



**Memorandum**  
**COMMUNITY SERVICES DEPARTMENT**

**TO:** Heritage Arts Advisory Committee Members  
**FROM:** Edmund Ramirez, Executive Secretary to the Heritage Arts Advisory Committee  
**DATE:** **February 22, 2023**  
**SUBJECT:** **Meeting of Tuesday, February 28, 2023**

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The next meeting of the Heritage Arts Advisory Committee will be held on **Tuesday, February 28 at 9:00 a.m.** at the Gus Velasco Neighborhood Center, Meeting Room 1, located at 9255 Pioneer Blvd.

Enclosed are the Agenda of the February 28, 2023 meeting, the Minutes of the January 31, 2022 meeting, the staff reports, and the January Financial Report for your review.

Should you have any items you would like to discuss, please contact me at (562) 692-0261, extension 3211.

Sincerely,

A handwritten signature in black ink, appearing to read "Edmund Ramirez", with a stylized flourish at the end.

Edmund Ramirez, Executive Secretary  
Heritage Arts Advisory Committee

ER/ic

cc: Council Member Bill Rounds, Council Liaison  
Interim City Manager, Tom Hatch  
Maricela Balderas, Director of Community Services Wayne Morrell,  
Director of Planning  
Cuong Nguyen, Assistant Director of Planning  
Janet Martinez, City Clerk  
Maribel Garcia, Municipal Affairs Manager  
Priscilla Moreno, Executive Assistant to City Manager/City Council  
Fernando Muñoz, Deputy City Clerk



HERITAGE ARTS ADVISORY COMMITTEE

February 28, 2023; 9:00 a.m.

AGENDA

**Debbie Baker** – Advisory Member  
**Gabriel Jimenez** - Vice- Chairperson  
**Hilda Zamora** - Advisory Member  
**Laurie Rios** - Advisory Member  
**Vacant** – Advisory Member

**Francis Carbajal** - Advisory Member  
**Elena Lopez** - Advisory Member  
**Peggy Radoumis** - Advisory Member  
**Maria Salazar** - Advisory Member

**Chairperson** – TBD

**Vice-Chairperson** – TBD

1. CALL TO ORDER – EXECUTIVE SECRETARY
2. ROLL CALL – EXECUTIVE SECRETARY
3. ORAL COMMUNICATIONS – EXECUTIVE SECRETARY  
*This is the time members of the public may address City Advisory Committee members and related authorities and agencies. The public may speak on items that are on the agenda and non-agenda items that are under the subject matter jurisdiction of the Advisory Committee and/or its related authorities and agencies.*
4. CONSENT AGENDA – EXECUTIVE SECRETARY, ED RAMIREZ
  - a. \*Minutes approval for January 31, 2023
5. COUNCIL LIAISON REPORT – BILL ROUNDS, COUNCILMEMBER
6. PUBLIC WORKS DEPARTMENT REPORT- No Report
7. PLANNING DEPARTMENT REPORT – Jimmy Wong, Associate Planner
8. PRESENTATION
  - a. 2023 Art Fest Update– Sandra Hahn, Art Consultant
9. 2023 ART FEST SUBCOMMITTEE REPORT – EXECUTIVE SECRETARY, ED RAMIREZ
  - a. Musical Entertainment Update
  - b. Sponsorship Update
  - c. Networking at Noon – March 16, 2023
10. EXECUTIVE SECRETARY REPORT – ED RAMIREZ
  - a. \*Approval of Heritage Arts Fund (240 & 245) Financial Report – January 2023
11. OLD BUSINESS – EXECUTIVE SECRETARY, ED RAMIREZ
  - a. Art Piece Restoration Price Quote Update
12. NEW BUSINESS – EXECUTIVE SECRETARY, ED RAMIREZ
  - a. 2023 Nomination and Election of Officers – Chairperson and Vice-Chairperson
  - b. Revisions to Heritage Arts Public Places Brochure Review
  - c. Art Piece Damage/Vandalized – “Grandpa’s Little Slugger”
  - d. Annual Advisory Committee Luncheon in March
13. DEPARTMENT OF COMMUNITY SERVICES REPORT – DIRECTOR OF COMMUNITY SERVICES, MARICELA BALDERAS
  - a. Upcoming Community Services Programs & Events
14. FUTURE AGENDA ITEMS – ED RAMIREZ
  - a. Santa Fe Springs Oranges Mural
  - b. Snake Basket Fountain
15. MEMBER COMMENTS/ANNOUNCEMENTS – CHAIRPERSON
16. ADJOURNMENT – CHAIRPERSON  
**NEXT MEETING: March 28, 2023; 9:00 a.m.**  
**Gus Velasco Neighborhood Center, Meeting Rm#1**

**\*Denotes Advisory Committee Action Needed**



HERITAGE ARTS ADVISORY COMMITTEE  
Gus Velasco Neighborhood Center, Conference Room #1.  
Meeting of Tuesday, January 31, 2023  
9:00 a.m.

**MINUTES**

1. CALL TO ORDER

Chairperson Debbie Baker called the meeting to order at 9:00 a.m.

