



## **HERITAGE ARTS ADVISORY COMMITTEE**

Gus Velasco Neighborhood Center

Meeting Room No. 1

Meeting of Tuesday, February 27, 2018

9:00 a.m.

### **MINUTES**

#### **1. CALL TO ORDER**

Chairperson Laurie Rios called the meeting to order at 9:01 a.m.

#### **2. ROLL CALL**

*Members Present:* Debbie Baker, Francis Carbajal, Sally Gaitan, Gabriel Jimenez, Pauline Moore, Amparo Oblea, Larry Oblea, Laurie Rios, and Charlotte Zevallos

*Absent:* May Sharp (Member Emeritus)

*City Council Liaison:* Councilmember Richard Moore

*Staff:* Maricela Balderas, Director of Community Services (Excused)  
Ed Ramirez, Family & Human Services Manager/  
Executive Secretary  
Maritza Sosa-Nieves, Management Assistant I  
Jimmy Wong, Planning Consultant

*Guests:* Sandra Hahn, SFS Art Fest Consultant  
Chris Gardea, Santa Fe Springs Fire Department  
Mike Palacios, Santa Fe Springs Fire Department

#### **3. ORAL COMMUNICATIONS**

Debbie Baker made a suggestion for future discussion by the Committee to possibly place a moratorium on any new art installations. Councilmember Moore will be meeting with the City Manager and Margaret Hammon to discuss the maintenance of art pieces and will keep members apprised on this issue.

Maritza Sosa-Nieves reported that a presentation of *Echo de España* by Lakeview Elementary, which was funded through the Art Education Grant Program, will be shown to the Committee at its meeting of March 27, 2018.

#### **4. APPROVAL OF MINUTES**

A motion was made by Amparo Oblea and seconded by Debbie Baker to approve the Minutes of January 30, 2018. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

Councilmember Richard Moore reported that the City has started the process of contracting the Child Care Program with a company named *Options for Learning*, which will be effective once the new school year begins and the services will remain in the city. The City will monitor the Company during its first year and based on its progress, the City will then release all responsibilities over to *Options for Learning* the following year. In addition, the Company has agreed to hire current staff. Also, Mr. Ramirez is working on the appropriate licensing required. Besides, the City is looking at further measures to reduce costs and raise additional revenue by proposing a 1% tax increase.

The Mayor's Prayer's Breakfast will be held on March 15, 2018 at the Town Center Hall, at 6:30 a.m. Tickets are available at the local participating churches and at City Hall.

Lastly, Raymond R. Cruz will begin his assignment as City Manager effective March 1, 2018.

6. PUBLIC WORKS DEPARTMENT REPORT

None.

7. PLANNING DEPARTMENT DIRECTOR REPORT

Planning Consultant Jimmy Wong reported on the following:

A copy of total contributions to the HAPP Art Fund, for the period ending January 2018, was distributed to members for their review.

Mr. Wong also gave an update on new businesses opening in the city. A Million Dollar Baby Company will be occupying one of the spaces at the Goodman Logistic Center located at Florence Avenue and Bloomfield Avenue; Le Chef has submitted for a grading permit for the vacant property next to Aldi's Market and is in the Planning Department process for approval; and a Ross store will be moving into the previous Marshall's store located at the Gateway Plaza.

Councilmember Moore reported that discussions regarding the Container Park continue. Members will be kept apprised. Also, the City is currently negotiating terms with the hotel developer at the Sculpture Garden site. In addition, the City is in the process of signing with Sonic Burger and potentially signing with Miguel Jr's Mexican Restaurant at Florence Avenue and Carmenita Road; and, the City is also close to selling a property located at Telegraph Road and Bloomfield Avenue.

8. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- a. ***Snake Basket Fountain Enclosure Update*** – The City Council reviewed the Committee's recommendation to fill the concave surface of the Snake Basket Fountain art piece with foam, install a vinyl cover strapped in a crisscross fashion,

and anchor the cover to the surface; however, the City Council resolved to approve fencing to protect the art piece instead. Mr. Ramirez will keep members apprised.

- b. **Fire Fighters Memorial Art Piece Update** – Chris Gardea and Mike Palacios gave a presentation on the status of the Fire Fighters Memorial Art Piece. It is anticipated to be completed by March 23, 2018 with a dedication on Saturday, April 28, 2018.

Chris Gardea and Mike Palacios were excused from the meeting at 9:52 a.m.

Planning Consultant Jimmy Wong was excused from the meeting at 9:52 a.m.

- c. **SFS Art Fest 2018 Update** – Art Consultant Sandra Hahn gave an update on the status of the event and gave an overview of various components of the program. Ms. Hahn has met with the Guests Artists and discussed their participation. She will be meeting with Featured Artist Lisa Marano tomorrow. A report was distributed to members. Also distributed was a copy of the Sponsorship promotional flyer.

Art Consultant Sandra Hahn was excused from the meeting at 10:53 a.m.

Chairperson Laurie Rios called for the meeting to recess at 10:53 a.m.

Chairperson Laurie Rios called for the meeting to reconvene at 11:01 a.m.

Discussion ensued regarding future SFS Art Fest fundraising and fee incentives, and members shared their ideas. Mr. Ramirez will be providing the SFS Art Fest timeline at the meeting of March 27, 2018. In addition, the City has reinstated its non-profit 501C status.

