



HERITAGE ARTS ADVISORY COMMITTEE
Gus Velasco Neighborhood Center
Meeting Room No. 1
Meeting of Tuesday, January 28, 2020
9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson Laurie Rios called the meeting to order at 9:05 a.m.

2. ROLL CALL

Members Present: Debbie Baker, Francis Carbajal, Sally Gaitan, Gabriel Jimenez, Richard Moore, Larry Oblea, Laurie Rios

Absent: Eileen Ridge

City Council Liaison: William K. Rounds, Mayor

Staff: Maricela Balderas, Director of Community Services
Maritza Sosa-Nievas, Management Analyst II
Edmund Ramirez, Family and Human Services Division Manager
Joyce Ryan, Library Services Division Director /Executive Secretary
Wayne Morrell, Director of Planning

Guest: Sandra Hahn, Art Consultant

3. ORAL COMMUNICATIONS

NONE

4. APPROVAL OF MINUTES

A motion was made by Debbie Baker and seconded by Sally Gaitan to approve the minutes of November 19th, 2019. The motion was carried unanimously

5. COUNCIL LIAISON REPORT

Mayor William K. Rounds updated the committee that the council wanted to keep the Council Liaisons on City advisory committees, combine the Historical and Beatification Committee, and make no modifications to the Family and Human Services Committee. Mayor Rounds also stated that if a member is removed or excused from a committee, the member has to wait six months to reapply.

Mr. Rounds updated the committee that the I-5 Florence Ave. Bridge will be completed in May or June of 2020. The left turn lane southbound on Orr and Day at Florence Avenue is now accessible.

Mayor Rounds informed the committee that a \$2.5 million grant was allocated to the city from Assembly Member Ian Calderon. The grant identified four parks that had projects. One of the projects includes the repairing of the Box Car at a proposed cost of \$80,000.

6. PUBLIC WORKS DEPARTMENT REPORT

NONE.

7. PLANNING DEPARTMENT DIRECTOR REPORT

Planning Director Wayne Morrell informed the committee that the Planning Department will be updating the City's General Plan. The General Plan has not been updated since the early 1990s. The Planning Department will be sending out an RFP (Request for Proposal) and award a consultant with a contract to help develop the General Plan by Council Meeting on February 13, 2020.

Mr. Morrell stated that there have been two grants given to the city to help with the development of the General Plan. The first grant comes from Cal Trans which amounts to \$33,000. The second grant comes from the State which amounts to \$160,000. These grants will help develop the housing element and zoning ordinances in the General Plan.

Mr. Morrell also informed the committee that the General Plan is scheduled to be completed by the year 2022. The creation of the plan will seek involvement from the community with a lot of community meetings. A General Planning Committee will be created that involves stakeholders and residents from the city.

Lastly, Wayne Morell reported to the committee that the art fees collected in the year of 2019 amount to a total of \$237,054.80.

8. EXECUTIVE SECRETARY REPORT

Executive Secretary, Joyce Ryan reported on the following:

- a. **November 2019** – Ms. Ryan provided an overview of the Fiscal Year 2019/2020 Financial Report for the period ending on November 2019. Copies were distributed to members for their review. Balance: \$1.59 million.
- b. **December 2019**– Ms. Ryan provided an overview of the Fiscal Year 2019/2020 Financial Report for the periods ending on December 2019. Copies were distributed to members for their review. Balance: \$1.55 million.

A motion was made by Debbie Baker and seconded by Richard Moore to approve the FY 2019/2020 Financial Report for the periods ending in November and December 2019. The motion was carried unanimously.

9. OLD BUSINESS

a. ***Margaret Hammon Report*** –

Maritza Sosa-Nieves, Management Analyst II, read to the committee Ms. Hammon's contractor's project status report for the month of December. Ms. Hammon's report for the month of January will be shared at the next HAAC meeting.

b. ***Orange Harvest***

Ms. Ryan updated the committee that on January 23rd, the City Council approved the committee's recommendation for deaccession of the Orange Harvest, a waiver to the requirement for a replacement art piece, one professional review, and to facilitate its removal by a professional art remover that does not exceed a cost of \$3,500.

c. ***Band Wheel Restoration Update***

Ms. Ryan updated the committee that on January 23rd, the City Council approved the HAAC recommendation to stabilize the Band Wheel art piece by eradicating termites and consolidating the damaged wood to help retain its structural integrity. The cost for this treatment is \$5,700. This treatment is only for the damaged wood and the cost also includes a report detailing further maintenance recommendations.

