



BEAUTIFICATION ADVISORY COMMITTEE
Town Center Hall – Meeting Room 1
Wednesday, April 24, 2019
9:30 a.m.

MINUTES

1. CALL TO ORDER - A.J. Hayes, Chairperson called the meeting to order at 9:37 a.m.

2. ROLL CALL – ADAM MATSUMOTO, EXECUTIVE SECRETARY

Members Present: Kay Gomez, Jeannie Hale, A.J. Hayes, Jeanette Lizaraga, Lupe Placensia, Annette Ramirez, Juliet Ray, Eileen Ridge, Doris Yarwood

Members Excused: None

Members Absent: Mary Arias, Debra Cabrera, Francis Carbajal, Jacqueline Martinez, Marlene Vernava, Charlotte Zevallos

Council Liaison: Mayor Pro Tem William K. Rounds

Staff: Adam Matsumoto, Executive Secretary/Community Services Manager

Guests: None

3. ORAL COMMUNICATIONS

Nothing to report

4. APPROVAL OF MINUTES – A.J. HAYES, CHAIRPERSON

A motion was made by Doris Yarwood, and seconded by Lupe Placensia, to approve the Minutes of March 27, 2019. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT –Mayor Pro Tem William K. Rounds reported on the following:

- The annual Easter ‘Eggstravaganza’ was held on Saturday, April 20th at Los Nietos Park was well received by the public. The Egg Hunt area was doubled in size and therefore able to accommodate the large crowds. The Sister City pancake breakfast was well attended and pictures with the Easter Bunny was very popular.

- The Miss Santa Fe Springs Pageant will be held this Friday, April 26th at the Clarke Estate from 5 p.m. – 9 p.m.
- The I-5 construction is scheduled to be complete by December 2019, if not sooner.
- Mayor Pro Tem Rounds assured the Committee Members that the Promenade is being monitored closely by WPD, Public Safety, and Code Enforcement. In the last month there has been over 100 patrols by WPD and Public Safety. The Octa-pharma – plasma and blood center in the Promenade has hired a security guard for the facility and parking lot around their location. The center has also instructed their employees to do an hourly trash pick-up around the perimeter of their store.
- Four Proclamations were handed out at the April 23rd Council Meeting for Autism, Testicular Cancer, Denim Day, and Older American Recognition.
- Mayor Pro Tem Rounds followed up on previously reported code violations and reported back to Doris Yarwood that the two concrete barriers on Florence under the train bridge have been removed.
- April 27, 2019 – The Villages will be having their annual yard sale.
- The City wide yard sale is being re-organized and will not be happening this year.

6. EXECUTIVE SECRETARY REPORT – ADAM MATSUMOTO

- Public Works Tree Planting Day, Saturday, April 27 at Lake Center Athletic Park from 9:00 a.m. – 12:00 p.m.** – The Public Works Tree Planting Day will take place on Saturday, April 27 at Lake Center Athletic Park from 9:00 am – 12:00 p.m. This is a volunteer event. There will be 100 trees planted along the wall that separates the park from the cemetery. If you have requested a tree from the Circle Program, you can pick up your flags at the event. You place the flag where you would like your tree so the Circle Program can plant the tree in your desired location.
- 2019 Art Fest, Friday, May 3rd at the Clarke Estate from 3:00 p.m. – 11:00 p.m.** – The 2019 Art Fest will be held at the Clarke Estate on Friday, May 3rd from 3:00 p.m. – 11:00 p.m.
- Staff Reports for action items** – In compliance with the Brown Act, future monthly Committee Packets will include a Staff Report on items in which the Committee will be voting on.

7. OLD BUSINESS – A.J. HAYES, CHAIRPERSON
Nothing to Report

8. NEW BUSINESS – A.J. HAYES, CHAIRPERSON

- Review of 2019 Home and Business Beautification Award Winners – Chairperson Hayes thanked all Committee Members who participated in the judging process. Mr. Matsumoto gave a presentation of the winning homes and businesses. Winners will be recognized at the May 23rd Council Meeting where they will receive a yard sign and a plaque.

9. COMMITTEE PROJECTS FOR 2019 – ADAM MATSUMOTO, EXECUTIVE SECRETARY
 - a. Arbor Day Tree Planting – May 15, 2019 at St. Pius X Parish School – Time of Ceremony for event has yet to be determined
 - b. Home Decorating Contest - Friday, December 13, 2019 tour date

10. HERITAGE ARTS ADVISORY COMMITTEE REPORT – Due to the absence of Jacqueline Martinez, Chairman Hayes gave the following information–
 - The Heritage Arts Advisory Committee co-hosted a mixer with the Chamber of Commerce at the Clarke Estate. The Chamber of Commerce is taking interest working with the Heritage Arts Advisory Committee to connect the businesses with the arts.
 - Art Fest will be held on May 3, 2019 at the Clarke Estate. Chairperson Hayes passed out fliers for the event. There will be live entertainment, vendors, food trucks, and dancing. Francis Carbajal informed the Committee that there will be a *Collector's Night* on Thursday, May 2, 2019. Attendees will need a VIP ticket to attend this private showing. Business residents and sponsors will have a private showing from 5:00 p.m. – 6:00 p.m. Residents will have access from 6:00 p.m. – 9:00 p.m.

11. FUTURE AGENDA ITEMS – A.J. HAYES
 - a. Nominations and Elections for Chair and Vice-Chair - September
 - b. 2020 Home and Business Beautification Awards Discussion – November (Quarterly and Trash Cans)
 - c. Luis Collazo – Code Enforcement Discussion

12. ANNOUNCEMENTS – A.J. HAYES
 - Juliet Ray announced that the Women's Club will host a turnaround trip to Verona Casino on May 4, tickets are \$25. All proceeds are used for scholarships and sponsorships for City events.
 - Juliet Ray announced that the Woman's Club is having a guest speaker, Michael Aguilar, who will give a presentation on Stroke Awareness. The session will take place on May 21, 2019 at 2:00 p.m. in Town Center Hall, Meeting Room 1. If interested in attending, please R.S.V.P. to Councilmember Annette Rodriguez.

13. ADJOURNMENT

Chairperson A.J. Hayes adjourned the meeting at 10:26 a.m.

The next meeting of the Beautification Committee will be held on Wednesday, May 22, at 9:30 a.m. at Town Center Hall, 11740 E. Telegraph Rd., Santa Fe Springs, CA 90670.



Prepared By: Amanda Lascano,
CSPL III



Adam Matsumoto,
Executive Secretary