

City of St. Petersburg
Public Services & Infrastructure Committee
March 24, 2022 – 8:30 AM
City Hall, Room 100

Members: Committee Chair Ed Montanari, Committee Vice-Chair Deborah Figgs-Sanders, Council Member Copley Gerdes, and Council Member Lisset Hanewicz

Alternate: Council Member Lisa Wheeler-Bowman

Support Staff: Daphney Ivory –Legislative Aide

1) Call to Order

2) Approval of Agenda

3) Approval of March 10, 2022 Minutes

4) New Business – March 24, 2022

- a) A Discussion regarding the establishment of a Municipal Marina Advisory Board- *Chris Ballestra, City Development Administration Managing Director, David Wirth, Enterprise Facilities & Page Obenshain, St. Pete Yacht Sales and Service*

Attachments

- 1) New Business Item by Chair Driscoll, Referred December 16, 2021
- 2) Proposed Resolution Supporting the Establishment of an Independent Marina Advisory Committee

5) Upcoming Meeting Dates & Tentative Agenda Items

March 31, 2022

- a) A Presentation on the Downtown Waterfront Master Plan Update – *Elizabeth Abernethy, Planning and Development Services*

April 14, 2022

- a) TBD

General Attachments:

Minutes of the March 10, 2022 PS&I Committee Meeting
Pending and Continuing Referral List
Agenda Item Support Material

City of St. Petersburg
Public Services & Infrastructure Committee
March 10, 2022 Meeting Minutes
City Hall, Room 100

Present: Committee Chair Ed Montanari, Committee Vice-Chair Deborah Figgs-Sanders, Council Member Copley Gerdes, and Council Member Lisset Hanewicz

Absent: None

Also Present: Assistant City Attorney Christina Boussias, City Clerk Patricia Beliveau, Economic & Workforce Development, Business Manager, Jessica Eilerman, St. Petersburg Area Chamber of Commerce, Co-Manager, Kim Vogel, President and CEO of St. Petersburg Area Chamber of Commerce, Chris Steinocher

Support Staff: Daphney Ivory – Legislative Aide

- 1. Call to Order – 9:25 AM**
- 2. Approval of Agenda –** CM Gerdes motioned for approval. All voted in favor.
- 3. Approval of February 24, 2022 Minutes –** CM Hanewicz motioned for approval. All voted in favor.
- 4. New Business – March 10, 2022**

A Discussion on the progress of the Greenhouse and business navigation program- *Jessica Eilerman Kim Vogel, Chris Steinocher*

Chair Montanari introduced Chris Steinocher, the President and CEO of St. Petersburg Chamber of Commerce, who provided an overview of the Small Business Navigation Program's design. Mr. Steinocher explained why The Greenhouse is a good investment and how the program has spanned over different administrations throughout history. He stressed that The Greenhouse is not a physical space but is a systems approach. Cost and expenses are increasing therefore additional staff and funding is needed to conduct better business. Mr. Steinocher then turned the meeting over to Jessica Eilerman, Economic & Workforce Development, Business Development Manager and Kim Vogel, St. Petersburg Area Chamber of Commerce.

Ms. Eilerman shared the goal of The Greenhouse is to be a small business Empowerment Center focusing on entrepreneurship and entrepreneurial development. There are seven members of the team comprised of City Economic Development staff and Chamber of Commerce staff. There are five major priorities of the Green House: Navigation, Connection, Awareness, Capacity, and Coordination. Navigation is offered to 1072 unique clients with a total of 2,372 sessions and 756 contact hours.

Ms. Vogel discussed the importance of tracking the top areas of assistance provided, Business Startup/Requisition, Sources of Capital, Marketing and Sales, Community Development, and Business Expansion all these areas bring businesses to The Greenhouse.

Ms. Eilerman elaborated on the real-world impact of The Greenhouse with case studies and examples of how The Greenhouse helps small businesses while working collaboratively with partners who provide services and resources.

Ms. Vogel shared how the entrepreneurial ecosystem works by describing the story of Johnny Crowder, tech entrepreneur, CEO, and founder of Tampa-based Cope Notes, who was partnered with an accelerator, Tampa Bay Innovation Center giving him enough experience to win \$5,000 at the St. Pete Pitch Night contest that helped him start his business.

CM Gabbard explained her reasoning for bringing the topic forward was to understand the partnership and financial agreement with The Greenhouse. She asked if the \$40,000, budgeted in FY 2020 for Navigation had been paid by administration. Ms. Eilerman responded they are working with legal to process the invoice along with the agreement and payment. CM Gabbard also inquired how often does the contract worth \$96,000, beginning with Foster administration, get's renewed and when does the current contract expire? Mr. Greene gave details of how the contract is evaluated with \$96,000 being a continual amount since the conception of the program and renewed annually. Ms. Eilerman expanded on the answer by stating the agreement is a memorandum of understanding and is reviewed by legal. Moving forward the agreement would become a grant style agreement to include a discussion of the budget. CM Gabbard expressed excitement for the collaboration and partnership with OnePinellas Project, EDC and Dr. Cynthia Johnson.

