Memorandum

COMMUNITY SERVICES DEPARTMENT

TO: Heritage Arts Advisory Committee Members

FROM: Edmund Ramirez, Executive Secretary to the Heritage Arts Advisory Committee

DATE: **May 23, 2023**

SUBJECT: **Meeting of Tuesday, May 30, 2023**

The next meeting of the Heritage Arts Advisory Committee will be held on **Tuesday, May 30 at 9:00 a.m.** at the Gus Velasco Neighborhood Center, Meeting Room 1, located at 9255 Pioneer Blvd.

Enclosed are the Agenda of the May 30, 2023 meeting, the Minutes of the April 25, 2023 meeting, the staff reports, and the April Financial Report for your review.

Should you have any items you would like to discuss, please contact me at (562) 692-0261, extension 3211.

Sincerely,

Edmund Ramirez, Executive Secretary
Heritage Arts Advisory Committee

ER/ic

cc:
Council Member Bill Rounds, Council Liaison
Interim City Manager, Tom Hatch
Maricela Balderas, Director of Community Services Wayne Morrell, Director of Planning
Cuong Nguyen, Assistant Director of Planning
Janet Martinez, City Clerk
Maribel Garcia, Municipal Affairs Manager
Priscilla Moreno, Executive Assistant to City Manager/City Council
Fernando Muñoz, Deputy City Clerk

CITY OF SANTA FE SPRINGS

HERITAGE ARTS ADVISORY COMMITTEE
May 30, 2023; 9:00 a.m.
AGENDA

Debbie Baker – Advisory Member
Gloria Maghame – Advisory Member
Laurie Rios - Advisory Member
Hilda Zamora - Advisory Member
Elena Lopez - Advisory Member
Peggy Radoumis - Advisory Member
Maria Salazar - Advisory Member

Chairperson – Gabriel Jimenez
Vice-Chairperson – Francis Carbajal

1. CALL TO ORDER – CHAIRPERSON, GABRIEL JIMENEZ

2. ROLL CALL – EXECUTIVE SECRETARY

3. ORAL COMMUNICATIONS – CHAIRPERSON
This is the time members of the public may address City Advisory Committee members and related authorities and agencies. The public may speak on items that are on the agenda and non-agenda items that are under the subject matter jurisdiction of the Advisory Committee and/or its related authorities and agencies.

4. CONSENT AGENDA – CHAIRPERSON, GABRIEL JIMENEZ
   a. *Minutes approval for April 25, 2023

5. COUNCIL LIAISON REPORT – BILL ROUNDS, COUNCILMEMBER

6. PUBLIC WORKS DEPARTMENT REPORT- No Report

7. PLANNING DEPARTMENT REPORT – No Report

8. PRESENTATION
   a. 2023 SFS Art Fest Event Recap– Sandra Hahn, Art Consultant
   b. 2023 SFS Art Fest Videos

9. ART FEST SUBCOMMITTEE REPORT – CHAIRPERSON, GABRIEL JIMENEZ
   a. 2024 SFS Art Fest Discussion
   b. * Review of 2024 Art Fest Art Consultant Service Agreement

10. EXECUTIVE SECRETARY REPORT – ED RAMIREZ
    a. *Approval of Heritage Arts Fund (240 & 245) Financial Report – April 2023

11. OLD BUSINESS – CHAIRPERSON, GABRIEL JIMENEZ
    a. Art Piece Restoration Project Update
    b. *Santa Fe Springs Oranges Mural Update

12. NEW BUSINESS – CHAIRPERSON, GABRIEL JIMENEZ
    a. FY 2022-2023 Art Education Grant Program Financial Reports

13. DEPARTMENT OF COMMUNITY SERVICES REPORT – EXECUTIVE SECRETARY
    a. Upcoming Community Services Programs & Events

14. FUTURE AGENDA ITEMS – CHAIRPERSON
    a. 2023 SFS Art Fest Final Financial Report
    b. FY 2023-2024 Art Education Art Grant Binder Distribution
    c. Snake Basket Fountain

15. MEMBER COMMENTS/ANNOUNCEMENTS – CHAIRPERSON, GABRIEL JIMENEZ

16. ADJOURNMENT – CHAIRPERSON
    NEXT MEETING: June 27, 2023; 9:00 a.m.
    Gus Velasco Neighborhood Center, Meeting Rm#1

***Denotes Advisory Committee Action Needed**

HERITAGE ARTS ADVISORY COMMITTEE
Gus Velasco Neighborhood Center, Conference Room #1
Meeting of Tuesday, April 25, 2023
9:00 a.m.

MINUTES

1. CALL TO ORDER

   Chairperson, Gabriel Jiménez, called the meeting to order at 9:00 a.m.

2. ROLL CALL

   Members Present:
   Debbie Baker, Francis Carbajal, Gabriel Jiménez, Elena Lopez, Gloria Maghame,Peggy Radoumis, Laurie Rios

   Absent:
   Maria Salazar, Hilda Zamora

3. ORAL COMMUNICATIONS

   None

4. APPROVAL OF MINUTES

   A motion was made by Peggy Radoumis and seconded by Debbie Baker to approve the minutes of March 28, 2023. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

   Council Member William K. Rounds gave a brief overview of the following:
   - City Sidewalk, Curb, and Gutter Repair
   - Proclamation: National Library Week
   - Proclamation: Parkinson Awareness Month
   - Proclamation: Sexual Awareness Month
   - Proclamation: Denim Day
   - Attendance of Little Lake School District
   - City Manager Recruitment

6. PUBLIC WORKS DEPARTMENT REPORT
   NONE

7. PLANNING DEPARTMENT DIRECTOR REPORT

   NONE

8. PRESENTATION

Sandra Hahn, the Art Consultant, shared that over 500 pieces of artwork have been obtained for the Art Fest with a total of 311 artists, students, and 17 filmmakers are participating. She informed that the artwork is already set up, and tagging is in progress.

Additionally, Ms. Hahn gave a brief review of the judging process.

9. 2023 ART FEST SUBCOMMITTEE REPORT – ED RAMIREZ

a) SFS Art Fest Final Overview Update

Mr. Ramirez provided the committee an update on the vendors, the art showcase night, the silent auction, the food court area, the lighting and logistics, volunteers, food trucks, drink tickets, and the finalized entertainment for the Art Fest.

b) Social Media Efforts and Update

Mr. Ramirez gave a brief overview to the committee on the marketing efforts performed by staff.

c) Ticket Preparations

Mr. Ramirez informed the committee that he has scheduled 22 staff members to handle ticket sales and guide attendees based on their ticket status. He stated that wristbands will be provided for entry, including different colors for VIP guests, and there will be a designated VIP area.

d) Sponsorship Update

During the meeting, Mr. Ramirez reported that the current sponsorship total is slightly over $10,000, and Supervisor Hahn's' pending donation is not included in this amount. Mr. Ramirez expressed his optimism that the Supervisor's pending donation will match last year's contribution of $5,000.

e) SFS Art Fest Official Welcome Review

Ed Ramirez provided the committee information regarding the SFS Art Fest Official Welcome. The committee also inquired if stage side rails will be on the stage due to safety concerns.

10. EXECUTIVE SECRETARY REPORT

Executive Secretary, Edmund Ramirez reported on the following:

a) Approval of Heritage Arts Fund (240 & 245) Financial Report – March 2023

February 2023– Mr. Ramirez provided an overview of the Fiscal Year 2022/2023 financial report for the period of March 2023. Copies were distributed to members for their review. Balance: $2 million.

A motion was made by Debbie Baker and seconded by Francis Carbajal to approve the FY 2022/2023 financial report for the period ending on March 2023. The motion was carried unanimously.

11. OLD BUSINESS

a) Art Piece Restoration Project Update

Executive Secretary Ramirez shared with the HAAC members that City Council approved the restoration of Soaring Dreams, the Dancing Gabrielinos, and the Omni Piece.

b) Santa Fe Springs Oranges Mural Update

Executive Secretary reported on the negotiation progress of the Santa Fe Springs Oranges Mural with Artist, Mary Mcmenamin. A proposal of $45,000 was offered to her to restore the artwork. Mr. Ramirez is waiting for Ms. Mcmenamin's response. Mr. Ramirez, will provide the HAAC an update at the next meeting.

12. NEW BUSINESS

NONE

13. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT

Maricela Balderas, Director of the Community Services Department provided a brief recap of the upcoming Community Services programs and events. Members were encouraged to refer back to the report for additional information.

14. FUTURE AGENDA ITEMS

a) Snake Basket Fountain

15. MEMBER COMMENTS/ANNOUNCEMENTS

NONE

16. ADJOURNMENT

Chairperson Gabriel Jiménez adjourned the meeting at 10:40 a.m.

Next Meeting: Tuesday, May 30, 2023, at 9 a.m. at the Gus Velasco Neighborhood Center.

Prepared by: Immanuel Caldona
Administrative Assistant II

Approved by: Ed Ramirez,
Executive Secretary

PRESENTATION

2023 SFS Art Fest Event Recap- Sandra Hahn, Art Consultant

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee (HAAC):

- Receive and File the update.

BACKGROUND

Sandra Hahn, Art Consultant will provide an event recap report regarding the 2023 Art Fest to the HAAC members. The HAAC members will also be shown some videos of the event.

Ed Ramirez
Executive Secretary

"MIXING IT UP"

SFS ART FEST 2023

SFS ART FEST 2023 REPORT PREPARED BY SANDRA HAHN, ART CONSULTANT

PREPARED FOR HERITAGE ARTS ADVISORY COMMITTEE

"Mixing It Up" to combine inspiration...

As artists treat their area of ground for the assemblage of expression, the movement of the viewer steers its interpretation.

The mixing up of temporal references in the discoveries of new forms that blend together to meld into one substance will roll forward with movement in it's composition.

The influence from featured artists will permeate throughout their sensory story telling in the process of making one's thoughts and feelings known is the other language in which art communicates.

From all walks of life, artists who are established in their chosen careers to ones who have recently graduated from school to the student who awakens to explore artistic disciplines, with all manner of styles and techniques, represents this year's SFS Art Fest exhibition.

(Here's just a few)

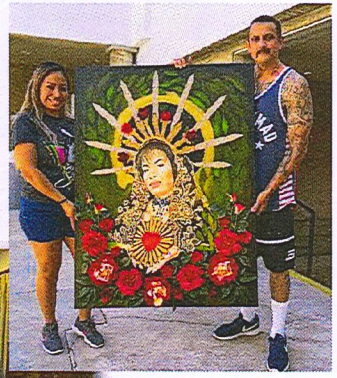
AN ART IMPACT ADVENTURE

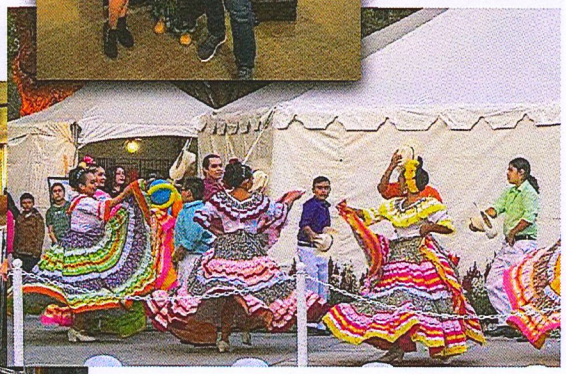
- Cal State Fullerton - 1 student
- Cal State Long Beach - 1 student
- California Virtual Academy - 2 students
- Cresson Elementary - 1 student
- Katherine Edwards Middle School - 19 students
- La Habra High School - 1 student
- Lakeland Elementary - 1 student
- Lakeside Middle School - 1 student
- Lakeview Elementary - 1 student
- Oceanview Elementary - 1 student
- Pioneer High School - 59 students
- Santa Fe High School - 30 students
- Santa Fe Springs Christian School - 9 students
- School of Arts and Enterprise - 1 student
- St. Paul High School - 13 students

Total Students 141

PARTICIPATING ARTISTS

- 1 Featured Artist: O.G. Lady Key (Maria Key)
- 2 Guest Artists: DJ Prolifix and Dayquan Moeller
- 2 Guest Industry Professionals:
  - Lalo Alcaraz / Guest Editorial Cartoonist
  - Tyler Kinnaman / Guest Tattooist
- Valerie Vargas Curated Exhibition / Nuestra Vida
  - 19 Exhibitors + 3 Lowriders
- 10 Workshops Non-Profits
- 16 Dance Performances / 67 performers
- 20 Filmmakers
- 4 Spotlight Film Fest Guests:
  - Peter Lauer / Spotlight Industry Director
  - Kim Adelman / Spotlight Industry Filmmaker
  - Marie Michele / Spotlight Multimedia Artist
  - Emily Coupe / Spotlight Actor
- 4 Art Competition Judges:
  - Pam Korporaal / Jury Director + Korean Paintings Judge
  - Jeanette Kelly / 3D + Mixed Media
  - Alicia Rolon / 2D Works
  - Keith Durflinger / Photography
- 4 Film Fest Judges:
  - Anthony Ortiz / Film Curator + Judge
  - Peter Lauer / Judge
  - Kim Adelman / Judge
  - Marie-Michele / Judge





