



Memorandum
COMMUNITY SERVICES DEPARTMENT

TO: Heritage Arts Advisory Committee Members
FROM: Ed Ramirez, Executive Secretary to the Heritage Arts Advisory Committee
DATE: March 7, 2022
SUBJECT: Special Meeting of Tuesday, March 15, 2022

The next meeting of the Heritage Arts Advisory Committee will be held on **Tuesday, March 15, 2022 at 9:00 a.m.**, via Zoom teleconference.

You may attend the City Advisory Committee meeting telephonically or electronically using the following means:

Electronically using Zoom: Go to Zoom.us and click on "Join A Meeting" or use the following link:
<https://us02web.zoom.us/j/88651768660?pwd=N3EzYUI5NjMvN3pNYVdyMjdJNUREQT09>

Zoom Meeting ID: 886 5176 8660

Password: 856446

Telephonically: Dial: 1(669) 900-6833

• Meeting ID: 886 5176 8660

• Password: 856446

Enclosed is the Agenda of the March 15, 2022 special meeting.

Should you have any items you would like to discuss, please contact me at (562) 692-0261, extension 3211.

Sincerely,

A handwritten signature in black ink, appearing to read "Ed Ramirez", with a stylized flourish at the end.

Ed Ramirez, Executive Secretary
Heritage Arts Advisory
Committee

ER/ic

cc: Mayor Annette Rodriguez, Council Liaison
City Manager Raymond Cruz
Maricela Balderas, Director of Community Services
Janet Martinez, City Clerk
Priscilla Moreno, Executive Assistant to City Manager/City
Council Fernando Muñoz, Deputy City Clerk

(INTERNAL USE ONLY)

HERITAGE ARTS ADVISORY COMMITTEE
ATTENDANCE ROSTER
FY 2021/2022

NAME	Arrival Time	JUL 27	AUG 31	SEP 28	OCT 26	NOV 30	JAN 25	FEB 22	MAR 15 Special MTG	MAR 29	APR 26	MAY 30	JUN 28
Debbie Baker Chamber Appointee		P	P	P	P	P	P	P					
Francis Carbajal Council Appointee		P	P	P	P	P	P	P					
Sally Gaitan Beautification & Historical Committee Liaison		P	P	P	P	P	P	P					
Hilda Zamora Beautification & Historical Committee Liaison													
Gabriel Jimenez Planning Comm. Liaison		P	P	P	P	P	P	P					
William K. Rounds Council Appointee (<i>Appointed Jan. 14, 2021</i>) City Council Liaison (<i>Jan 2019 – Nov. 2020</i>)		P	P	P	P	P	P	P					
Laurie Rios Council Appointee		P	P	P	P	P	P	P					
Maria Salazar Council Appointee (<i>Appointed 10/22/20</i>)		P	P	P	P	P	P	P					
A.J. Hayes Council Appointee			P	P	P	P	P	P					
Miriam Herrera Council Appointee							P	P					
Annette Rodriguez Council Liaison		P	P	P	P	P	P	P					
Maricela Balderas Director of Community Services													
Wayne Morrell Planning Director													
Noe Negrete Public Works Director				P				P					
Ed Ramirez Executive Secretary		P	P	P	P	P	P	P					
Kevin Periman Municipal Services Manager													
Cuong Nguyen Senior Planner					P		P						
Aimee Matsumoto Program Assistant		P	P										
Jimmy Wong Planning Dept.													
Ruby Picon Management Analyst II						P	P	P					
Vince Velasco Planning													
Claudia Jimenez Planning													

GUESTS:													
Sandra Hahn Art Fest Consultant						P	P						

MEETING CALLED TO ORDER TIME: _____

MOTION TO APPROVE MINUTES BY: _____

SECONDED BY: _____

MEETING RECESSED TIME: _____

MEETING RECONVENED TIME: _____

MEETING ADJOURNED TIME: _____

The Committee meets the last Tuesday of the Month, except December.