- d. **Review and Approval of Financial Report** - Mr. Ramirez provided an overview of the FY 2017/2018 Financial Report for periods ending November 2017, December 2017, and January 2018, and a copy was distributed to members for their review. Balance: \$1.5 million.

A motion was made by Pauline Moore and seconded by Debbie Baker to approve the FY 2017/2018 Financial Report for the period ending November 2017, December 2017 and January 2018 as amended. The motion was carried unanimously.

An inquiry was made regarding the landscaping maintenance costs. Mr. Ramirez will communicate concerns by the Committee to the Department of Public Works and give a report at the meeting of March 27, 2018.

## 9. OLD BUSINESS

Ed Ramirez reported on the following:

A copy of the Status Report was distributed to members for their review.

- a. **Construction Worker Art Piece Update** – Kiewit Corporation is proposing to deaccess the art piece and possibly making a donation to the City. The City Council has recommended that the Company pay a total sum of \$20,000 of which \$14,000 will be allocated to the HAPP Art Education Grant Program and \$6,000 allocated to the SFS Art Fest Fund, with a term to be paid within a two-year period. Mr. Ramirez is in the process to meet with the City Manager, City Council and Kiewit to negotiate the terms. Mr. Ramirez will keep members apprised.
- b. **Traffic Signal Cabinet Artwork Update** – Mr. Ramirez gave an update on art work ideas shared by the Fire Department and will be providing renderings to the Committee for their review at the meeting of March 27, 2018.

In addition, Debbie Baker shared an image of a cabinet art box located in the City of La Habra and suggested that the Committee consider similar art work that blends in with its surroundings for future traffic signal artwork.

- c. **Clark Estate Pool Art Pieces** – The art pieces are in possession of the City. Mr. Ramirez requested the Committee's feedback in relation to having the art pieces clear coated and installed by the date of SFS Art Fest event of May 4, 2018. Discussion ensued and members shared their ideas and it was determined that Mr. Ramirez will follow up with the artist in having the art pieces clear coated. Should it not be possible, Mr. Ramirez will request the Artist to turn over the art pieces and have them installed before the SFS Art Fest event. Mr. Ramirez will keep members apprised.
- d. **The Santa Fe Springs Oranges Mural (Box Car)** – Mr. Ramirez will be bringing to a future meeting a cost analysis for restoration to the mural and box car for the Committee's consideration.

Mr. Ramirez also informed members that he will give an update on the responses from local businesses regarding art maintenance on their properties.

#### 10. NEW BUSINESS

Ed Ramirez reported on the following:

- b. **Revised Art Walk Brochure** – Maritza Sosa-Nieves gave an overview of the revised Art Walk Brochure and a copy was distributed to members for their review and to obtain their feedback. Discussion ensued and members shared their ideas. Marketing efforts will be made at the SFS Art Fest event and it is anticipated that the City host a kick-off event in the summer.

Maritza Sosa-Nieves was excused from the meeting at 12:02 p.m.

- a. **Metro Art Tour Recap** – Members attended the Metro Art Tour on January 30, 2018. A presentation was viewed by members. Members were encouraged to make suggestions to attend future art tours.

11. COMMUNITY SERVICES DEPARTMENT DIRECTOR REPORT

Ed Ramirez reported on the following:

a. **Upcoming Community Services Events –**

- 1) Fun Run/Walk – Saturday, April 21, 2018 at 7:00 a.m.
- 2) Eggstravaganza and Pancake Breakfast – Saturday, March 31, 2018 at Los Nietos Park at 10:00 a.m. with the Pancake Breakfast at 8:00 a.m.
- 3) Volunteer Recognition – Friday, April 13, 2018. Location to be determined. Invitations will be sent to all volunteers and City Committee members with detailed information.
- 4) Call to Service Saturday - April 14, 2018, at G.V.N.C. at 8:00 a.m. – 10:00 a.m.

12. FUTURE AGENDA ITEMS

- a. Orange Harvest Art Piece

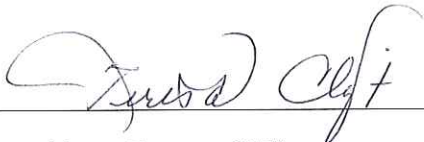
13. ANNOUNCEMENTS

- 1) Mr. Moore reported that the *Little Slugger* art piece at the Betty Wilson Center is in need of repair.
- 2) A promotional video of the SFS Art Fest is available on the City's web site as well as the City's Facebook.
- 3) A request was made to follow-up on Committee name badges for members Charlotte Zevallos and Francis Carbajal. Teresa Clift will place the order.

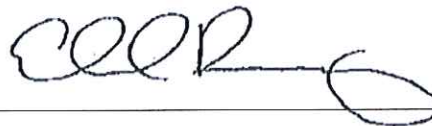
14. ADJOURNMENT

Chair Rios adjourned the meeting at 12:25 p.m.

Next Meeting: Tuesday, March 27, 2018 at the Gus Velasco Neighborhood Center, Meeting Room No. 1.



Prepared by: Teresa Clift,  
Administrative Clerk, II



Ed Ramirez,  
Executive Secretary