BODY OF ARTWORK EXHIBIT

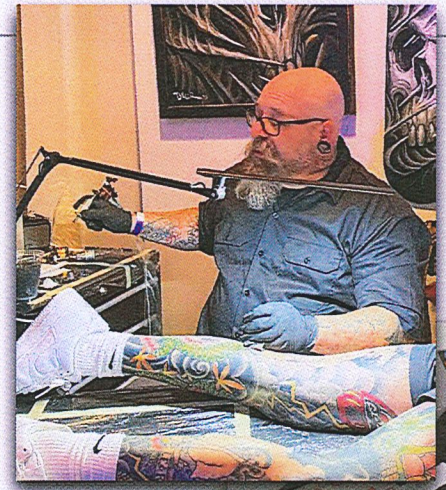
EXPRESSIONS OF CREATIONS

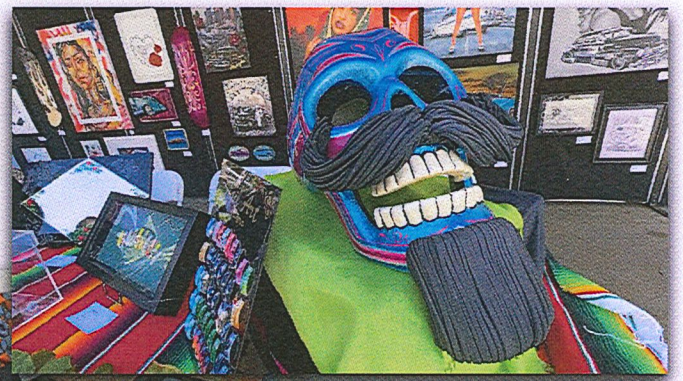
- 311 Pieces from Local and Surrounding City Artists
- 193 Pieces from: Student Artists
- 47 Pieces Featured Artist: O. G. Lady Key
- 43 Pieces Nuestra Vida Exhibition
- 33 Pieces K-Art Curator: Janet Seo
- 3 Pieces Tattooist: Tyler Kinnaman

ADDITIONAL BODY OF ARTWORK EXHIBIT

- 3 Pieces Artist: Robin Yokotake
- 4 Pieces Artist: Lori Valero
- 5 Pieces Artist: Lawrence Costales
- 18 Pieces Art Competition Judges:
  - Pam Korporaal - Korean Art
  - Jeanette Kelly - 3D
  - Alicia Rolon - 2D
  - Keith Durflinger - Photography
- 1 Piece Photography Roberto Chavez

EXHIBITED ARTWORK: 661

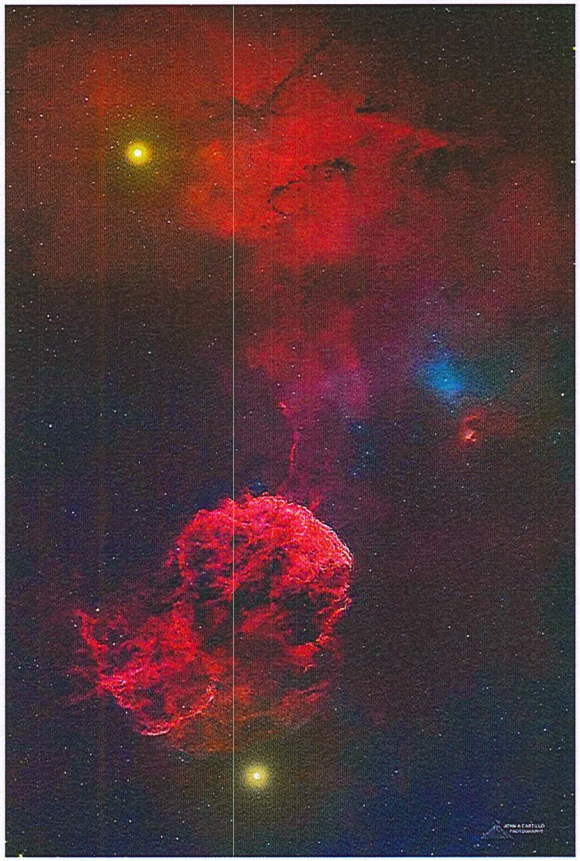




"BEST OF SHOW" SFS ART FEST 2023

2024 Featured Artist

John Castillo



SFS ART FEST 2023 "PEOPLE'S CHOICE"

2024 Guest Artist

Roger Trivinos

ARTWORK WINNERS

- 3D | Clay - Jeanette Kelly:
  - 1st Place - Keun Soon Lee
  - 2nd Place - Rowan Dick Harrison
  - 3rd Place - Laura Elizabeth Brand
  - Honorable Mention - Lanna Sandoval
  - Honorable Mention - Fatima Vazquez
- 3D | Sculpture - Jeanette Kelly:
  - 1st Place - Scott Alan Krohne
  - 2nd Place - Mike Yokotake
  - 3rd Place - John W. MacLean
  - Honorable Mention - Frank Hahn
  - Honorable Mention - Rubin Santos
- 3D | Wearables - Jeanette Kelly:
  - 1st Place - Tony Nguyen
  - 2nd Place - Cara Gleich
  - 3rd Place - Tony Nguyen
  - Honorable Mention - Suzanna Lea Grueser
  - Honorable Mention - Robin Yokotake
  - Honorable Mention - Andrea Villa-Abarca
- 3D | Glass / Mosaics - Jeanette Kelly:
  - 1st Place - Joan Flax
  - 2nd Place - Lindsay Marie Parks
  - 3rd Place - Joan Flax

ARTWORK WINNERS

- 2D | Acrylic - Alicia Rolon:
  - 1st Place - Katherine E. Casso
  - 2nd Place - Joanne Chew
  - 3rd Place - Lysha Kidder
  - Honorable Mention - Perla Torres
- 2D | Watercolor - Alicia Rolon:
  - 1st Place - Ava Castillo
  - 2nd Place - Mia Castillo
  - 3rd Place - Gabrielle DeLaCueva Garcia
  - Honorable Mention - Alexis Marie Martinez
- 2D | Mixed Media - Alicia Rolon:
  - 1st Place - O.G. Lady Key
  - 2nd Place - Jeff Wayne Petsche
  - 3rd Place - Danielle Camorlinga
  - Honorable Mention - Anthony Fuentes
- 2D | Oils - Alicia Rolon:
  - 1st Place - Domingo Perez
  - 2nd Place - Roger Antonio Trivinos
  - 3rd Place - Ivan Haros
  - Honorable Mention - Roger Antonio Trivinos
  - Honorable Mention - Pablo Mercado
- 2D | Ink, Pastels, Markers - Alicia Rolon:
  - 1st Place - Jazmine Aracely Duque
  - 2nd Place - Christopher Kirk Miles Donahue
  - 3rd Place - Ivan Haros
  - Honorable Mention - Aaron Gomez
  - Honorable Mention - Elias Robles
  - Honorable Mention - Lola Mae Horan

ARTWORK WINNERS

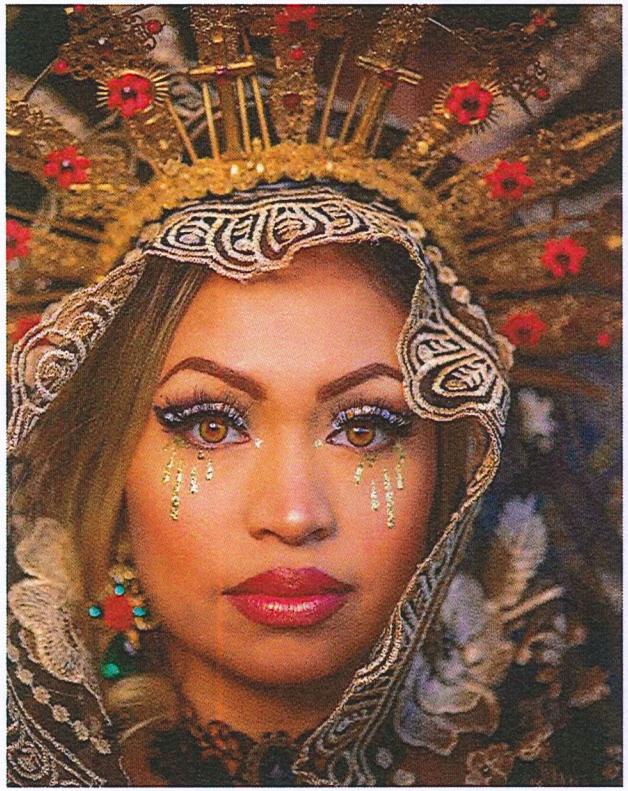
- Photography | Digitally Enhanced
  - Keith Durflinger:
    - 1st Place - John Castillo
    - 2nd Place - Arie Korporaal
    - 3rd Place - Deanna Woirhaye
    - Honorable Mention - Lawrence Costales

- Photography
  - Keith Durflinger:
    - 1st Place - Louis Rico
    - 2nd Place - Lawrence Costales
    - 3rd Place - Bob Rubin
    - Honorable Mention - John Castillo

ARTWORK WINNERS

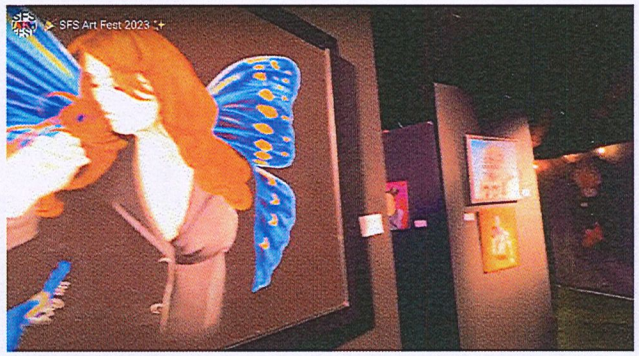
- Korean Paintings - Pam Korporaal:
  - 1st Place - Eun Chan Kim
  - 2nd Place - Myung Sook Shin
  - 3rd Place - Bang Ock Kwon
  - Honorable Mention - Seung Ja Kim

SFS ART FEST 2023 FEATURED ARTIST



O.G. LADY KEY / "IT WAS ALL A DREAM"

BODY OF WORK - 45 • SOLD 3 ARTWORKS
2 PIECES DAMAGED BY WIND



SFS ART FEST 2023 GUEST ARTIST

CARLOS GALLARDO

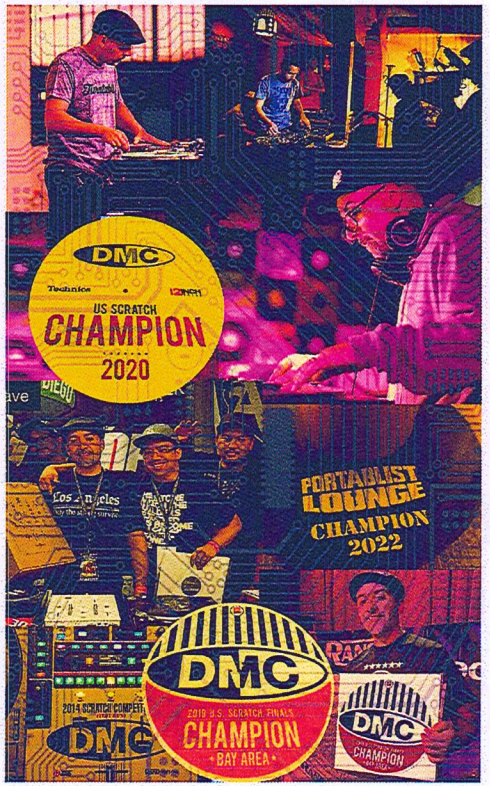
DJ PROLIFIX

DJ Prolifix
"Art of the DJ"

Tables4two
Live podcast.

DJs showcasing:
The Beat Junkies DJ Babu & Rhettmatic, Beat Junkies Institute of Sound Advance Kids, DJ IQ & Eri and the Lost Tone Pros

Inkind Sponsorship:
Party Rentals LED Events



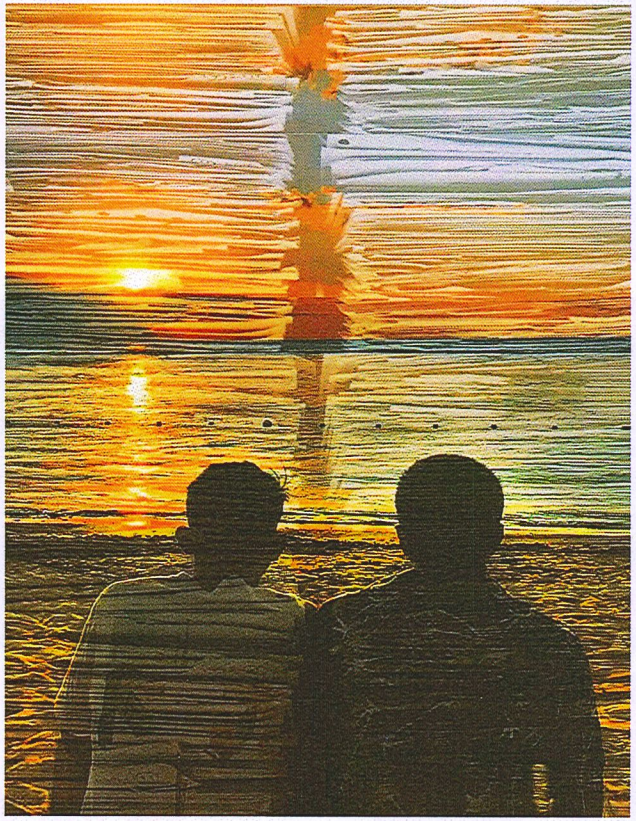
Turntablism is a highly skilled and creative form of DJing that requires a deep understanding of music theory, rhythm, and the technical aspects of manipulating vinyl records. It is often used in hip hop, but has also been incorporated into other genres of music.

