



Memorandum
COMMUNITY SERVICES DEPARTMENT

TO: Heritage Arts Advisory Committee Members
FROM: Edmund Ramirez, Executive Secretary to the Heritage Arts Advisory Committee
DATE: **March 21, 2023**
SUBJECT: **Meeting of Tuesday, March 28, 2023**

The next meeting of the Heritage Arts Advisory Committee will be held on **Tuesday, March 28 at 9:00 a.m.** at the Clarke Estate located at 10211 Pioneer Blvd.

Enclosed are the Agenda of the March 28, 2023 meeting, the Minutes of the February 28, 2023 meeting, the staff reports, and the February Financial Report for your review.

Should you have any items you would like to discuss, please contact me at (562) 692-0261, extension 3211.

Sincerely,

A handwritten signature in black ink, appearing to read "Edmund Ramirez", with a stylized flourish at the end.

Edmund Ramirez, Executive Secretary
Heritage Arts Advisory Committee

ER/ic

cc: Council Member Bill Rounds, Council Liaison
Interim City Manager, Tom Hatch
Maricela Balderas, Director of Community Services Wayne Morrell,
Director of Planning
Cuong Nguyen, Assistant Director of Planning
Janet Martinez, City Clerk
Maribel Garcia, Municipal Affairs Manager
Priscilla Moreno, Executive Assistant to City Manager/City Council
Fernando Muñoz, Deputy City Clerk



HERITAGE ARTS ADVISORY COMMITTEE

March 28, 2023; 9:00 a.m.

AGENDA

Debbie Baker – Advisory Member
Gloria Maghame – Advisory Member
Laurie Rios - Advisory Member
Hilda Zamora - Advisory Member

Elena Lopez - Advisory Member
Peggy Radoumis - Advisory Member
Maria Salazar - Advisory Member

Chairperson – Gabriel Jimenez
Vice-Chairperson – Francis Carbajal

1. CALL TO ORDER – EXECUTIVE SECRETARY
2. ROLL CALL – EXECUTIVE SECRETARY
3. ORAL COMMUNICATIONS – EXECUTIVE SECRETARY
This is the time members of the public may address City Advisory Committee members and related authorities and agencies. The public may speak on items that are on the agenda and non-agenda items that are under the subject matter jurisdiction of the Advisory Committee and/or its related authorities and agencies.
4. CONSENT AGENDA – EXECUTIVE SECRETARY, ED RAMIREZ
 - a. *Minutes approval for February 28, 2023
5. COUNCIL LIAISON REPORT – BILL ROUNDS, COUNCILMEMBER
6. PUBLIC WORKS DEPARTMENT REPORT- No Report
7. PLANNING DEPARTMENT REPORT – No Report
8. PRESENTATION
 - a. 2023 Art Fest Update– Sandra Hahn, Art Consultant
9. 2023 ART FEST SUBCOMMITTEE REPORT – EXECUTIVE SECRETARY, ED RAMIREZ
 - a. Musical Entertainment Update
 - b. Sponsorship Update
 - c. Brewery Sponsorship
 - d. Art Fest Layout Clarke Estate Walk through
10. EXECUTIVE SECRETARY REPORT – ED RAMIREZ
 - a. *Approval of Heritage Arts Fund (240 & 245) Financial Report – February 2023
11. OLD BUSINESS – EXECUTIVE SECRETARY, ED RAMIREZ
 - a. Art Piece Restoration Price Quote Update
 - b. Revisions to Heritage Arts Public Places Brochure Review
 - c. Santa Fe Springs Oranges Mural Update
12. NEW BUSINESS – EXECUTIVE SECRETARY, ED RAMIREZ
 - a. Educational Art Grant Financial Report Letters
 - b. Heritage Arts Advisory Group Photo
13. DEPARTMENT OF COMMUNITY SERVICES REPORT – DIRECTOR OF COMMUNITY SERVICES, MARICELA BALDERAS
 - a. Upcoming Community Services Programs & Events
14. FUTURE AGENDA ITEMS – ED RAMIREZ
 - a. Snake Basket Fountain
15. MEMBER COMMENTS/ANNOUNCEMENTS – CHAIRPERSON
16. ADJOURNMENT – CHAIRPERSON
NEXT MEETING: April 25, 2023; 9:00 a.m.
Gus Velasco Neighborhood Center, Meeting Rm#1

***Denotes Advisory Committee Action Needed**



HERITAGE ARTS ADVISORY COMMITTEE
Gus Velasco Neighborhood Center, Meeting Room #1
Meeting of Tuesday, February 28, 2023
9:00 a.m.

