



HERITAGE ARTS ADVISORY COMMITTEE

Gus Velasco Neighborhood Center

Meeting Room No. 1

Meeting of Tuesday, November 27, 2018

9:00 a.m.

MINUTES

1. **CALL TO ORDER**

Chairperson Laurie Rios called the meeting to order at 9:22 a.m.

2. **ROLL CALL**

Members Present: Debbie Baker, Gabriel Jimenez, Jaqueline Martinez, Pauline Moore, Larry Oblea, and Laurie Rios

Absent: Francis Carbajal, Sally Gaitan, Albert J. Hayes

City Council Liaison: Councilmember Richard Moore

Staff: Maricela Balderas, Director of Community Services (Excused)
Ed Ramirez, Family & Human Services Manager/Executive Secretary
Maritza Sosa-Nieves, Management Assistant II
Vince Velasco, Planning Intern
Claudia Jimenez, Planning Intern

Guest: None

3. **ORAL COMMUNICATIONS**

The Committee welcomed Jacqueline Martinez who was recently appointed by the Beautification Committee as liaison to the HAAC.

Pauline Moore announced that she is resigning from the HAAC and today is her last meeting.

4. **APPROVAL OF MINUTES**

A motion was made by Pauline Moore and seconded by Gabriel Jimenez to approve the Minutes of October 30, 2018 as amended as follows:

Item 5. CITY LIAISON REPORT, Second Sentence, amend to read:

“In addition, campaigning efforts for Measure Y are in progress and response from the community has been favorable.”

The motion was carried unanimously.

5. CITY LIAISON REPORT

Councilmember Moore congratulated Maritza Sosa-Nieves and Gabriel Jimenez for their election to the Los Nietos School Board and Little Lake City School Board, respectively.

In addition, the City Council approved the development of the Hilton Garden Hotel at the Sculpture Garden site.

A report was given on recent crimes committed in the City and commended the police department on an excellent job in responding and

Measure Y passed with 75% of the votes recorded.

Mr. Moore also announced that he is retiring and his last City Council meeting will be on December 6, 2018. Members were invited to attend a reception at City Hall at 6:00 p.m.

6. PUBLIC WORKS DEPARTMENT REPORT

None.

7. PLANNING DEPARTMENT DIRECTOR REPORT

Planning Intern Vince Velasco reported on the following:

Claudia Jimenez, Planning Intern, was introduced to members.

A copy of the HAPP contributions for the period January through November 2018 was distributed to members and an overview was given.

An overview was given on new developments in the city, which include a new Ross Store at the Gateway Plaza; a ten acre vacant parcel on Washington Boulevard will be developed into industrial buildings; Sonic Burgers is moving forward and currently undergoing the process to meet the oil and gas requirements to build over an oil well. Also, three business digital billboard applications have been received. Two applications will be recommended by the Planning Commission for approval as it meets all guidelines and criteria; however the other will be denied due to it not meeting City regulations; the bakery next to Aldi Market is currently being built and is estimated to be completed within the next quarter.

Lastly, the City was a finalist of the Business Friendly award.

Vince Velasco and Claudia Jimenez was excused from the meeting at 9:49 a.m.

8. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- a. ***Thank you to Councilmember Moore for Leadership and Support to the HAAC –***
Mr. Ramirez thanked Councilmember William Moore on behalf of the Committee

for his leadership and guidance as Council liaison to the HAAC as well as his years of service to the community as a City Councilmember. Best wishes were extended by Committee members.

- b. **HAAC Membership Update, Vacancy for Vice-Chairperson** – It was reported that there is vacancy for Vice-Chairperson. Members discussed the following options to fill the vacancy.

Option 1) That the HAAC hold nomination/election for Vice-Chairperson today.

Option 2) That the HAAC wait until the new City Council reorganization is held and they select their new committee appointees, and hold nomination/election of Vice-Chairperson under the new HAAC membership.

A motion was made by Debbie Baker seconded by Pauline Moore that the HAAC wait until the new City Council reorganization is held and they select their new committee appointees, and hold nomination/election of Vice-Chairperson under the new HAAC membership. The motion was carried unanimously.

- c. **Review and Approval of Financial Report** - Mr. Ramirez provided an overview of the FY 2018/2019 Financial Report for the period ending October 2018, and a copy was distributed to members for their review. Balance: \$1.5 million.

A motion was made by Pauline Moore and seconded by Gabriel Jimenez to approve the FY 2018/2019 Financial Report for the period ending October 2018. The motion was carried unanimously.

9. OLD BUSINESS

Ed Ramirez reported on the following:

- a. **Traffic Signal Cabinet** – Members reviewed art rendering options for the proposed Fire Department 60th year theme traffic signal cabinet.