SFS ART FEST 2023 GUEST ARTIST

Dayquan Moeller
"In Our Glory"

Whittier College - 52 Students bused to event and Teachers purchased tickets

Dayquan Moeller



IN OUR GLORY

"In Our Glory is an immersive installation which uses sound and photography to explore the reciprocal nature of memory and identity. Based on interviews with ten Whittier College students, it features the voices of international students, immigrant students, and those whose identities cannot be so easily defined."

-Dayquan Moeller

SFS ART FEST 2023

Janet Seo - Cultural Curator

K-Art Curator theme for
SFS was "MINHWA,
the symbol of desire."

Showcase Exhibit 20′ Octagon Outdoors Space

Showcase 33 pieces of art work

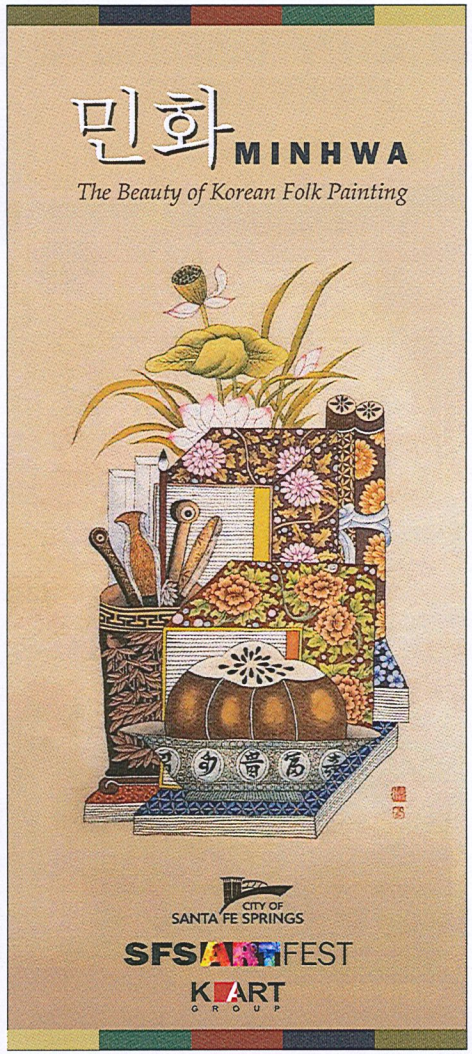
15 Artists

8 panels 2 sided white

2 Black Metal Grids

1 10′x10′ 1 - 6′ tables 2 chairs

Website Posting / Press Kit / Korean Media



Valerie Vargas - Cultural Curator

"Nuestra Vida" brings the Chicano lowrider culture in Los Angeles within focus to share "Our Life" through art. Lowriding is an important and iconic piece of Chicano history. It has become an inspiration, representing many unique forms of artistic expression and a symbol of cultural pride. Come take a ride as we share with you, "Nuestra Vida". -Valerie Vargas

OVERVIEW OF EXHIBIT:

Showcase 45 pieces of art work

9 panels - black fabric

30' x10' Outdoor Exhibit Space

1 10'x10 2 chairs

16 Artists • 3 DJ's

2 - 6' tables with drape

3 Low Rider Cars

Nuestra Vida

"NUESTRA VIDA" BRINGS THE CHICANO LOWRIDER CULTURE IN LOS ANGELES WITHIN FOCUS TO SHARE "OUR LIFE" THROUGH ART. LOWRIDING IS AN MPORTANT AND ICONIC PIECE OF CHICANO HISTORY. IT HAS BECOME AN INSPIRATION, REPRESENTING IANY UNIQUE FORMS OF ARTISTIC EXPRESSION AND SYMBOL OF CULTURAL PRIDE. COME TAKE A RIDE AS WE SHARE WITH YOU, NUESTRA VIDA.

Artwork by

ATHENS • OG BILLY THE KID • CHICANO SOUL
DA DESIGNS • ED GUTTER • IRENE SHIORI
JACQUELINE VALENZUELA • JOE G DESIGNS
KING KAST • PAW • RICK MUNOZ
SID TERAN • STUDIO 93 • VALERIE VARGAS
VANESSA TORREZ • 3LA

Curated by
Valerie Vargas

SFSIAFEST

Rocio Ponce - Dance Curator

"Dance curators do a lot more than design a program. They spot raw talent, develop and shape performances, identify trends and create context around what they are presenting."

Showcase Exhibit 20' Octagon Outdoors Space

Fountain Stage - Led Dance Floor 18'x15'

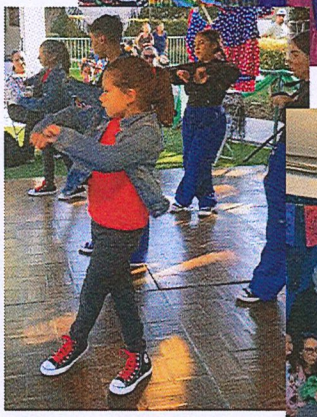
16 Performances & Entertainment

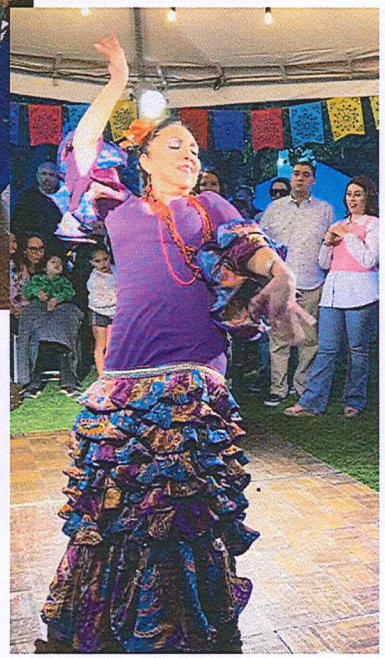
67 Dance Performers

8 Variety Dance Workshops

10x10 Green Room

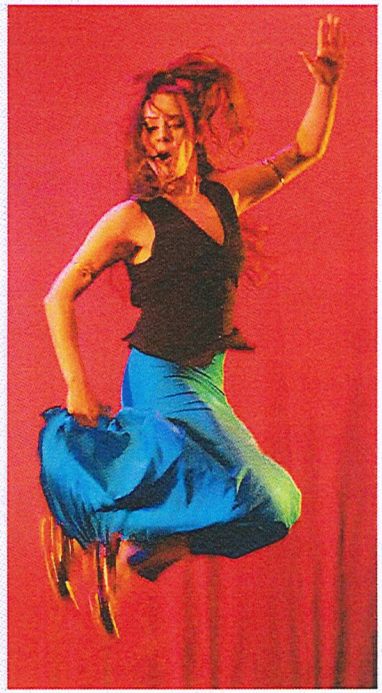
1 - 6' tables 4 chairs





Rocio Ponce

dancer • performer • musician • educator



Studying gymnastics, ballet & contemporary dance. This training led her to be a cast member in Cirque Du Soleil. Once she joined Cirque Du Soleil, Ponce lived in their headquarters in Montreal Quebec Canada to learn acrobatic choreography. Ponce travelled to different parts of this world with Cirque Du Soleil. After years of performing with Cirque Du Soleil, Ponce became the lead in different acts as an acrobat, an actor, and vocalist. And before Ponce decided to move on to another part of her life, she was the assistant training coach for many Cirque Du Soleil cast-members who still today perform around the world.

CITY OF SANTA FE SPRINGS SFSI ART FEST

ENTERTAINMENT & WORKSHOP – FOUNTAIN STAGE

4:30 PM - VALERIE VIVAR - MC

4:50 PM - STUDIO DANZA

5:30 PM - VALERIE VIVAR MC & IMPROVE

5:50 PM - ROCIO PONCE CURATOR - INTRO

6:10 PM - FLAMENCO Y FLAMENCO OLE - ROSAL ORTEGA

6:45 PM - JAZZ TRIO - THE MOOD SWINGS

7:20 PM - FLAMENCO Y TANGO OLE - ROSAL ORTEGA

7:45 PM - VALERIE VIVAR MC & IMPROVE

8:00 PM - ROUTE 66 SPARKS - HIP HOP

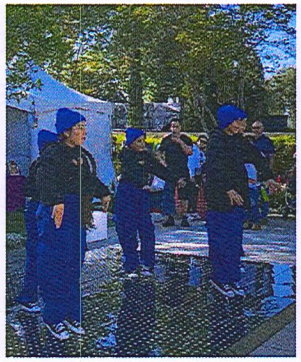
8:20 PM - VALERIE VIVAR MC (IMPROVE)

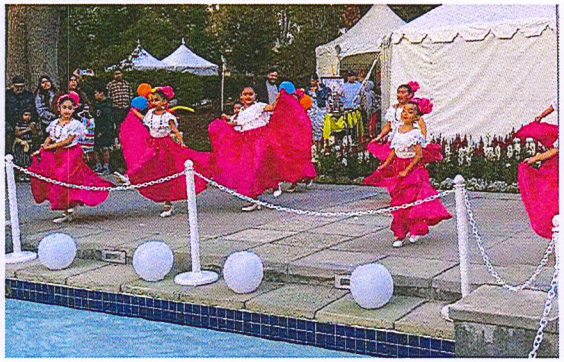
8:30 PM - JAZZ TRIO - THE MOOD SWINGS

9:15 PM - DANZA ARTE DE MEXICO - FOLKLORICO

9:35 PM - VALERIE VIVAR & ROCIO PONCE

9:45 PM - MIXING IT UP - FINALE...IT'S WRAP!





SFS FILM FEST 2023

Anthony Ortiz - Film Curator

- Body of films submitted - 20
- Filmmakers Attendance - 21
- Selected films - 17
- Q&A stage sessions - 18
- 1 Banner Poster - showcasing film posters 17
- VIP FILM Booth 1 10'x10' with Film Banner
- Website Postings / QRC / Collateral Materials
- Social Media
- 18 Staff members and film volunteers
- VIP Bags
- Site Meals covered by Hahn

AWARDS:

Best Overall:
ALBATROSS
Directed by Savannah Rae

Best Cinematography:
PILLOW
Directed by Isabel Mazzolini

Best Sci-fi:
ALBATROSS
Directed by Sahvannah Rae

Best Editing:
LAS FLORES
Directed by Lisset Mendoza

Best Sound / Best Animation:
PAINTING BY NUMBERS
Directed by Radheya Jegatheva

Honorable Mentions:
THE LIGHT - Directed by Zailee Madrigal and Jorge Trejo
SOUL CATCHER - Directed by Jay Jay Jegathesan
DOLPHINS IN THE SHOWER - Directed by Channel White
CAIN - "SPACED OUT" - Directed by Jake Webber

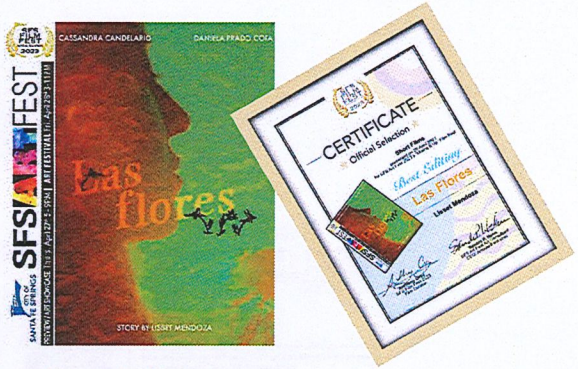
SFS FILM FEST 2023

Spotlights, Judges, MC, and Lighting Sponsor

"BEST OF" FILM SELECTIONS

Best Overall / Best Sci-fi:

Directed by Savannah Rae



Best Editing:

Directed by Lisset Mendoza

Best Sound / Best Animation:

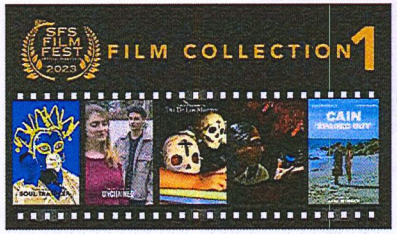
Directed by Radheya Jegatheva

Best Cinematography:

Directed by Isabel Mazzolini

FESTIVAL PROGRAM

SFS Art Fest 2023 "Program" Design, proof, print. Distributed during Art Fest. QR codes.