2. ROLL CALL

*Members Present:* Debbie Baker, Francis Carbajal, Gabriel Jimenez,  
Peggy Radoumis, Laurie Rios, Maria Salazar, Hilda  
Zamora

*Absent:* N/A

3. ORAL COMMUNICATIONS

NONE

4. APPROVAL OF MINUTES

A motion was made by Francis Carbajal and seconded by Laurie Rios to approve the minutes of November 29, 2022. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

Council Member William K. Rounds provided a brief overview of the following:

- New interim City Manager, Thomas R. Hatch
- Aquatics Center Meeting
- Railroad Construction on Valley View
- Residential Street Repairs at the Platinum Triangle
- Bids on the Los Nietos Park Parking Lot
- Replacement of Playground Equipment at Lakeview and Los Nietos Parks
- Sealing of City Streets
- Resignation of Public Works Director, Noe Negrete

6. PUBLIC WORKS DEPARTMENT REPORT

NONE

7. PLANNING DEPARTMENT DIRECTOR REPORT

NONE

8. PRESENTATION

SFS Art Fest Art Consultant, Sandra Hahn provided an update on the recruitment of artists, marketing materials, and school teacher/administrator orientation that took place on January 25, 2023. Ms. Hahn also stated that all registration and admission platforms are scheduled to go live February 1, 2023. Artists can visit [artcrawlfest.com](http://artcrawlfest.com) website and participants can visit [sfsartfest.org](http://sfsartfest.org) for admission sales.

9. 2023 ART FEST SUBCOMMITTEE REPORT – ED RAMIREZ

a) **\*Musical Entertainment**

A motion was made by Francis Carbajal and seconded by Laurie Rios to approve the recommended entertainment “*Quitapenas*” and “*Corazón De Maná*”. The motion was carried unanimously.

b) **Sponsorships**

The sponsorship marketing brochures were distributed to the members of the committee.

c) **Business card Exchange – February 1, 2023**

Mr. Ramirez will participate in the Chamber of Commerce business card exchange to discuss and promote the Santa Fe Springs Art Fest.

10. EXECUTIVE SECRETARY REPORT

*Executive Secretary, Edmund Ramirez reported on the following:*

a) **Approval of Heritage Arts Fund (240 & 245) Financial Report – November & December 2022**

November 2022– Mr. Ramirez provided an overview of the Fiscal Year 2022/2023 financial report for the period of November 2022. Copies were distributed to members for their review. Balance: \$2 million.

December 2022 - Mr. Ramirez provided an overview of the Fiscal Year 2022/2023 financial report for the period of December 2022. Copies were distributed to members for their review. Balance: \$2 million.

A motion was made by Francis Carbajal and seconded by Laurie Rios to approve the FY 2022/2023 financial report for the period ending on November and December 2022. The motion was carried unanimously.

b) **Volunteer Acknowledgement of Workers’ Compensation Form**

Mr. Ramirez distributed copies of the Volunteer Acknowledgement of Workers’ Compensation Form and collected signatures from the Committee members.

c) **2022 Community Services Event Recap Video**

Maricela Balderas, Director of Community Services, provided overview of the 2022 Community Services Event Recap Video to the Committee which was shown to the Committee.

**d) 2023 Community Services Event Calendar**

Mr. Ramirez presented and distributed the 2022 Community Services Event Calendar to the Committee.

**11. OLD BUSINESS**

**a) Art Piece Restoration Price Quote Update**

Executive Secretary Ramirez reported that the total pricing for the restoration of the Soaring Dreams, the Dancing Gabrielinos, and the Omni Piece is \$23,800.00. The restoration of the art pieces will need one more quote before it is submitted for Council approval. The Snake Basket Fountain will also be presented at a future meeting.

**12. NEW BUSINESS**

NONE

**13. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT**

Maricela Balderas, Director of the Community Services provided a brief recap of the Community Services Programs. Members were encouraged to refer back to the report for additional information.

**14. FUTURE AGENDA ITEMS**

- a) Art Piece Restoration Update - Annual Advisory Committee Luncheon in March
- b) 2023 Nomination and Election of Officers – Chairperson and Vice-Chairperson
- c) Santa Fe Springs Oranges Mural
- d) Snake Basket Fountain
- e) Revised HAPP Brochure

**15. MEMBER COMMENTS/ANNOUNCEMENTS**

NONE

**16. ADJOURNMENT**

Chairperson Debbie Baker adjourned the meeting at 10:57 a.m.

*Next Meeting: Tuesday, February 28, 2023, at 9 a.m. at the Gus Velasco Neighborhood Center, Conference Room #1.*

Prepared by: Immanuel Caldon  
Administrative Assistant II

Approved by: Ed Ramirez,  
Executive Secretary



# *City of Santa Fe Springs*

HERITAGE ARTS ADVISORY COMMITTEE

February 28, 2023

## **PRESENTATION**

2023 Art Fest

### **RECOMMENDATION**

Staff recommends that the Heritage Arts Advisory Committee (HAAC):

- Receive and File the update.

