



Meeting Minutes – April 9, 2020

- I. **Call to Order.** Meeting called to order, via Zoom Video Conferencing, at 8:12 am by Chairperson, Dereck Mashburn.
- II. **Roll Call.** Present: Dereck Mashburn, Jeff Heinanen, Paul Zelenak, Norm Fultz, Annie Buchtrup, Tim Davids. Absent: Gene Carroll, Tanya Nevitt, Mark Childs, Gary Fagin.
- III. **Approval of the Agenda.** Jeff made a motion to approve the agenda. Supported by Paul. Motion passed unanimously.
- IV. **Approval of the March 13, 2020 DDA Board Meeting Minutes.** Paul made a motion to approve the minutes as submitted. Supported by Jeff. Motion passed unanimously.
- V. **Citizens Comments.** None
- VI. **Budget Report.** Paul reported on the recent City Council Budget Workshop. Due to shutdowns caused by COVID-19 and the Governor's Executive Order, money that had been budgeted for this year's events is on hold. Donations will probably be scarce. There is no DDA revenue coming in at this time and the budget may be reduced next year because of COVID-19. Council will approve the 2020-2021 budget by May 26, 2020.
- VII. **Old Business:**
 - A. DDA/Economic Development Director Interview Process. Paul reported that three candidates were interviewed on March 13, 2020 but nothing has happened because of the shelter in place order. All three are still interested in the position and understand the delay in making a decision. Paul recommends delaying hiring anyone at this time. Jeff is concerned that we will fall farther behind without a director in place. Dereck would like to see someone in place for when things open back up. Paul will check-in with everyone on this topic in two weeks.
 - B. Farmers Market. Tim Davids is concerned about when we will be able to open the market for this season. Vendors are contacting him for a date. Tim cancelled the scheduled all-vendor meeting because of the shelter in place order. Tim feels the Market could open with alterations. Jeff feels that July 1 would be a safe

opening date. May 2 is too early and July seems too late. Jeff suggests a June 6 opening based on the Governor's restrictions at that time. Tim feels that the July opening would be viewed negatively by the vendors. Paul supports a June opening. Jeff made a motion to have a tentative date of June 6 to open the Farmers Market with a reevaluation at the next DDA Board Meeting based on Governor's restrictions at that time. Supported by Annie. Motion passed unanimously. Norm asked about keeping the sponsorship price on the sign the same or make it no charge. Discussion but no decision at this time.

- C. Economic Vitality Committee. Paul reported that the committee last met about a month ago to discuss the potential purchase of downtown property for parking. Soil testing is being looked at for 390 S. Lafayette and other city-owned parcels. Next meeting has not been scheduled.
- D. Spring Ladies Night. Postponed.
- E. Status of 333 S. Lafayette (Mo's). Paul had no update. Building owner has until May 12, 2020 to present a plan for repair or demolition of building.
- F. Cool Yule/South Lyon Eve. Wrap up meeting scheduled for March 18 was cancelled but has not been rescheduled due to COVID-19 concerns. Paul recommends having a Zoom meeting with Bob and other stakeholders just to get it done. Jeff will look into rescheduling.
- G. Downtown South Lyon Facebook Page and Website. Carol has been posting updates on the Facebook page for businesses that are still open. Carol also reached out to small local businesses to let them know about a grant and loan program that is being put together by Oakland County and the MEDC.
- H. S. Lafayette Brickscape. No update.
- I. Status of Drainage District. No update.
- J. 2020 Events Calendar. Calendar was just about complete prior to shutdown caused by COVID-19. Will circulate current list to the board to determine what events can be delayed/rescheduled/postponed/cancelled.

VIII. Board Member Comments. Norm commented that if events are not scheduled for this year can we be flexible for next year. Revenue will be down. Dereck asked if there was an option to record this Zoom meeting. Yes, but we have chosen not to record at this time.

IX. Adjournment. Paul made a motion to adjourn. Supported by Jeff. Meeting adjourned at 9:21 am.