3:00PM

SOUL TRAVELER
Directed by Sabine Horowitz | Experimental | 3 min. | USA
The Fool in a trench coat shows up at Sk's door to take her soul on a mysterious journey.

SPOTLIGHT ACTOR
EMILY COUPE

UNCHAINED
Directed by William Cao | Drama | 11 min. | USA
Sarah and Josh's relationship takes a dark turn when Sarah gets pregnant in a state where abortion is illegal.

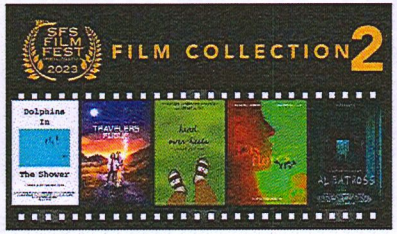
DIA DE LOS MUERTOS
Directed by George & Ricardo Ortega | Cultural | 4 min. | USA
A father takes his son on a spiritual journey to honor his ancestors and keep their traditions alive.

SOUL CATCHER
Directed by Jay Jay Jegatheesan | Drama | 10 min. | Australia
A deeply reflective, charming man. Three dynamic women. A mystery that cuts to the heart of self-knowledge and transformation.

CAIN - "SPACED OUT"
Directed by Jake Webber | Music Video | 3 min. | USA
A dream inspired music video in which a boy chases after a girl.

SPOTLIGHT ACTOR

EMILY COUPE



4:30PM

DOLPHINS IN THE SHOWER
Directed by Chandel White | Experimental | 5 min. | USA
January 26, 2062 - S.P.E.C.T.R.A. has concluded its decade-long brain chipping trials. A specific technique proved to have the ability to delete past trauma from the human mind. Of the thousands chipped in this testing, only one human male, Subject C-76, is documented as having measurable recall and retention. Now, an anonymous wizenbag has obtained a copy of an end of trial interview with Subject C-76.

SPOTLIGHT DIRECTOR

MARIE-MICHELE JASMIN BEUSLE

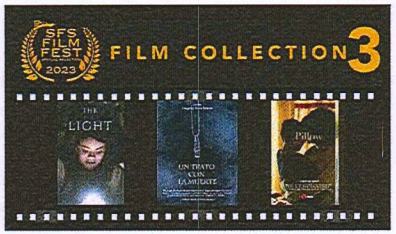
TRAVELERS FUGUE
Directed by Thomas Kuo | Sci-fi | 23 min. | USA
A young girl finds a mysterious woman in the woods and sets out to discover who she is.

HEAD OVER HEELS
Directed by Regan Patterson | Animation | 4 min. | USA
A pair of socks that are madly in love get separated when one is lost on the way to the laundry. After a series of traumatic adventures for the stray sock, the two are united again through an unexpected discovery of a playful young girl.

SPOTLIGHT DIRECTOR
MARIE-MICHELE JASMIN BEUSLE

LAS FLORES
Directed by Lisset Mendoza | Drama | 4 min. | USA
A daughter of an immigrant mother becomes inquisitive of her mother's past that has led them to where they are today.

ALBATROSS
Directed by Sahvannah Rae | Horror | 15 min. | USA
A young woman is haunted by a paranormal spirit and soon learns the daughter she gave up for adoption 10 years prior was a victim of a satanic sacrificial offering.



6:30PM

SPOTLIGHT ARTIST
JULIO SPLINKER

THE LIGHT
Directed by Zaifee Madrigal & Jorge Trejo | Drama | 4 min. | USA
Follow this young woman as she goes on a journey to face her inner battles of self-doubt, fear and uncertainty.

UN TRATO CON LA MUERTE
Directed by Gregory Santizo | Horror | 10 min. | USA
After the death of her mother, Alicia summons Death itself to ask for her mothers soul back. In return, she must offer another soul to take

SPOTLIGHT DIRECTOR
KIM ADELMAN

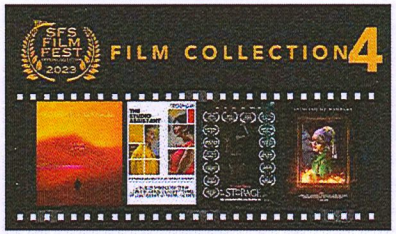
PILLOW
Directed by Isabel Mazzolini | Drama | 8 min. | USA
Matias, a child who never met his mother, pretends to remember her telling him bedtime stories even if he cannot recall her face. Meanwhile, Matias's father protects him from the terrible truth about his mother.

SPOTLIGHT DIRECTOR

KIM ADELMAN

SPOTLIGHT ARTIST

JULIO SPLINKER



9:00PM

GRAVITY SANDS
Directed by Joseph Liss | Sci-fi | 10 min. | USA
A mission to find a weapon in a crashed ship on a hostile planet leads to the ultimate test of resolve.

THE STUDIO ASSISTANT
Directed by Glenn Kimball | Drama | 14 min. | USA
A prominent painter's assistant plots her revenge when the painter claims credit for the assistant's stunning creations.

SPOTLIGHT TV DIRECTOR
PETER LAUER

PETER LAUER

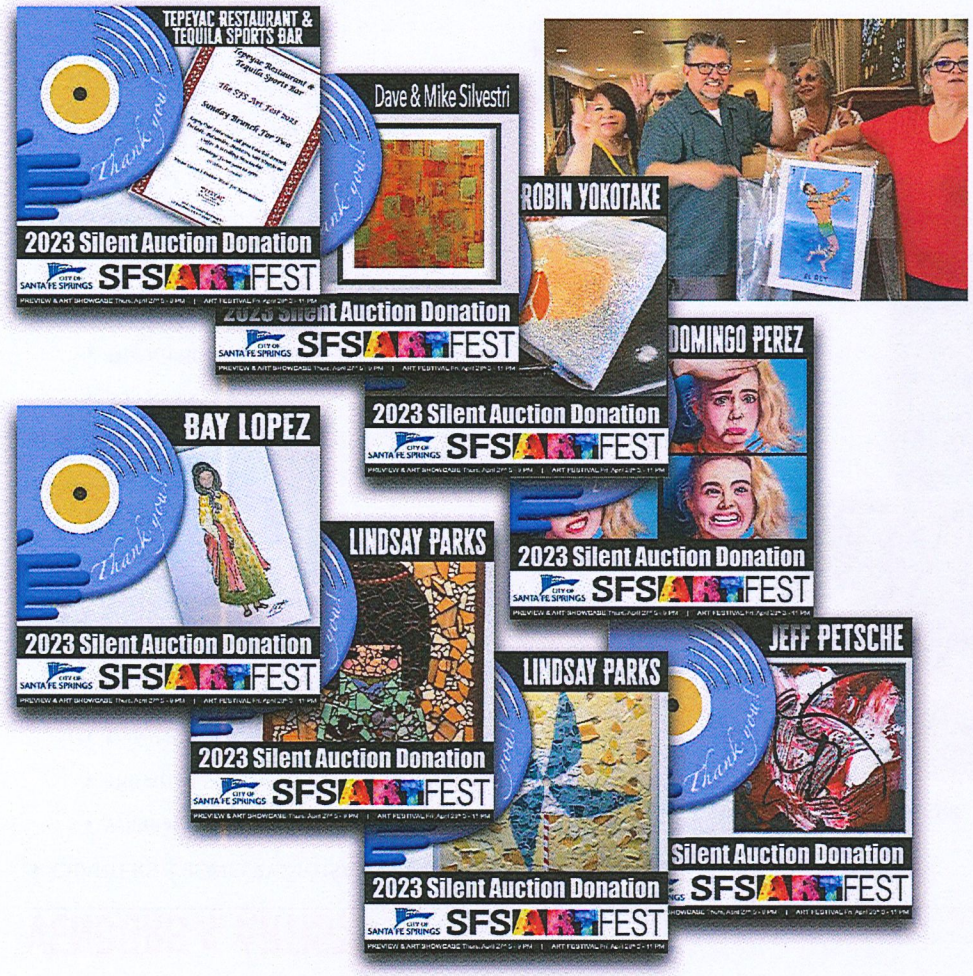
SPOTLIGHT TV DIRECTOR
PETER LAUER

STORAGE
Directed by Colin Francis Costello | Horror | 17 min. | USA
After waking up in a basement storage room with no memory of how she got there or who put her there, a pragmatic doctor must learn to work with an emotionally unstable cheerleader in order to escape.

PAINTING BY NUMBERS
Directed by Radhaya Jegatheva | Animation | 5 min. | Australia
A child's encounter with classic masterpieces triggers a confronting epiphany.

SFS ARTFEST FILM AWARD CEREMONY
10:30PM

SILENT AUCTION



RAISING FUNDS TO INSPIRE THE FUTURE

Artists Donation Applications / Reviewing Process

Data Entry Cataloging / Package Collateral Material

Image posting / Documentation / Tagging / Receiving Art

Silent Auction Form Sign-Up / Staffed 3

37 Donated Pieces

37 Donated Received

34 Pieces Sold

VENDORS & ARTISTS

- CRAFTERS & JEWELRY ARTISANS:
  - Whittier Woodworks
  - The Art of Sketch
  - Love Nicole Stitchery
  - Subconscious Affairs
  - Alaskakidd
  - Santa Fe Springs Library
  - Manila Candle
  - Embroidery Goods
- WORKSHOPS & INSTALLATIONS:
  - DJ Prolifix
  - The Art of LA and OC
  - L.A. CADA
  - A Greater Love Family Foster Agency
  - Rental Party LED Event
  - Podcast Tables4Two
  - Rocio Ponce - Dance Workshops
  - Puente Hills Landfill Park
  - Tyler Kinnaman - Tattoos
  - Victor Marquez - Piercings
  - Andrea Hastings - Tattoos & Piercing
- POP-UP GALLERIES:
  - "Nuestra Vida" curated by Valerie Vargas
  - Lalo Alcaraz
  - Pinchi Michi
  - REACH
  - K-Art Group
  - Mario Lopez
  - Lawrence Costales
  - Two Tribes Pottery
  - Paintings by Martin Ross
  - Chalk It Out
  - Angel Acordagoitia
- ART CONNECTING RESOURCES:
  - Los Nietos School District
  - LA County of Arts & Culture
  - Whittier Photographer's Society
  - Whittier: An Arts Destination

SPONSORSHIPS

INKIND

RABBEL WINES

- WINE TASTING
- GIFTS FOR VIP BAGS

DIGICAL

- PHOTOS & FILM
- 20% ON SFS ART FEST MERCHANDISE

LA JARA BREWERY CO

- BEER TASTING

PARTY RENTAL LED EVENTS

- OVER $5K IN RENTALS

OBVIOUS PROFESSIONAL

- LIGHTING FILM ENTRY AREA

DESIGN & MARKETING

Concept "MIXING IT UP"

"Call to Artist" Design & Pre-press Postcards

Flyers • Newspaper • Social Media

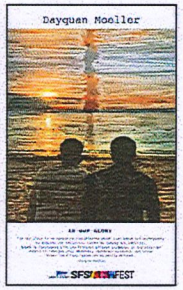
Sponsorship Brochure • Badges with QR code

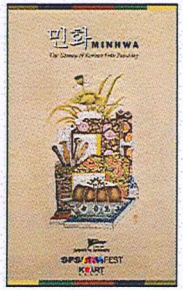
Artcrawlfest Website / applications / artists profiles

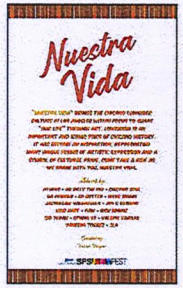
Social Media Vignettes /Artist, Film, Venders, & Sponsors

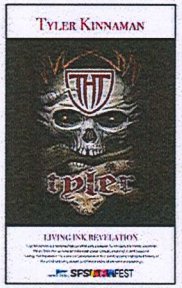
DESIGN & MARKETING

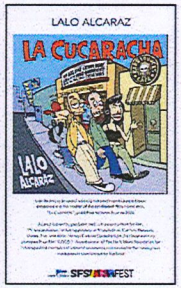
SFS Art Fest "Billboard" Advertised on
5 Freeway South & North bound.











ARTIST LIST

1 Maria Key Banner
2 Carlos Gallardo Banner
3 Dayquan Moeller
4 Janet Seo
5 Valerie Vargas
6 Tyler Kinnaman Banner
7 Lalo Alcaraz
8 Pinchi Michi

OTHER BANNERS

9 Film (recommend 2 banners)
10 Silent Auction (recommend 2 banners)

CITY OF SANTA FE SPRINGS SFS ART FEST

SFS ART FEST SPONSOR STEP & REPEAT

"Sponsor Step & Repeat" Design, Pre-press for print / Proof & Pick-up and Delivered

EVENT MAP

Design with QRC code application to event landing page.

