



Memorandum
COMMUNITY SERVICES DEPARTMENT

TO: Heritage Arts Advisory Committee Members
FROM: Ed Ramirez, Executive Secretary to the Heritage Arts Advisory Committee
DATE: March 18, 2022
SUBJECT: Meeting of Tuesday, March 29, 2022

The next meeting of the Heritage Arts Advisory Committee will be held on **Tuesday, March 29, 2022 at 9:00 a.m.**, via Zoom teleconference.

You may attend the City Advisory Committee meeting telephonically or electronically using the following means:

Electronically using Zoom: Go to Zoom.us and click on "Join A Meeting" or use the following link:
<https://us02web.zoom.us/j/88651768660?pwd=N3EzYUI5NjMvN3pNYVdyMjdJNUREQT09>

Zoom Meeting ID: 886 5176 8660

Password: 856446

Telephonically: Dial: 1(669) 900-6833 • Meeting ID: 886 5176 8660 • Password: 856446

Enclosed are the Agenda of the March 29, 2022 meeting, the Minutes of the February 22, 2022 meeting and March 15, 2022 special meeting, the staff reports, and the Financial Report from February for your review.

Should you have any items you would like to discuss, please contact me at (562) 692-0261, extension 3211.

A handwritten signature in black ink, appearing to read "Ed Ramirez", with a stylized flourish at the end.

Ed Ramirez, Executive Secretary
Heritage Arts Advisory
Committee

ER/ic

cc: Mayor Annette Rodriguez, Council Liaison
City Manager Raymond Cruz
Maricela Balderas, Director of Community Services
Wayne Morrell, Director of Planning
Noe Negrete, Director of Public Works
Cuong Nguyen, Assistant Director of Planning
Janet Martinez, City Clerk
Maribel Garcia, Municipal Affairs Manager
Priscilla Moreno, Executive Assistant to City Manager/City Council
Fernando Muñoz, Deputy City Clerk

(INTERNAL USE ONLY)

**HERITAGE ARTS ADVISORY COMMITTEE
ATTENDANCE ROSTER
FY 2021/2022**

NAME	Arrival Time	JUL 27	AUG 31	SEP 28	OCT 26	NOV 30	JAN 25	FEB 22	MAR 15 Special MTG	MAR 29	APR 26	MAY 30	JUN 28
Debbie Baker Chamber Appointee		P	P	P	P	P	P	P	P				
Francis Carbajal Council Appointee		P	P	P	P	P	P	P	P				
Sally Gaitan Beautification & Historical Committee Liaison		P	P	P	P	P	P	P					
Hilda Zamora Beautification & Historical Committee Liaison									P				
Gabriel Jimenez Planning Comm. Liaison		P	P	P	P	P	P	P	P				
William K. Rounds Council Appointee (<i>Appointed Jan. 14, 2021</i>) City Council Liaison (<i>Jan 2019 – Nov. 2020</i>)		P	P	P	P	P	P	P	P				
Laurie Rios Council Appointee		P	P	P	P	P	P	P	P				
Maria Salazar Council Appointee (<i>Appointed 10/22/20</i>)		P	P	P	P	P	P	P	P				
A.J. Hayes Council Appointee			P	P	P	P	P	P	P				
Miriam Herrera Council Appointee							P	P	P				

MEETING CALLED TO ORDER TIME: _____

MOTION TO APPROVE MINUTES BY: _____

SECONDED BY: _____

MEETING RECESSED TIME: _____

MEETING RECONVENED TIME: _____

MEETING ADJOURNED TIME: _____

The Committee meets the last Tuesday of the Month, except December.

* Denotes: Insufficient Quorum – Unofficial Meeting (A Quorum constitutes a Majority of voting members requiring = 50% + 1 = 6 Members)

** Original meeting date moved



HERITAGE ARTS ADVISORY COMMITTEE

March 29, 2022; 9:00 a.m.

