



HERITAGE ARTS ADVISORY COMMITTEE

Gus Velasco Neighborhood Center

Meeting Room No. 1

Meeting of Tuesday, September 25, 2018

9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson Laurie Rios called the meeting to order at 9:05 a.m.

2. ROLL CALL

Members Present: Debbie Baker, Francis Carbajal, Sally Gaitan, Albert J. Hayes, Gabriel Jimenez, Pauline Moore, Larry Oblea, Laurie Rios, and Charlotte Zevallos

City Council Liaison: Councilmember Richard Moore

Staff: Maricela Balderas, Director of Community Services
Wayne Morrell, Director of Planning
Ed Ramirez, Family & Human Services Manager/
Executive Secretary
Maritza Sosa-Nieves, Management Assistant II

Guest: Councilmember William Rounds

3. ORAL COMMUNICATIONS

Councilmember William Rounds was welcomed by the Committee who will be the new liaison to the HAAC once Councilmember Moore retires.

4. APPROVAL OF MINUTES

A motion was made by Francis Carbajal and seconded by Debbie Baker to approve the Minutes of August 28, 2018. The motion was carried unanimously.

5. CITY LIAISON REPORT

Councilmember Moore reported that the "Yes on Measure Y" advocacy group, headed by Councilmember Rounds, canvassed various residential neighborhoods last weekend and an additional outreach opportunity through the community will be held on October 6, 2018. Mr. Rounds informed members that he has received positive feedback from the community, thus far. Anyone interested in participating may meet at the Santa Fe High School parking lot at 9:00 a.m. The Fire Association is also taking measures to support Measure "Y" by mailing post cards to residents and posting signs.

Larry Oblea arrived at 9:15 a.m.

At the Council meeting of September 27, 2018, the City Council will consider for approval the Traffic Signal Cabinet Art Project featuring the Library's selection of "World at My Hands" art piece with selected book titles. This traffic signal box is located at the northeast corner of Telegraph Road and Alburdis Avenue.

Councilmember Moore also announced the following upcoming events:

- Relay for Life – Thursday, September 27, 2018
- Red Ribbon Parade – Wednesday, October 24, 2018

Councilmember Rounds announced that a fraudulent survey regarding marijuana dispensaries in the city is being sent out to the public via email blast and appearing as though it is an official document from the City of Santa Fe Springs. The City Attorney and City Manager are looking into this matter. If additional complaints are received, a notification to the public will be given through social media. The survey is titled, "Santa Fe Springs Community Issues Survey." Members were advised not to open the message and to contact a City Council member or City Manager immediately.

6. PUBLIC WORKS DEPARTMENT REPORT

None.

7. PLANNING DEPARTMENT DIRECTOR REPORT

Wayne Morrell reported on the following:

A report was given on the total developer contributions to the HAPP fund for the period of January 2018 through September 2018 in the amount totaling \$198,890.

Mr. Morrell gave an overview of new developments in the city including, a Barber Shop, La Michoacána opening at Santa Fe Springs Plaza as well as a ROSS Store is opening in about two months, and the Le Chef bakery will be opening in approximately five months. In addition, new businesses are being published in the City Newsletter to bring awareness to the public.

In observance of the month of October as, "*National Planning Month*," the Planning department will be holding a photograph contest themed, "*Housing as Community Infrastructure*." The contest will be open to high school students and will be judged by the Planning Commission, and awarded by the City Council. Participants may choose a City location and submit their entry by October 10, 2018.

Currently, the City has a total of five billboards and two additional billboards are being proposed, which will be reviewed by the Billboard Subcommittee and will be making a recommendation for approval by the City Council.

Maricela Balderas reported that the ROSS Store has contacted the City and will be donating \$2,500 towards City Library programs.

It was reported that the Suzuki building is blighted with graffiti. Mr. Morrell will contact Caltrans who is responsible for this building. There is interest by the adjacent property owner to purchase the building once the I-5 Freeway Expansion Project is completed.

Mr. Moore announced that as a member of I-5 Joint Powers Authority he has spoken to a Caltrans representative who is considering moving the cement plant to another city. He will keep members apprised.

8. EXECUTIVE SECRETARY REPORT

- a. ***Review and Approval of Financial Report*** - Mr. Ramirez provided an overview of the FY 2018/2019 Financial Report for the period ending August 2018, and a copy was distributed to members for their review. Balance: \$1.5 million.

A motion was made by Albert Hayes and seconded by Francis Carbajal to approve the FY 2018/2019 Financial Report for the period ending August 2018. The motion was carried unanimously.

