



HERITAGE ARTS ADVISORY COMMITTEE
Gus Velasco Neighborhood Center, Conference Room #1
Meeting of Tuesday, April 25, 2023
9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson, Gabriel Jiménez, called the meeting to order at 9:00 a.m.

2. ROLL CALL

Members Present:

Debbie Baker, Francis Carbajal, Gabriel Jiménez, Elena Lopez, Gloria Maghame, Peggy Radoumis, Laurie Rios

Absent:

Maria Salazar, Hilda Zamora

3. ORAL COMMUNICATIONS

None

4. APPROVAL OF MINUTES

A motion was made by Peggy Radoumis and seconded by Debbie Baker to approve the minutes of March 28, 2023. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

Council Member William K. Rounds gave a brief overview of the following:

- City Sidewalk, Curb, and Gutter Repair
- Proclamation: National Library Week
- Proclamation: Parkinson Awareness Month
- Proclamation: Sexual Awareness Month
- Proclamation: Denim Day
- Attendance of Little Lake School District
- City Manager Recruitment

6. PUBLIC WORKS DEPARTMENT REPORT

NONE

7. PLANNING DEPARTMENT DIRECTOR REPORT

NONE

8. PRESENTATION

Sandra Hahn, the Art Consultant, shared that over 500 pieces of artwork have been obtained for the Art Fest with a total of 311 artists, students, and 17 filmmakers are participating. She informed that the artwork is already set up, and tagging is in progress.

Additionally, Ms. Hahn gave a brief review of the judging process.

9. 2023 ART FEST SUBCOMMITTEE REPORT – ED RAMIREZ

a) SFS Art Fest Final Overview Update

Mr. Ramirez provided the committee an update on the vendors, the art showcase night, the silent auction, the food court area, the lighting and logistics, volunteers, food trucks, drink tickets, and the finalized entertainment for the Art Fest.

b) Social Media Efforts and Update

Mr. Ramirez gave a brief overview to the committee on the marketing efforts performed by staff.

c) Ticket Preparations

Mr. Ramirez informed the committee that he has scheduled 22 staff members to handle ticket sales and guide attendees based on their ticket status. He stated that wristbands will be provided for entry, including different colors for VIP guests, and there will be a designated VIP area.

d) Sponsorship Update

During the meeting, Mr. Ramirez reported that the current sponsorship total is slightly over \$10,000, and Supervisor Hahn's pending donation is not included in this amount. Mr. Ramirez expressed his optimism that the Supervisor's pending donation will match last year's contribution of \$5,000.

e) SFS Art Fest Official Welcome Review

Ed Ramirez provided the committee information regarding the SFS Art Fest Official Welcome. The committee also inquired if stage side rails will be on the stage due to safety concerns.

10. EXECUTIVE SECRETARY REPORT

Executive Secretary, Edmund Ramirez reported on the following:

a) Approval of Heritage Arts Fund (240 & 245) Financial Report – March 2023

February 2023– Mr. Ramirez provided an overview of the Fiscal Year 2022/2023 financial report for the period of March 2023. Copies were distributed to members for their review. Balance: \$2 million.

A motion was made by Debbie Baker and seconded by Francis Carbajal to approve the FY 2022/2023 financial report for the period ending on March 2023. The motion was carried unanimously.

11. OLD BUSINESS

a) **Art Piece Restoration Project Update**

Executive Secretary Ramirez shared with the HAAC members that City Council approved the restoration of Soaring Dreams, the Dancing Gabrielinos, and the Omni Piece.

b) **Santa Fe Springs Oranges Mural Update**

Executive Secretary reported on the negotiation progress of the Santa Fe Springs Oranges Mural with Artist, Mary Mcmenamin. A proposal of \$45,000 was offered to her to restore the artwork. Mr. Ramirez is waiting for Ms. Mcmenamin's response. Mr. Ramirez, will provide the HAAC an update at the next meeting.

12. NEW BUSINESS

NONE

13. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT

Maricela Balderas, Director of the Community Services Department provided a brief recap of the upcoming Community Services programs and events. Members were encouraged to refer back to the report for additional information.

14. FUTURE AGENDA ITEMS

a) Snake Basket Fountain

15. MEMBER COMMENTS/ANNOUNCEMENTS

NONE

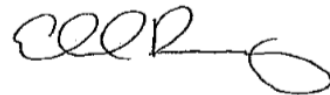
16. ADJOURNMENT

Chairperson Gabriel Jiménez adjourned the meeting at 10:40 a.m.

Next Meeting: Tuesday, May 30, 2023, at 9 a.m. at the Gus Velasco Neighborhood Center.



Prepared by: Immanuel Caldonga
Administrative Assistant II



Approved by: Ed Ramirez,
Executive Secretary