AGENDA

VIA ZOOM TELECONFERENCE

Francis Carbajal - Advisory Member
Albert J. Hayes - Advisory Member
William K. Rounds - Advisory Member

Laurie Rios - Advisory Member
Maria Salazar - Advisory Member

Miriam Herrera – Advisory Member “Family & Human Services Committee”
Hilda Zamora – Advisory Member “Historical Preservation Committee”

Gabriel Jimenez - Vice- Chairperson
Debbie Baker - Chairperson

Please be advised that with the current surge of Covid-19 and hospitalizations, the Heritage Arts Advisory Committee meetings will be held by ZOOM teleconference until further notice. You may attend the City Advisory Committee meeting telephonically or electronically using the following means:

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<https://us02web.zoom.us/j/88651768660?pwd=N3EzYUI5NjMvN3pNYVdyMjdJNURRQT09>

Zoom Meeting ID: 886 5176 8660

Password: 856446

Telephonically: Dial: 1(888) 788-0099 • Meeting ID: 886 5176 8660 • Password: 856446

Public Participation: You may submit public comments in writing by sending them to Immanuel Caldonia at icaldonia@santafesprings.org. If you attend the meeting by telephone, you must submit a public comment in writing to be heard. To ensure that they are received for the meeting, please submit your written comments prior to 4:00 p.m. on the day before the Heritage Arts Advisory Committee meeting. You may also contact Immanuel Caldonia at (562) 692-0261 ext. 3203.

Please refer to page 2 for the meeting agenda.



1. CALL TO ORDER – CHAIRPERSON, DEBBIE BAKER
2. ROLL CALL – EXECUTIVE SECRETARY
3. ORAL COMMUNICATIONS – DEBBIE BAKER
This is the time members of the public may address City Advisory Committee members and related authorities and agencies. The public may speak on items that are on the agenda and non-agenda items that are under the subject matter jurisdiction of the Advisory Committee and/or its related authorities and agencies.
4. *APPROVAL OF FEBRUARY 22, 2022 AND MARCH 15, 2022 MINUTES – DEBBIE BAKER
5. COUNCIL LIAISON REPORT – ANNETTE RODRIGUEZ, MAYOR
6. PUBLIC WORKS DEPARTMENT REPORT – NO REPORT
7. PLANNING DEPARTMENT REPORT – NO REPORT
8. EXECUTIVE SECRETARY REPORT – ED RAMIREZ
 - a. *Approval of Heritage Arts Fund (240 & 245) Financial Report – February 2022
9. OLD BUSINESS – ED RAMIREZ
 - a. 2022 Art Fest Update- Sandra Hahn, Art Consultant
10. NEW BUSINESS – ED RAMIREZ
 - a. Train Depot Exhibit Improvements & Santa Fe Springs Oranges Mural
11. DEPARTMENT OF COMMUNITY SERVICES REPORT
 - a. Upcoming Community Services Programs
12. FUTURE AGENDA ITEMS – ED RAMIREZ
 - a. Privately Owned Art Piece Maintenance letters
 - b. Silverlake Conservation condition assessment – Soaring Dreams & Omni
 - c. Dancing Gabrielenos
 - d. Rexford Industrial Project
 - e. Galaxy and Glide Update
13. MEMBER COMMENTS/ANNOUNCEMENTS – DEBBIE BAKER
14. ADJOURNMENT – DEBBIE BAKER

**NEXT MEETING: April 26, 2022; 9:00 a.m.
Gus Velasco Neighborhood Center, Meeting Rm#1**

***Denotes Advisory Committee Action Needed**



HERITAGE ARTS ADVISORY COMMITTEE
Virtual Meeting
Meeting of Tuesday, February 22, 2022
9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson Debbie Baker called the meeting to order at 9:00 a.m.

