



## HERITAGE ARTS ADVISORY COMMITTEE

Gus Velasco Neighborhood Center

Meeting Room No. 1

Meeting of Tuesday, April 24, 2018

9:00 a.m.

### MINUTES

#### 1. CALL TO ORDER

Chairperson Laurie Rios called the meeting to order at 9:03 a.m.

#### 2. ROLL CALL

*Members Present:* Debbie Baker, Francis Carbajal, Sally Gaitan, Gabriel Jimenez, Albert J. Hayes, Larry Oblea, Laurie Rios, and Charlotte Zevallos

*Excused:* Pauline Moore

*Absent:* May Sharp (Member Emeritus)

*City Council Liaison:* Councilmember Richard Moore

*Staff:* Maricela Balderas, Director of Community Services (Excused)  
Ed Ramirez, Family & Human Services Manager/  
Executive Secretary  
Maritza Sosa-Nieves, Management Assistant I  
Laurel Reimer, Planning Consultant

*Guests:* Joyce Ryan, Director of Library Services, City of Santa Fe Springs  
Captain Joseph Walls, Santa Fe Springs Fire Department  
Firefighter/Paramedic Chris Gardea, Santa Fe Springs Fire Department  
Firefighter/Paramedic Geoff Dayne, Santa Fe Springs Fire Department  
Engineer Joseph Strotman, Santa Fe Springs Fire Department  
Firefighter Ryan Jones, Santa Fe Springs Fire Department

#### 3. ORAL COMMUNICATIONS

Gabriel Jimenez arrived at 9:10 a.m.

A request was made to invite a representative from the Department of Public Works to give a report on the gardening of the Sculpture Garden upkeep.

A request was made to discuss the maintenance and graffiti removal process of the existing Traffic Signal Cabinet Art Murals. This issue will be discussed under Item 9e.

4. APPROVAL OF MINUTES

A motion was made by Debbie Baker and seconded by Albert Hayes to approve the Minutes of March 27, 2018. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

Councilmember Moore reported that he toured Heritage Park to view items needing attention and met with the Director of Public Works and since that meeting, most items have been corrected.

In addition, the I-5 Florence Bridge Project will be completed in June 2019. Also, the City Council is working to put up billboards on the I-605 Freeway as an additional revenue resource.

The City Council meeting of April 26, 2018 has been moved to Tuesday, April 24, 2018, and will be reviewing a proposal by the Fire Department to approve funding to refurbish the building exterior and interior stairs of the Fire Training Tower at Fire Headquarters.

The Whittier Hispanic Task Force are planning a 16<sup>th</sup> of September event, Mexican Independence Day, and have requested guidance on how to coordinate such an event. Ed Ramirez will be the point of contact.

Mr. Moore thanked staff for a well-planned 5K Fun Run/Walk event.

6. PUBLIC WORKS DEPARTMENT REPORT

None.

7. PLANNING DEPARTMENT DIRECTOR REPORT

Laurel Reimer reported on the following:

The City is exploring in having the I-605 Freeway declassified from landscape freeway to non-landscape freeway status by Metro in order to move forward in pursuing further billboard opportunities and generating more revenue. In addition, the Planning Department is currently looking at expanding the existing Ordinance on billboards to help with this issue.

Ms. Reimer also gave an overview of new developments in the city including a multi-family housing complex on Carmenita Road south of Laurel Avenue.

A copy of total contributions to the HAPP Art Fund, for the period ending April 2018, was distributed to members for their review.

Members viewed renderings of the proposed Hotel project at Telegraph Road and Norwalk Boulevard.

9. OLD BUSINESS

- d. ***Fire Fighters Memorial Art Piece Update*** – Chris Gardea and members of the Fire Department gave an update on the Fire Fighters Memorial art piece project of which

the dedication and unveiling will be held on Saturday, April 28, 2018 at 10:30 a.m. Captain Joseph Walls presented a Challenge Commemorative coin to each Committee member and explained the significance of the coin. Members were invited to attend the ceremony and reception following the dedication.

Mr. Ramirez also stated that the Fire Fighters Memorial will be introduced as the City's latest Art in Public Places art pieces at the SFS Art Fest event on Friday, May 4, 2018.

