



BEAUTIFICATION ADVISORY COMMITTEE
Town Center Hall – Meeting Room 1
Wednesday, October 24, 2018
9:30 a.m.

MINUTES

1. CALL TO ORDER - A.J. Hayes, Chairperson called the meeting to order at 9:32 a.m.

2. ROLL CALL – ADAM MATSUMOTO, EXECUTIVE SECRETARY

Members Present: Mary Arias, Debra Cabrera, Vada Conrad, Sadie Calderon, Kay Gomez, Jeannie Hale, A.J. Hayes, Juliet Ray, Eileen Ridge, Marlene Vernava, Doris Yarwood, Charlotte Zevallos

Members Excused: Mary Reed

Members Absent: Margaret Bustos, Francis Carbajal, Lupe Placencia, Jacqueline Martinez

Council Liaison: Councilmember Richard J. Moore (Absent)

Staff: Adam Matsumoto, Executive Secretary/Community Services Manager

Guests: None

3. ORAL COMMUNICATIONS –

- Chairperson A.J. Hayes discussed the process of members calling out of a meeting. Mr. Hayes will contact the City Clerk to clarify the process.

a. APPROVAL OF MINUTES September 26, 2018 – A.J. HAYES, CHAIRPERSON

A motion was made by Doris Yarwood, and seconded by Debra Cabrera, to approve the Minutes of September 26, 2018 as amended. The motion was carried unanimously.

- ROLL CALL: *Members Excused:* Marlene Vernava

4. COUNCIL LIAISON REPORT – In the absence of Councilmember Moore the Council Liaison Report is tabled until November meeting.

5. EXECUTIVE SECRETARY REPORT – ADAM MATSUMOTO

a. **Haunted House** – October 26-31 at the Activity Center – The Haunted House will open this Friday through Sunday from 6 – 9 pm and Wednesday, October 31 from 5 -10 pm for a full scare experience. This year the Haunted House will offer a lights on walk through for those who do not wish to experience the full scare experience. The Lights on Walk Through will be on Monday and Tuesday, October 29 and October 30 from 3-5 pm. The theme this year is Camp Little Lake with a new layout. If you bring a canned good you will receive \$1 off and all donations will be donated to the Gus Velasco neighborhood Center Food Basket Program for the holidays.

Volunteers are from Santa Fe High School and the students are able to help produce the Haunted House experience.

A.J. Hayes thanked the Women’s Club for their donation to the Haunted House.

b. **Halloween Carnival and Parade** – October 31 at Los Nietos Park – This year’s Halloween Carnival and Costume Parade will be on Wednesday, October 31 at Los Nietos Park. Festivities begin at 5 pm including food, games, and crafts. The Costume Parades will begin at 6:30 pm

6. OLD BUSINESS – A.J. HAYES, CHAIRPERSON – Nothing to report

7. NEW BUSINESS – A.J. HAYES, CHAIRPERSON

a. **November Thanksgiving Potluck Discussion** –

A motion was made by Marlene Vernava and seconded by Doris Yarwood to move the November 28 meeting to November 14 due to the Thanksgiving Holiday. The motion carried unanimously.

Mr. Matsumoto will secure a reservation at the Clarke Estate for the Committee Potluck and meeting.

Absent committee members will be contacted and informed of date change and menu items.

8. COMMITTEE PROJECTS FOR 2018 – ADAM MATSUMOTO, EXECUTIVE SECRETARY

a. **Tree Lighting Ceremony** – Saturday, December 1, 2018 2 Soaring Dreams Plaza. This year’s Tree Lighting Ceremony will be held at the Soaring Dreams Plaza on Saturday, Dec 1 from 5 - 9 pm. Local schools as well as Masters will perform. Food vendors and hot chocolate will be available. Sister City will be selling food items. There will also be a snow play area and new this year there will be a synthetic ice skating rink. Sponsors and donations are being sot to support the event.

b. **Home Decorating Contest** – Friday, December 14, 2018 (City Wide) – Mr. Matsumoto handed out a flyer/entry form to the committee to read over. The information will go out in the Winter Quarterly. Discussion ensued.

9. HERITAGE ARTS ADVISORY COMMITTEE REPORT –In the absence of Jacqueline Martinez, A.J. Hayes reported on the following:

- The Heritage Arts Advisory Committee is currently looking for future artists. Mr. Hayes suggested Ivan Haros, a local artist. He has been a constant contributor to the SFS Art Fest. Ivan Haros will be having a show on November 10 in Whittier. It is free to the public with food and music. He will be raffling off one of his art pieces.
- Marlene Vernava asked for clarification regarding the new Heritage Arts Advisory Committee Liaison. The newly elected Liaison will complete the current term which will end in September 2019. At this time the position will go through elections for a full two year term.
- Mr. Hayes up-dated the committee on the Art in Public Places projects. The signal box on Telegraph and Jersey will have a rendition of the stature outside of the City Library painted on it. The Fire Department staff chose artwork of vintage firetrucks to be painted on the signal box outside of the station on Telegraph.

FUTURE AGENDA ITEMS – A.J. HAYES

- a. Dolores Yarwood suggested acknowledge the houses that decorate for Halloween.

10. ANNOUNCEMENTS – A.J. HAYES

- Juliet Ray commented on the Fruit Tree Planting Day at the Clarke Estate. She encouraged Committee members to attend events like these to show support. There were 30- 40 trees donated and planted. The fruit from the trees will be donated to the Gus Velasco Community Kitchen.
- Women’s Club will be having their Holiday Boutique and Luncheon on November 9 at the Town Center Hall. Flyers were passed out to members.

11. ADJOURNMENT

Chairperson A.J. Hayes adjourned the meeting at 10:16 a.m.

The next meeting of the Beautification Committee will be held on Wednesday, 14 October 24, at 9:30 a.m. at Town Center Hall, 11740 E. Telegraph Rd., Santa Fe Springs, CA 90670.



Prepared By: Amanda Lascano,
CSPL III



Adam Matsumoto, Executive Secretary