CM Hanewicz requested information as to what Hispanic Chamber of Commerce is doing to help the Spanish speaking and other language communities. Ms. Vogel responded there is a newly formed Hispanic Chamber of Pinellas County that served 8.1 % of businesses in 2021. Mr. Steinocher noted, The Hispanic Chamber of Commerce of Pinellas County is led by Eli` Gonzalez and reports to him.

CM Hanewicz inquired as to how the needs of clients are met to provide services. Ms. Eilerman replied, there is on demand and virtual access provided for clients. There is also a client relations management information system that logs and tracks client's interactions with staff.

CM Hanewicz and CM Gerdes both voiced a desire to know who the Navigators are that serve Councilmember's districts. Ms. Eilerman shared that there is a business navigator assigned to each Council district however if an issue arises any of the Navigators are accessible to assist. CM Hanewicz voiced a desire to hear from businesses in her Council district.

CM Figgs-Sanders suggested looking at broader areas for resources and funding that would line up with the Business and Economic Development model for the city keeping in mind the points of action from the Impact Study. Mr. Steinocher agreed and confirmed there are additional resources that will be reviewed as part of the strategic plan for the next three years.

CM Montanari discussed how the City and the Chamber have been working together since our city was founded. He also concurred with CM Gabbard's questions and concerns. CM Montanari agreed with CM Gerdes that an additional meeting with The Greenhouse administration is needed. Both agreed to meet individually with the administration.

Mr. Steinocher asked that Councilmembers refer friends and neighbors to The Greenhouse and attend Ribbon Cutting ceremonies for new businesses.

CM Montanari announced a Special Meeting of the PS&I committee on March 24, 2022 at 8:30 AM to discuss establishing a Municipal Marina Advisory Board.

CM Montanari adjourned the meeting at 10:49 AM.

Public Services & Infrastructure Committee Pending & Continuing Referral List					March 24, 2022	
Topic	Return Date	Referral Date	Prior Meeting	Referred by	Staff	Notes
A discussion regarding the establishment of a Municipal Marina Advisory Board	3/24/2022	12/16/2021		Driscoll	C. Ballestra Dave Wirth	
A presentation on the Downtown Waterfront Master Plan Update	3/31/2022	12/16/2021		Rice (Staff Request)	L. Abernethy	
Respectfully requesting a referral to the Public Services and Infrastructure Committee a discussion on developing a master plan for the Center for the Arts that includes but is not limited to consideration of current and future needs for the Mahaffey Theatre, the Salvador Dali Museum, and the Grand Prix of St. Petersburg	4/14/2022	9/9/2021		Driscoll	C. Ballestra	
A Discussion to Change the City of St. Petersburg's Municipal Election Cycle to be Held in Conjunction with Federal, State, and County Elections	4/28/2022	12/16/2021	2/10/2022	Driscoll	B. Pettigrew	2/10/2022 - Committee requested that Legal return to the PS&I committee with a draft ordinance to move forward with option 1 (i.e., adding a year to current elected terms to transition to "on-cycle" elections)
A discussion regarding potential expansion of the downtown boundaries for the sidewalk table ordinance. (City Code Sec. 25-228)	5/12/2022	2/3/2022		Driscoll	B. Pettigrew, H. Judd	
A discussion on amendments City Code Chapter 16 to make permanent the current allowances for the expansion of sidewalk café space	5/12/2022	5/13/2021	7/29/2021	Driscoll	L. Abernethy	7/29/2021 – Committee requested staff to continue research on a potentially permanent program & options
Presentation and discussion on current and future bridge projects in the City	9/8/2022	2/18/2021		Montanari	B. Prayman, E. Birk	
An update and presentation on the Municipal Services Center project		12/16/2021		Council	J. Zeoli	
A Discussion on Reassigning a Council Member to the South CRA Citizen Advisory Committee (CAC)		12/2/2021		Figgs-Sanders	M. Dema, R. Smith	
A presentation and report on office space development in the City		2/10/2022		Montanari	J. Zeoli	
A discussion regarding parking requirements for multi-family dwellings located in Downtown St. Pete		2/10/2022		Montanari	L. Abernethy	
A discussion on the renewal options to separate operations of the Manhattan Casino and restaurant component at the lease end date either by default or contracted date.		2/10/2022		Figgs-Sanders	J. Zeoli, C. Ballestra	
A Discussion to proposed revisions to City Council's Quasi-Judicial Procedures and the potential establishment of new procedures for disclosing ex-parte communications and permitting site visits to apply all City board, commission and City Council members who take quasi-judicial action.		3/10/2022		Montanari		
Quarterly Report on Grow Smarter Sites a) Port Site b) Innovation District Site c) 800 Block Site d) Former Police Station Site e) Tropicana Field Site f) Commerce Park Site g) 22nd Street Sites h) Tangerine Plaza Site		2/15/2018 3/8/2018 a) 7/8/2021	3/8/2018 5/31/2018 9/13/2018 6/13/2019 11/7/2019	Foster, Driscoll, Montanari	J. Zeoli	6/13/2019 – Update on Innovation District, Former Police Station Site, & Tangerine Plaza 11/7/2019 – Updates: Commerce Park, 22nd St., Tangerine Plaza, Innovation District, Former PD, & Port Site 4/8/2021 – A. DeLisle to provide written updates on the Port Site, Innovation District Site, 800 Block Site, Former Police Station Site, & Tangerine Plaza Site 7/8/2021 – Chair Montanari requested an update on the Port Site
Presentation by Sanitation staff on the progress of the Management Evaluation Study (2019)		3/12/2020	10/22/2020	Rice (Staff Request)	W. Joseph	
A discussion regarding the renovation and future use of the Sunshine Center		5/6/2021		Blackmon		
Discussion of an ordinance that will set standards for mechanical noise, such as HVAC systems		4/18/2019	9/26/2019	Driscoll	L. Abernethy, D. Goodwin	9/26/2019 – Committee requested staff to explore potential mechanical noise mitigation incentives & return to PS&I
Capital Improvement Assessment (Maintenance & Hurricane/Tropical Storm Preparedness) a) Bridges b) Reclaimed Water c) Sidewalks d) Seawalls e) Stormwater f) Potable Water g) Wastewater (if needed) h) Buildings (See “CAMP”)		2/2/2017	a) 9/24/2020 b) 8/24/2017 c) 9/24/2020 d) 9/24/2020 e) 7/12/2018 f) 7/26/2018 (COW) h) 9/24/2020	Kennedy, Gerdes	a) Tankersley b) Palenchar c) Tankersley d) Tankersley e) D. Rawleigh f) Palenchar g) Tankersley h) Tankersley	9/24/2020 – C. Tankersley provided update on sidewalks, seawalls, bridges & their respective investment gaps. As well as introduced “CAMP” Committee asked staff to return with more info on funding for sidewalks & seawalls, as well as further guidance on the conflict between Sec. 25-191 & Resolution 96-55 related to property owner responsibilities
A discussion regarding Sanitation's large item pick-up and potential improvements		5/13/2021	8/26/2021	Figgs-Sanders	W. Joseph	8/26/2021 - Committee provided with updates on large item pick-up program and methods for improvement, including the GPS pilot program. CM Figgs-Sanders requested staff to return to the committee with the results of the program
Update on Albert Whitted Airport Master Plan		5/17/2018	8/9/2018 2/13/2020 7/15/2021 1/27/2022	Staff Request	R. Lesniak, D. DiCarlo	7/15/2021 – Update on master plan progress, review of working papers submitted to the FAA 1/27/2022 – Update on master plan progress, overview of most recent submittals to the FAA and next steps
Update on the Citywide Capital Asset Management Program (“CAMP”) (Previously the “City’s Facility Maintenance Plan”)		6/7/2018	5/9/2019, 11/9/2021	Foster, Administration	C. Tankersley	9/12/2019 – T. Greene indicated staff would like return to PS&I for a check-in once the plan became fully staffed 9/24/2020 – Brief update from C. Tankersley on the name change (“CAMP”) & plan overview 11/9/2021 – Comprehensive update of CAMP, including the new asset management administrative policy and status of cloud-based software for city-wide asset management.
2022 PS&I Dates: 2/24, 3/10, 3/31, 4/14, 4/28, 5/12, 5/26, 6/9, 6/16, 7/14, 7/28, 8/11, 8/25, 9/8, 9/22, 10/13, 10/27, 11/10, 12/8						Updated: 03/11/2022