Laurel Reimer was excused at 9:55 a.m.

8. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- a. **SFS Art Fest 2018 Update** – Over 200 artists are anticipated to participate in the event with approximately 600 art pieces showcased. An overview was given on the logistics, featured and guest artists' participation and display, food vendors, entertainment and staging, live installations and Trompel'oeil competition, silent auction, paint and wine sales, participation by Library Division, security, VIP seating and parking. A copy of a SFS Art Fest Event Map was distributed to members and will be made available to patrons as well as displayed at the event.

In addition, the Clarke Estate pool art pieces are scheduled to be installed on Wednesday, April 25, 2018.

It was reported that a total sum of \$13,500.00 in sponsorships were received and additional sponsorships are expected.

Artists will begin to drop off art work effective Friday, April 27, 2018 and staff are working in preparing the equipment needed as well as setting up tent areas. Also, Art Consultant Sandra Hahn is arranging for a preview of the art by collectors with an opportunity to purchase art work on Thursday, May 3, 2018.

Discussion ensued regarding marketing and promoting the Art Fest and members shared their ideas.

- b. **Review and Approval of Financial Report** – This item is tabled to the meeting of May 29, 2018. A copy of expenditures was distributed to members for their review.

9. OLD BUSINESS

Ed Ramirez reported on the following:

- a. **Construction Worker Art Piece Update** – It was deemed by the City Attorney that the existing Maintenance Agreement does not support replacement of stolen property. Therefore, the City cannot place a lien nor require that the art piece be replaced; however, the City may work with the company to de-access the art piece and request a donation towards the art piece, as originally requested by the company. In addition, Mr. Ramirez is working with the City Attorney in creating a

new Maintenance Agreement and working with businesses in signing the new document to meet the challenges of the current agreement. Mr. Ramirez will contact Kiewit and keep members apprised.

- b. ***Clarke Estate Pool Art Pieces Update*** – As reported in Item 8a., Paragraph 2, the art pieces will be installed by SFS Art Fest event date and it has been clear coated to protect the art from water damage. In addition, these art pieces will be added to the Heritage Arts In Public Places collection and it will be the responsibility of the City to maintain the art work, as per the artist's recommendations. Furthermore, this art work will also be mentioned during the SFS Art Fest event as one of the City's newest collections to the Heritage Art in Public Places Program.
- c. ***The "Santa Fe Springs Oranges" Mural (Box Car) Update*** – Mr. Ramirez is working with conservators to obtain a cost estimate to repair the art piece.

A recommendation was made to contract Margaret Hammond to obtain her expert services to make a recommendation for the conservation of the Santa Fe Springs Oranges Mural and Box Car and discussion ensued.

A motion was made by Albert Hayes and seconded by Francis Carbajal to enter into a contract agreement with Margaret Hammond to obtain her expert services and make a recommendation for the conservation of the Santa Fe Springs Oranges Mural and Box Car. The motion was carried unanimously.

- e. ***Traffic Signal Cabinet Artwork*** – Library artwork rendering options for the traffic signal cabinet located at the southeast corner of Telegraph Road/Alburtis Avenue were shared with members for their consideration and a vote was taken with the following results.

***Vote:***

Option No. 1 – *Yeas 0, Naes 8*

Option No. 2 – *Yeah 8, Naes 0*

A final rendering of Option No. 2, with suggested revisions, will be brought before the Committee at the next meeting for approval.

In addition, the Fire Department is reviewing art renderings for the traffic signal cabinet box located at the northeast side of Telegraph Road/Alburtis Avenue, provided by the artist, and will be making their final recommendation to the Committee. Mr. Ramirez will keep members apprised.

Discussion ensued regarding maintenance and restoration of art work on traffic cabinet boxes and members shared their ideas. Mr. Ramirez will keep members apprised.