Ms. Hammon is currently working on getting pricing for the restoration of the canvas wrap and tile issues. Once the information is received from Ms. Hammon, Ms. Ryan will seek advice from the committee regarding how they would like to move forward with the restoration.

d. ***2020 Art Fest Update***

Art Consultant, Sandra Hahn gave an update to the committee on the current status of the 2020 Art Fest. She informed them that the Art Fest postcards are created and will be delivered to the school districts. The website is live and starting to receive applications. Ms. Hahn is working with local teachers and the community to teach students how to apply to the Art Fest. Also, seven vendors have already applied to be in the Art Fest. She also stated that the sponsorship forms should be completed by this week and that the preparation is ahead of schedule.

Ms. Hahn notified that committee that there will be an art show in Downtown Los Angeles at the Convention Center. She will be networking and giving out "Call to Artists" flyers during that LA Art show.

Eddie Ramirez informed that the committee that he will have a meeting on February 5, 2020 with the Chamber and will have the opportunity to promote the Art Fest.

Mr. Ramirez updated the committee that the Art Show on April 30 at the Clarke Estate from 5-9 p.m. will be called the "Preview & Art Showcase" instead of "Collector's Night." Ms. Baker raised the concern that the word "networking" for the Preview & Art Showcase should be included on any marketing materials.

Ms. Ryan updated the committee that a Santa Fe Springs Chamber Business Card Exchange will take place in the Library on February 5, 2020 and she will have the opportunity to promote the Art Fest as well.

Some featured artists that Ms. Hahn is bringing to the Art Fest are as follows: Radheya Jegatheva a film director, Antony Ortiz a film curator, Janet Seo a Korean art curator, and Roberto Chavez a photography curator. Ms. Hahn will continue to give updates at a subsequent HAAC meeting.

10. NEW BUSINESS

a. **Art Grant Guidelines and Application**

Ms. Sosa-Nieves reported to the committee that applicants that have been awarded the Art Education Grant in past years have some questions in regards to the Art Grant Guidelines. Ms. Sosa-Nieves sought advice from the committee on the clarification for equipment and allowable expenses, whether school principals are allowed to apply for the Art Education Grant, and clarification concerning agreements for art educators and theater rentals.

The recommendation from the HAAC Committee are as follows:

- Expand the list that is specified under equipment to allow for specific instruments
- Allow school principals to apply for only one art grant
- Deny theater rentals in the grant

Ms. Sosa-Nieves will update the language of the Art Education Grant Guidelines and have it ready for the HAAC committee's approval at the next meeting. The committee agreed to make no major changes to the Art Education Grant application.

11. DEPARTMENT OF COMMUNITY SERVICES REPORT

a. *Upcoming Community Service Events*

- 1) VITA (Volunteer Income Tax Assistance) – February 2nd to April 15th, 2020 in the Gus Velasco Neighborhood Center

- 2) Penny Carnival – February 17th in the Activity Center
- 3) Family Excursion – February 21st – February 23rd in Lake Arrowhead
- 4) First Friday – February 7th at 7 p.m. in the City Library
- 5) Meet the Mayor - the last Wednesday of each month beginning on January 29th from 6:30 – 7:30 p.m. in the Library Study Room and the fourth Thursday of the month beginning on February 27th from noon – 2:00 p.m. in the Gus Velasco Neighborhood Center

12. FUTURE AGENDA ITEMS

- 1) Kiewit Construction Worker Review
- 2) Snake Basket Fountain
- 3) Galaxy & Glide Restoration

13. MEMBER COMMENTS/ANNOUNCEMENTS


Ms. Ryan passed out flyers for the Art Fashion Show in Santa Fe Springs High School and encouraged members to attend on Thursday, March 5th, 2020. Ms. Sosa-Nieves mentioned that the school typically sends out invitations to the HAAC members for the event as well.

14. ADJOURNMENT

Chair Rios adjourned the meeting at 10:20 a.m. Members were to meet at 11 a.m. at Frida Mexican Cuisine, 11169 183rd St., Cerritos CA for the annual HAAC luncheon.

Next Meeting: Tuesday, February 25, 2020, at 9 a.m. at the Gus Velasco Neighborhood Center, Meeting Room No. 1.

Prepared by: Immanuel Caldonga,
Administrative Assistant II



Joyce Ryan,
Executive Secretary