2. ROLL CALL

Members Present: Debbie Baker, Francis Carbajal, Sally Gaitan,
Miriam Herrera, Gabriel Jimenez, A.J. Hayes,
William K. Rounds, Laurie Rios, Maria Salazar

Absent:

N/A

City Council Liaison:

Annette Rodriguez, Mayor Pro Tem

Staff:

Ed Ramirez, Family and Human Services Division Manager/ Executive
Secretary

Maricela Balderas, Community Services Director

Ruby Picon, Management Analyst II

Immanuel Caldonga, Administrative Assistant II

Noe Negrete, Public Works Manager

Sandra Hahn, Art Consultant

3. ORAL COMMUNICATIONS

NONE

4. APPROVAL OF MINUTES

A motion was made by William K. Rounds and seconded by A.J. Hayes to approve the minutes of January 25, 2022. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

Mayor Annette Rodriguez informed the committee that the *Every 15 Minutes* event will take place in Santa Fe Springs High School. She encouraged the committee members to participate in the ribbon cutting event of the City's new fitness court on Saturday, February 26, 2022, at 10:00 a.m. located at Los Nietos Park and informed the members to partake in the Woman's Club *Quarter Mania* event on March 13th from 10:00 a.m. – 3:00 p.m.

6. PUBLIC WORKS DEPARTMENT REPORT

Noe Negrete presented to the Heritage Arts Advisory Committee the current status of the Capital Improvement Plan (CIP). He reported on two improvement projects at the Heritage Park Train Depot exhibit.

The Jimenez Painting Company has been awarded the contract to paint the city's train engine and caboose car. The project will cost \$46,280 with a city budget of \$80,000. The anticipated completion date will be the end of February 2022.

Color New Company has been awarded the contract to completely refurbish the train Depot Box Car exhibit. The improvements will cost \$137,000 with a city budget of \$200,000. This does not include the re-production of the Santa Fe Springs Oranges mural. An anticipated start for this project is March 2022 and completed by June 2022.

Before any major changes, Mr. Ramirez informed the Committee that staff will photo document the Santa Fe Springs Oranges Mural.

7. PLANNING DEPARTMENT DIRECTOR REPORT

NONE

8. EXECUTIVE SECRETARY REPORT

Executive Secretary, Edmund Ramirez reported on the following:

- **Financial Report**

February 2022– Mr. Ramirez provided an overview of the Fiscal Year 2021/2022 financial report for the period of February 2022. Copies were distributed to members for their review. Balance: \$1.8 million.

A motion was made by A.J. Hayes and seconded by Sally Gaitan to approve the FY 2021/2022 financial report for the period ending on February 2022. The motion was carried unanimously.

9. OLD BUSINESS

a) 2022 Art Fest Update

Executive Secretary Ramirez provided an update for the 2022 Art Fest event scheduled for May 6, 2022. Mr. Ramirez met with Sandra Hahn to discuss the 2022 Art Fest event which include marketing, film, entertainment, and specific art components of the event.

Staff is in the process of finalizing the contractual agreement with Trinere as the headliner entertainer for the event. Mr. Ramirez has been in contact with Jimmy Reyes to MC the event and is finalizing the Professional Services Agreement.

Member Hayes and Member Carbajal raised concerns regarding admission fees, marketing materials, themes and other components of the event. Member Hayes suggested there be a special meeting specifically to discuss Art Fest for the next two months.

A motion was made by A.J. Hayes and seconded by Gabriel Jimenez to have two meetings a month until the completion of the Art Fest event. The next meeting will be on March 15 at 9:00 a.m. via zoom. The motion was carried unanimously.

The committee will discuss event fees for the 2023 Art Fest.

b) Annual Heritage Arts Advisory Committee Luncheon – Postponed to April 2022

The committee agreed to have their annual luncheon on May 31st at 10:00 a.m. at Geezers.

c) Rexford Industrial Project

Rexford Industrial is a real estate company that invests in industrial property infills throughout Southern California. They provide unique brokerage opportunities, leasing programs, property management, construction management, and communications technology.

d) Silverlake Conservation Art Piece Condition Assessment Prioritization

Mr. Ramirez provided overview of the individual reports to help facilitate the prioritization refurbishment and maintenance plan of all art pieces in Category one.

The committee requested to prioritize the refurbishing of the *Soaring Dreams Plaza* and the *Omni*. Mr. Ramirez will prepare a cost analysis for both pieces and present to the committee at a future HAAC meeting.

