



MEETING MINUTES – MAY 13, 2021

- I. **Call to order.** Meeting called to order by Chairperson Dereck Mashburn at 8:02 am via Zoom video conferencing.
- II. **Roll Call.** Dereck Mashburn joined the meeting from South Lyon, MI, Jeff Heinanen joined the meeting from South Lyon, MI, Mark Childs joined the meeting from South Lyon, MI, Paul Zelenak joined the meeting from South Lyon, MI, Norm Fultz joined the meeting from South Lyon, MI, Gene Carroll joined the meeting from Clarkston, MI, Annie Buchtrup joined the meeting from South Lyon, MI. Also present, Tim Davids, John Allen, and Jim Hamade. Excused: Nate Mack, Tanya Nevitt, Gary Fagin.
- III. **Approval of the Agenda.** Motion by Paul, supported by Gene to approve the agenda. Motion passed unanimously.
- IV. **Approval of the April 8, 2021 DDA Board Meeting Minutes.** Gene asked for clarification of the motion to enter Closed Session. Minutes amended to read, “Motion by Paul to enter into Closed Session. Supported by Norm. Motion passed unanimously.” Motion by Jeff to approve the minutes as amended. Supported by Mark. Motion passed unanimously.
- V. **Citizens Comments.** Resident John Allen commented on the limited footprint of our DDA and asked if the DDA can be enlarged. Also, can developers be brought in to develop some of the available land in town.
- VI. **Budget Report.** The accounting department provided the monthly budget report. Paul reported the City Council will be reviewing the 2021-2022 Budget that includes the DDA Budget for final approval at the May 24, 2021 meeting.
- VII. **New Business.**
 - A. **Social District.** Nate provided information on how to create a social district. Mark asked about closing streets. Would it be a limited closure? Would we close the Wells Street Parking Lot? Lake Street and Lafayette Street are both county roads so it may not be feasible to close them. Paul said these are issues to be addressed. The Social District could possibly be on private or public property. Nate and Dereck are still researching what will be the best option for South Lyon and they will get input from the Police Department. No timeframe chosen at this time. Boundaries and which restaurants will participate as well as permits need to be determined. Who would supply

tables and chairs? Probably the city. Closures would be limited not permanent. Annie asked if the social district will be created by this summer. Paul says maybe but it depends on which restaurants will want to participate. Jeff made a motion to have Nate continue to research the Social District. Supported by Gene. Norm asked what is the purpose of the Social District. Is it for restaurant overflow? Paul says it is just a way to congregate outside during the pandemic. It also allows restaurants and businesses to have outdoor seating if they do not currently have any, although it would be at a separate location (commons area). Roll call vote:

Mark Childs – yes

Dereck Mashburn – yes

Paul Zelenak – yes

Norm Fultz – yes

Jeff Heinanen – yes

Gene Carroll – yes

Annie Buchtrup – yes

Motion passed unanimously.

VIII. New Business

A. Committee Reports. Design Committee. Annie reported that the committee is working on improvements at the alley park between Bob's Barber Shop and 12 Kitchen Elves. Shade sails have been ordered, new planters will be installed, new stain will be applied to the existing planters, and this work will be completed next week. This will be a nice, social space in which to hang out. Gene reported that new lighting has been ordered and plants have been obtained. There will also be colorful lanterns hanging in the space. Someone needs to check if the current lights are still working. Is the circuit on?

Promotions Committee. Tanya is on this committee but she was not present at the meeting to provide a report. **Economic Vitality Committee.** Jeff

reported that the committee has not met recently. **Organizational Committee.** Dereck reported that he and Nate have met and they are working through the application for the DDA to become a select member of Main Street Oakland County. They also discussed the Social District.

B. Ladies Night Out. Annie reported that Ladies Night was a success! People were excited for this event, felt it would be safe, and were happy to support the town. Stores were busy but people wore masks and patiently waited to enter stores. There will possibly be street closures and a shuttle at future Ladies' Night events.

IX. Farmers Market. Tim reported that the weather has been great which has resulted in great turnout at the market and vendor spots are sold out for the May 15 market. There have been some vendor complaints, but no major issues. Response has been mostly positive. Four vendors have been turned away due to space restrictions. The safety of the customers and vendors is being addressed.

Tim expects guidelines to change going forward as the Covid numbers drop. There have been no complaints about safety.

X. Board Member Comments

Norm asked about the Farmers Market sponsor signs. Tim said there was a printing snafu, but the signs should be up today. The Event Calendar has been ordered. Events will need to provide a plan for the safety of residents. Paul reported that he has been meeting with county engineers regarding Pontiac Trail drainage issues and they are currently looking at making improvements and pursuing funding. With regard to tax abatements, Paul says taxes are still collected on a property that has qualified for tax abatement, but taxes are not disbursed until after the abatement ends.

XI. Adjournment. Jeff made a motion to adjourn. Supported by Norm. Motion passed unanimously. Meeting adjourned at 9:01 am.