9. OLD BUSINESS

- a. ***2018 Art Fest Financial Report*** – Mr. Ramirez distributed a copy of the 2018 SFS Art Fest Financial Report and an overview was given. Approximately 3,500 people attended the event.

Mr. Ramirez will be meeting with Art Consultant Sandra Hahn to finalize the 2019 SFS Art Fest Consultant Agreement and will bring it before the City Council for their consideration and approval at their meeting of October 25, 2018.

In addition, promotions are currently being advertised announcing the 2019 SFS Art Fest of May 3, 2019. Discussion ensued regarding display of promotional banners and members shared their ideas.

Wayne Morrell was excused from the meeting at 10:00 a.m.

- b. ***Traffic Signal Cabinet Artwork Council Approval Update*** – As stated by Councilmember Moore, the Library theme traffic signal cabinet is on the Agenda for their consideration for approval at the September 27, 2018 meeting.

Mr. Ramirez has met with the Fire Association to discuss art theme rendering. A proposed rendering by Artist Candice Galvan will be presented to members at the meeting of October 30, 2018 for the Committees consideration for approval and make a recommendation to City Council. Concern was shared regarding the dimensions of the cabinet and members shared their ideas.

- c. ***Professional Services Agreement for Margaret Hammon, Consultant*** – The JPIA has instructed the City that all contractors must provide insurance. Discussion is on-going regarding guidelines for future subcontracting of retired employees. Margaret is in the process of reviewing the contract documents and will be informed of this requirement. Mr. Ramirez will keep members apprised.

- d. **Clarke Estate Pool Art Pieces and Plaque** – It was reported that the art work continues to be exposed to the elements and are damaged. A presentation was shown to members and discussion ensued on options in restoring and removing the art pieces from the Clarke Estate Pool.

A recommendation was made to remove the art pieces. A motion was made by Debbie Baker and seconded by Albert Hayes to remove the art pieces and to place in storage until a decision can be made to relocate the art work. Discussion ensued and the motion was carried unanimously. Mr. Ramirez will follow up with the artist as well as obtain a cost to remove the art pieces and keep members apprised.

Mr. Ramirez also informed members on the cost of a dedication plaque in the amount of \$500.00. The Committee will refrain from ordering the plaque until a final decision as to the placement of the artwork is made.

- e. **HAPP Website Subcommittee Report** – Members met to discuss the layout of the website and made their recommendations for color schemes, types of pop-up information, and pertinent information related to HAPP.

Maritza Sosa Nieves explored template options with the IT Department staff and a new template was selected as well as a web domain of sfsheritagearts.org was established, and the color scheme of purple, green and yellow were designated. The website is anticipated to be completed within six months to a year. IT will supply a draft of the subsite within the next two months and the Committee will have an opportunity to make minimal changes. Items that will be available through the website include, Art in Public Places, SFS Art Fest, the Art Walk, Art Education Grants, and in the near future, sponsors will be able to make donations directly to the SFS Art Fest. In addition, the mission statement and language explaining where funding is allocated from will be included. The Subcommittee will be informed when the next meeting will be held and members will be kept apprised.

- f. **Orange Harvest Art Piece Update** – Mr. Ramirez has spoken with Merrie Hathaway and she has been responsive in removing the art piece. Ms. Hathaway will be seeking cost to remove the art piece.

A recommendation was made that the HAAC approve to assist in the cost to remove the Orange Harvest Art Piece.

A motion was made by Debbie Baker and seconded by Francis Carbajal that the HAAC approve to assist in the cost of the removal the Orange Harvest Art Piece through the HAPP fund. Discussion ensued and members shared their feedback. The motion was carried unanimously.

Mr. Ramirez will follow up with Ms. Hathaway with the cost and keep members apprised.

A recommendation was made that HAAC begin the deaccession process of the Orange Harvest Art Piece and remove from the HAPP inventory.

A motion was made by Larry Oblea and seconded by Sally Gaitan that the HAAC begin the deaccession process and to remove the Orange Harvest art piece from the HAPP inventory. Discussion ensued and members provided their feedback. The motion was carried unanimously by the following vote: Ayes: 8; Nays: 1.

Maricela Balderas informed members that there are various criteria that must be met before deeming an art piece removed from the public art collection, according to the Developer Guide, Deaccessing Works of Art, Section V. Staff will review the guidelines and follow through accordingly and keep members apprised.

- g. ***Dog Poop Gag Dispensers at Heritage Park*** – Staff have removed the dispensers and replaced with signage directing the public to pick up bags at the front office.

