



BEAUTIFICATION ADVISORY COMMITTEE  
Town Center Hall – Meeting Room 1  
Wednesday, February 28, 2018  
9:30 a.m.

**MINUTES**

1. CALL TO ORDER – Chairperson Joseph Saiza called the meeting to order at 9:44 a.m.

2. ROLL CALL – JO ANN MADRID, EXECUTIVE SECRETARY

*Members Present:* Mary Arias, Margaret Bustos, Sadie Calderon, Vada Conrad, Mary Jo Haller, Irene Pasillas, Lupe Placencia, Juliet Ray, Mary Reed, Joseph Saiza, Doris Yarwood, Charlotte Zevallos

*Members Excused:* None

*Members Absent:* Rita Argott, May Sharp, Marlene Vernava, Nora Cynthia Walsh

*Council Liaison:* Councilmember Richard J. Moore

*Staff:* Jo Ann Madrid, Executive Secretary/Community Services Supervisor

*Guests:* None

3. ORAL COMMUNICATIONS – Nothing new to report.

4. APPROVAL OF MINUTES JANUARY 24, 2018 – JOSEPH SAIZA

A motion was made by Charlotte Zevallos, and seconded by Doris Yarwood, to approve the Minutes of January 24, 2018. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT – Councilmember Richard Moore reported on the following items:

- The City is running at a five million dollar deficit due to a decrease in sales tax revenue and an increase in expenditures in retirement and health insurance benefits. The City will be asking the residents to approve a 1% sales tax hike on the November ballot. The Chamber of Commerce will be asked to assist since it will mainly affect the businesses.
- City Child Care has been outsourced to Options for Learning. Options for Learning has 70 locations in the state and over 1,000 employees. They have offered employment to most of our teachers. The company will begin with the 2018 school year. They will run our program and use our locations for two years. At that time they will take over the program and bring in their own modules. This will allow the City will to relinquish the modules we have been

renting. The major impact will be felt by the families that do not receive subsidies from the State since the City will no longer be subsidizing the program. However, the fee is much lower than other child care centers. Parents and staff have been met with and are happy with changes.

- Mayor's Prayer Breakfast - Thursday, March 15<sup>th</sup> at Town Center Hall, 11740 E. Telegraph Rd from 6:30 a.m. – 9:00 a.m. Tickets are on sale at City Hall, 11710 E. Telegraph Rd., for \$20 per person.
- Raymond Cruz has been hired as the new City Manager and will begin on March 1, 2018. Mr. Cruz is the former City Manager of Rolling Hills and prior to that he worked in the Parks and Recreation/Community Services Department in the City of Carson.
- Fire Department has been constructing a memorial to their fallen firefighters at Headquarters on Greenstone. This will take place on Saturday, April 28. More information to follow.
- Council has approved a city wide yard sale to be held on Saturday, June 23. There will be no fee or permit needed. Trash haulers and non-profits will pick up curbside the following day. Staff will prepare advertisements for the event in the City's summer quarterly and billboards.
- Councilmember Moore, City Manager Ray Cruz, and Laurie Rios have an appointment with an art consultant regarding the condition of the City's artwork.

6. EXECUTIVE SECRETARY REPORT – JO ANN MADIRD

- a. Older American Recognition Award** – Nominations are being accepted on line or at the Gus Velasco Neighborhood Center through March 16<sup>th</sup>. Nominees must be over 60 years of age, live in Santa Fe Springs, have worked to improve the City through volunteer work for at least ten years.
- b. EGG-stravaganza** – The annual Egg Hunt will be on Saturday, March 31 at Los Nietos Park, 11143 Charlesworth Rd. The Sister City Young Ambassadors will be hosting their annual Pancake Breakfast beginning at 8 a.m., presale tickets are \$4 and \$4.50 day of event. Horseshoe Tournament registration will begin at 8 a.m. while the tournament begins promptly at 9 a.m. The egg hunts will begin at 10 a.m. and are divided into age categories. There will also be the Richard Legarreta Family Cake Walk in his honor. Other attractions are the Bunny Train Express along with various vendors.
- c. SFS Day of Service** – The Santa Fe Springs Day of Service will be held on Saturday, April 14<sup>th</sup> from 8 a.m. to 10 a.m. Comfortable clothes and closed toed shoes are recommended. A light snack will be provided. Please call the Gus Velasco Neighborhood Center at (562) 692-0261 for more information.
- d. New Fire Chief** - Brent Hayward has been named the new Fire Chief of Santa Fe Springs. Chief Hayward started in the City of Santa Fe Springs in the early

1990's and has worked for the City his entire career. An invitation to attend a Beautification Committee meeting will be extended to Brent.

- e. **Next Door Program** - Next Door is a social networking site designed to keep the community updated with situations that are occurring or may occur in their neighborhood. [www.nextdoor.com](http://www.nextdoor.com)

7. OLD BUSINESS – Nothing new to report

8. NEW BUSINESS – JO ANN MADRID

- a. **Resignation of Nora Walsh** – Nora Walsh retired from the committee effective January 2018 due to work obligations.
- b. **Retirement of JoAnn Madrid** – JoAnn Madrid announced that Friday, March 2, 2018 is her last day with the City. She has been with the City for 41 years.

9. COMMITTEE PROJECTS FOR 2018 – JO ANN MADRID

a. **May 2018 Home Tour Dates** – Wednesday, May 16.

b. **May 2018 Business Tour Dates** – Thursday, May 17.

- Packets will be ready in April
- Committee members are encouraged to participate

10. HERITAGE ARTS ADVISORY COMMITTEE REPORT – CHARLOTTE ZEVALLOS

- Art Fest is May 4 from 3 p.m. – 11 p.m. at the Clarke Estate.
- Santa Fe Springs Art Walk in the Sculpture Garden. Brochure passed out.
- Santa Fe Springs Fun Run will be on April 21. Race starts and finished in the Town Center Plaza.

11. FUTURE AGENDA ITEMS

a. City wide Community Yard Sale on June 23

12. ANNOUNCEMENTS

- Mary Joe Haller announced that Cresson Elementary is having a 'Penny War' and is collecting pennies.
- Mary Arias reminded the Committee that Women's Club Quartermania is on March 18<sup>th</sup> - \$15 and includes lunch.
- Doris Yarwood is selling tickets for a bus trip to the casino on March 27 for \$15.
- Joseph Saiza invited the Committee to attend Jo Ann's Retirement Lunch. \$7 for lunch.

13. ADJOURNMENT

Chairperson Joseph Saiza, adjourned the meeting at 10:49 a.m.

The next meeting of the Beautification Committee will be held on Wednesday, March 28, 2018, at 9:30 a.m. at Town Center Hall, 11740 E. Telegraph Rd., Santa Fe Springs, CA 90670.



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Prepared By: Amanda Lascano,  
CSPL III



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Jo Ann Madrid, Executive Secretary