



## MEETING MINUTES – NOVEMBER 12, 2020

- I. **Call to Order.** 8:04 am.
- II. **Roll Call.** Present: Annie Buchtrup, Mark Childs, Norm Fultz, Jeff Heinanen, Tanya Nevitt, Dereck Mashburn, Paul Zelenak, Gary Fagin. Also present, Nate Mack, Tim Davids (joined 8:11 am), John Allen, Amelia Yunker, Jim Hamade. Excused: Gene Carroll.
- III. **Approval of Agenda.** Gary made a motion to approve the Agenda. Supported by Mark. Motion passed unanimously.
- IV. **Approval of October 8, 2020 DDA Board Meeting Minutes.** Gary made a motion to approve the minutes as submitted. Supported by Jeff. Motion passed unanimously.
- V. **Citizens Comments.** South Lyon resident, John Allen, introduced himself to the board. He wants to be part of the efforts to improve our community / downtown area.
- VI. **Budget Report.** October Financial Reports were provided by the Accounting Department. Nate reported that more TIF revenues have been received. Nate would like to order lids for the trash containers. Approximate cost of \$2,000. Jeff made a motion to move funds from other line items not used this year due to pandemic to make up the difference in cost. Motion passed unanimously.
- VII. **New Business:**
  - A. SSLDL Snowflake Event. SSLDL Librarian, Amelia Yunker, gave an update on the Snowflake Event. Committee is looking for local artists to create the snowflakes. Contest / Event will run from November 22 through December 20. Cultural Arts Committee member Dayna Johnston will be coordinating distribution of snowflakes to participating stores.
  - B. Flagstar/Main Street Oakland County Placemaking Grant. Nate applied for a grant related to a mural that will be created on the side of the Grande Trunke Home building. Grant is \$500 and will help offset costs for this project. Project must be completed within 1 year of receiving the grant. Project will start in Spring 2021. Artist Kevin Burdick will be creating the mural which will require Zoning Board approval. Nate is hoping this will lead to more murals beautifying our downtown area. Mark asked if the DDA Board will be able to review the

submission prior to it going to Zoning Board. Nate said yes and the DDA will spend no more than \$500 and the funds will be returned.

**VIII. Old Business:**

- A. Farmers Market.** Tim reported that despite the pandemic, the 2020 Farmers Market was a success with a good mix of seasonal and non-seasonal vendors, food trucks, and some young entrepreneurs. There were lots of volunteers and a few sponsorships, too. Tim would like to move forward with plans for the 2021 season. He would like to see a monthly music program as well as a few specialty events such as Mother's/Father's Day, Kids Day, Family Day and Trick or Treat. Tim recommended keeping fees the same for the 2021 season. Annie made a motion to allow Tim to decide on vendor fees for the 2021 season. Supported by Jeff. Discussion. Mark agreed as long as fees are not decreased. The Lemon Tree and Venue are willing to sponsor music once per month. Motion passed unanimously. Jeff made a motion that Farmers Market Opening Day for 2021 will be May 1, 2021. Supported by Norm. Motion passed unanimously. We will see how things look in March and April and if the opening date needs to be adjusted.
- B. 390 S. Lafayette City Council Recommendation / Cultural Arts Commission Update.** Nate presented the soil boring information to City Council and Council suggested that Nate meet with the Cultural Arts Commission and SLARA to create a park area on this site since building a two-story building, as proposed in the City Master Plan, is not feasible. Jeff asked where the money will come from to make improvements to this site. Nate said that grants can be applied for to supplement city and DDA funding.
- C. DDA Committees.** Nate is still looking for members for the Promotions Committee. Gary would like to attend the Design Committee meeting.
- D. 333 S. Lafayette (Formerly Mo's).** Mo's building has been demolished but no plans have been received regarding future plans for this site.
- E. 110 Detroit Street Update.** Nate reported that there was a dangerous building hearing on this property and the building will be demolished, although the owner has not pulled any permits at this time. The city may have to demolish the building and charge the owner. Nate will reach out to the owner.
- F. Lyon Area Taskforce Update.** Nate reported that the Taskforce won an MDA award for Best Marketing and Promotion for a small/medium size town for the Love4Lyon Campaign. The taskforce is working on pop-up art around the downtown area for the holidays. Shop Small materials have been received from American Express for Shop Small Saturday (Nov. 28). We did not receive as many materials as we have in past years, but the materials are COVID-related this year. We only received 50 shopping bags this year. Mark brought up the Michigan Retailers Association Buy Nearby Campaign. Tim would like to see Buy Nearby come to the Farmers Market in 2021.

- IX. Board Member Comments.** Annie asked about the status of the Draft Street building. Nate said someone stopped by to ask about the building, but there is not much interest in this property. Nate is still working with the couple who is looking to open a local winery. Tanya brought up Downtown Northville's "Heat in the Street" Social District. Dereck gave a shout out to Tim for the successful Farmers Market this year. Tim asked if there will be a Cool Yule in 2021. Not known at this time due to too many Covid-related unknowns. Contact Jeff or Dereck if you have Cool Yule questions. What about the signage at Lefty's Cheesesteak. Nate reported that the Ordinance Officer informed them of the ordinance and that their signs were in violation. They said they would be applying for a variance. On-street parking has improved. Progress is being made on the RCA Building and they will be applying for a quota liquor license.
- X. Adjournment.** Jeff made a motion to adjourn. Supported by Tanya. Motion passed unanimously. Meeting adjourned at 9:26 am. Nate will hold the DDA Informational Meeting as required by PA 57-2018 immediately following.