### **BACKGROUND**

Sandra Hahn, Art Consultant will provide an update to the HAAC members regarding the planning for the 2023 Art Fest events scheduled for April 27 & 28, 2023.

Ed Ramirez  
Executive Secretary



**2023 SFS Art Fest Subcommittee Report**

**RECOMMENDATION**

Staff recommends that the Heritage Arts Advisory Committee:

- Receive, Approve and File.

**BACKGROUND**

The Heritage Arts Advisory Committee (HAAC) will be updated by the two remaining Art Fest Subcommittee members on items related to entertainment, sponsorships, and SFS Chamber involvement. Executive Secretary Ramirez is also requesting that a committee member be nominated or volunteer for the third subcommittee member. This position was vacated by former HAAC member Albert J. Hayes.

Ed Ramirez  
Executive Secretary



## **EXECUTIVE SECRETARY REPORT**

### **RECOMMENDATION**

Staff recommends that the Heritage Arts Advisory Committee:

- Review and Approve the monthly financial report for January 2023
- Receive and File

### **Approval of Heritage Arts Fund (240 and 245) Financial Reports – January 2023**

The Heritage Arts Advisory Committee (HAAC) is provided a monthly financial report which serves as a routine information document of revenues and expenses associated with the Heritage Arts Fund 240 and 245. This report provides an overall summary for interest accruals, applied developer fees, donations, and monthly expenses.

Ed Ramirez  
Executive Secretary

Attachment:  
January 2023 Financial Report



Heritage Artwork in Public Places  
January 2023

ART EDUCATION ENDOWMENT (FUND 245)		ACTIVITY FISCAL YEAR 2022/2023			FUND BALANCE TO DATE
	BEGINNING BALANCE (this fiscal yr) 7/1/2022	YTD REPORTED THRU JULY 2022	ACTIVITY REPORTED JANUARY 2023	YTD ACTIVITY REPORTED THRU JANUARY 2023	REPORTED FUND BAL THRU JANUARY 2023
Endowment -- Perpetual	\$244,676.00	\$0.00	\$0.00	\$0.00	\$244,676.00
Interest Income	\$200,384.00	\$18,161.00	\$1,704.00	\$1,704.00	\$220,249.00
<b>BALANCE (FUND 245)</b>	<b>\$445,060.00</b>	<b>\$14,351.00</b>	<b>\$1,058.00</b>	<b>\$16,442.00</b>	<b>\$464,925.00</b>

ART IN PUBLIC PLACES FUND (FUND 240)		ACTIVITY FISCAL YEAR 2022/2023			FUND BALANCE TO DATE	Budget 2022/2023	
FUND 240 Budget 2022/2023						\$657,900.00	
FUND 240 Balance on 1/31/23					\$1,409,503.00		
Revenue (FUND 240)	YTD THRU DECEMBER 2022	ACTIVITY IN JANUARY 2023	YTD THRU JANUARY 2023		PRELIMINARY APPROVED BUDGET	BUDGET YTD VARIANCE	
Developers' Fees - CF00	\$370,960.00	\$19,475.00	\$390,435.00		\$385,400.00	\$390,435.00	
Interest Earnings	\$5,350.00	\$0.00	\$5,350.00		\$0.00	\$5,350.00	
Participant Fees(20% Art Fest sales and Booth Fees)	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	
Contributions for Art Fest	\$1,510.00	\$0.00	\$1,510.00		\$0.00	\$1,510.00	
Total Revenue (Fund 240)	\$377,820.00	\$19,475.00	\$397,295.00		\$385,400.00		
Expenditure Appropriations (FUND 240)							
110-6350 Art in Public Places	\$139,845.00	\$16,653.00	\$156,498.00		-\$238,500.00	-\$82,002.00	
110-6128 Heritage Springs Park Maintenance	\$50,050.00	\$8,342.00	\$58,392.00		-\$100,050.00	-\$41,658.00	
Total Expenditures (Fund 240)	\$189,895.00	\$24,995.00	\$214,890.00				
Net Activity (Fund 240) Revenue less Expenditures				\$182,405.00			
BALANCE (FUND 240)				\$1,591,908.00			

GRAND TOTAL ( FUND 245 AND FUND 240)	\$2,056,833.00
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# *City of Santa Fe Springs*

HERITAGE ARTS ADVISORY COMMITTEE

February 28, 2023

## **OLD BUSINESS**

Art Piece Restoration Price Quote Update

### **RECOMMENDATION**

Staff recommends that the Heritage Arts Advisory Committee:

- Receive and file

### **BACKGROUND**

Executive Secretary Ramirez will provide an update on the additional quotes required for the restoration of Soaring Dreams, the Dancing Gabrielinos, and the Omni Piece and in accordance with the City's Purchasing Policy.

Ed Ramirez  
Executive Secretary



## **NEW BUSINESS**

### **RECOMMENDATION**

Staff recommends that the Heritage Arts Advisory Committee:

- Nomination and Election of Officers – Chairperson and Vice-Chairperson
- Revisions to Heritage Arts Public Places (HAPP) Brochure Review
- Select a location for the annual breakfast or luncheon for the February 28, 2023 meeting.

