat safe		<b>40%</b> N=231	
		Neither safe nor unsafe		<b>21%</b> N=121	
		Somewhat unsafe		<b>18%</b> N=105	
		Very unsafe		<b>8%</b> N=47	
	<b>Please rate the job you feel the St. Petersburg community does at each of the following.</b>	Making all residents feel welcome	Excellent		<b>27%</b> N=146
			Good		<b>45%</b> N=250
Fair				<b>19%</b> N=107	
Poor				<b>9%</b> N=48	
Attracting people from diverse backgrounds		Excellent		<b>34%</b> N=186	
		Good		<b>38%</b> N=205	
		Fair		<b>18%</b> N=100	
		Poor		<b>10%</b> N=55	
Valuing/respecting residents from diverse backgrounds		Excellent		<b>31%</b> N=167	
		Good		<b>37%</b> N=201	
		Fair		<b>22%</b> N=120	






























<b>Please rate the job you feel the St. Petersburg community does at each of the following.</b>	Valuing/respecting residents from diverse backgrounds	Poor		<b>10%</b> N=53
	Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Excellent		<b>10%</b> N=49
		Good		<b>29%</b> N=145
		Fair		<b>31%</b> N=157
		Poor		<b>31%</b> N=156
<b>Please rate each of the following in the St. Petersburg community.</b>	Overall quality of business and service establishments in St. Petersburg	Excellent		<b>30%</b> N=175
		Good		<b>51%</b> N=294
		Fair		<b>15%</b> N=86
		Poor		<b>3%</b> N=19
	Variety of business and service establishments in St. Petersburg	Excellent		<b>37%</b> N=211
		Good		<b>45%</b> N=256
		Fair		<b>15%</b> N=88
		Poor		<b>3%</b> N=19
	Vibrancy of downtown/commercial area	Excellent		<b>46%</b> N=260
		Good		<b>40%</b> N=223
		Fair		<b>13%</b> N=73
		Poor		<b>1%</b> N=6
Employment opportunities	Excellent		<b>15%</b> N=68	
	Good		<b>37%</b> N=173	
	Fair		<b>33%</b> N=155	
	Poor		<b>15%</b> N=68	
Shopping opportunities	Excellent		<b>28%</b> N=159	
	Good		<b>45%</b> N=258	
	Fair		<b>24%</b> N=138	

<b>Please rate each of the following in the St. Petersburg community.</b>	Shopping opportunities	Poor		<b>4%</b> N=22
	Cost of living in St. Petersburg	Excellent		<b>3%</b> N=17
		Good		<b>13%</b> N=76
		Fair		<b>35%</b> N=201
		Poor		<b>49%</b> N=286
	Overall image or reputation of St. Petersburg	Excellent		<b>30%</b> N=173
		Good		<b>48%</b> N=280
		Fair		<b>18%</b> N=105
		Poor		<b>3%</b> N=20
	<b>Please also rate each of the following in the St. Petersburg community.</b>	Traffic flow on major streets	Excellent	
Good				<b>37%</b> N=217
Fair				<b>36%</b> N=211
Poor				<b>19%</b> N=113
Ease of public parking		Excellent		<b>7%</b> N=39
		Good		<b>28%</b> N=157
		Fair		<b>35%</b> N=197
		Poor		<b>31%</b> N=177
Ease of travel by car in St. Petersburg		Excellent		<b>13%</b> N=77
		Good		<b>44%</b> N=254
	Fair		<b>32%</b> N=183	
	Poor		<b>11%</b> N=61	
Ease of travel by public transportation in St. Petersburg (e.g., bikeshare, ferry, Downtown Looper, Central Ave. Trolley, Sunrunner, PSTA)	Excellent		<b>13%</b> N=52	
	Good		<b>36%</b> N=144	
	Fair		<b>32%</b> N=125	




















**Please also rate each of the following in the St. Petersburg community.**

Ease of travel by public transportation in St. Petersburg (e.g., bikeshare, ferry, Downtown Looper, Central Ave. Trolley, Sunrunner, PSTA)	Poor		<b>19%</b> N=75
	Excellent		<b>17%</b> N=74
	Good		<b>37%</b> N=167
	Fair		<b>31%</b> N=138
	Poor		<b>15%</b> N=67
Ease of walking in St. Petersburg	Excellent		<b>24%</b> N=137
	Good		<b>42%</b> N=238
	Fair		<b>24%</b> N=132
	Poor		<b>9%</b> N=53
Well-planned residential growth	Excellent		<b>9%</b> N=45
	Good		<b>26%</b> N=125
	Fair		<b>36%</b> N=176
	Poor		<b>29%</b> N=139
Well-planned commercial growth	Excellent		<b>10%</b> N=51
	Good		<b>34%</b> N=166
	Fair		<b>33%</b> N=161
	Poor		<b>22%</b> N=106
Well-designed neighborhoods	Excellent		<b>9%</b> N=47
	Good		<b>37%</b> N=201
	Fair		<b>38%</b> N=203
	Poor		<b>16%</b> N=87
Preservation of the historical or cultural character of the community	Excellent		<b>19%</b> N=98
	Good		<b>42%</b> N=215
	Fair		<b>27%</b> N=138

























**Please also rate each of the following in the St. Petersburg community.**

Preservation of the historical or cultural character of the community	Poor		<b>13%</b> N=66
	Excellent		<b>33%</b> N=186
	Good		<b>39%</b> N=221
	Fair		<b>23%</b> N=130
Public places where people want to spend time	Poor		<b>5%</b> N=28
	Excellent		<b>7%</b> N=40
	Good		<b>23%</b> N=125
	Fair		<b>36%</b> N=196
Variety of housing options	Poor		<b>34%</b> N=184
	Excellent		<b>3%</b> N=16
	Good		<b>10%</b> N=56
	Fair		<b>25%</b> N=135
Availability of affordable quality housing	Poor		<b>62%</b> N=342
	Excellent		<b>11%</b> N=53
	Good		<b>35%</b> N=171
	Fair		<b>34%</b> N=169
Overall quality of new development in St. Petersburg	Poor		<b>20%</b> N=98
	Excellent		<b>27%</b> N=154
	Good		<b>52%</b> N=297
	Fair		<b>19%</b> N=111
Overall appearance of St. Petersburg	Poor		<b>2%</b> N=14
	Excellent		<b>21%</b> N=120
	Good		<b>45%</b> N=261
	Fair		<b>28%</b> N=159
Cleanliness of St. Petersburg	Excellent		<b>21%</b> N=120
	Good		<b>45%</b> N=261
	Fair		<b>28%</b> N=159

























Please also rate each of the following in the St. Petersburg community.

























Cleanliness of St. Petersburg	Poor		6% N=37
	Excellent		40% N=228
	Good		43% N=243
	Fair		16% N=90
Water resources (beaches, lakes, ponds, riverways, etc.)	Poor		2% N=9
	Excellent		29% N=164
	Good		51% N=290
	Fair		17% N=98
Air quality	Poor		4% N=20
	Excellent		31% N=176
	Good		45% N=256
	Fair		18% N=104
Availability of paths and walking trails	Poor		5% N=31
	Excellent		38% N=209
	Good		43% N=239
	Fair		17% N=93
Fitness opportunities (including exercise classes and paths or trails, etc.)	Poor		2% N=13
	Excellent		37% N=207
	Good		47% N=267
	Fair		14% N=79
Recreational opportunities	Poor		2% N=10
	Excellent		14% N=81
	Good		40% N=228
	Fair		32% N=180
Availability of affordable quality food			

**Please also rate each of the following in the St. Petersburg community.**

























Availability of affordable quality food	Poor		<b>14%</b> N=81
Availability of affordable quality health care	Excellent		<b>15%</b> N=80
	Good		<b>37%</b> N=195
	Fair		<b>28%</b> N=146
	Poor		<b>19%</b> N=101
Availability of preventive health services	Excellent		<b>17%</b> N=82
	Good		<b>39%</b> N=192
	Fair		<b>27%</b> N=133
	Poor		<b>17%</b> N=86
Availability of affordable quality mental health care	Excellent		<b>10%</b> N=36
	Good		<b>30%</b> N=108
	Fair		<b>27%</b> N=96
	Poor		<b>33%</b> N=116
Opportunities to attend cultural/arts/music activities	Excellent		<b>43%</b> N=243
	Good		<b>43%</b> N=241
	Fair		<b>12%</b> N=66
	Poor		<b>2%</b> N=10
Community support for the arts	Excellent		<b>45%</b> N=235
	Good		<b>38%</b> N=202
	Fair		<b>14%</b> N=73
	Poor		<b>3%</b> N=17
Availability of affordable quality childcare/preschool	Excellent		<b>14%</b> N=31
	Good		<b>26%</b> N=60
	Fair		<b>28%</b> N=64

**Please also rate each of the following in the St. Petersburg community.**

























Availability of affordable quality childcare/preschool	Poor		<b>33%</b> N=76
K-12 education (not provided by the city)	Excellent		<b>14%</b> N=32
	Good		<b>32%</b> N=75
	Fair		<b>34%</b> N=80
	Poor		<b>20%</b> N=46
Adult educational opportunities	Excellent		<b>18%</b> N=60
	Good		<b>44%</b> N=146
	Fair		<b>28%</b> N=93
	Poor		<b>11%</b> N=36
Sense of civic/community pride	Excellent		<b>23%</b> N=121
	Good		<b>46%</b> N=247
	Fair		<b>23%</b> N=121
	Poor		<b>8%</b> N=43
Neighborliness of residents in St. Petersburg	Excellent		<b>17%</b> N=95
	Good		<b>49%</b> N=271
	Fair		<b>23%</b> N=127
	Poor		<b>10%</b> N=55
Opportunities to participate in social events and activities	Excellent		<b>29%</b> N=159
	Good		<b>47%</b> N=257
	Fair		<b>22%</b> N=122
	Poor		<b>2%</b> N=13
Opportunities to attend special events and festivals	Excellent		<b>42%</b> N=234
	Good		<b>42%</b> N=236
	Fair		<b>14%</b> N=77

<b>Please also rate each of the following in the St. Petersburg community.</b>	Opportunities to attend special events and festivals	Poor		2% N=11
	Opportunities to volunteer	Excellent		29% N=140
		Good		49% N=233
		Fair		19% N=89
		Poor		3% N=14
Opportunities to participate in community matters	Excellent		21% N=97	
	Good		43% N=199	
	Fair		28% N=132	
	Poor		8% N=37	
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		28% N=140	
	Good		39% N=198	
	Fair		23% N=118	
	Poor		10% N=51	
<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Contacted the City of St. Petersburg (in-person, phone, email, or web) for help or information	No		47% N=270
		Yes		53% N=300
	Contacted St. Petersburg elected officials (in-person, phone, email, or web) to express your opinion	No		83% N=474
		Yes		17% N=98
	Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood association, etc.)	No		79% N=445
		Yes		21% N=120
	Watched (online or on television) a local public meeting	No		72% N=407
		Yes		28% N=161
	Volunteered your time to some group/activity in St. Petersburg	No		62% N=355
		Yes		38% N=214
	Advocated for a local issue, cause, or candidate	No		69% N=395



























<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Advocated for a local issue, cause, or candidate	Yes		<b>31%</b> N=174
	Voted in your most recent local election	No		<b>23%</b> N=130
		Yes		<b>77%</b> N=441
	Used bus or other public transportation instead of driving	No		<b>68%</b> N=385
		Yes		<b>32%</b> N=184
	Carpooled with other adults or children instead of driving alone	No		<b>48%</b> N=274
		Yes		<b>52%</b> N=296
	Walked or biked instead of driving	No		<b>33%</b> N=190
		Yes		<b>67%</b> N=382
	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Public information services	Excellent	
Good				<b>49%</b> N=238
Fair				<b>31%</b> N=151
Poor				<b>5%</b> N=23
Economic development		Excellent		<b>15%</b> N=68
		Good		<b>43%</b> N=203
		Fair		<b>31%</b> N=145
		Poor		<b>11%</b> N=51
Traffic enforcement		Excellent		<b>13%</b> N=69
		Good		<b>41%</b> N=213
		Fair		<b>29%</b> N=152
		Poor		<b>17%</b> N=89
Traffic signal timing		Excellent		<b>10%</b> N=58
	Good		<b>40%</b> N=223	
	Fair		<b>37%</b> N=207	

























**Please rate the quality of each of the following services in St. Petersburg.**

Traffic signal timing	Poor		<b>13%</b> N=72
Street repair	Excellent		<b>6%</b> N=31
	Good		<b>34%</b> N=191
	Fair		<b>34%</b> N=193
	Poor		<b>26%</b> N=147
Street cleaning	Excellent		<b>16%</b> N=92
	Good		<b>44%</b> N=249
	Fair		<b>28%</b> N=158
	Poor		<b>11%</b> N=61
Street lighting	Excellent		<b>15%</b> N=88
	Good		<b>49%</b> N=283
	Fair		<b>27%</b> N=153
	Poor		<b>9%</b> N=52
Sidewalk maintenance	Excellent		<b>7%</b> N=38
	Good		<b>42%</b> N=232
	Fair		<b>31%</b> N=169
	Poor		<b>20%</b> N=109
Bus or transit services (not provided by the city)	Excellent		<b>15%</b> N=38
	Good		<b>33%</b> N=84
	Fair		<b>32%</b> N=81
	Poor		<b>19%</b> N=49
Land use, planning, and zoning	Excellent		<b>8%</b> N=35
	Good		<b>27%</b> N=113
	Fair		<b>38%</b> N=157

























**Please rate the quality of each of the following services in St. Petersburg.**

Land use, planning, and zoning	Poor		<b>27%</b> N=113
	Excellent		<b>7%</b> N=31
	Good		<b>32%</b> N=141
	Fair		<b>35%</b> N=155
Code enforcement (weeds, abandoned buildings, etc.)	Poor		<b>26%</b> N=112
	Excellent		<b>16%</b> N=80
	Good		<b>34%</b> N=177
	Fair		<b>31%</b> N=160
Affordable high-speed internet access	Poor		<b>19%</b> N=97
	Excellent		<b>38%</b> N=209
	Good		<b>43%</b> N=235
	Fair		<b>15%</b> N=81
Garbage collection	Poor		<b>3%</b> N=18
	Excellent		<b>20%</b> N=112
	Good		<b>39%</b> N=221
	Fair		<b>29%</b> N=162
Drinking water	Poor		<b>12%</b> N=68
	Excellent		<b>21%</b> N=111
	Good		<b>44%</b> N=236
	Fair		<b>27%</b> N=146
Sewer services	Poor		<b>8%</b> N=41
	Excellent		<b>11%</b> N=59
	Good		<b>36%</b> N=191
	Fair		<b>29%</b> N=154
Storm water management (storm drainage, dams, levees, etc.)			





















**Please rate the quality of each of the following services in St. Petersburg.**

Storm water management (storm drainage, dams, levees, etc.)	Poor		<b>24%</b> N=124
	Excellent		<b>18%</b> N=96
	Good		<b>48%</b> N=257
	Fair		<b>25%</b> N=133
	Poor		<b>9%</b> N=46
Utility billing	Excellent		<b>13%</b> N=73
	Good		<b>36%</b> N=196
	Fair		<b>32%</b> N=174
	Poor		<b>19%</b> N=107
Police services	Excellent		<b>23%</b> N=118
	Good		<b>48%</b> N=248
	Fair		<b>23%</b> N=120
	Poor		<b>7%</b> N=35
Crime prevention	Excellent		<b>14%</b> N=67
	Good		<b>46%</b> N=221
	Fair		<b>27%</b> N=131
	Poor		<b>13%</b> N=63
Animal control (not provided by the city)	Excellent		<b>14%</b> N=40
	Good		<b>46%</b> N=136
	Fair		<b>26%</b> N=76
	Poor		<b>15%</b> N=44
Ambulance or emergency medical services	Excellent		<b>29%</b> N=114
	Good		<b>54%</b> N=212
	Fair		<b>14%</b> N=54

**Please rate the quality of each of the following services in St. Petersburg.**

























Ambulance or emergency medical services	Poor		<b>3%</b> N=10
Fire services	Excellent		<b>36%</b> N=133
	Good		<b>53%</b> N=199
	Fair		<b>11%</b> N=40
	Poor		<b>0%</b> N=2
Fire prevention and education	Excellent		<b>24%</b> N=77
	Good		<b>45%</b> N=147
	Fair		<b>23%</b> N=75
	Poor		<b>8%</b> N=26
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Excellent		<b>26%</b> N=134
	Good		<b>51%</b> N=262
	Fair		<b>18%</b> N=91
	Poor		<b>5%</b> N=26
Preservation of natural areas (open space)	Excellent		<b>24%</b> N=123
	Good		<b>41%</b> N=215
	Fair		<b>23%</b> N=119
	Poor		<b>13%</b> N=66
Recycling	Excellent		<b>21%</b> N=113
	Good		<b>43%</b> N=232
	Fair		<b>24%</b> N=129
	Poor		<b>12%</b> N=65
Yard waste pick-up	Excellent		<b>22%</b> N=96
	Good		<b>41%</b> N=178
	Fair		<b>25%</b> N=107

**Please rate the quality of each of the following services in St. Petersburg.**






















Yard waste pick-up	Poor		<b>11%</b> N=49
City parks	Excellent		<b>34%</b> N=194
	Good		<b>51%</b> N=287
	Fair		<b>11%</b> N=65
	Poor		<b>3%</b> N=17
	Recreation programs or classes	Excellent	
Recreation centers or facilities	Good		<b>47%</b> N=203
	Fair		<b>22%</b> N=96
	Poor		<b>2%</b> N=9
	Health services (not provided by the city)	Excellent	
Health services (not provided by the city)	Good		<b>44%</b> N=173
	Fair		<b>32%</b> N=123
	Poor		<b>10%</b> N=39
	Public library services	Excellent	
Public library services	Good		<b>45%</b> N=204
	Fair		<b>15%</b> N=69
	Poor		<b>5%</b> N=22
	Overall customer service by St. Petersburg employees (police, receptionists, planners, etc.)	Excellent	
Overall customer service by St. Petersburg employees (police, receptionists, planners, etc.)	Good		<b>45%</b> N=219
	Fair		<b>28%</b> N=137

