

**City of South Lyon, Downtown Development Authority Board Meeting
February 11, 2021, Thursday, 8:00 a.m. via ZOOM Video Conferencing**

AGENDA

- I. Call to Order
- II. Roll Call
- III. Approval of the Agenda
- IV. Approval of the January 14, 2021 DDA Board Meeting Minutes
- V. Citizens Comments
- VI. Budget Report
- VII. Old Business:
 - A. DDA Committee Volunteers
 - B. DDA Budget FY 2021-2022 Discussion
- VIII. Board Member Comments
- IX. Adjournment – Immediately following the regular DDA Board of Directors’ meeting, the Board will reconvene for a goal setting session for the upcoming year.

Board Retreat Agenda/Goals & Objectives for FY 21-22

Citizen Comment

Items for Discussion:

1. 2021 Farmers Market Season (Vendors, Sponsors, Events)
2. 2020 Accomplishments
3. Business Forecast for 2021
4. South Lyon DDA Events for 2021
 - a. Ladies Night Out (May & October)
 - b. Trick or Treat, Pet Parade
 - c. Cool Yule
 - d. South Lyon Eve
5. DDA Committee Goals:
 - a. Organization
 - b. Design
 - c. Promotions
 - d. Economic Vitality

Procedures by which persons may contact members of the DDA Board of Directors prior to the meeting:

Members of the public may contact members of the public body prior to the electronic meeting by email. Email addresses for the DDA Board of Directors may be found on the City’s website at www.southlyonmi.org.

Next Board Meeting is 8:00 a.m., Thursday, March 11, 2021 via Zoom video conferencing

Until further notice, the DDA Board meets regularly on the 2nd Thursday of the month at 8:00 a.m. via Zoom video conferencing.

All Regular Board Meetings shall end no later than 10:00 a.m.