### **2023 Nomination and Election of Officers – Chairperson and Vice-Chairperson**

At the November 29, 2022, Heritage Arts Advisory Committee meeting, Executive Secretary reported, per Resolution No. 9661, approved by the City Council on February 13, 2020, The Heritage Arts Advisory Committee (HAAC) will nominate and elect a new chairperson and vice-chairperson from its membership at its regular meeting in January. However due to the reappointment and application process of all City Advisory members held in January, the Nominations and Elections will take place in February 2023. The newly-elected Chairman and Vice-Chairman shall serve a term of one year.

As Such, Executive Secretary Ramirez will open the floor for nominations of the chairperson for 2023. Nominations are to be made by a committee member. The nominated committee member must either accept or deny the nomination. If accepted, a second by another committee member must be made in order for the nomination to be considered. Once all nominations are made, a ballot will be cast by each committee member (no secret ballots, all ballots must list the voting committee member's name). Votes will be read aloud, tallied, and a winner will be declared. In the event of a tie between 2 or more nominations, the process will start over. This will continue until a winner is selected. This process will repeat for the selection of a Vice-Chairperson.

Once a chairperson is selected, the new chairperson will assume responsibilities of the meeting.

### **Revisions to Heritage Arts Public Places (HAPP) Brochure Review**

Staff has made revisions to the HAPP brochure which now includes new programming established after the creation of the brochure. Executive Secretary will show a draft of the HAPP brochure to the committee members.



## ***City of Santa Fe Springs***

HERITAGE ARTS ADVISORY COMMITTEE

February 28, 2023

### **Art Piece Damage/Vandalized – “Grandpa’s Little Slugger”**

The art piece “Grandpa’s Little Slugger” by Wayne Healy located in front of the Betty Wilson sustained damage or vandalism. The bat of the art piece was broken off and is missing. The piece is constructed of bronze and would require a considerable blow or effort for it to break, the reason why vandalism is suspected. As part of the Heritage Arts and Public Places program staff is working on obtaining cost to replace and repair the bat.



### **Annual Heritage Arts Advisory Committee Luncheon – March 28, 2023**

Executive Secretary Ramirez is requesting direction from the HAAC members on which restaurant and meal preference they prefer for the March 28, 2023 meeting date. At the March meeting, the HAAC will continue to conduct business before or after the meal time selected.

Ed Ramirez  
Executive Secretary



# Events & Programs

## Artfest



In the spirit to showcase local talent, the HAAC with the approval of the City Council, held the first SFS Art Fest in 2013. Due to its success, the event is now held each spring at the historic Clarke Estate, located at 10211 Pioneer Blvd., and features a variety of art mediums from photography, sculptures, and film, to music, performance art, and dance. Participating artists and performers include the talents of local high school students, college students, local adult artists, and renowned distinguished guest artists.

In 2016, Art Fest earned the Award of Excellence in the category of Creating Community for "Arts and Cultural Services" from the California Park and Recreation Society. Funded by the HAPP and by sponsorships from generous community members, civic organizations and local government officials, Art Fest provides residents, business residents and surrounding community members of all ages a wide range of cultural and artistic experiences. For latest event information, visit [www.sfsartfest.org](http://www.sfsartfest.org).

## Preview & Art Showcase Night

The Santa Fe Springs Chamber of Commerce and the City of Santa Fe Springs are proud to present an elegant Preview & Art Showcase, an evening of sophisticated mingling and breathtaking art. This highly anticipated event promises to bring the business community and local residents together in a celebration of creative expression and cultural appreciation. Guests will be treated to an array of film previews, captivating works of art, live entertainment, delightful refreshments, and a night of pure enjoyment. Join us for an evening of refinement and revelry.



