

## City of South Lyon, Downtown Development Authority Board Meeting

February 13, 2020, Thursday, 6:00 p.m. at South Lyon Hotel, Second Floor, 201 N. Lafayette St.

### AGENDA

- I. Call to Order
- II. Roll Call
- III. Approval of the Agenda
- IV. Approval of the January 8, 2020 DDA Board Meeting Minutes
- V. Citizens Comments
- VI. New Business
  - A. Approval of 2 DDA Bd Members to attend Michigan Downtown Association Lansing Day & Workshop on March 11 & 12
  - B. 20/21 DDA Budget Discussion & Approval
  - C. Interim Executive Director Duties Discussion
- VII. Adjourn (6:30 – 7:00 Max)

### DDA Board Retreat/ Goals & Objectives for FY 20/21

Citizens Comments

Items for Discussion:

1. 2020 Farmers Market Season (Vendors, Sponsors, Events)
2. 2019 Accomplishments (list)
3. Business Forecast for 2020: New Businesses, Building/Property Sales, Building Rehabs, Expansions
4. DDA Projects & Priorities List, Discussion (Items noted in the FY 20/21 DDA Budget Narrative)
5. DDA Committees:
  - A. Economic Vitality (Recommendations to DDA Bd., City Admin. & City Council)
  - B. Downtown Ladies Night Out (May and November)
  - C. Downtown Kids Trick or Treat & Pet Parade (Thursday, October 29)
  - D. Cool Yule (First Saturday in December/DDA District, Downtown Activities & Parade), Discuss Lessons Learned in 2019, Organizational Structure for 2020
  - E. South Lyon Eve (Dec 31)
6. Downtown Business & Property Owner Meetings, (4<sup>th</sup> Thursdays, 8 – 9 p.m., 101 S. Lafayette)
7. Other Items:

**NOTE:** Citizen Comments during the DDA Board Meeting and also the Citizen Comments during the Board Retreat, will be restricted to 3 minutes per person. After citizen comments, citizens and guests will not be involved in any discussion during the DDA Board Retreat.

Next Board Meeting is 8:00 a.m., Thursday, March 12, 2020

The DDA Board meets regularly on the 2<sup>nd</sup> Thursday of the month at 8:00 a.m. at City Hall, 335 S. Warren. All Regular Board Meetings shall end no later than 10:00 a.m.