



## **HERITAGE ARTS ADVISORY COMMITTEE**

Gus Velasco Neighborhood Center

Meeting Room No. 1

Meeting of Tuesday, October 30, 2018

9:00 a.m.

### **MINUTES**

#### **1. CALL TO ORDER**

Chairperson Laurie Rios called the meeting to order at 9:10 a.m.

#### **2. ROLL CALL**

*Members Present:* Debbie Baker, Sally Gaitan, Albert J. Hayes, Gabriel Jimenez, Pauline Moore, Larry Oblea, Laurie Rios, and Charlotte Zevallos

*Absent:* Francis Carbajal and Jaqueline Martinez

*City Council Liaison:* Councilmember Richard Moore

*Staff:* Maricela Balderas, Director of Community Services (Excused)  
Ed Ramirez, Family & Human Services Manager/  
Executive Secretary  
Maritza Sosa-Nieves, Management Assistant II  
Cuong Nguyen, Principal Planner

*Guest:* Councilmember William Rounds

#### **3. ORAL COMMUNICATIONS**

None.

#### **4. APPROVAL OF MINUTES**

A motion was made by Debbie Baker and seconded by Albert Hayes to approve the Minutes of September 25, 2018. The motion was carried unanimously.

#### **5. CITY LIAISON REPORT**

Councilmember Rounds reminded members that the state-wide election of November 6, 2018 is upcoming and the candidates running for City Council were introduced at the last City Council meeting. In addition, campaigning efforts for Measure Y have concluded and it has been received by the community fairly well. Results of the election will be known that evening.

Councilmember Moore reported that a proposal was received from Habitat for Humanity and The Whole Child to develop transitional and permanent housing for homeless

veterans with families and older adults at Lakeland Road and Laurel Avenue with the support of Janice Hahn, Los Angeles County Supervisor. The site has been designated for low to moderate income and the City has funding budgeted for this purpose.

In addition, the City Council approved an award of contract for street paving a portion of Florence Avenue.

Furthermore, Whittier Union School District voted to split its jurisdiction, which will help City of Santa Fe Springs residents who are candidates for School Board in the future. Further information may be obtained by visiting the WUSD site.

6. PUBLIC WORKS DEPARTMENT REPORT

None.

7. PLANNING DEPARTMENT DIRECTOR REPORT

Principal Planner Cuong Nguyen reported on the following:

An overview was given on new developments in the city, which include the purchase of the Señor Charlies, located at Santa Fe Springs Road and Los Nietos Road, by the owner of McDonald's at Telegraph Road who intends to develop the site as office space. Other developments that are undergoing remodeling include, The Holiday, which was recently purchased and will go before the Planning Commission by December 2018; and the Spicely's building, which is anticipated to be completed soon. Also, the hotel development at the Sculpture Garden will be presented to the Planning Commission and will go before the City Council for approval at the November 8, 2018 meeting. Groundbreaking is anticipated to occur in November 2018. In addition, the Ross for Less store has opened and recently, signage for the site has been approved.

The Planning Department photograph contest was held and staff selected the top ten entries and the Planning Commissioners, at their meeting of October 15, 2018, awarded 1<sup>st</sup> place, "*Red Ribbon Parade*," by Beronica Moroaica; tied 2<sup>nd</sup> place, "*Light it up Pink*," by Natalie Medina; and tied 2<sup>nd</sup> place, "*The Golden Hour*," by Alex Perez. The 1<sup>st</sup> place winner will be featured at a future City's quarterly brochure. Images of the winning entries were shared with members.

Cuong Nguyen was excused from the meeting at 9:46 a.m.

8. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- a. ***Review and Approval of Financial Report*** - Mr. Ramirez provided an overview of the FY 2018/2019 Financial Report for the period ending September 2018, and a copy was distributed to members for their review. Balance: \$1.5 million.

A motion was made by Pauline Moore and seconded by Debbie Baker to approve the FY 2018/2019 Financial Report for the period ending September 2018. The motion was carried unanimously.



## 9. OLD BUSINESS

Ed Ramirez reported on the following:

- a. ***Traffic Signal Cabinet Art Work Update*** – A request has been made to alter the image of the police officer depicted on the Jersey Avenue and Telegraph Road, “Red Ribbon Week,” cabinet, due to a legal matter. Mr. Ramirez will discuss the matter with Artist Candice Galvan as well as the Orr and Day and Telegraph Road traffic signal cabinet, which has had some graffiti. Mr. Ramirez will obtain a cost estimate from Artist Candace Galvan and inform the Committee.