## Film Component

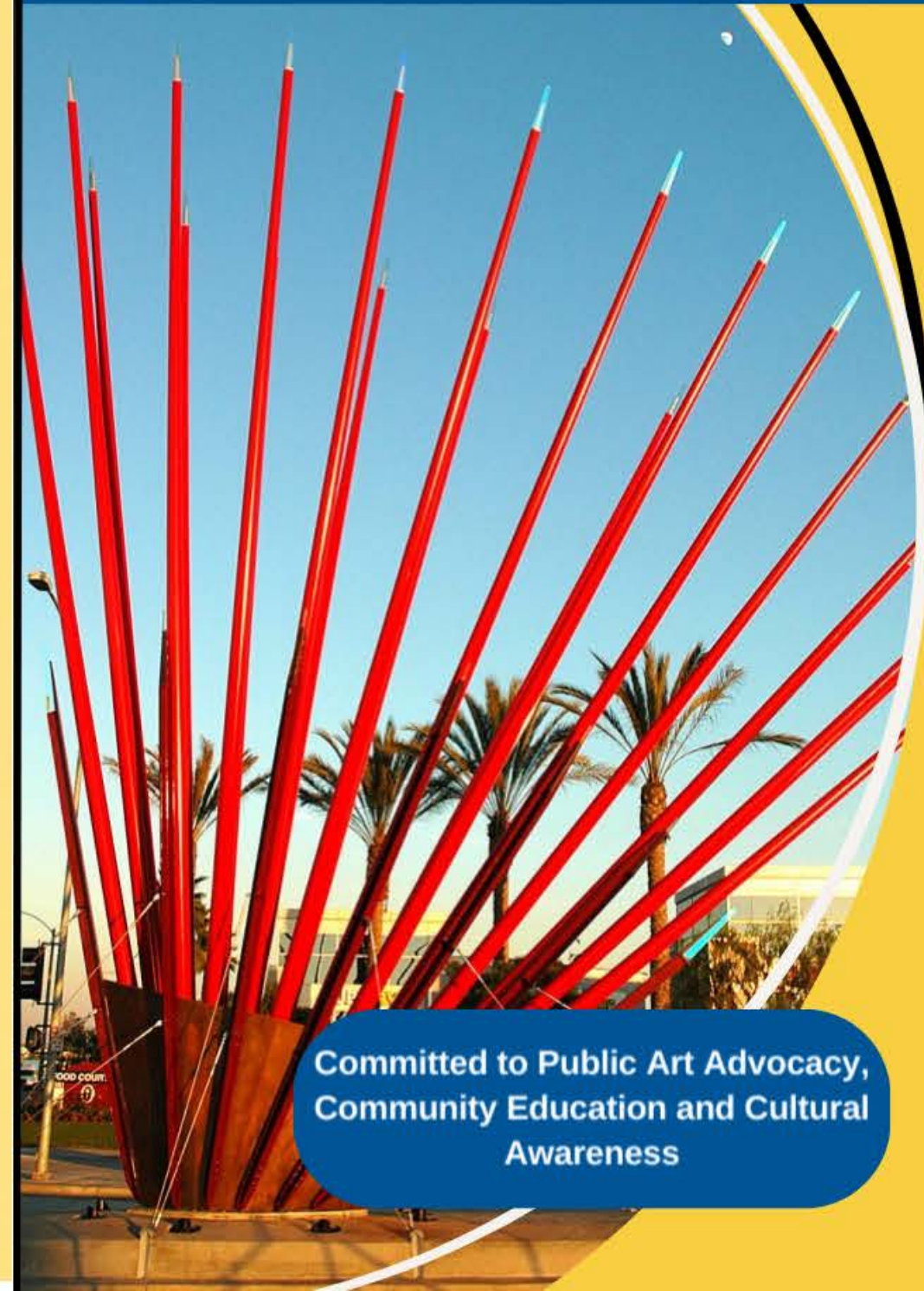
The Santa Fe Springs Film Festival brings together artists, film directors, and actors to showcase their creativity and celebrate the arts. With a mix of established and emerging artists, the festival offers a variety of styles and techniques, showcasing the beauty of the art form. The event not only provides an opportunity to appreciate and support art programming, but also raises funds for creative youth programs.

## Committed to Public Art Advocacy, Community Education, and Cultural Awareness

Santa Fe Springs has a strong record of support for public art. Since the creation of the Heritage Artwork in Public Places in 1989, over one hundred pieces of nationally recognized permanent artwork have been installed throughout the City. It has expanded the opportunities for residents and visitors to experience artistic, historic and cultural aspects of Santa Fe Springs through artwork. For more information about Heritage Art in Public Places or to download a complete directory of public art, visit [www.sfsheritagearts.org](http://www.sfsheritagearts.org) or contact Ed Ramirez, Family & Human Services Division Manager/Executive Secretary to the Heritage Arts Advisory Committee at (562) 692-0261.

# Santa Fe Springs

## Heritage Artwork in Public Places Program



Committed to Public Art Advocacy,  
Community Education and Cultural  
Awareness



# Heritage Artwork in Public Places Program (HAPP)

On August 10, 1989, the Santa Fe Springs City Council adopted Ordinance No. 755, which created the Heritage Artwork in Public Places Program to provide a collection of permanent outdoor artwork in the City that could be enjoyed for many generations. The program was designed to present the community with a wide range of sculpture styles, themes and media, all the highest quality and monumental in scale.

## HAPP MISSION

The mission of the HAPP program is two-fold:

To provide a collection of nationally recognized permanent and temporary artwork throughout the City to be of public benefit. The program is designed to expand the opportunities for residents and visitors to experience artistic, historic, and cultural aspects of Santa Fe Springs; and to generate funding to support a range of artistic and cultural activities and venues, that include but are not limited to, youth-oriented public art events, music and dance festivals, museum activities, arts education, performances, and art exhibitions.

### HAPP FUNDING

New developments, remodels, expansions and improvements:

All new residential, commercial, and industrial development projects valued at \$300,000 or more are subject to the HAPP Ordinance. When a commercial/residential developer's project costs equal or exceed \$300,000, the project developer shall acquire and install artwork in a public place on, or in the vicinity of, the project site. The cost or value of such artwork is funded by a 1% percent developer fee of the total project costs excluding land. Projects that involve remodeling or expansion of existing developments valued at \$300,000 or more are also subject to the HAPP ordinance. The developer may opt to pay to the HAPP Fund an amount equal to 1% of the total project costs excluding land in lieu of acquiring and installing artwork.