<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Overall customer service by St. Petersburg employees (police, receptionists, planners, etc.)	Poor		<b>5%</b> N=27
	<b>Please rate the following categories of St. Petersburg government performance.</b>	The value of services for the taxes paid to St. Petersburg	Excellent	
Good				<b>37%</b> N=191
Fair				<b>35%</b> N=181
Poor				<b>17%</b> N=90
The overall direction that St. Petersburg is taking	Excellent		<b>15%</b> N=80	
	Good		<b>33%</b> N=179	
	Fair		<b>33%</b> N=183	
	Poor		<b>20%</b> N=108	
The job St. Petersburg government does at welcoming resident involvement	Excellent		<b>13%</b> N=58	
	Good		<b>37%</b> N=163	
	Fair		<b>33%</b> N=145	
	Poor		<b>17%</b> N=73	
Overall confidence in St. Petersburg government	Excellent		<b>11%</b> N=58	
	Good		<b>35%</b> N=190	
	Fair		<b>37%</b> N=197	
	Poor		<b>17%</b> N=90	
Generally acting in the best interest of the community	Excellent		<b>12%</b> N=65	
	Good		<b>36%</b> N=192	
	Fair		<b>34%</b> N=181	
	Poor		<b>18%</b> N=96	
Being honest	Excellent		<b>13%</b> N=62	
	Good		<b>34%</b> N=160	
	Fair		<b>34%</b> N=160	

























**Please rate the following categories of St. Petersburg government performance.**

Being honest	Poor		<b>19%</b> N=91
	Excellent		<b>13%</b> N=65
	Good		<b>28%</b> N=137
	Fair		<b>36%</b> N=173
	Poor		<b>22%</b> N=108
Informing residents about issues facing the community	Excellent		<b>12%</b> N=60
	Good		<b>29%</b> N=146
	Fair		<b>37%</b> N=184
	Poor		<b>23%</b> N=114
Treating all residents fairly	Excellent		<b>14%</b> N=67
	Good		<b>31%</b> N=148
	Fair		<b>31%</b> N=148
	Poor		<b>23%</b> N=109
Treating residents with respect	Excellent		<b>19%</b> N=93
	Good		<b>37%</b> N=180
	Fair		<b>30%</b> N=146
	Poor		<b>15%</b> N=74
Overall, how would you rate the quality of the services provided by each of the following?	Excellent		<b>18%</b> N=100
	Good		<b>50%</b> N=276
	Fair		<b>25%</b> N=138
	Poor		<b>6%</b> N=33
Pinellas County	Excellent		<b>15%</b> N=80
	Good		<b>50%</b> N=264
	Fair		<b>28%</b> N=147

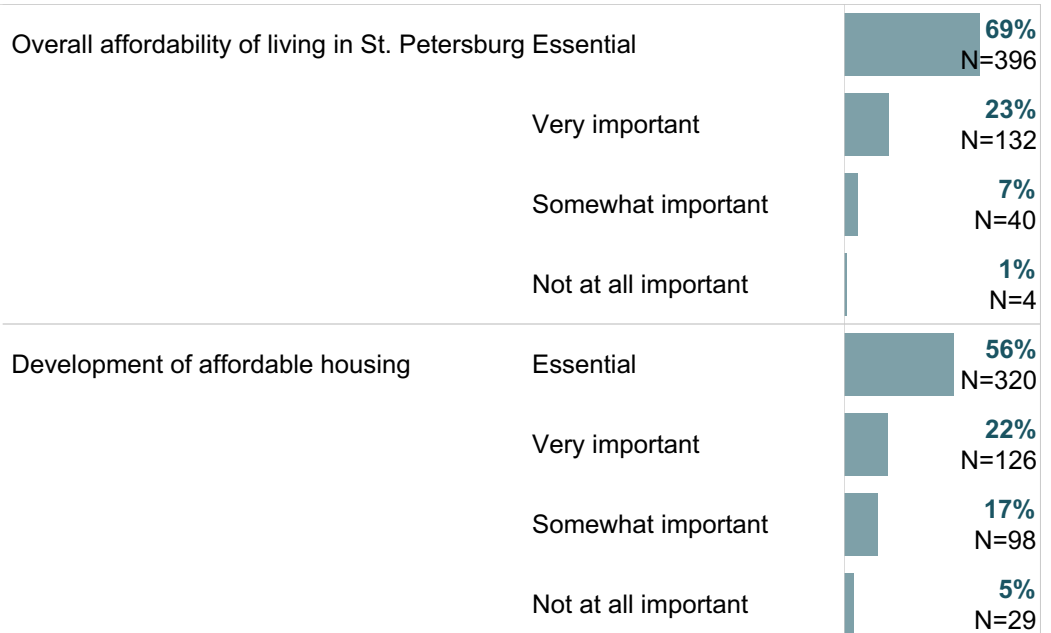


<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	Pinellas County	Poor		7% N=35
	The State Government	Excellent		7% N=37
		Good		25% N=135
		Fair		32% N=170
		Poor		35% N=187
	The Federal Government	Excellent		6% N=34
		Good		33% N=175
		Fair		33% N=171
		Poor		28% N=146
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall economic health of St. Petersburg	Essential	
		Very important		36% N=206
		Somewhat important		12% N=69
		Not at all important		0% N=1
Overall quality of the transportation system (auto, bicycle, foot, bus) in St. Petersburg	Essential		37% N=209	
	Very important		45% N=257	
	Somewhat important		16% N=91	
	Not at all important		3% N=15	
Overall design or layout of St. Petersburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Essential		34% N=195	
	Very important		44% N=251	
	Somewhat important		20% N=113	
	Not at all important		3% N=17	
Overall quality of the utility infrastructure in St. Petersburg (water, sewer, storm water, electric/gas, broadband)	Essential		64% N=371	
	Very important		28% N=163	
	Somewhat important		7% N=41	

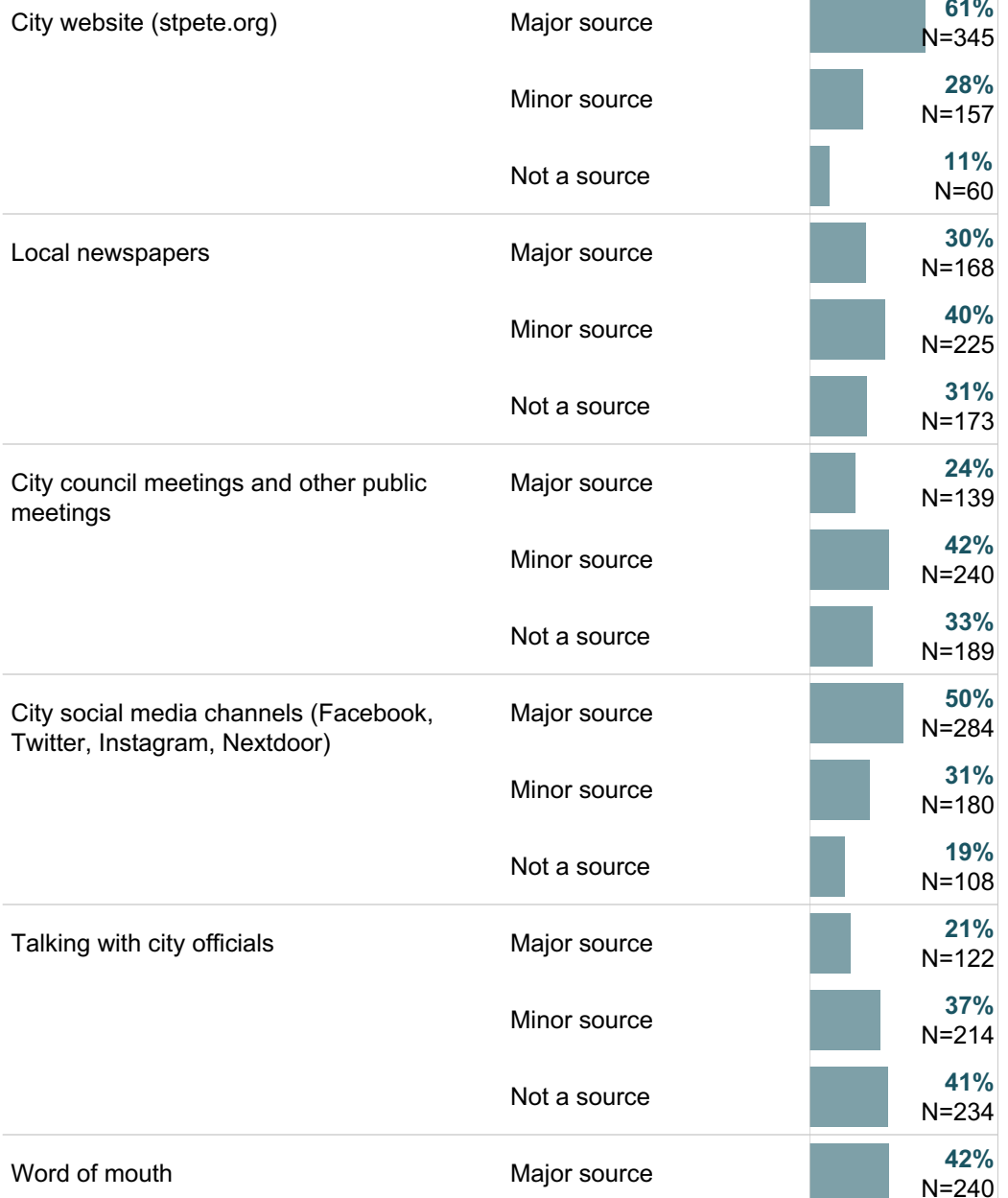
Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.

Overall feeling of safety in St. Petersburg	Essential		<b>53%</b> N=303
	Very important		<b>36%</b> N=206
	Somewhat important		<b>9%</b> N=49
	Not at all important		<b>3%</b> N=15
Overall quality of natural environment in St. Petersburg	Essential		<b>49%</b> N=283
	Very important		<b>36%</b> N=208
	Somewhat important		<b>13%</b> N=74
	Not at all important		<b>1%</b> N=8
Overall quality of parks and recreation opportunities	Essential		<b>33%</b> N=191
	Very important		<b>47%</b> N=272
	Somewhat important		<b>19%</b> N=109
	Not at all important		<b>1%</b> N=4
Overall health and wellness opportunities in St. Petersburg	Essential		<b>31%</b> N=178
	Very important		<b>46%</b> N=264
	Somewhat important		<b>19%</b> N=111
	Not at all important		<b>3%</b> N=18
Overall opportunities for education, culture, and the arts	Essential		<b>33%</b> N=184
	Very important		<b>41%</b> N=228
	Somewhat important		<b>24%</b> N=133
	Not at all important		<b>3%</b> N=17
Residents' connection and engagement with their community	Essential		<b>24%</b> N=134
	Very important		<b>44%</b> N=250
	Somewhat important		<b>30%</b> N=172
	Not at all important		<b>2%</b> N=13



Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.








Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.













**Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.**






Word of mouth	Minor source		<b>43%</b> N=246
	Not a source		<b>15%</b> N=86



**In general, how many times do you:**


Access the internet from your home using a computer, laptop, or tablet computer	Several times a day		<b>79%</b> N=448
	Once a day		<b>8%</b> N=44
	A few times a week		<b>5%</b> N=28
	Every few weeks		<b>3%</b> N=16
	Less often or never		<b>5%</b> N=28
























Access the internet from your cell phone	Several times a day		<b>89%</b> N=501
	Once a day		<b>4%</b> N=24
	A few times a week		<b>3%</b> N=14
	Every few weeks		<b>1%</b> N=7
	Less often or never		<b>3%</b> N=18

Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Several times a day		<b>61%</b> N=341
	Once a day		<b>14%</b> N=79
	A few times a week		<b>8%</b> N=46
	Every few weeks		<b>3%</b> N=14
	Less often or never		<b>14%</b> N=79

Use or check email	Several times a day		<b>78%</b> N=436
	Once a day		<b>13%</b> N=73
	A few times a week		<b>6%</b> N=33
	Every few weeks		<b>2%</b> N=9
	Less often or never		<b>2%</b> N=10

Share your opinions online	Several times a day		<b>12%</b> N=64
	Once a day		<b>6%</b> N=35

<b>In general, how many times do you:</b>	Share your opinions online	A few times a week		<b>16%</b> N=90
		Every few weeks		<b>11%</b> N=62
		Less often or never		<b>54%</b> N=297
Shop online		Several times a day		<b>12%</b> N=69
		Once a day		<b>9%</b> N=53
		A few times a week		<b>33%</b> N=188
		Every few weeks		<b>33%</b> N=188
		Less often or never		<b>12%</b> N=67
Please rate your overall health.		Excellent		<b>30%</b> N=172
		Very good		<b>43%</b> N=247
		Good		<b>21%</b> N=120
		Fair		<b>5%</b> N=31
		Poor		<b>0%</b> N=2
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:		Very positive		<b>7%</b> N=42
		Somewhat positive		<b>19%</b> N=108
		Neutral		<b>45%</b> N=256
		Somewhat negative		<b>21%</b> N=118
		Very negative		<b>8%</b> N=46
How many years have you lived in St. Petersburg?		Less than 2 years		<b>10%</b> N=56
		2-5 years		<b>19%</b> N=112
		6-10 years		<b>18%</b> N=103
		11-20 years		<b>10%</b> N=60
		More than 20 years		<b>43%</b> N=250
Which best describes the building you live in?		Single-family detached home		<b>59%</b> N=346

Which best describes the building you live in?	Townhouse or duplex (may share walls but no units a..		<b>5%</b> N=32
	Condominium or apartment (have units ab..		<b>33%</b> N=194
	Mobile home		<b>1%</b> N=4
	Other		<b>1%</b> N=5
Do you rent or own your home?	Rent		<b>37%</b> N=217
	Own		<b>63%</b> N=364
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$300		<b>4%</b> N=25
	\$300 to \$599		<b>5%</b> N=31
	\$600 to \$999		<b>9%</b> N=52
	\$1,000 to \$1,499		<b>18%</b> N=101
	\$1,500 to \$2,499		<b>34%</b> N=190
	\$2,500 to \$3,999		<b>21%</b> N=120
	\$4,000 to \$6,999		<b>7%</b> N=37
	\$7,000 to \$9,999		<b>1%</b> N=4
Do any children 17 or under live in your household?	No		<b>85%</b> N=493
	Yes		<b>15%</b> N=88
Are you or any other members of your household aged 65 or older?	No		<b>68%</b> N=395
	Yes		<b>32%</b> N=187
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		<b>8%</b> N=44
	\$25,000 to \$49,999		<b>16%</b> N=89
	\$50,000 to \$74,999		<b>20%</b> N=107
	\$75,000 to \$99,999		<b>14%</b> N=78
	\$100,000 to \$149,999		<b>20%</b> N=109

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	\$150,000 to \$199,999	9% N=51
	\$200,000 to \$299,999	7% N=40
	\$300,000 or more	5% N=28
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish ori..	93% N=529
	Yes, I consider myself to be of Hispanic, Latino/a/x,..	7% N=42
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native	3% N=17
	Asian	5% N=28
	Black or African American	20% N=114
	Native Hawaiian or Other Pacific Islander	1% N=4
	White	79% N=455
	A race not listed	7% N=38
In which category is your age?	18-24 years	4% N=21
	25-34 years	24% N=140
	35-44 years	14% N=80
	45-54 years	16% N=95
	55-64 years	14% N=83
	65-74 years	16% N=94
	75 years or older	11% N=64
What is your gender?	Woman	52% N=299
	Man	46% N=266
	Identify in another way	1% N=9
If you identify in another way, how would you describe your gender?	Agender/I don't identify with any gender	15% N=1
	Genderqueer/gender fluid	79% N=7
	Transgender woman	6% N=1

## Methods (Open Participation)

As part of its participation in The National Community Survey™ (The NCS™), the City of St. Petersburg conducted a survey of 590 residents. Survey invitations were mailed to randomly selected households and data were collected from January 16, 2024 to March 5, 2024. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of St. Petersburg. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on February 13, 2024. The survey remained open for three weeks and there were 2,497 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2020 Census and 2022 American Community Survey estimates for adults in the City of St. Petersburg. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.<sup>18</sup> The results of the weighting scheme for the open participation survey are presented in the following table.

