



HERITAGE ARTS ADVISORY COMMITTEE
Gus Velasco Neighborhood Center
Meeting Room No. 1
Meeting of Tuesday, May 28, 2019
9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson Laurie Rios called the meeting to order at 9:05 a.m.

2. ROLL CALL

Members Present: Debbie Baker, Francis Carbajal, Sally Gaitan, Albert J. Hayes, Jacqueline Martinez, Richard Moore, Larry Oblea, Laurie Rios, Gabriel Jimenez (10:28 a.m.)

Absent: None

City Council Liaison: Mayor Pro Tem William K. Rounds

Staff: Maricela Balderas, Director of Community Services (Excused)
Ed Ramirez, Family & Human Services Manager/Executive Secretary
Maritza Sosa-Nieves, Management Assistant II
Joyce Ryan, Library Services Director
Laurel Reimer, Planning Department

Guest: Sandra Hahn, Art Fest Consultant
Margaret Hammon, Consultant
Ellie Lee, Co-Founder of Equitable Vitrines
Matt Connelly, Co-Founder of Equitable Vitrines

3. ORAL COMMUNICATIONS –

- None

4. APPROVAL OF MINUTES –

A motion was made by Richard Moore and seconded by Sally Gaitan to approve the minutes of May 28, 2019, as amended. The motion was carried unanimously.

SECTION 13 “MEMBER COMMENTS/ ANNOUNCEMENTS”, ITEM A, SENTENCE 8, AMEND TO READ:

"A new Cerritos/*Crowell* grant contributed by Dr. Ron and Susan *Crowell* will be awarded to a student from Santa Fe Springs going to Cerritos College."

5. COUNCIL LIAISON REPORT –

Mayor Pro Tem Rounds provided the committee an update that Sonic Burger finalized their sale agreement. He indicated that another building is accompanying Sonic Burger and it is at their discretion to select who they want to acquire.

The Hotel located on the corner of Telegraph Rd. and Norwalk Blvd. submitted their soil testing reports and results to City Council. The City Council has agreed to move forward on the construction of the hotel.

Mr. Rounds provided the committee an update on the City budget. He stated that the city council is currently in the process of approving and balancing the budget. He informed the committee that the city council is in negotiations with all city employee associations and the city manager's contract. Mr. Rounds is optimistic the budget will be in a surplus for this upcoming fiscal year of 2020.

Mrs. Carbajal expressed her concerns on the poor repair of potholes that returned after the last rain located on the streets of Norwalk Blvd. and Pioneer Blvd. Mr. Rounds shared he felt that it wasn't the poor repair of the potholes, rather it may be due to the low-grade materials used. He will raise this concern at the next city council meeting.

6. PUBLIC WORKS DEPARTMENT REPORT –
NONE

7. PLANNING DEPARTMENT DIRECTOR REPORT –

Ms. Reimer informed the committee that a new barber shop will be built on the southeast corner of Florence Ave. and Norwalk Blvd. The Planet Fitness occupying the vacant Big Lots building has applied for permits to make tenant improvements and signage changes. Also, a ramen restaurant called Hironori Craft Ramen will be taking over the Waba Grill that closed down on Norwalk Blvd.

8. EXECUTIVE SECRETARY REPORT –

Ed Ramirez reported on the following:

a. **2019 Santa Fe Springs Art Fest Update** –

Members of the committee provided their feedback on the event and made suggestions for the future SFS Art Fest and the Collector's night. Overall, each member of the committee gave positive feedback on both the Art Fest and the Collector's night; however, there were two concerns regarding the vendor Hot Dog on A Stick and the abuse of the VIP alcohol drink issued wristbands. Mrs. Carbajal suggested that the Hot Dog and a Stick should receive a refund given they were shut down and not allowed to continue sales during the event. Mr. Ramirez stated that Hot Dog on A Stick did not comply with Fire Requirements on their food service tent which could have created a

potential fire. Staff did make accommodations for Hot Dog on A Stick to utilize an adjacent food service tent to continue sales. Mr. Ramirez also shared with the committee he too observed the abuse of the VIP drink issued wrist bands and will implement a new method for next year's Art Festival and Collector's Night events. Mr. Ramirez presented a video to the members that showcased the events.

Laurie Rios thanked Sandra Hahn for all her hard work and doing an excellent job coordinating the Collector's Night and the Art Festival.

Art Fest Consultant, Sandra Hahn provided preliminary report to members. The report provided an overview of the entire event to include all artists and their artwork, marketing, sponsors, vendors, entertainment and the map of the art fest. The report did not include all financials as they are in the process of being finalized. Mr. Ramirez will provide the financial report at a future meeting. Ms. Hahn thanked the HAAC members, teachers from Santa Fe Springs High School & Pioneer High School for their help in the participation in the Art Festival.

Richard Moore thanked Ms. Balderas, Ms. Sosa-Nieves, Mr. Ramirez, and all the city staff for planning, coordinating, and executing a successful event.

- b. **Financial Report – April 2019*** – Mr. Ramirez provided an overview of the FY 2018/2019 Financial Report for the periods ending April 2019. Copies were distributed to members for their review. Balance: \$1.5 million.

A motion was made by Debbie Baker and seconded by Francis Carbajal to approve the FY 2018/2019 Financial Report for the periods ending February and March 2019. The motion was carried unanimously.

9. OLD BUSINESS –

- a. **HAPP Website Update** –

Ms. Sosa-Nieves provided the committee with an update on the HAPP Website. She presented the active website on the monitor screen and highlighted areas that still need to be modified. She will continue to be working with City's IT Department to make any essential modifications as the website is nearly finished and ready to be activated for public use.