MINUTES

1. CALL TO ORDER

Executive Secretary, Edmund Ramirez, called the meeting to order at 9:02 a.m.

2. ROLL CALL

Members Present:

Debbie Baker, Francis Carbajal, Gabriel Jimenez, Elena Lopez, Gloria Maghame, Maria Salazar, Hilda Zamora

Absent:

Peggy Radoumis, Laurie Rios

3. ORAL COMMUNICATIONS

The committee agreed to move up agenda item 12a to item 7.

4. APPROVAL OF MINUTES

A motion was made by Debbie Baker and seconded by Hilda Zamora to approve the minutes of January 31, 2023. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

Council Member William K. Rounds gave a brief overview of the following:

- New City Management Recruitment
- July 3rd Celebration
- National Reading Month
- National Development Disabilities Month
- Aquatics Center's Development
- Youth Leadership Committee
- New Traffic Officers

6. PUBLIC WORKS DEPARTMENT REPORT

NONE

7. PLANNING DEPARTMENT DIRECTOR REPORT

Jimmy Wong, Associate Planner, reported the Planning/Building Department has collected \$18,228.90 in art fees for January 2023, with a breakdown of each fee collected provided in the January 2023 Art Contribution report.

The Santa Fe Springs Promenade has undergone significant changes with the approval of tenant improvements and business licenses for three new tenants, and four more in the process. The addition of new tenants has revitalized the shopping center, despite recent vacancies and the impact of COVID-19 pandemic.

8. PRESENTATION

Sandra Hahn, the Art Consultant, provided an Art Fest updated on the following:

- a. Guest artist DJ Carlos
- b. Meetings with schools
- c. Exhibits
- d. Artists from local schools
- e. Social media

9. 2023 ART FEST SUBCOMMITTEE REPORT – ED RAMIREZ

a) ***Musical Entertainment**

During the report presented by Mr. Ramirez, it was announced that the recommended entertainment acts by the Sub Committee "Quitapenas", "Corazón De Maná", and "Soul 360" have been successfully booked for the event. In addition, the food court stage will feature notable musical groups such as "Santa Fe Springs Jazz Band", "Pulp Vixon", "No Duh", and "Upstream Music". Staff has successfully secured "Latin Misfits" for the Thursday night entertainment and continues to work on finalizing the dance performances on the pool stage.

b) **Sponsorships Update**

Mr. Ramirez delivered a report on the current status of incoming donations, including notable contributions from the Women's Club, Mr. Rounds, and Ms. Rios. He will provide an update at the next HAAC meeting.

c) **Networking at Noon – March 16, 2023**

Mr. Ramirez reported that the Chamber will be hosting their Networking at Noon event at the Clarke Estate to promote the Santa Fe Springs Art Fest. All members are welcomed to attend.

d) **Member Replacement for Art Fest Subcommittee**

A motion was made by Francis Carbajal and seconded by Gabriel Jimenez to replace A.J. Hayes in the Art Fest Subcommittee with Gloria Maghame. The motion was carried unanimously.

10. EXECUTIVE SECRETARY REPORT

Executive Secretary, Edmund Ramirez reported on the following:

a) **Approval of Heritage Arts Fund (240 & 245) Financial Report – February 2023**

February 2023– Mr. Ramirez provided an overview of the Fiscal Year 2022/2023 financial report for the period of February 2023. Copies were distributed to members for their review. Balance: \$2 million.

A motion was made by Debbie Baker and seconded by Francis Carbajal to approve the FY 2022/2023 financial report for the period ending on February 2023.

The motion was carried unanimously.

11. OLD BUSINESS

a) Art Piece Restoration Price Quote Update

During the HAAC meeting, Mr. Ramirez provided an update on the restoration project for Soaring Dreams, Dancing Gabrielinos, and Omni Piece. He mentioned that once he receives a secondary quote, he hopes to present the final cost for council approval at the March 21, 2023 council meeting.

Lastly, Mr. Ramirez is negotiating the re-creation costs of the "Santa Fe Springs Oranges" mural with the original artist and will provide an update at the next HAAC meeting.