		Unweighted	Weighted	Target <sup>19</sup>
Age	18-34	12%	28%	28%
	35-54	33%	30%	30%
	55+	55%	42%	42%
Area	District 1	30%	11%	11%
	District 2	4%	15%	15%
	District 3	10%	13%	13%
	District 4	13%	12%	12%
	District 5	8%	13%	13%
	District 6	19%	14%	14%
	District 7	6%	11%	11%
	District 8	10%	11%	11%
Hispanic	No, not of Hispanic, Latino/a/x, or Spanish origin	93%	90%	92%
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin	7%	10%	8%
Housing type	Attached	20%	40%	40%

















	Detached	<b>80%</b>	<b>60%</b>	<b>60%</b>
Race/ethnic..	Not white alone	<b>16%</b>	<b>33%</b>	<b>33%</b>
	White alone, not Hispanic or Latino	<b>84%</b>	<b>67%</b>	<b>67%</b>
Sex	Man	<b>40%</b>	<b>48%</b>	<b>48%</b>
	Woman	<b>60%</b>	<b>52%</b>	<b>52%</b>
Sex/age	Man 18-34	<b>4%</b>	<b>13%</b>	<b>13%</b>
	Man 35-54	<b>13%</b>	<b>15%</b>	<b>15%</b>
	Man 55+	<b>23%</b>	<b>20%</b>	<b>20%</b>
	Woman 18-34	<b>7%</b>	<b>15%</b>	<b>15%</b>
	Woman 35-54	<b>21%</b>	<b>15%</b>	<b>15%</b>
	Woman 55+	<b>32%</b>	<b>22%</b>	<b>22%</b>
Tenure	Own	<b>86%</b>	<b>63%</b>	<b>63%</b>
	Rent	<b>14%</b>	<b>37%</b>	<b>37%</b>

















18. Pasek, J. (2014). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>

19. Targets come from the 2020 Census and 2022 American Community Survey.

















## Open Participation Survey Results

















This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

<b>Quality of Life</b>	<b>Please rate each of the following aspects of quality of life in St. Petersburg.</b>	St. Petersburg as a place to live	Excellent		<b>38%</b> N=940
			Good		<b>44%</b> N=1094
			Fair		<b>14%</b> N=353
			Poor		<b>3%</b> N=84
		The overall quality of life	Excellent		<b>28%</b> N=679
			Good		<b>46%</b> N=1131
			Fair		<b>21%</b> N=526
			Poor		<b>5%</b> N=131
	<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Recommend living in St. Petersburg to someone who asks	Very likely		<b>39%</b> N=946
			Somewhat likely		<b>34%</b> N=832
			Somewhat unlikely		<b>12%</b> N=299
			Very unlikely		<b>15%</b> N=377
		Remain in St. Petersburg for the next five years	Very likely		<b>52%</b> N=1249
			Somewhat likely		<b>28%</b> N=667

















<b>Quality of Life</b>	<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Remain in St. Petersburg for the next five years	Somewhat unlikely		<b>10%</b> N=237
			Very unlikely		<b>10%</b> N=235
	<b>Please rate each of the following in the St. Petersburg community.</b>	Overall image or reputation	Excellent		<b>30%</b> N=748
			Good		<b>47%</b> N=1146
Fair				<b>18%</b> N=446	
Poor				<b>5%</b> N=113	
<b>Governance</b>	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Public information services	Excellent		<b>13%</b> N=268
			Good		<b>50%</b> N=1065
			Fair		<b>29%</b> N=615
			Poor		<b>8%</b> N=174
		Overall customer service by St. Petersburg employees	Excellent		<b>21%</b> N=456
			Good		<b>50%</b> N=1082
			Fair		<b>24%</b> N=520
			Poor		<b>6%</b> N=122
<b>Please rate the following categories of St. Petersburg government performance.</b>	The value of services for the taxes paid to St. Petersburg	Excellent		<b>8%</b> N=175	
		Good		<b>36%</b> N=826	

Governance	Please rate the following categories of St. Petersburg government performance.	The value of services for the taxes paid to St. Petersburg	Fair		33% N=753
			Poor		24% N=554
		The overall direction that St. Petersburg is taking	Excellent		12% N=291
			Good		27% N=643
			Fair		28% N=652
			Poor		33% N=782
		The job St. Petersburg government does at welcoming resident involvement	Excellent		12% N=256
			Good		36% N=745
			Fair		31% N=652
			Poor		20% N=424
		Overall confidence in St. Petersburg government	Excellent		8% N=190
			Good		32% N=738
			Fair		33% N=764
			Poor		27% N=614
		Generally acting in the best interest of the community	Excellent		10% N=242
			Good		31% N=715

Governance	Please rate the following categories of St. Petersburg government performance.	Generally acting in the best interest of the community		29% N=674
		Fair		
		Poor		30% N=700
		Being honest		
		Excellent		10% N=207
		Good		33% N=678
		Fair		31% N=631
		Poor		26% N=524
		Being open and transparent to the public		
		Excellent		10% N=211
		Good		30% N=625
		Fair		31% N=645
		Poor		28% N=583
		Informing residents about issues facing the community		
		Excellent		9% N=192
		Good		34% N=742
		Fair		31% N=694
		Poor		26% N=576
		Treating all residents fairly		
		Excellent		10% N=213
		Good		31% N=647

















<b>Governance</b>	<b>Please rate the following categories of St. Petersburg government performance.</b>	Treating all residents fairly	Fair		27% N=550
			Poor		32% N=650
		Treating residents with respect	Excellent		15% N=304
			Good		43% N=888
	Fair			24% N=499	
	Poor			19% N=395	
	<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	The City of St. Petersburg	Excellent		16% N=387
			Good		51% N=1195
			Fair		24% N=560
			Poor		9% N=218
The Federal Government		Excellent		4% N=98	
		Good		30% N=678	
		Fair		33% N=746	
		Poor		33% N=748	
<b>Economy</b>	<b>Please rate each of the following aspects of quality of life in St. Petersburg.</b>	St. Petersburg as a place to work	Excellent		19% N=396
			Good		42% N=879

**Economy**

















<p><b>Please rate each of the following aspects of quality of life in St. Petersburg.</b></p>	St. Petersburg as a place to work		Fair		27% N=568
	St. Petersburg as a place to work		Poor		12% N=241
<p><b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b></p>	St. Petersburg as a place to visit		Excellent		61% N=1446
	St. Petersburg as a place to visit		Good		31% N=739
	St. Petersburg as a place to visit		Fair		6% N=150
	St. Petersburg as a place to visit		Poor		2% N=51
	Overall economic health		Excellent		10% N=244
<p><b>Please rate each of the following in the St. Petersburg community.</b></p>	Overall quality of business and service establishments		Good		41% N=984
	Overall quality of business and service establishments		Fair		32% N=767
	Overall quality of business and service establishments		Poor		17% N=403
	Overall quality of business and service establishments		Excellent		23% N=578
<p><b>Please rate each of the following in the St. Petersburg community.</b></p>	Variety of business and service establishments		Good		52% N=1287
	Variety of business and service establishments		Fair		21% N=516
<p><b>Please rate each of the following in the St. Petersburg community.</b></p>	Variety of business and service establishments		Poor		4% N=90
	Variety of business and service establishments		Excellent		29% N=708
Variety of business and service establishments		Good		44% N=1089	

**Economy**

















**Please rate each of the following in the St. Petersburg community.**

Variety of business and service establishments	Fair		<b>21%</b> N=509
	Poor		<b>6%</b> N=159
Vibrancy of downtown/commercial area	Excellent		<b>43%</b> N=1056
	Good		<b>40%</b> N=971
	Fair		<b>13%</b> N=316
	Poor		<b>4%</b> N=100
Employment opportunities	Excellent		<b>10%</b> N=206
	Good		<b>31%</b> N=622
	Fair		<b>36%</b> N=709
	Poor		<b>22%</b> N=440
Shopping opportunities	Excellent		<b>23%</b> N=560
	Good		<b>42%</b> N=1029
	Fair		<b>27%</b> N=664
	Poor		<b>8%</b> N=188
Cost of living	Excellent		<b>1%</b> N=32
	Good		<b>12%</b> N=300







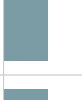











<b>Economy</b>	<b>Please rate each of the following in the St. Petersburg community.</b>	Cost of living	Fair		<b>28%</b> N=701
			Poor		<b>58%</b> N=1432
	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Economic development	Excellent		<b>11%</b> N=230
			Good		<b>36%</b> N=784
			Fair		<b>32%</b> N=700
			Poor		<b>21%</b> N=458
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall economic health	Essential		<b>51%</b> N=1242
			Very important		<b>36%</b> N=876
			Somewhat important		<b>11%</b> N=272
			Not at all important		<b>1%</b> N=29
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		<b>6%</b> N=146	
		Somewhat positive		<b>20%</b> N=482	
		Neutral		<b>34%</b> N=829	
		Somewhat negative		<b>29%</b> N=707	
Very negative			<b>12%</b> N=290		
<b>Mobility</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall quality of the transportation system	Excellent		<b>8%</b> N=205

**Mobility**

<p><b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b></p>	Overall quality of the transportation system	Good		30% N=728
		Fair		36% N=866
		Poor		26% N=621
<p><b>Please also rate each of the following in the St. Petersburg community.</b></p>	Traffic flow on major streets	Excellent		6% N=150
		Good		29% N=724
		Fair		33% N=814
		Poor		32% N=790
Ease of public parking	Excellent		5% N=123	
	Good		24% N=581	
	Fair		32% N=783	
	Poor		39% N=938	
Ease of travel by car	Excellent		10% N=241	
	Good		41% N=1012	
	Fair		33% N=817	
	Poor		16% N=385	
Ease of travel by public transportation	Excellent		8% N=154	

**Mobility**

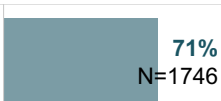
<p><b>Please also rate each of the following in the St. Petersburg community.</b></p>	Ease of travel by public transportation	Good		29% N=544
		Fair		36% N=680
		Poor		26% N=496
	Ease of travel by bicycle	Excellent		12% N=248
		Good		33% N=654
		Fair		34% N=681
		Poor		20% N=403
	Ease of walking	Excellent		20% N=486
		Good		36% N=857
	Fair		29% N=701	
	Poor		14% N=333	
<p><b>Please indicate whether or not you have done each of the following in the last 12 months.</b></p>	Used public transportation instead of driving	No		64% N=1585
		Yes		36% N=882
<p>Carpooled with other adults or children instead of driving alone</p>	No		42% N=1037	
	Yes		58% N=1428	
<p>Walked or biked instead of driving</p>	No		29% N=725	

**Mobility**

**Please indicate whether or not you have done each of the following in the last 12 months.**

Walked or biked instead of driving

Yes



**Please rate the quality of each of the following services in St. Petersburg.**

Traffic enforcement

Excellent



Good



Fair



Poor



Traffic signal timing

Excellent



Good



Fair



Poor



Street repair

Excellent



Good



Fair



Poor



Street cleaning

Excellent



















Good





































Fair



















**Mobility**



<p><b>Please rate the quality of each of the following services in St. Petersburg.</b></p>	Street cleaning	Poor		<p><b>9%</b> N=225</p>
	Street lighting	Excellent		<p><b>14%</b> N=331</p>
		Good		<p><b>52%</b> N=1263</p>
		Fair		<p><b>26%</b> N=645</p>
		Poor		<p><b>9%</b> N=208</p>
Sidewalk maintenance	Excellent		<p><b>7%</b> N=176</p>	
	Good		<p><b>34%</b> N=812</p>	
	Fair		<p><b>36%</b> N=851</p>	
	Poor		<p><b>22%</b> N=523</p>	
Bus or transit services	Excellent		<p><b>9%</b> N=95</p>	
	Good		<p><b>30%</b> N=321</p>	
	Fair		<p><b>39%</b> N=417</p>	
	Poor		<p><b>23%</b> N=248</p>	
<p><b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b></p>	Overall quality of the transportation system	Essential		<p><b>43%</b> N=1049</p>
		Very important		<p><b>37%</b> N=904</p>
		Somewhat important		<p><b>16%</b> N=400</p>

<b>Mobility</b>	Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.	Overall quality of the transportation system	Not at all important		4% N=89
<b>Community Design</b>	Please rate each of the following aspects of quality of life in St. Petersburg.	Your neighborhood as a place to live	Excellent		37% N=914
			Good		42% N=1037
			Fair		17% N=429
			Poor		3% N=80
	Please rate each of the following characteristics as they relate to St. Petersburg as a whole.	Overall design or layout of residential and commercial areas	Excellent		15% N=362
			Good		44% N=1083
			Fair		30% N=742
			Poor		11% N=267
	Please also rate each of the following in the St. Petersburg community.	Well-planned residential growth	Excellent		5% N=115
			Good		18% N=404
			Fair		30% N=680
			Poor		47% N=1052
		Well-planned commercial growth	Excellent		7% N=147
			Good		28% N=602
			Fair		28% N=613

















<b>Community Design</b>		<b>Please also rate each of the following in the St. Petersburg community.</b>	
Well-planned commercial growth	Poor		<b>37%</b> N=788
	Excellent		<b>8%</b> N=193
	Good		<b>38%</b> N=881
	Fair		<b>37%</b> N=848
Well-designed neighborhoods	Poor		<b>17%</b> N=397
	Excellent		<b>13%</b> N=299
	Good		<b>34%</b> N=784
	Fair		<b>29%</b> N=672
Preservation of the historical or cultural character of the community	Poor		<b>25%</b> N=576
	Excellent		<b>32%</b> N=788
	Good		<b>40%</b> N=974
	Fair		<b>22%</b> N=541
Public places where people want to spend time	Poor		<b>6%</b> N=142
	Excellent		<b>6%</b> N=151
	Good		<b>20%</b> N=475
	Fair		<b>29%</b> N=679
Variety of housing options	Excellent		<b>6%</b> N=151
	Good		<b>20%</b> N=475
	Fair		<b>29%</b> N=679

Community Design		Please also rate each of the following in the St. Petersburg community.		
Variety of housing options	Poor		45% N=1069	
	Availability of affordable quality housing	Excellent		3% N=70
	Good		6% N=132	
	Fair		18% N=423	
	Poor		73% N=1664	
Overall quality of new development	Excellent		8% N=177	
	Good		27% N=606	
	Fair		32% N=733	
	Poor		33% N=746	
Overall appearance	Excellent		23% N=558	
	Good		50% N=1224	
	Fair		22% N=543	
	Poor		5% N=123	
Please rate the quality of each of the following services in St. Petersburg.	Land use, planning and zoning	Excellent		4% N=85
	Good		23% N=464	
	Fair		32% N=654	



















<b>Community Design</b>	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Land use, planning and zoning	Poor		<b>41%</b> N=843
		Code enforcement	Excellent		<b>7%</b> N=131
			Good		<b>30%</b> N=587
			Fair		<b>38%</b> N=762
			Poor		<b>26%</b> N=507
<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall design or layout of residential and commercial areas	Essential		<b>41%</b> N=992	
		Very important		<b>38%</b> N=932	
		Somewhat important		<b>19%</b> N=466	
		Not at all important		<b>2%</b> N=47	
<b>Utilities</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall quality of the utility infrastructure	Excellent		<b>6%</b> N=154
		Good		<b>31%</b> N=764	
		Fair		<b>34%</b> N=815	
		Poor		<b>29%</b> N=697	
	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Affordable high-speed internet access	Excellent		<b>16%</b> N=341
		Good		<b>35%</b> N=758	
		Fair		<b>27%</b> N=601	

















Utilities	Please rate the quality of each of the following services in St. Petersburg.				
		Affordable high-speed internet access	Poor		23% N=498
		Garbage collection	Excellent		35% N=842
			Good		46% N=1091
			Fair		14% N=337
			Poor		4% N=104
			Drinking water	Excellent	
			Good		42% N=1004
			Fair		23% N=539
			Poor		16% N=374
		Sewer services	Excellent		17% N=390
			Good		44% N=989
			Fair		26% N=586
			Poor		13% N=286
		Storm water management	Excellent		9% N=202
			Good		30% N=702
			Fair		31% N=713

<b>Utilities</b>	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Storm water management	Poor		<b>30%</b> N=688
		Power (electric and/or gas) utility	Excellent		<b>15%</b> N=352
			Good		<b>42%</b> N=951
			Fair		<b>27%</b> N=604
			Poor		<b>16%</b> N=370
	Utility billing	Excellent		<b>10%</b> N=237	
		Good		<b>35%</b> N=802	
		Fair		<b>31%</b> N=726	
		Poor		<b>24%</b> N=549	
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall quality of the utility infrastructure	Essential		<b>66%</b> N=1606
Very important				<b>26%</b> N=635	
Somewhat important				<b>7%</b> N=171	
Not at all important				<b>1%</b> N=23	
<b>Safety</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall feeling of safety	Excellent		<b>12%</b> N=301
		Good		<b>52%</b> N=1274	
		Fair		<b>27%</b> N=665	

**Safety**
















<p><b>following characteristics as they relate to St. Petersburg as a whole.</b></p>	Overall feeling of safety	Poor		<p><b>9%</b> N=224</p>
	<p><b>Please rate how safe or unsafe you feel:</b></p>	In your neighborhood during the day	Very safe	
		Somewhat safe		<p><b>25%</b> N=621</p>
		Neither safe nor unsafe		<p><b>5%</b> N=129</p>
		Somewhat unsafe		<p><b>4%</b> N=104</p>
		Very unsafe		<p><b>2%</b> N=48</p>
<p>In St. Petersburg's downtown/commercial area during the day</p>			Very safe	
		Somewhat safe		<p><b>31%</b> N=767</p>
		Neither safe nor unsafe		<p><b>6%</b> N=150</p>
		Somewhat unsafe		<p><b>6%</b> N=155</p>
		Very unsafe		<p><b>2%</b> N=39</p>
<p>From property crime</p>		Very safe		<p><b>25%</b> N=612</p>
		Somewhat safe		<p><b>39%</b> N=956</p>
		Neither safe nor unsafe		<p><b>14%</b> N=338</p>
		Somewhat unsafe		<p><b>16%</b> N=384</p>
		Very unsafe		<p><b>6%</b> N=138</p>

















**Safety**

Please rate how safe or unsafe you feel:				
From violent crime	Very safe			<b>38%</b> N=905
	Somewhat safe			<b>36%</b> N=859
	Neither safe nor unsafe			<b>12%</b> N=299
	Somewhat unsafe			<b>12%</b> N=281
	Very unsafe			<b>3%</b> N=68
From fire, flood, or other natural disaster	Very safe			<b>15%</b> N=371
	Somewhat safe			<b>34%</b> N=844
	Neither safe nor unsafe			<b>18%</b> N=446
	Somewhat unsafe			<b>21%</b> N=520
	Very unsafe			<b>11%</b> N=280
Please rate the quality of each of the following services in St. Petersburg.	Police/Sheriff services	Excellent		<b>18%</b> N=423
		Good		<b>45%</b> N=1037
		Fair		<b>26%</b> N=606
		Poor		<b>10%</b> N=229
Crime prevention	Excellent			<b>9%</b> N=197
	Good			<b>44%</b> N=940