PREVIEW & ART SHOWCASE

THURSDAY, APRIL 27TH, 2023 FROM 5PM-9PM

VIP Event with the City of Santa Fe Springs, Santa Fe Springs Chamber and Heritage Arts Advisory Committee (HAAC).

BEER & WINE TASTING

150-200 / Admission ticket included Beer & Wine tasting

PAINT & SIP $35

- Included assorted snacks, beverages, art supplies, plants and pot vessel.

WINE TASTING BEVERAGES

Sponsored by Rabbel Wine & BreakThur Beverage Group

- Rosé
- Sauvignon Blanc
- Cabernet Sauvignon
- Red Blend

BEER TASTING BEVERAGES

Beer Sponsored by
La Jara Brewery

RECOMMENDATIONS - SFS ART FEST 2023

SFS ART FEST - April 26, 2024 3 PM to 11PM - Preview Art Showcase April 26, 2024 5 PM to 9 PM

- Change Artist submission deadline to April 1st, 2024
- Change Food Vendor submission deadline to March 22th, 2024
- Change Film Submission to start:
  September 2023, deadline March 31st, 2024
- Artists Delivery Dates:
  Friday, April 19th 8AM-5PM + Saturday, April 20th 8AM - 5PM
- Increase Art Judges for various medias: *(sub-categories not included)*
  Acrylic • Watercolor • Mixed Media • Oils • Ink Pastels • Markers
  Photography - Digitally Enhanced • Candid Photography • Clay Sculpture
  Wearables • Glass • Mosaics • Student
- Increase Ribbon Awards and Include Digital Certificates to winners
- Badges to be delivered to artists upon delivering artwork
- Film Badges delivered at festival
- Badges delivered to school instructor for student attendance
- Confirm selection for guest artists by July or August 2023.
- Concept theme "Body of Works" - Bringing Fashion to the platform.

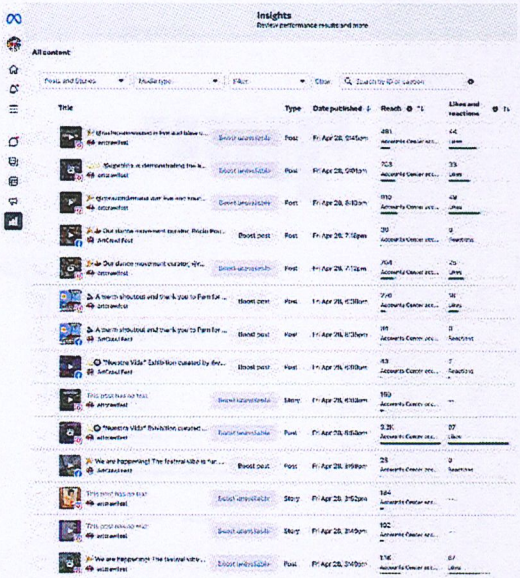
COMMUNICATIONS • SOCIAL MEDIA • WEBSITE MANAGEMENT • DATABASE

A large percentage of festival operations involve web interface communications for group coordinatio information, logistics, and effective advertising. Interacting with the City of Santa Fe Springs, artists, entertainers, non-profits, vendors, filmmakers, and attendees was essential for festival function.

Email and General Media Campaigns
sfsartfestconsultant.sandra@email.com

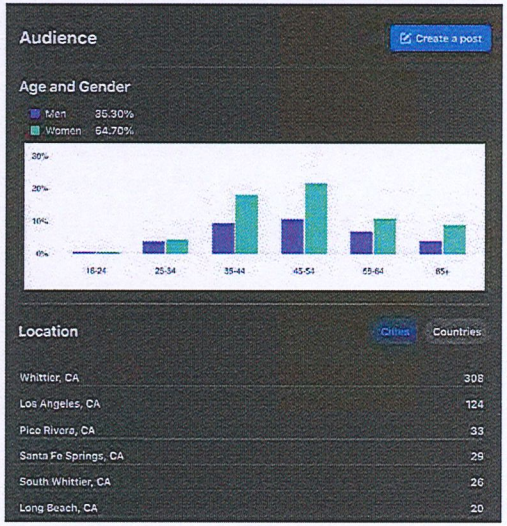
Social Media
Twitter - twitter.com/artcrawlfest
Instagram - instagram.com/artcrawlfest
Facebook - facebook.com/artcrawlfest
Website - ArtcrawlFest.com

Database
SFS Art Fest 2023 ARTISTS
SES Art Fest 2023 FEATURED & GUEST ARTISTS
SFS Art Fest 2023 FILMMAKERS
SFS Art Fest 2023 SCHOOLS
SFS Art Fest 2023 SILENT AUCTION
SFS Art Fest 2023 VENDORS
SES Art Fest 2023 VOLUNTEERS

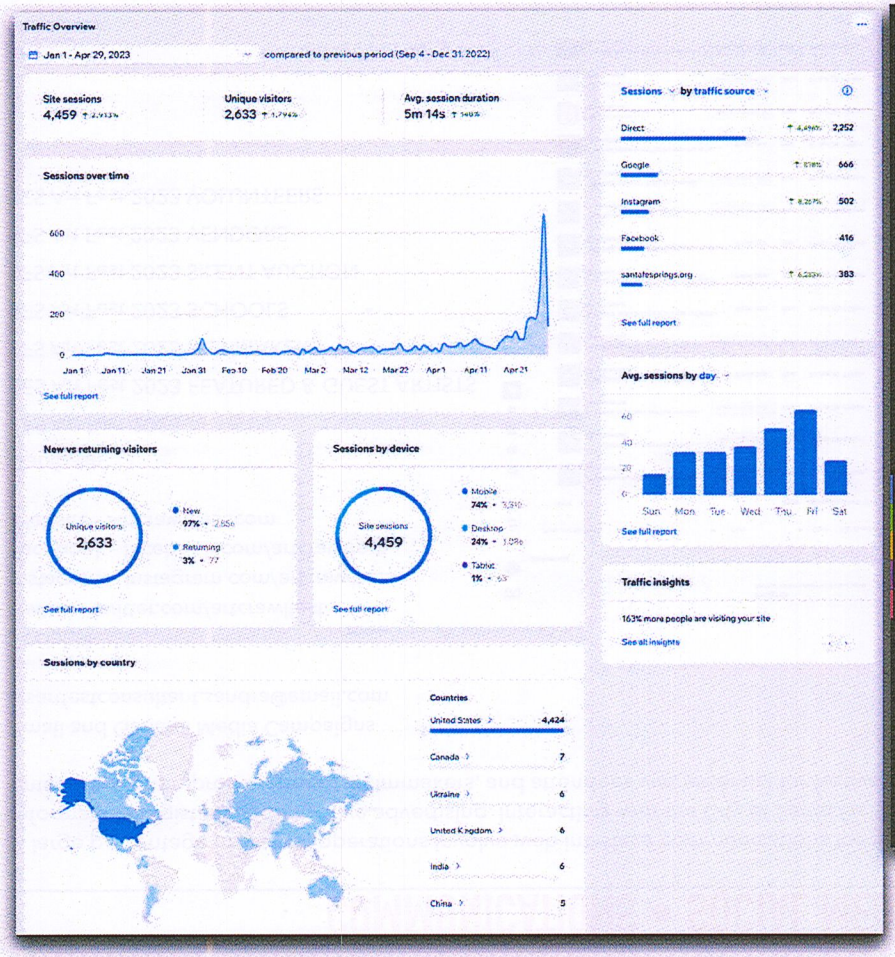


@artcrawlfest and **@sfsfilmfest** invited **@cityofsfs** as a collaborator for cross-posting to reach more people.

Instagram Overview
2/4/23 - 4/28/23
Accounts Reached: 5,848
Accounts Engaged: 293
Impressions: 36,357
Profile Visits: 1,121
New Followers: 90
Total Followers: 220
Posts: 24
Stories: 130
Reels: 21
Videos: 2
Live Videos: 4
Views: 10,436
Likes: 550
Comments: 67



COMMUNICATIONS • SOCIAL MEDIA • WEBSITE MANAGEMENT • DATABASE



Additional ongoing videos, pictures, stories, and general engagements.

SFS Art Fest Subcommittee Report

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee:

- Receive, Approve and File.

BACKGROUND

Executive Secretary, Ed Ramirez will open the discussion regarding the 2024 SFS Art Fest with the Heritage Arts Advisory Committee (HAAC). Main topics for discussion include: 1) Preview and Showcase Night; 2) admission fees; 3) event time frames; 4) sponsorships; 5) 2024 subcommittee appointments.

In addition, the HAAC will review and provide feedback to staff regarding the 2024 Art Consultant Professional Service Agreement for the 2024 Art Fest. Staff plan to bring this item for City Council review and approval on June 20, 2023.

Ed Ramirez
Executive Secretary

Report Submitted By: Ed Ramirez, Executive Secretary Date of Report: May 23, 2023

EXECUTIVE SECRETARY REPORT

RECOMMENDATION
Staff recommends that the Heritage Arts Advisory Committee:

- Review and Approve the monthly financial report for April 2023
- Receive and File

Approval of Heritage Arts Fund (240 and 245) Financial Reports – April 2023
The Heritage Arts Advisory Committee (HAAC) is provided a monthly financial report which serves as a routine information document of revenues and expenses associated with the Heritage Arts Fund 240 and 245. This report provides an overall summary for interest accruals, applied developer fees, donations, and monthly expenses.

Ed Ramirez
Executive Secretary

Attachment:
April 2023 Financial Report

Report Submitted By: Ed Ramirez, Executive Secretary Date of Report: May 23, 2023

Heritage Artwork in Public Places

April 2023

ART EDUCATION ENDOWMENT (FUND 245)		ACTIVITY FISCAL YEAR 2022/2023			FUND BALANCE TO DATE
	BEGINNING BALANCE (this fiscal yr) 7/1/2022	YTD REPORTED THRU MARCH 2023	ACTIVITY REPORTED APRIL 2023	YTD ACTIVITY REPORTED THRU APRIL 2023	REPORTED FUND BAL THRU APRIL 2023
Endowment -- Perpetual	$244,676.00	$0.00	$0.00	$0.00	$244,676.00
Interest Income	$200,384.00	$22,983.00	$0.00	$22,983.00	$223,367.00
BALANCE (FUND 245)	$445,060.00	$22,983.00	$0.00	$22,983.00	$468,043.00

ART IN PUBLIC PLACES FUND (FUND 240)	ACTIVITY FISCAL YEAR 2022/2023			FUND BALANCE TO DATE	Budget 2022/2023	
FUND 240 Budget 2022/2023					$657,900.00	
FUND 240 Balance on 4/30/23				$1,409,503.00		
Revenue (FUND 240)	YTD THRU MARCH 2022	ACTIVITY IN APRIL 2023	YTD THRU APRIL 2023		PRELIMINARY APPROVED BUDGET	BUDGET YTD VARIANCE
Developers' Fees - CF00	$463,301.00	$37,903.00	$476,119.00		$385,400.00	$476,119.00
Interest Earnings	$15,796.00	$0.00	$15,796.00		$0.00	$15,796.00
Participant Fees(20% Art Fest sales and Booth Fees)	$875.00	$3,223.00	$4,100.00		$0.00	$4,100.00
Contributions for Art Fest	$4,110.00	$5,500.00	$9,610.00		$0.00	$9,610.00
Total Revenue (Fund 240)	*$484,082.00*	*$46,626.00*	*$505,625.00*		$385,400.00	
Expenditure Appropiations (FUND 240)						
110-6350 Art in Public Places	$195,283.00	$78,680.00	$273,963.00		-$238,500.00	$35,463.00
110-6128 Heritage Springs Park Maintenance	$75,075.00	$8,342.00	$83,417.00		-$100,050.00	-$16,633.00
Total Expenditures (Fund 240)	*$270,358.00*	*$87,022.00*	*$357,380.00*			
Net Activity (Fund 240) Revenue less Expenditures	*$213,724.00*	*-$40,396.00*	*$148,245.00*	$148,245.00		
BALANCE (FUND 240)				$1,557,748.00		

GRAND TOTAL (FUND 245 AND FUND 240)	$2,025,791.00

OLD BUSINESS

RECOMMENDATION
Staff recommends that the Heritage Arts Advisory Committee:
- Receive and file

BACKGROUND

Art Piece Restoration Price Quote Update

Executive Secretary Ramirez will provide an update on the scheduling of the restoration of the following art pieces: 1) Soaring Dreams; 2) Dancing Gabrielinos; and 3) the Omni

Santa Fe Springs Oranges Mural Update

As reported at the HAAC meeting on April 25, 2023, Executive Secretary Ed Ramirez offered the artist, Mary Mcmenamin $45,000 for the re-creation of the Santa Fe Springs Oranges from her initial quote of $54,000. Ms. Mcmenamin provided a counter offer and she will complete the project for $47,000. Her payment will be broken down into a four-part installment as follows:

- $11,750 to engage in the process of reassembling her original mural design from retained images, layouts, sketches, photos, and other reproductions, in accordance with originally-approved specifications, not to exclude working around precise locations of installed hardware, and depth and number of recesses between wood slats that effect the mural's width and the roundness of circles, (e.g.: the oranges, the windmill, as well as proper kerning / proportions of text, etc.).

