



## Meeting Minutes – June 11, 2020

- I. **Call to Order.** Meeting called to order at 8:30 am, via Zoom video conference, by Chairperson, Dereck Mashburn.
- II. **Roll Call.** Present: Dereck Mashburn, Jeff Heinanen, Paul Zelenak, Tanya Nevitt, Anne Buchtrup. Absent: Gene Carroll, Mark Childs, Norm Fultz, Gary Fagin. Guests: Tim Davids, Jim Hamade.
- III. **Approval of the Agenda.** Paul made a motion to approve the agenda. Supported by Jeff. Motion passed unanimously.
- IV. **Approval of the May 14, 2020 DDA Board Meeting Minutes.** Jeff made a motion to approve the minutes. Supported by Paul. Motion passed unanimously.
- V. **Citizens Comments.** None.
- VI. **Budget Report.** Reports were provided by the Accounting Department. Revenues are down due to the pandemic, but reduced funds are coming from the Farmers Market Vendors and Sponsors.
- VII. **Old Business:**
  - A. DDA/Economic Development Director Hiring Process. Paul reported that the city has hired a new director, Nate Mack, and he will start on June 22, 2020.
  - B. Farmers Market. Tim Davids reported that there is room for a couple more vendors. The weather was good for the opening day market. Plenty of volunteers to help day of and attendance was good. There will be a meet and greet with the new school superintendent this Saturday and the Summer Reading Program will also kick off. Lisa Dilg and Carly Belisle volunteered this week and all the vendors did good. The Rotary, which is one of our non-profit sponsors, was not satisfied with the social distancing and mask requirements, so they have opted out of participating for the rest of the season.
  - C. Economic Vitality Committee. Jeff said he has no update as the committee has not met.
  - D. Ladies Night Out. No Spring Ladies Night, but they hope to put one together for the fall.
  - E. Main Street Oakland County Stabilization Grants. Carol reported that round 1 of the grant money has been distributed, round 2 notifications have gone out, and round 2 money should be distributed in the next few weeks.

- F. Main Street Oakland County Crowdfunding Campaign. Carol reported that we exceeded our goal of \$4,000 by \$955 and qualified for the matching grant of \$4,000 from Main Street Oakland County. Carol is creating an application form and putting together guidelines for businesses to apply for the funds which are available only to DDA businesses. Tanya and Dereck volunteered to help with creating these documents.
  - G. Oakland County Business ReOpen Toolkits. Carol reported that businesses are registering for the toolkits through the Oakland County website. Approximately 50 toolkits have been distributed. Carol will send the link out to businesses so that we can get the rest of the kits distributed.
- VIII.** Board Member Comments. Dereck asked about the hanging flower baskets for downtown. Those are being delivered next week. Paul reported that the veterans have ordered new American flags for the downtown light poles. Jeff asked about Mo's building. Paul reported that we are waiting to hear from the building official and Mo's people. The business email contact list is growing. Tanya commented on businesses that have been lost because of the pandemic. Have only heard about A Good Day Café closing. KV Sports is struggling. Can we get the word out on available spaces? Need to send out information about what spaces are available. Paul says the new DDA Director will handle that. Dereck asked if there is a process to notify the city. No requirement to notify city when going out of business. What is the status of the Draft Street building? Nobody knows. Paul brought up the Match on Main Grant. There were some negative comments on social media because the city did not apply for this money. Only Re-Development Ready Communities qualified for these funds and South Lyon has not applied to be a Re-Development Ready Community. Dereck asked if we would meet in person next month or via Zoom. Paul said the Executive Order that allows virtual meetings expires at the end of June, so we will know more at the end of the month about what the future holds. Paul will get an update on Mo's. Carol will work on the Patronicity Grants.
- IX.** Adjournment. Jeff made a motion to adjourn. Supported by Paul. Meeting adjourned at 8:59 am.