



BEAUTIFICATION ADVISORY COMMITTEE
Town Center Hall – Meeting Room 1
Wednesday, January 23, 2019
9:30 a.m.

MINUTES

1. CALL TO ORDER - A.J. Hayes, Chairperson called the meeting to order at 9:32 a.m.

2. ROLL CALL – MICHELLE SMITH, ALTERNATE EXECUTIVE SECRETARY

Members Present: Mary Arias, Debra Cabrera, Francis Carbajal, Jeannie Hale, A.J. Hayes, Lupe Placencia, Jacqueline Martinez, Juliet Ray, Eileen Ridge, Charlotte Zevallos

Members Excused: None

Members Absent: Margaret Bustos, Sadie Calderon, Vada Conrad, Kay Gomez, Jacqueline Martinez, Marlene Vernava, Doris Yarwood

Council Liaison: Mayor Pro Tem William K. Rounds

Staff: Adam Matsumoto, Executive Secretary/Community Services Manager (Excused)
Michelle Smith, Alternate Executive Secretary/Community Services Supervisor

Guests: None

3. ORAL COMMUNICATIONS

Nothing to report

4. APPROVAL OF MINUTES November 14, 2018 – A.J. HAYES, CHAIRPERSON

A motion was made by Francis Carbajal, and seconded by Mary Arias, to approve the Minutes of November 14, 2018 as amended. The motion was carried unanimously.

9. HERITAGE ARTS ADVISORY COMMITTEE REPORT –Jacqueline Martinez – Nothing new to report. Meeting will be held next week.

- Mr. Hayes announced that Laurie Rios is the new Chairperson of the Heritage Arts Committee while Francis Carbajal will serve as the Vice Chairperson.

- Francis Carbajal informed the Committee that the Art Fest will be held on May 3, 2019 at the Clarke Estate. The Heritage Arts Committee is looking at different artist to showcase at the event. Ivan Haros, a local artist, is a strong contender. Ms. Carbajal encouraged the Committee to turn in names and phone numbers of any interested artist that they are aware of.

11. ANNOUNCEMENTS – A.J. HAYES

- Laurie Rios thanked the Committee for all of their work for the City.
- Frances Carbajal announced that her mother just celebrated her 82 birthday. She wished the Committee and Happy Thanksgiving and a Merry Christmas.
- Juliet Ray asked who would take the place of Richard Moore as the Committee Liaison. Mr. Matsumoto informed the Committee that the Council would decide most likely during the January Council Meeting.
- Juliet Ray asked who the winners of the November 6 elections are. Mr. Matsumoto informed the Committee that the votes were not certified yet and would not be until closer to the end of November.

5. COUNCIL LIAISON REPORT –Mayor Pro Tem William K. Rounds reported on the following:

- Mayor Pro Tem Rounds informed the Committee that former Councilmember Jim Burton passed away.
- Mayor Pro Tem Rounds asked the Committee keep Coach Jack Mahlstedde and his family in their thoughts and prayers.
- Former Councilmember Betty Putnam is on long term hospice care and to keep her and her family in their thoughts and prayers.
- Council reorganized in January. Juanita Trujillo is the new Mayor. Bill Rounds is now the Mayor Pro Tem.
- Francis Carbajal was appointed to Planning Commission.
- Sonic Burger will be opening around mid to late fall. They will bring in an additional restaurant to occupy the remainder of the building.
- The Hilton Garden Roof Top Hotel was approved by Council. Mayor Pro Tem Rounds believes we will begin to see progress in roughly two years. It will be a six story hotel with a restaurant and a roof top bar.
- There will be another development on the corner of Telegraph and Pioneer.
- The Post Office and the City will be renegotiating rental pricing.
- The company Fashion Nova will be moving its main office to Santa Fe Springs. This will allow the City to collect point of sale tax from the company.
- Several Councilmembers and the City Manager attended a training for City Officials in Sacramento. Mayor Trujillo, Mayor Pro Tem Rounds, Councilmember Mora, and City Manager Cruz all attended the three day training. Mayor Pro Tem Rounds stated that it was very informative. They were also able to meet with State Assemblyman Ian Calderon, and

Senator Bob Archuleta. Councilmembers were able to discuss park renovations for Santa Fe Springs with Assemblyman Calderon. Senator Archuleta discussed assisting with funding for a development on Laurel and Lakeland that would house Veterans and the homeless.

- Mayor Pro Tem Rounds spent time with the staff on the Graffiti Removal Unit while they were cleaning up recent tagging in the City. The staff informed him that while cleaning up gang graffiti they were confronted by known gang members, and had a gun pulled on them while they tried to cover the tagged areas. Mayor Pro Tem contacted Police Captain Davis to express concern. An officer was assigned to stay with the unit while they worked on removing the graffiti.
- Mayor Pro Tem Rounds thanked the Committee for completing the judging on the Home Decoration Contest. He was very pleased that the lawn signs were given to the winners during the Christmas season.