* Denotes: Insufficient Quorum – Unofficial Meeting (A Quorum constitutes a Majority of voting members requiring = 50% + 1 = 6 Members)

** Original meeting date moved



HERITAGE ARTS ADVISORY COMMITTEE

March 15, 2022; 9:00 a.m.

AGENDA

SPECIAL MEETING

VIA ZOOM TELECONFERENCE

Francis Carbajal - Advisory Member

Laurie Rios - Advisory Member

Maria Salazar - Advisory Member

Albert J. Hayes - Advisory Member

William K. Rounds - Advisory Member

Miriam Herrera – Advisory Member “Family & Human Services Committee”

Hilda Zamora – Advisory Member “Historical Preservation Committee”

Gabriel Jimenez - Vice- Chairperson

Debbie Baker - Chairperson

Please be advised that with the current surge of Covid-19 and hospitalizations, the Heritage Arts Advisory Committee meetings will be held by ZOOM teleconference until further notice. You may attend the City Advisory Committee meeting telephonically or electronically using the following means:

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<https://us02web.zoom.us/j/88651768660?pwd=N3EzYUI5NjMvN3pNYVdyMjdJNURRQT09>

Zoom Meeting ID: 886 5176 8660

Password: 856446

Telephonically: Dial: 1(888) 788-0099 • Meeting ID: 886 5176 8660 • Password: 856446

Public Participation: You may submit public comments in writing by sending them to Immanuel Caldonia at icaldonia@santafesprings.org. If you attend the meeting by telephone, you must submit a public comment in writing to be heard. To ensure that they are received for the meeting, please submit your written comments prior to 4:00 p.m. on the day before the Heritage Arts Advisory Committee meeting. You may also contact Immanuel Caldonia at (562) 692-0261 ext. 3203.

Please refer to page 2 for the meeting agenda.



1. CALL TO ORDER – CHAIRPERSON, DEBBIE BAKER
2. ROLL CALL – EXECUTIVE SECRETARY
3. ORAL COMMUNICATIONS – DEBBIE BAKER
This is the time members of the public may address City Advisory Committee members and related authorities and agencies. The public may speak on items that are on the agenda and non-agenda items that are under the subject matter jurisdiction of the Advisory Committee and/or its related authorities and agencies.
4. EXECUTIVE SECRETARY REPORT – ED RAMIREZ
 - a. 2022 Art Fest Update and Presentation
5. OLD BUSINESS
 - a. None
6. NEW BUSINESS
 - a. None
7. DEPARTMENT OF COMMUNITY SERVICES REPORT
 - a. None
8. MEMBER COMMENTS/ANNOUNCEMENTS – DEBBIE BAKER
9. ADJOURNMENT – DEBBIE BAKER

NEXT MEETING: March 29, 2022; 9:00 a.m. (via Zoom)

***Denotes Advisory Committee Action Needed**



Executive Secretary Report

2022 Art Fest Update and Presentation

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee:

- Receive and File the update.

BACKGROUND

Executive Secretary Ed Ramirez and Art Consultant Sandra Hahn will provide a 2022 Art Fest planning update and presentation to the HAAC members. The update and presentation will include information regarding the various components of the event to include:

2022 Art Fest - Art and Film Overview

- Featured & Guest Artist
Angel Acordagoitia, Black Light Artist – Featured Artist
Rocio Ponce, Dancer / Performer
Rocky Kramer, Musician / Composer
Allied Artists, Motion Pictures / Television Productions
Brandon Keropian, Musician / Filmmaker / Producer
- Curators
Janet Seo, Korean Art Group
Roberto Chavez, Photography Curator
Anthony Ortiz, Film Curator
- Preview and Showcase night
- High school orientation
- Marketing materials
- Sponsorship opportunities
- Silent Auction
- Entertainment timeline / Master of Ceremonies
- Food / Beverage
- Artisan Vendors

Ed Ramirez
Executive Secretary