CITY COUNCIL AGENDA

NEW BUSINESS ITEM

TO: Members of City Council

DATE: December 9, 2021

COUNCIL DATE: December 16, 2021

RE: Establishment of a Municipal Marina Advisory Board

ACTION DESIRED:

Respectfully requesting a discussion in the Public Services and Infrastructure Committee regarding the establishment of a Municipal Marina Advisory Board.

Gina Driscoll
Council Member, District 6

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF
THE CITY OF ST. PETERSBURG, FLORIDA
SUPPORTING THE ESTABLISHMENT OF AN
INDEPENDENT MUNICIPAL MARINA
ADVISORY COMMITTEE (“MARINA
ADVISORY COMMITTEE”); AND PROVIDING
AN EFFECTIVE DATE.

WHEREAS, the City of St. Petersburg’s Municipal Marina is composed of docks and support facilities spanning the Central Yacht Basin and South Yacht Basin along the City’s downtown waterfront; and

WHEREAS, the Central Yacht Basin docks were built in 1963 and four of the five South Yacht Basin docks were built in 1977; and

WHEREAS, the Municipal Marina is a vibrant part of the City’s downtown and contributes to the quality of life and the well-being of the community; and

WHEREAS, the Municipal Marina is a vital public waterfront asset of the City; and

WHEREAS, City of St. Petersburg’s City Council welcomes input from citizens; and

WHEREAS, an independent Marina Advisory Committee has been established and is an autonomous body composed of diverse stakeholders desiring to give input; and

WHEREAS, the City Council desires to express support for the establishment and efforts of the Marina Advisory Committee.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg that the City Council supports the establishment of an independent Marina Advisory Committee.

This resolution shall become effective immediately upon its adoption.

Approved as to form and content:

/s/ Jane Wallace

City Attorney (designee)