10. NEW BUSINESS

NONE

11. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT

Mr. Ramirez provided a brief recap of the Community Services Programs in the Heritage Arts Advisory Committee packet. Members were encouraged to refer back to the report for more information.

12. FUTURE AGENDA ITEMS

- Galaxy and Glide Update
- Art Work Maintenance Letters
- Dancing Gabrielinos Update
- Rexford Industrial Project Update

13. MEMBER COMMENTS/ANNOUNCEMENTS

- AJ Hayes encouraged the members to participate in the city of Norwalk's 11th Artastic event located in the Cultural Arts Center on March 18 from 6:00 p.m. – 9:00 p.m.

14. ADJOURNMENT

Chairperson Debbie Baker adjourned the meeting at 10:55 a.m.

Next Meeting: Special Art Fest Meeting, Tuesday, March 15th, 2022, at 9 a.m. via Zoom teleconference.

Prepared by: Immanuel Caldon
Administrative Assistant II

Approved by: Ed Ramirez,
Executive Secretary



HERITAGE ARTS ADVISORY COMMITTEE
Virtual Meeting
Meeting of Tuesday, March 15, 2022
9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson Baker called the meeting to order at 9:01 a.m.

2. ROLL CALL

Members Present: Debbie Baker, Sally Gaitan, Miriam Herrera,
Gabriel Jimenez, A.J. Hayes, William K. Rounds,
Laurie Rios, Maria Salazar, Hilda Zamora

Absent:

N/A

City Council Liaison:

Annette Rodriguez, Mayor

Staff:

Ed Ramirez, Family and Human Services Division Manager/ Executive
Secretary

Ruby Picon, Management Analyst II

Immanuel Caldona, Administrative Assistant II

Janet Martinez, City Clerk

Sandra Hahn, Art Consultant

3. ORAL COMMUNICATIONS

NONE

4. APPROVAL OF MINUTES

NONE

5. COUNCIL LIAISON REPORT

NONE

6. PUBLIC WORKS DEPARTMENT REPORT
NONE
7. PLANNING DEPARTMENT DIRECTOR REPORT
NONE
8. EXECUTIVE SECRETARY REPORT

a) 2022 Art Fest Update and Presentation

Executive Secretary Ed Ramirez and Art Consultant Sandra Hahn provided an update for the 2022 Art Fest event. A power point presentation was shared with HAAC members. The update and presentation included information on the various components of the event including the art and film overview, the Preview and Showcase Night, the high school orientation, the marketing materials, the sponsorship opportunities, the silent auction, the entertainment timeline/ Master of Ceremonies, the food/ beverages, and the artisan vendors.

Mr. Hayes expressed the importance of implementing fees. Chairperson Baker recommended that this item be discussed for the 2023 Art Fest.

Ms. Carbajal requested Ms. Hahn to provide the number of entries for artists and filmmakers by the next HAAC meeting.

Some HAAC members will participate in the Networking @ Noon event hosted by the Santa Fe Springs Chamber of Commerce located at Shakey's on March 17th at 11:30 a.m. – 1:00 p.m. to obtain more sponsorships.

9. OLD BUSINESS
NONE
10. NEW BUSINESS
NONE
11. DEPARTMENT OF COMMUNITY SERVICES REPORT 10:00
NONE
12. FUTURE AGENDA ITEMS
NONE
13. MEMBER COMMENTS/ANNOUNCEMENTS
NONE

14. ADJOURNMENT

Chairperson Debbie Baker adjourned the meeting at 10:35 a.m.

Next Meeting: Tuesday, March 29, 2022, at 9 a.m. via Zoom teleconference.



Prepared by: Immanuel Caldon
Administrative Assistant II



Approved by: Ed Ramirez,
Executive Secretary



EXECUTIVE SECRETARY REPORT

Approval of Heritage Arts Fund (240 and 245) Financial Reports – February 2022

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee:

- Receive, Review and Approve the monthly financial report for February 2022.