Art Rendering Option 1
Art Rendering Option 2

In a majority vote the Committee selected art rendering Option No. 1. A recommendation to the City Council will be made for their approval at the December City Council meeting. Mr. Ramirez will keep members apprised.

Vote Results: Art Rendering Option 1 – 5 votes; Art Rendering Option 2 – 1 vote

A presentation was given of the completed Traffic Signal Cabinet with the “World in my Hands” Library theme located at Telegraph Road and Alburty Avenue.

- b. **Professional Services Agreement for Margaret Hammon, Consultant Update**
Maritza Sosa-Nieves reported that she and Ed Ramirez met with Margaret Hammon and discussed the four projects, Box Car, Band Wheel, Orange Harvest, and Snake Fountain, as recommended by the HAAC, and is in the process of completing her proposal, which will include scope of service, timeline, and pay scale for the Committee's review in January 2019. Once the agreement has been completed and approved, Ms. Hammon will commence on working on the projects.
- c. **Guidelines for Showcasing Art at City Hall** – Mr. Moore presented members a sample copy of City Hall Rotating Public Art Display Guidelines for consideration by the Committee and also suggested for members to view guidelines available on-line and provide feedback on a number of issues that will need to be addressed. Mr. Ramirez will bring to the Committee a draft of the guidelines for their review at the January 2019 meeting.

10. NEW BUSINESS

Ed Ramirez reported on the following:

- a. **HAPP Web Subsite/Webpage Update** – Members were requested for any feedback on the HAPP brochure. Debbie Baker announced that Maritza Sosa-Nieves provided new images of the Art Education Grant Program and updated pictures for SFS Art Fest. Staff will continue to work with Debbie Baker to finalize the brochure and have it ready to coincide with the City's sub-site and printed with the new City Council.

Ms. Sosa-Nieves also shared with members a draft of the HAPP sub-site landing page at sfsheritagearts.org, and gave an overview of the featured programs and events as well as the various links. Discussion ensued and members shared their feedback. Ms. Sosa-Nieves will keep members apprised.

- b. **Advisory Committee Art Tour** – Members discussed possible sites to visit. Mr. Ramirez will research various locations and keep members apprised.
- c. **Annual Committee Breakfast/ Luncheon** – Members discussed possible locations for the Annual Committee Breakfast/Luncheon on January 29, 2019 and decided to meet for lunch at the California Grill in Whittier following the meeting.

11. COMMUNITY SERVICES DEPARTMENT DIRECTOR REPORT

Ed Ramirez reported on the following:

- a. *Upcoming Community Services Events* –

- 1) Christmas Tree Lighting – December 1, 2018 at Soaring Dreams Plaza at 5:00 p.m. – 9:00 p.m.
- 2) Christmas Float Schedule – December 3 to 7, 2018 and December 10 to 14, 2018
- 3) Las Posadas – Friday, December 14, 2018 at Heritage Park at 6:30 p.m.
- 4) Neighborly Elf Program Distribution Event – Saturday, December 15, 2018 at the

GVNC. Volunteer opportunities are available. Wrapping of gifts will be held on Dec. 11, 2018.

- 5) VITA Program – Residents may begin calling January 14, 2018 and non-residents may begin calling January 21, 2018 to arrange for an appointment. Tax preparation will begin February through April 17, 2019. Individuals wishing to volunteer may contact the GVNC and will undergo training.

12. FUTURE AGENDA ITEMS

- 1) Chalk Art Walk Event and Opportunities

13. MEMBER COMMENTS/ANNOUNCEMENTS

Pauline Moore expressed her gratitude to the members and appreciation for what she has learned while serving on the HAAC and all its efforts to promote the arts.

Committee members expressed their thanks to Pauline Moore for her service and support of the HAPP Program and HAAC. Members wished one another happy holidays.

Councilmember Moore congratulated once again Maritza Sosa-Nieves and Gabriel Jimenez as newly appointed school board members and wished them success in each of their endeavors. Maritza and Gabriel thanked everyone for their support.

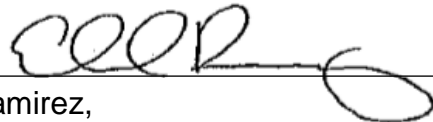
14. ADJOURNMENT

Chair Rios adjourned the meeting at 11:16 a.m.

Next Meeting: Tuesday, January 29, 2019 at the Gus Velasco Neighborhood Center, Meeting Room No. 1.



Prepared by: Teresa Clift,
Administrative Clerk, II



Ed Ramirez,
Executive Secretary