Also, Candace Galvan will begin painting the Library themed signal cabinet box today. In addition, rendering of artwork suggested by the Fire Department was distributed to members. Discussion ensued related to the dimensions of the cabinet and images, and members shared their ideas. Mr. Ramirez will be meeting with Candace Galvan to discuss further the Firefighter’s traffic signal box and keep members apprised.

- b. ***Professional Services Agreement for Margaret Hammon, Consultant Update*** – According to the Joint Powers Insurance Agency (JPIA), all contractors must provide insurance. Staff informed Margaret Hammon of this issue and obtained a cost estimate of \$670.00 per year. Members were requested their feedback on whether the HAAC should incur the cost of the insurance and discussion ensued.

A recommendation was made that Margaret Hammon pay for the insurance and submit a request for proposal for contractual services as consultant to the HAAC.

A motion was made by Debbie Baker and seconded by Albert Hayes that Margaret Hammon submit a request for proposal for contractual services as consultant to the HAAC to include scope of work, cost, and timeframe for City-owned art pieces in need of reparation on an as-needed project basis, starting with the Box Car, Band Wheel, Orange Harvest, and Snake Fountain; and that the cost of the insurance be incurred by Ms. Hammon. The motion was carried unanimously.

Mr. Ramirez and Maritza Sosa-Nieves will meet with Ms. Hammon and present a revised proposal to the Committee for their review and approval at the November 27, 2018 meeting.

- c. ***Clarke Estate Pool Art Pieces Update*** – Arrangements are currently underway with the Department of Public Works to remove the art pieces. Mr. Ramirez will keep members apprised.
- d. ***Orange Harvest Art Piece Update*** - Mr. Ramirez is in discussions with Merrie Hathaway and she is receptive to the idea of removing the art piece.

Mr. Ramirez also informed members on the deaccessing process and is currently attempting to contact the artist as well as obtain a cost analysis to remove the art piece. Discussion ensued and members shared their ideas. Mr. Ramirez will follow up and keep members apprised. A copy of the Deaccessing Works of Art, Section V

of the Developer Guide was distributed to members for their review. Once a final determination has been made a report will be given to the Committee denoting cost, whether artist and developer approve, and what action the Committee would like to take, and then make a recommendation to the City Council for their approval.

10. NEW BUSINESS

Ed Ramirez reported on the following:

- a. ***HAAC Mission Statement and Marketing Materials Update*** – An informational flyer that will be published in the winter quarterly brochure to educate the public was distributed to members.

Also, Debbie Baker presented a revised HAPP brochure, which captures what the Heritage Arts in Public Places is about, the funding source and what the funding pays for, as well as lists the programs and events sponsored by HAPP, including SFS Art Fest and Art Education Grant Program. Ms. Baker suggested to have the brochure professionally printed after the New Year and provide copies at other City facilities as well as make available to developers at the Planning Department counter. A copy was distributed to members for their review and to provide their suggestions by the November 27, 2018 meeting.

Discussion ensued regarding the HAPP subsite. Maritza Sosa-Nieves reported that it is underway and updates are being made. It is anticipated to be completed by January.

- b. ***Review and Approval of Professional Services Agreement, Art Consultant Sandra Hahn*** – A recommendation was made to approve the revised Professional Services Agreement. An overview was given on the proposed Professional Services Agreement for Art Consultant Sandra Hahn 2019 SFS Art Fest.

A motion was made by Pauline Moore and seconded by Albert Hayes to approve the Professional Services Agreement with Crepes and Grapes, LLC, Sandra Hahn for professional consultant services of the 2019 SFS Art Fest in the amount of \$46,500.00 and make a recommendation to the City Council for their consideration and approval. The motion was carried unanimously.

Gabriel Jimenez arrived 10:55 a.m.

Chair Laurie Rios called for the meeting to recess at 10:56 a.m.

Chair Laurie Rios called the meeting to reconvene at 11:03 a.m.

- c. ***HAAC Business Cards*** – Members decided to develop artwork that coincides with the new HAPP website to create a business card that can be distributed by members to assist in promoting SFS Art Fest. Mr. Ramirez will keep members apprised.
- d. ***Heritage Park Improvements*** – Images of the current improvements to the Aviary and Kei were shared with members. In addition, refurbishing to existing chairs for the café were made. Other issues that will be addressed include the pump house,



windmill, trellis, and replacement of shrubbery. Members were encouraged to report any concerns to Ed Ramirez's attention.

Also, the Library staff is working on building the docent program and Mr. Ramirez is currently in discussions with the Santa Fe Springs Women's Club regarding the Conservatory and proposed plaque.