**Safety**

















**Please rate the quality of each of the following services in St. Petersburg.**

Crime prevention	Fair		<b>30%</b> N=637
	Poor		<b>17%</b> N=373
Animal control	Excellent		<b>14%</b> N=182
	Good		<b>41%</b> N=520
	Fair		<b>28%</b> N=356
	Poor		<b>16%</b> N=201
Ambulance or emergency medical services	Excellent		<b>27%</b> N=399
	Good		<b>57%</b> N=841
	Fair		<b>13%</b> N=192
	Poor		<b>4%</b> N=56
Fire services	Excellent		<b>35%</b> N=564
	Good		<b>56%</b> N=885
	Fair		<b>9%</b> N=138
	Poor		<b>0%</b> N=8
Fire prevention and education	Excellent		<b>23%</b> N=274
	Good		<b>52%</b> N=621
















<b>Safety</b>	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Fire prevention and education	Fair		18% N=222
			Poor		7% N=85
		Emergency preparedness	Excellent		25% N=553
			Good		50% N=1102
	Fair			19% N=419	
	Poor			6% N=139	
	<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall feeling of safety	Essential		48% N=1172
			Very important		37% N=894
			Somewhat important		13% N=326
			Not at all important		2% N=53
<b>Natural environment</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall quality of natural environment	Excellent		25% N=613
			Good		45% N=1113
			Fair		21% N=529
			Poor		9% N=213
	<b>Please also rate each of the following in the St. Petersburg community.</b>	Cleanliness	Excellent		18% N=442
			Good		47% N=1165

**Natural environment**

**Please also rate each of the following in the St. Petersburg community.**

















Cleanliness	Fair		<b>26%</b> N=633
	Poor		<b>9%</b> N=226
Water resources	Excellent		<b>37%</b> N=902
	Good		<b>44%</b> N=1081
	Fair		<b>16%</b> N=386
	Poor		<b>3%</b> N=82
Air quality	Excellent		<b>27%</b> N=649
	Good		<b>52%</b> N=1255
	Fair		<b>18%</b> N=435
	Poor		<b>3%</b> N=71
Preservation of natural areas	Excellent		<b>21%</b> N=498
	Good		<b>39%</b> N=913
	Fair		<b>23%</b> N=543
	Poor		<b>16%</b> N=376
Recycling	Excellent		<b>17%</b> N=377
	Good		<b>37%</b> N=851













<b>Natural environment</b>	<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Recycling	Fair		<b>28%</b> N=637
			Poor		<b>18%</b> N=413
	Yard waste pick-up	Excellent		<b>18%</b> N=327	
		Good		<b>43%</b> N=781	
		Fair		<b>24%</b> N=445	
		Poor		<b>15%</b> N=281	
<b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b>	Overall quality of natural environment	Essential		<b>49%</b> N=1184	
		Very important		<b>37%</b> N=903	
		Somewhat important		<b>14%</b> N=329	
		Not at all important		<b>1%</b> N=14	
<b>Parks and Recreation</b>	<b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b>	Overall quality of parks and recreation opportunities	Excellent		<b>38%</b> N=945
			Good		<b>43%</b> N=1066
			Fair		<b>15%</b> N=357
			Poor		<b>4%</b> N=87
	<b>Please also rate each of the following in the St. Petersburg community.</b>	Availability of paths and walking trails	Excellent		<b>26%</b> N=625
			Good		<b>44%</b> N=1040

**Parks and Recreation**

**Please also rate each of the following in the St. Petersburg community.**

Availability of paths and walking trails	Fair		<b>24%</b> N=567
	Poor		<b>6%</b> N=149
Fitness opportunities	Excellent		<b>33%</b> N=770
	Good		<b>45%</b> N=1061
	Fair		<b>17%</b> N=408
	Poor		<b>4%</b> N=105
Recreational opportunities	Excellent		<b>38%</b> N=906
	Good		<b>43%</b> N=1037
	Fair		<b>17%</b> N=406
	Poor		<b>2%</b> N=57
City parks	Excellent		<b>39%</b> N=935
	Good		<b>46%</b> N=1106
	Fair		<b>12%</b> N=290
	Poor		<b>3%</b> N=80
Recreation programs or classes	Excellent		<b>28%</b> N=482
	Good		<b>52%</b> N=876

**Parks and Recreation**

















<p><b>Please rate the quality of each of the following services in St. Petersburg.</b></p>	Recreation programs or classes	Fair		16% N=277
		Poor		4% N=64
	Recreation centers or facilities	Excellent		28% N=519
		Good		52% N=977
		Fair		17% N=317
		Poor		4% N=71
<p><b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b></p>	Overall quality of parks and recreation opportunities	Essential		34% N=822
		Very important		45% N=1098
		Somewhat important		19% N=472
		Not at all important		2% N=43

**Health and wellness**












<p><b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b></p>	Overall health and wellness opportunities	Excellent		28% N=667
		Good		47% N=1118
		Fair		19% N=455
		Poor		6% N=139
<p><b>Please also rate each of the following in the St. Petersburg community.</b></p>	Availability of affordable quality food	Excellent		13% N=318
		Good		31% N=769

**Health and wellness**

**Please also rate each of the following in the St. Petersburg community.**

Availability of affordable quality food	Fair		<b>34%</b> N=834	
	Poor		<b>21%</b> N=521	
Availability of affordable quality health care	Excellent		<b>12%</b> N=260	
	Good		<b>34%</b> N=758	
	Fair		<b>28%</b> N=638	
	Poor		<b>27%</b> N=602	
Availability of preventive health services	Excellent		<b>13%</b> N=274	
	Good		<b>38%</b> N=803	
	Fair		<b>32%</b> N=669	
	Poor		<b>17%</b> N=370	
Availability of affordable quality mental health care	Excellent		<b>6%</b> N=105	
	Good		<b>22%</b> N=352	
	Fair		<b>28%</b> N=463	
	Poor		<b>44%</b> N=714	
<b>Please rate the quality of each of the following services in St. Petersburg.</b>	Health services	Excellent		<b>15%</b> N=254
		Good		<b>43%</b> N=728

**Health and wellness**

















<p><b>Please rate the quality of each of the following services in St. Petersburg.</b></p>	Health services	Fair		29% N=492
		Poor		13% N=212
<p><b>Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.</b></p>	Overall health and wellness opportunities	Essential		28% N=679
		Very important		40% N=983
		Somewhat important		28% N=693
		Not at all important		3% N=79
<p>Please rate your overall health.</p>		Excellent		31% N=749
		Very good		43% N=1060
		Good		20% N=478
		Fair		6% N=134
		Poor		1% N=17

**Education, Arts and Culture**

<p><b>Please rate each of the following characteristics as they relate to St. Petersburg as a whole.</b></p>	Overall opportunities for education, culture, and the arts	Excellent		36% N=880
		Good		43% N=1052
		Fair		17% N=412
		Poor		5% N=112
<p><b>Please also rate each of the following in the St. Petersburg community.</b></p>	Opportunities to attend cultural/arts/music activities	Excellent		47% N=1121

**Education, Arts and Culture**

**Please also rate each of the following in the St. Petersburg community.**

Opportunities to attend cultural/arts/music activities	Good		<b>39%</b> N=941
	Fair		<b>12%</b> N=290
	Poor		<b>2%</b> N=54
Community support for the arts	Excellent		<b>45%</b> N=1064
	Good		<b>42%</b> N=985
	Fair		<b>11%</b> N=268
	Poor		<b>2%</b> N=48
Availability of affordable quality childcare/preschool	Excellent		<b>5%</b> N=55
	Good		<b>15%</b> N=153
	Fair		<b>28%</b> N=286
	Poor		<b>52%</b> N=534
K-12 education	Excellent		<b>7%</b> N=84
	Good		<b>29%</b> N=328
	Fair		<b>38%</b> N=425
	Poor		<b>26%</b> N=292
Adult educational opportunities	Excellent		<b>12%</b> N=179

**Education, Arts and Culture**

Please also rate each of the following in the St. Petersburg community.

Adult educational opportunities



Opportunities to attend special events and festivals



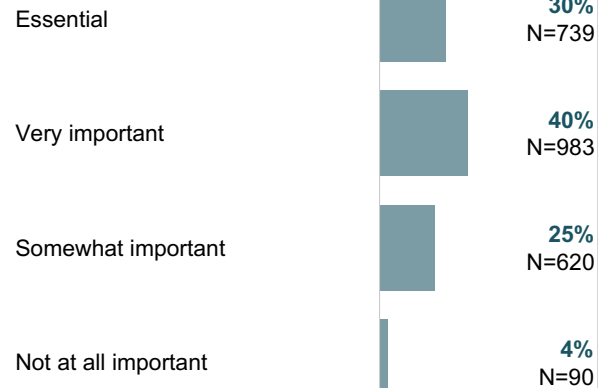
Please rate the quality of each of the following services in St. Petersburg.

Public library services



Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.

Overall opportunities for education, culture, and the arts



















**Inclusivity and Engagement**

Please rate each of the following aspects of quality of life in St. Petersburg.

St. Petersburg as a place to raise children



















**Inclusivity and Engagement**

Please rate each of the following aspects of quality of life in St. Petersburg.	St. Petersburg as a place to raise children	Good		<b>43%</b> N=826
		Fair		<b>30%</b> N=583
		Poor		<b>12%</b> N=224
St. Petersburg as a place to retire	Excellent		<b>28%</b> N=597	
	Good		<b>31%</b> N=651	
	Fair		<b>23%</b> N=494	
	Poor		<b>18%</b> N=382	
Sense of community	Excellent		<b>19%</b> N=474	
	Good		<b>42%</b> N=1023	
	Fair		<b>26%</b> N=628	
	Poor		<b>14%</b> N=334	
Please rate each of the following characteristics as they relate to St. Petersburg as a whole.	Residents' connection and engagement with their community	Excellent		<b>16%</b> N=392
		Good		<b>40%</b> N=965
		Fair		<b>31%</b> N=741
		Poor		<b>12%</b> N=289
Please rate the job you feel the St. Petersburg community does at each of the following.	Making all residents feel welcome	Excellent		<b>23%</b> N=545



















**Inclusivity and Engagement**

**Please rate the job you feel the St. Petersburg community does at each of the following.**

Making all residents feel welcome	Good		<b>43%</b> N=1024	
	Fair		<b>24%</b> N=579	
	Poor		<b>10%</b> N=239	
Attracting people from diverse backgrounds	Excellent		<b>27%</b> N=620	
	Good		<b>35%</b> N=806	
	Fair		<b>23%</b> N=524	
	Poor		<b>15%</b> N=338	
Valuing/respecting residents from diverse backgrounds	Excellent		<b>26%</b> N=611	
	Good		<b>37%</b> N=851	
	Fair		<b>22%</b> N=518	
	Poor		<b>15%</b> N=344	
Taking care of vulnerable residents	Excellent		<b>5%</b> N=109	
	Good		<b>23%</b> N=497	
	Fair		<b>33%</b> N=728	
	Poor		<b>39%</b> N=845	
Please also rate each of the following in the St. Petersburg community.	Sense of civic/community pride	Excellent		<b>21%</b> N=495

**Inclusivity and Engagement**

**Please also rate each of the following in the St. Petersburg community.**

Sense of civic/community pride	Good		<b>44%</b> N=1037
	Fair		<b>25%</b> N=595
	Poor		<b>10%</b> N=243
Neighborliness of residents	Excellent		<b>17%</b> N=396
	Good		<b>46%</b> N=1093
	Fair		<b>27%</b> N=658
	Poor		<b>10%</b> N=249
Opportunities to participate in social events and activities	Excellent		<b>34%</b> N=812
	Good		<b>45%</b> N=1069
	Fair		<b>18%</b> N=421
	Poor		<b>3%</b> N=82
Opportunities to volunteer	Excellent		<b>34%</b> N=720
	Good		<b>48%</b> N=1006
	Fair		<b>14%</b> N=305
	Poor		<b>4%</b> N=77
Opportunities to participate in community matters	Excellent		<b>22%</b> N=475

**Inclusivity and Engagement**

**Please also rate each of the following in the St. Petersburg community.**

Opportunities to participate in community matters

Good



**41%**  
N=893

Fair



**25%**  
N=551

Poor



**12%**  
N=253

Openness and acceptance of the community toward people of diverse backgrounds

Excellent



**27%**  
N=627

Good



**38%**  
N=882

Fair



**24%**  
N=553

Poor



**10%**  
N=234

**Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.**

Residents' connection and engagement with their community

Essential



**22%**  
N=539

Very important



**43%**  
N=1051

Somewhat important



**31%**  
N=741

Not at all important



**4%**  
N=91

**Participation**

**Please indicate whether or not you have done each of the following in the last 12 months.**

Contacted the City of St. Petersburg for help or information

No



**41%**  
N=1020

Yes



**59%**  
N=1446

Contacted St. Petersburg elected officials to express your opinion

No



**74%**  
N=1831

Yes











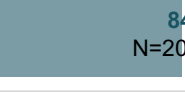







**26%**  
N=635

Attended a local public meeting










No



**66%**  
N=1641

Participation	Please indicate whether or not you have done each of the following in the last 12 months.				
	Attended a local public meeting	Yes		<b>34%</b> N=832	
		No		<b>62%</b> N=1542	
	Watched a local public meeting	Yes		<b>38%</b> N=927	
		No		<b>48%</b> N=1193	
	Volunteered your time to some group/activity	Yes		<b>52%</b> N=1272	
		No		<b>55%</b> N=1370	
	Campaigned or advocated for a local issue, cause, or candidate	Yes		<b>45%</b> N=1103	
		No		<b>16%</b> N=397	
	Voted in your most recent local election	Yes		<b>84%</b> N=2062	
		No		<b>84%</b> N=2040	
	In general, how many times do you:	Access the internet from your home	Several times a day		<b>9%</b> N=208
			Once a day		<b>4%</b> N=87
A few times a week				<b>2%</b> N=38	
Every few weeks				<b>3%</b> N=68	
Less often or never				<b>91%</b> N=2210	
Access the internet from your cell phone	Several times a day	Once a day		<b>5%</b> N=123	
















Participation	In general, how many times do you:	Access the internet from your cell phone	
		A few times a week	2% N=51
		Every few weeks	0% N=10
		Less often or never	2% N=41
	Visit social media sites	Several times a day	64% N=1549
		Once a day	15% N=369
		A few times a week	9% N=210
		Every few weeks	2% N=49
		Less often or never	11% N=262
	Use or check email	Several times a day	83% N=2016
		Once a day	13% N=315
		A few times a week	4% N=88
		Every few weeks	0% N=12
		Less often or never	0% N=11
	Share your opinions online	Several times a day	14% N=331
		Once a day	6% N=145
		A few times a week	18% N=439

















<b>Participation</b>	<b>In general, how many times do you:</b>	Share your opinions online	Every few weeks		<b>21%</b> N=508		
			Less often or never		<b>41%</b> N=1000		
		Shop online	Several times a day		<b>12%</b> N=294		
			Once a day		<b>10%</b> N=226		
			A few times a week		<b>39%</b> N=927		
			Every few weeks		<b>33%</b> N=786		
			Less often or never		<b>6%</b> N=144		
<b>Custom</b>	<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	Pinellas County	Excellent		<b>10%</b> N=223		
			Good		<b>50%</b> N=1104		
			Fair		<b>34%</b> N=755		
			Poor		<b>6%</b> N=141		
		The State Government	Excellent		<b>6%</b> N=148		
			Good		<b>20%</b> N=455		
			Fair		<b>24%</b> N=559		
			Poor		<b>49%</b> N=1127		
				City website (stpete.org)	Major source		<b>62%</b> N=1499

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.

