



HERITAGE ARTS ADVISORY COMMITTEE  
Virtual Meeting  
Meeting of Tuesday, January 25, 2021  
9:00 a.m.

**MINUTES**

1. CALL TO ORDER

Chairperson Laurie Rios called the meeting to order at 9:04 a.m.

2. ROLL CALL

*Members Present:* Debbie Baker, Francis Carbajal, Sally Gaitan,  
Miriam Herrera, Gabriel Jimenez, A.J. Hayes,  
William K. Rounds, Laurie Rios, Maria Salazar,

*Absent:*

N/A

*City Council Liaison:*

Annette Rodriguez, Mayor

*Staff:*

Ed Ramirez, Family and Human Services Division Manager/ Executive  
Secretary

Ruby Picon, Management Analyst II

Immanuel Caldonga, Administrative Assistant II

Cuong Nguyen, Senior Planner

3. ORAL COMMUNICATIONS

NONE

4. APPROVAL OF MINUTES

A motion was made by Debbie Baker and seconded by William K. Rounds to approve the minutes of November 30, 2021. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

Mayor, Annette Rodriguez informed the committee that there was another drive-by shooting on Sunday at Los Nietos Park. A police investigation is taking place at this time.

Mayor, Rodriguez updated the committee that a planning meeting took place at City Hall on Thursday. She thanked all the individuals that participated in the meeting.

The Chevron Gas Station on Telegraph Rd. is now open and serving diesel fuel.

The Los Nietos Fitness Center groundbreaking will be happening soon. Mayor Rodriguez encouraged the members to participate.

A special meeting regarding the Planning Department's General Plan will take place via Zoom teleconference. The Mayor encouraged the members to reach out to staff to obtain the zoom link if they want to join.

Lastly, Mayor Rodriguez informed the members that free at-home Covid19 Test packets are available at COVIDtest.gov.

6. PUBLIC WORKS DEPARTMENT REPORT

NONE

7. PLANNING DEPARTMENT DIRECTOR REPORT

Senior Planner, Mr. Cuong Nguyen gave an update on the general plan and informed the committee that after two years the plan is almost complete. The Planning Department will have a meeting to address any comments from the community and businesses.

Mr. Nguyen updated the committee that the Lakeland and Laurel low-income housing project is recommended for review and approval to City Council.

8. EXECUTIVE SECRETARY REPORT

Executive Secretary, Edmund Ramirez reported on the following:

**a) Financial Report**

November & December – Mr. Ramirez provided an overview of the Fiscal Year 2021/2022 financial report for the months of November & December 2021. Copies were distributed to members for their review. Balance: \$1.72 million.

A motion was made by A.J. Hayes and seconded by Debbie Baker to approve the FY: 2021/2022 financial reports for the months of November & December 2021. The motion was carried unanimously.

**b) Nomination and Election of Officers – Chairperson and Vice-Chairperson**

a) Nominees for Chairperson are Gabriel Jimenez, accepted; Debbie Baker, accepted;

In a majority zoom vote, the Committee elected Debbie Baker as Chairperson for Fiscal Year 2022.

b) Nominees for Vice-Chairperson are Gabriel Jimenez, accepted;

In a majority zoom vote, the Committee elected Gabriel Jimenez as Vice-Chairperson for Fiscal Year 2022.

9. OLD BUSINESS

**a) Annual Heritage Arts Advisory Committee Luncheon – Postponed**

Executive Secretary, Ed Ramirez reported that due to the recent surge of the Coronavirus (Covid- 19) Omicron variant and out of an abundance of caution for the safety of staff and our committee members, all City Advisory Committees will revert to teleconferencing until the end of March 2022; therefore, he discussed the committee’s decision to postpone the annual luncheon.

The committee agreed to have Mr. Ramirez keep this item on the agenda for the next two HAAC meetings.

**b) 2022 Art Fest Update**

Executive Secretary, Ramirez provided an update to the HAAC Members regarding the planning of the 2022 Art Fest event scheduled for May 6, 2022. Mr. Ramirez had a meeting with Sandra Hahn; they discussed marketing, film, entertainment, food, and specific art components of the event.

A.J. Hayes commented he will follow up on a potential sponsor for the American singer, songwriter, and recording artist Trinere to be part of the Art Fest’s entertainment component.

Mr. Ramirez and Ms. Hahn will have a meeting with a potential Latin beer sponsor.

Mr. Ramirez has not received any word from Jimmy Reyes as an MC for the SFS Art Fest; Mayor Rodriguez informed that she will reach out to Jimmy Reyes.

Lastly, artists may have to pay for their insurance; however, Mr. Ramirez will meet with the City Attorney to discuss other options.

### **c) Rexford Industrial Artwork Update**

Executive Secretary, Ed Ramirez updated the committee that he has been in contact with Leslie Elwood, Art Consultant. She informed Mr. Ramirez that the developer and artist are close to finalizing an updated plan. A meeting will be scheduled with the Planning Department, the developer, and Ms. Elwood. Once completed, the HAAC committee will get a chance to review and approve the art work proposal.

Mr. Ramirez will provide more information on Rexford Industrial at the next HAAC meeting.

## **10. NEW BUSINESS**

### **A. Silverlake Conservation Art Piece Condition Assessment Prioritization**

The HAAC members agreed to review and prioritize the art pieces to develop a refurbishment and maintenance plan based on Silverlake's assessment findings.

Mr. Ramirez will provide extensive individual reports for the art pieces that have treatment priority one and address which art pieces are privately and city-owned at the next HAAC meeting.

## **11. DEPARTMENT OF COMMUNITY SERVICES REPORT 10:00**

- *Upcoming Community Service Events – Edmund Ramirez, Executive Secretary reported on the following:*
  - 1) VITA (Volunteer Income Tax Assistance) Program:
    - Monday through Friday from 8:00 a.m. to 5:00 p.m. at the Gus Velasco Neighborhood Center
  - 2) President's Day Penny Carnival:
    - February 21, 2022 via virtual grab-and-go and distanced experience
  - 3) Shamrock 5K Walk/Run:
    - March 12, 2022
    - Registration required
  - 4) Library:
    - Programming
      - February Library Programs postponed
    - Library Hours
      - Monday through Friday from 10:00 a.m. – 6:00 p.m.
      - Saturday open from 12:00 a.m. – 5:00 p.m.
    - Library Book Groups
      - Active on Zoom

12. FUTURE AGENDA ITEMS

- Galaxy and Glide Update
- The Orange Harvest
- Artwork Maintenance Letters to Businesses

13. MEMBER COMMENTS/ANNOUNCEMENTS

- The HAAC members thanked Ms. Rios for her time as Chairperson and congratulated Debbie Baker as the new Chairperson and Gabriel Jiménez as the new Vice-Chairperson.

14. ADJOURNMENT


Chairperson Debbie Baker adjourned the meeting at 10:30 a.m.

*Next Meeting: Tuesday, February 22, 2022, at 9 a.m. via Zoom teleconference.*



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Prepared by: Immanuel Caldon  
Administrative Assistant II



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Approved by: Ed Ramirez,  
Executive Secretary