



HERITAGE ARTS ADVISORY COMMITTEE
Gus Velasco Neighborhood Center
Meeting Room No. 1
Meeting of Tuesday, April 30, 2019
9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson Laurie Rios called the meeting to order at 9:07 a.m.

2. ROLL CALL

Members Present: Debbie Baker, Francis Carbajal, Sally Gaitan, Albert J. Hayes, Jacqueline Martinez, Richard Moore, Larry Oblea, Laurie Rios

Absent: None

City Council Liaison: Mayor Pro Tem William K. Rounds

Staff: Maricela Balderas, Director of Community Services
Ed Ramirez, Family & Human Services Manager/Executive Secretary
Maritza Sosa-Nieves, Management Assistant II
Joyce Ryan, Library Services Director
Noe Negrete, Public Works Director
Al Fuentes, Public Works
Vince Velasco, Planning

Guest: Sandra Hahn, Art Fest Consultant

3. ORAL COMMUNICATIONS –

- None

4. APPROVAL OF MINUTES –

A motion was made by Richard Moore and seconded by Sally Gaitan to approve the minutes of March 26, 2019, as amended. The motion was carried unanimously.

SECTION 9 “OLD BUSINESS”, ITEM A, SENTENCE 2-4, AMEND TO READ:

“He informed Ms. Hammon that she would be working with Debbie Baker in developing a final agreement. Due to conflicting schedules, Ms. Hammon has not been able to meet with Ms. Baker, and there is still no agreement at this time. Ms. Baker plans to meet with Ms. Hammon on March 7th, and give the committee an update on the professional service agreement at the next meeting.”

SECTION 9 “OLD BUSINESS”, ITEM B, SENTENCE 1, AMEND TO READ:
“The brochure that *Simpson Advertising Inc.* created has been sent to print,”

5. COUNCIL LIAISON REPORT –

Mayor Pro Tem Rounds gave the committee an update on the construction of the Florence Avenue Bridge. Mr. Rounds stated that the bridge is expected to be completed by the end of 2019. The construction of the bridge has not started.

A final agreement has been made with the post office, hence, the post office will continue to be residing in Santa Fe Springs. The city will be receiving an estimate of a little under \$200,000 a year in revenue from the post office.

The soil testing for the hotel on the corner of Telegraph and Norwalk has been completed at this time. City Council has agreed to give the hotel an extension from 15 days to 30 days to turn in the results & reports to the developer. Thereinafter, the results will determine the hotel’s commencement with the construction.

The City of Santa Fe Springs received funds from Ian Calderon, Majority Leader of the California Assembly, and Janice Hahn, Member of the Los Angeles County Board of Supervisors from the 4th district, for future park projects that will be distributed to all city-wide parks. Mr. Negrete reported that \$150,000 given from Supervisor Hahn will be used for basketball court resurfacing, tennis court resurfacing, handball court resurfacing, plus replacements for scoreboards, basketball backboards, and hoops.

The funds (\$150,000) received from Majority Leader Calderon has not yet been finalized. A project list has been sent out for approval and the city is currently awaiting a response.

A similar project list has been submitted to State Senator Archuleta’s office. These funds would be utilized to paint all the city park facilities. The city is currently awaiting a response.

6. PUBLIC WORKS DEPARTMENT REPORT –

a. ***Snake Basket Fountain*** –

Director of Public Works, Noe Negrete, gave an update on the Snake Basket Fountain. Mr. Negrete presented the committee with two options to move forward with the fountain. The first option was to restore the fountain by finding the leak by way of deconstructing the fountain. He reported that it would take approximately \$25,000 to take out the mosaic tiles and any where between \$350,000 – \$500,000 to restore the fountain. The second option was to convert the Snake Basket Fountain into a planter. The cost to convert the fountain into a planter will be \$200,000 to \$250,000.

Ms. Baker requested a third option, in which the Snake Basket Fountain be removed and replaced with an embedded mosaic tile image of the snake basket on the concrete floor, culminating and memorializing the Snake Basket Fountain.

