

Meeting Minutes
300th Special Meeting Minutes
Veteran's Room
Wednesday, July 24, 2019
6:00pm

RECEIVED
STAFFORD, CT

2019 JUL 25 A 11: 27

2 pages

Wendy Furber
TOWN CLERK

Present: Amy Hartenstein, Brenda Simons, Blake Hatch, Paul Burns, Teri Armelin, Jean Becky Kraussman, Beth, Dave Bartlett, Amber Wakely, Faye Scussell, Pat Slattery, Carol Arnold, Ann Rosi, Carrie Cichocki, Jaime Furness, and Rick Hartenstein, *Donna Wright*

1. **Establish Quorum and call the meeting to order:** Quorum was established and chair, Amber Wakely called the meeting to order at 6:05pm
2. **Review Special Meeting Minutes from July 9, 2019:** Blake Hatch made a motion to accept minutes, Paul Burns seconded the motion; unanimously accepted by all members.
3. **Trolley Tour:**
 - a. July 20 event review and recap- Amber Wakely stated she has only heard rave reviews about the event. Brenda Simons stated that it was a good idea to pass out booklets after the tour was over. Around \$800 was made on merchandise sales, including many flashlights as this was a new item.
 - b. Discussion regarding a second tour on Sunday, October 20th- Ann Rosi stated that the Senior Center would like someone to come and sell tickets to them since they do not always have access to the internet. The idea was brought up to have a special time designated for these sales for the next tour. Amber Wakely also mentioned that she would like to have a sponsor tour as an idea. Dave Bartlett stated that it would be better for the narrators to have a microphone. Amber Wakely stated that a deposit has been put down for the event on October 20th. There will be a historical exhibit at memorial hall that weekend; this could be the pickup and dropoff point. Paul Burns stated that it would be better use another close parking lot as the parking lot at Memorial Hall may be difficult to get into for the trolley. The new trolley will have 30 people per tour with the rental times from 9am-3pm. Dave Bartlett said he will speak with the Historical Society members to discuss if more research can be done for a new route to see if this is a possibility. Amber Wakely would like to sell tickets mid-August. \$1,638 cost of trolley and \$273 per hour (extra 2 hours for 5 tours).
4. **Legacy Clock Project-** Blake Hatch provided a sample of the size of the plaque and wording. The group agreed on upon the language. Miniature clocks have been delivered. The group discussed possible times and dates to distribute the miniature clocks to sponsors. Blake State that he has increased the volume on the clock and programmed chiming and songs at certain times. Amber Wakely mentioned that a group should call upon a small number of community members to have knowledge of the operation of the clock. Donna Wright stated that the group should organize a booklet about the clock, including its purpose, operation instructions, etc. prior to the end of the year. Extra miniature clocks will be sold by the end of the year.

5. **Anniversary Parade and Celebration- event & activity updates-** Jaime and Beth have been working on the exhibit details. Beth stated that they met with Lisa Arute at the Speedway to find out rules of the space to create an old fair exhibition hall for the event following the parade on September 21st. Lock-able display cases are not available so demonstrations so displaying larger items such as quilts might be a good idea. Jamie stated that some of the schools may have Stafford-centered projects to display such as new inventions, and art projects. Jamie stated that it might be a good idea to have some activities for kids during the event. One idea was to utilize the dance floor at the speedway for local dance team or martial arts group to perform. There will be three days to setup and one day to take down because of speedway's previously scheduled events. Outside the hall we can have a colonial horseback riding re-enactment, miniature donkeys, lamas, etc. Historical interpreters, characters (Associated Lighthouse Assoc.), etc could be used in the parade including a proposal of horse vs. horseless carriage race. The speedway is on-board with this idea. The group voted to include colonial dressed characters (18 people in total) for \$1,950 to be included in the parade and the party. Paul Burns made a motion, Amber Wakely seconded the motion, unanimously approved by all members. Amber has been working with local vendors, fire departments, marching bands, etc. for the parade. August 20th is the last day to register for the parade. Each part of the parade will be added as divisions. Brenda Simons mentioned contacting Better Connecticut and local new stations for advertisement. Some car show participants will be in the parade. Amy Hartenstein discussed logistics for the 300th float with possible setup on September 20th or the 19th if there is rain. It was mentioned by Becky Kraussman that a historical exhibit about the fair should be at the exhibit hall.
6. **300th Year Merchandise-** Amy Hartenstein inquired about starting social media marketing of merchandise- possibly an online form to buy items for pickup at the town hall. An idea was discussed to have merchandise sold at upcoming events such as Arts on Main, Farm Day (Sept 8th), and Moonlight Paddle (Aug 16th). Amy took information from interested customers at the trolley day event. Paul Burns asked if we can order more wooden nickels with the 300th logo. Notebooks, flashlights, t-shirts, and nickels have been sold. T-shirts, lights, and hats were popular. Paul and Donna will obtain quotes for ornaments, wooden nickels, and totes. Amy will look into ordering mugs and etched stem less wine glasses.
7. **Open discussion-** Paul mentioned that boards could be purchased for exhibits at Memorial Hall in October, the September party, and the historical society could eventually use long-term.
8. **Set next meeting date-** Wednesday, August 7th
9. **Adjournment-** 7:40pm-Paul Burns made a motion to adjourn, Brenda seconded the motion- unanimously approved by all members.

Regards,


Caroline Cichocki