Mr. Ramirez also reported that the umbrellas located in the Heritage Springs Food Court are damaged and he is in the process of determining if the umbrellas were originally purchased by the City or if the cost of replacing the umbrellas are the responsibility of the landlord. Mr. Ramirez will keep members apprised.

In addition, Mr. Ramirez is working with the Public Works Department to address the issues with replacing shrubs and standing water at Heritage Park and the Sculpture Garden.

Discussion ensued regarding obtaining pricing for a professional conservator to provide cost estimates for restoration of art pieces in need of repair. Mr. Ramirez will follow up on this issue and report back to the Committee at a future meeting.

10. NEW BUSINESS

Ed Ramirez reported on the following:

- a. ***HAAC Mission Statement and Marketing Materials*** – Maritza Sosa-Nieves reported that she updated the mission statement and provided a brochure for members to review. In addition, the mission statement as well an article informing the public on the HAPP and how funding is obtained through developer fees will be provided in the quarterly brochure. Members may make further recommendations to the attention of Maritza Sosa-Nieves.
- b. ***HAAC Business Cards*** – Mr. Ramirez suggested to members that business cards specifically for SFS Art Fest with the contact person's name may be ordered and given to HAAC members for their distribution. Mr. Ramirez will bring back a cost estimate at the October 30, 2018 meeting.

11. COMMUNITY SERVICES DEPARTMENT DIRECTOR REPORT

Maricela Balderas reported on the following:

a. ***Upcoming Community Services Events*** –

- 1) First Friday, Olga Loya Master Storyteller – Friday, October 5, 2018 at the City Library. Featuring bilingual ghost stories from south of the border.
- 2) Fashion Friday – Friday, October 5, 2018 at Town Center Plaza. In collaboration with the Abigail Barraza Foundation.
- 3) Halloween Carnival and Costume Parade – Wednesday, October 31, 2018 at the Activity Center.
- 4) Haunted House – Friday, October 26 – Wednesday, October 31, 2018 at the Activity Center.
- 5) Día de los Muertos – Saturday, Oct 20, 2018 at Heritage Park.
- 6) Donation of Fruit Trees Donation Planting – Tuesday, October 2, 2018 at the Clarke Estate. School children will be participating. Members were encouraged to participate as well.

Ms. Balderas also reported on the Options for Learning Child Care Program. The City is moving forward with the relinquishing process of the state grant. In addition, a meeting with the City Council subcommittee to secure a new location and building for the units located at the Gus Velasco Neighborhood Center is planned.

12. FUTURE AGENDA ITEMS

- 1) Art Showcase Display at City Hall
- 2) Orange Harvest Deaccessing Process
- 3) Guidelines for Showcasing Art at City Hall
- 4) Train Box Car

13. MEMBER COMMENTS/ANNOUNCEMENTS

Mr. Rounds thanked the members for inviting him to today's meeting and he looks forward to becoming the HAAC liaison upon Mr. Moore's retirement from the City Council.

Sally Gaitan reported that the Library Lantern Tour will be held on October 12, 2018 at Heritage Park at 7:00 p.m. – 10:00 p.m.

Gabriel Jimenez reported that he is having a fundraiser on October 14, 2018.

Charlotte Zevallos gave an update on the state of health of her mother, Mary Reed, who is a city resident and who has served on various City Committees.

Debbie Baker thanked Mr. Moore for his service and insight to the Committee.

Albert Hayes thanked Mr. Moore as liaison to the HAAC and his support. Mr. Hayes also reminded members that artist Ivan Haro will be having an art exhibition at the Framery on November 10, 2018.

Pauline Moore made a personal comment regarding the lack of local restaurants offering healthy menu options.

Francis Carbajal thanked Maricela for her leadership and staff. She also thanked Mr. Moore for his guidance and expressed her appreciation for his collaboration as liaison to the HAAC.

Maricela Balderas reported that each Division of the Department of Community Services works together to put on the various community events. Moving forward she will be having staff cross trained in various areas to gain new experiences and will be rotating some of the events between divisions.


Ed Ramirez distributed a copy of the HAAC Membership Roster FY 2018/2019.

14. ADJOURNMENT

Chair Rios adjourned the meeting at 11:20 a.m.

Next Meeting: Tuesday, October 30, 2018 at the Gus Velasco Neighborhood Center, Meeting Room No. 1.


Prepared by: Teresa Clift,
Administrative Clerk, II


Ed Ramirez,
Executive Secretary