- $11,750 (at an agreed upon date) upon completion and provision of the design for approval and/or modifications.

- $11,750 (at an agreed upon date) upon finalization and provision of the finished artwork in its actual dimensions (an enormous file), now ready for digital-rendering and installation.

- $11,750 at the onset of full-size, high-resolution digital-rendering and installation onto the box car.

Executive Secretary will provide additional details at the HAAC meeting and will seek a recommendation from the HAAC members regarding the re-creation of the Santa Fe Springs Oranges Mural and for bring to City Council for review and approval at a future council meeting.

Ed Ramirez
Executive Secretary

NEW BUSINESS

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee:

- Receive and file the update.

BACKGROUND

Fiscal Year 2022-2023 Art Education Grant Program Financial Reports

The Art Education Grant Program is facilitated by the HAAC in an advisory capacity and funded by the Heritage Arts in Public Places Program. The Heritage Arts Education Endowment Fund was established to support youth oriented art programs and events with art education grants. The deadline for the Fiscal Year 2022-2023 financial reports was May 19, 2023. Ruby Picon, Management Analyst II will provide the HAAC an updated report on submittals received.

Ed Ramirez
Executive Secretary

Report Submitted By: Ed Ramirez
Executive Secretary

Date of Report: May 23, 2023

COMMUNITY SERVICES DEPARTMENT & PROGRAM UPDATES

RECOMMENDATION
Staff recommends that the Advisory Committee:
- Receive and file.

a. Adaptive Recreation

Adaptive recreation programs provide an opportunity for individuals with a disability to lead healthy and active lifestyles as independently as possible. Adaptive recreation means making changes to equipment or services so that persons with specific disabilities or special health care needs may actively participate in recreational opportunities. One of those adaptive recreation programs is Thursday Club, a program that is specially designed for teens and adults with developmental, physical, and/or learning disabilities. A collaborative between Parks & Recreation and Library staff, participants are encouraged to maximize their abilities through recreation activities with a social emphasis. Thursday Club meets weekly every Thursday at Town Center Hall from 10 a.m. to 12 p.m. The program is partially funded in part by the U. S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act. This program is free and registration is required. Thursday Club continually reaches maximum capacity each week.

b. Family Fun Excursions

The excursions program is designed to explore new places in Southern California. On May 20, an excursion was held to the California Strawberry Festival at a new venue, the Ventura County Fairgrounds. Participants enjoyed strawberry-inspired treats like build-your-own strawberry shortcake, chocolate-covered strawberries, strawberry beer, and more. Plus, over 40 food vendors, a Ninja Nation Obstacle Course, live music and entertainment, and over a hundred arts and crafts booths to check out. This was a very popular excursion as it was sold out with 40 participants.

The next excursions are as follows, with participation numbers reflected as of the production of this date:

- LA Zoo and Botanical Gardens (Saturday, June 24, 2023)
  - Registration Opened May 1, 2023
- Getty Center (Saturday, July 22, 2023)
  - Registration Opened May 1, 2023
- LA Dodgers vs. Colorado Rockies (Saturday, August 12, 2023)
  - Registration Opened May 1, 2023

  The City is proud to announce that new classes that will be offered beginning in May. Those classes are listed below:

c. Summer Camp

The City asks residents to seize the summer and keep kids active and involved. The City's Parks & Recreation Services Division offers summer day camp for children who have completed kindergarten through 7th grade. Under the supervision of trained and energetic staff, your child will enjoy new experiences through crafts, games, special activities, and make new friends! There are four, two-week sessions to choose from. Camp will be held at the Betty Wilson Center, Little Lake Park, and Town Center Hall. Registration for camp began on May 1, 2023. There are 120 spots in day camp, and as of printing of this report, there are 49 participants registered (40% fill rate) for the first session of camp.

d. Summer Concert and Movie Series Update

Per the request of the Mayor a 7th concert has been added to the Concert line up.

The schedule is as follows for the Concerts and Movie Series:

Summer Concert Lineup (Heritage Park)

- 6/23 Adelaide Band
- 7/7 4 Alarm Band
- 7/14 Soto Band
- 7/21 Red Hot Tribute
- 7/28 Joyas Prestadas
- 8/4 Mariachi Lindas Mexicanas
- 8/11 33 Thunder

Summer Movies Lineup

- 6/24 The Secret Life of Pets (Jersey Athletic Field)
- 7/15 Minions: Rise of Gru (Los Nietos Park)
- 8/12 Zootoopia (Lakeview Park)

e. First Friday Polynesian Dance

On Friday, June 2, 7:00 p.m. the Library will be hosting the next lively First Friday with Polynesian dance! Discover the traditional dances of Polynesian culture with vibrant costumes and rhythmic music in this celebration of the spirit of Aloha. No registration or fees are required for this event.

Report Submitted By: Ed Ramirez, Executive Secretary May 16, 2023

f. <u>Mobile Mammogram Screening</u>

In collaboration with Alinea Medical Imaging a free mobile mammography screening will be offered on June 6, 9:00 a.m. – 3:30 p.m.at the Gus Velasco Neighborhood Center. To qualify for the free screening, individuals must be 40 years or older, meet low income guidelines and have no medical insurance. If you don't meet these requirements, a number of HMO and PPO insurance are accepted. For more information or to register for a screening, you can call 1-877-4AN-EXAM.

g. <u>Community Services In-Service Staff Training</u>

The Community Services Department will host its summer in-service staff training on Friday, June 2, 2023 beginning at 8:30 a.m. To allow for the most amount staff to attend, some City Community Services facilities will be closed to the public on this day. Arrangements are being made to still provide the Congregate Lunch program at the Gus Velasco Neighborhood Center. This year's theme is Football, where staff will be allowed to wear their favorite NFL and college football attire. The keynote speaker is Kory Minor, who is a former linebacker at Notre Dame and for the Carolina Panthers.

Ed Ramirez
Executive Secretary

Report Submitted By: Ed Ramirez, Executive Secretary May 16, 2023

Weekly Field Trips!!

CITY OF SANTA FE SPRINGS
DEPARTMENT OF COMMUNITY SERVICES

2023 SUMMER DAY CAMP

FEES

RESIDENT: $125
NON-RESIDENT: $151
EXTENDED CARE AM: $15
EXTENDED CARE PM: $20

FEES PER SESSION

EXPLORERS

HAVE COMPLETED K-2ND GRADE

ADVENTURERS

HAVE COMPLETED 3RD-4TH GRADE

TRAILBLAZERS

HAVE COMPLETED 5TH-7TH GRADE

SESSIONS

SESSION 1: JUNE 12-JUNE 23
SESSION 2: JUNE 26-JULY 7
NO CAMP JULY 4
SESSION 3: JUNE 10-JULY 21
SESSION 4: JULY 24-AUGUST 4

CAMP HOURS

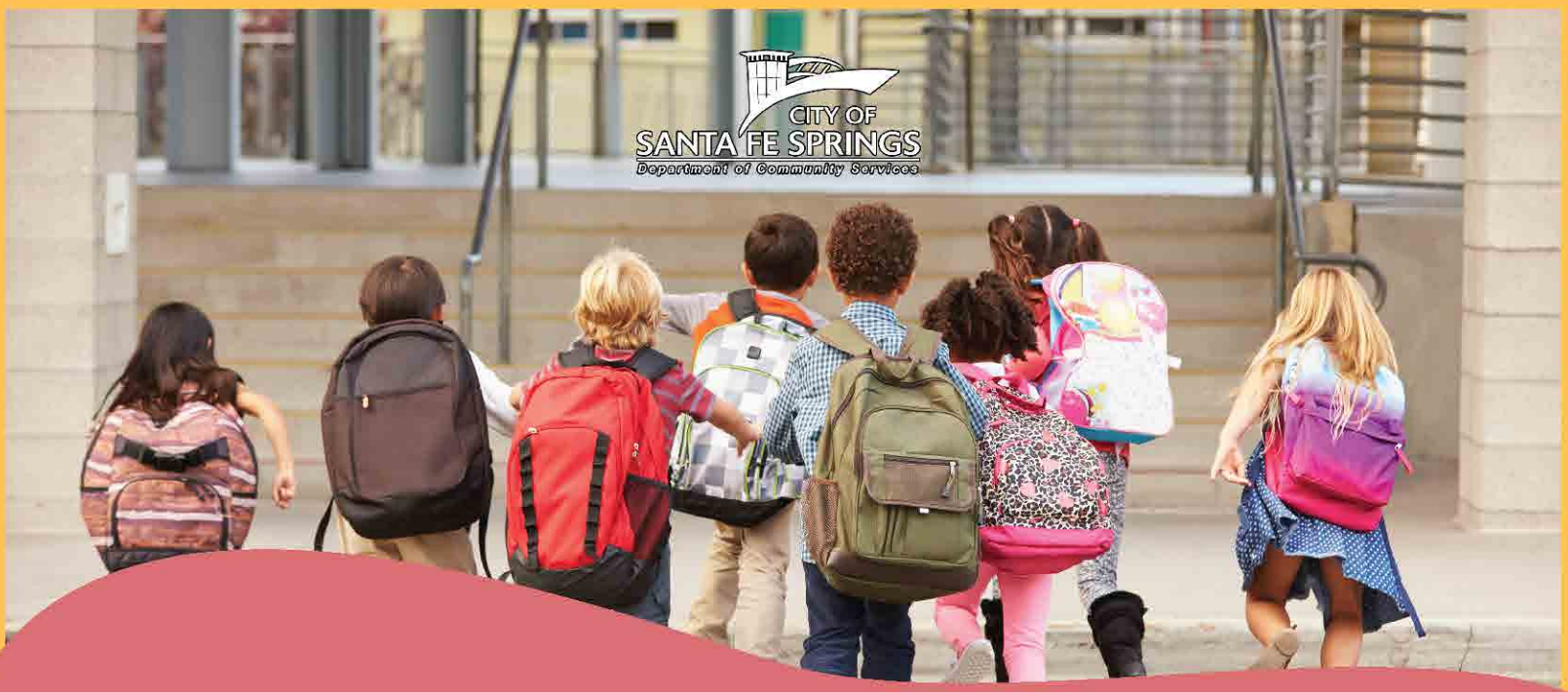
MONDAY-FRIDAY: 9AM-3PM
EXTENDED CARE AM: 7AM-9AM
EXTENDED CARE PM: 3PM-6PM

FOR INFORMATION:

(562) 863-4896 | RECREATION@SANTAFESPRINGS.ORG | WWW.SFSREC.ORG

Your City Council

Juanita Martin, Mayor
Jay Sarno, Mayor Pro Tem
Annette Rodriguez, Councilmember
William K. Rounds, Councilmember
Joe Angel Zamora, Councilmember



BACK TO SCHOOL BACKPACK PROGRAM

The City of Santa Fe Springs wants to help you get ready to go back to school with a new backpack & school supplies.

Participants must:

- Be in grades 1st-12th
- Be Santa Fe Springs residents
- Meet specific monthly income requirements

NUMBER OF PEOPLE IN HOUSEHOLD	MONTHLY INCOME
1-2	$3,051.67
3	$3,838.33
4	$4,625.00
5	$5,411.67
6	$6,198.33
7	$6,985.00
8	$7,771.67

Registration required and begins June 26th and ends July 21, 2023.

Please contact the Gus Velasco Neighborhood Center at (562) 692-0261 for more information and/or to register.

Your City Council

Juanita Martin, Mayor
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Joe Angel Zamora, Councilmember

For Older Adults 50+

CITY OF SANTA FE SPRINGS
DEPARTMENT OF COMMUNITY SERVICES

Hawaiian Luau Dance

Friday, June 9, 2023
9:00 a.m. - 12:00 p.m.

Location:
Gus Velasco Neighborhood Center
9255 Pioneer Blvd.
Santa Fe Springs, CA 90670

Tickets per person are $10.
Lunch is included.

Residents can register May 22nd;
Non-residents can register May 30th.

Registration Code #8155.

CITY OF SANTA FE SPRINGS
Department of Community Services

Red, White, & Blue Dance

Friday, June 30, 2023
9:00 a.m. - 12:00 p.m.

Location:
Gus Velasco Neighborhood Center
9255 Pioneer Blvd.
Santa Fe Springs, CA 90670

Tickets per person are $10.
Lunch is included.

Residents can register June 12th; Non-residents can register June 20th.
Registration Code #8160.

Please call (562) 692-0261 for questions regarding these activities.

Your City Council

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Mayor

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Councilmember

Joe Angel Zamora
Councilmember

CITY OF
SANTA FE SPRINGS
DEPARTMENT OF COMMUNITY SERVICES
LIBRARY & CULTURAL SERVICES DIVISION

KICK OFF YOUR SUMMER WITH A GREAT BOOK!

2023 Summer READING PROGRAM

KICKOFF PARTY - JUNE 10TH - MAGIC SHOW FROM 2 P.M.-4P.M.

