



BEAUTIFICATION ADVISORY COMMITTEE  
Town Center Hall – Meeting Room 1  
Wednesday, March 27, 2019  
9:33 a.m.

**MINUTES**

1. CALL TO ORDER - A.J. Hayes, Chairperson called the meeting to order at 9:33 a.m.

2. ROLL CALL – ADAM MATSUMOTO, EXECUTIVE SECRETARY

*Members Present:* Mary Arias, Debra Cabrera, Sadie Calderon, Francis Carbajal, Kay Gomez, Jeannie Hale, A.J. Hayes, Jeanette Lizaraga, Jacqueline Martinez, Lupe Placencia, Annette Ramirez, Juliet Ray, Eileen Ridge, Doris Yarwood, Charlotte Zevallos

*Members Excused:* None

*Members Absent:* Marlene Vernava

*Council Liaison:* Mayor Pro Tem William K. Rounds

*Staff:* Adam Matsumoto, Executive Secretary/Community Services Manager

*Guests:* None

3. ORAL COMMUNICATIONS

- Francis Carbajal gave an update on houses which have been reported for code violation.
- Chairperson A.J. Hayes introduced two new members. Annette Ramirez and Jeanette Lizaraga introduced themselves to the Committee.

4. APPROVAL OF MINUTES – A.J. HAYES, CHAIRPERSON

A motion was made by Doris Yarwood, and seconded by Francis Carbajal, to approve the Minutes of February 27, 2019. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT –Mayor Pro Tem William K. Rounds reported on the following:

- The I-5 construction is scheduled to be complete by the end of 2019. Florence Ave will have three lanes in each direction from the bridge until

Pioneer Blvd where it will funnel down to two lanes. This expansion will be funded by the I-5 project.

- The Hilton Garden Roof Top Hotel is still on track. Soil testing is being conducted. There will be underground parking available once the construction is complete.
- The ENA with Whole Child and Habitat for Humanity is expected to be approved at Thursday's City Council Meeting. This project will provide low income and transitional housing for Veterans and homeless families. This will be located on the corner of Lakeland and Laurel. This project is in collaboration with L.A. County and has the support of Supervisor Hahn, Senator Archuleta, and Assembly Member Calderon.
- Mayor Pro Tem Rounds assured the Committee Members that the Octapharma – plasma and blood center in the Promenade is being closely monitored. There are strict rules and protocols that they must follow in order to maintain their business in Santa Fe Springs.

6. EXECUTIVE SECRETARY REPORT – ADAM MATSUMOTO

- 5K Family Fun Run/Walk – Saturday, April 6 at 7:00 am in Town Center Hall Plaza** – The annual 5K Family Fun Run will take place on Saturday, April 6 at 7:00 am in the Town Center Plaza. Registration is currently underway online at SFSFUNRUN.org. Adults are \$15 while children are \$5. This year there is an 80's theme and runners are encouraged to wear their best 80's attire for the race.
- Volunteer Recognition Dinner – Friday, April 12, 2019 at 6:00 pm in the Social Hall** – The annual Volunteer Recognition Dinner will take place on Friday, April 12 at 6:00 pm in Town Center Social Hall. All those who have volunteered roughly 50 hours for the City in the past year will receive an invitation
- SFS Day of Service – Saturday, April 13, 2019 at 8:00 am at Santa Fe Springs Park** – The annual Santa Fe Springs Day of Service will be at Santa Fe Springs Park on Saturday, April 13 beginning at 8:00 am.
- Easter 'Eggstravaganza' – Saturday, April 20, 2019@ 8:00 am at Los Nietos Park** – The Easter 'Eggstravaganza' will be held on Saturday, April 20, 2019 at Los Nietos Park. The Sister City Pancake Breakfast will begin at 8:00 am while the Egg Hunts will start at 10:00 am. This is a free event except for the Pancake Breakfast.
- 2019 Community Yard Sale – Cancelled** – The Community Yard Sale will not be sponsored by the City this year due to complications stemming from trash left out after the event. Committee Members suggested not advertising that trash would be picked up in the days following the event and that residents will need to remove their belongings from the yard/curb.