12. NEW BUSINESS

- a. 2023 Nomination and Election of Officers – Chairperson and Vice-Chairperson
 - Nominees for Chairperson are Gabriel Jimenez, accepted;
In a majority in-person vote, the Committee elected Gabriel Jimenez as Chairperson for Fiscal Year 2023.
 - Nominees for Vice-Chairperson are Francis Carbajal, accepted;
In a majority in-person vote, the Committee elected Francis Carbajal as Vice-Chairperson for Fiscal Year 2023.
- b. Revisions to Heritage Arts Public Places Brochure Review
 - Mr. Ramirez presented a draft Heritage Arts Public Places Brochure for the committees review. The revisions will be presented at the next HAAC meeting.
- c. Art Piece Damage/Vandalized – “Grandpa’s Little Slugger”
 - Mr. Ramirez reported to the committee that "Grandpa's Little Slugger" by Wayne Healy at Betty Wilson has been vandalized, with the bronze bat broken off and missing. Cost assessment for bat replacement and repair are underway.
- d. Annual Advisory Committee Luncheon in March
 - The HAAC members will hold their luncheon at the Clarke Estate building during their March 28, 2023 meeting. Business will be conducted before and follow with lunch meal. It was recommended by the committee that A.J. Hayes be invited to the luncheon.

13. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT

Maricela Balderas, Director of the Community Services Department, provided a brief recap of the Community Services Programs. Members were encouraged to refer back to the report for additional information.

14. FUTURE AGENDA ITEMS

- a) Santa Fe Springs Oranges Mural
- b) Snake Basket Fountain

15. MEMBER COMMENTS/ANNOUNCEMENTS

NONE

16. ADJOURNMENT

Chairperson Gabriel Jiménez adjourned the meeting at 10:25 a.m.

Next Meeting: Tuesday, March 28, 2023, at 9 a.m. at the Clarke Estate Building.



Prepared by: Immanuel Caldona
Administrative Assistant II



Approved by: Ed Ramirez,
Executive Secretary



City of Santa Fe Springs

HERITAGE ARTS ADVISORY COMMITTEE

March 28, 2023

PRESENTATION

2023 Art Fest

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee (HAAC):

- Receive and File the update.

BACKGROUND

Sandra Hahn, Art Consultant will provide an update to the HAAC members regarding the planning for the 2023 Art Fest events scheduled for April 27 & 28, 2023.

Ed Ramirez
Executive Secretary



City of Santa Fe Springs

HERITAGE ARTS ADVISORY COMMITTEE

March 28, 2023

2023 SFS Art Fest Subcommittee Report

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee:

- Receive, Approve and File.

BACKGROUND

The Heritage Arts Advisory Committee (HAAC) will be updated by the two remaining Art Fest Subcommittee members on items related to entertainment, sponsorships, Brewery Sponsorship and providing an Art Fest layout walk-through.

Ed Ramirez
Executive Secretary



EXECUTIVE SECRETARY REPORT

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee:

- Review and Approve the monthly financial report for February 2023
- Receive and File

Approval of Heritage Arts Fund (240 and 245) Financial Reports – February 2023

The Heritage Arts Advisory Committee (HAAC) is provided a monthly financial report which serves as a routine information document of revenues and expenses associated with the Heritage Arts Fund 240 and 245. This report provides an overall summary for interest accruals, applied developer fees, donations, and monthly expenses.

Ed Ramirez
Executive Secretary

Attachment:

February 2023 Financial Report

Heritage Artwork in Public Places
February 2023

ART EDUCATION ENDOWMENT (FUND 245)		ACTIVITY FISCAL YEAR 2022/2023			FUND BALANCE TO DATE
	BEGINNING BALANCE (this fiscal yr) 7/1/2022	YTD REPORTED THRU JULY 2022	ACTIVITY REPORTED FEBRUARY 2023	YTD ACTIVITY REPORTED THRU FEBRUARY 2023	REPORTED FUND BAL THRU FEBRUARY 2023
Endowment -- Perpetual	\$244,676.00	\$0.00	\$0.00	\$0.00	\$244,676.00
Interest Income	\$200,384.00	\$18,161.00	\$1,704.00	\$1,704.00	\$220,249.00
BALANCE (FUND 245)	\$445,060.00	\$14,351.00	\$1,058.00	\$16,442.00	\$464,925.00