10. **NEW BUSINESS**

Ed Ramirez reported on the following:

- a. **Heritage Art in Public Places Files** - A listing of private and City owned artwork was distributed to members. Staff is working on outreaching to businesses. Mr. Ramirez will keep members apprised.
- b. **Sculpture Garden Landscaping** - Images were shared with members regarding the current upkeep of the Sculpture Garden that was recently done by Complete Landscaping.
- c. **Little Slugger Art Piece** - Missing stones have been replaced and images will be shared at the next meeting.
- d. **Orange Harvest Art Piece** – Staff is currently in discussions with Merrie Hathaway. Mr. Ramirez will keep members apprised.
- e. **Art Education Grants** – Maritza Sosa-Nieves presented a copy of the letter addressed to local schools and agencies inviting them to apply for the FY 2018/2019 Art Education Grants and reminder to submit the FY 2017/2018 final report by May 18, 2018.

Laurie Rios reported that she along with Francis Carbajal, Albert Hayes, and Maritza Sosa-Nieves, attended the Santa Fe High School art show and members shared their experiences as well as the feedback they received from the teachers. A letter of appreciation on behalf of the Committee was sent to the teachers for their invitation to this event.

- f. **Revised Art Walk Brochure** – Director of Library Services Joyce Ryan presented the Art Walk Brochure to members for their review. Ms. Ryan proposed that the Committee approve purchasing 2,500 brochures at a cost of \$700.00 and proposed launching the Art Walk, anticipated to be held in June 2018, at a cost of \$1,000.00.

A motion was made by Debbie Baker seconded by Albert Hayes that the Committee approve to purchase 2,500 brochures at a cost of \$700.00 and the cost of launching the Art Walk event at a cost of \$1,000.00 from the Heritage Arts in Public Places Fund.

In addition, Joyce Ryan presented members with renderings of the bookmark contest results submitted by students Kindergarten through 8th grades for their consideration and approval.

#### 11. COMMUNITY SERVICES DEPARTMENT DIRECTOR REPORT

Ed Ramirez reported on the following:

##### a. **Upcoming Community Services Events** –

- 1) Strawberry Festival – Saturday, May 19, 2018. Contact Parks and Recreation Services.
- 2) SFS Art Fest - Friday, May 4, 2018 at the Clarke Estate, 3:00 p.m. – 11:00 p.m.
- 3) Firefighter's Memorial Dedication, Saturday, April 28, 2018 at Fire Headquarters.

12. FUTURE AGENDA ITEMS

- a. Presentation on the City's History of the Heritage Art in Public Places Program by Margaret Hammond.

13. ANNOUNCEMENTS

Members were reminded of the Santa Fe Springs Chamber fundraising event on Saturday, June 23, 2018 benefitting scholarship programs.

Francis Carbajal made a comment.

Albert Hayes made a comment.

Charlotte Zevallos made a comment.

Chair Rios called for the meeting to be recessed at 11:47 a.m.

Chair Rios called for the meeting to resume at 12:24 p.m.

The Committee conducted election of the Bookmark Contest Awards for the categories of Kindergarten to 2<sup>nd</sup> Grade, 3<sup>rd</sup> Grade to 5<sup>th</sup> Grade, and 6<sup>th</sup> Grade to 8<sup>th</sup> Grade as follows:

Kindergarten to 2<sup>nd</sup> Grade: Design #1- Libraries Rock by Israel Gonzalez

3<sup>rd</sup> Grade to 5<sup>th</sup> Grade: Design #6 – Reading Rules by Mackenzie Castillo

6<sup>th</sup> Grade to 8<sup>th</sup> Grade: Design #13 – Libraries Rock by Jilliana Casillas

A motion was made by Albert Hayes and seconded by Debbie Baker to approve the elected Bookmark Contest Winners for each category grades K to 2<sup>nd</sup>, 3<sup>rd</sup> to 5<sup>th</sup>, and 6<sup>th</sup> to 8<sup>th</sup>. The motion was carried unanimously.

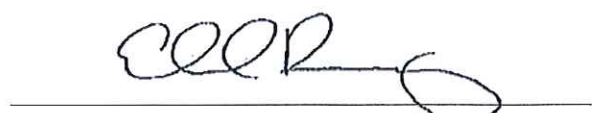
14. ADJOURNMENT

Chair Rios adjourned the meeting at 12:26 p.m.

Next Meeting: Tuesday, May 29, 2018 at the Gus Velasco Neighborhood Center, Meeting Room No. 1.



Prepared by: Teresa Cliff,  
Administrative Clerk, II



Ed Ramirez,  
Executive Secretary