In addition, leaking has been reported at the Founders Plaza and the Department of Public Works will be working on excavating the area to determine the source of the problem.

Furthermore, a list of potential professional caterers was provided to the City Manager who is looking into alternatives in providing catering services at Heritage Park.

As reported at the meeting of September 25, 2018, an investigation was being conducted to determine whether the City or property owner at the Food Court is responsible for the replacement cost of the umbrellas that are in disrepair. It has now been verified that the property owner is responsible and efforts are being made to contact the individual.

Lastly, it was newly reported that the "*Fossil Fountain*" has a leak and staff is looking into the matter. Mr. Ramirez will keep members apprised.

- e. ***Guidelines for Showcasing Art at City Hall*** – Mr. Ramirez obtained information from the City of Whittier regarding their City Hall art showcase. Copies of a sample letter, memorandum, marketing materials, and guidelines were distributed to members for their review. Staff will utilize these items to assist in creating draft guidelines and marketing tool and bring back to members for further discussion. Councilmember Moore suggested that Mr. Ramirez also speak to City Manager Ray Cruz who can give insight on the City of Carson who hosts a similar event. Mr. Ramirez will keep members apprised.

#### 11. COMMUNITY SERVICES DEPARTMENT DIRECTOR REPORT

Ed Ramirez reported on the following:

##### a. *Upcoming Community Services Events* –

- 1) Ivan Haros Art Exhibition - Saturday, November 10, 2018 at The Framery and Fine Art Gallery in Whittier, Ca. at 5:00 p.m. A portion of the proceeds will be donated to the FHS Fund.
- 2) Pow Wow – Saturday, November 3, 2018 and Sunday, November 4, 2018 at Heritage Park at 10:00 a.m.
- 3) Scare Dare – Older Adult Services, GVNC at 9:00 a.m.
- 4) Halloween Carnival/Haunted House – Wednesday, October 31, 2018, at Los Nietos Park at 5:30 p.m.

- 5) Family Fun Night – Friday, November 2, 2018 at GVNC at 6:00 p.m. In collaboration with school districts and Champions for Change to promote healthy eating and active living.
- 6) First Friday, Cooking with Chef Renee - Saturday, November 3, 2018 at City Library at 1:00 p.m.
- 7) Family Excursion to Riley's Apple Farm - Nov. 10, 2018. Contact Parks and Recreation for registration information.
- 8) Thankful Neighbor Program Distribution Event – Tuesday, November 20, 2018 at the GVNC. Volunteer opportunities beginning Nov 16, 2018.
- 9) Neighborly Elf Program Distribution Event – Saturday, December 15, 2018 at the GVNC.
- 10) Las Posadas – Friday, December 14, 2018 at Heritage Park at 6:30 p.m.

Mr. Ramirez also reported that the Día de Los Muertos event held at Heritage Park on Saturday, October 20, 2018 was very successful with over 600 people in attendance. Staff will be looking into hosting a future night-time event. Albert Hayes commended staff on excellent job.

## 12. FUTURE AGENDA ITEMS

- 1) Showcase of Art at City Hall
- 2) Chalk Art Future Event and Opportunities

## 13. MEMBER COMMENTS/ANNOUNCEMENTS

Pauline Moore reminded members to vote on November 6, 2018. She announced that she is resigning from the HAAC and her last meeting will be on November 27, 2018. She thanked the Committee and expressed her appreciation for the HAPP.

Albert Hayes encouraged members to vote as well. Mr. Hayes also inquired regarding the art sculpture located at Bloomfield Avenue and Florence Avenue as the property is for lease and the art piece is need of maintenance. Mr. Ramirez will follow up on this issue.

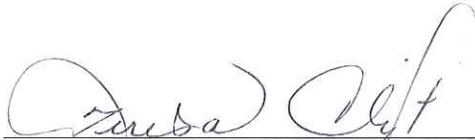
Debbie Baker commented for future discussion that the HAAC consider establishing a moratorium on new art pieces in the city.

Maritza Sosa-Nieves shared that she received a Thank You letter from St. Paul High School expressing their appreciation for the Art Education Grant Awards of FY 2018/2019.

## 14. ADJOURNMENT


Chair Rios adjourned the meeting at 11:59 a.m.

Next Meeting: Tuesday, November 27, 2018 at the Gus Velasco Neighborhood Center,  
Meeting Room No. 1.



---

Prepared by: Teresa Clift,  
Administrative Clerk, II



---

Ed Ramirez,  
Executive Secretary