

Stafford Economic Development Commission
Regular Meeting
Veterans Room, Town Hall
September 5, 2017, 6:30 PM

RECEIVED
STAFFORD, CT

2017 OCT -4 P 2: 23


TOWN CLERK

1. Call meeting to order and establish a quorum.
A quorum was established and the meeting was called to order at 6:30pm by Chairman Sal Titus. Present were members Stephen Squire, Dan Burnett-Pollock, Sal Titus. Marion Hine and Andra Smith were absent.
2. Review minutes from meeting 8/1/17.
By motion of Mr. Squire, seconded by Mr. Burnett-Pollock, the Commission unanimously approved the meeting minutes from 8/1/17.
3. Discuss progress with business questionnaire.
 - a) Surveys update - Mrs. Smith reported that she entered all of the paper surveys into Survey Monkey. The next step is to have the analysis of the results compiled, saved and printed so we can share with the Selectmen, various commissions, new grant writer, etc. Mrs. Smith will obtain the analyzed results and get them to the rest of the commission for these purposes. These survey results will be useful for the Town Plan/Vision (item 5 below) since they show the input from town businesses and residents.
 - b) Local Magazine and North Central News – Mrs. Smith told the group that an author had written an article about all the wonderful ways to spend summer in Stafford. Mrs. Hine suggested reaching out to the author to see if she would be interested in doing a recurring article for each upcoming season. Mrs. Smith will try to track the author down.
4. Videographer update from Mr. Squire.
Mr. Squire provided Jeremy White's quote which consisted of two options. The first options total: \$6,800. The second options total: \$17,450. It was discussed among the group that this was way too much for the EDC to afford, and until the EDC had a website to post the video this project didn't really make sense. This item will be tabled for now and instead Mr. Titus is going to follow up with the First Selectman about getting the "discover Stafford" website up based on the template that former member, Bruce Cartier, had provided to the webmaster.

Carlton Whaley, Tyler Whaley and Lucas Guilmette from Stafford Today attended the meeting to discuss taking videos of various town activities to help promote the town. Tabled until 10/3/17 meeting.
5. Stafford Town Plan/Vision – Update from Mr. Titus
Mr. Titus explained that he showed the Don Poland economic/town report and Glastonbury, CT's vision plan to the Citizens Advisory Committee. Next, he will show the Selectmen how creating the plan/vision is the next step needed according to the Don Poland economic report.

Mr. Titus needs to ask the Selectmen how the EDC should approach bringing this concept to fruition via the commissions, boards and ultimately the town residents.

6. Business Award and Meet & Greet.

The EDC discussed the following agenda for the next meeting: (1) Don Poland town report and survey monkey results (2) Vision Plan as the next step, and (3) Awards – including years in business. Mr. Titus suggested this be a twice yearly event (January/June or July). Mr. Titus will reach out to TTM regarding sponsorship.

7. Fallfest.

Mr. Titus didn't have any needs at this point, but it was discussed that the EDC should have a booth, and it would use the booth to have people fill out the vendor applications for Winterfest.

8. Tax Incentive Ordinance Adoption.

Mrs. Smith had learned from the First Selectman that a new state law was passed about incentives, so she will get a copy from him and incorporate any changes needed into the draft ordinance before the EDC presents to the BOS. Mr. Squire will email the draft to Mrs. Smith.

9. Ribbon Cutting Ceremony for New Businesses.

New businesses to town: New Asian Food Restaurant, Bicycle Shop, Johnson Memorial FastCare™, Flea Market, BellaNess - Ribbon cutting November 10, 2017.

10. Adjournment.

By motion of Mr. Burnett-Pollock and seconded by Mr. Squire, the Commission unanimously approved to adjourn at 7:30pm

Respectfully submitted,



Sal Titus

860.458.9145
jerbear.white@gmail.com



CREATIVE
ESTIMATE
JEREMY WHITE
FILM MAKER

DATE: Summer 2017
CLIENT: Town of Stafford CT
CONTACT: Steve Squire - ssdingding@gmail.com

PROJECT: Stafford Business Development

TIMING:

- 5 days for brainstorming, writing, & developing approach.
- 4 days of filming.
- 10-15 days for editing, and revisions.

ASSETS:

- Licensed or creative commons soundtrack.
- Basic Graphics. **\$850**

DELIVERY:

- One edited 1-1 1/2 minute social media video.
- 30 second and 15 second cut down.
- Edit includes one big revision and one small revision.
- Unlimited use license.
- Jeremy White reserves the right to use the video for portfolio. **\$1,500**

OPTION 1: - JEREMY WHITE - Director, Writer, Producer, Editor, &
(Minimal) Camera Operator. **\$4,500**

- 5D MARK III **\$475**
- 25mm, 30mm, 50mm, 58mm, 85mm lenses **\$975**

TOTAL: \$6,800

OPTION 2: - JEREMY WHITE - Director / Writer / Producer / Editor **\$3,500**
(Cinematic) - JOHN KOPEC - Camera Operator / Director of Photography **\$3,500**

- RED Dragon **\$4,250**
- Steadicam **\$2,750**
- Cinematic Lens **\$1,200**
- ASSISTANT **\$1,400**

TOTAL: \$17,450

Estimation is subject to change.