- b. **Draft Art Showcase Guidelines (handout)** –

Mr. Ramirez distributed the draft for the art showcase guidelines to the committee members. The committee members agreed to give feedback in the next committee meeting.

Mrs. Baker suggested that the application should be processed digitally.

c. **Commemorative HAPP Calendar –**

Mr. Ramirez requested direction from the committee on how they wish to proceed with the Commemorative HAPP Calendar. Mrs. Baker suggested that a commemorative calendar be made at the 10th year of the Art Festival. Mr. Oblea suggested that the HAPP Calendar feature city art. Mayor pro tem Rounds suggested that the calendar be informative and contain city-wide events and holidays. This item will be brought to a future meeting for further discussion.

d. **Staff Report for Advisory Committee – Effective June 2019**

Mr. Ramirez informed the committee that effective June 2019 all Heritage Arts Advisory Committee (HAAC) packets will include a staff report for items on the agenda. Under the Brown Act, the HAAC is considered a Legislative Body appointed by City Council which provides the right for the general public to be aware what is being discussed. These staff reports provide support for this requirement.

10. **NEW BUSINESS –**

Ed Ramirez reported on the following:

a. **Clarke Estate Pool Art Piece –**

Mr. Ramirez updated the committee on the condition of the Clarke Estate Pool Art Pieces. He sought recommendations from the committee on determining ways they would like to proceed. The committee agreed to have Mr. Ramirez follow-up at a future meeting with a cost to clean the Clarke Estate Pool Art Pieces.

b. **Heritage Park Improvements –**

Mr. Ramirez presented the committee pictures of the improvements completed by the Public Works Department. He shared the plaques that commemorate the benefactors in the conservatory are filled and he is working on pricing for the installation of a new plaque Mr. Ramirez encouraged the committee to help obtain funding for a new plaque and identify one distinct area inside the conservatory to collectively place all the plaques in one location. He also updated the committee that for any events that involve bartending or catering now must agree to a renter's fee. Applicants must use the exclusive Bartender services offered by the city and are obligated to provide a 20% fee of their total sales. Applicants who utilize food catering have the ability to select their own food caterer, however, the selected caterer is required to pay 10% of their total sales.

c. **Margaret Hammon, Consultant Report -**

Ms. Hammon reported that the Orange Harvest art piece and the boxcar are both in critical condition. A letter has been sent to the Hathaway's for the Orange Harvest to be deaccessed. Ms. Hammond has requested and the committee agreed that the Public Works Department should evaluate the cost to repair the boxcar before making a decision to repair the Orange Harvest mural. Staff will consult the Public Works Department and communicate with the City Manager on the repair of the boxcar. The

committee favors removing the Orange Harvest and replacing the art piece with a plaque.

Mr. Oblea recommended to the committee that no more money should be spent to conserve the Orange Harvest but rather be fund the deaccession of the art piece or diverted to the art piece called the Band Wheel.

Ms. Hammon reported that she has contacts with two conservation agencies located in Los Angeles. She will reach out to those agencies to identify the cost to restore both of the art pieces.

11. DEPARTMENT OF COMMUNITY SERVICES REPORT –
Ed Ramirez reported on the following:

a. *Upcoming Community Service Events –*

- 1) Children's Day – Saturday, June 1st, 2019, from 12:00 p.m. – 4:00 p.m. A copy of the flyer was distributed to the committee members.
- 2) The Chameleons- Friday, June 7, 2019, at 7:00 p.m. A copy of the flyer was distributed to the committee members.
- 3) Summer Concerts & Movies at the Heritage Park - Every Friday starting on June 7th – August 2nd, 2019. A copy of the flyer was distributed to the committee members.

12. FUTURE AGENDA ITEMS

- 1) Snake Basket Fountain
- 2) "Orange Harvest" Boxcar Repair
- 3) Bronze Foundry Field Trip, City of Commerce location in the city of Commerce

13. MEMBER COMMENTS/ANNOUNCEMENTS –

Ms. Rios thanked the Whittier Daily News for advertising the Art Fest.

Mr. Hayes was highly impressed with a singer named Jacob at the SFS High School Fashion Show and will be sending a video to the committee members. He encouraged the committee to find ways for Jacob to get more recognition for his outstanding performance.

Ms. Baker encouraged members of the committee to attend the Destiny Dinner on June 22nd at The Los Angeles County Fire Museum. The winner of the \$25,000 Destiny Scholarship will be announced at the silent auction & dinner. A new Cerritos/Crowell grant contributed by Dr. Ron and Susan Crowell will be awarded to a student from Santa Fe Springs going to Cerritos College.

Ms. Sosa Nieves informed the committee that the deadlines for the financial report and the art grants have been extended to Friday for the elementary schools and the Little Lake school districts.

Mr. Moore recommended that the committee take a field trip to a bronze foundry in the City of Commerce. A motion was made by Albert J. Hayes and seconded by Debbie Baker to plan a field trip to a bronze foundry in the City of Commerce. The motion was carried unanimously.

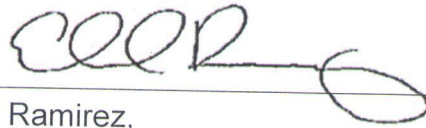
14. ADJOURNMENT

Chair Rios adjourned the meeting at 12:01 pm.

Next Meeting: Tuesday, June 25, 2019, at 9 a.m. at the Gus Velasco Neighborhood Center, Meeting Room No. 1.



Prepared by: Immanuel Caldon,
Administrative Clerk II



Ed Ramirez,
Executive Secretary