7. OLD BUSINESS – A.J. HAYES, CHAIRPERSON

- Home Decorating Contest – Updated Lawn Sign Design** – Mr. Matsumoto passed out a packet for members which included samples of new designs for the yard signs for the winners of the contest. A vote was taken and a new

design was chosen. The Home Tour date will be on Wednesday, April 17 and the Business Tour will be on Thursday, April 18, beginning at 9:00 am. Mr. Matsumoto briefly went through the scoring packet in order to familiarize the Committee with the process. Votes will be tallied up and discussed at the April 24, 2019 meeting. Only Committee Members who went on the tours will be eligible to vote. Winners will be recognized at the May 23, 2019 City Council Meeting and presented with a plaque and a yard sign.

8. NEW BUSINESS – A.J. HAYES, CHAIRPERSON
  - Committee Badges – Chairperson Hayes asked the Committee Members if they needed initial or replacement badges. Badges will be ordered and distributed.
  
9. COMMITTEE PROJECTS FOR 2018 – ADAM MATSUMOTO, EXECUTIVE SECRETARY
  - a. Arbor Day Tree Planting – The Arbor Day Tree Planting will be on May 15, 2019 at St. Pius X.
    - The High Speed Rail Project has donated 200 trees to the City of Santa Fe Springs. One hundred of these trees have been designated to be planted on Arbor Day, Saturday, April 22 at Lake Center Athletic Park. More information will be available at the April meeting.
  - b. Home and Business Tour dates – Home Tour will be on April 17, 2019. Business Tour date will be on April 18, 2019. Members will meet at Town Center Hall at 9 a.m. on both days.
  - c. Home Decorating Contest – Friday, December 13, 2019.
  
10. HERITAGE ARTS ADVISORY COMMITTEE REPORT –Jacqueline Martinez, gave the following information–
  - The Heritage Arts Advisory Committee visited the Huntington Library in March.
  - Art Fest will be held on May 3, 2019 at the Clarke Estate. Chairperson Hayes passed out fliers for the event. Francis Carbajal informed the Committee that there will be a Collectors Night on May 2, 2019. Attendees will need a VIP ticket to attend this private showing.
  - The Chamber of Commerce is interested in promoting Art Fest and is working on generating sponsorships from City businesses.
  - “Paint and Sip” will be held on May 3 at the Clark Estate. Each ticket is \$40 or two tickets for \$70. You can either paint on canvas or a ceramic pot. Tickets are available at the Gus Velasco Neighborhood Center or the City Library.
  
11. FUTURE AGENDA ITEMS – A.J. HAYES
  - a. Art Fest date.
  - b. Tour dates and publicity for 2020.

12. ANNOUNCEMENTS – A.J. HAYES

- Executive Secretary Matsumoto went over the absence and excused requirements for the Committee.
- Kay Gomez reported that the weeds in two lots by the freeway construction site are so tall drivers are unable to see oncoming cars. She inquired as to who was responsible for them. Per Mayor Pro Tem Rounds, the lots are owned by the State of California but he would report this to the Director of Public Works to be remedied.
- Charlotte Zevallos announced that the annual Sister City Pancake Breakfast will be held at Los Nietos Park on Saturday, April 20. Pre-sale tickets are \$4.50 and tickets purchased at the event will be \$5. Francis Carbajal informed the Committee that all proceeds go the youth program. All volunteers are welcome.
- Lupe Placencia reported a house under code violation.
- Mary Arias asked about the trees that were being given to residents since she is interested, but was having trouble finding the information. Mr. Matsumoto will get information for Ms. Arias.
- Juliet Ray announced that the Women’s Club will host a turnaround trip to Verona Casino on May 4, tickets are \$25. All proceeds are used for scholarships and sponsorships for City events.
- Doris Yarwood reported two concrete barriers on Florence just east of Bloomfield which are precariously placed and could cause an accident. Ms. Yarwood expressed concern for safety reasons and has reported it several times over the past year.
- Jeanette Lizaraga introduced herself to the Committee
- Annette Ramirez introduced herself to the Committee.
- Juliet Ray announced that Friends of the Library is looking for members and volunteers.
- Chairman Hayes congratulated Mr. Matsumoto on the birth of his daughter and welcomed him back.

13. ADJOURNMENT

Chairperson A.J. Hayes adjourned the meeting at 10:48 a.m.

The next meeting of the Beautification Committee will be held on Wednesday, April 24, at 9:30 a.m. at Town Center Hall, 11740 E. Telegraph Rd., Santa Fe Springs, CA 90670.



Prepared By: Amanda Lascano,  
CSPL III



Adam Matsumoto,  
Executive Secretary