## HAPP Funding Uses

Funding may only be used to support.

1. Selection, acquisition and installation of public artwork
2. Maintenance and restoration of public artwork
3. Generational or intergenerational art education programs and events
4. Live theatre, music and dance festivals
5. Museum activities
6. Facilities that support the creation, performance, and exhibition of art;
7. Artwork identification plaques and signage;
8. Publicity and promotional materials for public art programs and functions
9. HAPP administration
10. Training and development for members of the HAAC



## HERITAGE ARTS ADVISORY COMMITTEE (HAAC)

The Heritage Arts Advisory Committee (HAAC) was established by the City Council in 1989 and is comprised of nine members - five City Council appointees and one liaison representative each from the Santa Fe Springs Historical & Community Preservation Committee, Planning Commission, and the SFS Chamber of Commerce Board of



Directors, respectively. In an advisory capacity, the HAAC's program of work is to preserve and promote public artwork under the HAPP ordinance's mission and guidelines. The Committee meets the last Tuesday of each month at 9:00 a.m., January to November, at the Gus Velasco Neighborhood Center, located at 9255 Pioneer Blvd. The community is welcome.

## Events & Programs

### The Art Education Grant Program

The Endowment Fund was established to support youth oriented arts programs and events with Art Education Grants. The Art Education Grant



Program is facilitated by the HAAC in an advisory capacity. Each year, schools in Santa Fe Springs have the opportunity to submit applications requesting funds to help support their art education programs. The HAAC reviews and submits qualified applications to the Santa Fe Springs City Council for funding approval. Since inception, the Art Education Grant Program has enriched the lives of thousands of local students with cultural experiences and hands on artistic activities to nurture creativity and individual expression.

## Art Walk

The one mile Art Walk was established in 2018 to encourage community members to discover several art pieces within walking distance of the Sculpture Garden as well as promote good health through walking. The Art Walk begins at Heritage Park, located at 12100 Mora Dr., and winds through the Sculpture Garden then over the pedestrian bridge to the Heritage Springs Business Park for more art pieces that represent the history of Santa Fe Springs. Art Walk maps are available at the Heritage Park office, and include information about the historic buildings, museum exhibits, murals, fountains and sculptures along the Art Walk. During the event, participants may choose to do a self-guided walk or request a docent-led art walk.



## Chalk it Out!



Calling all young artists of Santa Fe Springs! Get ready to show off your skills at our Chalk It Out event! This fun-filled event is a sidewalk chalk contest for kids aged 5-17. Each artist is given a designated square to create their chalk masterpiece, and the top artists in each age group are awarded cool prizes. The best part? The winners will also get to showcase their art at the highly anticipated annual Art Fest. Best of all, this event is totally free.





## COMMUNITY SERVICES DEPARTMENT & PROGRAM UPDATES

### **RECOMMENDATION**

Staff recommends that the Advisory Committee:

- Receive and file.

#### **a. VITA Program**

This year's VITA program is underway and is available to residents and non-residents that made \$60,000 or less in 2022. An appointment must be made to receive assistance, which can be made by calling the Gus Velasco Neighborhood Center.

#### **b. Family Education Night - Substance Abuse**

In partnership with SPIRITT Family Services participants will learn about current trends in substance use as well as resources and information on where and how to seek help. This is a two part series. Reservations can be made by calling the Gus Velasco Neighborhood Center.

Part 2 – Thursday, March 23 • 6:00 p.m. - 7:00 p.m.

#### **c. Children's Boutique Clothing Drive**

On Monday, March 20 through Friday, March 24, the Gus Velasco Neighborhood Center Community Closet will be accepting new or gently used clothing. Bins will be available for donations at the Gus Velasco Neighborhood Center and City Hall.

#### **d. Children's Spring Boutique**

On Wednesday, May 3 • 2:00 p.m. - 4:00 p.m. individuals will have an opportunity to Come shop "for free" at our Children's Boutique Event at the Gus Velasco Neighborhood Center! Gently used children's clothing, and prom gowns, will be on display and available to take home.

#### **e. Shamrock 5K**

The annual Family Fun Run 5K event will be held on Saturday, March 11, 2022 beginning at 7 a.m. Registration for this event is now open. Participants are encouraged to wear green, or shamrock attire, as the theme is revolved around St. Patrick's Day. More information will can be found in the flyer packets.

#### **f. 2023 Art Fest**

The annual Art Fest will be held on Friday, April 28, 2022, with the preview and showcase night being held on Thursday, April 27, 2022. Stay tuned for more information on this event.



# *City of Santa Fe Springs*

HERITAGE ARTS ADVISORY COMMITTEE

February 28, 2023

**g. Aquatic Center Update**

On Wednesday, February 15<sup>th</sup>, the City hosted a community engagement meeting to gather feedback on the latest iteration of the conceptual design of the Aquatic Center. Over 50 community members attended the meeting which was held at Town Center Hall. Additionally, the City engaged with several community members through live polls on social media. The next steps are to finalize the conceptual design through City Council action and continue to seek funding for this project.