**Custom**

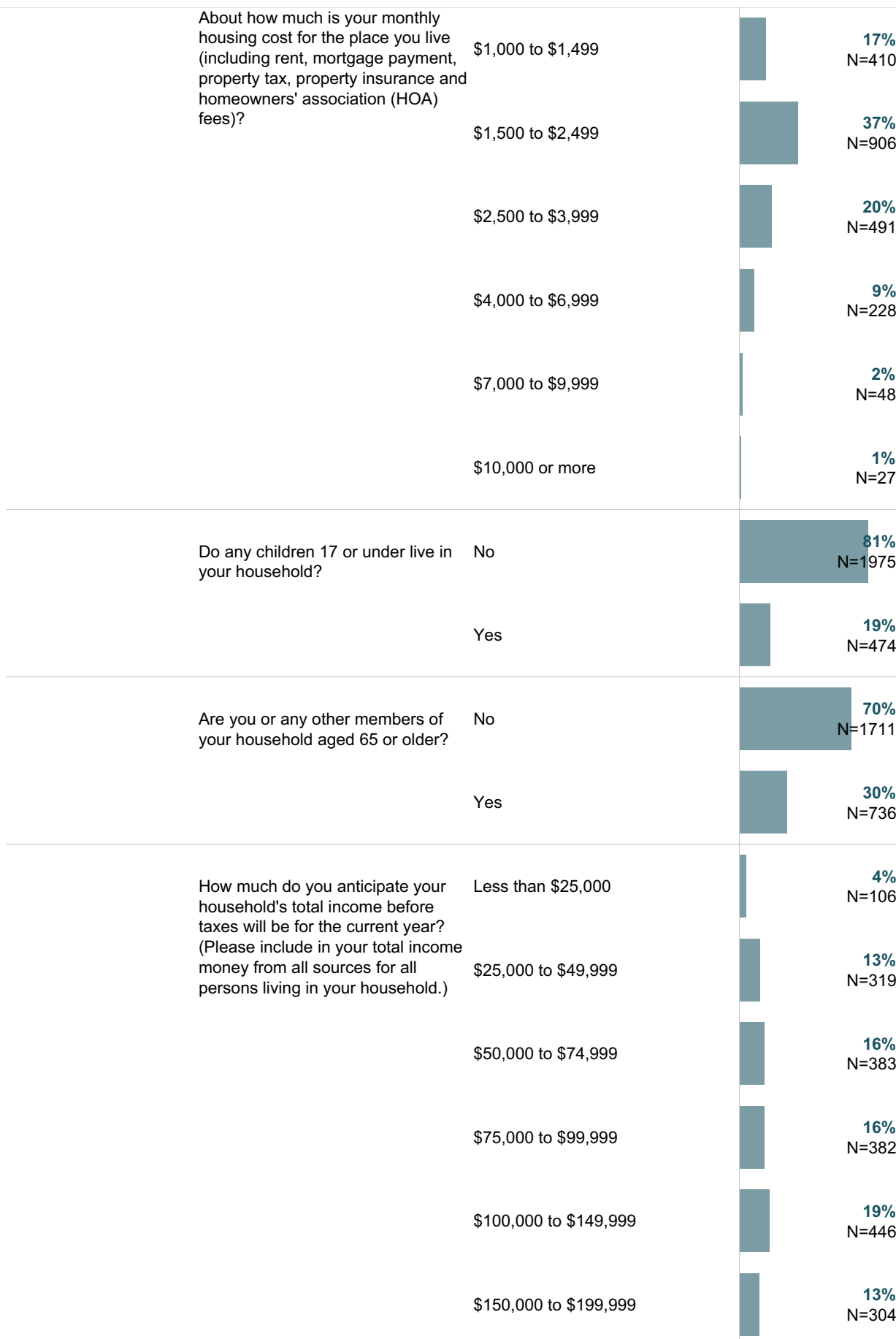
**Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.**

City website (stpete.org)	Minor source		<b>32%</b> N=770
	Not a source		<b>6%</b> N=140
Local newspapers	Major source		<b>32%</b> N=778
	Minor source		<b>38%</b> N=914
	Not a source		<b>30%</b> N=727
City council meetings and other public meetings	Major source		<b>25%</b> N=600
	Minor source		<b>49%</b> N=1175
	Not a source		<b>26%</b> N=625
City social media channels (Facebook, Twitter, Instagram, Nextdoor)	Major source		<b>49%</b> N=1176
	Minor source		<b>34%</b> N=832
	Not a source		<b>17%</b> N=411
Talking with city officials	Major source		<b>21%</b> N=496
	Minor source		<b>40%</b> N=963
	Not a source		<b>40%</b> N=958
Word of mouth	Major source		<b>37%</b> N=900
	Minor source		<b>44%</b> N=1072

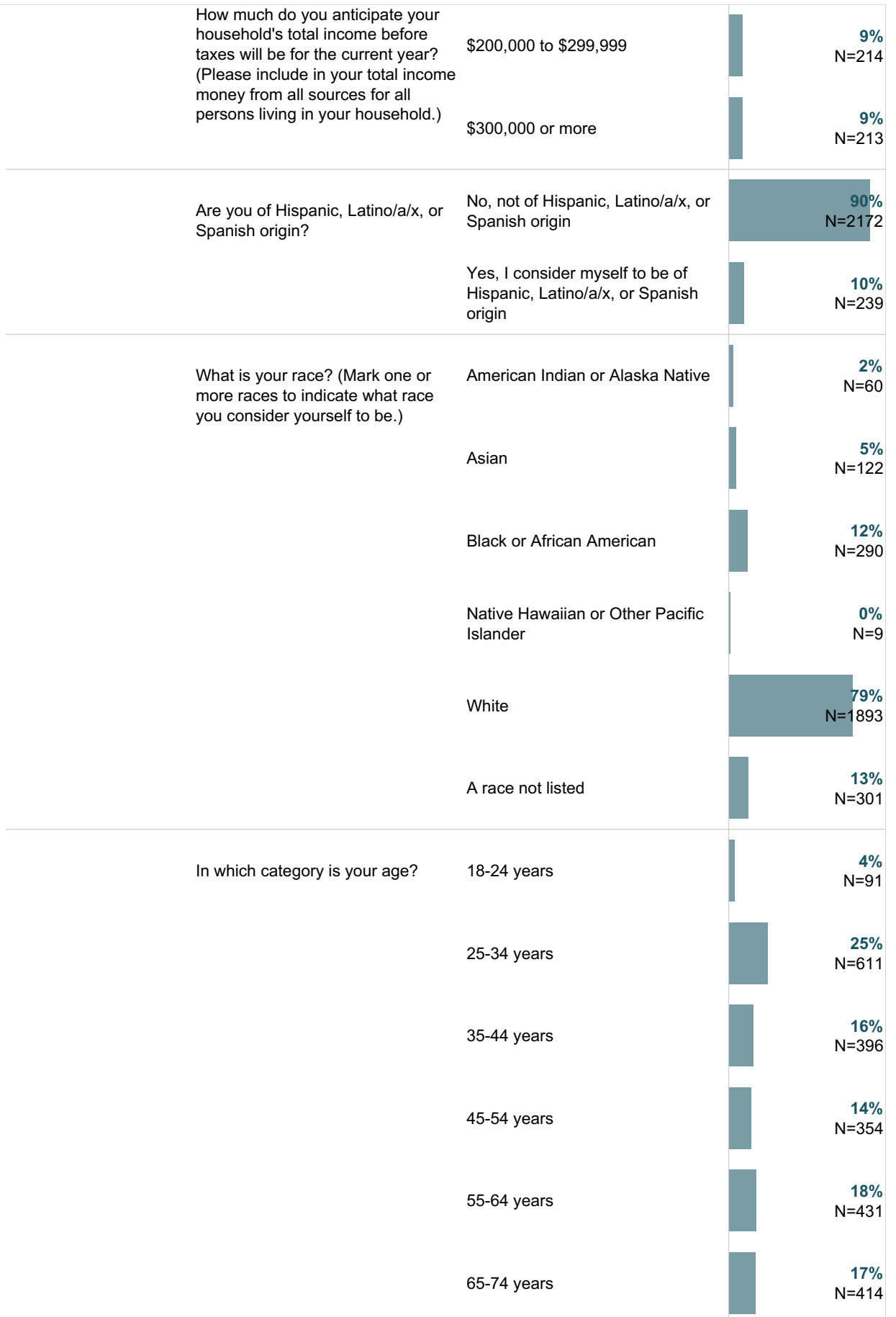
<b>Custom</b>	Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.	Word of mouth	Not a source		<b>19%</b> N=461
		<b>Demographic</b>	How many years have you lived in St. Petersburg?	Less than 2 years	
2-5 years				<b>19%</b> N=464	
6-10 years				<b>19%</b> N=467	
11-20 years				<b>14%</b> N=345	
More than 20 years				<b>38%</b> N=928	
Which best describes the building you live in?	Single-family detached home				<b>59%</b> N=1457
	Townhouse or duplex (may share walls but no units above or below you)		<b>9%</b> N=229		
	Condominium or apartment (have units above or below you)		<b>30%</b> N=733		
	Mobile home		<b>1%</b> N=16		
	Other		<b>1%</b> N=25		
Do you rent or own your home?	Rent		<b>37%</b> N=916		
	Own		<b>63%</b> N=1533		
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$300		<b>2%</b> N=46		
	\$300 to \$599		<b>4%</b> N=91		
	\$600 to \$999		<b>8%</b> N=185		



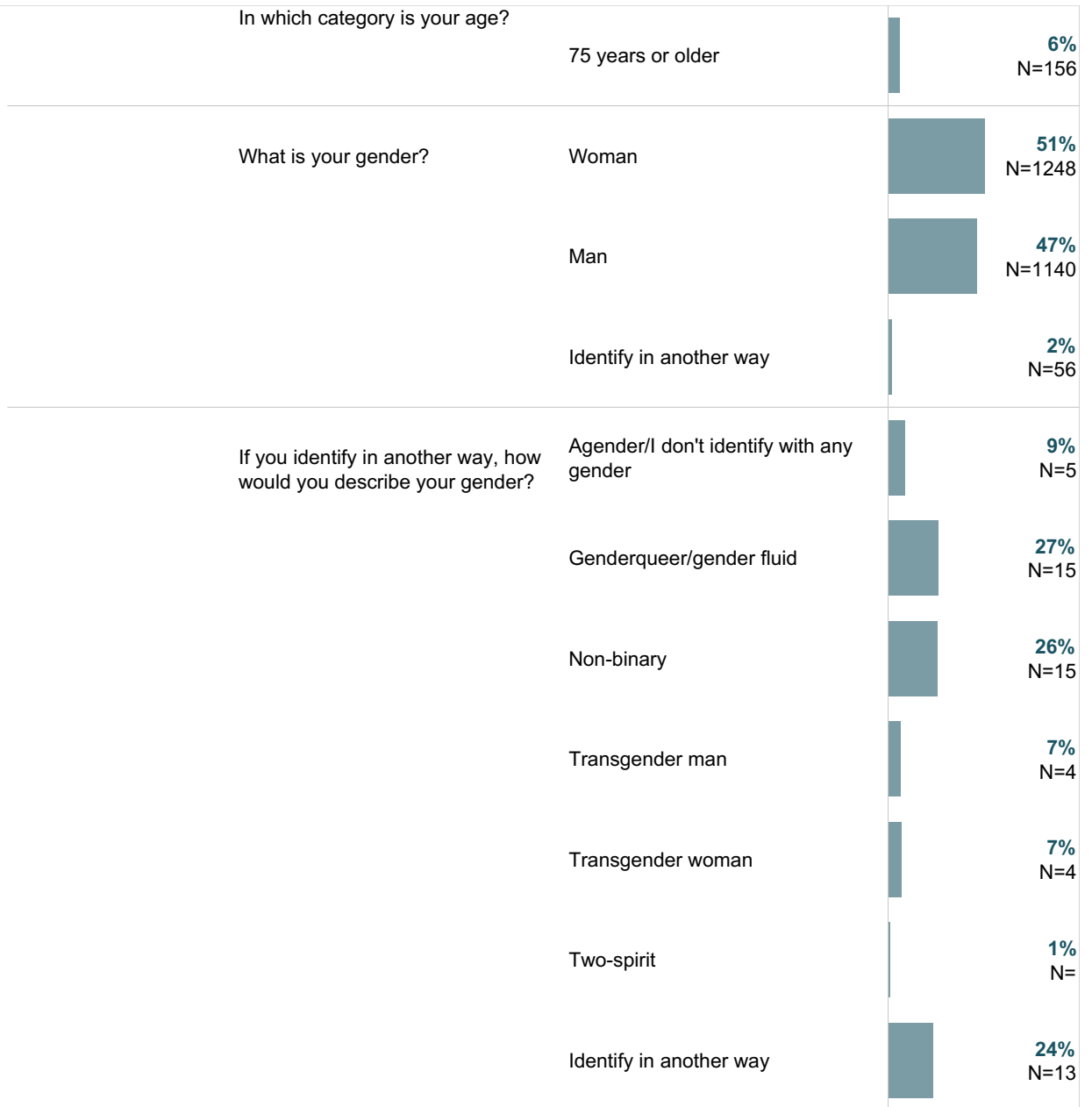
**Demographic**



**Demographic**



**Demographic**



# The City of St. Petersburg 2024 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

## 1. Please rate each of the following aspects of quality of life in St. Petersburg.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
St. Petersburg as a place to live .....	1	2	3	4	5
Your neighborhood as a place to live .....	1	2	3	4	5
St. Petersburg as a place to raise children.....	1	2	3	4	5
St. Petersburg as a place to work.....	1	2	3	4	5
St. Petersburg as a place to visit.....	1	2	3	4	5
St. Petersburg as a place to retire .....	1	2	3	4	5
The overall quality of life in St. Petersburg.....	1	2	3	4	5
Sense of community .....	1	2	3	4	5

## 2. Please rate each of the following characteristics as they relate to St. Petersburg as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of St. Petersburg .....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in St. Petersburg.....	1	2	3	4	5
Overall design or layout of St. Petersburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) .....	1	2	3	4	5
Overall quality of the utility infrastructure in St. Petersburg (water, sewer, storm water, electric/gas, broadband) .....	1	2	3	4	5
Overall feeling of safety in St. Petersburg.....	1	2	3	4	5
Overall quality of natural environment in St. Petersburg.....	1	2	3	4	5
Overall quality of parks and recreation opportunities .....	1	2	3	4	5
Overall health and wellness opportunities in St. Petersburg .....	1	2	3	4	5
Overall opportunities for education, culture, and the arts .....	1	2	3	4	5
Residents' connection and engagement with their community .....	1	2	3	4	5

## 3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in St. Petersburg to someone who asks.....	1	2	3	4	5
Remain in St. Petersburg for the next five years .....	1	2	3	4	5

## 4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In St. Petersburg's downtown/commercial area during the day .....	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime .....	1	2	3	4	5	6
From fire, flood, or other natural disaster.....	1	2	3	4	5	6

## 5. Please rate the job you feel the St. Petersburg community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome .....	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds .....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.) .....	1	2	3	4	5

## 6. Please rate each of the following in the St. Petersburg community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in St. Petersburg.....	1	2	3	4	5
Variety of business and service establishments in St. Petersburg.....	1	2	3	4	5
Vibrancy of downtown/commercial area.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Shopping opportunities .....	1	2	3	4	5
Cost of living in St. Petersburg.....	1	2	3	4	5
Overall image or reputation of St. Petersburg.....	1	2	3	4	5

**7. Please also rate each of the following in the St. Petersburg community.**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in St. Petersburg.....	1	2	3	4	5
Ease of travel by public transportation in St. Petersburg (e.g., bikeshare, ferry, Downtown Looper, Central Ave. Trolley, Sunrunner, PSTA) .....	1	2	3	4	5
Ease of travel by bicycle in St. Petersburg.....	1	2	3	4	5
Ease of walking in St. Petersburg.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time .....	1	2	3	4	5
Variety of housing options .....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in St. Petersburg.....	1	2	3	4	5
Overall appearance of St. Petersburg.....	1	2	3	4	5
Cleanliness of St. Petersburg .....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.) .....	1	2	3	4	5
Air quality .....	1	2	3	4	5
Availability of paths and walking trails .....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities .....	1	2	3	4	5
Availability of affordable quality food .....	1	2	3	4	5
Availability of affordable quality health care .....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care .....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Community support for the arts .....	1	2	3	4	5
Availability of affordable quality childcare/preschool .....	1	2	3	4	5
K-12 education (not provided by the city) .....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Sense of civic/community pride .....	1	2	3	4	5
Neighborliness of residents in St. Petersburg.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer .....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

**8. Please indicate whether or not you have done each of the following in the last 12 months.**

	<u>No</u>	<u>Yes</u>
Contacted the City of St. Petersburg (in-person, phone, email, or web) for help or information .....	1	2
Contacted St. Petersburg elected officials (in-person, phone, email, or web) to express your opinion .....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood association, etc.) .....	1	2
Watched (online or on television) a local public meeting .....	1	2
Volunteered your time to some group/activity in St. Petersburg.....	1	2
Advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election.....	1	2
Used bus or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving .....	1	2

# The City of St. Petersburg 2024 Community Survey

## 9. Please rate the quality of each of the following services in St. Petersburg.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services (not provided by the city).....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Affordable high-speed internet access.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.).....	1	2	3	4	5
Power (electric and/or gas) utility (not provided by the city).....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
Police services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal control (not provided by the city).....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas (open space).....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Health services (not provided by the city).....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Overall customer service by St. Petersburg employees (police, receptionists, planners, etc.).....	1	2	3	4	5

## 10. Please rate the following categories of St. Petersburg government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to St. Petersburg.....	1	2	3	4	5
The overall direction that St. Petersburg is taking.....	1	2	3	4	5
The job St. Petersburg government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in St. Petersburg government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

## 11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of St. Petersburg.....	1	2	3	4	5
Pinellas County.....	1	2	3	4	5
The State Government.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

**12. Please rate how important, if at all, you think it is for the St. Petersburg community to focus on each of the following in the coming two years.**

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of St. Petersburg .....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in St. Petersburg.....	1	2	3	4
Overall design or layout of St. Petersburg’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) .....	1	2	3	4
Overall quality of the utility infrastructure in St. Petersburg (water, sewer, storm water, electric/gas, broadband) .....	1	2	3	4
Overall feeling of safety in St. Petersburg.....	1	2	3	4
Overall quality of natural environment in St. Petersburg.....	1	2	3	4
Overall quality of parks and recreation opportunities .....	1	2	3	4
Overall health and wellness opportunities in St. Petersburg .....	1	2	3	4
Overall opportunities for education, culture, and the arts .....	1	2	3	4
Residents’ connection and engagement with their community .....	1	2	3	4
Overall affordability of living in St. Petersburg .....	1	2	3	4
Development of affordable housing.....	1	2	3	4

**13. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.**

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
City website (stpete.org).....	1	2	3
Local newspapers.....	1	2	3
City council meetings and other public meetings .....	1	2	3
City social media channels (Facebook, Twitter, Instagram, Nextdoor) .....	1	2	3
Talking with city officials.....	1	2	3
Word of mouth .....	1	2	3

# The City of St. Petersburg 2024 Community Survey

Our last questions are about you and your household. Again, all of your responses to this survey are confidential and no identifying information will be shared.