Mr. Moore recommended and motioned that the City advertise a Request For Proposal (RFP) in order to obtain a plan and cost to restore the Snake Basket fountain. Larry Oblea seconded and the motion was carried unanimously.

7. PLANNING DEPARTMENT DIRECTOR REPORT –

Mr. Velasco distributed the month of April's Art Contribution and provided an overview of the new developments in the city including a new business called Planet Fitness that will be retrofitted in place of the Big Lots. Sonic has submitted preliminary plans and will be commencing construction once approved. In addition, La Michoacana Ice Cream in the Gateway Plaza moved to the Santa Fe Springs Marketplace. Rite Aid, the Bakery, and Universal Waste will have updates reported at the next meeting.

8. EXECUTIVE SECRETARY REPORT –

Ed Ramirez reported on the following:

a. ***2019 Santa Fe Springs Art Fest Update*** –

Art Fest Consultant, Sandra Hahn, provided the committee a map of the Art Festival and the activities of the event. Ms. Hahn reported that 255 artists will be participating and that 512 pieces of work will be exhibited. She provided details of the jury portion of the Art Festival, as well as the jury portion for the Collector's Night. Mr. Ramirez updated the committee on the silent auction items. One silent auction item that was noted was an autographed headshot of Edward James Olmos and movie script of "Stand and Deliver" that was received by Ms. Gaitan. Ms. Hahn informed the committee that over 50 silent auction items were received for the Collector's Night. Also, Ms. Hahn informed the committee that everything is on track with all the artists and the film components for the Art Festival.

Mr. Oblea shared interest in having a booth for the Historical Committee at the 2020 Art Festival to promote a film they are creating.

Mr. Ramirez gave an overview on the Official "Welcome", group photo strategy, logistics, featured and guest artists' participation and display, parking, food vendors, entertainment and staging, live installations, the Trompel'oeil competition, staff orientation meeting, shuttle routes, silent auction, paint and wine sales, security, VIP seating and parking, sponsorship recognition, and the Collector's Night logistics. A copy of an SFS Art Festival event map and the official welcome program package were distributed to members and will be made available to patrons as well as displayed at the event.

Mr. Ramirez provided a report on the total monetary donations received for the Art Fest. The current estimated total donation is \$10,500. A full donation report will be presented in the next HAAC Meeting.

Artists will have the opportunity to be the overall winner for the entire Santa Fe Springs Arts Festival. Mr. Ramirez requested that two members of the committee act as judges during the event. Debbie Baker and Albert J Hayes volunteered to act as judges for the event.

Mr. Ramirez addressed safety concerns regarding illegal street cross-walking and allowance of large backpacks for the day of the event. Safety measures will be reviewed for both the illegal street cross-walking and the large backpacks. This year will be a non-smoking area, new signage has been posted and participants must leave the premises to do so.

Mr. Ramirez received a verbal confirmation from Ms. Hahn that dignitaries: Majority Leader Ian Calderon, Congresswoman Linda Sanchez, and Supervisor Janice Hahn will be present at the Art Fest.

Mr. Ramirez thanked Ms. Gaitan for her silent auction donation for the Art Fest.

Mr. Ramirez reported that he will still continue to make an effort to get KTLA to provide public exposure for the event. Also, he reported that he will reach out to Scott Radcliff to promote the Art Fest at tomorrow's mixed chamber business card exchange.

Mr. Ramirez will highlight the Art Fest sponsors and encourage members of the committee to show their support at the upcoming city council meeting on May 9, 2019.

Ms. Rios thanked Mr. Ramirez for all the hard work.

- b. **Financial Report – February & March 2019*** – Mr. Ramirez provided an overview of the FY 2018/2019 Financial Report for the periods ending February and March 2019. Copies were distributed to members for their review. Balance: \$1.5 million.

A motion was made by Sally Gaitan and seconded by Albert J. Hayes to approve the FY 2018/2019 Financial Report for the periods ending February and March 2019. The motion was carried unanimously.