**h. Los Nietos Park Ribbon Cutting Ceremony**

On Saturday, February 18<sup>th</sup>, the City officially opened the new playground at Los Nietos Park. The ceremony was attended by approximately 50 community members, where they enjoyed snacks, some cool giveaways and tons of fun. This new playground is certainly an upgrade for Los Nietos Park and the community has been very receptive of the new playground.

**i. Library First Friday Event**

The Library First Friday Program is on March 1<sup>st</sup> at 7 p.m. The Library is presenting the Klezmer Juice Band, a group that combines Jewish soul music with a Caribbean flair. This group was also featured in the movie "The Wedding Crashers". Light refreshments will be served and registration is not required.

**j. Newly Promoted/New Employees in Community Services**

Over the last 2 months, Community Services has hired new employees and promoted internal staff in all 3 Divisions.

**Esmeralda Elise, Administrative Assistant II (Parks & Recreation Division)**

The Parks and Recreation Services Division has hired Esmeralda Elise as their new Administrative Assistant II. Esmeralda comes to the City with a wealth of parks and recreation services knowledge, having spent the last 8 years working for the City of Irvine, most recently in the marketing department. Throughout her 8 years with the City of Irvine, she worked in various areas of the Community Services Department including drop-in programs, scholarship administration, special events, camps, after-school programs, and sports programs.

**Jasmine Oregel, Administrative Assistant II (Family & Human Services Division)**

The Family and Human Services Division recently promoted Jasmine Oregel on her to Administrative Assistant II. Jasmine joined the City in 2018 as a Program Leader I in Parks and Recreation Services (PRS). At the conclusion of summer camp she transferred to FHS working Heritage Park and the Gus Velasco Neighborhood Center's (GVNC) front desk through fall of 2019. Through the





# City of Santa Fe Springs

## HERITAGE ARTS ADVISORY COMMITTEE

February 28, 2023

experience she gained working the front desk, Jasmine was promoted to Administrative Clerk I with the Police Services Department. Jasmine worked briefly in Police Services after recognizing her true passion was providing service to families, seniors and clients. In January 2020, Jasmine was transferred back to FHS to fill a vacant Administrative Clerk I vacancy position. Since then Jasmine has been instrumental in providing excellent customer services, has been involved in various areas of FHS to include the VITA Program, Advisory Committees, Summer Concert and Movie Series, Wedding reservations, and special events. Jasmine began her new position on January 3, 2023 and is stationed at the GVNC.

### **Mayumi De Vera, Librarian III (Library Services Division)**

The Library recently promoted Mayumi De Vera to Librarian III. Mayumi has worked for Santa Fe Springs since December 2019 as an Information Desk Assistant. In January 2022, she was promoted to Technical Services Librarian II. She was promoted to Librarian III last month. Mayumi graduated from Saint Maur International School in Japan, received her Bachelor of Arts in Liberal Studies/Music from Cal State Fullerton, and her Masters Degree in Library Science from San Jose State University. Mayumi also took the lead to apply for a State Library Grant and set up the computer lab for seniors at the Gus Velasco Neighborhood Center.

### **k. Committee Meeting Dates**

As outlined in the Community Services Calendar, the Committee Meeting Dates are as follows. This committee does not host meetings in December.

Tuesday, February 28, 2023	Regular Meeting
Tuesday, March 28, 2023	Regular Meeting
Tuesday, April 25, 2023	Regular Meeting
Tuesday, May 30, 2023	Regular Meeting
Tuesday, June 27, 2023	Regular Meeting
Tuesday, July 25, 2023	Regular Meeting
Tuesday, August 29, 2023	Regular Meeting
Tuesday, September 26, 2023	Regular Meeting
Tuesday, October 31, 2023	Regular Meeting
Tuesday, November 28, 2023	Regular Meeting
Tuesday, January 30, 2024	Regular Meeting

Ed Ramirez  
Executive Secretary



# Volunteer Income Tax Assistance Program (VITA)

**Free Income Tax Preparation**  
**APPOINTMENTS REQUIRED**

Registration begins:  
**January 23 – Santa Fe Springs  
Residents Only**  
**January 30 – Non-Residents**



*Packets available for  
pick-up on January 23, 2023*

**Gus Velasco  
Neighborhood Center  
9255 Pioneer Blvd.  
Santa Fe Springs, CA 90670**



**To make an appointment or for more information, please call:  
(562) 692-0261 ext. 3207**

**Participants must have made \$60,000 or less during 2022 to be  
eligible for the program.**

Your City Council

Juanita Martin  
Mayor

Jay Sarno  
Mayor Pro Tem

Annette Rodriguez  
Councilmember

William K. Rounds  
Councilmember

Joe Angel Zamora  
Councilmember



# FAMILY EDUCATION NIGHT

## Substance Abuse

**Part 1**  
**Thursday,**  
**February 23rd**  
**6-7 p.m.**

**Part 2**  
**Thursday,**  
**March 23rd**  
**6-7 p.m.**

**In partnership with SPIRITT Family Services, the City of Santa Fe Springs invites you to a workshop series about various types of substance abuse, as well as resources and information on where and how to seek help.**