**D1. In general, how many times do you:**

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer.....	1	2	3	4	5	6
Access the internet from your cell phone .....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc. ....	1	2	3	4	5	6
Use or check email .....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online.....	1	2	3	4	5	6

**D2. Please rate your overall health.**

- Excellent   
  Very good   
  Good   
  Fair   
  Poor

**D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?**

**Do you think the impact will be:**

- Very positive   
  Somewhat positive   
  Neutral   
  Somewhat negative   
  Very negative

**D4. How many years have you lived in St. Petersburg?**

- Less than 2 years  
 2-5 years  
 6-10 years  
 11-20 years  
 More than 20 years

**D5. Which best describes the building you live in?**

- Single-family detached home  
 Townhouse or duplex (may share walls but no units above or below you)  
 Condominium or apartment (have units above or below you)  
 Mobile home  
 Other

**D6. Do you rent or own your home?**

- Rent  
 Own

**D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?**

- Less than \$300                       \$2,500 to \$3,999  
 \$300 to \$599                         \$4,000 to \$6,999  
 \$600 to \$999                          \$7,000 to \$9,999  
 \$1,000 to \$1,499                     \$10,000 or more  
 \$1,500 to \$2,499

**D8. Do any children 17 or under live in your household?**

- No     Yes

**D9. Are you or any other members of your household aged 65 or older?**

- No     Yes

**D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)**

- Less than \$25,000     \$100,000 to \$149,999  
 \$25,000 to \$49,999     \$150,000 to \$199,999  
 \$50,000 to \$74,999     \$200,000 to \$299,999  
 \$75,000 to \$99,999     \$300,000 or more

**D11. Are you of Hispanic, Latino/a/x, or Spanish origin?**

- No     Yes

**D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)**

- American Indian or Alaskan Native  
 Asian  
 Black or African American  
 Native Hawaiian or Other Pacific Islander  
 White  
 A race not listed

**D13. In which category is your age?**

- 18-24 years                       55-64 years  
 25-34 years                       65-74 years  
 35-44 years                       75 years or older  
 45-54 years

**D14. What is your gender?**

- Woman  
 Man  
 Identify in another way → go to D14a

**D14a. If you identify in another way, how would you describe your gender?**

- Agender/I don't identify with any gender  
 Genderqueer/gender fluid  
 Non-binary  
 Transgender man  
 Transgender woman  
 Two-spirit  
 Identify in another way

**Thank you!** Please return the completed survey in the postage-paid envelope to:  
**National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**



# THE NCS™

THE NATIONAL COMMUNITY SURVEY™

## St. Petersburg, FL

The National Community Survey™

2024 Results

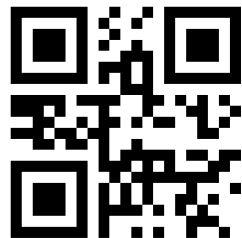




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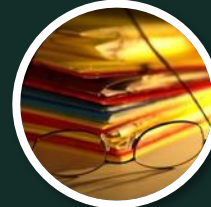
# Resident Surveys in Local Governance



**Monitor trends  
in resident  
opinion**



**Measure  
government  
performance**



**Inform budget,  
land use,  
strategic  
planning  
decisions**



**Benchmark  
against other  
communities**

# The NCS™ Facets of Community Livability



# The National Community Survey™ in St. Petersburg

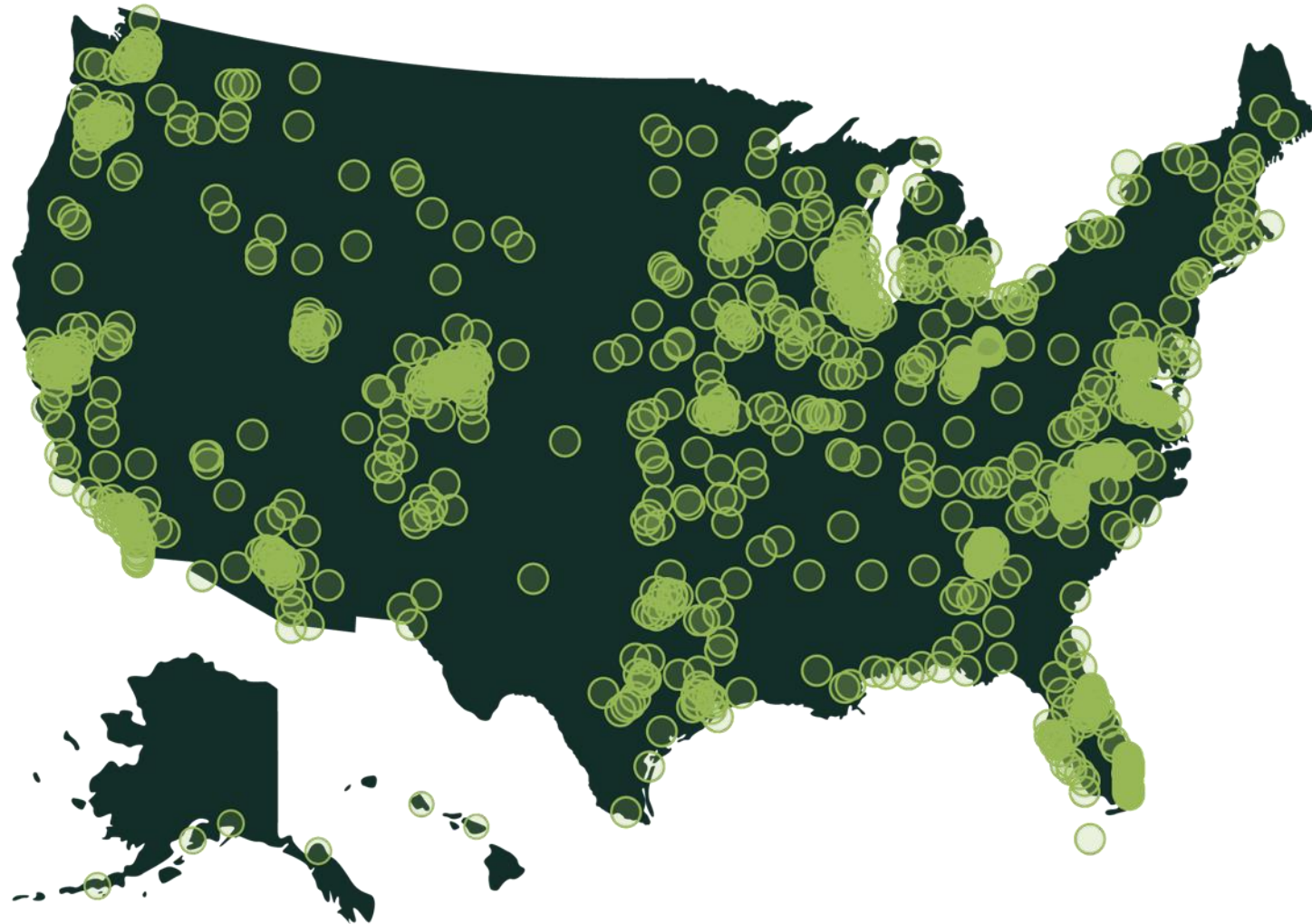


## The NCS™ for St. Petersburg, FL

- 1st conducting The NCS
- Survey conducted from January 16, 2024 – March 5, 2024
- Mailing approach:
  - Probability-based sample of 5,000 randomly selected households
  - 590 total responses received
  - 12% overall response rate
  - Non-probability, open-participation survey: 2,497 responses
- Results statistically weighted to reflect St. Petersburg overall
- 95% confidence interval with a +/- 4% margin of error



# Polco's Benchmarking Database

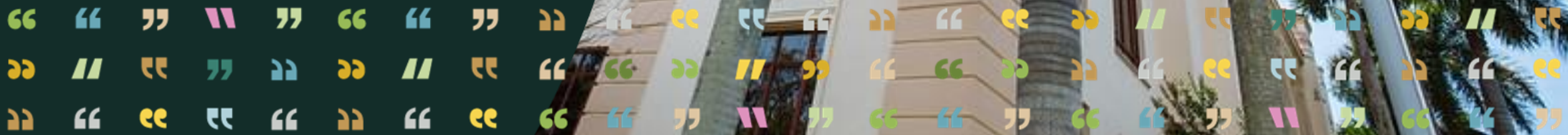


More than  
**500**  
comparison  
communities  
across the  
nation.

Representing  
the opinions  
of more than  
**50 million**  
residents.



# Overview of Survey Results



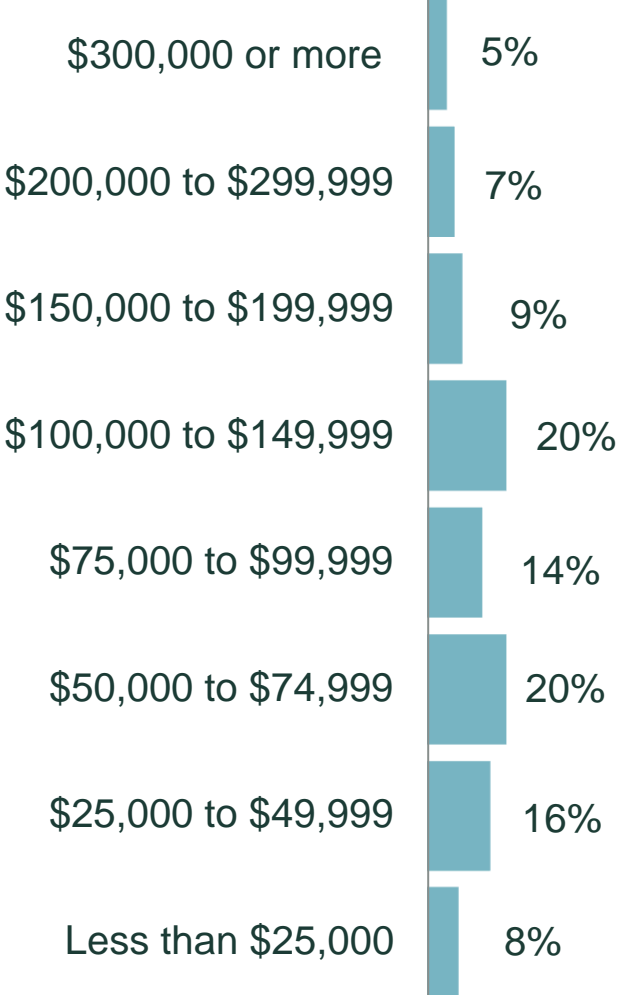
# Who took the survey?



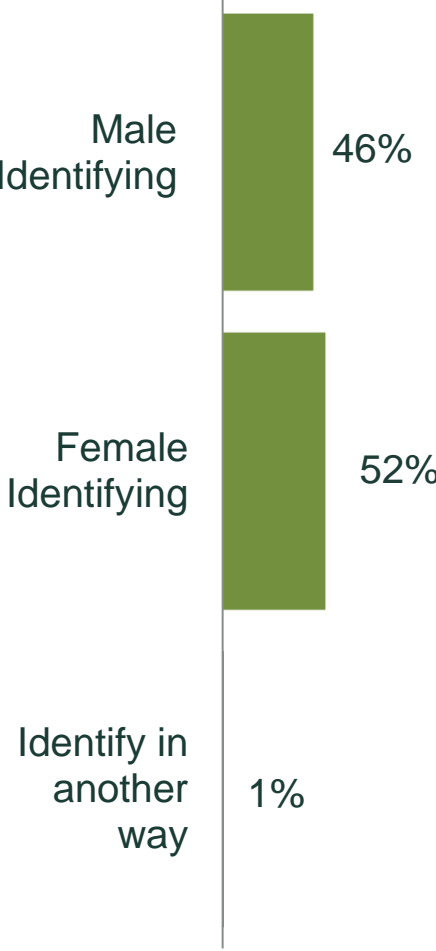
*Resident Age*



*Resident Income*

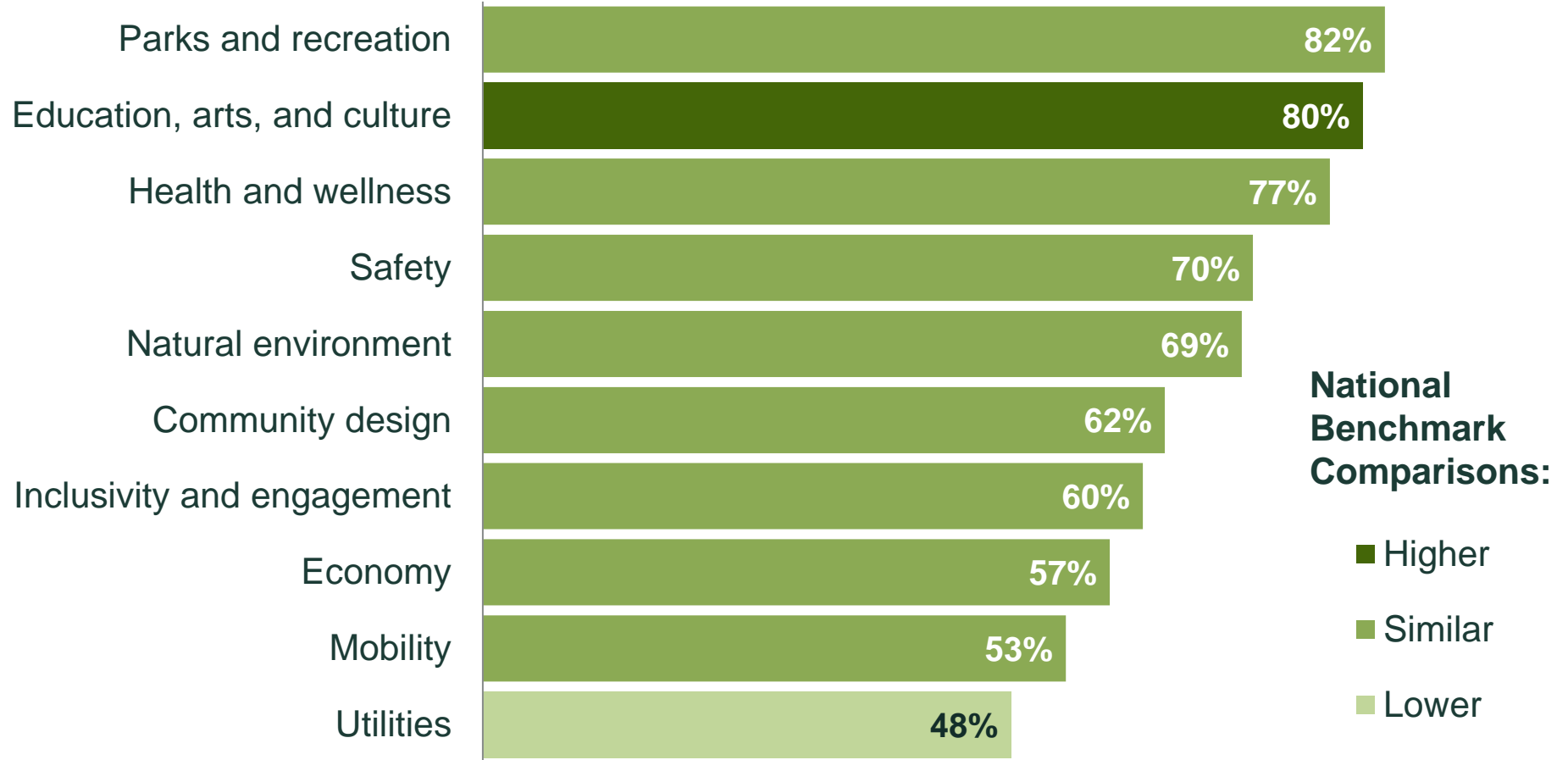


*Resident Gender*





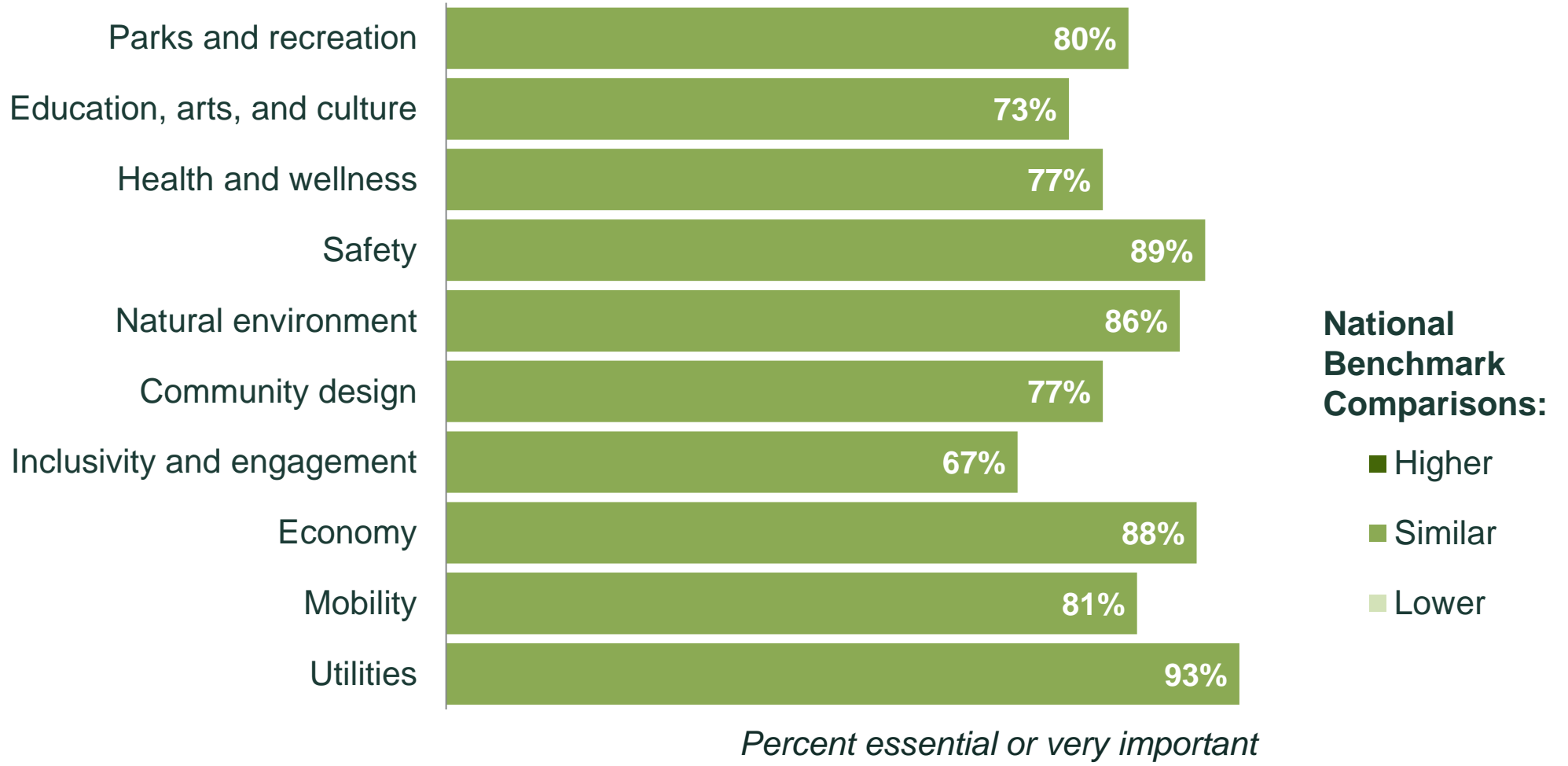
# Facets of Community Livability: Quality