6. EXECUTIVE SECRETARY REPORT – MICHELLE SMITH

a. 2018 Tree Lighting Recap – Michelle Smith

Ms. Smith reported that the Annual Tree Lighting Ceremony was held on Saturday, December 1 on the Plaza Green. The event was extended an hour and took place from 5 p.m. – 9 p.m. A new synthetic ice skating rink was added to the event this year and well received by the public. The City also increased the number of food vendors and provided tables to eat at. More of the traditional entertainment was added to the event to extend the stage time the additional hour. The sledding and snow play area were also a main attraction for residents. There was also a craft area for the children as well as a letter to Santa writing area. The Christmas Float and the Claus' were available for pictures during the event as well.

7. OLD BUSINESS – A.J. HAYES, CHAIRPERSON
Nothing to Report

8. NEW BUSINESS – A.J. HAYES, CHAIRPERSON

- a. 2018 Home Decorating Contest Update – Michelle Smith – Michelle Smith** reported that there were 27 entrees for the Home Decorating Contest with 10 Committee chosen winners. The winners were excited to receive their lawn signs in December so that they could display them with their Christmas decorations. Plaques were awarded to the winners by Council at the January 10, 2019 Council Meeting. A.J. Hayes stated that Adam Matsumoto's idea to deliver the lawn signs during the Christmas Season was a brilliant idea.

Ms. Smith opened the floor for questions and suggestions.

- Eileen Ridge suggested sending a 'Thank You' card to Lakeland Villas for the use of their room, coffee, and donuts.
- Francis Carbajal wanted to revisit the subject of contestants being nominated by a neighbor or friend. Subject will be discussed at next meeting.

- Ms. Smith informed the Committee that the judging for 2019 will take place on Friday, December 13.
- b. Absence vs. Excused Meetings** – Michelle Smith – Ms. Smith reported both absences and excused absences are the same. According to the By-laws, if three consecutive meetings are missed, or five in a year, the member will be removed from the Committee. If members needs to miss several consecutive meetings, then a Leave of Absence may be requested from the members appointing councilmember or the City clerk.

Members missing two meetings in a row will receive a letter informing them that they need to attend the next monthly meeting.

Mr. Hayes asked that the newer members, Jeannie Hale, Eileen Ridge, Kay Gomez, Jaqueline Martinez, and Francis Carbajal, receive a copy of the By-laws.

9. COMMITTEE PROJECTS FOR 2018 – MICHELLE SIMTH, EXCECUTIVE SECRETARY

- a. Arbor Day Tree Planting** – The Arbor Day Tree Planting date has not been set for this year.
- b. Home and Business Tour Dates** – Tabled until next meeting.
- c. Tree Lighting Ceremony – Saturday, December 7, 2019 @ Soaring Dreams Plaza** – The 2019 Annual Tree Lighting Ceremony will be held in the Soaring Dreams Plaza on Saturday, December 7.
- d. Home Decorating Contest** – Tabled until next meeting.

10. HERITAGE ARTS ADVISORY COMMITTEE REPORT –In the absence of Jacqueline Martinez, Mayor Pro Tem Rounds gave the following information–

- The art for the Signal Box across from the Telegraph fire station has been approved.
- Francis Carbajal announced that Art Fest will be held on May 3, 2019.
- Mayor Pro Tem Rounds informed the Committee that there is an art piece on Heritage Way that is deteriorating. The Heritage Arts Advisory Committee is looking into having it removed.
- There is a hold on accepting new art work in the City until a decision has been made regarding who is responsible for the upkeep of the art work.

11. FUTURE AGENDA ITEMS – A.J. HAYES

- a.** Home and Business tour dates
- b.** Home Decorating Contest 2019 discussion
- c.** New design for Business Winners lawn sign

12. ANNOUNCEMENTS – A.J. HAYES

- Lupe Placensia expressed concern about the type of businesses and the customers that are in the Promenade.

- Mary Arias announced that that Women’s Club will host Quartermainia at the Town Center Social Hall on March 10, 2019.
- Francis Carbajal wished the Committee an early Happy Valentine’s Day.
- Sister City will have a Casino Trip on March 3, 2019 for \$25.
- A.J. Hayes announced that the new ROSS is opened.
- Francis Carbajal announced that Michael’s Hamburgers will have its grand re-opening on Saturday.

13. ADJOURNMENT

Chairperson A.J. Hayes adjourned the meeting at 10:32 a.m.

The next meeting of the Beautification Committee will be held on Wednesday, February 27, at 9:30 a.m. at Town Center Hall, 11740 E. Telegraph Rd., Santa Fe Springs, CA 90670.



Prepared By: Amanda Lascano,
CSPL III



Michelle Smith,
Alternate Executive Secretary