**Location:**  
**Gus Velasco Neighborhood Center**  
**9255 Pioneer Blvd.**  
**Santa Fe Springs, CA 90670**

**FREE!**

**Please call (562) 692-0261 to reserve your spot or for questions regarding this workshop.**



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Joe Angel Zamora  
Councilmember



# CHILDREN'S CLOTHING DRIVE



**MONDAY, MARCH 20 – FRIDAY, MARCH 24, 2023**

Donate gently used clothing for school-aged children and teens at the following locations:

**GUS VELASCO  
NEIGHBORHOOD CENTER  
9255 PIONEER BLVD.  
SANTA FE SPRINGS, CA  
90670**

**CITY HALL  
11710 TELEGRAPH RD.  
SANTA FE SPRINGS, CA  
90670**

*For more information, please call (562) 692-0261.*

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Mayor            Mayor Pro Tem

Annette Rodriguez  
Councilmember

William K. Rounds  
Councilmember

Joe Angel Zamora  
Councilmember

# Children's BOUTIQUE



PICK UP GENTLY USED  
CLOTHING FOR YOUR  
CHILDREN FROM  
TODDLERS TO TEENS.

.....  
**FREE!**

**Wednesday, May 3, 2023**  
**2:00 Pm - 4:00 Pm**

## LOCATION

**Gus Velasco Neighborhood Center**  
**9255 Pioneer Boulevard**  
**Santa Fe Springs, CA 90670**

FOR MORE INFORMATION, PLEASE CALL THE  
GUS VELASCO NEIGHBORHOOD CENTER AT (562) 692-0261.

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# SHAMROCK 5K FUN RUN/WALK

**March 11, 2023 at 7 a.m.**  
**Town Center Plaza, 11740 Telegraph Road**

**5K Earlybird Fees:**  
by February 5, 2023  
(Adults - \$10, Children - \$3,  
plus \$3 processing fee)

**5K Regular Fees:**  
After February 6, 2023  
(Adults - \$15, Children \$5,  
plus \$3 processing fee)

**Toddler 1/4 Mile Dash:**  
(Children 5 and under)

**Earlybird by February 5, 2023:**  
\$2, plus \$3 processing fee

**Regular after February 6, 2023:**  
\$4, plus \$3 processing fee

**Rain  
or Shine!  
No pets**

Register online at [www.sfsfunrun.org](http://www.sfsfunrun.org).

For questions please call (562) 863-4896

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Mayor Pro Tem

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Councilmember

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Councilmember

Joe Angel Zamora  
Councilmember



# ART AT ITS BEST!



O.G. LADY KEY  
FEATURED ARTIST



CARLOS GALLARDO  
GUEST ARTIST



DAYQUAN MOELLER  
GUEST ARTIST



ANTHONY ORTIZ  
FILM CURATOR

JANET SEO  
K-ART GROUP ART CURATOR

ROBERTO CHAVEZ  
PHOTOGRAPHY CURATOR

ROCIO PONCE  
DANCE MOVEMENT CURATOR

- ARTISTS / FILM MAKERS / PERFORMERS:  
(middle school, high school, and adults) interested  
in submitting artwork are encouraged to visit the  
SFS ART FEST website: [www.sfsartfest.org](http://www.sfsartfest.org)

- ARTISTS & VENDORS APPLY @: [www.artcrawlfest.com](http://www.artcrawlfest.com)

- FOR MORE INFORMATION CONTACT: Gus Velasco Neighborhood Center • (562) 692-0261 • Email: [sfsartfest@santafesprings.org](mailto:sfsartfest@santafesprings.org)



## SPECIAL EXHIBITS & ACTIVITIES

**\$10 GENERAL ADMISSION "STUDENTS FREE"**

VISIT [WWW.SFSARTFEST.ORG](http://WWW.SFSARTFEST.ORG) / PROCESSING FEES APPLY

- **JURIED ART EXHIBITION**

Artist Entry Fee \$20 (processing fee applies); includes two art piece submittals, to display and/or sell, and one entry pass. Student artwork submission fee waived and one entry pass.

- **JURIED FILM FEST**

Film Entry Fee \$25; includes one film submittal and one entry pass. Student film submission fee and one entry pass waived.

- **SILENT ART AUCTION**

Great way to start your art collection. This will be a priceless experience, and a great way to support the artists that donate their works of art!

- **SPIN & SCRATCH WORKSHOPS**

- **POP-UP GALLERIES**

- **LIVE MUSIC ENTERTAINMENT**

- **DANCE WORKSHOPS**

- **ART INSTALLATIONS**

- **CHALK IT OUT**

- **CRAFT WORKSHOPS**

- **FOOD TRUCKS**

**LOTS TO SEE & EXPERIENCE!**



SANTA FE SPRINGS  
CITY COUNCIL

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MAYOR

Jay Sarno  
MAYOR PRO TEM

Annette Rodriguez  
COUNCILMEMBER

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