*Percent excellent or good*



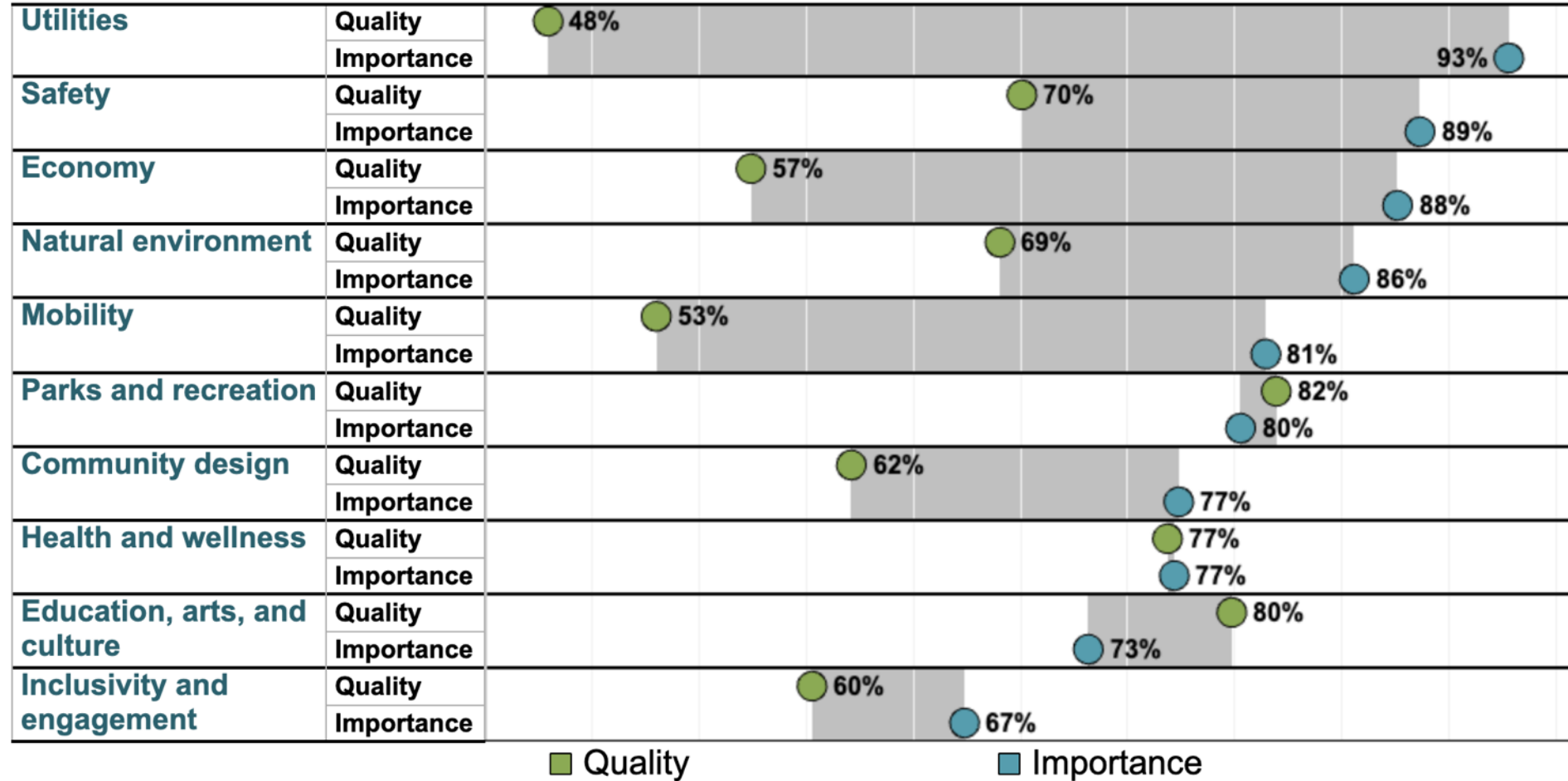
# Facets of Community Livability: Importance





# Balancing Quality and Importance

## Quality/Importance Gap Analysis





# Comparisons to National Benchmarks



14 received **higher** ratings

97 received **similar** ratings

10 received **lower** ratings



# Comparisons to the National Benchmarks



		% positive	Rank	Number of communities	Percentile
St. Petersburg as a place to visit	Much higher	92%	16	334	95%
Variety of business and service establishments in St. Petersburg	Higher	81%	11	267	96%
Vibrancy of downtown/commercial area	Much higher	86%	8	308	97%
Shopping opportunities	Higher	72%	40	331	88%
Used bus or other public transportation instead of driving	Higher	33%	62	293	79%
Water resources (beaches, lakes, ponds, riverways, etc.)	Higher	83%	29	249	88%
Recreational opportunities	Higher	84%	48	333	85%
Opportunities to attend cultural/arts/music activities	Much higher	86%	5	329	98%

**14**  
received  
higher  
ratings



# Comparisons to Custom Benchmarks: Communities selected by City staff



22 received **higher** ratings

95 received **similar** ratings

4 received **lower** ratings



# Communities included in Custom Benchmarks



Lakewood city, Washington	Salem city, Oregon	St. Louis County, Minnesota	Gilbert town, Arizona
Flagstaff city, Arizona	North Bend city, Oregon	Port St. Lucie city, Florida	Washington County, Minnesota
Prescott city, Arizona	Dallas city, Oregon	Okaloosa County, Florida	Durham city, North Carolina
Williamsburg city, Virginia	West St. Paul city, Minnesota	Richmond city, Virginia	Henderson city, Nevada
Missoula County, Montana	Santa Fe County, New Mexico	Scottsdale city, Arizona	St. Lucie County, Florida
Cedar Rapids city, Iowa	Westminster city, Maryland	Glendale city, Arizona	Clearwater city, Florida
Charlottesville city, Virginia	Fort Worth city, Texas	Winston-Salem city, North Carolina	Pinellas County, Florida
Palm Springs city, California	Cape Coral city, Florida	Marin County, California	

# Comparisons to the Custom Benchmarks



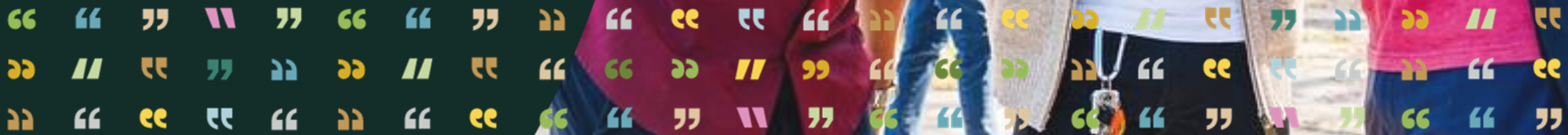
		% positive	Rank	Number of communities	Percentile
St. Petersburg as a place to visit	Higher	92%	3	21	90%
Overall quality of business and service establishments in St. Petersburg	Higher	82%	3	19	89%
Variety of business and service establishments in St. Petersburg	Higher	81%	3	18	88%
Vibrancy of downtown/commercial area	Much higher	86%	2	18	94%
Ease of travel by public transportation in St. Petersburg (e.g., bikeshare, ferry, Downtown Looper, Central Ave. Trolley, Sunrunner, PSTA)	Higher	49%	5	21	80%
Used bus or other public transportation instead of driving	Higher	33%	2	19	94%
Walked or biked instead of driving	Higher	67%	2	19	94%
Recreational opportunities	Higher	84%	6	22	77%





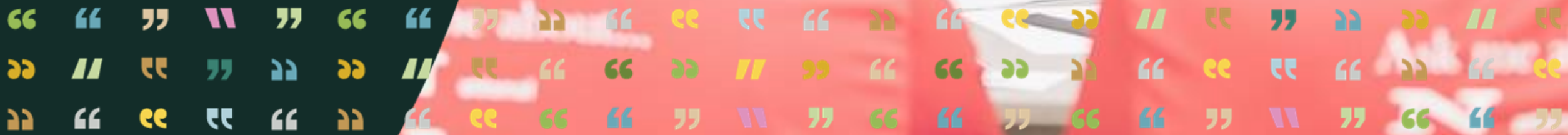


# Key Findings





**Residents generally feel safe in St. Petersburg but continue to prioritize safety in the community.**



# Overall Community Quality



About  
**9 in 10**

residents felt very or somewhat safe:

- In their neighborhoods during the day
- In the city's downtown/commercial

**7 in 10 residents**

- Felt safe from violent crime

**6 in 10 residents**

- Felt safe from property crime

# Safety Services in St. Petersburg



**89%**

Fire services



**83%**

Ambulance/  
Emergency  
medical  
services



**77%**

Emergency  
preparedness



**70%**

Police  
services



**69%**

Fire  
prevention/  
education



**59%**

Crime  
prevention

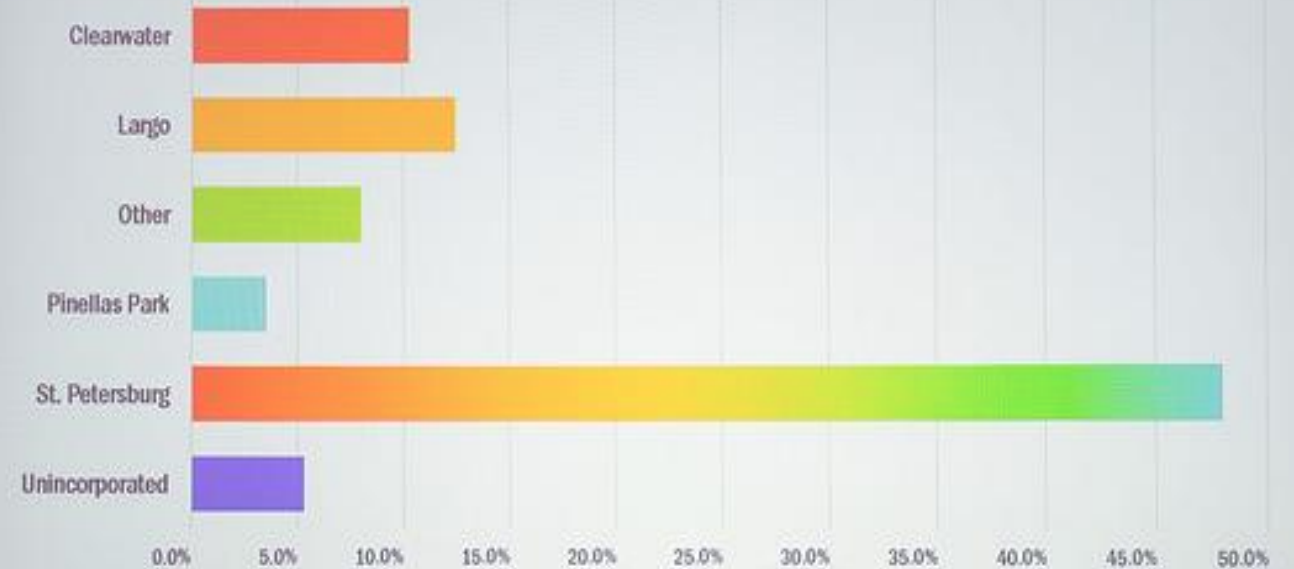
Percent excellent or good



St. Petersburg's economy is a strong community feature.

STATE OF THE ECONOMY 2024 | A PEOPLE-FOCUSED APPROACH

## BREAKDOWN OF POPULATION GROWTH IN PINELLAS COUNTY



# The Economy in St. Petersburg



Please rate each of the following in the St. Petersburg community:

## National Benchmark Comparison

- Higher
- Similar

St. Petersburg as a place to visit

92%

Vibrancy of downtown/commercial area

86%

Overall quality of business and service establishments

82%

Variety of business and service establishments

81%

Shopping opportunities

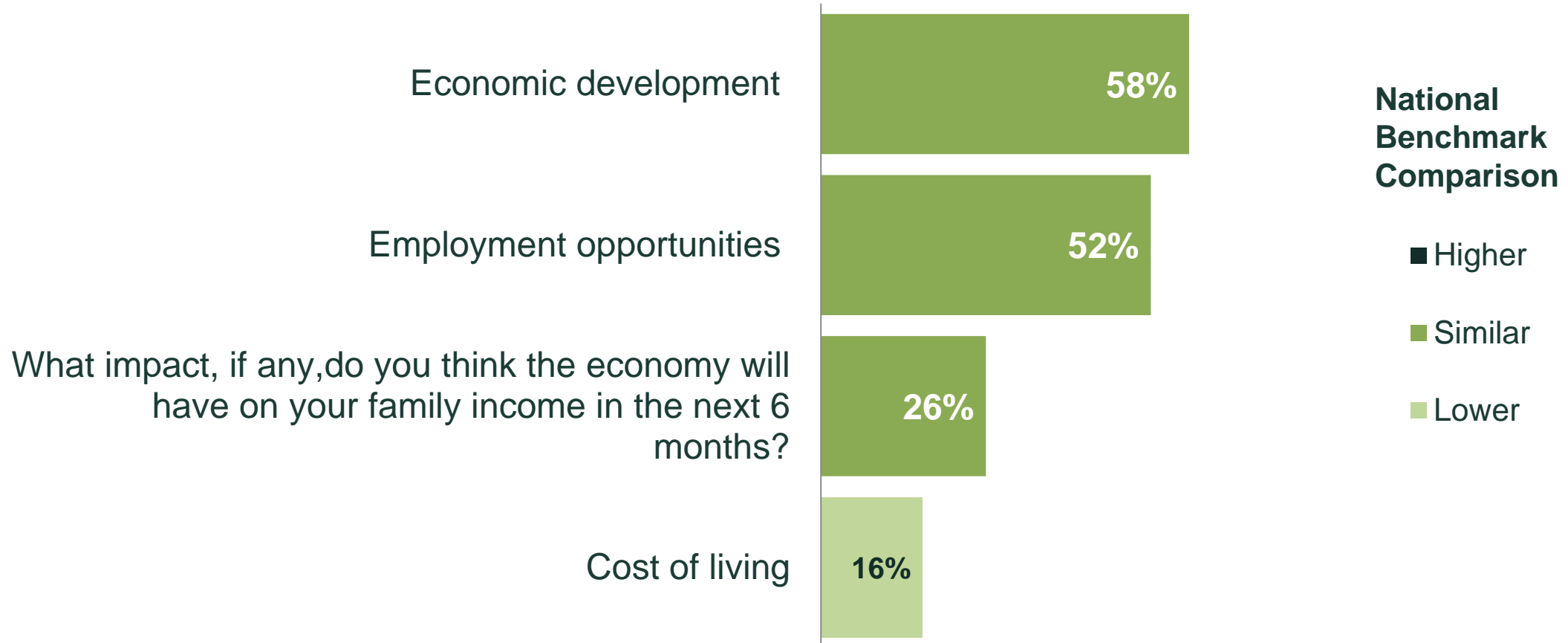
72%

*Percent excellent or good*

# The Economy in St. Petersburg



Please rate each of the following in the St. Petersburg community:



*Percent excellent or good*



# Residents appreciate St. Petersburg's natural environment and recreational opportunities





# Natural Environment in St. Petersburg



Please rate each of the following in the St. Petersburg community:



*Percent excellent or good*

# Parks and Recreation in St. Petersburg



Please rate each of the following in the St. Petersburg community:

## National Benchmark Comparison

- Higher
- Similar
- Lower



*Percent excellent or good*



Alternative transportation is a strength for St. Petersburg, but some aspects of overall mobility present an opportunity for growth.