ART IN PUBLIC PLACES FUND (FUND 240)		ACTIVITY FISCAL YEAR 2022/2023			FUND BALANCE TO DATE	Budget 2022/2023		
FUND 240 Budget 2022/2023						\$657,900.00		
FUND 240 Balance on 2/28/23					\$1,409,503.00			
Revenue (FUND 240)	YTD THRU JANUARY 2022	ACTIVITY IN FEBRUARY 2023	YTD THRU FEBRUARY 2023		PRELIMINARY APPROVED BUDGET	BUDGET YTD VARIANCE		
Developers' Fees - CF00	\$390,435.00	\$34,963.00	\$425,398.00		\$385,400.00	\$425,398.00		
Interest Earnings	\$5,350.00	\$0.00	\$5,350.00		\$0.00	\$5,350.00		
Participant Fees(20% Art Fest sales and Booth Fees)	\$0.00	\$225.00	\$225.00		\$0.00	\$225.00		
Contributions for Art Fest	\$1,510.00	\$500.00	\$2,010.00		\$0.00	\$2,010.00		
Total Revenue (Fund 240)	\$397,295.00	\$35,688.00	\$432,983.00		\$385,400.00			
Expenditure Appropriations (FUND 240)								
110-6350 Art in Public Places	\$156,498.00	\$20,547.00	\$177,045.00			-\$238,500.00	-\$61,455.00	
110-6128 Heritage Springs Park Maintenance	\$58,392.00	\$8,341.00	\$66,733.00			-\$100,050.00	-\$33,317.00	
Total Expenditures (Fund 240)	\$214,890.00	\$28,888.00	\$243,778.00					
Net Activity (Fund 240) Revenue less Expenditures					\$189,205.00			
BALANCE (FUND 240)					\$1,598,708.00			

GRAND TOTAL (FUND 245 AND FUND 240)	\$2,063,633.00
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City of Santa Fe Springs

HERITAGE ARTS ADVISORY COMMITTEE

March 28, 2023

OLD BUSINESS

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee:

- Receive and file

BACKGROUND

Art Piece Restoration Price Quote Update

Executive Secretary Ramirez will provide an update on the additional quotes required for the restoration of Soaring Dreams, the Dancing Gabrielinos, and the Omni Piece and in accordance with the City's Purchasing Policy.

Revisions to Heritage Arts Public Places (HAPP) Brochure Review

Staff revisions to the HAPP brochure based on feedback received from the HAAC members at the February 28, 2023 meeting. Executive Secretary will show a final version of the HAPP brochure for print to the committee members.

Santa Fe Springs Oranges Mural Update

Executive Secretary will provide an update on the re-creation and negotiations of the Santa Fe Springs Oranges Mural.

Ed Ramirez
Executive Secretary



City of Santa Fe Springs

HERITAGE ARTS ADVISORY COMMITTEE

March 28, 2023

OLD BUSINESS

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Staff recommends that the Heritage Arts Advisory Committee:

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Ed Ramirez
Executive Secretary



COMMUNITY SERVICES DEPARTMENT & PROGRAM UPDATES

RECOMMENDATION

Staff recommends that the Advisory Committee:

- Receive and file.

a. VITA Program

VITA appointments remain available to residents and non-residents that made \$60,000 or less in 2022. An appointment must be made to receive assistance, which can be made by calling the Gus Velasco Neighborhood Center.

b. Children's Spring Boutique

On Wednesday, May 3 • 2:00 p.m. - 4:00 p.m. individuals will have an opportunity to Come shop "for free" at our Children's Boutique Event at the Gus Velasco Neighborhood Center! Gently used children's clothing, and prom gowns, will be on display and available to take home.

c. Shamrock 5K

On Saturday, March 11th, the City hosted its annual 5K Fun Run/Walk and Toddler Run. Approximately 30 kids participated in the Toddler Run. The rainy conditions tested the community's resilience, yet 689 registered for the 5K and 533 crossed the finish line. Saul Reyna, a 15-year old from Santa Fe Springs, won the 5K with an overall time of 18 minutes, 23 seconds, while Paisley Perry, a 10-year old from Santa Fe Springs, was 1st in the overall female division with a time of 24 minutes, 1 second. The event also featured several informational and food vendors. Next year's 5K will be held on Saturday, March 9, 2024.





City of Santa Fe Springs

HERITAGE ARTS ADVISORY COMMITTEE

March 28, 2023

d. **Community Garden**

On Saturday, April 1, 2023, the garden will host a Community Garden Cleanup day to assist in beautifying the garden. Volunteers will enjoy a cultivating day lending a helpful hand to enrich community gardener's parcels. The day will consist of turning soil, weeding, adding mulch and much more. Coffee, donuts and lunch will be provided to make it a perfect day to participate in the garden and help your community.

e. **Easter Eggstravaganza**

It's time to get egg-cited for this year's Easter event! This year's Easter Eggstravaganza event will move to Heritage Park (due to parking lot construction) and will be held on Saturday, April 8, 2023. The event will kick off at 8 a.m. with the traditional Sister City's Young Ambassadors Association Pancake Breakfast. Breakfast tickets are \$5. The egg hunt will begin at 10 a.m. and will be divided in the following age groups: 0-2, 3-4, 5-6, 7-8, 9-10, and 11-12. The event will feature a reptile booth, a face painter, a cake walk, and photos with the Easter Bunny (\$2 per photo). This is a free event for the community.