BACKGROUND

The Heritage Arts Advisory Committee (HAAC) is provided a monthly financial report which serves as a routine information document of revenues and expenses associated with the Heritage Arts Fund 240 and 245. This report provides an overall summary for interest accruals, applied developer fees, donations, and monthly expenses.

Ed Ramirez
Executive Secretary

Attachment:
January 2022 Financial Report

Heritage Artwork in Public Places
February 2022

ART EDUCATION ENDOWMENT (FUND 245)		ACTIVITY FISCAL YEAR 2021/2022			FUND BALANCE TO DATE
	BEGINNING BALANCE (this fiscal yr) 7/1/2020	YTD REPORTED THRU JULY 2022	ACTIVITY REPORTED FEBRUARY 2022	YTD ACTIVITY REPORTED THRU FEBRUARY 2022	REPORTED FUND BAL THRU FEBRUARY 2022
Endowment -- Perpetual	\$244,676.00	\$0.00	\$0.00	\$0.00	\$244,676.00
Interest Income	\$200,384.00	\$14,351.00	\$1,033.00	\$15,384.00	\$215,768.00
BALANCE (FUND 245)	\$445,060.00	\$12,953.00	\$0.00	\$14,351.00	\$460,444.00

ART IN PUBLIC PLACES FUND (FUND 240)		ACTIVITY FISCAL YEAR 2021/2022			FUND BALANCE TO DATE	Budget 2021/2022	
		YTD THRU JANUARY 2022	ACTIVITY IN FEBRUARY 2022	YTD THRU FEBRUARY 2022	\$1,170,233.00	PRELIMINARY APPROVED BUDGET	BUDGET YTD VARIANCE
FUND 240 Budget 2021/2022							\$635,500.00
FUND 240 Balance on 2/28/22							
Revenue (FUND 240)							
Developers' Fees - CF00		\$386,020.00	\$0.00	\$386,020.00		\$407,000.00	\$386,020.00
Interest Earnings		\$2,757.00	\$0.00	\$2,757.00		\$0.00	\$2,757.00
Participant Fees(20% Art Fest sales and Booth Fees)		\$0.00	\$0.00	\$0.00		\$0.00	\$0.00
Contributions for Art Fest		\$0.00	\$0.00	\$0.00		\$0.00	\$0.00
<i>Total Revenue (Fund 240)</i>		<i>\$388,777.00</i>	<i>\$0.00</i>	<i>\$388,777.00</i>		<i>\$407,000.00</i>	
Expenditure Appropriations (FUND 240)							
110-6350 Art in Public Places		\$128,290.00	\$10,099.00	\$138,389.00		-\$228,500.00	-\$90,111.00
110-6128 Heritage Springs Park Maintenance		\$58,450.00	\$8,350.00	\$66,800.00		-\$100,050.00	-\$33,250.00
<i>Total Expenditures (Fund 240)</i>		<i>\$186,740.00</i>	<i>\$18,449.00</i>	<i>\$205,189.00</i>			
<i>Net Activity (Fund 240) Revenue less Expenditures</i>		<i>\$202,037.00</i>	<i>-\$18,449.00</i>	<i>\$183,588.00</i>	\$183,588.00		
BALANCE (FUND 240)					\$1,353,821.00		

GRAND TOTAL (FUND 245 AND FUND 240)	\$1,814,265.00
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City of Santa Fe Springs

HERITAGE ARTS ADVISORY COMMITTEE

March 29, 2022

Old Business

2022 Art Fest Update

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee:

- Receive and File the update.

BACKGROUND

Executive Secretary Ed Ramirez and Art Consultant Sandra Hahn will provide an update on the planning for the 2022 Art Fest event. The update and presentation will include information regarding the various components of the event to include:

- Artists
- Preview and Showcase night
- Marketing
- Sponsorship
- Entertainment timeline
- Food / Beverage
- Artisan Vendors

Ed Ramirez
Executive Secretary



New Business

Train Depot Exhibit Improvements and Santa Fe Springs Oranges Mural

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee:

- Receive and file the update.

