



HERITAGE ARTS ADVISORY COMMITTEE
Gus Velasco Neighborhood Center, Meeting Room #1
Meeting of Tuesday, February 28, 2023
9:00 a.m.

MINUTES

1. CALL TO ORDER

Executive Secretary, Edmund Ramirez, called the meeting to order at 9:02 a.m.

2. ROLL CALL

Members Present:

Debbie Baker, Francis Carbajal, Gabriel Jimenez, Elena Lopez, Gloria Maghame, Maria Salazar, Hilda Zamora

Absent:

Peggy Radoumis, Laurie Rios

3. ORAL COMMUNICATIONS

The committee agreed to move up agenda item 12a to item 7.

4. APPROVAL OF MINUTES

A motion was made by Debbie Baker and seconded by Hilda Zamora to approve the minutes of January 31, 2023. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

Council Member William K. Rounds gave a brief overview of the following:

- New City Management Recruitment
- July 3rd Celebration
- National Reading Month
- National Development Disabilities Month
- Aquatics Center's Development
- Youth Leadership Committee
- New Traffic Officers

6. PUBLIC WORKS DEPARTMENT REPORT
NONE

7. PLANNING DEPARTMENT DIRECTOR REPORT

Jimmy Wong, Associate Planner, reported the Planning/Building Department has collected \$18,228.90 in art fees for January 2023, with a breakdown of each fee collected provided in the January 2023 Art Contribution report.

The Santa Fe Springs Promenade has undergone significant changes with the approval of tenant improvements and business licenses for three new tenants, and four more in the process. The addition of new tenants has revitalized the shopping center, despite recent vacancies and the impact of COVID-19 pandemic.

8. PRESENTATION

Sandra Hahn, the Art Consultant, provided an Art Fest updated on the following:

- a. Guest artist DJ Carlos
- b. Meetings with schools
- c. Exhibits
- d. Artists from local schools
- e. Social media

9. 2023 ART FEST SUBCOMMITTEE REPORT – ED RAMIREZ

a) ***Musical Entertainment**

During the report presented by Mr. Ramirez, it was announced that the recommended entertainment acts by the Sub Committee "Quitapenas", "Corazón De Maná", and "Soul 360" have been successfully booked for the event. In addition, the food court stage will feature notable musical groups such as "Santa Fe Springs Jazz Band", "Pulp Vixon", "No Duh", and "Upstream Music". Staff has successfully secured "Latin Misfits" for the Thursday night entertainment and continues to work on finalizing the dance performances on the pool stage.

b) **Sponsorships Update**

Mr. Ramirez delivered a report on the current status of incoming donations, including notable contributions from the Women's Club, Mr. Rounds, and Ms. Rios. He will provide an update at the next HAAC meeting.

c) **Networking at Noon – March 16, 2023**

Mr. Ramirez reported that the Chamber will be hosting their Networking at Noon event at the Clarke Estate to promote the Santa Fe Springs Art Fest. All members are welcomed to attend.

d) **Member Replacement for Art Fest Subcommittee**

A motion was made by Francis Carbajal and seconded by Gabriel Jimenez to replace A.J. Hayes in the Art Fest Subcommittee with Gloria Maghame. The motion was carried unanimously.

10. EXECUTIVE SECRETARY REPORT

Executive Secretary, Edmund Ramirez reported on the following:

a) **Approval of Heritage Arts Fund (240 & 245) Financial Report – January 2023**

January 2023– Mr. Ramirez provided an overview of the Fiscal Year 2022/2023 financial report for the period of January 2023. Copies were distributed to members for their review. Balance: \$2 million.

A motion was made by Debbie Baker and seconded by Francis Carbajal to approve the FY 2022/2023 financial report for the period ending on January 2023. The motion was carried unanimously.

11. OLD BUSINESS

a) **Art Piece Restoration Price Quote Update**

During the HAAC meeting, Mr. Ramirez provided an update on the restoration project for Soaring Dreams, Dancing Gabrielinos, and Omni Piece. He mentioned that once he receives a secondary quote, he hopes to present the final cost for council approval at the March 21, 2023 council meeting.

Lastly, Mr. Ramirez is negotiating the re-creation costs of the "Santa Fe Springs Oranges" mural with the original artist and will provide an update at the next HAAC meeting.

12. NEW BUSINESS

a. 2023 Nomination and Election of Officers – Chairperson and Vice-Chairperson

- Nominees for Chairperson are Gabriel Jimenez, accepted;
In a majority in-person vote, the Committee elected Gabriel Jimenez as Chairperson for Fiscal Year 2023.
- Nominees for Vice-Chairperson are Francis Carbajal, accepted;
In a majority in-person vote, the Committee elected Francis Carbajal as Vice-Chairperson for Fiscal Year 2023.

b. Revisions to Heritage Arts Public Places Brochure Review

- Mr. Ramirez presented a draft Heritage Arts Public Places Brochure for the committees review. The revisions will be presented at the next HAAC meeting.

c. Art Piece Damage/Vandalized – “Grandpa’s Little Slugger”

- Mr. Ramirez reported to the committee that "Grandpa's Little Slugger" by Wayne Healy at Betty Wilson has been vandalized, with the bronze bat broken off and missing. Cost assessment for bat replacement and repair are underway.

d. Annual Advisory Committee Luncheon in March

- The HAAC members will hold their luncheon at the Clarke Estate building during their March 28, 2023 meeting. Business will be conducted before and follow with lunch meal. It was recommended by the committee that A.J. Hayes be invited to the luncheon.

13. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT

Maricela Balderas, Director of the Community Services Department, provided a brief recap of the Community Services Programs. Members were encouraged to refer back to the report for additional information.

14. FUTURE AGENDA ITEMS

a) Santa Fe Springs Oranges Mural

b) Snake Basket Fountain

15. MEMBER COMMENTS/ANNOUNCEMENTS

NONE

16. ADJOURNMENT

Chairperson Gabriel Jiménez adjourned the meeting at 10:25 a.m.

Next Meeting: Tuesday, March 28, 2023, at 9 a.m. at the Clarke Estate Building.



Prepared by: Immanuel Caldoná
Administrative Assistant II



Approved by: Ed Ramirez,
Executive Secretary