SCHEDULE OF PERFORMANCES

June 10th Magic
June 12th Comedy-Magic
June 26th Bubbles
July 3rd Drums
July 10th Balloons
July 17th Drawings
July 24th Juggling
July 29th Illusions

JUNE 10 - JULY 29 WEEKLY RAFFLE

TIMES:

June 10th & July 29th
2 p.m. - 4 p.m.
All other performances
6:30 p.m. - 7:30 p.m.

CHECK SFSLIBRARY.ORG FOR INFORMATION AND TO SIGN UP!
THIS PROGRAM IS FREE AND OPEN TO CHILDREN UP TO 16 YEARS OLD.

santa fe springs city library

11700 Telegraph Road
Santa Fe Springs, CA 90670
(562) 868-7738

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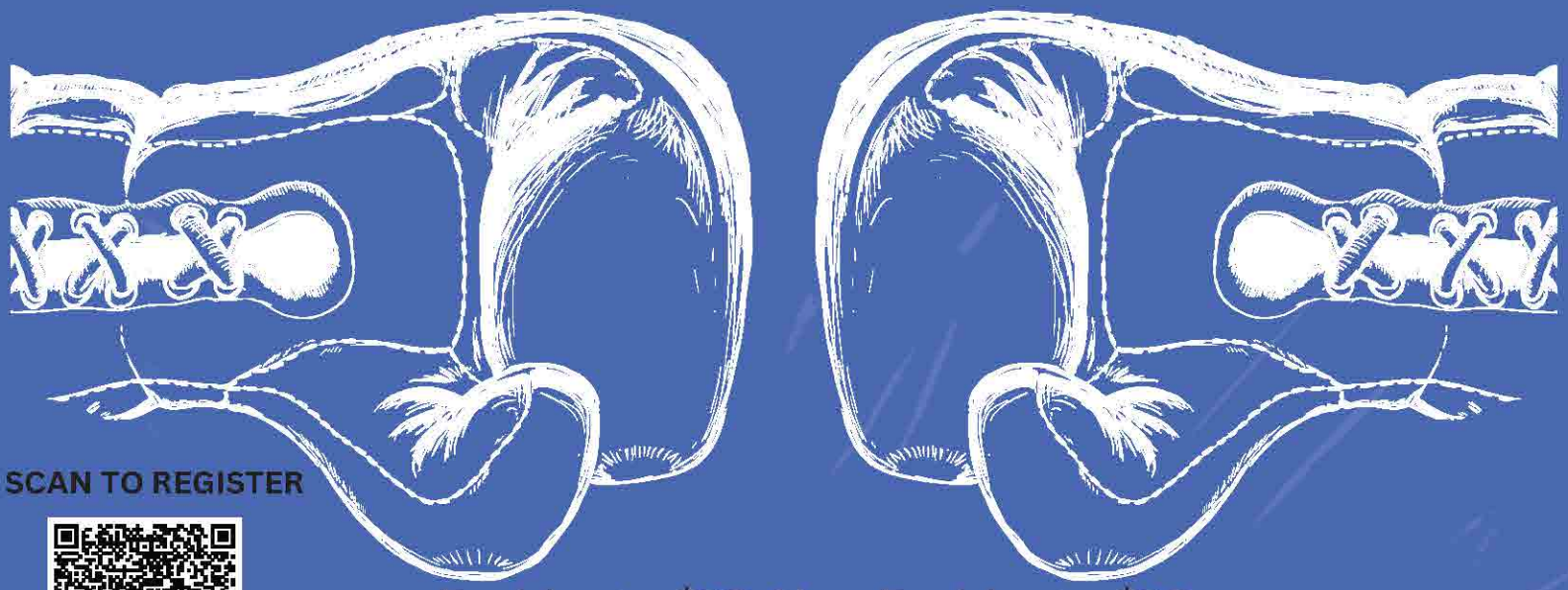
Councilmember

CITY OF
SANTA FE SPRINGS
DEPARTMENT OF COMMUNITY SERVICES

BOXING

This program offers something for everyone; the competitive boxer, the recreational boxer or those looking to keep fit.

Activity Center
11155 Charlesworth Rd



SCAN TO REGISTER

Residents: $12; Non-Residents: $19
Ages 8-17

Monday-Thursday 3:00 p.m.-6:00 p.m.

Coaches will assess the student's level and determine which time frame works best for the student.

For information:
(562) 863-4896 | recreation@santafesprings.org | www.sfsrec.org

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Councilmember

Joe Angel Zamora
Councilmember

CITY OF SANTA FE SPRINGS

Monday, July 3rd

Los Nietos Park
11143 Charlesworth Rd.

3rd OF JULY

INDEPENDENCE DAY CELEBRATION

TIMELINE OF EVENTS

4:30 P.M. - 9:00 P.M.	Food & beverage booths available
	Family games/crafts/dj/beer sales open
5:00 P.M.	Horseshoe tournament begins
6:00 P.M. - 10:00P.M.	Shuttle from Town Center Hall
	Betty Wilson Center
	Santa Fe Springs Athletic Fields
4:30 P.M. - 5:55 P.M.	Live band - Suave (r&b, rock and latin music)
6:55 P.M. - 8:55 P.M.	Live band - Past Action Heroes ('80s & '90s cover band)
8:00 P.M.	"Easy viewing area" opens
9:00 P.M.	Fireworks show begins

- ★ LIVE ENTERTAINMENT
- ★ CRAFTS
- ★ ATTRACTIONS
- ★ FOOD TRUCKS
- ★ BEER GARDEN AVAILABLE FOR PURCHASE (21+)
- ★ HORSESHOE TOURNAMENT
- ★ NO CANOPIES
- ★ BRING YOUR LAWN CHAIR

EASY VIEWING AREA

Santa Fe Springs Athletic Fields
9720 Pioneer Blvd.

SHUTTLE BUS STOPS

Los Nietos Park · Town Center Hall · Betty Wilson Center · Santa Fe Springs Athletic Fields

FOR INFORMATION:

(562) 863-4896 | RECREATION@SANTAFESPRINGS.ORG | WWW.SFSREC.ORG

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JULY

CITY OF SANTA FE SPRINGS

CELEBRATE NATIONAL PARK & RECREATION MONTH

"WE RISE UP FOR PARKS & RECREATION"

SINCE 1985, AMERICA HAS CELEBRATED JULY AS THE NATION'S OFFICIAL PARK & RECREATION MONTH. THE CITY HAS ACKNOWLEDGED AND PROCLAIMED JULY AS PARK & RECREATION MONTH FOR ALMOST AS LONG.

JULY 22
BBQ
12:00-4:00 PM

FAMILY FUN, WADING POOL, GAMES, CRAFTS AND FOOD!

Los Nietos Park
11143 Charlesworth Rd.
www.SFSREC.org

NRPA'S PARK AND RECREATION MONTH
Where Community Grows

Your City Council

Juanita Martin	Jay Sarno	Annette Rodriguez	William K. Rounds	Joe Angel Zamora
Mayor	Mayor Pro Tem	Councilmember	Councilmember	Councilmember

CITY OF
SANTA FE SPRINGS
DEPARTMENT OF COMMUNITY SERVICES

NERF FOOTBALL CLINIC

Is your 5-6 year old the next star quarterback? Enroll them in our Nerf Football Clinic! Participants are taught fundamental football (non-tackle) skills and strategies. They will learn how to utilize a Nerf football and rip away flags, all while improving their coordination, cooperation, teamwork, and having fun! All young athletes will play in scrimmage flag football games at the end of the season. A t-shirt and the equipment is included.

FRIDAYS
4:00 P.M.-5:00 P.M.
SEPTEMBER 15-NOVEMBER 10

Santa Fe Springs Athletic Park
9720 Pioneer Blvd.

SCAN TO REGISTER

Registration:
Residents: June 12-August 11
Non-Residents: July 24-August 11

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William K. Rounds
Councilmember

Joe Angel Zamora
Councilmember

COMMUNITY SERVICES

RELAY FOR LIFE RAFFLE

TWO (2) TICKETS DODGERS VS YANKEES JUNE 3 4:15 P.M.

DODGERS

VS

YANKEES

$25 PER RAFFLE TICKET

WINNER WILL BE ANNOUNCED MAY 30

RAFFLE TICKETS AVAILABLE AT

TOWN CENTER HALL

562-863-4896

CITY OF SANTA FE SPRINGS
DEPARTMENT OF COMMUNITY SERVICES

SUMMER NIGHT SWIM @ THE PARK

JOIN US FOR A COOL EVENING SWIM ON A HOT SUMMER NIGHT

5:00 - 7:00 p.m.

A yummy snack will be provided to all swimmers

Little Lake Park: June 13 & 27, July 11 & 25
Santa Fe Springs Park: June 15 & 29, July 13 & 27, August 8
Los Nietos Park: June 20, July 3 & 18, August 1 & 10
Lakeview Park: June 22, July 6 & 20, August 3

All Parks on June 16

For information:
(562) 863-4896 | recreation@santafesprings.org | www.sfsrec.org

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Joe Angel Zamora
Councilmember

CITY OF
SANTA FE SPRINGS
DEPARTMENT OF COMMUNITY SERVICES

Youth Leadership Committee

Movie Night

HOSTED BY SANTA FE SPRINGS YOUTH LEADERSHIP COMMITTEE

FREE EVENT

Movie: The Sandlot

Popcorn & Nachos

FRIDAY - MAY 19, 2023

6:30 PM | MOVIE STARTS AT 7 PM

TOWN CENTER HALL

TEEN LOUNGE

Your City Council

Juanita Martin
Mayor

Jay Sarno
Mayor Pro Tem

Annette Rodriguez
Councilmember

William K. Rounds
Councilmember

Joe Angel Zamora
Councilmember

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EXHIBIT B

CONSULTANT'S PROPOSAL

2023 SFS ART FEST

08•23•22 **PROPOSAL BUDGET**

ART INCOME GOALS	
City SFS Budget 45,900K	$0
Art Sales	$1,500
Silent Art Auction	$2,500
Art Sponsorships	$4,000
TOTAL PROJECTED INCOME	$8,000

COST TO PRODUCE	
Income minus expenses	-$37,950

- Income Minus Expenses
- Consultant Fees
- Projected Income

CONSULTANT FEE BREAKDOWN -	
MARKETING / ADVERTISING - Collaborate and consult with the CITY's Social Media Administrator to promote and market SFS ART FEST 2023 through each Parties social media forums (i.e. Facebook, Twitter, and Instagram) which identifies marketing partnership under the Consultants name or business company name. - Attend various art events/shows representing the City throughout Southern California to promote and recruit participation in the 2023 SFS Art Fest.	$5,700
DESIGN CONCEPT MATERIALS Camera ready design for print and visual marketing materials. "Call to Artists" postcards, "Save the Date", sponsorship brochure, event map program, Chamber ADs, billboard, Silent Auction, Film Fest and other supporting materials.	$4,800
DEDICATED WEBSITES Manage and update, applications for artists, vendors, and sponsorships as well as marketing efforts - www.artcrawlfest.com / linking the Heritage Arts Advisory Committee & SFS City.	$5,800
PREVIEW & ART SHOWCASE - THURSDAY - Coordinate all art with mediums, that have been judged, will be on display throughout select areas of the Clarke Estate. Opportunities to meet with artists, film-makers, actors and the business community.	$3,700
FEATURED ARTISTS Recruit and or coordinate selection of featured artist; recommendation one Feature Artist. The proposal shall include a biography and pictures of the artist's work which will be presented to the Heritage Arts Advisory Committee (HAAC). *The featured artist and or selected guest artists (no more than 2 guest artists) would receive a stipend from City. Art Consultant solely responsible for the handling of all artworks and art transportation for feature and guest artists.*	$3,000
ARTIST RECRUITMENT & CURATION OF ART - "Calling All Artists"– Commission professional artist, and recruit youth artists in local middle schools, high schools, colleges and non-profit organizations. Recruit and secure no more than 160 Artists with no more than three pieces of art per artist, Medium of art should include but not limited to: • Fine Art: Visual art considered to have been created primarily for aesthetic purposes and judged for its beauty and meaningfulness, specifically, painting, sculpture, drawing, watercolor, and mixed media. • Street Art / Caricature Artist • Educational Workshops / Crafts • Performing Artist / Live Installations / Poetry / Spoken Word - Coordinate an informational artist recruitment orientation with local school administrators and organizations to communicate all requirements of artists and art fest application submittals. - Help recruit and secure no less than fifteen (15-20) pop-up artist vendors to include cultural jewelry, handcrafted items, textiles, etc. - Collect, secure and store all submitted art work. City to provided location. - Coordinate with Art Fest planning committee (City Staff) event layout and art components. Identify medium categories and display locations.	$8,000

