

Stafford Arts Commission

Official Meeting Minutes

Special Meeting: August 4, 2022, 7:00 PM

Town Hall Conference Room and online via Zoom

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2 pages

Carleton Whaley
TOWN CLERK

Minutes:

1. Call meeting to order
 - a. Carleton Whaley made a motion to call meeting to order at 7:05 pm, Oliver Scholes seconded, motion passed unanimously.
2. Establish quorum
 - a. All members present, quorum established
3. Public comments
 - a. No public comments
4. Old Business
 - a. Debrief on concert events and last meeting
 - i. Chris Holguin debriefed on recent concert and open mic events, both of which were successful, but which could be improved. Chris proposed a Stafford-themed hospitality package, which we discussed at length. At baseline, it was agreed that water should be provided to talent.
 - ii. Chris Holguin proposed that any hospitality packages cost the SAC no more than \$50, but should consist of mostly donated items from local businesses. Teri Herel seconded, proposal passed unanimously.
 - iii. Re: talent hospitality, Oliver Scholes noted that there are no available restrooms for talent, and said that this should be communicated in the future. Similarly, Teri Herel noted that musical acts should not be responsible for providing their own chairs, as in the event of the Windham Concert Band.
 - iv. Teri Herel made a motion to offer \$150 as a stipend to Bettie Leavitt, who is managing the open mic events and providing sound and emcee. 6 aye votes (Carleton Whaley, Teri Herel, Oliver Scholes, Brian Chevalier, Michael Farmer, Chris Holguin), 1 abstain - Andie Jane, as a relative, recused herself from the vote.
 - b. Organize advertising for upcoming events
 - i. Chris Holguin outlined a plan for advertising ahead of events and shows, with a 2 week away post, 1 week away, then 2 and 1 days away online posts.
 - ii. Andie Jane noted the group's lack of a calendar, and made a motion to adopt an online-accessible calendar for purposes of keeping the SAC on track. Michael Farmer seconded, motion passed unanimously.
 1. In line with this, Andie Jane proposed putting up a public bulletin board with event fliers, as well as artistic decorations and highlights from community events. The bulletin board would be placed on the wall with

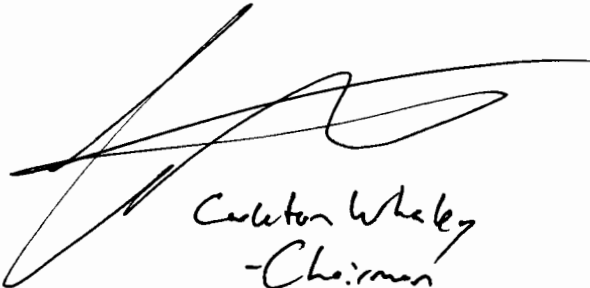
the current art park in the vacant lot adjacent to Haymarket Common.
Teri Herel seconded the motion, motion carried unanimously.

5. New Business

- a. Carleton Whaley addressed a piece of old business, the licensing for outdoor and indoor movies for Midnight at 9. These are, in fact, separate licensures with different price points, \$249 per outdoor show, and \$689 for an annual indoor license.
 - i. Oliver Scholes proposed having one outdoor show at the end of September and buying the indoor license for 3 major showings – Halloween, Christmas, and Valentines Day. Carleton Whaley seconded the motion, motion carried unanimously, initiating purchase of licenses.
 - ii. Oliver Scholes volunteered to contact the Community/Senior Center in order to show films there.
 - iii. Brian Chevalier and Chris Holguin proposed ancillary artistic events and exhibitions at these showings, including the aforementioned “Two sentence horror story” and “personalized improv love poem.” Discussion was tabled until more plans for film showings are finalized.
- b. Carleton Whaley successfully contacted Jeff’s Kettle corn, who are available to work at August events with enough notice.
- c. Brian Chevalier discussed designs for shirts and town vintage memorabilia designed by SAC member Chris Holguin. Tabled for further discussion.

6. Close meeting

- a. Carleton Whaley made a motion to close the meeting at 8:10pm. Michael Farmer seconded motion, motion carried unanimously.



Carleton Whaley
-Chairman