4



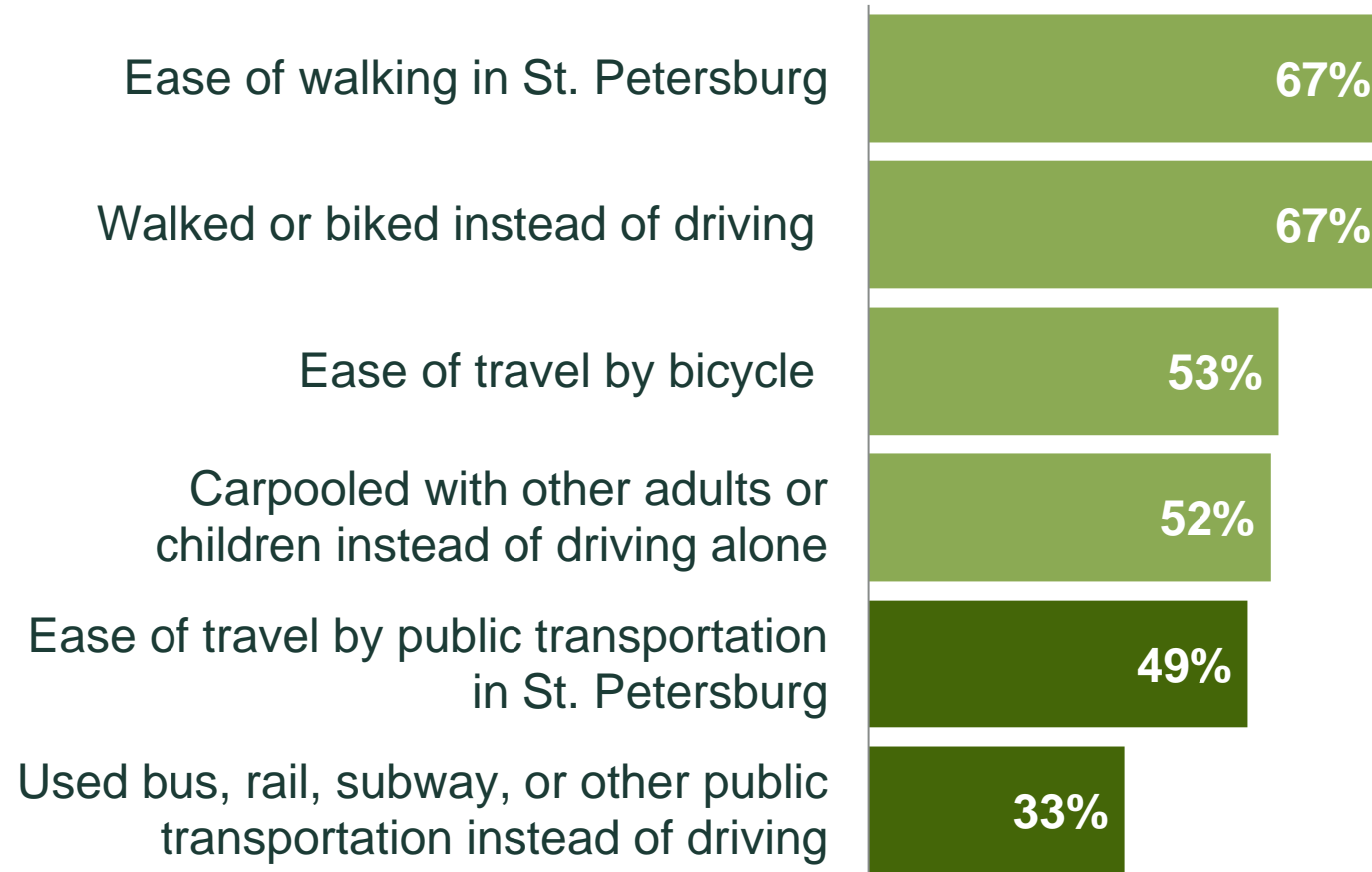
# Mobility in St. Petersburg



Please rate each of the following in the St. Petersburg community:

## National Benchmark Comparison

- Higher
- Similar
- Lower



*Percent excellent or good*

# Mobility in St. Petersburg



Please rate each of the following in the St. Petersburg community:

## National Benchmark Comparison

- Higher
- Similar
- Lower

Ease of travel by car in St. Petersburg

58%

Overall quality of the transportation system

53%

Traffic flow on major streets

44%

Street repair

39%

Ease of public parking

35%

*Percent excellent or good*



# Additional Special Topics

13. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.

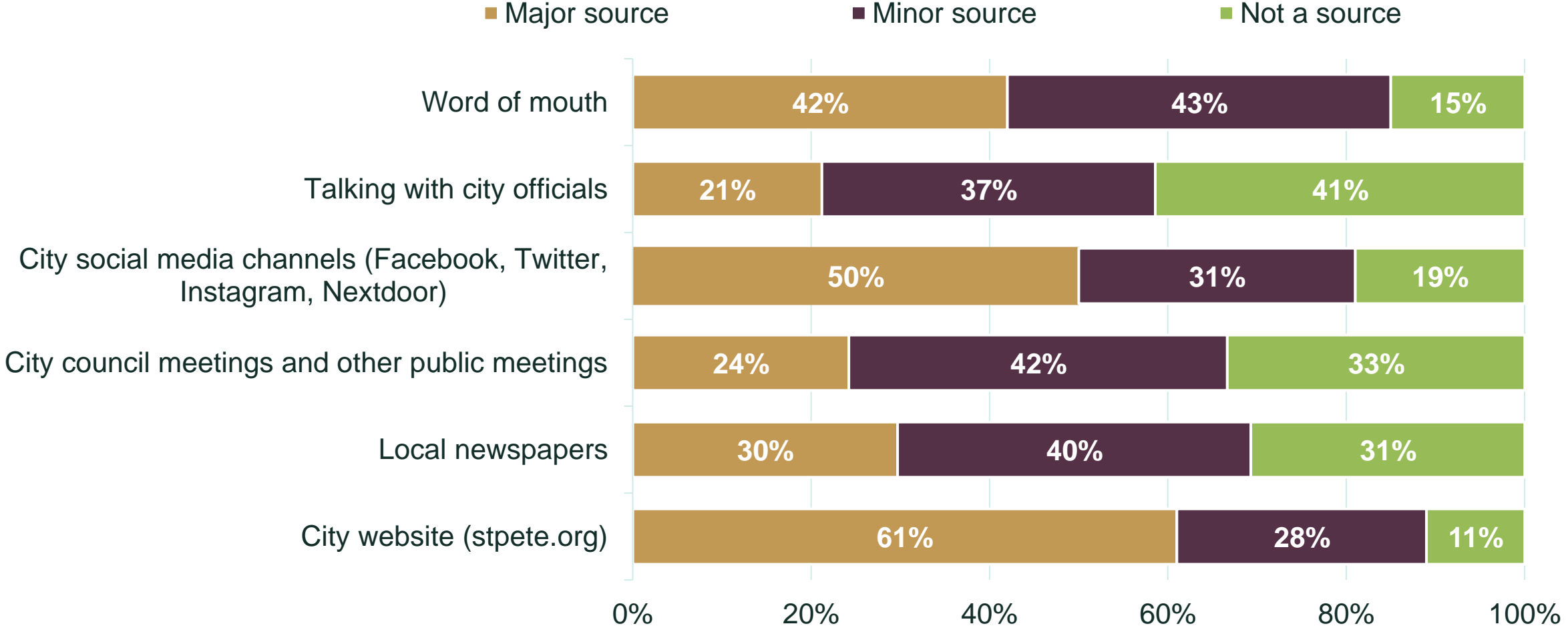
	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
City website (stpete.org).....	1	2	3
Local newspapers.....	1	2	3
City council meetings and other public meetings .....	1	2	3
City social media channels (Facebook, Twitter, Instagram, Nextdoor) .....	1	2	3
Talking with city officials.....	1	2	3
Word of mouth .....	1	2	3



# Custom Question: Source of Information



Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services.





# Summary of Conclusions

1. Residents generally feel safe in St. Petersburg but continue to prioritize safety in the community.
2. St. Petersburg's economy is a strong community feature.
3. Residents appreciate St. Petersburg's natural environment and recreational opportunities.
4. Alternative transportation is a strength for St. Petersburg, but some aspects of overall mobility present an opportunity for growth.





# Next Steps: ENGAGE With Community Members



ENGAGE

Participants

Content

Outreach

Polco Library



This library contains curated surveys and polls created by survey scientists at National Research Center, Polco's dedicated research team. You can use these as they are, look around for inspiration, or make a copy and customize to fit your needs.

All content in the Polco Library is proprietary and is for exclusive use on the Polco platform. The use of Polco Library content in unsolicited ways is prohibited. Please refer to our [Terms of Use](#) for details.

We also have toolkits which cover a range of questions based around certain topics. The modules in our toolkit can be used individually by your organization over time to provide an environmental scan.

Available toolkits:

- COVID-19
- Libraries
- School Districts

## Public Safety Communications

Governance Safety

As part of our ongoing efforts to better serve the community, we need input from you! Take this quick survey to share your feedback about the (XYZ)'s communication pertaining to public safety issues and news. Your responses will be kept confidential, and no identifying

communications governance safety outreach  
information public safety emergency communication

View

## Emergency Communications

Safety Governance

Used by 2 profiles

As we continue our efforts to meet the dynamic needs of (ABC) residents, we need your critical input. Please take this quick survey to share your thoughts on emergency preparedness and related (XYZ) communications. The results will help us improve our

information alert urgent public safety  
communications emergency preparedness alerts news  
disaster emergency 311 disaster preparedness safety  
communication governance

View

## Search

Filter or search to find the content you are looking for.

### Content Type

All

### Domain

All

### Text search

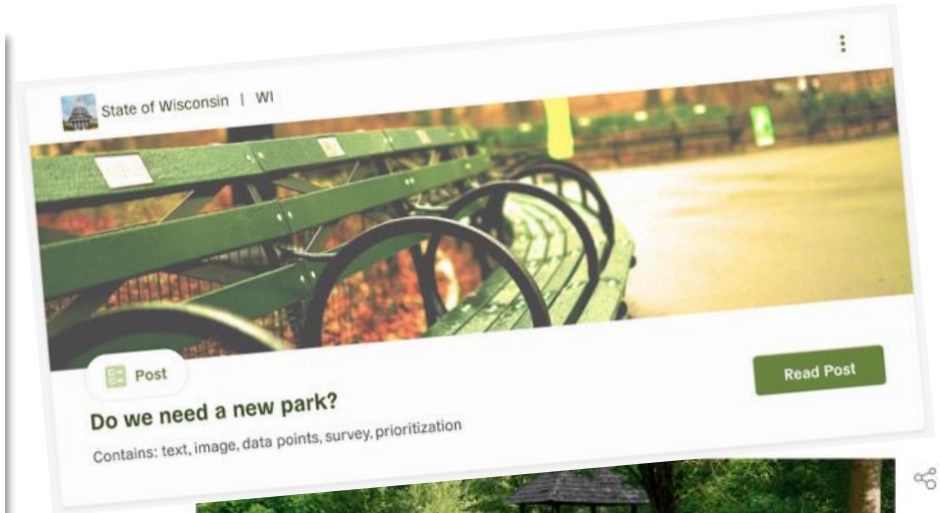
communication

### Popular tags

communications government  
information communication  
news media  
customer service governance  
safety public safety

Clear all tags

Search



## Park Initiative Survey

Text about the new park initiative and a quick summary of what this entails or whatever message the city wants to provide for the residents to read. Text about the new park initiative and a quick summary of what this entails or whatever message the city wants to provide for the residents to read. Text about the new park initiative and a quick summary of what this entails or whatever message the city wants to provide for the residents to read. Text about the new park initiative and a quick summary of what this entails or whatever message the city wants to provide for the residents to read. Text about the new park initiative and a quick summary of what this entails or whatever message the city wants to provide for the residents to read. Text about the new park initiative and a quick summary of what this entails or whatever message the city wants to provide for the residents to read.

### Map of projected park



✓ Included in Current Subscription

+ Optional Add-on

Customizable surveys and polls created by survey scientists at Polco.



St. Petersburg currently has 614 subscribers on Polco.

# Next Steps: TRACK St. Petersburg's Data



## ✓ Performance Summary

Score last updated December 2023

### Benchmarking

Reset Filters

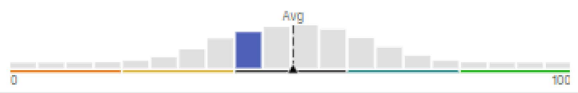
My State  
Compare my score to communities within my state

Population Size  
Compare my score to communities with a similar population

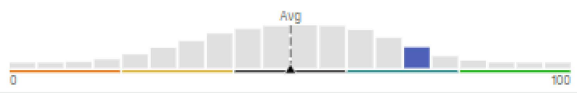
### Domain Index Scores

● My Community

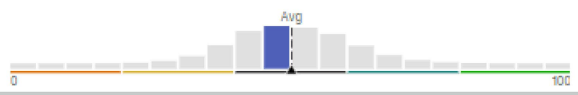
Safety 45 -1



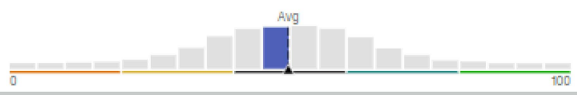
Economy 71 -1



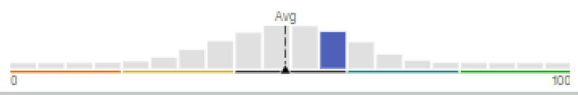
Mobility 49 +2



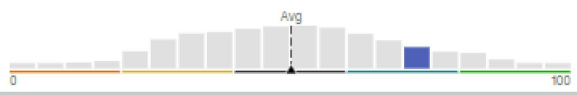
Utilities 45 -4



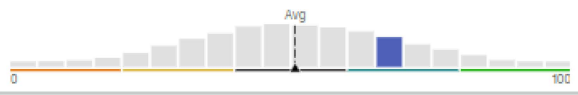
Community Design 59 -3



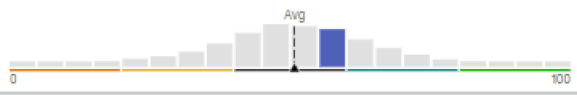
Health and Wellness 75 +0



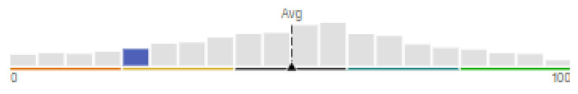
Education, Arts & Culture 66 +1



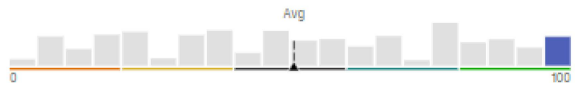
Inclusivity and Engagement 55 -13



Natural Environment 22 -21



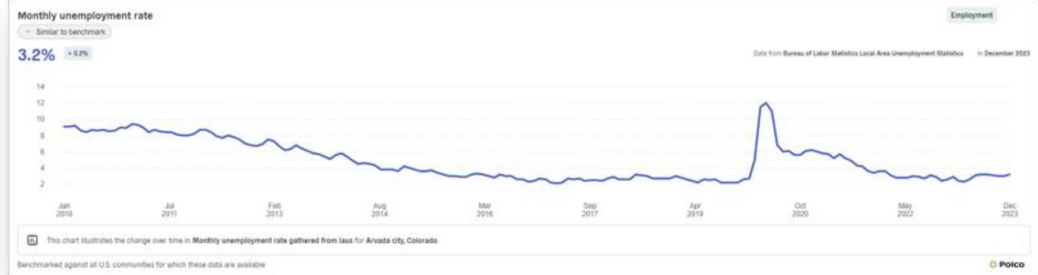
Parks and Recreation 97 +0



## + Economy

Score last updated January 2023

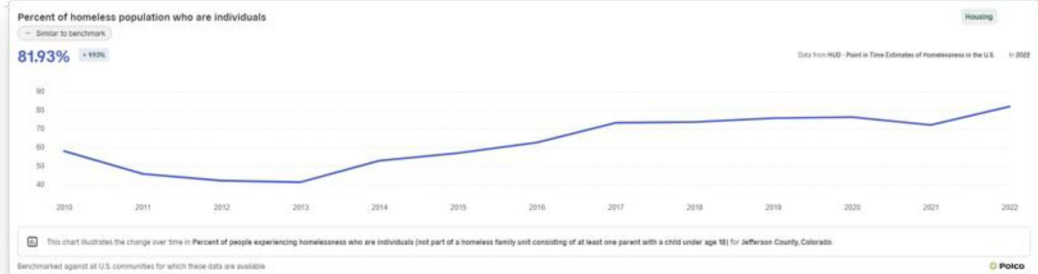
71 / 100 -1



## + Community Design

Score last updated December 2023

59 / 100 -3



✓ Included in Current Subscription

+ Optional Add-on

# Additional Offerings: Continue to ASSESS



**THE NCS™**  
THE NATIONAL COMMUNITY SURVEY™



**CASOA®**  
COMMUNITY ASSESSMENT SURVEY FOR OLDER ADULTS™

**THE NBS™**  
THE NATIONAL BUSINESS SURVEY™

**THE NLES**  
THE NATIONAL LAW ENFORCEMENT SURVEY

**THE NES™**  
THE NATIONAL EMPLOYEE SURVEY™

**THE NES-LE**  
THE NATIONAL EMPLOYEE SURVEY LAW ENFORCEMENT

## BalancingAct™ BY POLCO



Selected: \$961,000 Available: \$239,000

**City Hall Accessibility** \$315,000

**Tourism Renovation** \$398,000

**Bandshell Roof Repair** \$125,000

**Beacon Park Pathway** \$340,000

**Archaeological Reporting** \$149,000

**Window Repair** \$74,000

**Park Street Light Poles** \$74,000

**You are balanced.**

**Where the Money Goes**

**Revenue**

- Taxes: \$4.6m
- Fines: \$435,000
- Governance: \$127,000

**More Information**

Some research suggests that lower-cost, non-sworn officers could perform some services currently done by sworn officers, saving money that could be used in other parts of the budget.

**Police Department**

Role of Civilians: \$90,000

Should civilians be used to take most police reports instead of sworn officers??

Continue to use sworn officers

Use civilians where appropriate

**Submit**

Reset all to start over

Please be sure to attend the budget open house on Friday, October 30 at 6:00. We will be using Meeting Made so that everyone can see the entire group's responses. City staff will be on hand to answer questions and facilitate.



**YOUR CITY AND COUNTY OF DENVER TAX RECEIPT**

<b>Affordable Housing</b>	
Dedicated Affordable Housing Property Tax Mill	\$1.89
Housing Investment Fund Transfer	\$0.00
Office of Housing and Opportunities for People Everywhere (HOPE)	\$0.81
Social Impact Bond	\$0.18
<b>Capital Projects</b>	
Bond Principal and Interest Property Tax Mill	\$0.90
Capital Improvement Projects	\$13.50
Improvement and Maintenance Property Tax Mills	\$0.00
<b>Community Planning and Development</b>	
Board of Adjustment for Zoning Appeals	\$8.23
Planning, Permitting, Inspections and Administration of Community Planning & Development Dept	\$0.10
<b>Courts/Legal</b>	
City Attorney	\$8.13
County Court & Municipal Public Defender	\$15.79
<b>Economic Development</b>	
Economic Development	\$8.71
Excise and Licenses	\$7.08
<b>Finance</b>	
Excise and Licenses	\$3.52
Contingency	\$2.14
Finance/Payments for Public Buildings	\$1.38
<b>Governing</b>	
City Council	\$33.31
Mayor's Office	\$7.33
	\$25.98
	\$2.16
	\$1.70
	\$0.46
<b>TOTAL:</b>	<b>\$76.62</b>

# Questions?

# Thank you!

Joe Dell'Olio  
Survey Researcher  
Polco/National Research Center  
[joe@polco.us](mailto:joe@polco.us)