EXHIBIT B

CONSULTANT'S PROPOSAL

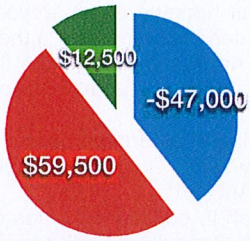
ART FEST EVENT IMPLEMENTATION: - Coordinate artist check-in and artwork drop to include completion of all necessary waivers. - Plan and coordinate with City staff hanging of all artwork. Consultant shall solely be responsible for the handling of all artworks. This includes the following: 1) the hanging of all art as well as the transportation of all art; 2) All tools and equipment necessary to execute this directive. Consultant may use the City owned art displays, equipment, materials, such as ladders, display panels, hanging grids, portable walls, hooks and easels. - Responsible for labeling and tagging of all artwork, once hung. Consultant to provide art labeling and tags (City of SFS logo provided by City staff). Consultant to provide ready to print catalog for binders with City Library for "Art Sales" and "Silent Auction". - Work collaboratively with CITY staff to conduct all sales of art at the SFS Art Fest event. City will provide receipt to purchaser(s) of art sold; Consultant shall tag displayed items as sold; City staff will conduct all reporting of items sold and money collected; Report will include: Artist Info, Buyers Name and Contact Information including email, Sale Price, Artwork Name - Consultant will be responsible for the take down and proper storage of artwork. Consultant will schedule pick up dates of Artwork at the Clarke Estate following the Art Fest event. Dates and times are to be negotiated with Consultant for the return of artwork. All uncollected artwork and silent auction items will be forfeited to the CITY and will be used as raffle items for future Art Fest events.	$5,900
JURY COMPETITION AND ART HANDLING OF AWARDS - Art Handling: Responsible for the handling of all artworks as well as transportation of all art. - Coordinate all efforts with selected jury panel for art jury competition. Awards for Art Exhibit Categories: Painting, Sculpture, Photography, and Mixed Media. - City will provide, Best of Show trophies and or Ribbons. - Consultant will provide honorariums for jury members.	$3,100
SILENT ART AUCTION Proceeds from the silent auction will benefit all of the Heritage Arts Advisory Committee programs which will provide arts education to under-served youth in the community. • Catalog auction items • Descriptions, starting bids sheets • Promoting online pre-registration • Shipping and or dropping items to winning bidders in a timely manner	$1,950
JURIED INTERNATIONAL FILM EXHIBIT / FILM FREEWAY / FEATURED FILM ARTIST - Shall provide "Open Call" for emerging filmmakers through Film Freeway. - Recruitment of filmmakers will include a biography and cinematic screen shots of the filmmakers work. - Approximately 10-18 Filmmakers will be selected; dependent on film duration. Filmmakers will present their body of work. Set-up will include a filmmaker outdoor discussion during the festival. - Consultant will provide staff, honorarium for host & film curator	$3,200
- **POST ART FEST / EVALUATION** - Consultant will provide the City with a written evaluation report of all participating artists and film. Report will include an analysis of the marketing effort, the preparation process, Art Fest virtual event, the total of artists and Catalogue, pop–up artist and vendors, and total sales from Art Fest (City staff will provide financial report).	$800
2023 FEE SCHEDULE 1. Upon signing contract TBA: $8,000 2. Teachers Orientation Jan 19, 2023 TBA: $8,000 3. Payment on April 26th, 2023: $26,000 4. Post-SFS ARTFEST evaluation report May 19, 2023: $3,950	
TOTAL:	**$45,950**

05•29•23

2024 SFS ART FEST

PROPOSAL BUDGET

ART INCOME GOALS	
City SFS Budget 58,900K	$0
Art Sales	$3,000
Silent Art Auction	$2,500
Art Sponsorships	$7,000
TOTAL PROJECTED INCOME	**$12,500**



COST TO PRODUCE	
Income minus expenses	-$47,000

- Income Minus Expenses
- Consultant Fees
- Projected Income

CONSULTANT SERVICE FEE BREAKDOWN	
MARKETING / ADVERTISING - Collaborate and consult with the CITY's Social Media Administrator to promote and market SFS ART FEST 2024 through each Parties social media forums (i.e. Facebook, Twitter, and Instagram) which identifies marketing partnership under the Consultants name or business company name. - Attend various art events/shows representing the City throughout Southern California to promote and recruit participation in the 2024 SFS Art Fest.	$6,500
DESIGN CONCEPT MATERIALS Camera ready design for print and visual marketing materials. "Call to Artists" postcards, "Save the Date", sponsorship brochure, event map program, Chamber ADs, billboard, Silent Auction, Film Fest and other supporting materials.	$5,000
DEDICATED WEBSITES Manage and update, applications for artists, vendors, and sponsorships as well as marketing efforts - www.artcrawlfest.com / linking the Heritage Arts Advisory Committee & SFS City site.	$6,500
PREVIEW & ART SHOWCASE - THURSDAY - Coordinate all art with mediums, that have been judged, will be on display throughout select areas of the Clarke Estate. Opportunities to meet with artists, film-makers, actors and the business community.	$5,800
FEATURED, GUEST ARTISTS AND CURATORS Recruit and or coordinate selection of featured & guest artists; recommendation on Artists. The proposal shall include a biography and pictures of the artist's work which will be presented to the Heritage Arts Advisory Committee (HAAC). *The featured artist and or selected guest artists (no more than 2 guest artists) would receive a stipend from City. Art Consultant solely responsible for the handling of all artworks, concept & development, meetings and art transportation for guest artists & curators installations.*	$4,200
ARTIST RECRUITMENT & CURATION OF ART - "Calling All Artists"– Commission professional artist, and recruit youth artists in local middle schools, high schools, colleges and non-profit organizations. Recruit and secure no more than 150 Artists with no more than two pieces of art per artist unless invited by consulted to include a body of work. interpretation of the event's theme, level of creativity and originality, and the quality of the artwork and artistic skill demonstrated Medium of art should include but not limited to: • Fine Art: Visual art created primarily for aesthetic purposes and judged for its beauty, and meaningfulness, specifically, painting, sculpture, drawing, watercolor, and mixed media. • Street Art / Caricature Artist • Educational Workshops / Crafts • Performing Artist / Live Installations / Poetry / Spoken Word - Coordinate an informational artist recruitment orientation with local school administrators and organizations to communicate all requirements of artists and art fest application submittals. - Help recruit and secure no less than fifteen (15-20) pop-up artist vendors to include cultural jewelry, handcrafted items, textiles, etc. - Collect, secure and store all submitted art work. City to provided location. - Coordinate with Art Fest planning committee (City Staff) event layout and art components. Identify medium categories and display locations.	$10,000

CONSULTANT SERVICE FEE BREAKDOWN

ART FEST EVENT IMPLEMENTATION: $10,500

- Coordinate artist check-in and artwork drop to include completion of all necessary waivers.
- Plan and coordinate with City staff hanging of all artwork. Consultant shall solely be responsible for the handling of all artworks. This includes the following: 1) the hanging of all art as well as the transportation of all art; 2) All tools and equipment necessary to execute this directive. Consultant may use the City owned art displays, equipment, materials, such as ladders, display panels, hanging grids, portable walls, hooks and easels.
- Responsible for labeling and tagging of all artwork, once hung. Consultant to provide art labeling and tags (City of SFS logo provided by City staff). Consultant to provide ready to print catalog for binders with City Library for "Art Sales" and "Silent Auction".
- Work collaboratively with CITY staff to conduct all sales of art at the SFS Art Fest event. City will provide receipt to purchaser(s) of art sold; Consultant shall tag displayed items as sold; City staff will conduct all reporting of items sold and money collected; Report will include: Artist Info, Buyers Name and Contact Information including email, Sale Price, Artwork Name
- Consultant will be responsible for the take down and proper storage of artwork. Consultant will schedule pick up dates of Artwork at the Clarke Estate following the Art Fest event. Dates and times are to be negotiated with Consultant for the return of artwork. All uncollected artwork and silent auction items will be forfeited to the CITY and will be used as raffle items for future Art Fest events.

JURY COMPETITION AND ART HANDLING OF AWARDS $4,500

- Art is judge by it's interpretation of the event's theme or discipline, level of creativity and originality, and the quality of the artwork and artistic skill demonstrated.
- Art Handling: Responsible for the handling of all artworks and installation.
- Coordinate all efforts with selected jury panel for art jury competition.
- Awards for Art Exhibit Categories: Painting, Sculpture, Photography, and Mixed Media.
- City will provide, Best of Show trophies and or Ribbons.
- Consultant will provide a selection of jury members for each discipline.

SILENT ART AUCTION $2,000

Proceeds from the silent auction will benefit all of the Heritage Arts Advisory Committee programs which will provide arts education to under-served youth in the community.

- Catalog auction items
- Descriptions, starting bids sheets
- Promoting online pre-registration
- Shipping and or dropping items to winning bidders in a timely manner

JURIED INTERNATIONAL FILM EXHIBIT / FILM FREEWAY / FEATURED FILM ARTIST $4,000

- Shall provide "Open Call" for emerging filmmakers through Film Freeway.
- Recruitment of filmmakers will include a biography and cinematic screen shots of the filmmakers work.
- Approximately 10-18 Filmmakers will be selected; dependent on film duration. Filmmakers will present their body of work. Set-up will include a filmmaker outdoor discussion during the festival.
- Consultant will provide staff, honorarium for host & film curator

POST ART FEST / EVALUATION $500

- Consultant will provide the City with a written evaluation report of all participating artists and film. Report will include an analysis of the marketing effort, the preparation process, Art Fest virtual event, the total of artists and Catalogue, pop–up artist and vendors, and total sales from Art Fest (City staff will provide financial report).

2024 FEE SCHEDULE

1. Upon signing contract TBA: $10,000
2. Teachers Orientation Jan 23, 2024 TBA: $10,000
3. Payment on April 26th, 2024: $30,000
4. Post-SFS ARTFEST evaluation report May 28, 2024 TBD: $9,500

TOTAL: $59,500

Tender Thoughts®

by american greetings

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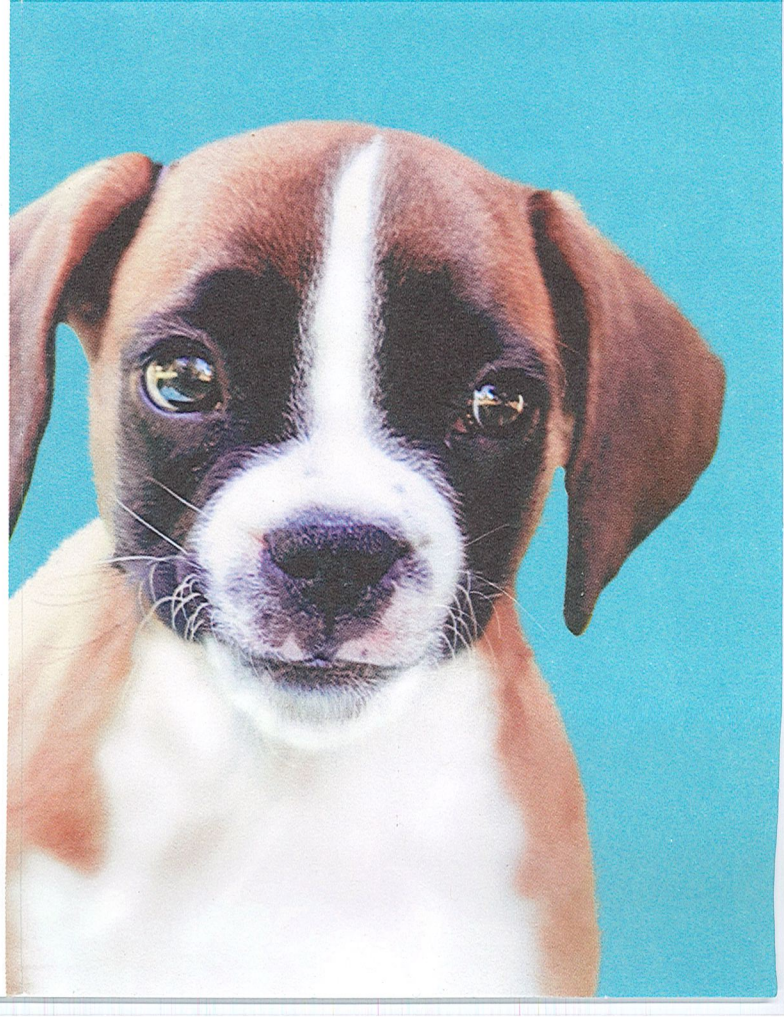

Dear Heritage Arts Advisory Committee,

There are no words to express how grateful I am to you all. Art is so important and necessary in the classroom, and because of your generosity it has been flourishing at Lake Center. Georgia O'Keeffe once said, "I found I could say things with color and shapes that I couldn't say any other way – things I had no words for." Art has given some of our struggling students an outlet, a way to express their feelings, and a place to be themselves.

Thank you Laurie Rios, Peggy Radoumis, and Bill Rounds for visiting Room 903 on Open House Night. It was so nice to meet you, and your compliments were greatly appreciated.

Many Thanks,

Sabrina Ireland
Lake Center Middle School
6th grade Math / Science / Art