f. **Training for Advisory Committee Members**

The City Clerk's Office has scheduled two (2) Brown Act training sessions for the following dates: March 29, 2023 at 5:00 p.m. and April 12, 2023 at 1:00 p.m. Both training sessions will have the same information presented, therefore, it is not mandatory to attend both sessions, however, all members are encouraged to attend at least one session. The training will cover the provisions and requirements of the Ralph M. Brown Act, Code of Conduct and any questions or concerns brought forward by the legislative bodies (Council, Commissioners, and Advisory Committee Members).

Ed Ramirez
Executive Secretary

Volunteer Income Tax Assistance Program (VITA)

Free Income Tax Preparation
APPOINTMENTS REQUIRED

Registration begins:
**January 23 – Santa Fe Springs
Residents Only**
January 30 – Non-Residents



*Packets available for
pick-up on January 23, 2023*

Gus Velasco
Neighborhood Center
9255 Pioneer Blvd.
Santa Fe Springs, CA 90670



To make an appointment or for more information, please call:
(562) 692-0261 ext. 3207

**Participants must have made \$60,000 or less during 2022 to be
eligible for the program.**

Your City Council

Juanita Martin
Mayor

Jay Sarno
Mayor Pro Tem

Annette Rodriguez
Councilmember

William K. Rounds
Councilmember

Joe Angel Zamora
Councilmember

Children's BOUTIQUE



PICK UP GENTLY USED
CLOTHING FOR YOUR
CHILDREN FROM
TODDLERS TO TEENS.

.....

FREE!

Wednesday, May 3, 2023
2:00 Pm - 4:00 Pm

LOCATION

Gus Velasco Neighborhood Center
9255 Pioneer Boulevard
Santa Fe Springs, CA 90670

FOR MORE INFORMATION, PLEASE CALL THE
GUS VELASCO NEIGHBORHOOD CENTER AT (562) 692-0261.

Your City Council

Juanita Martin
Mayor

Jay Sarno
Mayor Pro Tem

Annette Rodriguez
Councilmember

William K. Rounds
Councilmember

Joe Angel Zamora
Councilmember

VOLUNTEER DAY AT THE GARDEN



Saturday, April 1, 2023 | 9:00 a.m.-1:00 p.m.

Check-in 8:30a.m.

Santa Fe Springs Community Garden | 10145 Pioneer Blvd., Santa Fe Springs

- Volunteers onsite to assist gardeners
- Help cultivate soil in garden parcels
- Coffee, pastries, and lunch will be provided
- Garden tools will be provided
- Volunteers must complete a volunteer application
(visit www.santafesprings.org and search for "Volunteer Program")

**Scan here to
complete the
Volunteer
Application**



For more information

(562) 863-4896 | recreation@santafesprings.org

Your City Council

Juanita Martin
Mayor

Jay Sarno
Mayor Pro Tem

Annette Rodriguez
Councilmember

William K. Rounds
Councilmember

Joe Angel Zamora
Councilmember



Easter Eggstravaganza

Saturday, April 8, 2023

*** NEW LOCATION ***

Heritage Park, 12100 Mora Dr.

 **Egg Hunt starts @ 10 a.m.** 

Age groups: 0-2, 3-4, 5-6, 7-8, 9-10, & 11-12

Pancake Breakfast | 8-11 a.m. | \$5



To purchase breakfast tickets, visit Town Center Hall,
11740 E. Telegraph Rd.



Hosted by Sister City's Young Ambassadors Association

**Photos with the
Easter Bunny!**
\$2/photo

**Cake
Walk!**

**Face
Painter!**

Attractions!

**Reptile
Booth!**

**Hunt for your chance to
win Easter Baskets &
other great prizes!**

For information:

(562) 863-4896 | recreation@santafesprings.org | www.sfsrec.org

Juanita Martin
Mayor

Jay Sarno
Mayor Pro Tem

Your City Council
Annette Rodriguez
Councilmember

William K. Rounds
Councilmember

Joe Angel Zamora
Councilmember

BROWN ACT TRAINING



**March 29, 2023 at 5:00 P.M.
or
April 12, 2023 at 1:00 P.M.**



**CITY HALL - COUNCIL CHAMBER
11710 Telegraph Road,
Santa Fe springs, CA 90670**

**For more Info please contact
the City Clerk's Office at:**

562-409-7514

cityclerk@santafesprings.org