BACKGROUND

At the February 22, 2022, Heritage Arts Advisory Committee (HAAC) meeting, Director of Public Works, Noe Negrete provided a presentation to inform the Heritage Arts Advisory Committee on the status of the Capital Improvement Plan (CIP). Mr. Negrete, provided an update on two projects for improvements at the Heritage Park Train Exhibit: 1) Paint Train Engine and Caboose Car and 2) Paint and Refurbish Boxcar.

Executive Secretary Ramirez will provide a photo slide show of the painted train engine and caboose car. Mr. Ramirez will also provide an update on the research conducted identifying potential artists to repaint the Santa Fe Spring Oranges Mural once the box car refurbishment is completed.

Ed Ramirez
Executive Secretary



DEPARTMENT OF COMMUNITY SERVICES REPORT

RECOMMENDATION

Staff recommends that the Heritage Arts Advisory Committee:

- Receive and file the upcoming Community Services events.

VITA Program

The VITA (Volunteer Income Tax Assistance) Program offers FREE tax assistance to people earning \$57,000 or less per year and need help preparing their income tax returns. IRS-certified volunteers provide basic income tax preparation with electronic filing to qualified individuals. Appointments are still available and are offered on a first-come, first-served basis and priority will be given to Santa Fe Springs residents. The last day of available appointments is April 8, 2022. To schedule an appointment, or if you have questions, please call the Gus Velasco Neighborhood Center at (562) 692-0261, Monday through Friday from 8:00 a.m. to 5:00 p.m.

National Take a Walk in the Park Day

March 30th is National Take a Walk in the Park Day. This day is listed on the park activity calendars and a social media post has been developed to encourage residents to enjoy our parks. National Take a Walk in the Park Day encourages all of us to invest in our health without spending any money! Who doesn't like spending some quiet time in nature? All you have to do is wear some comfortable shoes, find a walking partner (or not), and go for a peaceful walk in one of our beautiful parks.

Chalk It Out!

Recognizing that our youth community has been through a tough time physically and emotionally since the beginning of the pandemic, a focus on mental health wellness is necessary for the youth community. As such, Parks and Recreation services is revamping the Family Fun Day into a chalk art event and will feature a chalk art as art expression that can give kids an overall better mental health well-being and a sense of comfort. Art can help kids lessen anxiety and stress to help them overcome negative experiences. The event will be held on Saturday, April 2, 2022 at 9 a.m. at Town Center Plaza. For more information individuals can contact the Parks and recreation Division at Town Center Hall.



Easter Egg-stravaganza

It's time to get egg-cited because our annual Egg-stravaganza is just around the corner! The Easter Bunny will hop into Santa Fe Springs on Saturday, April 16 at Los Nietos Park, 11143 Charlesworth Rd. with new activities and fun for the entire family. The day will begin at 8 a.m. as the Sister City Young Ambassador booth serves an egg-stra delicious pancake breakfast for \$5 a person. Then hop on over to the Adult Horseshoe Tournament where singles and doubles will compete for a chance to win 1st place in their categories. Registration will open at 8:30 a.m. and the tournament will begin promptly at 9 a.m. The real fun begins as we kick-off our egg-normous egg hunt at 10 a.m. for age categories; 0-2 years, 3-4 years, 5-6 years, 7-8 years, and 9-12 years. Don't miss your chance to hop on board the Bunny Train Express, create some colorful crafts, and walk your way to victory in the Legarreta Family Cake Walk. The Easter Bunny will also be nearby to take a \$2 photo with you throughout the event.

Mobile Printing is now available at the City Library

With the Library's new PrinterOn Service, library patrons can use their personal computer or mobile device to print to the library's printers from anywhere. This means that they can send print cues from their home computer, smartphones and laptops while on the go. They can simply submit documents for printing and come to the library to release and pick up their document by accessing their print job at our Print Station. Printing is available at a cost of \$0.15 per page for black and white. There is no color printing available. For more information patrons can visit www.santafesprings.org/library.

Ed Ramirez
Executive Secretary