9. OLD BUSINESS –

Ed Ramirez reported on the following:

- a. **Professional Service Agreement for Margaret Hammon – Consultant Update** – It was reported that Ms. Sosa-Nieves has met with Ms. Hammon and a professional service agreement has been approved. It was also noted that the Snake Fountain project has been removed from Ms. Hammon's agreement and will be taken on as a City project.

b. ***Heritage Arts Promotional Brochure (handout)*** –

Mr. Ramirez distributed the final brochure to committee members. These brochures will be available during Art Fest. The committee thanked Ms. Baker for her work on the brochure.

c. ***HAPP Website Update*** –

Ms. Sosa-Nieves has been working closely with IT to have the splash page made available to the public by the day of Art Fest. The HAPP subsite is estimated to go live by the end of next week.

10. **NEW BUSINESS** –

Ed Ramirez reported on the following:

a. ***Management Group of Kiewit request to Remove/De-access “The Construction Worker”*** –

Mr. Ramirez, Ms. Balderas, and City Manager Ray Cruz met with the new management group of Kiewit. The management group indicated they are interested in resolving the removal/de-accessing of “The Construction Worker” with Kiewit through corporate. The artist and Mr. Ramirez have been in discussion regarding the restoration of the “The Construction Worker” piece. He has informed the committee that it will take \$60,000 to restore the piece. Mr. Ramirez will keep the committee updated as more information becomes available.

b. ***2019 Library Bookmark Contest*** –

Director of Library Services, Joyce Ryan distributed the bookmarks that children made for the kindergarten – 2nd, 3rd to 5th grade, 6th- 8th grade, and 9th – 12th-grade bookmark contest. The committee was requested to vote for the best bookmark in the four categories. The winners were selected. Ms. Ryan thanked the committee for all the support of the program.

11. **DEPARTMENT OF COMMUNITY SERVICES REPORT** –

Maricela Balderas reported on the following:

a. ***Upcoming Community Service Events*** –

1) Summer Concerts & Movies at the Heritage Park - Every Friday starting on June 7th – August 2nd, 2019. A copy of the flyer was distributed to the committee members.

12. **FUTURE AGENDA ITEMS**

- 1) Draft Art Showcase Guidelines
- 2) Commemorative HAPP Calendar
- 3) Clarke Estate Pool Art Pieces
- 4) Art Fest Recap
- 5) Heritage Park Updates

13. MEMBER COMMENTS/ANNOUNCEMENTS –

Ms. Rios thanked the Chamber of Commerce for creating the Collector’s Night newsletter.

Mr. Ramirez updated the council that the window at Clarke Estate was not stolen, but taken out by Public Works to repair it. Mr. Ramirez requested that Public Works communicate better.

Mr. Ramirez reported that Public Works is refurbishing the aesthetic look of Heritage Park.

Ms. Sosa-Nieves received an article from the LA Times given by Ms. Hammon and distributed it to the committee.

Ms. Baker encouraged members of the committee to come to the Destiny Dinner on June 22nd at The Los Angeles County Fire Museum. The winner of the \$25,000 Destiny Scholarship will be announced at the silent auction & dinner. A new Cerritos/Kroll grant contributed by Dr. Ron and Susan Kroll will be awarded to a student from Santa Fe Springs going to Cerritos College.

Mr. Hayes thanked city staff for all the hard work creating, planning, and executing the Collector’s Night and Art Festival.

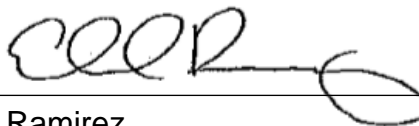
14. ADJOURNMENT

Chair Rios adjourned the meeting at 11:20 a.m.

Next Meeting: Tuesday, May 28, 2019, at 9 a.m. at the Gus Velasco Neighborhood Center, Meeting Room No. 1.

Immanuel Caldonga

Prepared by: Immanuel Caldonga,
Administrative Clerk II



Ed Ramirez,
Executive Secretary