



HERITAGE ARTS ADVISORY COMMITTEE
Meeting of Tuesday, May 31, 2022
9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson Debbie Baker called the meeting to order at 9:01 a.m.

2. ROLL CALL

Members Present: Debbie Baker, Francis Carbajal, Gabriel Jimenez, A.J. Hayes, William K. Rounds, Laurie Rios, Hilda Zamora, Miriam Herrera

Absent: Maria Salazar

3. ORAL COMMUNICATIONS

NONE

4. APPROVAL OF MINUTES

A motion was made by Laurie Rios and seconded by A.J. Hayes to approve the minutes of April 26, 2022. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

Mayor Annette Rodriguez gave a brief overview of the following:

- Seniors can sign up for the City Water discount program at the GVNC.
- The Aquatic Center picnic area and meeting room are now available to reserve.
- Reopening of the Wading Pools took place May 28, 2022.
- Father's Day event will take place at the GVNC on June 17, 2022.
- Summer Movies and Concerts at the Park are beginning on June 10, 2022.
- The installations of safety security cameras are being placed throughout the City.
- Provided an update on the disbanding of the Sister City Committee as a City Advisory Committee.

6. PUBLIC WORKS DEPARTMENT REPORT

NONE

7. PLANNING DEPARTMENT DIRECTOR REPORT

NONE

8. EXECUTIVE SECRETARY REPORT

Executive Secretary, Edmund Ramirez reported on the following:

a) Approval of Heritage Arts Fund (240 & 245) Financial Report – April 2022

April 2022– Mr. Ramirez provided an overview of the Fiscal Year 2021/2022 financial report for the period of April 2022. Copies were distributed to members for their review. Balance: \$1.8 million.

A motion was made by Francis Carbajal and seconded by Laurie Rios to approve the FY 2021/2022 financial report for the period ending on April 2022. The motion was carried unanimously.

9. PRESENTATION

a) 2022 Art Fest Event Recap- Sandra Hahn, Art Consultant

Executive Secretary Ramirez and Art Consultant Sandra Hahn provided a recap presentation on the 2022 Art Fest event. The presentation included information regarding all components of the event. They discussed the Artists, Preview and Showcase night, Marketing, Sponsorships, Entertainment timeline, Food/Beverage, Artisan Vendors, and some financials. Due to outstanding invoices and receipts not being inputted by Finance Department, a full financial report will be provided to the HAAC by the July 2022 meeting.

Ms. Hahn made some suggestions for the next planning of 2023 Art Fest.

10. OLD BUSINESS

NONE

11. NEW BUSINESS

a) Discussion and Planning for 2023 SFS Art Fest Event

The HAAC expressed concerns regarding the date and time of the Art Fest event, recognizing the sponsors, hiring of another art consultant, and revamping the entertainment.

I. Establish and Appointment of a three member 2023 SFS Art Fest Subcommittee

A new subcommittee was created to help support City staff to identify various genres of entertainment, workshops, potential event sponsorships as well as marketing strategies to promote the event for the 2023 Art Fest. The members of the new

subcommittee are Francis Carbajal, AJ Hayes, and Gabriel Jimenez.

12. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT

Executive Secretary Ramirez provided a brief recap of the Community Services Programs. Members were encouraged to refer back to the report for additional information.

13. FUTURE AGENDA ITEMS

- Distribution of FY 2022-2023 Art Education Grant Program Binders
- Privately Owned Art Piece Maintenance letters
- Silverlake Conservation Condition Assessment – Soaring Dreams & Omni
- Santa Fe Springs Oranges Mural
- Galaxy and Glide Update

14. MEMBER COMMENTS/ANNOUNCEMENTS

- N/A

15. ADJOURNMENT

Chairperson Debbie Baker adjourned the meeting at 10:50 a.m.

Next Meeting: Tuesday, June 28, 2022, at 9 a.m. @ Gus Velasco Neighborhood Center, Meeting Room #1



Prepared by: Immanuel Caldonga
Administrative Assistant II



Approved by: Ed Ramirez,
Executive Secretary